

SSA Public Relations RELEASE

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ANIMATED SERIES *THE CRAMP TWINS* **SET FOR U.S. PREMIERE ON *FOX BOX***

Top-Rated Children's Series Debuts Saturday, February 8, 2003
11:00 AM ET/PT, Following World Premiere of
The All-New *Teenage Mutant Ninja Turtles*

FOR IMMEDIATE RELEASE:

NEW YORK (January 29, 2003) – ***THE CRAMP TWINS***, the #1 rated series among Kids 4-15 in the United Kingdom (Source: BARB / DGA) is coming to the United States to join 4Kids Entertainment's ***FOX BOX*** lineup beginning Saturday, February 8, 2003, immediately following the world premiere of the all-new ***TEENAGE MUTANT NINJA TURTLES***.

Meet sibling rivalry's twin spokesmen: Wayne and Lucien—a pair of twins with zero in common—who are about to turn Saturday morning television into a raucous laugh fest. Produced by TV-Loonland and based on two graphic novels by Brian Wood, ***THE CRAMP TWINS*** is the story of Wayne and Lucien Cramp, 10-year-old twins who are not at all alike. And, that's not just because Wayne has a big, oval shaped, purplish-gray head, in contrast to Lucien's small, round, pink head. It goes much deeper, no doubt all the way back to the womb.

Wayne, best described as delightfully mischievous, has one mission in life: to embarrass and bother his brother Lucien. His hobbies include eating, stirring up trouble, and collecting weird stuff in his bedroom. And then there's Lucien, eager to please and thoroughly well mannered, he wants to save the world through knitting!

The Cramp Twins are polar opposites. Not surprisingly, each dreams of the sweet ecstasy of a world without the other. Since they are stuck with each other, their lives are a never-ending guerilla war—much of which takes place below the radar of their well-meaning, but essentially oblivious parents.

“The Cramp brothers are just the “twingredients” we were looking for to super-charge the **FOX BOX** with comedy,” said Al Kahn, Chairman and CEO of 4Kids Entertainment. “Finally – Sibling Rivalry has a poster child -- Wayne’s antics are going to be the talk of schoolyards all across the country.”

David Ferguson, Chief Operating Officer at TV-Loonland adds, “We are thrilled with the confidence that 4Kids has placed in ‘The Cramp Twins’ and are very pleased with its prime Saturday morning slot. Equally, TV-Loonland is confident that the series will be as successful in the USA as it has been here in the UK.”

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TV-Loonland’s **THE CRAMP TWINS** has been an out-of-the-box hit since its September 2001 debut in the U.K. The series is now in its second season on Cartoon Network U.K. and CBBC (BBC One), and boasts an estimated 3.7 million loyal viewers every week. **THE CRAMP TWINS** has also been sold in over 52 countries worldwide.

THE CRAMP TWINS joins the **FOX BOX** slate of ultra-hip shows that includes **TEENAGE MUTANT NINJA TURTLES (2/8)**, **ULTIMATE MUSCLE: THE KINNIKUMAN LEGACY**, **KIRBY: RIGHT BACK AT YA!**, **FIGHTING FOODONS** and **ULTRAMAN TIGA**.

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About 4Kids Entertainment

Headquartered in New York City with international offices in London, 4Kids Entertainment, Inc. (NYSE: KDE) is a global provider of children's entertainment and merchandise licensing. 4Kids, through its wholly owned subsidiaries, provides domestic and international merchandise licensing; product development; television, film, music and home video production and distribution; media buying and planning; and Web site development. For further information, please visit the company's Web site at www.4KidsEntertainment.com.

About FOX BOX

Saturday morning kids TV has taken on a whole new shape with the September 14, 2002 launch of **FOX BOX**. From 4Kids Entertainment, the company responsible for some of the biggest names in children's entertainment, **FOX BOX** is the TV network home for the all-new **TEENAGE MUTANT NINJA TURTLES (2/8)**, **ULTRAMAN TIGA**, **KIRBY: RIGHT BACK AT YA!** **ULTIMATE MUSCLE: THE KINNIKUMAN LEGACY** and

FIGHTING FOODONS. FOX BOX airs Saturday mornings 8:00AM-12:00PM ET on Fox Network affiliates nationwide.

About TV-Loonland

TV-Loonland is an integrated media company and counts among the leading international producers and distributors of television series and animation in the programming market for children, youth and families. With its own development teams and production facilities in Continental Europe, Great Britain, Asia and the U.S.A., a comprehensive rights catalogue as well as a focused distribution effort for Europe, North and South America and Asia, TV-Loonland has today become a world leader among the independent majors in the industry. TV-Loonland AG is listed at the Neuer Markt stock exchange of Deutsche Börse (Securities identification number/WKN 534 840).

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This press release contains forward-looking statements. Due to the fact that the Company faces competition from toy companies, motion picture studios and other licensing companies, and the uncertainty of public response to the Company's properties, actual results or outcomes may differ materially from any such forward looking statements.

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