

BEAKMAN'S

WORLD



It all started with this simple character drawn by Joe Church for his syndicated newspaper column, 'You Can With Beakman!'



Beakman's World debuted in 1992, airing on 225 stations in its first year – a syndication record. The wacky science show – a cross between *Pee Wee's Playhouse* and *Mr. Wizard* – was a critical and popular sensation. In 1993, CBS snapped it up, and it has led off the network's Saturday morning schedule for the last five years. The show is now seen in over 80 countries around the world, from Equador to Zimbabwe to Macau, which is apparently somewhere near Hong Kong. Jay Dubin was at the helm for the pilot and all 91 episodes. Paul Zaloom is Beakman, Mark Ritts is his rat-suited sidekick, Lester, and several young women have played Beakman's trusted assistants. Dubin's unique style – a dazzling mix of fast-paced visual pyrotechnics combined with over 1500 sound effects per show – has been widely imitated. The series has won more than 25 major awards, including six Emmys, two Cable Aces, and the Jim Henson Memorial Award for Puppetry in the Electronic Media.



TV GUIDE

"BW certainly stands head and shoulders above virtually everything else on television for children..."
—TERRY CATCHPOLE

"Beakman's World is one of my favorite TV shows"

