

Winter 2005 Impact

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Thanking those who make a difference.

DANA-FARBER
CANCER INSTITUTE

The Jimmy Fund

Countryman gift helps lay foundation for Dana-Farber's future



Gary and Sally Countryman's recent \$1 million gift is set to fuel Dana-Farber's top priorities.

As chairman of the board of trustees at Dana-Farber Cancer Institute, Gary Countryman is charged with the all-important task of ensuring that the Institute's mission to eradicate cancer remains strong and on track. Working in conjunction with DFCI's trustees and senior leaders over the years, Countryman has provided invaluable guidance as the Institute continues its evolution as a world-class cancer center. Now, as Dana-Farber plans its comprehensive capital campaign, he and his wife, Sally, are stepping forward to lend a helping hand with a \$1 million gift directed toward advancing the Institute's key priorities.

"We are extremely grateful to Sally and Gary, who have once again demonstrated their steadfast commitment to our mission by making this generous gift to Dana-Farber," said DFCI President Edward J. Benz Jr., MD. "Gifts earmarked for our top priorities are extremely vital and help fund research that will push traditional boundaries and provide unparalleled care that our patients and their families deserve."

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Multiple Myeloma Research Foundation grant accelerates drug development

A team of distinguished Dana-Farber researchers has been named the recipient of the 2004 Multiple Myeloma Research Foundation (MMRF) Collaborative Program Grant. The prestigious award, which provides \$1.5 million in funding over three years, will help expedite the process of bringing new therapies to the clinic.

"We are confident that this research will lead to a greater understanding of optimal treatment combinations that increase efficacy, prevent drug resistance, and ultimately improve outcomes for patients," said Anne Quinn Young, MPH, program director of the MMRF.

Under the leadership of Kenneth Anderson, MD, director of DFCI's Jerome Lipper Multiple Myeloma Center and the Kraft Family Professor of Medicine at Harvard Medical School, these studies will form the preclinical basis for designing Phase I collaborative clinical trials evaluating novel drug groupings.

"This grant offers us an unprecedented opportunity to combine promising new agents that effectively target and kill off myeloma cells," said Anderson. "It is a unique chance to partner with the MMRF to develop and test combination treatments that may prove successful for patients."

Dana-Farber was selected as an MMRF grant recipient following a rigorous peer-review process by the foundation's Scientific Advisory Board and using guidelines established by the National Institutes of Health.

Unified effort

Following her diagnosis with multiple myeloma, MMRF President and Founder Kathy Giusti quickly became aware that research into the disease was limited, and she started the Connecticut-based foundation in 1998. As a result of her tireless

"Working with Dana-Farber to bring a new drug to the market so quickly is rewarding. We want to build on that."

— Kathy Giusti

work to build awareness and secure research funding, significant milestones in treating and controlling myeloma have already been achieved.

"I knew six years ago that we needed to leverage philanthropy dollars to help ignite research efforts and to forge solid relationships with academia, industry, and the National Cancer Institute," said Giusti.

She and her MMRF colleagues have launched a targeted attack against the disease by harnessing the brainpower of research institutions, including Dana-Farber, and leaders in the biotechnology and pharmaceutical industries. In just six years, the MMRF has become the world's largest private funder of

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MMRF President and Founder Kathy Giusti and DFCI's Kenneth Anderson, MD, have been instrumental in improving outcomes for multiple myeloma patients.

Leadership gifts jump start new year

Dear Friends,

In addition to all the wonderful support we enjoy every day, in this *Impact* we are honored to report on five gifts of \$1 million or more received in the last few months, a stunning show of generosity to Dana-Farber.

These gifts are expressions of extraordinary personal and institutional philanthropy: three are from families and two are from organizations dedicated to cancer research and care. All were given to make a difference in the search for cancer cures, and we are immensely grateful for each of them.

Board Chairman Gary Countryman and his wife, Sally, have made a \$1 million leadership gift to support the priorities of Institute President Edward J. Benz Jr., MD, as he puts into action a comprehensive strategic plan. The plan spells out DFCI's goals for the next decade and allows Benz and his colleagues to launch critical initiatives to achieve those goals.

Institute Trustee James Dow and



his wife, Lucille Zanghi, have made a \$1 million commitment that continues their generous support of the High-Tech Multidisciplinary Research Fund. This visionary fund has given Institute scientists access to cutting-edge technology to launch and speed complex genetic and molecular research.

The Multiple Myeloma Research Foundation's \$1.5 million grant fosters collaboration among scientists and institutions to accelerate drug development and find cures for this

rare blood disease. Stephen and Caroline Kaufer's \$1 million gift expands research into neuroendocrine cancer.

I am also pleased to report that a \$1 million grant from the Lance Armstrong Foundation has established an adult survivorship clinic at the Institute. This funding will also allow researchers to investigate the difficulties patients may encounter following treatment, such as cardiovascular disease, osteoporosis, and post-trauma stress.

These gifts and the many, many others from around the country are helping the Institute fulfill its bold vision to conquer major forms of cancer. Thank you all for your generosity and support. Together, we are working to make cancer a disease of the past.

Susan S. Paresky
Senior Vice President for Development

Impact

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This issue covers gifts received and finalized through the fall and winter of 2004.

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Dedicated to Discovery...Committed to Care

Since its founding in 1947 by the late Sidney Farber, MD, **Dana-Farber Cancer Institute** has been committed to a single mission: providing cancer patients with the best treatments available today, while developing the cures for tomorrow. Its researchers are also making strides against illnesses as devastating as AIDS and as ordinary as the common cold.

A principal teaching affiliate of Harvard Medical School, the Institute is a founding member of the Dana-Farber/Harvard Cancer Center, one of 39 comprehensive cancer centers designated by the National Cancer Institute. Dana-Farber is also one of 20 federally designated Centers for AIDS Research in the United States. In addition to providing advanced training for cancer physicians and researchers, the Institute conducts community-based programs in cancer control and detection throughout New England.

Much of the work of Dana-Farber is made possible by the generous supporters of the **Jimmy Fund**, the fundraising organization named for one of Farber's young patients. Founded in 1948, the Jimmy Fund is the official charity of the Boston Red Sox, the Massachusetts Chiefs of Police Association, the annual Pan-Mass. Challenge cycling fundraiser, and the Variety Children's Charity of New England. Each year, thousands of volunteers and donors organize and participate in Jimmy Fund events.

Institute supporters get a peek 'Behind the Scenes' at Fenway

On Sept. 28, 2004, as the Boston Red Sox rallied their way to a wild card spot in the postseason, Dana-Farber thanked its donors of \$5,000 or more with a special "Night Behind the Scenes" at Fenway Park. Approximately 100 donors whose giving reached \$5,000 in fiscal years 2003 or 2004 were treated to a tour of the park and a buffet in the .406 Club. Institute Trustee and CBS4-TV sports anchor Steve Burton hosted the event, which featured talks by two cancer survivors: fellow Institute Trustee Larry Lucchino, president and CEO of the Red Sox, and Larry Streeter, a cancer survivor and parent of 8-year-old Jack, a Jimmy Fund Clinic patient.

Left to right: Larry Streeter, Steve Burton, DFCI President Edward J. Benz Jr., MD, and Larry Lucchino presented a formidable panel at the event.



kick off your summer
with the Jimmy Fund
Have fun and beat cancer by participating in these exciting programs:

● Jimmy Fund Golf

What: Participate in or host a tournament
When: March – October
Where: On a course near you
Contact: www.jimmyfund.org/golf
or call Sean Fairley at (617) 632-6535

● Verizon Jimmy Fund Scooper Bowl

What: All-you-can-eat ice cream festival
When: Tuesday – Thursday, June 7 – 9
Where: City Hall Plaza, Boston
Contact: www.scooperbowl.org
or call Caitlin Fay at (617) 632-4215

● John Hancock Fantasy Day at Fenway

What: Play out your baseball dreams
When: Saturday, August 6
Where: Fenway Park, Boston
Contact: www.jimmyfund.org/fantasyday
or call Chris Mann at (617) 632-3613

Kaufers' generosity transforms into treatments for rare cancer

When Caroline Kaufer, 41, was diagnosed with neuroendocrine cancer in 2004, she and her husband, Stephen, worked hard to find a physician who specialized in this rare disease. Their research led them to Dana-Farber's Matthew Kulke, MD.

Impressed with both his innovative research and his clinical expertise, the couple decided to make a gift of just over \$1 million to expand Kulke's investigative efforts into the causes of, and better treatments for, these uncommon tumors.

Neuroendocrine tumors represent just .002 percent of all cancers and are particularly difficult to treat. Neuroendocrine cells are strewn throughout the body, so the disease can take several forms and occur anywhere, but appears most often in the gastrointestinal tract, stomach, pancreas, and lungs.

The Kaufers discovered that Dana-Farber was a major referral center for these tumors and were pleased to learn that research into them was already underway. Historically, because the disease is so rare, investigations into its etiology and treatment have

attracted few research dollars.

"We were relatively appalled to find out how little was being done for neuroendocrine cancer," said Stephen. "There are opportunities to try lots of things, but for want of a small amount of funding, they were not being done."

Making a difference

The Kaufers, parents of four children, recently benefited from the sale of TripAdvisor, Inc., an online company Stephen helped start. They decided to reinvest some of those profits into Kulke's research at Dana-Farber. They hope their gift will be a catalyst for change in the way neuroendocrine cancers are understood and treated—and they look forward to future philanthropy.

"After Caroline's diagnosis, funding neuroendocrine research became our top priority," said Stephen.

The Stephen and Caroline Kaufer Fund for Neuroendocrine Tumor Research will underwrite an array of focused research efforts—from basic to clinical—designed to detail the causes, pinpoint treatment targets, and translate those discoveries into



Caroline and Stephen Kaufer (center), shown here with their children—(left to right) Harry, Aaron, Isaac, and Celia—made funding research in neuroendocrine cancer a priority following Caroline's diagnosis.

effective therapies for this disease. "The further we can push the envelope, the happier we'll be," said Stephen.

Dana-Farber's unique resources make it a perfect place for such cutting-edge research, says Kulke. As a referral center, Dana-Farber can recruit a larger number of patients for clinical trials. In addition, it can access the tremendous scientific resources of the Harvard University and Massachusetts Institute of Technology communities, which enable and enrich fundamental stud-

ies into the biology and genetics behind the disease.

"This gift changes the entire landscape of neuroendocrine research," said Kulke. "There hasn't been a lot of funding on the national or individual level. This is a transforming gift that allows us to begin to study this disease and new treatments on par with more common cancers. It makes an enormous difference for patients, for Dana-Farber, and for cancer research in general. I am extremely grateful to the Kaufer family." ■

Though the Boston Marathon® was held last April, the 2004 Dana-Farber Marathon Challenge (DFMC) team crossed its fundraising finish line at the Sept. 26 Laurel Wreath BBQ and Check Presentation. The event was held in honor of the 515 DFMC runners who, long after finishing the world-famous 26.2-mile trek on the second hottest day in Boston Marathon history, stayed on track to raise funds for the Claudia Adams Barr Program in Innovative Basic Cancer Research at the Institute. Their stellar efforts led to a first-place finish for the Barr Program, as more than \$3 million was raised to further its mission. The addition of a generous \$250,000 challenge grant made by the Weaver Family Foundation brought the DFMC's 2004 total to a record-setting \$3,268,280. Here, members of the DFMC Governing Board—(left to right) Acting Chair Paul Scully, Chair Dennis Moran, and Past Chair Thomas Zappala—display the check bearing the final gift to the Institute.

Running on plenty



Police chiefs stand united for Jimmy

The Massachusetts Chiefs of Police Association has been a steadfast advocate for the Jimmy Fund since 1953, when it adopted the organization as its official charity. Since that time, these dedicated men and women have protected and served their communities and helped fight cancer by raising critical funds for cutting-edge research and compassionate care at Dana-Farber.

In 2004, the chiefs' efforts raised more than \$300,000 through raffles, golf tournaments, softball competitions, coin collection canisters in local business establishments, participation in the Boston Marathon® Jimmy Fund Walk, and other fundraising activities. Above: On Sept. 19, 2004, more than 187 chiefs and their families laced up their shoes, treaded the 26.2-mile route, and raised a record-setting \$118,000 for the 16th annual Walk.

Countryman, continued from page 1

Leading by example

This substantial gift marks not only another chapter in Gary Countryman's legacy of support for the Institute, but also illustrates how vital trustee giving is to ensuring Dana-Farber's future plans. Countryman's 15-year tenure as an Institute trustee has been characterized by activities and efforts to move DFCI's objectives forward. A key force in the governance of the Institute, he leads numerous committees and is a member of the Dana-Farber Society, an organization that recognizes donors who have made provisions for the Institute in their estate plans.

"We made this gift because we understand how essential these undesignated funds are to carrying out Dana-Farber's ongoing mission to fight this terrible disease."

— Gary Countryman

With his active involvement, Countryman has a unique perspective on the importance of unrestricted gifts to meeting long-term objectives.

"Unrestricted giving is fundamental to the Institute's growth, as it provides the resources to meet a whole range of needs without which specific research endeavors and programs would not be possible," said Countryman. "We made this gift because we understand how essential these undesignated funds are to carrying out Dana-Farber's ongoing mission to fight this terrible disease." ■

Skaters put cancer on thin ice

International figure skating stars took to the ice at Harvard University's Bright Hockey Arena on Oct. 8 and 9 for the 2004 "An Evening with Champions," an annual skating exhibition benefiting the Jimmy Fund. Organized by the undergraduates of Harvard's Eliot House, the event has raised more than \$2.2 million in its 35-year history. Taking part in the event were two former Jimmy Fund Clinic patients, 11-year-old Andrew MacKinlay—who spoke about life as a leukemia survivor at a banquet for performers and organizers—and 9-year-old Amanda Marino, herself a budding figure skater. Olympic silver medalist Paul Wylie hosted the event, which included performances by U.S. National Champions Tiffany Scott and Philip Dulebohn (pictured below). Before the Oct. 9 show, several young Jimmy Fund Clinic patients received skating tips from the show's performers—just as Marino did when she was treated there.



Beta Sigma Phi furthers breast cancer research

The sisters of Beta Sigma Phi, an international, nonacademic sorority, have a tradition of Institute giving that dates back to 1959. Supporting breast cancer research is of particular interest to the organization. Beta Sigma Phi's recent \$130,000 gift furthers new studies into the disease by two talented researchers: Donald Kufe, MD, a cancer vaccine specialist; and Judy Garber, MD, MPH, director of the Friends' Cancer Risk and Prevention Clinic. The gift also provides \$10,000 in unrestricted funding to be applied where it is needed most at DFCI.

"Our sorority sisters' hope is to be instrumental in finding a cure—or at least better treatments—that may one day save one of their sisters, themselves, their children, or any woman or man who might face this disease," said Beta Sigma Phi spokeswoman Laura Ross Wingfield.

Kufe's successful cancer vaccine research has marked a significant leap forward in the treatment approach to breast cancer and several other forms of the disease. His work parallels Garber's comprehensive program focused on identifying genetic risk and

improving early detection and prevention strategies for women with an increased chance of getting breast cancer.

"Our lab has made so many improvements to our vaccines in the last year thanks to Beta Sigma Phi," said Kufe. "They will undoubtedly help us take our work into the next clinical phases. Dr. Garber and I wouldn't be where we are today without their support." ■

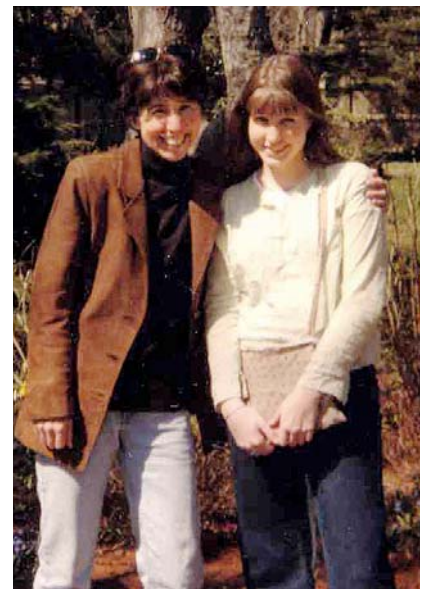
BΣΦ

Bullerjahn's personal battle fuels fight against gastrointestinal cancers

Deborah Bullerjahn is no stranger to meeting a challenge. She has competed in marathons on every continent and even followed her race in Tanzania, Africa, with a climb to the top of Mount Kilimanjaro. Tapping into this same fierce determination when faced with an appendiceal cancer diagnosis, Bullerjahn fought the disease at Dana-Farber with her family's support. Now, she and her husband, Stephen Bullerjahn, are helping to eradicate all gastrointestinal (GI) cancers with a \$100,000 gift to the DFCI/Harvard GI Cancers Program.

"This welcome gift will provide much-needed resources that will allow us to unify the investigative efforts across the Dana-Farber and Harvard medical campuses," said Robert Mayer, MD, director of the Center for Gastrointestinal Oncology. "Thanks to the Bullerjahn's vision, this generous funding will support cutting-edge research initiatives that further our overall mission."

Led by Mayer and Ronald DePinho, MD, this powerful collaboration within the Harvard community focuses on finding effective treatments and preventive strategies for GI cancers. Mayer, who leads the program, and



Deborah Bullerjahn (left) drew on the support of loved ones, including daughter Mackenzie, during her cancer treatment.

Ross Berkowitz, MD, served as Bullerjahn's attending physician and surgeon, respectively. She credits much of her recovery to them both.

"I would not be alive if it were not for Dana-Farber," said Bullerjahn. "As a patient, I was blessed to have an amazing team who helped me through a difficult time. Now I want to help Dana-Farber with this research. They have such optimism and they know that there will be a cure." ■

Shopping event helps unlock the 'Key To The Cure'



The Friends of Dana-Farber Cancer Institute kicked off its October charity shopping weekend at Saks Fifth Avenue Boston with an exclusive reception featuring famed fashion designers Mark Badgley and James Mischka. A luncheon cooked up by 20 of the area's top chefs followed. The benefit has raised nearly \$30,000 to date for the Institute's Gillette Center for Women's Cancers and featured fare from Davio's, L'Espalier, Radius, Via Matta, Federalist, Excelsior, and other celebrated local eateries.

Above, left to right: Renowned fragrance package designer Marc Rosen joins Friends event chairs Dana Gerson Unger and Micki Hirsch, and designers Mischka and Badgley at the event.

Saks also presented the Friends with a check for \$70,000, representing 2 percent of all store and online sales over the Oct. 14-17 weekend. Through its Key To The Cure event—a national initiative to fight women's cancers, sponsored by Mercedes-Benz USA and the Entertainment Industry Foundation—Saks has raised more than \$13 million dollars for women's cancers since 1999.



Golf program set to tee off

Last year proved to be a hole-in-one for the Jimmy Fund Golf Program as its roster of more than 150 tournaments yielded stellar fundraising numbers in support of the Jimmy Fund and Dana-Farber's cancer-fighting commitment. One of the 11 tournaments that brought in \$100,000 or more during the 2004 season was the Jimmy Fund Players Tournament, held June 21 at the Tournament Players Club in Norton, Mass. Left to right: Jimmy Fund Players Tournament Co-chair Jim Dow, Greg Slow, Joe Cameratta, and Sean Aruda were just a few of the golfers playing on the right course to beat cancer.

The involvement of participants such as these, as well as the many organizers, sponsors, and volunteers, provided a strong foundation for 2004's success. As the 2005 season kicks off in March with a fundraising goal of \$5 million, the golf program is on the lookout for help in making this its greatest year yet.

To learn more about hosting, sponsoring, or participating in a golf event, visit www.jimmyfund.org/golf or call Sean Fairley at (617) 632-6535.

LAF's \$1 million gift sets an exciting pace

Renowned for its world-class patient care, Dana-Farber understands that the intricacies of life following a successful treatment regimen can often be as challenging as the treatment itself. The Lance Armstrong Foundation (LAF) is helping the Institute confront this issue head on by giving \$1 million to establish the Lance Armstrong Adult Survivorship Clinic within DFCI's Perini Family Survivors' Center. This gift also provides momentum for Dana-Farber's planned comprehensive capital campaign.

"The Lance Armstrong Foundation is dedicated to addressing the long-term emotional and physical consequences that accompany a cancer diagnosis and treatment," said LAF President and CEO Mitch Stoller. "Our partnership with

Dana-Farber ensures that together we will investigate and provide for the needs of adult cancer survivors."



**LANCE ARMSTRONG
FOUNDATION**

Lifelong impact

Much like the celebrated David B. Perini, Jr. Quality of Life

Clinic, which has been addressing survivorship issues in children at the Institute since 1993, the Lance Armstrong Adult Survivorship Clinic will provide care for adult survivors and help them tackle any post-therapy issues that may arise. The clinic will also undertake a vigorous research initiative to analyze the effects of these challenges and develop proactive solutions to benefit future generations.

"We have made many significant strides in understanding the lifelong impact of cancer treatment on survivors of childhood cancers," said Lisa Diller, MD, director of the Perini Family Survivors' Center. "With the successes of treatment for adult-onset cancers and with this generous gift from the Lance Armstrong Foundation, we now can address the many needs of all cancer survivors."

Inspiring namesake

It's been an exciting time for Lance Armstrong, who overcame his 1996 diagnosis of advanced testicular cancer to win his unprecedented sixth consecutive Tour de France title in 2004. Armstrong personifies his popular mantra, "Live Strong," which is imprinted on the bright yellow LAF bracelets that have become an instant sensation across the country and around the world. His most recent cycling season has been memorably capped off by his foundation's newest gift to DFCI.

Since its inception in 1997, the LAF has provided funding for national advocacy initiatives and scientific and clinical research grants while focusing on community survivorship programs. Following Armstrong's lead, where "knowledge is power and attitude is everything," cancer survivors can learn to keep living strong.

In accordance with this credo, the Lance Armstrong Adult Survivorship Clinic helps ensure that outstanding patient care continues long after the initial battle against cancer is over.

"As oncologists, we have traditionally focused on the cancer and the immediate outcome of care," said Lawrence Shulman, MD, Dana-Farber's chief medical officer. "But with the survivorship clinic in place, we'll have a longer view. We'll look forward and become increasingly aware of the impact of our treatments, and we'll look back and see how we can improve." ■

Need the
perfect
gift?



Look no Further.



Celebration and Tribute Gifts are a unique way to remember someone special or to celebrate birthdays, Mother's Day, weddings, anniversaries, and other occasions while supporting Dana-Farber's lifesaving work.

Make a gift of \$25 or more, and we'll send a personalized greeting card to the special person of your choice within 24 hours.

Visit www.dana-farber.org/celebration-tribute to learn more, or call Marc Cocchiola at (617) 632-3146.

The Breast Cancer Research Foundation funds innovative research

The Breast Cancer Research Foundation (BCRF), a charitable organization founded by Evelyn H. Lauder in 1993, is committed to making futures brighter for breast cancer patients. Furthering its mission of supporting research that will lead to prevention and a cure, the BCRF continued its support of inherited breast cancer investigation with a generous grant of \$248,000 to Judy Garber, MD, MPH, director of the Friends' Cancer Risk and Prevention Clinic.

"We're convinced that if we want to conquer the disease, the answer lies in research. We want to fund scientists in early stages of exploring innovative new ideas," said Margaret Mastrianni, deputy director of the BCRF.

The project supported by this fourth grant from the BCRF will ask whether particular features of estrogen receptor negative (ER-negative) breast cancers

can identify women who have an underlying genetic predisposition to the disease. This project is linked to the

2004 BCRF grant to Garber, which supports a clinical trial targeting ER-negative breast cancers based on the biology of inherited breast cancers.

"BCRF's funding encourages experimental research that will hopefully make a difference in the care of breast cancer patients, particularly those with an inherited form of the disease. It is a privilege to receive the BCRF's support," said Garber.

BCRF and Garber have already made an impact in creating targeted chemotherapy treatments for fighting inherited breast cancers.

"We see ourselves not just raising funds for research, but also bringing scientists together in new collaborative projects so they can better fight the disease," said Mastrianni. ■



Judy Garber, MD, MPH, is a veteran recipient of BCRF funding because of her cutting-edge breast cancer research.

PMC celebrates silver anniversary

25th cycling fundraiser raises \$20 million

The 25th annual Pan-Massachusetts Challenge (PMC)—the original and now most successful bike-a-thon for charity—raised a record-shattering \$20 million to benefit cancer research and treatment at Dana-Farber Cancer Institute. The incredible sum is more than twice the amount ever contributed to charity by any other athletic fundraising event in the United States. Raised by 3,762 cyclists who each rode up to 192 miles during the August 2004 event, the fundraising tally surpasses the total raised in the 2003 PMC by nearly \$4 million.

PMC Founder and Executive Director Billy Starr presented the \$20 million gift to Institute President Edward J. Benz Jr., MD, at the Nov. 13 gala held at the Boston Convention and Expo Center ballroom (below).



Billy Starr lauded with prestigious award

To salute the generosity and hard work of one of Dana-Farber's biggest champions, DFCI President Edward J. Benz Jr., MD, presented Pan-Massachusetts Challenge (PMC) Founder and Executive Director Billy Starr with the Institute's highest honor: the Sidney Farber Medal for Medical and Cancer Research. Over the past 25 years, Starr's efforts as the leader of the annual bicycling fundraiser have garnered more than \$122 million for the Jimmy Fund's lifesaving mission.

This prestigious award, named for the founder of the Institute and of modern chemotherapy, is given to those who have made an exceptional contribution to reducing the burden of cancer.

"The PMC has made what we do at Dana-Farber possible," said Benz (pictured above, left), as he presented the award to Starr. "When they write the history of how cancer was conquered, the PMC will be in chapter one."

Couple's second gift spurs metastatic breast cancer research

The uncanny ability of cancer cells to grow uncontrollably and spread throughout the body is a major threat to cancer patients and an unsolved scientific mystery. Hoping to mitigate this danger and illuminate the biology behind metastasis, Catherine Heller and her husband, Christopher Mirabelli, PhD, have given \$100,000 to fund research into metastatic breast cancer.

Led by Eric Winer, MD, director of the Institute's Breast Oncology Center, research will focus on the genetic and molecular characteristics



A new gift from Catherine Heller and her husband, Christopher Mirabelli, PhD, will fund research by Eric Winer, MD, into genetic and molecular characteristics of metastatic breast tumors.

of metastatic tumors and the stroma, the area around a tumor.

"Metastatic tumors are the major cause of death from most malignancies, and certainly in the setting of breast cancer," said Winer. "We expect these studies to give us important insights into this complex process, which allows cancers to break away from the primary tumor and spread to other parts of the body." Winer will collaborate with Andrea Richardson, MD, PhD, of Dana-Farber, and Sridhar Ramaswamy, MD, of Massachusetts General Hospital.

This is Heller and Mirabelli's second \$100,000 gift to further breast cancer research at the Institute. Their first gift established the Suzanne L. Heller Research Fund in honor of Catherine's mother, who lost her battle with inflammatory breast cancer in 2002.

"We were very pleased with the outcome of the research conducted with our first gift," said Mirabelli, a 20-year veteran of the pharmaceutical and biotechnology industries. When Winer described the new project, the couple were captivated and motivated to extend the existing Heller Research Fund to support the study.

"We are extremely grateful to Catherine and Chris for their vision and generosity," said Winer. ■

GlycoGenesys sweetens the search for myeloma cures

Boston-based GlycoGenesys, Inc., is taking a unique approach to treating life-threatening diseases, including cancer. The biotechnology company is developing a promising new drug candidate based on glycobiology, the study of sugars and their importance

GCS-100LE is GlycoGenesys' leading drug candidate. This unique compound has the potential to be a triple threat against many forms of cancer, including multiple myeloma, because it may induce programmed cell death, cut off the blood supply that allows cancer cells to grow, and halt metastasis.

GlycoGenesys

to cellular activity. Now, with a \$150,000 gift to Dana-Farber, GlycoGenesys is applying this groundbreaking technology to the fight against multiple myeloma.

Under the direction of Kenneth Anderson, MD, director of DFCI's Jerome Lipper Multiple Myeloma Center and the Kraft Family Professor of Medicine at Harvard Medical School, the GlycoGenesys Fund for Research in Multiple Myeloma will study the effectiveness of novel drugs against the rare blood disease, known for its high mortality rate.

"We are thrilled that Dr. Anderson's preclinical research supports human clinical development of GCS-100LE for the potential treatment of multiple myeloma," said Brad Carver, president and CEO of GlycoGenesys. "We are pleased to help fund Dana-Farber's important efforts in developing treatments for this difficult disease."

"Only when we collaborate with industrial partners, like GlycoGenesys, can we rapidly define new targeted therapies that are most likely to improve outcomes for myeloma patients," said Anderson. "This is a winning team." ■



HomeGoods wages heroic battle against cancer

For the last four years, HomeGoods stores across the country have publicly shown their support for cancer patients in a unique way. With its "I'm a Hero" campaign, the off-price home fashion chain's customers were asked to contribute \$1 to the Jimmy Fund. In return, they received house-shaped pin-ups that were personalized by patrons and put on display in the store. The cutout, emblazoned with the lines "I'm a Hero" and "HomeGoods Helps Families Fight Cancer," proved to be an especially popular symbol of hope in 2004, as the program yielded a record-breaking \$267,878.

"The success of this campaign marks another great milestone in our evolving partnership with HomeGoods," said Mike Andrews, chairman of the Jimmy Fund. "Their loyal support continues to bring us one step closer to winning the war against cancer."

The astonishing number of pin-ups purchased at HomeGoods during the program's month-long run from Aug. 19 to Sept. 19 served as a measure of the dedication felt by the stores' patrons. The pin-up enabled individuals to personally affirm their commitment to aiding the Jimmy Fund and others at Dana-Farber in their valiant fight against the disease.

"The campaign's success can be greatly attributed to the incredible devotion of our customers to such a worthy cause," announced Jerry Rossi, HomeGoods president. "With their help, our involvement with this program continues to serve as a sign of support for the real heroes: the doctors and researchers at Dana-Farber who are working to eradicate cancer." ■



HomeGoods campaign posters encouraged customers to "Be a Hero" for Dana-Farber.

Smart Investment. Lasting Tribute.



Honor employees, valued clients, or someone special with a gift that helps defeat cancer.

Name a chair in the Jimmy Fund Auditorium with a gift of \$10,000 (may be made in two payments).

Your name will also be listed in the auditorium foyer.

Call Linda Chernick at (617) 632-3020 or go online at www.jimmyfund.org/chairs.

Joint Taco Bell/Jiffy Lube campaign helps save lives

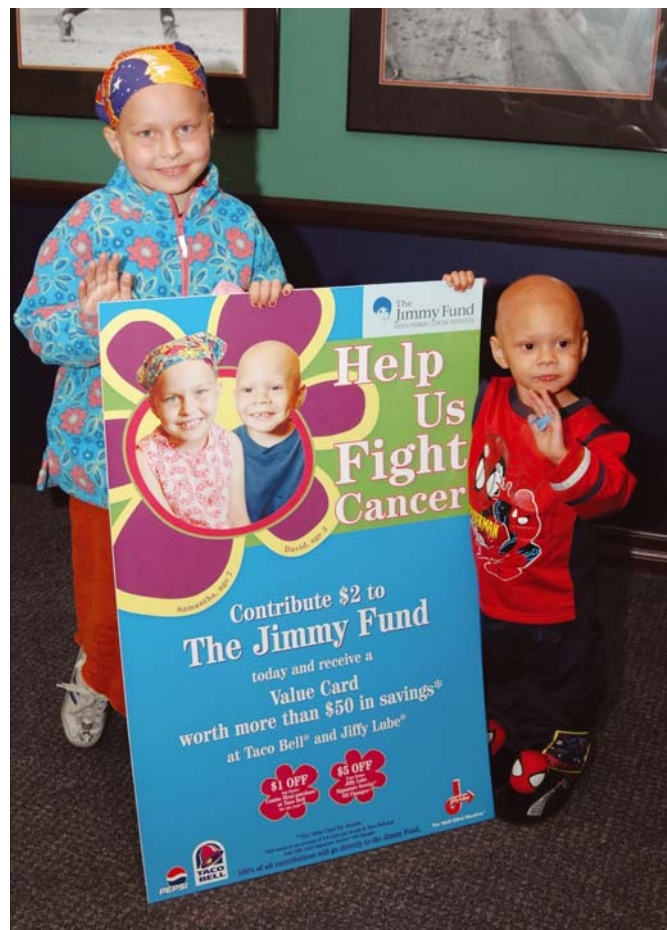
The eighth annual Taco Bell/Jiffy Lube Value Card campaign, which raised more than \$230,000 for research and care at Dana-Farber in 2004, was lucky to have two Patient Partners this year. Three-year-old David Perez and 7-year-old Samantha Adams, both Jimmy Fund Clinic patients, are facing the challenge of growing up with cancer. But this year, the pair had more to look forward to than finishing their treatment regimens. That's because they joined Taco Bell and Jiffy Lube as Patient Partners for the highly successful campaign.

In exchange for a \$2 contribution to the Jimmy Fund from Oct. 13 through Dec. 12, patrons received a card entitling them to more than \$50 in discounts on Taco Bell combo meals and Jiffy Lube oil changes.

"We're thrilled to see our customers benefit from giving to a great cause," said Taco Bell franchise owner and Institute Trustee Roger Lockwood. "In this campaign, everybody wins."

The generosity of store patrons provides hope to cancer patients like David and Samantha. Not only does the campaign help raise awareness about the disease, but funds raised support the development of more effective treatments to combat cancer.

"Taco Bell and Jiffy Lube understand that there are many ways to fight cancer, and they've made the Value Card campaign a huge success," said Jimmy Fund Chairman Mike Andrews. "The result is a unique fundraising promotion that has a significant impact on cancer research and the lives of our patients." ■



Samantha Adams, 7, and David Perez, 3, were excited to be the Patient Partners for the 2004 Taco Bell/Jiffy Lube Value Card campaign.

Almy family honors life by giving hope

Anne Almy and her children—Richard T., Gretchen, and Heather Almy Bennett—have turned personal loss into hope for patients affected by prostate cancer. In 2001, they made a lasting tribute to their beloved husband and father by establishing the Richard Almy Jr. Fund for Prostate Cancer Research at Dana-Farber. A new gift to the fund in 2004 expands promising studies by Richard's oncologist, William Oh, MD, and provides momentum for DFCI's planned comprehensive capital campaign.

"Having treated my late husband, Dr. Oh has a special relationship with our family," said Anne. "Our first gift had a profound impact on Dr. Oh's prostate cancer research, and that motivated us to supplement our support for his work."

The Almys' initial assistance helped Oh and his colleagues develop the premier database for prostate cancer research, known as the Prostate Cancer Clinical Research Information System (Prostate CRIS). This database has become the national model upon which future prostate cancer research is being built.

"There are very few places in the country poised to take clinical information from patients and tie it to blood and tissue samples in a meaningful way," said Oh. "The database allows us to ask exploratory questions in a molecular setting and better understand why one patient may respond well to treatment and another may not."

More than 3,000 patient records are already accessible within the database, allowing scientists to extract feedback in real time and answer important scientific questions about patient populations. ■

"Our first gift had a profound impact on Dr. Oh's prostate cancer research, and that motivated us to supplement our support for his work."

— Anne Almy



With support from the Almy family, William Oh, MD, has developed a model database that is transforming prostate cancer research.



For the second year in a row, Ringling Bros. and Barnum & Bailey® Circus came to town for the Jimmy Fund. On Oct. 8, supporters, parents, and children of all ages turned out for the Greatest Show on Earth® at Boston's FleetCenter and were treated to an evening of magic, high-flying acrobatics, and clown skits. The attendees' experience was further enhanced by the knowledge that they were advancing an amazing cause, as \$108,000 in ticket proceeds benefited Dana-Farber's cancer-fighting efforts.

Jimmy Fund Night at the Circus offers excitement and hope

Prior to the big show, a number of Jimmy Fund supporters enjoyed a special VIP party featuring circus-themed activities and visits from some of the evening's performers. Above, clown Molly Pelley delights partygoers with some hula hoop trickery.

Trustee reaffirms commitment to visionary research

When their youngest daughter, Jacqueline, was diagnosed with a brain tumor at age six months, James Dow and Lucille Zanghi faced a parent's worst fear. Bringing her to Dana-Farber, the family found new hope—the initial diagnosis that brought her to DFCI was wrong—and forged a bond that has lasted nearly 17 years. The couple have now reaffirmed their belief in Dana-Farber with their second \$1 million gift, as the Institute plans its comprehensive capital campaign.

Their gift will augment the High-Tech Multidisciplinary Research Fund, established in 2000 by Dow (an Institute trustee since 1990) and two of his colleagues in the Massachusetts high-tech industry—Institute Trustees Paul Severino and Michael Champa—to encourage the development and application of innovative technologies in the search for new cancer treatments. Together

with other regional high-tech executives, including Institute Trustees Jack Blais and Roger Marino, they have raised more than \$15 million.

"I felt there wasn't enough of a connection between Dana-Farber and executives in the high-tech industry in Massachusetts," said Dow, "and while we were all contributing to the economy, we could also contribute to the fight against cancer. So, I enlisted several of my colleagues and set out to do just that. This latest gift, I feel, is a recommitment, a continuation of what we started."

Pipeline for discovery

Administered by Stanley Korsmeyer, MD, and DFCI President Edward J. Benz Jr., MD, the vision behind the fund is simple: a drug discovery "pipeline," running from the laboratory to the clinic, built on a host of technological advances, from genetic fingerprinting to high-throughput drug screening.

With technology constantly evolving, the High-Tech Fund allows Benz and Korsmeyer to act quickly as new discoveries emerge. The effort is the basis for a host of new research initiatives launched as part of the Institute's Strategic Initiative for Research. This cross-functional research plan aims to bring the resources of a diverse range of disciplines to bear on questions of cancer.



With a gift to the Institute's planned comprehensive capital campaign, Institute Trustee James Dow and his wife, Lucille Zanghi, are pushing cancer research in new directions.

"Technologies and sciences that are not traditionally associated with medical science are providing new insights into cancer research at the Institute," Dow told *Impact* in 2001 of his original \$1 million gift to the fund. "Mathematicians, computer scientists, physicists, biostatisticians, and even astronomers are making important contributions to this research."

"Four years ago, Jim and Lucille had the foresight and initiative to help us push cancer research in new directions," Benz said of this new gift. "Then, as now, they recognized that cancer could only be conquered through a true team approach, one that draws on the diverse strengths of multiple fields."

"To say we are grateful would be an understatement," Benz continued. "Their generosity and vision are an inspiration for everyone dedicated to helping us eliminate the burden of cancer." ■

Annual evening highlights Institute's plans for growth



On Nov. 3, many dedicated Dana-Farber supporters turned out for the annual Boston Fall Evening held at the Charles Hotel in Cambridge, Mass. The first part of the event featured a cocktail reception, at which attendees mingled with some of the Institute's leading oncologists and researchers. The evening culminated with a highly informative speaking program.

Chief Scientific Officer Barrett Rollins, MD, PhD, and F. Stephen Hodi, MD, kept the audience captivated with their discussion of how DFCI's recent research breakthroughs and cutting-edge strategic initiatives are fueling Dana-Farber's overall mission to conquer cancer. Left to right: Rollins, Hodi, and Institute Trustee Betty Ann Blum, the evening's host, greeted guests.

Provide hope for cancer patients and help secure the Institute's future.

Leave a legacy of compassion.

Name Dana-Farber as a beneficiary of your:

- Will or trust
- Life insurance policy
- Retirement plan assets
- Real estate holdings

Visit www.dana-farber.org/giftplanning to learn more, or call Christopher Painter at (617) 632-3756.

Rachel Kudish makes the gift of a lifetime

Rachel Kudish's unique life experiences inspired her to help make life better for others in the community. Her generosity was legendary, from charitable giving to sponsoring a friend's college education.

It was no surprise, then, that when Kudish died in January 2003, at age 91, she gave the majority of her estate to six charities, including \$188,000 to Dana-Farber. Her bequest will establish an unrestricted endowment fund, giving the Institute the flexibility to apply money where the need is greatest.

Ira Nagel, Kudish's attorney and friend of 10 years, remembers her

"... Rachel was surrounded by friends. She was a warm-hearted, good-natured, giving person."

— Ira Nagel

passion for life. "She was interested in people, theater, politics, world events, and charitable causes. Although she chose to live for nearly 40 years in a room she rented on the third floor of a private home in Brookline, Rachel was surrounded by friends. She was a warm-hearted, good-natured, giving person."

Donald Kaufman, MD, Kudish's physician at Massachusetts General Hospital, also remembers her as an

extraordinary woman.

"Though she lived alone and might have been considered somewhat reclusive, those fortunate enough to know her well knew a different Rachel," said Kaufman. "Her grace, kindness, sense of humor, keen insights, love for her many friends and acquaintances, and extraordinary intelligence all contributed to a wonderful existence for 91 years." ■



Friends recall Rachel Kudish's zest for life and wealth of friendships. Her legacy lives on through her gift to Dana-Farber.

MMRF, continued from page 1

myeloma research, raising nearly \$40 million to support more than 50 laboratories worldwide.

This tremendous investment has already garnered significant advances in the field of myeloma, including sponsoring pivotal research at Dana-Farber that led to the FDA's accelerated approval of Velcade™, the first myeloma drug in more than a decade. The MMRF is currently funding 20 new therapies in preclinical Phase I, II, and III trials that have shown promise in treating patients at all stages of disease.

"Progress has motivated me to continue the fight against multiple myeloma," said Giusti. "Working with Dana-Farber to bring a new drug to the market so quickly is rewarding. We want to build on that." ■

Consortium applies team approach to tackling myeloma

By bringing together academia, industry, and the federal government, the Multiple Myeloma Research Foundation (MMRF) has driven the development of promising new therapies for this incurable blood disease. Through this work, it became clear to the MMRF that increased collaboration was key to finding a cure for myeloma.

To address this need, MMRF President and Founder Kathy Giusti launched the Multiple Myeloma Research Consortium in August 2004. Giusti worked closely with Kenneth Anderson, MD, director of DFCI's Jerome Lipper Multiple Myeloma Center, and his colleagues at Dana-Farber to make the consortium a reality. Anderson, an expert in the field, was named chairman of the MMRC leadership team.

This innovative consortium is rapidly developing new drugs that will lead to the accelerated testing of lifesaving therapies. This model will not only increase scientists' understanding of the disease, but will speed the search for a cure.

"Institutions see patients and industry makes drugs," said Giusti. "The MMRC is an enabler, bringing them together to speed drug development."

At the nucleus of this integrated model is the MMRC Tissue Bank, a repository that merges patient tissue samples with corresponding genomic and clinical data for use in future clinical trials. The MMRC Data Bank links clinical and laboratory data into a common interface, enabling researchers to conduct and apply correlative analyses to better uncover patient response to therapy.

"The MMRC will reduce the drug development process by months and possibly years, helping us to bring more targeted, effective drug treatments to patients more rapidly," said Anderson. ■



Runners show endurance in race against cancer

On Oct. 10, nearly 300 Dana-Farber runners participated in the fourth annual Boston Athletic Association (B.A.A.) Half Marathon, competing with one common goal: to find cures for cancer. This marked the second time that Dana-Farber and its Jimmy Fund have served as the presenting sponsor of the 13.1-mile road race through Boston's picturesque Back Bay Fens area.

Once again, Dana-Farber team members rose to the challenge by completing the course and raising more than \$235,000 to benefit the Institute's mission. Above: members of Dana-Farber's B.A.A. Half Marathon team unite for a group shot just minutes prior to the big race.



TREK USA team goes the distance for the Jimmy Fund

What do you get when you combine 11 runners, 3,335 miles, 24 days, and 12 states with an average daily run of 15–20 miles per runner? The answer is TREK USA, a charity relay that began May 1, 2004, in San Francisco's SBC Park and culminated May 25 with a victory lap around the field at Boston's Fenway Park (pictured above).

Founded by longtime Dana-Farber supporter Dave McGillivray, the rigorous event raised \$300,000 for charity, including \$100,000 for the Jimmy Fund. Rob Anderson took a leadership role in TREK USA's fundraising efforts

by securing a \$50,000 gift on behalf of his company, Forte Interactive, to benefit the Jimmy Fund.

McGillivray ran solo across the United States in 1978 to raise money for the Jimmy Fund, but this time it was a team effort that included: Paul McGovern, Bill Lapsley, Bob Lussier, Mike Barry, Josh Nemzer, Mike Thompson, Tom Licciardello, Fernando Braz, Harrison "Hap" Farber, and Bob Whirly. The event would not have been possible without help from support crew members Zoë Alexi, Bob Ell, Dave Leonard, Lyn Licciardello, and TREK USA Relay Director Ron Kramer.

FFANY auctions shoes to support breast cancer research

The Fashion Footwear Association of New York (FFANY) auctioned its millionth pair of shoes at its signature charity event, "FFANY Shoes on Sale," Oct. 20 with a goal of raising \$2.3 million for breast cancer research in 2004.

Since its founding in 1994, the event has raised more than \$16 million for research and education into the disease and given almost \$3 million to the Women's Cancers Program at Dana-Farber, one of seven programs across the nation that will benefit from FFANY's generosity again this year.

"We have been privileged to partner with FFANY for so many years in the fight against breast cancer," said Eric Winer, MD, director of DFCI's Breast Oncology Center. "This is a unique event that reflects the hard work and generosity of FFANY's members, and we are delighted to take part in it."

This year's event honored Burton Tansky, president and CEO of The Neiman Marcus Group, with the FFANY Humanitarian Award in recognition of his

efforts on behalf of FFANY and other causes. Neiman Marcus has generously worked with Dana-Farber on several events in Boston and Palm Beach, Fla., to raise funds for cancer care and research.

Winer led a delegation from the Institute to the gala, which was broadcast on QVC Shopping Network and featured dinner, a live auction, and entertainment by pop diva Donna Summer. ■



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Blum Family Resource Center Van takes to the streets

The unveiling of Dana-Farber's Blum Family Resource Center Van—a mobile version of DFCI's Eleanor and Maxwell Blum Patient and Family Resource Center—marks the Blum family's contribution to bringing preventive medicine and quality health care to Massachusetts' underserved communities. Adorned with the slogan "On the Road to Better Health," the van started its engine on Oct. 12, 2004, for Men's Health Day at Gillette Stadium in Foxborough, Mass., thanks to the support of the Blums, OrthoBiotech, and The Gillette Company.

Inside the van, community members can find valuable cancer information, a place for cancer screening, and room to talk to healthcare professionals about cancer-related topics. On hand to cut the ribbon were (left to right) Eleanor Blum, DFCI Blum Family Resource Center Director Susan DeCristofaro, Executive Vice President and Chief Operating Officer James Conway, Institute Trustee Betty Ann Blum, and Marjorie Blum. ■



The Gillette Company promotes community cancer screening

Researchers such as Dana-Farber's Timothy Gilligan, MD, have observed unsettlingly low rates of prostate cancer screening among America's minority men. "In terms of providing primary care and preventive services, the medical community has come up short in these areas," said Gilligan. With a \$150,000 gift, The Gillette Company aims to help address these disparities by establishing The Gillette Company Community Prostate Cancer Screening Program.

Noting the company's long-time support of Dana-Farber's efforts in women's cancers, including the establishment of the Gillette Center for Women's Cancers, Cathy Chizauskas, Gillette's vice president



The Blum Family Resource Center Van was unveiled at the first Gillette Company Community Prostate Cancer Screening Program event.

for civic affairs, remarked that "we have now extended our support to building awareness and educating

men about prostate cancer."

Launched on Oct. 12, 2004, at the first Men's Health Day at Gillette

Stadium in Foxborough, Mass., the program will use Dana-Farber's newly unveiled Blum Family Resource Center Van to bring prostate cancer screening services and information to Boston-area health fairs, community events, and worksites. The program, which will run through the fall of 2005, also includes a "patient navigator"—a facilitator who will ensure that men whose test results are indicative of cancer receive appropriate follow-up care.

"We are grateful to Gillette for supporting our prevention outreach efforts," said Dana-Farber Vice President of External Affairs Anne Levine, "and we are excited to be able to provide free, accessible services to underserved men at risk for prostate cancer." ■

The Dana Foundation funds novel brain tumor research

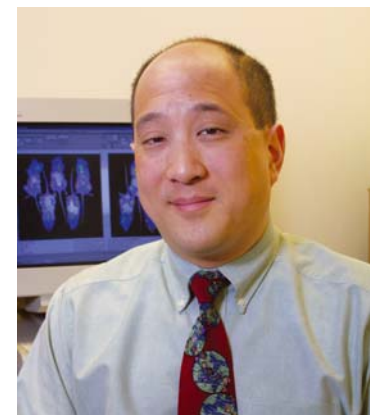
The Dana Foundation has been by the Institute's side for 42 years, helping ensure that groundbreaking discoveries make their way from the laboratories to patients' bedsides, ultimately improving outcomes for those affected by cancer. Extending its long-standing support for Dana-Farber's lifesaving work, the foundation has recently given \$100,000 to fund novel brain tumor research by Andrew Kung, MD, PhD, of Pediatric Oncology.

"We are pleased to offer the grant to Dr. Kung to further his research," said Edward Rover, president of the Dana Foundation. "We look forward to the results of his work and hope that ultimately it will contribute to advances in the treatment of gliomas in humans."

To rapidly assess new brain tumors and evaluate targeted

therapies to combat them, Kung is employing an innovative technique called cellular imaging. Optical imaging practices enable scientists to non-invasively follow tumors in living mice, and directly monitor the effect of new drugs on tumor growth. These illustrative models will allow Kung and his colleagues to more precisely study the progression of brain tumors over time and speed the development of targeted therapies.

"The Dana Foundation is funding an approach that holds great promise in accelerating bench-to bedside translation of our discoveries in the lab," said Kung. "They're allowing work to be done that will hasten Phase I clinical trials and the discovery of effective drug therapies for brain tumor patients." ■



Andrew Kung, MD, PhD, is using a process called cellular imaging to help combat brain tumors.

Calendar

Get involved. Have fun. Beat cancer.

Winter 2005

Impact

www.jimmyfund.org and www.dana-farber.org

Thanking those who make a difference.

M A R C H

12 Sharon Jimmy Fund Gala

Enjoy live music, casino games, a silent auction, a full-course dinner, and dancing at the Blue Hill Country Club in Canton, Mass. Call Caitlin Fay at (617) 632-4215 for more information.

14 Bradenton Golf Tournament

Tee off at the fifth annual Jimmy Fund Golf Tournament for Cancer Research, held at the Lakewood Ranch Golf Club and The Legacy Golf Club in Bradenton, Fla. Call Bill Moore at (941) 907-2833 to register.



31 Great Chefs Cooking for a Cure



Sample signature dishes and fine wines presented by more than 30 top chefs, caterers, and wineries. Held 6:30-9 p.m. at 125 High Street in Boston, this tasty all-you-can-eat event costs \$75. Call Lindsay Lasser in the Friends of Dana-Farber Cancer Institute office at (617) 632-3021 for tickets.

Dana-Farber Cancer Institute

Division of Development & The Jimmy Fund
10 Brookline Place West, 6th Floor
Brookline, MA 02445-7226

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Boston Red Sox pitcher Tim Wakefield's appearance with the World Series trophy at the Jimmy Fund Clinic on Dec. 21 energized patients like 4-year-old Troy Vanderhoop.



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A P R I L

18 Dana-Farber Marathon Challenge

Support a runner in the 16th annual Dana-Farber Marathon Challenge. Hundreds of athletes will compete in the Boston Marathon® to raise funds for DFCI's Claudia Adams Barr Program in Innovative Basic Cancer Research. Go online to www.dana-farber.org/dfmc to make a gift or volunteer, or call Diana Church at (617) 632-1970.



Stop & Shop Triple Winner Game

Pick up Triple Winner Game cards at participating Stop & Shop Supermarkets starting this month. Each card is a guaranteed winner, and proceeds support Dana-Farber's battle against pediatric brain tumors.



M A Y

2-8 Boston Bakes for Breast Cancer

Treat your mom to a delicious Mother's Day. Visit one of more than 80 participating restaurants, purchase their distinctive dessert, and 100 percent of the proceeds will benefit the Eva Brownman Breast Cancer Fund, a non-profit organization that supports Dana-Farber. View a list of participating restaurants at www.bostonbakesforbreastcancer.org, or call Alicia Gallo at (617) 632-3611.



16 David B. Perini, Jr. Memorial Golf Tournament

Take a swing against cancer at the 13th annual David B. Perini, Jr. Memorial Golf Tournament, held at Black Rock Country Club in Hingham, Mass. Proceeds benefit the David B. Perini, Jr. Quality of Life Clinic at Dana-Farber. Contact Cathy Pokorny at (508) 785-0444 to register.

20 Fashion Luncheon presented by Neiman Marcus

Preview Carolina Herrera's couture fall 2005 collection at a fashion presentation and luncheon to benefit the Women's Cancers Program at Dana-Farber. The fashionable fundraiser will begin at 11:30 a.m. at the Hyatt Regency Boston. Contact Sarah Curtis at (617) 632-5091 for more information.



J U N E

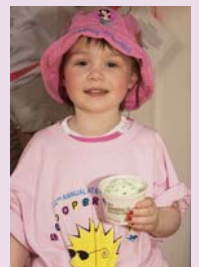
4-5 Jimmy Fund Regatta

Sail with us toward a cure at the inaugural Jimmy Fund Regatta. To be held in Newport, R.I., this keel boat sailing event will set a course to benefit patient care and research at Dana-Farber. Contact Sarah Curtis at (617) 632-5091 for more information.



7-9 Verizon Jimmy Fund Scooper Bowl

Indulge for a good cause at the Verizon Jimmy Fund Scooper Bowl held at City Hall Plaza, Boston. Sample more than 50 flavors of ice cream, frozen yogurt, sorbet, and other frosty treats. Contact Caitlin Fay at (617) 632-4215 for more information.



11 Todd Schwartz Memorial Softball Classic

Grab your glove and take a swing at cancer in memory of Todd Schwartz, who lost his battle with the disease at age 19 in 2002. Proceeds from this Westwood, Mass.-based event benefit the Todd J. Schwartz Memorial Fund, which supports the Jimmy Fund and a scholarship fund at Westwood High School. Register at www.ForTodd.org, or call Alicia Gallo at (617) 632-3611 for more information.

12 Texas Instruments 5K

Lace up your shoes and join us in Attleborough, Mass., for a fun-filled one-mile or 5K run/walk. Children's races will follow the adult events, so bring your family and enjoy the day while helping find cures for cancer. For more information, contact Karen Hewitt at (508) 236-3793 or via e-mail at khewitt@ti.com.