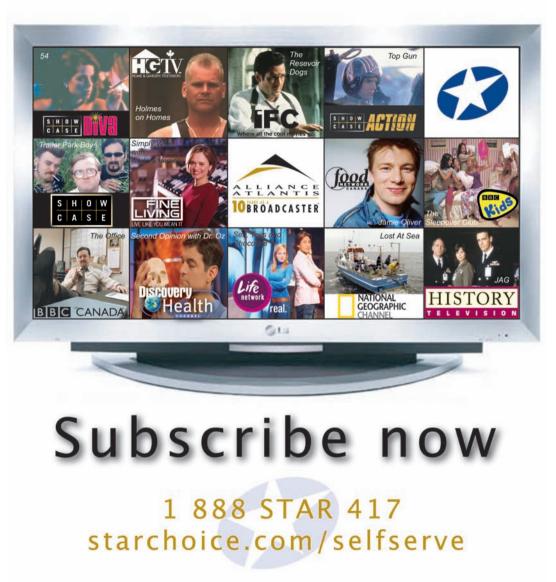


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THANKS FOR CHOOSING STAR CHOICE!

We're excited to show you all the wonderful features your Star Choice system offers. To help you get up to speed on your new entertainment system, we've included in this guide information about your system's features, as well as frequently asked questions, troubleshooting tips, information to upgrade your programming package and much more!

TABLE OF CONTENTS:

Getting Started	page 2
Your Star Choice Equipment	page 3
Using Your Remote Control	page 4
Remote Answers to Remote Issues	page 5
Your Channel Lineup	page 6
Bundle Packages	page 7
Star Choice Programming Publications	page 10
Star Choice Channel & Receiver Mail	page 11
Movies! Movies!	page 12
Get Even More	page 13
How to Read Your Bill	page 14
Payment Options	page 15
HDTV	page 16
Your In-Home Video Store	page 17
Frequently Asked Questions & Troubleshooting	page 18
Partnership Programs	page 20
Making It Easy	page 22

CONTACT US:

CONTENTS

Toll-Free Customer Service 1 888 554-STAR (7827)

Automated Pay Per View
1 866 STAR-PPV (782-7778)

VISIT US ON THE WEB! starchoice.com

LET'S GET GOING!



ON INSTALLATION DAY

Now that you've purchased your Star Choice system you're just a few steps away from all the best in shows, movies and sports. Every Star Choice system comes with a professional basic install* and a Simple Satellite warranty.



HERE'S WHAT YOU CAN EXPECT ON YOUR INSTALLATION DAY:

- Initial customer contact by installer confirming installation date and time
- Dish assembly and mounting to your home (single-family structure)
- Placement and connection of hardware from Dish/LNB to two receivers
- Testing of entire customer drop for continuity, including measuring and recording signal levels

- Placement of ground attachment
- Hook-up and activation of Instant Pay Per View (IPPV)
- System activation upon contacting Star Choice Customer Care Centre
- Demonstration of receiver operation to customer
- Sealing of all entry holes plus installation of proper wall plates

SUPERIOR QUALITY

Our Star Choice certified installers adhere to rigid standards to ensure a quality installation every time.

We're here to make sure your install goes as smoothly as possible. If you have any questions about your new system, programming or installation, it's never too late to call.

We're here for you 24 hours a day, 7 days a week at 1 888 554-STAR (7827) or visit us on the web at starchoice.com.

Enjoy your new system, and welcome to the Star Choice Family.

*Costs over and above a Basic Installation must be paid by the customer to the installer

STAR CHOICE EQUIPMENT

IT DOESN'T GET ANY EASIER THAN THIS! HERE'S HOW YOUR SYSTEM WORKS:

There are three major components in your Star Choice system the satellite dish, the receiver and the remote control.

THE ELLIPTICAL DISH

The first thing you may have noticed is the unique-shaped dish. It's oval, not round. This shape allows you to receive signals from two satellites, which enables Star Choice to bring you nearly 400 channels!

THE STAR CHOICE REMOTE

Every Star Choice system comes with a versatile remote that controls your Star Choice receiver, TV and other A/V equipment. Pages 4 and 5 have more information about your remote control and its features.

THE RECEIVERS

The Star Choice receiver is smaller than most VCRs and connects to your TV from the dish. It brings the signal from the dish into your home. All Star Choice receivers are built by Motorola®. All 4 receivers are dual satellite compatible and work with all remotes.



DSR205

Super compact

- Entry-level model
- Ultra-compact size
- Coaxial and RCA outputs



DSR315

Home Theatre Receiver

- Front panel controls
- Dolby Digital 5.1 compatible
- Caller ID capable
- S-Video, RCA and Coaxial Outputs
- Instant Pay Per View
- compatible* (IPPV)





DSR505 HD

Home Theatre High Definition

- Picture in guide capability

- Dolby Digital 5.1 compatible

- Instant Pay Per View compatible*

- Front panel controls

- S-Video, DVI, RCA and

- Caller ID capable

Coaxial Outputs

- Receives High Definition Content
 - programming (25 hours in HD)
 - Pause and replay live TV
 - Picture in guide capability

 - S-Video, DVI, RCA and Coaxial Outputs
 - Instant Pay Per View compatible*



DVR530 HD

STAR CHOICE

Home Theatre High Definition Digital Video Recorder

- Receives High Definition Content
- 160GB hard drive and dual tuners
- Record up to 120 hours of

- Front panel controls









USING YOUR REMOTE

1 Source	To control the input source to your receiver or TV.
2 Go Back	To return to a previous menu.
3 Enter	In any menu, press ENTER to select a highlighted item. In SAT mode, press ENTER to tune to a channel whose numbers you have already pressed.
4 Guide	To display the Guide. Press twice to access our Mini-Guide.
5 Last Ch	To return to the last channel watched.
6 Interests	To exit any menu and display the Interests menu.
7 Browse	See program information for channels and times other than the current channel and time. Press ENTER to tune to the program in the Browse banner. Press GO BACK to remove while watching TV.
8 Future	To display a program banner of future programs while watching a program.
9 Mode Keys	To control your receiver, TV, DVD, VCR and auxiliary equipment with the remote.
10 Navigation Keys	To highlight menu screen items, and to navigate between listings in the Browse banner.
11 Exit	To exit any menu and watch a program.
12 Info	To display information about the current program or a highlighted program in the Guide.
13 DVD/VCR Keys	To operate the Record, Stop, Pause, Fast-Forward, Rewind and Play functions of the DVD or VCR.
14 Ch +, Ch -	To change the channel. If using a menu, press to change channels without removing the menu. If using the Guide, press to move one screen up or down.
15 PPV	To show PPV programs on the Guide.
16 Options	To exit any menu and display the Options menu. Press again to remove.
17 Help	To display Help screens.



REMOTE ANSWERS TO REMOTE ISSUES



LACKING TOTAL CONTROL?

Here's what to do when your remote goes on strike.

Remotes are fabulous. With the press of a button you can change channels, browse through network offerings, mute the volume of commercials or perform other operations. But though easy to use, sometimes remotes seem to have a mind of their own. Here are some simple tips to try to put you back in control.

ARE YOU IN THE RIGHT MODE?

Make sure the correct mode is selected for the equipment you are trying to control. The remote needs to be in the "SAT" mode (press the "SAT" button) in order to change the channels on Star Choice.

ONCE YOU HAVE PROGRAMMED YOUR REMOTE CONTROL, FILL IN YOUR SPECIAL CODES ON THIS CHART, FOR EASY REFERENCE.

DID YOU KNOW?	CODES
Your remote control is programmed to operate your Star	SAT
Choice system (SAT, TV, DVD or	TV
VCR) using special codes. Jot your	VCR
codes down here in case you ever	AUX
need to reprogram your remote. Don't know your special codes?	DVD
Visit starchoice com/remote for a quick guide.	STAR



CAN THE REMOTE INTERACT WITH THE INFRARED EYE ON YOUR EQUIPMENT?

Be sure there is a clear path between the remote eye and the equipment being controlled. In addition, the infrared eye on the remote needs to be clean. Check to make sure it's free of any dirt, grease or the remnants of your toddler's peanut butter sandwich.

ARE THE BATTERIES WORKING?

If you press any mode button and it doesn't light up, check to make sure the batteries are installed properly. If you can't recall when you changed them last, try replacing them.

IS THE REMOTE IN BATTERY-SAVING MODE?

When a button is pressed for longer than three minutes, the remote shuts down to save battery power. Press the "**SAT**" button to reactivate.

IS IT ONLY THE RECEIVER THAT IS NOT RESPONDING?

Try this simple cure – unplug the receiver for two minutes or longer, then plug it back in. This will cause its internal computer to reset. Also, check for a timer. If it's on, the receiver won't let you change channels.

IS THE REMOTE PROGRAMMED CORRECTLY?

Try reprogramming it. Start with the receiver and work your way through each component. You'll find information on reprogramming your remote – and other related remote topics – at the Star Choice Web site: **starchoice.com/remote**.

STILL NO GO?

Call **1 888 554-STAR (7827)** to speak to a Star Choice customer service representative.

STAR CHOICE COMPLETE LINEUP:

ESSENTIALS 4	·	339
200 & 600	Pay Per View Preview	340
	Fay Fel View Fleview	341
201-216 & 227-236	Viewers Choice Pay Per View	342
238	NHL Pay Per View	343
238		344
	All Day Ticket	345
260 & 779	Canal Indigo Preview	346
261-266, 274	Canal Indigo	347
280	TSN HD	348
AA 281 AA 282	Rogers Sportsnet HD The Movie Network HD	349
AA 283	Movie Central HD	350
284	NBC East HD	351
285	ABC East HD	352
286	CBS East HD	353
287	FOX East HD	354
288	PBS East HD	355
289	NBC West HD	356
290 291	CBS West HD FOX West HD	357
292	CBC HD	358
293	CTV East HD	
299	Star Choice TV	359
300	CBC Halifax	366
301	CBC Montréal	389
302	CBC Toronto	390
303	CBC Ottawa	391
304	CBC Thunder Bay	392
305	CBC Regina	393
306	CBC Calgary	394
307	CBC Edmonton	395
308	CBC West	396
309	CBC Kamloops	397
310	NTV Newfoundland	398
311	CTV Ottawa	400
312	CTV Montréal	401
313	CTV Toronto	402
314	CTV Thunder Bay	700-705
315	CTV Regina	709
316	CTV Winnipeg	710-718
317	CTV Calgary	720
318	CTV Edmonton	721, 723-7
319	CTV Lloydminster	722
320	CTV Kenora	730
321	BC CTV	740
322	CBC Lloydminster	750
323	CBC Dawson Creek	763
324	CBC Terrace Kitimat	820
325	CBC Prince George	825
326	Sun TV	826-835
327	Promo Channel 1	901-940
328	Cityty Calgary	THE 'NE
329	Cityty Winnipeg	360
330	Global Saint John, NB	361
331	Global Toronto	362
332	CBC Winnipeg	363
333	CBC Northern Services	364
334	CKWS	365
335	Global Winnipeg	385
336	Global BC	386
337	Global Saskatoon	387
338	Global Calgary	388
000	alosal oagary	

)	Global Edmonton
)	ASN Halifax
	ATV Halifax
	A-Channel Ottawa
-	OMNI.1 Toronto
Ļ	Citytv Toronto
5	CH Hamilton
5	A-Channel Toronto
,	Citytv Edmonton
3	CHEX Peterborough
)	A-Channel London
)	APTN
	Access Alberta
	SCN
3	TV Ontario (TVO)
	Knowledge Network
5	CTS
	MCTV Sudbury
ò ,	
	The Miracle Channel
3	CH Vancouver Island
)	Citytv Vancouver
6	Promo Channel 2
)	A-Channel Victoria
)	CBC Newsworld
-	CTV NewsNet
2	The Shopping Channel
3	BC Legislature
Ļ	Vision
;	OMNI.2
5	CPAC
,	Ontario Legislature
3	Weather Network
,)	The Sports Network (TSN)
,	
-	TSN Alternate
05	Star Choice TV
05	SRC Locals
	La Télé Star Choice
18	TVA Locals
)	Canal SAVOIR
3-726	TQS Locals
2	Télé-Québec
)	RDI
)	Météo Média
)	RDS
3	TFO
)	RFI
;	Voiceprint
35	Radio Services
40	Max Trax/Galaxie
	AST' V
)	NBC Detroit
	ABC Detroit
2	CBS Detroit
3	FOX Rochester
Ļ	PBS Detroit
5	FOX Detroit
5	FOX Detroit NBC Buffalo
	FOX Detroit
5	FOX Detroit NBC Buffalo
5	FOX Detroit NBC Buffalo ABC Buffalo

THE 'NETS W	VEST' 🔻	FUN STU
370	NBC Spokane	539
371	ABC Spokane	540
372	CBS Spokane	541
373	FOX Spokane	542
374	PBS Spokane	543
379	NBC Seattle	544
380	ABC Seattle	545
381	CBS Seattle	546
382	FOX Seattle	547
383	PBS Seattle	548
SPORTS		549
403	The Score (Headline Sports)	SMART S
406	SPEED Channel	• 550
409	The Golf Channel	• 551
416-419	Rogers Sportsnet	 552
• 420	NFL Network	• 553
457	Outdoor Life Network	 554
MORE SPOR	ITS	555
• 461	FOX Sports World Canada	LIFESTYL
• 462	Xtreme Sports	560
• 464	ESPN Classic Canada	561
• 465	NHL Network	562
REAL LIFE		564
500	CNN	565
502	Headline News	567
504	CNBC	568
505	Discovery Channel	YOUR LIF
506	History Television	 563
507	Canadian Learning TV	• 571
508	ROB TV	 572
FYI		 575
• 501	BBC World News	• 592
	BBC World News FOX News	• 593
• 501		593594
• 501 503	FOX News	• 593
 501 503 509 	FOX News CP24	593594
 501 503 509 510 	FOX News CP24 Bloomberg	 593 594 MUSIC
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FUN STUFF	
539	Turner Classic Movies
540	The Family Channel East
541	The Family Channel West
542	YTV East
543	YTV West
544	Teletoon East
545	Teletoon West
546	Treehouse TV
547	The Comedy Network West
548	The Comedy Network East
549	GSN
SMART STUR	
 550 	Discovery Kids
 551 	National Geographic
 552 	BBC Kids
 553 	Animal Planet
 554 	Discovery Civilization
555	Military Channel
LIFESTYLE	Minitally offarmer
560	The Learning Channel (TLC)
561	Food Network
562	Life Network
564	Home and Garden TV
565	Fine Living
567	W Network East
568	W Network West
	W Network West
• 563	Discovery Health Channel
• 503 • 571	Fashion Television
• 571 • 572	CTV Travel
• 572 • 575	One: The Body, Mind & Spirit
• 575 • 592	Court TV Canada
• 593	iChannel
• 593 • 594	Book Television
MUSIC	BOOK TELEVISION
46 chs.	Choice Radio
40 0115.	
580	MuchMucio
580 581	MuchMusic MuchMoreMusic
581	MuchMoreMusic
581 583	MuchMoreMusic CMT
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604 605 610 621 622 623 624 630 631 651 652 653 654 MOVIES EX	MFun MFest SCREAM East Showcase Action East Movie Central (MC) MC-Adrenaline Drive MC-Haartland Road MC-Shadow Lane SCREAM West Schwcase Action West WGN - Chicago WPIX - New York KTLA - Los Angeles WSBK - Boston
612 613 632 633	Mpix Mescape MC-Encore Avenue MC-Comic Strip
ACTIF	
650/654 751 752	Choose TBS or WSBK RFO Canal Vie
RENDEZ-VO	US
753 754 755 756	Canal Évasion Canal Z Séries+ Historia
NOUVELLES 760 761 762	Le Canal Nouvelles TV5 MusiMax
764	ARTV
FAMILLE	
770	VRAK.TV
771	Teletoon (français)
773	Canal D
775	Musique Plus
FILMS 🛦	
780-784	SUPER ÉCRAN
PREMIUMS	& EXTRAS
421-435	NFL Sunday Ticket
 463 466 	Raptors NBA TV Leafs TV (Ontario only)
 511 	MSNBC
• 559	EWTN
▲◊ 680	Playboy TV
▲ 681 ● 749	Hustler
	RIS
	Mystère
• 758 759	Mystère Le Canal Argent
 758 759 800 	Le Canal Argent Telelatino
 758 759 800 801 	Le Canal Argent Telelatino Fairchild TV
 • 758 759 • 800 801 ▲ 802 	Le Canal Argent Telelatino Fairchild TV RAI
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 • 758 759 • 800 801 ▲ 802 805 	Le Canal Argent Telelatino Fairchild TV RAI
 • 758 759 • 800 801 ▲ 802 805 807 	Le Canal Argent Telelatino Fairchild TV RAI Asian Television Network Odyssey
 • 758 759 • 800 801 ▲ 802 805 807 816 	Le Canal Argent Telelatino Fairchild TV RAI Asian Television Network Odyssey Apna Sangeet

- Packages, programming and prices subject to change without notice. Provincial and Federal taxes may apply. 'East' programming available East of Ontario/Manitoba border.' West' programming available West of Ontario/Manitoba border.
- · Essentials channel count will vary depending on if you have an English, Bilingual or French package and where you live in Canada. West subscribers must choose between Spokane/Seattle feeds. East subscribers must choose between Buffalo/Detroit feeds.
- HD decoder and HDTV required to access HD channels.
- Choose individual channels from the specialty choice bundles as a Pick 'n' Pay option. ▼ The 'Nets East' bundle gives you programming from the Eastern time zone from either Detroit or Burfalo. The 'Nets West' bundle gives you programming from the Western time zone from either Spokare or Seattle.

▲▲ Subscription required

- Included in Tout-en-francais package or as a Pick 'n' Pay for \$2.49/mo.
- FUN STUFF or MOVIES must be purchased to order Playboy TV.
- Available only in Ontario within the Toronto Maple Leafs viewing area (west of Pembroke and Belleville line), west of the Ottawa Senators region. t

▲ 30 day minimum subscription required.

BUILD YOUR OWN LINEUP



DIGITAL FAVOURITES

REAL LIFE PRIME TIME FUN STUFF LIFESTYLE MUSIC SPORTS Bravo! clt Spike food YE OLN They Life theScore Fast & West much real Discovery Cornedy G W East & West East & West THE COLL CHAP



iFC

OUT

•

PBS

TVA

TSN

APTN

Citvtv

CPÁC

Montreal

Carleton

Riviere du loup

CBC Newsworld

A-Channel Ottawa

SRC - Montreal

The Weather

Network

Voiceprint

SPORTS

TIME SHIFTING OPPORTUNITIES!

The 'Nets' package gives you programming

from a different time zone than you

selected in your Essentials package

BBB JS

MILITARY

Pick 'n' Pav

Choose individually

\$0.99 + \$1.99

\$3.99

The Shopping

CHEX Peterborough

Max Trax Galaxie

US NETWORKS

* No other services

can be added with this package.

ABC

NBC

CBS

FOX

PBS

Channel

\$2.49 ▲ \$2.99

TV

BET☆

Health

COURT

1

THE

'NETS'

сту

Ottawa

Toronto

Kenora

CBC

Halifax

Ottawa

Toronto

Thunder Bay

Lloydminster

Thunder Bay

Lloydminster

Vancouver

Montreal

CANADA

Bloomberg

t

Fox

abc 🔘

DIGITAL BASIC \$20.ºº/mo.*

West

Terrace Kitimat

Dawson Creek

Prince George

Kamloons

GLOBAL

Toronto

Saint John

Vancouver

ATV - Halifax

ASN - Halifax

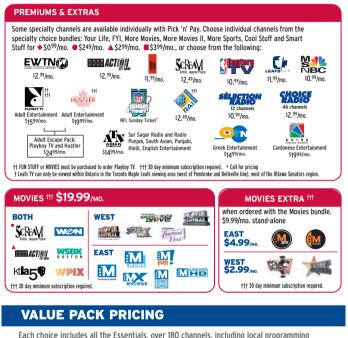
MCTV - Sudbury

iFC

NBC

SPECIALTY CHOICE BUNDLES \$4.99 EACH

MOVIES, PICK 'N' PAY & EXTRAS



Each choice includes all the Essentials, over 180 channels, including local profrom networks across Canada and the U.S.

\$60 ⁹⁹	\$66 ⁹⁹	\$7299 SAVE	\$7799 EVEN	\$8399 MORE!	
PLUS MO	VIES				l
\$40 ⁹⁹	\$52 ⁹⁹	\$ 59 °°	\$65 ⁹⁹	\$71 ⁹⁹	
 Essentials 3 Specialty Choice Bundles 	 Essentials 7 Specialty Choice Bundles 	 Essentials 9 Specialty Choice Bundles 	 Essentials 11 Specialty Choice Bundles 	 Essentials ALL Specialty Choice Bundles 	
SILVER CHOICE	GOLD CHOICE	PLATINUM CHOICE	TITANIUM CHOICE	CHOICE	

FOR ONLY S4 .**A**99 INCLUDES ESSENTIALS. PLUS: A&E Bravo! Choice Radio СМТ CNRC CNN CNN Headline News * The Comedy Network **Discovery Channel** * The Family Channel Food Network FOX News The Golf Channel GSN HGTV History Television MuchMusic MuchMoreMusic NFL Network Outdoor Life Network * Prime Roh TV **Rogers Sportsnet** The Score * Showcase SPACE SPFFD Channel Spike TV Star! TBS * Teletoon TLC Treehouse TV Turner Classic Movies * W Network * YTV Digital Favorites package contains both East and West Feeds for ABC, NBC, CBS, FOX and PBS.

* Both East and West feeds





A CHANNEL SURFER'S DREAM COME TRUE.

When you hit the "Browse" button on your remote, a banner appears at the bottom of your screen that provides one channel listing at a time. You can use the arrows on your remote control to scroll through different channels and different times.

evorites A	10:06 AM
0	FavoriteLA
	1
	1000
	10000
0	
Press INFO for c	hannel info.
Press GO BACK	to return.
ress INFO for a Press GO BACK	hannel info. to return.

MY FAVOURITE CHANNELS ARE ...

You can program up to four lists of your favourite channels, customizing the IPG to suit the way you or your family members wish to channel-surf. To set your Favourites, display the Options menu and select option 2, Set Guide & Favourites. Select option 2 again and the Favourite Channels menu appears.



WHAT'S THIS SHOW ABOUT?

By touching the "Info" button on your remote control, you can access information such as the name, a brief description and duration of just about every program.

2. Favorites 6. Music 3. Movies 7. Network Series 6. Nevu/Education 8. Pay Per View 5. Sports 6. Pay Per View	1. All Programs	>	11:45 AM
4. News/Education 8. Pay Per View	2. Favorites		6. Music
and a second	3. Movies		7. Network Series
S Sports	4. News/Education		8. Pay Per View
	5. Sports		
Press GO BACK to return.	Press GC	BAG	:K to neturn.

MY SPOUSE LOVES SPORTS, BUT I LOVE REALITY TV.

You can search for programming based on your interests. Search by Favourites, Movies, News/ Education, Sports, Music, Network Series and Pay Per View to quickly find the programs you want to watch. To search by interest, select the "Interests" key on the remote control and the Interests menu will appear.



YOUR OWN CRYSTAL BALL.

Plan what you want to watch, even a few days in advance, with the Look-Ahead Guide. Just scroll forward in the IPG using the navigation arrows or by pressing "Future." To use the Look-Ahead Guide, press the "Guide" key and then press the "Future" key. (Not available with HD receivers.)

DID YOU KNOW? In addition to the onscreen guide, many of our customers want a printed TV guide that they can use to plan their viewing month. For them, Star Choice offers the Star Choice Channel Guide Magazine. Find out more about it on page 10.



TV BROWSING MADE SIMPLE





Your IPG lists 6 networks and 1 1/2 hours of programming.

YOUR ONSCREEN PROGRAM GUIDE

Your onscreen programming guide (known as the Interactive Programming Guide or IPG) can be easily accessed with the "Guide" button on your remote. The IPG features information such as channel number and name, program name, start time and duration. You can scroll through the channels and options using the arrow buttons on your remote. Once you've found the program you want to watch, just highlight it, press "Enter," and your receiver takes you there instantly. The programs are even colour-coded for easy channel-surfing: pink for movies, green for sports and purple for Pay Per View. What could be easier?

IT'S THE IPG, ONLY SMALLER!

Star Choice features a smaller version of the IPG called the Mini-Guide. Just press the "**Guide**" button twice to scroll through the menu using only a portion of the screen.



Your Mini-Guide lists 2 networks and 1 1/2 hours of programming.

LOCK OUT YOUR KIDS FOR GOOD.

Channel Locking allows you to use passwords to lock out certain channels so you decide what your children can and cannot watch. You can also add or remove channels to suit your viewing interests. To use this feature, display the Options menu and select option 3, Set Parental Control. Choose the Set Password option and follow the onscreen prompts to set a password.

> Return to the Parental Control menu under "Options" and select option 2, Set Channel Locks.



AN ALARM CLOCK FOR YOUR TV.

By looking ahead with the IPG, you'll never forget to watch a game or movie again. You can pre-program your receiver to tune in to your favourite shows. You can actually preset your receiver for up to 25 shows! First, highlight a future program when in your onscreen guide for which you'd like to set a timer. Then, press the "Info" or "Enter" key. The "Confirm Timer" menu will appear.

DID YOU KNOW YOUR STAR CHOICE RECEIVER IS A TIME MACHINE? With Time-Shifting, you can watch your favourite shows from five different time zones. You'll never miss another episode! CHANNEL GUIDE, THE INSIDE SCOOP & STARCHOICE.COM

STAR CHOICE CHANNEL GUIDE MAGAZINE.

The Star Choice Channel Guide Magazine is your Star Choice entertainment source. Read entertaining articles on celebrities, sports and more. Plan your viewing for the whole month with easy-to-use program listings. Find movies and sports listed in their own special sections. Get tips and answers to frequently asked questions. Don't delay – subscribe today. Go to starchoice.com/channelguide or call us at 1 888 554-STAR.

THE INSIDE SCOOP.

The Inside Scoop is our free newsletter filled with Star Choice news and promos, what's on TV and Pay Per View, program highlights, full channel listings, information on special offers and customer news. It comes free every month with your statement. Or, you can sign up for the online version at: starchoice.com/scoop.



THE STARCHOICE.COM WEB SITE.

Got questions? Visit starchoice.com for the answers. Customer Care. Register in Self Serve and access a host of helpful information, like how to change your programming and set parental controls.

Self Serve. In Self Serve, under Customer Care, you can view your latest bill, pay your bill online, or sign up for Pre-Authorized Payment and Paper-Free Billing.

Support. In our Support section, get quick answers on how to solve problems. You can also learn how to connect your system and program your remote.



What's on TV. Each month, we highlight the best programming on all of our channels. Plus you can enter your postal code to view customized TV listings online or search for channel details.

STAR CHOICE BULLETIN BOARD

THE TOP 3 TV PICKS FOR AUGUS

Want to find out the latest news and promotions on Star Choice? Tune in to the Star Choice bulletin board Channels 327, 366, 384 & 530. Updated Weekly!

STAR CHOICE TV & RECEIVER MAIL



THE STAR CHOICE TV.

Star Choice TV is a great way to get the most out of your Star Choice entertainment experience. Every month we put together a new, fast-paced show that gives you the information you need. Now packed with even more news and fun, the show repeats every half-hour and is updated weekly. **Here's what you'll find on Channels 299 and 402:**

SIMPLY STAR CHOICE. Customer news and information, service updates, promotion information and valuable technical tips.

BEYOND THE ESSENTIALS.

A look at the week's programming highlights and profiles on Star Choice networks.

STAR SPORTS.

A review of the week's biggest sports events on Star Choice, plus a schedule of upcoming sports events.

MOVIE TICKET.

Reviews and highlights from some of the top movies coming up on Star Choice each week.

I'M ON TV.

Broadcast your picture and special message to your Star Choice friends from coast to coast. Simply send your picture and message to imontv@starchoice.com and watch Star Choice TV to see if you are on!

RECEIVER MAIL.

Receiver Mail is an exciting new feature that allows you to receive specific information, including a welcome message from Star Choice, right on your TV. With Receiver Mail, Star Choice can send you important updates on new services and promotions.

You'll be able to tell if you have a message if you see one of the following:

- 1) An envelope symbol on the front of a receiver with a front control panel.
- 2) An envelope symbol on the top of the onscreen guide.
- 3) An envelope on the information banner when changing channels.

The next time you see the envelope light up on your receiver or your onscreen guide, make sure you open it and find out what's new at Star Choice. Just press the "**Options**" key on your remote control and select "**Option 1**." Highlight the message, then press the "**Enter**" button to open your mail. The message can easily be deleted after you've read it by pressing "**Enter**" while highlighting "**Erase**."





If it's movies you want and are tired of video store lines and late fees, then upgrade your programming package to include The Movie Network in the East and Movie Central in the West.

It's easy and inexpensive to add the Movies East or Movies West package to your existing Star Choice programming lineup. And if you opt for a Plus Pack for as little as \$9.00 more than your current programming package, you can get even more savings on the Movies East or Movies West package! To enjoy decades of classic movies add Mpix and Mescape with Movies Extra East, and Comic Strip and Encore Avenue with Movies Extra West.



www.themovienetwork.ca

THE MOVIE NETWORK

- Uncut and commercial-free movies and series
- Say goodbye to more than 70 commercials per movie
- Hundreds of Hollywood hits and favourite classics available on 8 channels
- The only place to watch what's new from HBO and Showtime
- The biggest selection of movies in Dolby Digital and High Definition on television, plus a 24/7 dedicated HD channel MET



THE MOVIE NETWORK

The Movie Network is the flagship channel, offering great movie premieres, the best of HBO and Showtime, exclusive programming and the biggest stars. Enjoy hundreds of movies a month, all uncut and commercial-free.



MMORE

More of what you love. All the greatest movies and series from M, conveniently programmed to give you the widest possible selection of entertainment choices.

Movies East includes 6 channels of The Movie Network: M, MMore, MExcess, MFun!, MFest and TMN HD. Movies East is available to subscribers who reside "east" of the Manitoba/Ontario border. Mpix and Mescape are sold separately in the Movies East Extra package. Check your programming guide or starchoice.com for complete movie package pricing details.

MEXCESS

Excitement, Adrenaline, Seduction. MExcess is guaranteed to give you a rush. It is the destination for movie fans who just can't get enough sexy, thrilling, edge-of-your-seat action-packed movies.



MFUN!

MFun! offers everyone a chance to laugh or smile with engaging, light-hearted movies. It's a fun diversion from the daily grind.



MFEST

MFest recreates the film-festival experience. It's the channel to find the best award-winning movies and documentaries from around the world.

Enjoy a 24-hour schedule filled with more HDTV programming than any other movie service in Eastern Canada! The Movie Network HD offers uncut and commercial free premium HDTV content from HBO and Showtime, in addition to original Canadian drama series and Hollywood Blockbusters!

Mpix and Mescape are the ultimate destination to enjoy decades of classic movies.



MPIX

Mpix offers classic thrillers, along with suspenseful and action-packed movies.

MESCAPE



Mescape offers classic, guality drama and light-hearted movies.













www.moviecentral.ca

MOVIE CENTRAL

- A new hit movie premiere every Friday. Saturday and Sunday night we guarantee it!
- The first home of HBO in Canada
- Uncut and commercial-free programming 24/7
- Over 400 movies every month



MOVIE CENTRAL HD

True High Definition programming including movies, as well as our exclusive HBO. Showtime and Movie Central original series.

At \$19.99 a month (and as little as only \$9.00 per month for Plus Pack customers!) The Movie Network or Movie Central costs less than renting or buying DVDs, and has none of the hassle of video store lines, unavailable titles or late fees.

* Prices subject to change.

Movies West includes 4 channels of Movie Central: Movie Central, Heartland Road, Shadow Lane and Adrenaline Drive. Movies West is available to subscribers who reside "west" of the Manitoba/Ontario border. Encore Avenue and Comic Strip are sold separately in the Movies West Extra package. Check your programming guide or starchoice.com for complete movie

package pricing details.



MOVIE CENTRAL

7 Channels of Movie Central:

The channel for hit movies and the hottest HBO and Showtime series like The Sopranos, Rome and Huff.

ADRENALINE DRIVE

Hang on to your easy chair! This channel explodes with the action and adventure movies you love.

SHADOW LANE

This is the channel for the thrillers, chillers and whodunits that will make you sleep with the light on!



HEARTLAND ROAD

Looking to be inspired, awed, enchanted or simply entertained? We have the movies for all your moods.



ENCORE AVENUE

More than classics, the best of the past - like a fine wine, these movies get better with age.



COMIC STRIP

Fun favourites guaranteed to tickle your funny bone.



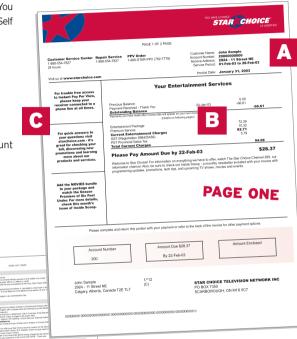
The step-by-step guide below will help you read and understand the details on your bill. You can also access your account online at starchoice.com in the "Customer Care" section under Self Serve. On the site you can:

- > Update or change your online account information.
- > View and pay your bill.
- > Sign up for Pre-Authorized Payment and Paper-Free Billing.

PAGE ONE

Important Star Choice contact numbers, the Pay Per View order number and your account details appear at the top of the page for handy reference.

- A. The service period appears in the right hand corner of this bill. Your billing cycle is specific to your account and is established on the day your service is activated. From that date, you are billed once a month, a month in advance, for your service. This means that if you add or change a service, you'll see a partial month charge to catch your service up to your regular bill cycle. Payment received five days prior to the billing date will be reflected on the next statement.
- B. In this area, you'll find a summary of your current month's fees including your previous balance, your current entertainment package, any programming credits applied to your account, your total Pay Per View purchases and any services or hardware purchases you've added. This summary may include additional receivers, multi-receiver fees, incremental ordering fees for Pay Per View, service fees, upgrades to Premium Services, Pick 'n' Pay speciality channels or MOVIES bundles. Your total current charges and the due date for payment also appear in this area. If you have a minus sign (-) in front of your outstanding balance, payment is not required at this time. Relevant provincial and federal taxes are also detailed in this section.
- **C.** Here you'll find special message boxes with **additional information and promotional messages** from Star Choice.



PAGE TWO

PAGE TWO

On this page, you'll find a detailed description of how credits and cancellations are treated, alternative methods of payment, how to manage late payments, and how to contact us.

Don't forget to check out the latest information and promotions from Star Choice, too!

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PAINLESS PAYMENT OPTIONS



THIS IS MY FIRST BILL. WHAT'S MY COST?

Your billing cycle was established on the day your service was activated. From that date you are billed for your service once a month, a month in advance. That means your first bill reflects charges for a two-month period. If you add or change a service, you'll see a partial month charge to catch your service up to your regular billing cycle. Changes can take up to 15 days to appear on your bill.

DETAIL PAGES

A more detailed breakdown of your charges follows your summary. For example, you'll find more information on specific Pay Per View purchases, the Premium Services you subscribe to or important reminders that may affect your account status. These informative details should help answer questions concerning your bill. Remember, if you're concerned about keeping track of your payment due dates, consider paying your bill automatically through Pre-Authorized Payment each month. This keeps your account current and saves postage. For more on automatic payment options, visit starchoice.com/selfserve.

WHAT WAYS CAN I PAY MY BILL?

You can send us a check with your monthly statement, pay online or have Pre-Authorized Payments charged to your credit card. Payment received five days prior to the billing date will appear on your next statement. You can pay online, check your account status or sign up for Pre-Authorized Payments by registering at www.starchoice.com/selfserve.

USING OUR PRE-AUTHORIZED PAYMENT PLAN IS THE EASIEST WAY TO PAY.

Your monthly Star Choice bill is debited from your bank account every month, saving you the trouble of writing cheques and mailing payments. We also have an option that allows you to set up Pre-Authorized Payment on major credit cards.

If you don't have access to the Web you can call our automated phone system at **1 888 554-STAR** to check the status of your bill, make changes to your account, and sign up for Pre-Authorized Payment.



HIGH DEFINITION TELEVISION

High Definition television lets you watch television with crystal clarity in both picture and sound. HDTV is the most stunning evolution in television since the introduction of colour – providing a viewing experience so lifelike, it's as close to real as you can get without actually leaving your living room. You'll never miss a clue on CSI again with the detail High Definition brings. It's TV so real, you'll have to catch yourself from jumping out of your chair for a pass watching Monday Night Football.

GET FABULOUS PICTURE AND SOUND IN AN AFFORDABLE HD RECEIVER!

Star Choice offers up to 14 channels in vivid High Definition to subscribers at **no extra cost**.* Star Choice makes it easy and inexpensive to see all of your favourite programs like never before.



DSR505 HD Home Theatre High Definition



Get ready to see things a lot more clearly. The new *DSR505 HD* receiver delivers both High Definition and standard content, features an onscreen picture-in-guide, and is future upgradeable. **Does not include Digital Basic.*

HIGH DEFINITION TV IS AT YOUR COMMAND WITH THE HD DIGITAL VIDEO RECORDER

Toss those blank VCR tapes and take advantage of TV the way it was meant to be! We're proud to announce the most advanced receiver on the market – the DVR530 HD! The DVR530 HD receiver has a built-in high definition decoder as well as a



DVR530 HD Home Theatre High Definition Digital Video Recorder

Digital Video Recorder (DVR) that allows you to record, pause and rewind live TV with just a click of your remote. You can record 120 hours of standard-definition programming or 25 hours of HD programming. Think of it as your electronic library of TV content, where you can access your saved programming at any time.

To order or find out more about the DSR505 HD or DVR530 HD receivers, call 1 888 554-STAR or visit starchoice.com.

YOUR IN-HOME VIDEO STORE



Tired of the rental racket? Why brave subzero temps to grab a video from your local store, when Pay Per View offers more convenience, access and flexibility? With movies starting every 30 minutes, you have access to the best in movies, concerts, live events and adult programming, with prices starting at \$4.99*. You can order a movie up to 15 minutes after its start time, and for most events, you can order up to one hour prior to the end time. There are no late fees and you never, never, never have to rewind!

THERE ARE TWO WAYS TO ORDER PAY PER VIEW ON STAR CHOICE.

Viewers Choice[™] Pay Per View is included with every programming package.

OPTION #1

INSTANT PAY PER VIEW.

Instant Pay Per View is a fast and easy way to order movies and events with your remote control.

How to order with your remote:

- Make sure your installer has activated you for Instant Pay Per View. If you haven't been activated yet, call 1 866 STAR-PPV. (Activation is free!)
- 2. Make sure your receiver is connected to a working phone line at all times. Wireless phone jacks are a great option if your receiver is not near a phone line.
- Tune to Channel 200 or higher on your onscreen guide. (Pushing the "PPV" button on your Star Choice remote will take you to a list of the movies currently available.)
- 4. Highlight the movie you want to watch with your remote. (Movie trailers are on Channels 200 & 600.)
- 5. Press "Enter" and follow the onscreen prompts to complete your order.

*Price is subject to change. Instant Pay Per View is not available with the 205 receiver.

OPTION #2

ORDERING PAY PER VIEW BY PHONE.

You can order Pay Per View movies and events by phone using our automated ordering system, or by talking to a Customer Service Representative. There is an administrative fee of \$1 for using the automated system, and \$2 for ordering through a Customer Service Representative.

How to order by our automated ordering system:

- 1. Tune to Channel 200 and beyond to find the start time and channel number of your movie.
- 2. Call 1 866 STAR-PPV (782-7778).
- 3. Enter your home phone number.
- 4. Enter the channel number and what time you would like the movie to start.
- 5. The automated phone system will confirm your selection.

Viewers Choice[™] and related designs are trademarks of Viewers Choice[™] Canada Inc. Ensure your receiver is always connected to a working phone line. Only Viewers Choice[™] Pay Per View Channels and Playboy have general and content rating control.





ALL DAY TICKET

Ever watch a great Pay Per View movie and think, "I'd love to see that again"? Well, now you can - with Viewers Choice Pay Per View All Day Ticket. For the same \$4.99 price of a regular Pay Per View movie, you can watch an All Day Ticket movie as many times as you want from 6 a.m. to 5:59 a.m. the next day.



WHAT IS INTERACTIVE VOICE RESPONSE (IVR)?

Interactive Voice Response is a state-of-the-art phone system that allows you to check the status of your bill, make changes to your account, and even order movies. Call **1 888 554-STAR** to access it.

WHAT ARE CRTC RESTRICTIONS?

The Canadian Radio-television and Telecommunications Commission places limits on the choices we can offer to our customers. We work hard to provide programming that adheres to CRTC regulations while offering you maximum programming flexibility.

HOW DO SPORT BLACKOUTS AFFECT ME?

Blackout rules are local or regional viewing restrictions set up by various sports leagues and television networks. As a distributor, Star Choice has no control over these blackouts.

I'M GOING TO MY COTTAGE; HOW CAN I ACCESS STAR CHOICE?

Star Choice receivers are portable. All you need to do to enjoy Star Choice at your cottage or favourite getaway spot is to call Star Choice to see if you

qualify for a free basic dish installation in your cottage area. Then

just bring the receiver with you and hook it up at the new location or purchase a new receiver to stay at your cottage.

WHY DID I LOSE MY SIGNAL?

This can happen if the line-of-sight from your dish to the satellite is blocked. It could be a tree or your neighbour's addition. It can also happen temporarily when severe weather systems are in the line-of-sight and impair the signal transmission. You can get weather-outage updates by calling us at 1888 554-STAR and using our automated telephone system. If the signal is out in your area, you'll be informed when service is expected to resume.

I WILL BE MOVING IN A COUPLE OF WEEKS. HOW DO I GET STAR CHOICE HOOKED UP AT MY NEW HOME?

Contact Star Choice 3 weeks prior to your moving date and we'll ensure you don't miss a day of great programming. All you have to do is leave your old dish behind and we'll install a new dish before you move in. Call us at **1866 932-MOVE** or visit starchoice.com/moving to schedule a date and time that is convenient with you.

DID YOU KNOW? Star Choice has 2 channels devoted to previews of the hot new movies and events available this month on Viewers Choice Pay Per View. Go to Channels 200 & 600 for previews 24 hours a day.



WHAT DO I DO IF MY ONSCREEN PROGRAM GUIDE (IPG) READS "NO INFO"?

If you receive this message, the IPG may have temporarily been interrupted and is reloading itself. If the problem persists longer than 45 minutes, try unplugging your power source and plugging it back in. You can also try unplugging your receiver for one minute. The screen should then read "GUIDE INFORMATION IS BEING LOADED." Don't change channels while this message appears. Allow a maximum of half an hour, as several days of information must be loaded. If your screen doesn't read "GUIDE INFORMATION IS BEING LOADED," you can still watch your favourite shows, but you won't be able to access information from the IPG. The problem should be temporary.

WHAT DO I DO IF I HAVE A BLACK OR BLUE SCREEN ON MY TV?

Here are some easy steps to try to solve the problem:

- 1. Make sure the receiver is turned on. Just give the power button on the receiver a push (you'd be surprised!).
- 2. If you're using a VCR, try turning it on/off to see if that fixes things.
- 3. Go up to your TV and try changing the channels. Try Channels 3 or 4 and see if there's a picture. You should also see another button on your TV that says TV/Video, Input, Line or Mode. Try giving that button a press; it might take several attempts.

If the black or blue screen is still present, give us a call at **1 888 554-STAR** – we're always glad to help.

FOR MORE TROUBLESHOOTING INFORMATION, VISIT STARCHOICE.COM.

DID YOU KNOW? Your Favourite movies. sports and prime-time shows can be seen in high definition on Star Choice HD Channels. Every month, we bring you thousands of hours of high definition programming, and there's more on the way! PARTNERSHIP PROGRAMS



ONLINE, ON THE PHONE OR ON TV, STAR CHOICE HAS YOU COVERED

At Star Choice, we're constantly looking for new ways to bring you more — more convenience, more choices and more value. That's why we've partnered with AOL and Netscape. By visiting starchoice.com, you can sign up for one of five AOL/Netscape Internet or communication services! Exclusively for Star Choice customers!

NETSCAPE ACCELERATED PLAN - \$16.95 PER MONTH

Load web pages and e-mail up to 7 times faster than regular dial-up and enjoy solid brand-name reliability at a truly affordable monthly price — all over a regular phone line!* Keep connected with unlimited monthly Internet and e-mail usage.

NETSCAPE NITRO - \$4.95 PER MONTH

Turbo-boost your current dial-up or High Speed Light connection for a very reasonable monthly price. Keep your current dial-up Internet provider and e-mail addresses, but surf the Web up to 7 times faster than regular dial-up.

AOL TOTALTALK

Optimum \$19.95 per month for the first 3 months and \$29.95 thereafter; includes 60 anytime North America minutes. **Optimum Plus** \$29.95 per month for the first 3 months and \$39.95 thereafter; includes 1,000 anytime North America minutes.

Enjoy features including: Locate Me, Unlimited Local Calling, Voicemail Plus, Call Display, Call Waiting, 3-Way Calling, Visual Call Waiting, Call Transfer and more.

Give out one main number that will ring at up to 3 different locations with the Locate Me Service.

NETSCAPE HIGH SPEED INTERNET SERVICE

Looking for a High Speed solution? Netscape High Speed Internet service has arrived. For an introductory price of only \$29.95 per month for the first month (\$39.95 per month thereafter), you'll get lightning-fast downloads, up to eight e-mail addresses and round-the-clock support.

KOL - AOL FOR KIDS

KOL is a complete online universe designed for kids 12 and under. It's packed with imaginative games, educational resources, e-mail and Instant Messenger for kids and much more. Your child will be able to explore, learn and have fun surfing age-appropriate content in a fun, fully protected kids-only environment – complete with a child-friendly search engine, easy communications tools and fun kid's interface. Only \$8.95 per month and it's free for the first month!

Visit starchoice.com or call 1 888 838-1555 to learn more.

*10 hours of toll-free dial-up access are included where no local dial-up numbers are available.

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When moving day comes around, just pack up your receiver and go. Don't worry about your satellite dish. Leave it on the roof. We'll install a brand-new dish and hook up your receivers at your new home. Remember, if you're moving into an apartment, condo or rental property, we'll need written permission from the landlord before we can install your dish. Call 1 866 932-MOVE for more details.

HOME AWAY FROM HOME

Own a cottage or secondary residence? You don't need to disconnect your Star Choice service when you go to the cottage for the summer or winter. Just call us to request Home Away From Home, and we'll set you up with a second dish for FREE (including installation where available) for your second residence, so you can enjoy your favourite programming year round. You can learn more by calling 1888 554-STAR or visiting starchoice.com

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You can refer a friend at **starchoice.com/4freetv**, or by calling **1 877-4FREETV**.

Programming credits will be applied to the customer's account only after their lead is activated for a minimum of 60 days. Only receivers purchased online or through the call centre are eligible for this promotion. The FREE month of programming is inclusive of all programming packages. Premiums, Movies Extra and Pick 'n' Pay are not included in the credit. This offer applies to new residential accounts only. Accounts must be active to receive credits. Credits have no cash value. Programming credits exclude applicable taxes. The Refer-a-Friend promotion is not open to retailers, installers or Star Choice employees. Price is subject to change. Special movie showings, adult movies and events are priced separately.

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The Star Choice Channel is a great way to plan your viewing week. Tune in every Monday for the week's programming highlights.

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We're excited to have you as a member of the Star Choice family!