



The Strategic Counsel

Gregg, Kelly, Sullivan & Woolstencroft:
The Strategic Counsel

www.thestrategiccounsel.com

21 St. Clair Avenue East
Suite 1100
Toronto, Ontario
M4T 1L9
Tel 416 975-4465
Fax 416 975-1883

440 Laurier Avenue West
Suite 200
Ottawa, Ontario
K1R 7X6
Tel 613 751-2855
Fax 613 751-2852



A Report To The Globe and Mail and CTV

Federal Election – Vote Intention,
Likely Election Winner, Impressions
of Leader Debate, Impressions of
Party Leaders, Trust to be Prime
Minister

January 11, 2006

Introduction and Methodology

- ◆ Gregg, Kelly, Sullivan & Woolstencroft: *The Strategic Counsel* is pleased to present findings of The Globe and Mail/CTV Polling Program for January 2006 Election.
- ◆ Results are based on nightly tracking among a proportionate national sample of Canadians 18 years of age or older.
- ◆ Findings have been rolled up and analyzed over a two day period. Interviews were conducted between January 9th and January 10th.
- ◆ The following table outlines the sample distribution and associated margin of error to date.

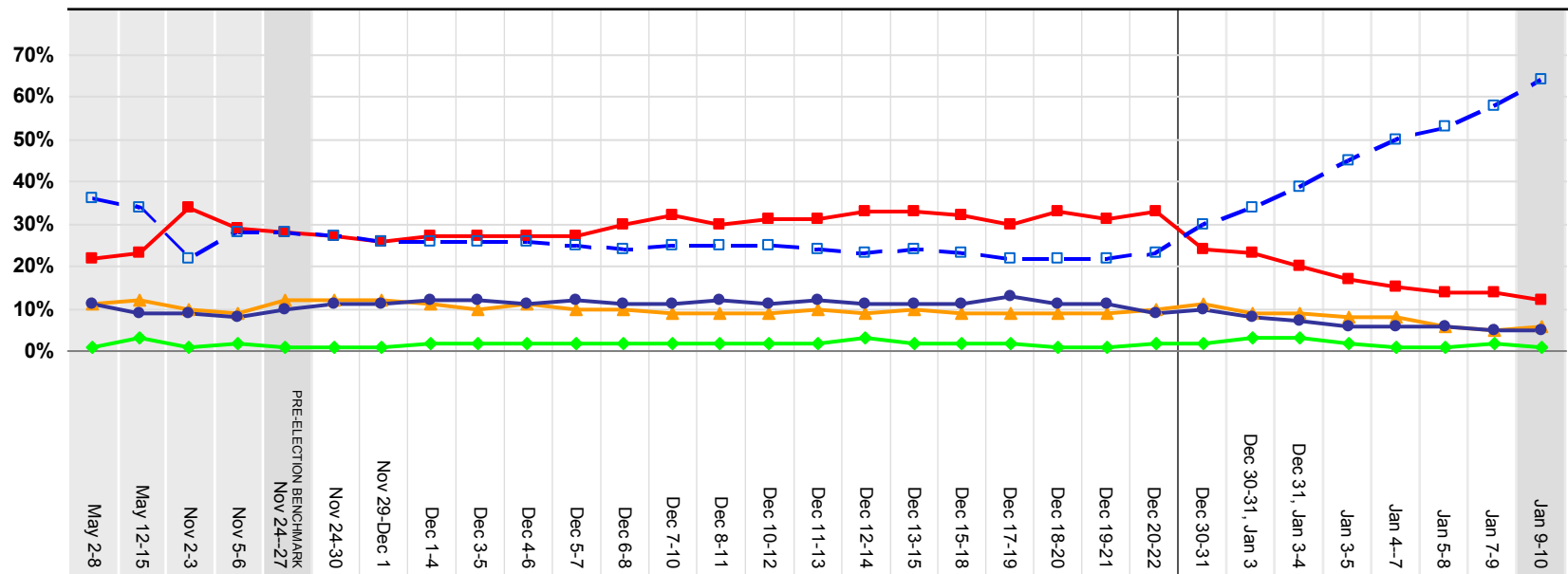
Sample Distribution and Margin of Error

Region	Jan 9-10		Jan 10	
	Sample Size	Margin of Error (±)	Sample Size	Margin of Error (±)
Canada	1500	2.5	1000	3.1
Quebec	370	5.1	379	5.0
Rest of Quebec (excl. Montreal) (Jan 8-10)	259	6.1	n/a	n/a
Rest of Canada	1129	2.9	247	6.3
Ontario	568	4.1	753	3.6
British Columbia	200	7.0	n/a	n/a
Prairies	246	6.3	n/a	n/a
West	446	4.6	297	5.7

Detailed Tables

Which Party has the most momentum towards a federal election?

Canada



	May 2-8	May 12-15	Nov 2-3	Nov 5-6	PRE-ELECTION BENCHMARK NOV 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31, Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10	
N=	1000	1500	1000	1000	1500	2500	1750	1750	1500	1500	1500	1500	1500	1500	1500	1500	1750	1750	1500	1500	1500	1500	1500	1000	1500	1500	1500	1500	1500	1500	1500	1500
Liberal	22	23	34	29	28	27	26	27	27	27	27	30	32	30	31	31	33	33	32	30	33	31	33	24	23	20	17	15	14	14	12	
Conservative	36	34	22	28	28	27	26	26	26	26	25	24	25	25	25	24	23	24	23	22	22	22	23	30	34	39	45	50	53	58	64	
NDP	11	12	10	9	12	12	12	11	10	11	10	10	9	9	9	10	9	10	9	9	9	9	10	11	9	9	8	8	6	5	6	
Green	1	3	1	2	1	1	1	2	2	2	2	2	2	2	2	2	3	2	2	2	2	1	2	2	3	3	2	1	1	2	1	
BQ	11	9	9	8	10	11	11	12	12	11	12	11	11	12	11	12	11	11	11	13	11	11	9	10	8	8	7	6	6	5	5	
None	11	8	8	6	9	9	9	9	8	8	8	9	9	9	9	8	8	7	9	9	9	10	8	8	8	7	7	6	5	4	3	
Other	2	1	1	1	1	1	1	1	<1	<1	1	1	1	1	1	1	1	1	1	1	1	1	1	2	1	1	1	1	1	1	1	
DK/NA/Ref	6	10	14	17	10	12	13	12	15	15	15	13	11	12	12	12	12	12	14	14	14	15	14	13	14	14	14	13	14	11	8	

PRE-ELECTION POLLS

CAMPAIGN POLLS (Phase 1)

(Phase 2)

Q. From what you can tell, which party, if any, is gaining the most popularity and momentum leading up to the election. Is it the ...?
 Base: Total Sample

Which Party has the most momentum towards a federal election?

		Region																																
		Quebec																																
		May 2-8	May 12-15	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10		
N=		247	370	247	247	370	617	432	432	371	370	370	371	370	371	371	371	371	432	432	371	371	371	370	370	247	370	371	370	371	371	371	370	370
Liberal		14	17	24	32	27	26	28	30	29	28	26	26	26	26	24	26	27	28	25	27	27	29	19	18	17	14	12	12	10	6			
Conservative		26	23	13	11	13	12	12	9	9	8	10	11	11	10	10	9	11	9	6	8	10	11	18	24	31	38	43	47	54	63			
NDP		8	6	7	5	6	6	5	3	4	4	5	5	5	4	6	7	6	6	4	4	5	6	7	5	6	7	6	5	3	4	4		
Green		<1	2	1	2	1	1	1	1	1	2	1	1	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
BQ		43	36	36	31	42	43	45	47	47	47	46	45	45	47	46	47	46	45	44	51	46	43	37	41	34	29	26	26	26	22	18		
None		6	8	8	3	5	5	5	7	5	5	5	7	7	5	5	4	5	4	7	8	8	7	7	6	7	6	6	5	4	3	2		
Other		<1	2	1	2	1	1	<1	-	-	-	<1	<1	<	1	1	1	1	1	1	<1	<1	1	1	2	1	1	-	-	-	-	<1		
DK/NA/Ref		2	6	11	14	6	6	5	3	5	6	7	5	5	5	5	5	5	6	5	6	5	5	7	8	9	8	9	8	8	6	6		
		PRE-ELECTION POLLS						CAMPAIGN POLLS (Phase 1)															(Phase 2)											

Q. From what you can tell, which party, if any, is gaining the most popularity and momentum leading up to the election. Is it the ...?
 Base: Total Sample

Which Party has the most momentum towards a federal election?

		Region																															
		Rest of Canada*																															
		May 2-8	May 12-15	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10	
N=		753	1130	753	753	1130	1882	1318	1318	1129	1129	1129	1129	1129	1129	1129	1129	1318	1318	1129	1129	1129	1129	1129	753	1129	1129	1129	1129	1129	1129	1129	1129
Liberal		24	24	38	29	29	28	25	26	27	26	28	31	33	32	32	34	36	35	33	32	34	33	34	26	24	21	18	16	15	16	13	
Conservative		39	38	24	33	32	31	31	32	32	31	30	28	29	30	29	29	27	28	28	28	26	26	27	34	37	42	47	52	55	59	65	
NDP		13	14	12	10	15	14	14	14	12	13	12	10	11	10	11	10	11	11	11	11	10	10	11	12	10	10	9	9	7	6	6	
Green		1	3	1	2	2	1	2	2	2	2	3	3	2	3	3	3	3	3	2	2	2	2	3	3	3	3	2	1	2	3	2	
None		13	8	9	7	10	10	11	10	9	9	9	10	10	10	11	9	9	8	10	10	10	10	9	9	9	7	7	6	6	4	4	
Other		2	1	1	-	1	1	1	1	<1	1	1	1	2	2	1	1	1	1	1	1	1	1	<1	2	1	1	1	1	1	1	1	
DK/NA/Ref		8	12	15	19	12	14	16	15	18	18	18	15	13	13	14	13	14	14	16	16	17	18	17	15	16	16	16	15	14	11	9	
		PRE-ELECTION POLLS					CAMPAIGN POLLS (Phase 1)															(Phase 2)											

*Note: Rest of Canada includes all provinces except Quebec

Q. From what you can tell, which party, if any, is gaining the most popularity and momentum leading up to the election. Is it the ...?
 Base: Total Sample

Which Party has the most momentum towards a federal election?

		Ontario																															
		PRE-ELECTION POLLS														CAMPAIGN POLLS (Phase 1)										CAMPAIGN POLLS (Phase 2)							
		May 2-8	May 12-15	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10	
N=		379	569	379	379	569	948	663	663	569	568	569	569	569	569	568	663	663	569	568	569	569	568	568	379	568	568	569	568	568	568	568	568
Liberal		25	25	39	29	31	30	28	30	33	32	33	37	40	39	38	38	43	42	37	37	38	37	39	29	28	26	23	20	18	18	14	
Conservative		35	38	24	35	31	29	27	27	28	28	25	24	24	25	25	25	25	26	26	26	23	24	24	30	33	38	43	51	56	60	64	
NDP		14	14	12	9	14	15	16	14	11	12	12	11	9	9	9	11	9	10	12	11	9	9	9	13	11	10	8	7	5	4	6	
Green		2	2	1	1	1	2	2	3	2	2	2	3	3	3	3	3	3	3	2	2	1	1	1	3	4	3	3	1	1	3	2	
None		13	9	7	9	11	10	10	10	9	10	11	11	11	11	11	10	8	8	9	8	9	9	9	9	9	9	8	9	7	7	5	4
Other		1	1	1	-	2	2	2	1	<1	<1	1	2	2	2	2	1	<1	1	1	1	1	<1	<1	1	1	1	1	1	<1	<1	<1	
DK/NA/Ref		9	11	15	17	10	13	16	15	17	16	16	12	11	11	12	12	12	11	13	15	19	20	18	14	14	14	13	13	13	10	10	

Q. From what you can tell, which party, if any, is gaining the most popularity and momentum leading up to the election. Is it the ...?
 Base: Total Sample

Which Party has the most momentum towards a federal election?

		Region																														
		Prairies																														
		May 2-8	May 12-15	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10	
N=		165	247	155	164	247	410	287	287	246	246	246	246	246	246	246	246	287	287	246	246	246	246	246	246	246	246	246	246	246	246	246
Liberal		15	15	28	18	23	22	18	16	16	14	17	19	19	18	19	23	21	21	21	21	23	21	24	16	13	9	10	9	11	11	
Conservative		53	49	31	40	42	42	41	42	45	49	49	44	42	42	41	38	37	40	38	36	37	36	36	43	49	55	58	61	63	72	
NDP		8	11	10	8	12	11	8	10	11	10	7	6	6	7	7	7	9	9	7	8	7	7	9	6	6	6	8	7	6	4	
Green		1	3	-	5	1	1	2	3	3	3	1	2	3	3	3	3	3	3	3	4	2	1	1	4	4	3	3	3	4	2	
None		14	6	14	6	10	11	13	10	6	5	6	10	11	12	11	10	11	10	11	11	10	10	9	10	9	7	5	3	2	2	
Other		5	1	1	-	1	1	1	1	1	1	1	2	2	2	1	1	1	1	<1	1	2	2	<1	3	2	2	1	2	1	2	
DK/NA/Ref		4	15	16	24	11	12	17	18	18	18	19	17	17	16	18	18	18	16	20	19	19	23	21	18	19	18	15	15	13	7	
		PRE-ELECTION POLLS					CAMPAIGN POLLS (Phase 1)												(Phase 2)													

Q. From what you can tell, which party, if any, is gaining the most popularity and momentum leading up to the election. Is it the ...?

Base: Total Sample

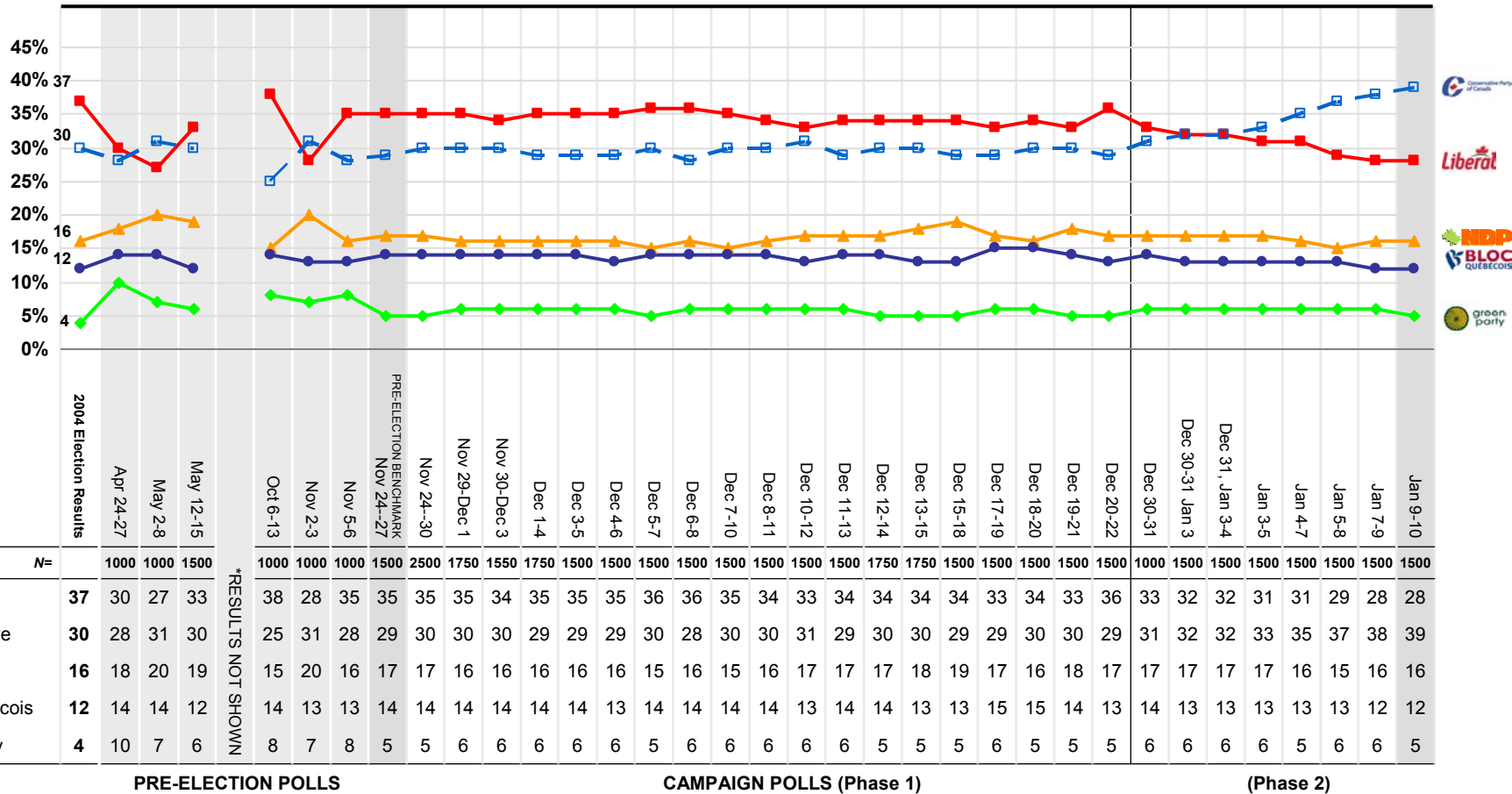
Which Party has the most momentum towards a federal election?

		Region																														
		B.C.																														
		May 2-8	May 12-15	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10	
N=		132	198	124	133	279	333	233	233	199	200	199	199	199	200	199	199	233	233	199	200	199	199	199	199	199	199	200	200	199	200	200
Liberal		24	31	45	36	23	24	23	26	27	22	23	23	24	28	32	33	35	36	35	38	33	31	20	16	14	13	13	13	14		
Conservative		32	23	17	26	26	26	29	32	31	24	23	22	28	31	29	30	25	26	25	25	21	25	29	41	48	51	53	53	58	63	
NDP		17	19	15	14	20	18	18	18	17	20	18	21	19	18	14	12	14	13	13	13	18	16	14	16	15	13	11	8	8	8	
Green		1	6	3	1	2	1	>1	1	1	2	3	3	3	1	3	3	2	<1	-	1	3	3	4	1	1	<1	1	2	2	1	
None		14	6	5	5	10	9	10	9	8	10	8	9	10	12	13	10	11	8	10	14	14	13	9	8	5	4	4	5	5	5	
Other		2	-	-	-	2	1	2	2	-	-	-	-	-	-	-	<1	<1	<1	1	1	1	1	1	1	1	1	1	1	1	1	
DK/NA/Ref		10	14	15	17	18	22	18	12	16	22	25	22	17	14	13	13	15	17	16	11	5	9	12	13	14	17	17	17	13	8	
		PRE-ELECTION POLLS										CAMPAIGN POLLS (Phase 1)										(Phase 2)										

Q. From what you can tell, which party, if any, is gaining the most popularity and momentum leading up to the election. Is it the ...?
 Base: Total Sample

How would Canadians vote if an election were held today?

Canada



Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

* Results not shown (Jun 6-9, Jul 5-10, Aug 3-7, Sep 7-13)

How would Canadians vote if an election were held today?

		Region																																		
		Quebec																																		
		PRE-ELECTION POLLS			CAMPAIGN POLLS (Phase 1)															(Phase 2)																
N=	2004 Election Results %	Apr 24-27	May 2-8	May 12-15	*RESULTS NOT SHOWN	Oct 6-13	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10
		219	224	337		500	247	247	370	617	432	398	432	371	370	370	371	370	371	370	371	371	371	432	432	371	371	371	370	370	247	370	371	370	371	371
Liberal	34	16	16	25	25	22	30	30	28	28	26	29	30	32	29	27	26	26	24	22	25	25	23	20	20	24	29	26	26	25	23	21	21	19	16	
Conservative	9	9	8	14	7	7	5	8	8	8	8	8	6	4	4	7	8	10	10	9	9	9	10	8	9	8	8	11	13	12	15	14	19	22	23	
NDP	5	8	11	9	6	10	9	7	7	6	6	4	4	6	6	7	6	6	7	6	6	8	9	8	9	10	8	4	5	7	6	6	6	7	7	
Bloc Quebecois	49	55	56	48	57	57	50	54	55	55	56	54	56	53	56	54	56	55	54	57	56	54	55	60	58	54	52	55	52	52	53	55	52	48	50	
Green Party	3	12	8	4	6	5	6	2	3	4	4	5	4	5	5	5	4	3	5	6	4	4	3	4	4	3	5	4	4	3	4	2	4	4		

		Rest of Quebec (excl. Montreal)					
N=	2004 Election Results	Nov 24-30	Nov 29-Dec 7	Dec 5-14	Dec 12-21	Jan 5-9	Jan 8-10
		Liberal	29	28	27	26	21
Conservative	10	11	8	9	10	29	33
NDP	4	6	5	5	5	6	8
Bloc Quebecois	54	53	57	57	61	51	45
Green Party	3	2	3	3	3	1	1

- Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?
- Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

** Results not shown (Jun 6-9, Jul 5-10, Aug 3-7, Sep 7-13)

How would Canadians vote if an election were held today?

		Region																																	
		Rest of Canada*																																	
		PRE-ELECTION POLLS			CAMPAIGN POLLS (Phase 1)															(Phase 2)															
		Apr 24-27	May 2-8	May 12-15	Oct 6-13	Nov 2-3	Nov 5-6	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10
N=	2004 Election Results %	687	776	1002	753	753	753	1130	1882	1318	1150	1318	1129	1129	1129	1129	1129	1129	1129	1129	1318	1318	1129	1129	1129	1129	1129	1129	753	1129	1129	1129	1129	1129	1129
Liberal	38	35	31	36	42	30	37	37	37	38	37	37	37	37	37	39	38	37	36	38	37	37	38	37	38	37	38	35	35	35	34	34	32	31	31
Conservative	37	34	39	36	31	38	36	37	37	38	37	36	37	38	38	35	37	37	38	36	37	36	35	37	37	37	37	38	38	38	39	41	43	44	43
NDP	19	21	23	22	18	23	18	21	20	19	19	20	19	19	19	19	18	19	20	20	20	21	22	20	18	20	19	21	20	20	20	19	19	18	19
Green Party	5	10	7	6	9	8	8	5	6	6	7	7	6	6	7	7	7	7	6	6	6	6	6	6	7	6	6	6	8	7	7	6	6	7	7

*Note: Rest of Canada includes all provinces except Quebec

- Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?
- Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

** Results not shown (Jun 6-9, Jul 5-10, Aug 3-7, Sep 7-13)

How would Canadians vote if an election were held today?

		Region																																	
		Ontario																																	
N=	2004 Election Results %	PRE-ELECTION POLLS			CAMPAIGN POLLS (Phase 1)																		(Phase 2)												
		Apr 24-27	May 2-8	May 12-15	Oct 6-13	Nov 2-3	Nov 5-6	BENCHMARK NOV 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10
Liberal	45	38	34	43	50	37	44	40	41	43	42	44	43	43	42	45	46	47	44	44	44	43	41	41	45	44	47	38	37	39	41	42	40	38	37
Conservative	32	30	35	30	30	35	31	35	33	30	30	33	36	36	32	30	29	32	32	35	33	32	34	34	34	35	33	32	34	34	36	38	41	40	36
NDP	18	23	25	21	12	20	18	20	20	20	19	18	17	16	17	17	18	19	16	18	21	19	15	17	16	22	21	19	17	15	14	15	19		
Green Party	4	9	7	6	8	8	7	5	6	7	9	8	7	5	5	7	7	7	6	5	5	6	6	6	6	4	4	8	8	8	6	5	5	7	8

Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?
 Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?
 Base: Decided voters
 ** Results not shown (Jun 6-9, Jul 5-10, Aug 3-7, Sep 7-13)

How would Canadians vote if an election were held today?

		Region																															
		Prairies																															
		PRE-ELECTION POLLS																				CAMPAIGN POLLS (Phase 1)						(Phase 2)					
		2004 Election Results %	May 12-15	BENCHMARK NOV 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10			
N=		247	247	410	287	247	287	246	246	246	246	246	246	246	246	246	287	287	246	246	246	246	246	246	246	246	246	246	246	246			
Liberal	25	19	27	28	25	25	23	23	22	26	27	21	18	21	25	22	20	25	24	22	20	23	23	23	20	19	18	18	22				
Conservative	53	56	50	52	59	58	57	55	54	53	52	59	60	59	54	55	56	50	49	52	54	52	53	53	54	53	53	54	59				
NDP	15	21	18	16	14	14	15	16	17	15	15	12	14	14	17	17	18	19	19	18	16	15	17	16	17	20	20	18	12				
Green Party	5	4	6	4	2	3	5	6	7	6	6	8	8	6	4	6	6	6	8	8	10	10	7	8	9	8	9	10	7				

Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

How would Canadians vote if an election were held today?

		Region																												
		B.C.																												
		May 12-15	BENCHMARK Nov 24-27	Nov 24-30	Nov 29-Dec 1	Nov 30-Dec 3	Dec 1-4	Dec 3-5	Dec 4-6	Dec 5-7	Dec 6-8	Dec 7-10	Dec 8-11	Dec 10-12	Dec 11-13	Dec 12-14	Dec 13-15	Dec 15-18	Dec 17-19	Dec 18-20	Dec 19-21	Dec 20-22	Dec 30-31 Jan 3	Dec 31, Jan 3-4	Jan 3-5	Jan 4-7	Jan 5-8	Jan 7-9	Jan 9-10	
N=	2004 Election Results %	178	273	333	233	209	233	199	200	199	199	200	199	199	200	199	233	233	199	200	199	199	199	199	199	200	200	199	200	200
Liberal	29	37	35	34	31	31	33	34	29	30	28	30	30	29	33	35	36	38	38	39	35	35	34	30	29	29	28	24	26	
Conservative	36	23	30	32	34	34	30	31	31	29	28	29	32	32	31	29	29	29	32	26	26	29	35	34	31	36	37	43	47	
NDP	27	28	29	26	25	25	28	27	31	31	33	31	30	30	26	30	29	28	26	29	34	30	25	30	32	29	26	27	24	
Green Party	6	12	6	9	10	10	9	8	9	10	11	10	8	9	10	6	6	5	4	6	5	6	6	6	8	6	9	6	3	
		PRE-ELECTION POLLS					CAMPAIGN POLLS (Phase 1)															(Phase 2)								

Q. If the election was being held tomorrow, do you think you'd be supporting the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Q. In that case, which party's candidate in your local area would you be leaning towards at this time? Would it be the (ROTATE LIST) Liberal candidate in your area, Conservative candidate in your area, the NDP candidate in your area, or the Green Party candidate in your area or (QUEBEC ONLY) Bloc Quebecois candidate in your area?

Base: Decided voters

Overall Impression of Party Leaders

Canada

	May 2-8 (n=1000)			Jun 6-9 (n=1000)			Oct 6-13 (n=1000)			Nov 29-30 (n=1000)			Dec 7-8 (n=1000)			Dec 17-18 (n=1000)			Dec 17-19 (n=1500)			Dec 18-20 (n=1500)			Jan 10 (n=1000)			Shift in Favourability (since Dec 18-20) %
	Favourable	Not Favourable	NET	Favourable	Not Favourable	NET	Favourable	Not Favourable	NET	Favourable	Not Favourable	NET	Favourable	Not Favourable	NET	Favourable	Not Favourable	NET	Favourable	Not Favourable	NET	Favourable	Not Favourable	NET				
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%			
Paul Martin	42	58	-16	44	56	-12	49	51	-2	46	54	-8	47	53	-6	48	52	-4	49	51	-2	49	51	-2	38	62	-24	-11
Stephen Harper	50	50	0	40	60	-20	42	58	-16	42	59	-17	45	55	-10	43	57	-14	45	55	-10	45	55	-10	55	45	+10	+10
Jack Layton	63	37	+26	61	39	+22	60	40	+20	58	42	+16	58	42	+16	62	38	+24	61	39	+22	61	39	+22	65	35	+30	+4
Gilles Duceppe*	72	28	+44	70	30	+40	68	32	+36	76	24	+52	66	34	+32	74	26	+48	75	25	+50	75	25	+50	75	25	+50	Nil

Q. Generally speaking, would you say your overall impression of (READ AND ROTATE) is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
 Note: Percentages shown are the sum of the “very” and “somewhat” for each category.
 Base: Excludes “don’t know, refused” responses.
 * Quebec only

What is Your Overall Impression of Paul Martin?

	Canada									Quebec									Rest of Canada*									
	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10	
N=	1000	1000	1000	1000	1000	1000	1500	1500	1000	247	247	500	247	247	247	371	371	247	753	753	753	753	753	753	753	1129	1129	753
NET Favourable	42	44	49	46	47	48	49	49	38	26	33	38	29	35	35	35	35	20	47	47	51	52	51	53	53	54	44	
Very Favourable	7	6	9	11	12	10	10	11	7	5	4	7	7	9	5	7	7	3	8	6	9	12	12	11	11	12	9	
Somewhat Favourable	35	38	40	35	35	38	39	38	31	21	29	31	22	26	30	28	28	17	39	41	42	40	39	42	42	42	35	
Somewhat Unfavourable	31	28	28	26	27	28	26	26	31	34	28	35	34	25	30	30	35	34	30	28	26	24	27	26	25	23	29	
Very Unfavourable	27	28	23	28	26	24	25	25	31	40	39	27	37	40	35	35	31	46	24	25	23	24	22	21	22	23	27	
NET Unfavourable	58	56	51	54	53	52	51	51	62	74	67	62	71	65	65	65	66	80	53	53	49	48	49	47	47	46	56	

	Ontario									West								
	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10
N=	379	379	379	379	379	379	568	569	379	297	297	297	297	297	297	445	445	297
NET Favourable	48	51	54	57	56	53	55	57	46	42	42	46	43	43	52	51	50	38
Very Favourable	8	8	10	13	13	12	12	12	8	7	5	9	11	10	8	9	12	9
Somewhat Favourable	40	43	44	44	43	41	43	45	38	35	37	37	32	33	44	42	38	29
Somewhat Unfavourable	31	27	27	22	25	28	26	23	29	29	30	26	27	31	23	22	23	31
Very Unfavourable	21	22	19	21	19	19	19	20	25	29	28	28	30	26	25	27	27	31
NET Unfavourable	52	49	46	43	44	47	45	43	54	58	58	54	57	57	48	49	50	62

*Note: Rest of Canada includes all provinces except Quebec

Q. Generally speaking, would you say your overall impression of (READ AND ROTATE) is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
 Base: Excludes "don't know, refused" responses.

What is Your Overall Impression of Stephen Harper?

	Canada									Quebec								Rest of Canada*									
	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10
N=	1000	1000	1000	1000	1000	1000	1500	1500	1000	247	247	500	247	247	247	371	371	247	753	753	753	753	753	753	1129	1129	753
NET Favourable	50	40	42	42	45	43	45	45	55	44	38	38	37	36	36	36	38	57	51	40	43	43	48	45	48	47	54
Very Favourable	12	7	9	10	9	8	8	10	13	5	3	5	3	3	2	2	3	9	14	8	9	12	11	10	11	12	14
Somewhat Favourable	38	33	33	32	36	35	37	35	42	39	35	33	34	33	34	34	35	48	37	32	34	31	37	35	37	35	40
Somewhat Unfavourable	30	27	29	28	29	28	28	29	26	36	32	31	33	34	32	35	36	28	27	26	29	26	28	27	26	26	26
Very Unfavourable	21	33	29	31	26	29	27	26	19	21	29	31	30	30	32	29	26	15	21	34	28	31	24	28	26	27	20
NET Unfavourable	50	60	58	59	55	57	55	55	45	57	61	62	63	64	64	64	62	43	49	60	57	57	52	55	52	53	46

	Ontario									West								
	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10
N=	379	379	379	379	379	379	568	569	379	297	297	297	297	297	297	445	445	297
NET Favourable	47	40	38	39	45	43	46	46	51	57	42	49	50	53	47	51	49	58
Very Favourable	13	7	6	10	8	10	10	11	13	17	10	13	15	15	8	10	13	16
Somewhat Favourable	33	33	32	29	37	33	36	35	38	40	32	36	35	38	39	41	36	42
Somewhat Unfavourable	31	24	31	26	30	31	29	29	26	24	28	24	23	25	23	22	23	26
Very Unfavourable	23	35	31	35	25	26	25	25	23	19	30	27	27	22	30	27	28	16
NET Unfavourable	53	60	62	61	55	57	54	54	49	43	58	51	50	47	53	49	51	42

*Note: Rest of Canada includes all provinces except Quebec

Q. Generally speaking, would you say your overall impression of (READ AND ROTATE) is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
 Base: Excludes "don't know, refused" responses.

What is Your Overall Impression of Jack Layton?

	Canada									Quebec									Rest of Canada*								
	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10
N=	1000	1000	1000	1000	1000	1000	1500	1500	1000	247	247	500	247	247	247	371	371	247	753	753	753	753	753	753	1129	1129	753
NET Favourable	63	61	60	58	58	62	61	61	65	65	60	55	55	53	59	60	59	64	62	62	61	59	60	63	62	62	66
Very Favourable	12	13	11	13	10	15	14	13	12	10	9	8	7	5	11	9	10	9	12	14	12	14	11	16	15	15	13
Somewhat Favourable	51	48	49	45	48	47	47	48	53	56	51	47	48	48	48	51	49	55	50	47	49	45	49	47	47	47	53
Somewhat Unfavourable	26	26	26	25	26	25	26	25	25	27	26	32	30	29	27	26	25	28	25	26	24	24	25	25	25	24	23
Very Unfavourable	12	13	14	17	16	13	13	14	10	8	14	13	15	18	14	14	16	8	13	12	15	17	15	12	13	14	11
NET Unfavourable	37	39	40	42	42	38	39	39	35	35	40	45	45	47	41	40	41	36	38	38	39	41	40	37	38	38	34

	Ontario									West								
	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10	May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10
N=	379	379	379	379	379	379	568	569	379	297	297	297	297	297	297	445	445	297
NET Favourable	66	66	64	64	59	63	63	61	68	56	56	54	53	58	61	58	63	60
Very Favourable	14	17	12	17	12	15	15	13	15	10	12	10	12	9	17	15	17	11
Somewhat Favourable	52	49	52	47	47	48	48	48	53	46	44	44	41	49	44	43	46	49
Somewhat Unfavourable	23	23	22	20	28	25	24	24	22	29	30	29	28	24	26	28	26	28
Very Unfavourable	11	11	14	16	13	12	13	15	10	15	14	17	19	18	13	14	11	12
NET Unfavourable	34	34	36	36	41	37	37	39	32	44	44	46	47	42	39	42	37	40

*Note: Rest of Canada includes all provinces except Quebec

Q. Generally speaking, would you say your overall impression of (READ AND ROTATE) is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
 Base: Excludes "don't know, refused" responses.

What is Your Overall Impression of Gilles Duceppe?

		Quebec								
		May 2-8	Jun 6-9	Oct 6-13	Nov 29-30	Dec 7-8	Dec 17-18	Dec 17-19	Dec 18-20	Jan 10
N=		247	247	500	247	247	247	371	371	247
NET Favourable		72	70	68	76	66	74	75	75	75
Very Favourable		28	30	23	31	27	31	32	27	30
Somewhat Favourable		45	40	45	45	39	43	43	48	45
Somewhat Unfavourable		18	15	18	9	15	12	13	13	15
Very Unfavourable		10	15	14	15	19	14	12	12	10
NET Unfavourable		28	30	32	24	34	26	25	25	25

Q. Generally speaking, would you say your overall impression of (READ AND ROTATE) is very favourable, somewhat favourable, somewhat unfavourable or very unfavourable?
 Base: Excludes "don't know, refused" responses.

Did Canadians watch or listen to the Federal Leaders Debate?

	Canada		Region							
	First Debate Dec 17-18	Second Debate Jan 10	Quebec		Rest of Canada*		Ontario		West	
			First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10
N=	1000	1000	247	247	753	753	379	379	297	297
	%	%	%	%	%	%	%	%	%	%
Yes	38	46	42	21	37	54	33	55	43	54
No	62	54	58	79	63	46	67	45	57	46

*Note: Rest of Canada includes all provinces except Quebec

Q. (Jan 10) Did you watch or listen to the Federal Leader debate last night?
 Q. (Dec 17-18) Did you watch or listen to the Federal Leader debate on Thursday (French only) / Friday (English only)?
 Base: Total sample

Did Canadians read or hear anything about the Federal Leaders Debate?

	Canada		Region							
			Quebec		Rest of Canada*		Ontario		West	
	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10
N=	622	543	144	194	478	349	256	173	169	136
	%	%	%	%	%	%	%	%	%	%
Yes	41	43	57	48	36	40	36	40	32	42
No	59	57	53	52	64	60	64	60	68	58

*Note: Rest of Canada includes all provinces except Quebec

Q. Did you read or hear anything about the Federal Leaders Debate?
 Base: Among those who did not watch or listen to the debate

How did the leaders do during the debate?

First Debate	Canada			Region							
				Quebec		Rest of Canada*		Ontario		West	
	Dec 17-18			Dec 17-18		Dec 17-18		Dec 17-18		Dec 17-18	
	N= 630			185		445		215		181	
	Better than expected	Worse than expected	NET	Better than expected	Worse than expected	Better than expected	Worse than expected	Better than expected	Worse than expected	Better than expected	Worse than expected
%	%	%	%	%	%	%	%	%	%	%	
Paul Martin	17	21	-4	15	21	18	20	14	18	20	22
Stephen Harper	13	18	-5	11	29	14	14	16	18	12	8
Jack Layton	19	9	+10	17	10	20	9	23	7	16	12
Gilles Duceppe	16	11	+5	26	7	13	13	12	12	15	13
DK/NA/Ref	35	41	-6	31	32	35	45	35	45	38	46

Second Debate	Canada			Region							
				Quebec		Rest of Canada*		Ontario		West	
	Jan 10			Jan 10		Jan 10		Jan 10		Jan 10	
	N= 691			146		545		275		219	
	Better than expected	Worse than expected	NET	Better than expected	Worse than expected	Better than expected	Worse than expected	Better than expected	Worse than expected	Better than expected	Worse than expected
%	%	%	%	%	%	%	%	%	%	%	
Paul Martin	14	34	-20	10	38	15	33	15	35	14	33
Stephen Harper	29	8	+21	33	6	28	9	30	7	27	10
Jack Layton	20	13	+7	13	10	21	13	19	13	25	14
Gilles Duceppe	12	12	-	12	9	12	13	12	13	13	12
DK/NA/Ref	25	33	-8	32	37	24	32	24	32	21	31

*Note: Rest of Canada includes all provinces except Quebec

Q. Which one of the federal party leaders, Paul Martin, Stephen Harper, Jack Layton or Gilles Duceppe ... did better than you expected? Did worse than you expected?
 Base: Those who watched, listened to, read or heard anything about the Federal Leaders Debate

Who do Canadians think won the debate?

	Canada		Region							
			Quebec		Rest of Canada*		Ontario		West	
	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10
N=	630	691	185	146	445	545	215	275	181	219
	%	%	%	%	%	%	%	%	%	%
Paul Martin	21	14	16	12	23	15	26	16	18	10
Stephen Harper	11	37	4	50	14	33	13	33	15	36
Jack Layton	6	8	2	6	8	8	8	9	8	8
Gilles Duceppe	15	3	39	7	5	2	5	2	6	3
DK/NA/Ref	47	38	39	25	50	42	48	40	54	43

Q. Which one of the federal party leaders, Paul Martin, Stephen Harper, Jack Layton or Gilles Duceppe ... won the debate?
 Base: Those who watched, listened to, read or heard anything about the Federal Leaders Debate

Did Canadians hear anything that would cause them to change their vote?

	Canada		Region							
			Quebec		Rest of Canada*		Ontario		West	
	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10	First Debate Dec 17-18	Second Debate Jan 10
N=	630	691	185	146	445	545	215	275	181	219
	%	%	%	%	%	%	%	%	%	%
Yes	4	8	2	9	5	8	4	9	7	6
No	95	90	97	89	94	91	95	89	92	93
DK/NA/Ref	1	2	<1	2	1	1	<1	2	1	1

*Note: Rest of Canada includes all provinces except Quebec

Q. Did you see or hear anything that would cause you to change your vote?
 Base: Those who watched, listened to, read or heard anything about the Federal Leaders Debate

Which Party Leader do Canadians trust most to be Prime Minister?

		Canada					Region																			
							Quebec					Rest of Canada*					Ontario					West				
		May 2-8	May 12-15	Nov 24-27	Dec 30-31	Jan 9-10	May 2-8	May 12-15	Nov 24-27	Dec 30-31	Jan 9-10	May 2-8	May 12-15	Nov 24-27	Dec 30-31	Jan 9-10	May 2-8	May 12-15	Nov 24-27	Dec 30-31	Jan 9-10	May 2-8	May 12-15	Nov 24-27	Dec 30-31	Jan 9-10
N=	1000	1500	1500	1000	1500	247	371	371	247	370	753	1129	1129	753	1129	379	568	569	379	568	297	445	446	297	446	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Paul Martin	29	31	33	29	25	16	24	28	25	14	33	34	35	30	28	36	38	36	31	30	28	27	31	25	25	
Stephen Harper	27	26	27	25	32	13	18	14	14	27	32	29	32	29	34	27	25	28	25	29	38	34	37	37	41	
Jack Layton	16	21	20	17	17	15	16	15	11	17	17	23	21	19	17	18	23	23	19	16	16	23	19	18	16	
Gilles Duceppe	9	7	9	8	6	34	28	34	32	26	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
None/Other	11	10	8	15	13	16	12	9	13	14	10	9	8	15	12	12	10	9	17	15	9	9	8	15	11	
DK/NA/Ref	8	5	4	6	7	6	2	1	5	2	9	6	4	7	9	8	5	4	8	10	10	7	5	5	7	

*Note: Rest of Canada includes all provinces except Quebec

		Region					
		Prairies			B.C.		
		May 12-15	Nov 24-27	Jan 9-10	May 12-15	Nov 24-27	Jan 9-10
N=	246	246	246	199	199	200	
	%	%	%	%	%	%	
Paul Martin	22	29	26	34	33	24	
Stephen Harper	41	43	46	25	30	36	
Jack Layton	21	16	11	26	24	23	
None/Other	10	9	10	8	6	10	
DK/NA/Ref	6	3	7	7	7	7	

Q. Which one would you trust most to be the Prime Minister of Canada?
 Base: Total Sample

Which party will win the most seats?

	Canada						Region																							
							Quebec						Rest of Canada*						Ontario						West					
	Dec 5-6	Jan 3-4	Jan 3-5	Jan 5-8	Jan 7-9	Jan 9-10	Dec 5-6	Jan 3-4	Jan 3-5	Jan 5-8	Jan 7-9	Jan 9-10	Dec 5-6	Jan 3-4	Jan 3-5	Jan 5-8	Jan 7-9	Jan 9-10	Dec 5-6	Jan 3-4	Jan 3-5	Jan 5-8	Jan 7-9	Jan 9-10	Dec 5-6	Jan 3-4	Jan 3-5	Jan 5-8	Jan 7-9	Jan 9-10
N=	1000	1000	1500	1500	1500	1500	247	247	370	371	370	370	753	753	1129	1129	1129	1129	379	379	569	568	568	568	297	297	446	446	446	446
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberals	63	54	52	43	40	32	71	49	44	34	32	22	60	56	54	46	43	35	62	60	57	48	45	35	56	54	52	42	39	35
Conservatives	24	32	33	42	47	56	16	37	41	55	58	64	27	30	31	38	43	54	26	28	30	38	42	54	28	31	31	40	46	55
NDP	3	3	3	2	2	2	<1	3	3	2	2	3	4	2	3	3	2	2	3	1	2	1	1	2	6	3	3	4	4	3
Other	2	1	1	2	2	2	4	2	3	5	4	4	1	1	1	1	1	1	1	2	1	1	1	1	1	<1	1	1	1	1
DK/NA/Ref	8	10	11	11	9	8	9	9	9	4	4	7	8	11	11	12	11	8	8	9	10	12	11	8	9	12	13	13	10	6

*Note: Rest of Canada includes all provinces except Quebec

	Region							
	Prairies				B.C.			
	Jan 3-5	Jan 5-8	Jan 7-9	Jan 9-10	Jan 3-5	Jan 5-8	Jan 7-9	Jan 9-10
N=	246	246	246	246	200	199	200	200
	%	%	%	%	%	%	%	%
Liberals	51	43	42	34	52	39	36	36
Conservatives	34	41	45	57	28	40	47	53
NDP	2	3	3	2	5	6	5	4
Other	1	1	1	1	1	1	-	1
DK/NA/Ref	12	12	9	6	14	14	12	6

Q. If you had to guess right now, which party do you think will win the most seats in the January 23rd federal election?

Base: Total sample

Who do people think is going to win, by party vote?

	Liberal Vote				Conservative Vote				NDP Vote				Bloc Vote				Green Vote				Other/DK/ Won't Vote			
	Jan 3-5	Jan 5-8	Jan 7-9	Jan 9-10	Jan 3-5	Jan 5-8	Jan 7-9	Jan 9-10	Jan 3-5	Jan 5-8	Jan 7-9	Jan 9-10	Jan 3-5	Jan 5-8	Jan 7-9	Jan 9-10	Jan 3-5	Jan 5-8	Jan 7-9	Jan 9-10	Jan 3-5	Jan 5-8	Jan 7-9	Jan 9-10
	N=	412	374	359	365	432	466	490	512	219	196	200	213	167	165	154	161	80	74	79	77	190	225	217
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Liberals	75	71	67	56	34	29	27	18	61	46	41	33	33	28	28	18	58	50	49	43	43	31	31	28
Conservatives	15	19	23	35	55	60	66	77	20	40	44	49	55	61	63	73	24	36	36	46	24	34	37	41
NET NDP/Other	3	4	3	2	3	2	1	2	5	5	7	8	10	8	7	6	8	9	9	4	3	5	5	8
NDP	2	3	2	1	2	1	<1	1	4	5	6	7	5	2	2	3	7	8	8	2	2	2	2	2
Other	1	1	1	1	2	1	<1	1	1	-	1	1	5	6	5	3	1	1	1	2	1	3	3	6
DK/NA/Ref	7	6	7	7	8	9	6	3	14	9	8	10	2	3	2	4	10	5	6	7	30	30	27	23

Q. If you had to guess right now, which party do you think will win the most seats in the January 23rd federal election?
 Base: Total sample