



The Strategic Counsel

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## A Report To The Globe and Mail and CTV

Federal Election – Vote Intention,  
Likely Election Winner, Perceptions  
of Income Trust Investigation

January 5, 2006

# Introduction and Methodology

- ◆ Gregg, Kelly, Sullivan & Woolstencroft: *The Strategic Counsel* is pleased to present findings of The Globe and Mail/CTV Polling Program for January 2006 Election.
- ◆ Results are based on nightly tracking among a proportionate national sample of Canadians 18 years of age or older.
- ◆ Findings have been rolled up and analyzed over a three day period. Interviews were conducted on December 31<sup>st</sup>, January 3<sup>rd</sup> and 4<sup>th</sup>.
- ◆ The following table outlines the sample distribution and associated margin of error to date.

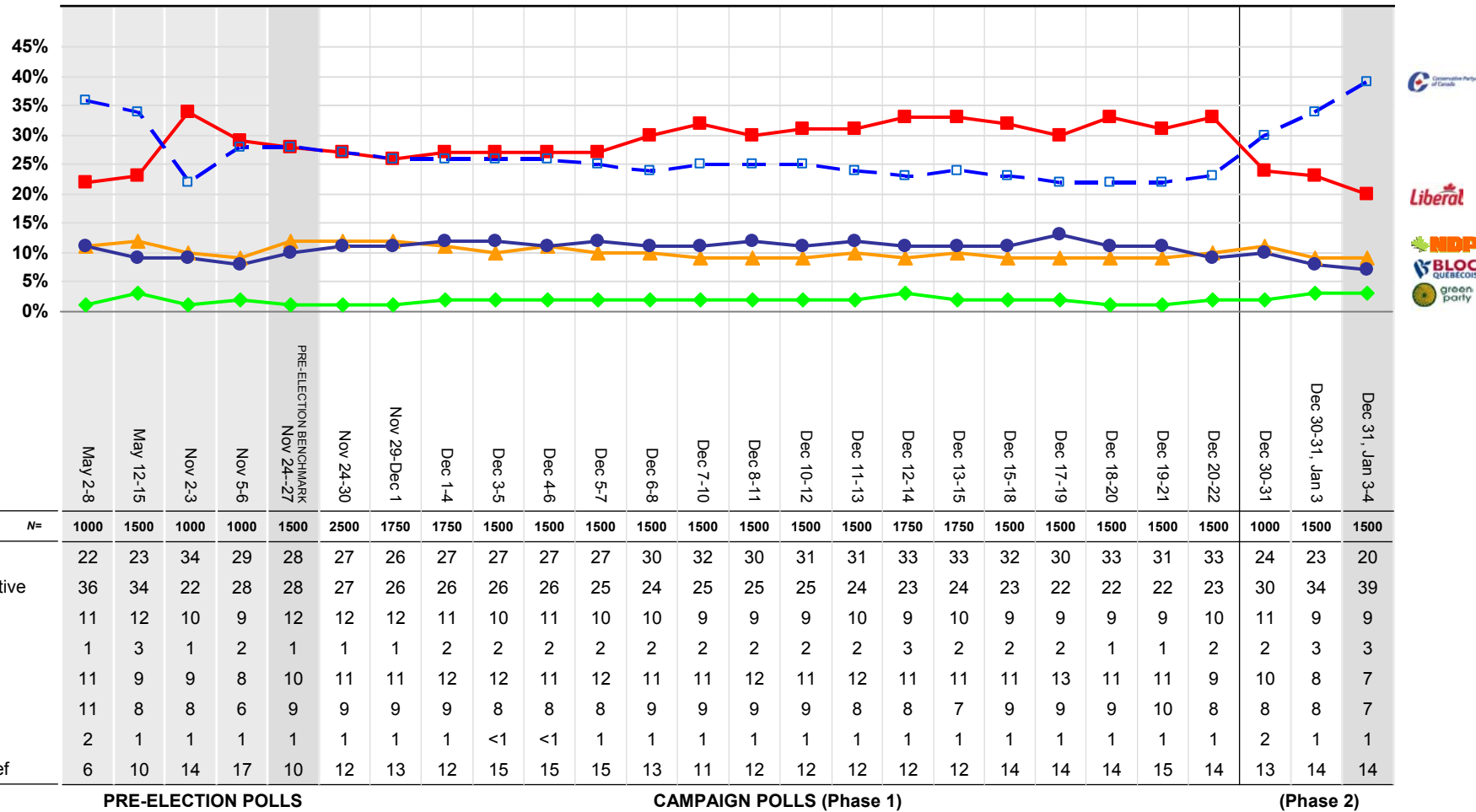
# Sample Distribution and Margin of Error

Region	Dec 31, Jan 3,4		Jan 3,4	
	Sample Size	Margin of Error ( $\pm$ )	Sample Size	Margin of Error ( $\pm$ )
Canada	1500	2.5	1000	3.1
Quebec	371	5.1	247	6.3
Rest of Canada	1129	2.9	753	3.6
Ontario	568	4.1	379	5.0
British Columbia	199	7.0		
Prairies	246	6.3		
West			297	5.7

## Detailed Tables

# Which Party has the most momentum towards a federal election?

## Canada



PRE-ELECTION POLLS

CAMPAIGN POLLS (Phase 1)

(Phase 2)

Q. From what you can tell, which party, if any, is gaining the most popularity and momentum leading up to the election. Is it the ...?

Base: Total Sample

# Which Party has the most momentum towards a federal election?

		Quebec																									
		May 2-8	May 12-15	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4
N=		247	370	247	247	370	617	432	432	371	370	370	371	370	371	371	371	432	432	371	371	371	370	370	247	370	371
Liberal		14	17	24	32	27	26	28	30	29	28	26	26	26	26	26	24	26	27	28	25	27	27	29	19	18	17
Conservative		26	23	13	11	13	12	12	9	9	8	10	11	11	11	10	10	9	11	9	6	8	10	11	18	24	31
NDP		8	6	7	5	6	6	5	3	4	4	5	5	5	4	6	7	6	6	4	4	5	6	7	5	6	7
Green		<1	2	1	2	1	1	1	1	1	2	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1
BQ		43	36	36	31	42	43	45	47	47	47	46	45	45	47	46	47	46	45	44	51	46	43	37	41	34	29
None		6	8	8	3	5	5	5	7	5	5	5	7	7	5	5	4	5	4	7	8	8	7	7	6	7	6
Other		<1	2	1	2	1	1	<1	-	-	-	<1	<1	<	1	1	1	1	1	1	<1	<1	1	1	2	1	1
DK/NA/Ref		2	6	11	14	6	6	5	3	5	6	7	5	5	5	5	5	6	5	6	5	5	5	7	8	9	8

PRE-ELECTION POLLS

CAMPAIGN POLLS (Phase 1)

(Phase 2)

Q. From what you can tell, which party, if any, is gaining the most popularity and momentum leading up to the election. Is it the ...?

Base: Total Sample

# Which Party has the most momentum towards a federal election?

		Region																										
		Rest of Canada*																										
		May 2-8	May 12-15	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	
N=		753	1130	753	753	1130	1882	1318	1318	1129	1129	1129	1129	1129	1129	1129	1129	1129	1318	1318	1129	1129	1129	1129	1129	753	1129	1129
Liberal		24	24	38	29	29	28	25	26	27	26	28	31	33	32	32	34	36	35	33	32	34	33	34	26	24	21	
Conservative		39	38	24	33	32	31	31	32	32	31	30	28	29	30	29	29	27	28	28	28	26	26	27	34	37	42	
NDP		13	14	12	10	15	14	14	14	12	13	12	12	10	11	10	11	10	11	11	11	10	10	11	12	10	10	
Green		1	3	1	2	2	1	2	2	2	2	2	3	3	2	3	3	3	3	2	2	2	2	2	3	3	3	
None		13	8	9	7	10	10	11	10	9	9	9	10	10	10	11	9	9	8	10	10	10	10	9	9	9	7	
Other		2	1	1	-	1	1	1	<1	1	1	1	1	2	2	1	1	1	1	1	1	1	1	<1	2	1	1	
DK/NA/Ref		8	12	15	19	12	14	16	15	18	18	18	15	13	13	14	13	14	14	16	16	17	18	17	15	16	16	
		<b>PRE-ELECTION POLLS</b>					<b>CAMPAIGN POLLS (Phase 1)</b>															<b>(Phase 2)</b>						

\*Note: Rest of Canada includes all provinces except Quebec

Q. From what you can tell, which party, if any, is gaining the most popularity and momentum leading up to the election. Is it the ...?  
 Base: Total Sample

# Which Party has the most momentum towards a federal election?

		Ontario																									
		May 2-8	May 12-15	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4
N=		379	569	379	379	569	948	663	663	569	568	569	569	569	569	569	568	663	663	569	568	569	569	568	379	568	568
Liberal		25	25	39	29	31	30	28	30	33	32	33	37	40	39	38	38	43	42	37	37	38	37	39	29	28	26
Conservative		35	38	24	35	31	29	27	27	28	28	25	24	24	25	25	25	25	25	26	26	23	24	24	30	33	38
NDP		14	14	12	9	14	15	16	14	11	12	12	11	9	9	9	11	9	10	12	11	9	9	9	13	11	10
Green		2	2	1	1	1	2	2	3	2	2	2	3	3	3	3	3	3	3	2	2	1	1	1	3	4	3
None		13	9	7	9	11	10	10	10	9	10	11	11	11	11	11	10	8	8	9	8	9	9	9	9	9	8
Other		1	1	1	-	2	2	2	1	<1	<1	1	2	2	2	2	1	<1	1	1	1	1	<1	<1	1	1	1
DK/NA/Ref		9	11	15	17	10	13	16	15	17	16	16	12	11	11	12	12	12	11	13	15	19	20	18	14	14	14
		<b>PRE-ELECTION POLLS</b>					<b>CAMPAIGN POLLS (Phase 1)</b>															<b>(Phase 2)</b>					

Q. From what you can tell, which party, if any, is gaining the most popularity and momentum leading up to the election. Is it the ...?  
 Base: Total Sample



# Which Party has the most momentum towards a federal election?

		Region																								
		Prairies																								
		May 2-8	May 12-15	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31 Jan 3	Dec 31, Jan 3-4
N=		165	247	155	164	247	410	287	287	246	246	246	246	246	246	246	246	246	287	287	246	246	246	246	246	246
Liberal		15	15	28	18	23	22	18	16	16	14	17	19	19	18	19	23	21	21	21	21	23	21	24	16	13
Conservative		53	49	31	40	42	42	41	42	45	49	49	44	42	42	41	38	37	40	38	36	37	36	36	43	49
NDP		8	11	10	8	12	11	8	10	11	10	7	6	6	7	7	7	9	9	7	8	7	7	9	6	6
Green		1	3	-	5	1	1	2	3	3	3	1	2	3	3	3	3	3	3	3	4	2	1	1	4	4
None		14	6	14	6	10	11	13	10	6	5	6	10	11	12	11	10	11	10	11	11	10	10	9	10	9
Other		5	1	1	-	1	1	1	1	1	1	1	2	2	2	1	1	1	1	<1	1	2	2	<1	3	2
DK/NA/Ref		4	15	16	24	11	12	17	18	18	18	19	17	17	16	18	18	18	16	20	19	19	23	21	18	19
		<b>PRE-ELECTION POLLS</b>					<b>CAMPAIGN POLLS (Phase 1)</b>															<b>(Phase 2)</b>				

Q. From what you can tell, which party, if any, is gaining the most popularity and momentum leading up to the election. Is it the ...?  
 Base: Total Sample

# Which Party has the most momentum towards a federal election?

		Region																								
		B.C.																								
		May 2-8	May 12-15	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31 Jan 3	Dec 31, Jan 3-4
N=		132	198	124	133	279	333	233	233	199	200	199	199	199	200	199	199	233	233	199	200	199	199	199	199	199
Liberal		24	31	45	36	23	24	23	26	27	22	23	23	23	24	28	32	33	35	36	35	38	33	31	20	16
Conservative		32	23	17	26	26	26	29	32	31	24	23	22	28	31	29	30	25	26	25	25	21	25	29	41	48
NDP		17	19	15	14	20	18	18	18	17	20	18	21	19	18	14	12	14	13	13	13	18	16	14	16	15
Green		1	6	3	1	2	1	<1	1	1	2	3	3	3	1	3	3	2	<1	-	1	3	3	4	1	1
None		14	6	5	5	10	9	10	9	8	10	8	9	10	12	13	10	11	8	10	14	14	13	9	8	5
Other		2	-	-	-	2	1	2	2	-	-	-	-	-	-	-	<1	<1	<1	1	1	1	1	1	1	1
DK/NA/Ref		10	14	15	17	18	22	18	12	16	22	25	22	17	14	13	13	15	17	16	11	5	9	12	13	14
		<b>PRE-ELECTION POLLS</b>					<b>CAMPAIGN POLLS (Phase 1)</b>															<b>(Phase 2)</b>				

Q. From what you can tell, which party, if any, is gaining the most popularity and momentum leading up to the election. Is it the ...?

Base: Total Sample

# Do Canadians believe it is the right time for a new government?

		Canada																
		May 12-15	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4
N=		1500	1500	2500	1750	1750	1500	1500	1000	1500	1500	1750	1750	1500	1000	1000	1500	1500
It's time for a change and a new government should be voted in		48	54	55	56	54	54	56	57	58	59	59	58	56	54	59	58	59
	Now would be the wrong time to make a change	44	39	38	36	38	38	37	33	33	35	35	35	35	38	30	31	31
	DK/NA/Ref	8	7	7	8	8	8	7	10	9	6	6	7	8	8	11	11	10
		<b>PRE-ELECTION POLLS</b>				<b>CAMPAIGN POLLS (Phase 1)</b>							<b>(Phase 2)</b>					

Q. Some people have been saying it's time for a change and that a new government should be voted in. Other people have said that now would be the wrong time to make a change and we should return the Liberals to power. Which one of these two views best represents your own?

Base: Total sample

# Do Canadians believe it is the right time for a new government?

		Quebec																
		May 12-15	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4
N=		370	370	617	432	432	371	370	247	371	371	432	432	371	247	247	370	371
	It's time for a change and a new government should be voted in	55	59	61	63	60	61	61	63	64	67	65	64	62	59	68	67	65
	Now would be the wrong time to make a change	39	37	34	32	34	34	34	30	30	29	30	31	32	36	25	27	29
	DK/NA/Ref	6	4	4	5	6	5	5	7	6	4	5	5	6	5	7	6	6

		Rest of Canada*																
		May 12-15	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4
N=		370	370	617	432	432	371	370	247	371	371	1318	1318	1129	753	753	1129	1129
	It's time for a change and a new government should be voted in	47	52	53	53	52	52	54	54	56	56	57	55	54	53	56	55	56
	Now would be the wrong time to make a change	45	40	39	38	39	39	38	35	34	36	36	37	36	38	32	32	32
	DK/NA/Ref	8	8	8	9	9	9	8	11	10	8	7	8	9	9	12	13	12

PRE-ELECTION POLLS

CAMPAIGN POLLS (Phase 1)

(Phase 2)

\*Note: Rest of Canada includes all provinces except Quebec

Q. Some people have been saying it's time for a change and that a new government should be voted in. Other people have said that now would be the wrong time to make a change and we should return the Liberals to power. Which one of these two views best represents your own?

Base: Total sample

# Do Canadians believe it is the right time for a new government?

		Ontario																
		May 12-15	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 21-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4
	N=	569	569	948	663	663	569	568	379	569	568	663	663	569	379	379	568	568
	It's time for a change and a new government should be voted in	42	49	49	48	46	48	50	48	51	53	54	53	52	48	53	54	54
	Now would be the wrong time to make a change	49	43	42	42	43	42	41	38	38	39	40	41	39	44	35	34	35
	DK/NA/Ref	9	8	9	11	11	10	9	14	11	8	6	6	9	8	13	12	11
		PRE-ELECTION POLLS			CAMPAIGN POLLS (Phase 1)									(Phase 2)				

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Base: Total sample

# Do Canadians believe it is the right time for a new government?

		Prairies													
		May 12-15	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 30-31 Jan 3	Dec 31, Jan 3-4
N=		247	247	410	287	287	246	246	246	246	287	287	246	246	246
	It's time for a change and a new government should be voted in	60	64	64	66	67	66	66	70	67	66	68	65	63	64
	Now would be the wrong time to make a change	33	31	30	27	26	28	30	20	26	26	25	26	24	22
	DK/NA/Ref	7	5	6	7	7	6	4	10	7	8	7	9	13	14

		B.C.													
		May 12-15	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 30-31 Jan 3	Dec 31, Jan 3-4
N=		198	273	333	233	233	199	200	199	199	233	233	199	199	199
	It's time for a change and a new government should be voted in	42	51	53	59	53	50	54	55	56	57	52	51	55	59
	Now would be the wrong time to make a change	50	41	39	35	39	40	36	37	38	35	37	39	32	31
	DK/NA/Ref	8	8	8	7	8	10	10	8	6	8	11	11	13	10

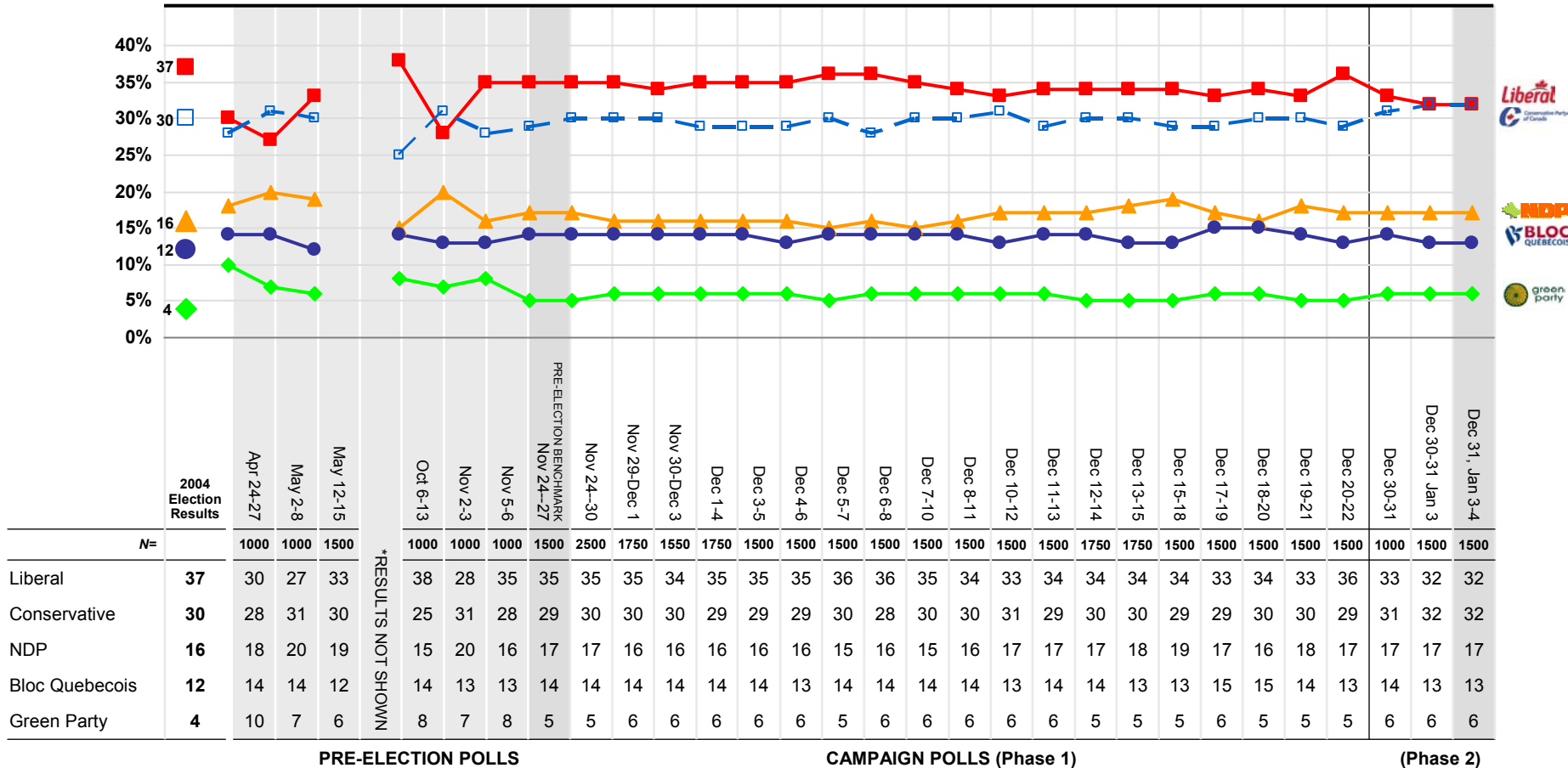
PRE-ELECTION POLLS
CAMPAIGN POLLS (Phase 1)
(Phase 2)

Q. Some people have been saying it's time for a change and that a new government should be voted in. Other people have said that now would be the wrong time to make a change and we should return the Liberals to power. Which one of these two views best represents your own?

Base: Total sample

# How would Canadians vote if an election were held today?

## Canada



- Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?
- Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters  
 \* Results not shown (Jun 6-9, Jul 5-10, Aug 3-7, Sep 7-13)

# How would Canadians vote if an election were held today?

		Region																													
		Quebec																													
N=	2004 Election Results %	Apr 24-27	May 2-8	May 12-15	*RESULTS NOT SHOWN	Oct 6-13	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4
		219	224	337		500	247	247	370	617	432	398	432	371	370	370	371	370	371	371	371	432	432	371	371	371	370	370	247	370	371
Liberal	<b>34</b>	16	16	25	25	22	30	30	28	28	26	29	30	32	29	27	26	26	24	22	25	25	23	20	20	24	29	26	26	25	
Conservative	<b>9</b>	9	8	14	7	7	5	8	8	8	8	8	6	4	4	7	8	10	10	9	9	9	10	8	9	8	8	11	13	12	
NDP	<b>5</b>	8	11	9	6	10	9	7	7	6	6	4	4	6	6	7	6	6	7	6	6	8	9	8	9	10	8	4	5	7	
Bloc Quebecois	<b>49</b>	55	56	48	57	57	50	54	55	55	56	54	56	53	56	54	56	55	54	57	56	54	55	60	58	54	52	55	52	52	
Green Party	<b>3</b>	12	8	4	6	5	6	2	3	4	4	5	4	5	5	5	4	3	5	6	4	4	3	4	4	4	5	4	4		

PRE-ELECTION POLLS

CAMPAIGN POLLS (Phase 1)

(Phase 2)

- Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?
- Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

\*\* Results not shown (Jun 6-9, Jul 5-10, Aug 3-7, Sep 7-13)



# How would Canadians vote if an election were held today?

		Region																													
		Rest of Canada*																													
N=	2004 Election Results %	Apr 24-27	May 2-8	May 12-15	**RESULTS NOT SHOWN	Oct 6-13	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4
		687	776	1002		753	753	753	1130	1882	1318	1150	1318	1129	1129	1129	1129	1129	1129	1129	1129	1129	1318	1318	1129	1129	1129	1129	1129	1129	753
Liberal	<b>38</b>	35	31	36		42	30	37	37	37	38	37	37	37	37	37	39	38	37	36	38	37	37	38	37	38	37	38	35	35	35
Conservative	<b>37</b>	34	39	36		31	38	36	37	37	38	37	36	37	38	38	35	37	37	38	36	37	36	35	37	37	37	37	38	38	38
NDP	<b>19</b>	21	23	22		18	23	18	21	20	19	19	20	19	19	19	19	18	19	20	20	20	21	22	20	18	20	19	21	20	20
Green Party	<b>5</b>	10	7	6		9	8	8	5	6	6	7	7	7	6	6	7	7	7	6	6	6	6	6	6	7	6	6	8	7	
		PRE-ELECTION POLLS										CAMPAIGN POLLS (Phase 1)										(Phase 2)									

\*Note: Rest of Canada includes all provinces except Quebec

- Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?
- Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

\*\* Results not shown (Jun 6-9, Jul 5-10, Aug 3-7, Sep 7-13)

# How would Canadians vote if an election were held today?

		Region																													
		Ontario																													
N=	2004 Election Results %	Apr 24-27	May 2-8	May 12-15	*RESULTS NOT SHOWN	Oct 6-13	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan3-4
		329	338	509		379	379	379	569	948	663	578	663	569	568	569	569	569	569	569	569	568	663	663	569	568	569	569	568	379	568
Liberal	<b>45</b>	38	34	43		50	37	44	40	41	43	42	44	43	43	42	45	46	47	44	44	44	43	41	41	45	44	47	38	37	39
Conservative	<b>32</b>	30	35	30		30	35	31	35	33	30	30	30	33	36	36	32	30	29	32	32	35	33	32	34	34	35	33	32	34	34
NDP	<b>18</b>	23	25	21		12	20	18	20	20	20	19	18	17	16	17	16	17	17	18	19	16	18	21	19	15	17	16	22	21	19
Green Party	<b>4</b>	9	7	6		8	8	7	5	6	7	9	8	7	5	5	7	7	7	6	5	5	6	6	6	6	4	4	8	8	8
		PRE-ELECTION POLLS							CAMPAIGN POLLS (Phase 1)															(Phase 2)							

- Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?
- Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

\*\* Results not shown (Jun 6-9, Jul 5-10, Aug 3-7, Sep 7-13)

# How would Canadians vote if an election were held today?

		Region																						
		Prairies																						
		May 12-15	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31 Jan 3	Dec 31, Jan 3-4
N=	2004 Election Results %	247	247	410	287	247	287	246	246	246	246	246	246	246	246	287	287	246	246	246	246	246	246	246
Liberal	<b>25</b>	19	27	28	25	25	23	23	22	26	27	21	18	21	25	22	20	25	24	22	20	23	23	23
Conservative	<b>53</b>	56	50	52	59	58	57	55	54	53	52	59	60	59	54	55	56	50	49	52	54	52	53	53
NDP	<b>15</b>	21	18	16	14	14	15	16	17	15	15	12	14	14	17	17	18	19	19	18	16	15	17	16
Green Party	<b>5</b>	4	6	4	2	3	5	6	7	6	6	8	8	6	4	6	6	6	8	8	10	10	7	8
		PRE-ELECTION POLLS			CAMPAIGN POLLS (Phase 1)																	(Phase 2)		

Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

# How would Canadians vote if an election were held today?

		Region																						
		B.C.																						
		May 12-15	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31 Jan 3	Dec 31, Jan 3-4
N=	2004 Election Results %	178	273	333	233	209	233	199	200	199	199	199	200	199	199	233	233	199	200	199	199	199	199	199
Liberal	<b>29</b>	37	35	34	31	31	33	34	29	30	28	30	30	29	33	35	36	38	38	39	35	35	34	30
Conservative	<b>36</b>	23	30	32	34	34	30	31	31	29	28	29	32	32	31	29	29	29	32	26	26	29	35	34
NDP	<b>27</b>	28	29	26	25	25	28	27	31	31	33	31	30	30	26	30	29	28	26	29	34	30	25	30
Green Party	<b>6</b>	12	6	9	10	10	9	8	9	10	11	10	8	9	10	6	6	5	4	6	5	6	6	6
		PRE-ELECTION POLLS			CAMPAIGN POLLS (Phase 1)														(Phase 2)					

Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

# Which party will win the most seats?

	Canada		Region							
			Quebec		Rest of Canada*		Ontario		West	
	Dec 5-6	Jan3-4	Dec 5-6	Jan3-4	Dec 5-6	Jan3-4	Dec 5-6	Jan3-4	Dec 5-6	Jan3-4
N=	1000	1000	247	247	753	753	379	379	297	297
	%	%	%	%	%	%	%	%	%	%
Liberals	63	54	71	49	60	56	62	60	56	54
Conservatives	24	32	16	37	27	30	26	28	28	31
NDP	3	3	<1	3	4	2	3	1	6	3
Other	2	1	4	2	1	1	1	2	1	<1
DK/NA/Ref	8	10	9	9	8	11	8	9	9	12

\*Note: Rest of Canada includes all provinces except Quebec

Q. If you had to guess right now, which party do you think will win the most seats in the January 23<sup>rd</sup> federal election?  
 Base: Total sample

# What do Canadians think about the Income Trust investigation?

	Canada	Region			
		Quebec	Rest of Canada*	Ontario	West
	Jan3-4	Jan3-4	Jan3-4	Jan3-4	Jan3-4
N=	1000	247	753	379	297
	%	%	%	%	%
Is another example of Liberal wrong-doing and arrogance	44	62	39	38	43
Is an isolated event and that there may not even have been a leak of information	39	27	44	45	39
DK/NA/Ref	17	11	17	17	18

\*Note: Rest of Canada includes all provinces except Quebec

Q. As you may know, the RCMP recently announced that they were investigating a possible leak of information about a federal government announcement on income trusts that allowed some people to make money illegally in the stock market. Some people see this as yet another example of Liberal wrong-doing and arrogance. Other people say that this is an isolated event and that there may not even have been a leak of information. Thinking of these two points of views, which one is closest to your own?

Base: Total sample