

HONDA

The Power of Dreams

FOR IMMEDIATE RELEASE
25 October 2005

HONDA'S FUEL EFFICIENT SCOOPY AVAILABLE IN NEW COLOURS



Anyone seriously thinking about opting for a scooter as a means to fight the escalating costs of running a car will want to hurry down to their nearest Honda Dealer to check out the latest release Scoopy.

The 50cc Scoopy is a stylish, economical scooter built to the manufacturer's world class standards, and is now available in two exciting colour schemes including Classic White, and Penguin Grey with Heavy Grey Metallic.

Featuring a 'clean and green' 4-stroke engine that consumes substantially less fuel and produces significantly lower exhaust emissions than a comparable two-stroke engine, the Scoopy is light, compact and easy to manoeuvre with ample under-seat storage for rider's helmet and gear.

The bike's maintenance-free solid-state ignition system and simple push-button electric starter offer the kind of reliability Honda customers expect, whilst its Automatic Honda V-Matic belt-drive transmission provides spirited acceleration and requires virtually no maintenance.

A two-piece die cast aluminium chassis and twin-downtube forks provide an optimum balance of light weight and rigidity for excellent handling. This superior handling, combined with the bike's unique Combined Braking System, gives the rider added control and confidence when slowing or stopping.

Additional features include a key-operated ignition lock with integrated trunk release switch, a centre stand locking lever positioned to discourage unauthorised use, as well as a helmet holder, parking brake, shopping bag holder, backup kick starter and maintenance-free battery.

The Scoopy is ideal for commuting around town with its ultra-quiet exhaust system and compact engine-mounted radiator designed for optimal cooling in all riding conditions, but what is most fun about the Scoopy is its price. At only \$2990, this little machine is the perfect answer to those 'petrol price' blues.

The latest release Scoopy is now available in Honda Dealers nationwide. For more information, please visit:
www.hondascooters.com.au.



- END -

Contact: Lisa Evans, Motorcycle Racing & Public Relations Coordinator, Mb: 0413 542 004

1954 Hume Highway, Campbellfield, Victoria 3061 Ph: 03 9270 1183, Fax: 03 9270 1126