

**SecuROM™**  
get maximum control



**Piracy defense for CD-ROM and DVD-ROM**

Solutions by **Sony DADC**





## What makes SecuROM™ unique among copy protection systems?



### Unique Security

The new, highly advanced SecuROM™ encryption signature provides protection no other copy control scheme can offer: Protection against digital cloning for both CD-ROM and DVD-ROM titles. In addition SecuROM™ prevents virtual drive emulation. SecuROM™ Trigger Functions allowing you to place multiple authenticity checks throughout an entire application, making each protection code unique. The new Metamorphosis Encryption makes reverse-engineering attempts basically useless.

Sony DADC engineers are constantly improving SecuROM™ technology, keeping you a step ahead of casual consumer copying and professional piracy.



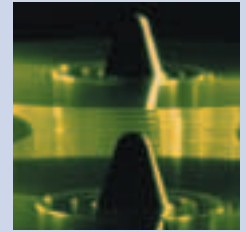
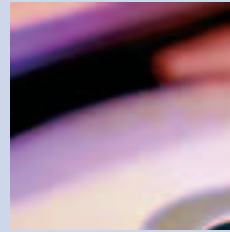
### Industry-Leading Compatibility

Unlike other systems on the market, SecuROM™ does not employ unreadable sectors (C2 errors) on the disc to create an electronic fingerprint. Therefore, our system offers an unmatched compatibility rate with CD-ROM and DVD-ROM drives on the market. Your technical support team will appreciate this.



### Market Success

SecuROM™ has big success in retail software products. Especially in Interactive PC Games, SecuROM™ plays a leading role and is in use by publishers such as Atari, Blizzard, The Codemasters, EIDOS, JoWood, Konami, Lucas Arts, Novalogic, Sierra, Take 2, Vivendi Universal Games and many more.



## The Global Solution

SecuROM™ has provided reliable copy control for hundreds of games and software publishers worldwide. SecuROM™ mastering and replication is available at Sony manufacturing plants in the US, Austria, Canada, Hong Kong, China, Japan, India, Mexico, Brazil and Australia as well as at other authorized replicators worldwide. Visit our Website at [www.securom.com](http://www.securom.com) for more information.



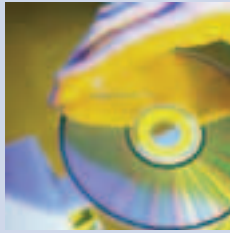
## Prerelease Protection

SecuROM™ has made protecting your prerelease software more convenient than ever. All you have to do is distribute the new Preview Privilege Discs (CD-ROM) to selected journalists or external testers. The discs unlock the preview software you've encrypted with SecuROM™ – without any risk to your retail version, which will be released with a different SecuROM™ key code. The encrypted preview software can be distributed on a CD-Recordable or any other format. For extra security a unique code (PID™) is added to each Preview Privilege Disc, allowing you to track each disc's usage.



## Fastest, Easiest Implementation

Only SecuROM™ offers an incredibly fast implementation process that can be completed in mere minutes. The Online Encryption Toolkit allows your developers to encrypt titles via the Internet and complete in-house testing of the encrypted master CD-Rs. Therefore, no testmold samples are required and manufacturing can proceed without additional turnaround time.



## How does SecuROM™ work?

During mastering, a unique SecuROM™ electronic keycode is added to the title. When a user plays a legally produced disc, the authentication program reads the electronic keycode, allowing the application to be decrypted and run normally. The SecuROM™ electronic fingerprint cannot be copied. Therefore, the main application of any illegally copied disc is locked and unplayable.



## Why do you need SecuROM™?

To put it simply, you need SecuROM™ because you're losing money without it. Software piracy is a multi-billion dollar problem that's still growing, so you need to take steps to protect your intellectual property and your profits. SecuROM™ is the most powerful tool on the market for protecting your software against CD/DVD-R burning, hard disk recording, distribution over the Internet, and professional piracy by mass replication. Highly affordable, a small investment in SecuROM™ will pay off immediately with increased sales and higher profits.



## What applications can be protected with SecuROM™?

SecuROM™ supports 32 bit executables (including Macromedia Director applications) for Microsoft Windows® 98, Windows NT, Windows 2000, Windows ME, and Windows XP as well as Macintosh applications for OS 8.6 to 9 and OS 10.1 or higher. SecuROM™ works with all CD-ROM and DVD-ROM drives on the market. SecuROM™ requires no special programming by the developer and there is no need to hand out source codes.



[www.securom.com](http://www.securom.com)



## They Got Your Content for Free!

Surprised? You shouldn't be! With the tremendous popularity of CD-Recordable (CD-R) and DVD-Recordable (DVD-R) technology and the Internet, software piracy is an enormous problem that keeps getting bigger. SecuROM™ – the highly advanced copy control solution from Sony DADC is your answer to this problem.

We are ready to protect your latest creation.

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