

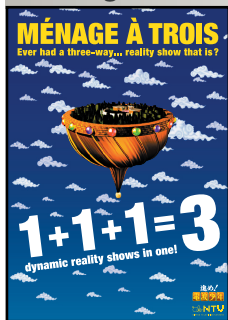


## Formats

Look no further than NTV's tried and true format formulas: wildly popular on Japanese TV and highly successful at crossing cultures.

Note: Programs are not available to the general public.

### Ménage à Trois



Have you ever had a three-way... reality show that is? Ménage à Trois is a fast-paced variety reality show with three different storylines in one amazing show. Full synopsis >>

### PARTY of 6



Six players, at a round table with a monitor screen behind their head, try to out-smart, out-fool, and out-entertain their competitors. Full synopsis >>

### THE UNINVITED DINNER GUEST



As our host with fork, knife and spoon in hand, unexpectedly shows up at homes, we get the intimate glimpse into people's homes as the astonished family members introduce what they are having for dinner. Full synopsis >>

### MASQUERADE



Groups or individuals must use more than just props to represent a given theme. Full synopsis >>

### FAMILY WISDOM



Lots of simple, light-hearted and most importantly, quick ways to improve everyday life. Full synopsis >>

### BRAIN POWER



One of Japan's most popular quiz shows, feature high-tempo, fun-filled games. Full synopsis >>

### DRAGONS' DEN



Ambitious entrepreneurs try to convince a panel of five company presidents to give them money for their dream project. full synopsis>>

### LINE-UP LAW OFFICE



A panel of lawyers gives entertaining advice on a wide range of hypothetical situations. Full synopsis >>

## SHOW BY SHOBAI



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NTV's wildly successful quiz featuring unusual businesses and professions around the world. Full synopsis >>

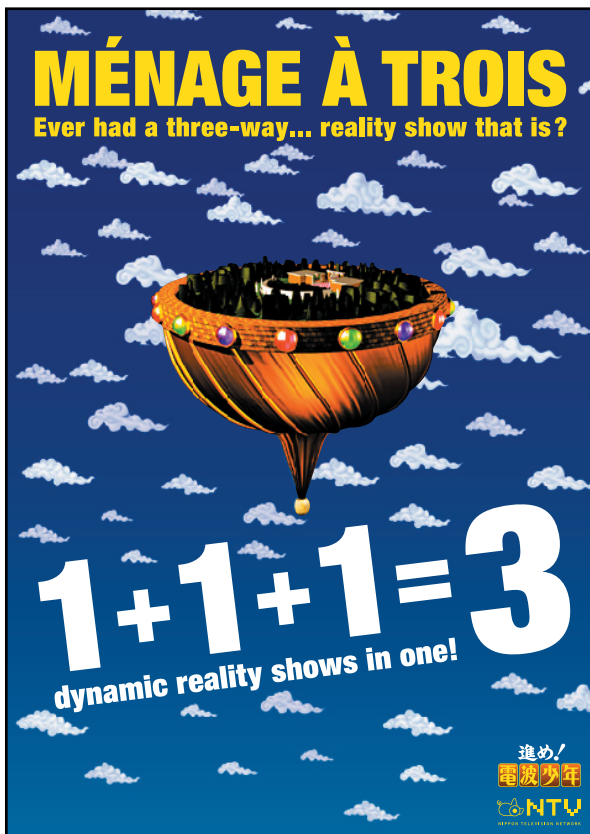
## TRUTH OR DOUBT



© NTV

Try to tell the difference between fact and fiction as famous TV personalities test their acting skills. Full synopsis >>

# Ménage à Trois



Ever had a three way... Reality show that is?

Introducing the first multi-story reality show... A fast-paced reality show that never drags and is sure to attract all demographics with the appealing variety of entertaining stories. Ménage à Trois gives you choices, not one but three reality shows running at the same time in your one exciting reality show. Your choice of reality segments will provide a variety of entertainment, whether it is 15 girls kidnapped from a concert stage then brought to an isolated island to score a recording contract.... or participants cheering for their favorite sports team but can eat only when their team wins.... or a naked guy living alone in a barren room surviving only on sweepstakes prizes....or 25 other proven reality storylines! Mix and match stories to produce and win viewers!

Based on the legendary long-running Japanese variety reality show DENPA SHONEN.

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# PARTY OF 6 out-smart, out-fool, out-entertain!

Looking for an original game show to air daily or weekly? In the tradition of such classic play-along games, Party of 6 is a new game type of game show with numerous variations that'll keep you and your friends entertained for hours on end! Six players (celeb or non-celeb) sit at a round table with a monitor screen behind their head. Each player is only able to see the screens of the other five players, not his own. Taking turns in a clockwise motion, each player gives out associated clues while at the same time listening to what other players have to say about his screen. If you can use quick headwork to guess what's on your screen, you'll come out on top. Think you got what it takes to win? You'll need a vivid imagination, sharp deductive skills and even a bit of clairvoyance!



## Sample Games

- Listen to other players make up funny stories using words they see on opponents' screens to guess the word displayed on your monitor
- Deduce what the other five players' impressions of you are after a brief Q-A session
- Figure out what letter on your monitor completes the six-letter word in question
- Speculate what word is on your monitor by finding a common link among hints thrown out by others
- Avoid using any taboo words displayed on all six monitors, including your own

Available as 30 or 60 minute format

- Strip or weekly

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# THE UNINVITED DINNER GUEST

Whatch out for the surprise at the door!

We're all voyeurs. We wonder what is going on next door at our neighbor's house OR how come we're not invited to that home for dinner. THE UNINVITED DINNER GUEST breaks down the wall and steps inside as we peek into other people's homes and see what's going on. Based upon the long-running Japanese format, we'll see the surprised reactions when our host with fork, knife and spoon in hand, unexpectedly shows up at homes. He forces his way into the kitchen...into the dining room, and into the real lives of the astonished family members. He not only critiques the food, from lavish full-course meals to more leftovers, but we also get the intimate glimpse into people's homes rarely seen on television. Before they can overcome their bewilderment, the family is asked to introduce another neighborhood family for the host to visit. Uninvited again, of course. Watch out for who's knockin' at your door!



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# MASQUERADE

Begun in 1979 and staged more than 70 times since, the two-hour special Masquerade continues to rank as one of the most popular entertainment contests in Japan. Participating in Masquerade takes more than just dressing up as if for Halloween. For this contest, the entrants-one person or a group of people -not only wear costumes, which they make themselves, but also use props, make-up and parts of their own bodies to ingeniously represent through their actions all kinds of subjects: famous people, things, animals, products, phenomena, etc..



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# FAMILY WISDOM

Based on the NTV program "Itoke no Shokutaku."

"Family Wisdom" is a light-hearted lifestyle variety format that will have you learning new and clever ways to improve your life simply and easily! Television viewers submit clever "Bright Ideas" and "Great Discoveries" to the show for the whole viewing audience to try on their own. For example, how do you cool a can of beer in a minute? Or how about an easy way of getting rid of gum stuck to your hair? Every idea is guaranteed to be simple enough for everyone and anyone to do on their own since nothing but the most ordinary of household items are used.



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# BRAIN POWER

Here's one of Japan's most popular quiz shows, perfectly designed to entertain audiences of all ages and levels of knowledge. Lots of short, visual and voice-oriented games with a wide variety of styles offer viewers a feeling of constant involvement and allow broadcasters easy format customization. Regardless of the combination of games, the result is a super-high-tempo, fun-filled program.



## Selected games:

### Read my lips!

Contestants must convey a song or commonly-known phrase to other contestants only by moving their lips - not by making sounds. The number of points they get depends on the number of contestants who can read their lips.

### Image chain

One contestant looks at an image and must draw a picture of it. The next contestant must look at it and also draw. This goes down the line of contestants; the ones whose pictures match the image originally shown get points.

### ESP-me! - written

Four contestants are asked to complete a picture. The contestants who answer the same as their competitors win points.

### ESP-me! - action

With their eyes closed, contestants are asked to express a feeling with actions. The ones who answer the same as their competitors win points.

### Word association

Contestants must say a word that is directly associated with the answer of the previous contestant. Some words, however, are forbidden. A contestant who says one of them, or who can't answer in time, loses. The one who remains wins points.

### Bingo

Contestants' correct answers to a variety of questions get them a space on a bingo card. But the space can either win or lose them points. They compete to form a complete row or column.

### Swing

Contestants are on swings, and must answer questions exactly as the swing comes down in front of a light that has turned green (from red).

### Word chain

One contestant sees a theme and writes words associated with it. The next contestant looks at the words written by the first and must guess what the theme is. This process is repeated down a line of contestants. The contestants who can guess the theme correctly win points.

### Gesture pose

A contestant must convey an image with gestures/action only. The other contestants who guess correctly what is being conveyed get points.

### Power play

Two contestants stand face-to-face and are asked questions that are sometimes simple when initially heard but by the end of the sentence actually are very difficult. The contestant who answers correctly first wins points. Alternatively, he or she can press the opponent's button and make him or her answer. If the opponent cannot answer, he or she wins points.

### Word creation

Contestants view 2 pictures that are almost exactly the same and must say the differences between them. Each contestant may answer only once, and each difference earns a different number of points.

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# DRAGONS' DEN

NO MONEY, NO SUCCESS

This show will provide you with all the money you want, that is if you can convince five company presidents—the Dragons—with their loads of money to give it to you! Armed only with their ambition, challengers try to persuade five very wealthy Dragons to give them money to start their business ideas. Some ideas are sound and other totally outlandish. Each episode has the five Dragons, with their vast amounts of cash sitting on a table before them, ready to hand it over to aspiring entrepreneurs with potential and promise. There is no limit set on the money that can be asked for, just be prepared to have your business plan thoroughly scrutinized...and we mean THOROUGHLY! Superficial ambition and poor plans are relentlessly attacked, for these five Dragons have come to know everything there is to know about money and business. Do you have what it takes to survive the Dragons' Den?



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# LINE-UP LAW OFFICE

Based on the NTV program “Gyourestu no Dekiru Houritsu Soudansho.”

Nowadays, “I’ll sue you!” is the new battle cry, but do you in fact have a case? Or, think you’ve got one but aren’t sure if you can collect compensation? In “Line-up Law Office” you can consult with our lawyers...for free! They’ll give you their expert opinions as to whether or not you have a case. One small problem though: What’s the likelihood that you’ll get consistent advice from a panel of lawyers? That’s right, not very high. But that’s what all the fun is about in this new entertainment format from NTV. Watch as these lawyers battle it out to give you their expert legal perspective. Line up for a healthy dose of legal advice and bring to your home this wildly evocative and entertaining new format.



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# SHOW BY SHOBAI

TV personality contestants answer questions about a wide variety of rather extraordinary businesses and occupations from all over the world. Locally produced versions in China, Hong Kong, Italy, Spain, Thailand, Taiwan, and Turkey have all taken top ratings. Designed to introduce a variety of businesses and occupations from all over the world, "Show by Shobai" appeals to our fascination with other people's occupations – especially in other countries, where cultural differences make for some big surprises. Games include: Fast Push Quiz, Jobs Around The World, Written Quiz, and Truth Detector.



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# TRUTH OR DOUBT

Can you determine fact from fiction? Can you see through someone's superb acting skills to detect a blatant lie? Play along with NTV's compelling card game-style program with four TV personality contestants as you listen to shocking, never-before-heard confessions. Closely watch their facial expressions, hand gestures, eye movements and read between the lines of their stories to separate wildly fabricated lies from true-to-life revelations. As players take turns confessing stories while trying to get rid of their cards, place your bet on which contestant will fool them all to win the game!



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Sample Confessions :

- A young female TV personality proudly confesses her favorite food is insects.
- A male actor shares a detailed description of performing surgery on his brother.
- A female model confesses leaving in the middle of a live TV broadcast to go see her boyfriend.
- A male comedian discloses receiving an invitation from Michael Jackson.
- A female TV personality shyly admits she has a foot odor fetish.



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## TRUTH OR DOUBT

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