



## Top Programs - Total Canada

March 20 - 26, 2006

Based on preliminary program schedules and audience data, Demographic: All Persons 2+

| Rank | Program                   | Broadcast Outlet | Weekday | Start | End   | Total 2+ AMA(000) |
|------|---------------------------|------------------|---------|-------|-------|-------------------|
| 1    | American Idol 5 AP        | CTV Network      | .T..... | 20:00 | 22:00 | 3098              |
| 2    | American Idol 5 AR        | CTV Network      | ..W.... | 21:00 | 21:30 | 2623              |
| 3    | Amazing Race 9            | CTV Network      | .T..... | 22:00 | 23:00 | 2554              |
| 4    | Desperate Housewives      | CTV Network      | .....S  | 21:00 | 22:00 | 2411              |
| 5    | CSI:Miami                 | CTV Network      | M.....  | 22:00 | 23:00 | 2168              |
| 6    | CSI:New York              | CTV Network      | ..W.... | 22:00 | 23:00 | 1940              |
| 7    | Corner Gas                | CTV Network      | M.....  | 20:00 | 20:32 | 1775              |
| 8    | ER                        | CTV Network      | ...T... | 21:59 | 23:00 | 1769              |
| 9    | News: CTV Evening News    | CTV Network      | MTWTF.. | 18:00 | 19:00 | 1623              |
| 10   | Prison Break              | Global Network   | M.....  | 20:00 | 21:00 | 1619              |
| 11   | Lost                      | CTV Network      | ..W.... | 20:00 | 21:00 | 1499              |
| 12   | Cold Case                 | CTV Network      | .....S  | 20:00 | 21:00 | 1475              |
| 13   | Law & Order:CI            | CTV Network      | .....S  | 19:00 | 20:00 | 1341              |
| 14   | Hockey Night Canada       | CBC Network      | .....S. | 19:00 | 22:00 | 1286              |
| 15   | CSI                       | CTV Network      | ...T..S | 20:00 | 21:00 | 1264              |
| 16   | OC                        | CTV Network      | ...T... | 21:00 | 21:59 | 1238              |
| 17   | Apprentice 5              | Global Network   | M.....  | 21:00 | 22:00 | 1227              |
| 18   | Criminal Minds            | CTV Network      | M.....  | 21:00 | 22:00 | 1170              |
| 19   | Simpsons                  | Global Network   | .....S  | 20:00 | 20:30 | 1160              |
| 20   | Hockey Night Canada       | CBC Network      | .....S. | 22:00 | 0:45  | 1099              |
| 21   | Family Guy                | Global Network   | .....S  | 21:00 | 21:30 | 1075              |
| 22   | News: CTV Weekend News    | CTV Network      | .....SS | 18:00 | 19:00 | 1033              |
| 23   | Survivor 12               | Global Network   | ...T... | 20:00 | 21:00 | 1014              |
| 24   | Jeopardy/Access Hollywood | CTV Network      | MTWTF.. | 19:30 | 20:00 | 977               |
| 25   | Bones                     | Global Network   | ..W.... | 20:00 | 21:00 | 963               |
| 26   | War At Home               | Global Network   | .....S  | 20:30 | 21:00 | 952               |
| 27   | News:Global National      | Global Network   | MTWTF.. | 17:30 | 18:00 | 948               |
| 28   | My Name Is Earl           | Global Network   | ...T... | 21:00 | 21:30 | 943               |
| 29   | News:News Hour            | Global Network   | MTWTF.. | 18:00 | 19:00 | 873               |
| 30   | 24                        | Global Network   | M.....  | 22:00 | 23:00 | 857               |

### Understanding this report ...

This chart shows the Top 30 TV programs for all Canadian national networks and specialty stations for the week indicated. Programs are ranked based on their AMA(000). AMA(000) is the average minute audience in thousands. The chart also indicates the broadcast outlet on which the program aired and the program's start and end time (shown in Eastern Time).

© 2005 BBM Canada