

VITAE

MICHAEL L. HECHT

12/04

OFFICE ADDRESS

Department of Communication Arts
and Sciences
229 Sparks Building
Pennsylvania State University
University Park, PA 16802
814-865-3461
mhecht@psu.edu

HOME ADDRESS

730 E. McCormick Ave
State College, PA 16801
814-861-1663

EDUCATION

Ph.D., University of Illinois, October, 1976
M.A., Queens College, June, 1973
B.A., Queens College, June, 1971

ACADEMIC EMPLOYMENT

Pennsylvania State University, Professor, 1997-
Affiliated Professor, Crime, Law and Justice, Department of Sociology, 1998-
Pennsylvania State University, Head, Department of Communication Arts and Sciences, 1998-
2003
Arizona State University, Professor, 1989-1997
Arizona State University, Associate Professor, 1985-1989
Arizona State University, Assistant Professor, 1983-1985
University of Southern California, Assistant Professor, 1979-1983
California State University, Northridge, Assistant Professor, 1978-1979
University of Montana, Assistant Professor, 1976-1978
University of Illinois, Instructor, 1975-1976

PUBLICATIONS

Books:

- Baldwin, J.R., Faulkner, S.L., Hecht, M.L. & Lindsley, S.L. (In press). *Redefining Culture: Perspectives across the disciplines*. Mahwah, NJ: Lawrence Erlbaum Associates, Inc.
- Hecht, M.L., Jackson, R.L., & , & Ribeau, S. (2003). *African American Communication: Exploring Identity and Culture* (2nd edition). Mahwah, NJ: Lawrence Erlbaum Associate, Inc.
- Hecht, M.L., Collier, M.J., & , & Ribeau, S. (1993). *African American communication: Ethnic identity and cultural interpretations*. Newbury Park, CA: Sage.
- Miller, M.A., Alberts, J.K., Hecht, M.L., Krizek, R.L., & Trost, M. (2000). *Adolescent relationships and drug abuse*. NY: Erlbaum Publications.
- Guerrero, L, DeVito, J.A. & Hecht, M.L. (Eds.) (1999). *The nonverbal communication reader: classical and contemporary perspectives* (2nd ed.). Prospect Heights, IL: Waveland.
- DeVito, J.A. & Hecht, M.L. (Eds.) (1990). *The nonverbal communication reader*. Prospect Heights, IL: Waveland.
- Hecht, M.L. (Ed.)(1998). *Communicating prejudice*. Newbury Park, CA: Sage.
- Petronio, S., Alberts, J.K., Hecht, M.L., & Buley, J.L. (Eds.) (1993). *Contemporary perspectives on interpersonal communication*. Dubuque, Iowa: W.C. Brown, Inc.

Chapters, proceedings, and other invited work:

- Hecht, M.L. & Warren, J.R. (in press). Constructing mentoring relationships through everyday talk. Wood, J. and Duck, S. (Eds.) *Composing relationships*. Mahwah, NJ: Lawrence Erlbaum Associates, Inc.
- Hecht, M.L., & Johnson, A. (in press). *keepin' it R.E.A.L.: A Culturally Grounded Substance Abuse Prevention Curriculum*. *Behavioral Health Management*.
- Faulkner, S. L., & Hecht, M. L. (in press). Tides in the ocean: A layered approach to culture and communication. In B. B. Whaley & W. Samter (Eds.), *Explaining communication: Contemporary theories and exemplars*. Mahwah, NJ: Lawrence Erlbaum.
- Hecht, M.L., Jackson, R.L., & Pitts, M. (2005). Culture: Intersections of Intergroup and Identity Theories (pp. 21-42). In J. Harwood & H. Giles (Eds.), *Intergroup communication: Multiple perspectives*. NY: Peter Lang.
- Hecht, M.L., Warren, J., Jung, J., & Kreiger, J. (2004). Communication theory of identity. In W.B. Gudykunst (Ed.), *Theorizing about intercultural communication* (pp. 257-278). Newbury Park, CA: Sage.

- Miller-Day, M. & Hecht, M.L. (2004). The *REAL* way to prevent substance abuse in America. *Counselor: The Magazine for Addiction Professionals*, 5, 33-36.
- Hecht, M.L., Marsiglia, F.F., & Kayo, R. (2004). Cultural factors in adolescent prevention: Multicultural approach works well. *Addiction Professional*, 2, 21-25.
- Baldwin, J.R., & Hecht, M.L. (2003). Unpacking group-based intolerance: A holographic look at identity and intolerance. In L.A. Samovar & R.E. Porter (Eds.), *Intercultural communication: A reader* (10th edition) (pp. 354-363). Belmont, CA: Wadsworth.
- Hecht, M.L., & Faulkner, S. (2003). Prejudice. In Hart, W., Rogers, E.M., & Kandrath, H (Eds.), *Encyclopedia of intercultural relations*. Intercultural Press: Online at www.InterculturalRelations.com.
- Hecht, M.L., & Parrott, R. (2002). Creating A Departmental Culture for Communication Grants. *Journal of Applied Communication Research*, 30, 382-392.(invited)
- Andersen, P.A., Hecht, M.L., Hoobler, G.D., & Smallwood, M. (2002). Nonverbal communication across cultures. In W.B. Gudykunst & B. Moody (Eds.), *Handbook of International and Intercultural Communication* (3rd ed.) (pp. 89-106). Thousand Oaks, CA: Sage.
- Hecht, M., Jackson, R.L., Lindsley, S., Strauss, S., & Johnson, K.E. (2001). A Layered Approach to Ethnicity, Language and Communication. In H. Giles and W.P. Robinson (Eds.), *Handbook of Language and Social Psychology*. (pp. 429-450). NY: John Wiley & Sons.
- Hecht, M.L. (1999), Communicating prejudice. In T. Nishida (Ed.), *International symposium* (pp. 61-68). Mishima City, Japan: Graduate School of International Relations, Nihon University.
- Marsiglia, F., & Hecht, M.L. (2000). Being a Jewish mother/woman around the Christmas tree: The story of Sara (pp. 44-51). D. O. Braithwaite & J.T. Woods (Eds.), *Case studies in interpersonal communication: Process and problems*. Belmont, CA: Wadsworth.
- Golden, D.R., Niles, T.A., & Hecht, M.L. (1998). Jewish American Identity. In J.N. Martin, T.K. Nakayama, & Lisa A. Flores (Eds.), *Readings in cultural contexts* (pp. 62-69). Mountain View, CA: Mayfield.
- Petronio, S.P., Flores, L.A., & Hecht, M.L. (1996). Locating the voice of logic: Disclosure discourse of sexual abuse. *Western Journal of Communication*, 61, 1-13 (invited).
- Hecht, M.L. & Alberts, J.K. (1994). The study of personal relationships in the communication discipline. *Personal Relationship Issues*, 2, 15-17. (invited)

- Marston, P.J., & Hecht, M.L. (1994). Maintaining love in romantic relationships. In D.J. Canary & L. Stafford (Eds.), *Communication and relationship maintenance* (pp. 187-202). San Diego, CA: Academic Press.
- Hecht, M.L. (1993). 2002 -- a research odyssey: Toward the development of a communication theory of identity. *Communication Monographs*, 60, 76-82. (invited)
- Ribeau, S., Baldwin, J.R., & Hecht, M.L. (1993). An African American communication perspective. In L.A. Samovar & R.E. Porter (Eds.), *Intercultural communication: A reader* (6th edition) (pp. 140-147). Belmont, CA: Wadsworth.
- MacLaury, S. & Hecht, M.L. (1993). Interethnic relationships. In R. Kastenbaum (Ed.), *The Encyclopedia of Adult Development* (pp. 253-257). Phoenix, AZ: The Oryx Press.
- Buley, J., Petronio, S., Hecht, M., & Alberts, J. (1993). Interpersonal communication theory. In S. Petronio, J.K., Alberts, M.L. Hecht, & J.L. Buley, (Eds.) (1993). *Contemporary perspectives on interpersonal communication* (pp. 3-17). Dubuque, Iowa: W.C. Brown, Inc.
- Alberts, J., Hecht, M., Buley, J., & Petronio, S. (1993). Methods for studying interpersonal communication research. In S. Petronio, J.K., Alberts, M.L. Hecht, & J.L. Buley, (Eds.) (1993). *Contemporary perspectives on interpersonal communication* (pp. 18-24). Dubuque, Iowa: W.C. Brown, Inc.
- Hecht, M.L. & DeVito, J.A. (1990). Beginning perspectives. In J.A. DeVito & M.L. Hecht (Eds.) *The nonverbal communication reader* (p. 1-64). Prospect Heights, IL: Waveland.
- Hecht, M.L. (1990). Researching nonverbal communication. In J.A. DeVito & M.L. Hecht (Eds.). *The nonverbal communication reader* (pp. 413-440). Prospect Heights, IL: Waveland.
- Hecht, M.L., Andersen, P.A., & Ribeau, S. (1989). The cultural dimensions of nonverbal communication. In M.K. Asanti & W.B. Gudykunst (Eds.), *Handbook of intercultural communication* (pp. 163-185). Beverly Hills, CA: Sage.
- Marston, P.J. & Hecht, M.L. (1989). Love and Commitment. In R. Burnett (Ed.), *Intimacy* (vol. 1: pp. 48-53). Oxford, UK: Oxford-Andromeda Press.
- Marston, P.J., & Hecht, M.L. (1988). Group satisfaction. In R.S. Cathcart & L.A. Samovar (Eds.), *Small group communication: A reader* (pp. 236-246). Dubuque, Iowa: Wm. C. Brown & Co.
- Hecht, M.L. (1984). Developing satisfying communication. In John E. Crawford (ed.), *Communication discovery* (Dubuque, Iowa: Gorsuch Scarisbrick).
- Hecht, M.L. (1973). Rock tongue. In Joseph A. DeVito (ed.) *Language: Concepts and processes* (Englewood Cliffs, NJ: Prentice Hall).

Refereed Publications:

- Elek, E., Miller-Day, M. & Hecht, M.L. (in press). Influences of Personal, Injunctive, and Descriptive Norms on Early Adolescent Substance Use. *Journal of Drug Issues*.
- Kulis, S. Marsiglia, F.F., Elek-Fisk, E., Dustman, P., Wagstaff, D., & Hecht, M.L. (in press). Mexican/Mexican American adolescents and *keepin' it REAL*: An evidence-based, substance abuse prevention program. *Children and Schools*
- Hecht, M.L., & Miller-Day, M. (in press). The Drug Resistance Strategies Project: A communication approach to preventing adolescent drug use. In L. Frey & K. Cissna (Eds.), *Handbook of Applied Communication*.
- Jung, E., & Hecht, M.L. (2004). Elaborating the Communication Theory of Identity: Identity Gaps and Communication Outcomes. *Communication Quarterly*, 52(3), 265-283.
- Marsiglia, F.F., Kulis, S., Hecht, M.L., & Sills, S. (2004). Ethnicity and ethnic identity as predictors of drug norms and drug use among pre-adolescents in the Southwest, *Substance Use & Misuse*, 39, 1061-1094.
- Hecht, M. L., Marsiglia, F. F., Elek-Fisk, E., Wagstaff, D. A, Kulis, S., Dustman, P., & Miller-Day, M. (2003). Culturally-grounded substance use prevention: An evaluation of the *keepin' it R.E.A.L.* curriculum. *Prevention Science*, 4, 233-248.
- Gosin, M., Marsiglia, F.F., & Hecht, M.L. (2003). *keepin' it REAL*: A drug resistance curriculum tailored to the strengths and needs of pre-adolescents of the Southwest. *The Journal of Drug Education*, 33, 119-142.
- Hecht, M.L., Faulkner, S.L., Meyer, C.R., Niles, T.A., Golden, D. & Cutler, M. (2002). Looking through Northern Exposure at Jewish American Identity and the Communication Theory of Identity. *Journal of Communication*, 52, 852-870.
- Kulis, S., Marsiglia, F.F., & Hecht, M.L. (2002). Gender labels and gender identity as predictors of drug use among ethnically diverse middle school students. *Youth and Society*, 33, 442-475.
- Marsiglia, F.F., Kulis, S., & Hecht, M.L. (2001). Ethnic labels and ethnic identity as predictors of drug exposure and use among middle school students in the Southwest. *The Journal of Research on Adolescence*, 11, 21-48.
- Barker, V., Giles, H., Noels, K., Duck, J., Hecht, M., & Clément, R. (2001). The English-Only Movement: A Communication Analysis of Changing Perceptions of Language Vitality. *Journal of Communication*, 51. 3-37.

- Larkey, L.K., Hecht, M.L., Miller, K., & Alatorre, C. (2001). Hispanic cultural norms for health-seeking behaviors in the face of symptoms. *Health Education and Behavior, 28*, 65-80.
- Martin, J.N, Hecht, M.L., Moore, S., & Larkey, L.K., (2001) African American Conversational Improvement Strategies for Interethnic Communication. *Howard Journal of Communication, 12*, 1-27.
- Hecht, M.L., & Jones-Corley, J. (2001). A layered perspective on prejudice. *Studies in International Relations, 22*, 93-120.
- Hecht, M.L. & Faulkner, S.L. (2000). Sometimes Jewish, Sometimes Not: The Closeting of Jewish American Identity. *Communication Studies, 51*, 372-387.
- Moon, D.G., Jackson, K.M., & Hecht, M.L. (2000). Family Risk and Resiliency Factors, Substance Use, and the Drug Resistance Process in Adolescence. *Journal of Drug Education, 30*, 373-398.
- Baldwin, J.R., Day, L.E., & Hecht, M.L. (2000). The structure of racial attitudes. *International Journal of Intercultural Relations, 24*, 553-577.
- Baldwin, J.R. & Hecht, M.L. (2000). The social construction of race. *Studies in International Relations, 20*, 85-115. (Not refereed).
- Moon, D.G., Hecht, M.L., Jackson, K.M., & Spellers, R. (1999). Ethnic and gender differences and similarities in adolescent drug use and the drug resistance process. *Substance Use and Misuse, 34*, 1059-1083.
- Miller, M., Hecht, M., & Stiff, J. (1998). An exploratory measurement of engagement with live and film media. *Journal of the Illinois Speech and Theatre Association, 49*, 69-83.
- Marston, P.J., Hecht, M.L., Manke, M., McDaniel, S., & Reeder, H. (1998). The Subjective Experience of Intimacy, Passion, and Commitment in Romantic Loving Relationships. *Personal Relationships, 5*, 15-30.
- Hecht, M., Trost, M., Bator, R., & MacKinnon, D. (1997). Ethnicity and gender similarities and differences in drug resistance. *Journal of Applied Communication Research, 25*, 1-23.
- Allen, M., Hecht, M.L., & Martin, J.M. (1996). Examining the impact of culture: Some suggestions from examining Martin, Hecht, and Larkey. *World Communication, 25*, 69-78.
- Petronio, S.P., Reeder, H.M., Hecht, M.L., & Mont’Ros-Mendoza, T. (1996). Disclosure of sexual abuse by children and adolescents. *Journal of Applied Communication Research, 24*, 181-199.

- Larkey, L.K., & Hecht, M.L. (1995). A comparative study of African American and European American ethnic identity. *International Journal of Intercultural Relations*, *19*, 483-504.
- Valentine, K.B., Hecht, M.L., Corey, F., & Jacobsen, J.L. (1995). Two measures of audience response to performance. *Communication Reports*, *8*, 170-177.
- Baldwin, J.R., & Hecht, M.L. (1995). The layered perspective on cultural (in)tolerance(s): The roots of a multidisciplinary approach to (in)tolerance. In R.L. Wiseman (Ed.) *Intercultural Communication Theory* (pp. 59-91). Thousand Oaks, CA: Sage.
- Martin, J.M., Hecht, M.L., & Larkey, L.K. (1994). Communication improvement strategies for inter-ethnic communication: African American and Euroamerican perspectives. *Communication Monographs*, *61*, 236-255.
- Hecht, M.L., & Driscoll, G. (1994). A comparison of the communication, social, situational, and individual factors associated with alcohol and other drugs. *International Journal of the Addictions*, *29*, 1225-1243.
- Hecht, M.L., Marston, P.J., & Larkey, L.K. (1994). Love ways and relationship quality in heterosexual relationships. *Journal of Social and Personal Relationships*, *11*, 25-43.
- Larkey, L., Hecht, M.L., & Martin, J.M. (1993). What's in a name? African American ethnic identity terms and self-determination. *Journal of Language and Social Psychology*, *12*, 302-317.
- Krizek, R.L., Hecht, M.L., & Miller-Rassulo, M. (1993). Language as an indicator of risk in the prevention of drug use. *Journal of Applied Communication Research*, *21*, 245-262.
- Hecht, M.L., Corman, S., & Miller-Rassulo, M. (1993). An evaluation of the drug resistance project: A comparison of film versus live performance. *Health Communication*, *5*, 75-88.
- Hecht, M.L., Sedano, M.V., Ribeau, S. (1993). Understanding culture, communication, and research: Applications to Chicanos and Mexican Americans. *International Journal of Intercultural Relations*, *17*, 157-165 (invited).
- Hecht, M.L., Larkey, L.K., & Johnson, J.N. (1992). African American and European American perceptions of problematic issues in interethnic communication effectiveness. *Human Communication Research*, *19*, 209-236.
- Hecht, M.L., Alberts, J.K., & Miller-Rassulo, M. (1992). Resistance to drug offers among college students. *International Journal of the Addictions*, *27*, 995-1017.
- Alberts, J.K., Hecht, M.L., Miller-Rassulo, M., & Krizek, R.L. (1992). The communicative process of drug resistance among high school students. *Adolescence*, *27*, 203-226.

- Alberts, J.K., Miller-Rassulo, & Hecht, M.L. (1991). A typology of drug resistance strategies. *Journal of Applied Communication Research*, 19, 129-151.
- Hecht, M., & Ribeau, S. (1991). Socio-cultural roots of ethnic identity: A look at Black America. *Journal of Black Studies*, 21, 501-513.
- Hecht, M.L., Ribeau, S., & Sedano, M.V. (1990). A Mexican-American perspective on interethnic communication. *International Journal of Intercultural Relations*, 14, 31-55.
- Hecht, M.L., Ribeau, S., & Alberts, J.K. (1989). An Afro-American Perspective on Interethnic Communication. *Communication Monographs*, 56, 385-410.
- Reprinted in Jackson, R. L. (Ed.). (2004). *African American Communication and Identities: Essential Readings*. Thousand Oaks, CA: Sage.
- Hecht, M.L., Boster, F.J., & Hall, S. (1989). The effect of extroversion and differentiation on listener-adapted communication. *Communication Reports*, 2, 1-8.
- Miller_Rassulo, M. & Hecht, M.L. (1988). Performance as persuasion: Trigger scripting as a tool for education and persuasion. *Literature in Performance*, 8, 40-55.
- Mann, C., Hecht, M.L., & Valentine, K.B. (1988). Performance in a social context: Date rape versus date right. *Central States Speech Journal*, 39, 269-280.
- Meyer, D.J., Boster, F.J., & Hecht, M.L. (1988). A model of empathic communication. *Communication Research Reports*, 5, 19-27.
- Hecht, M.L., & Ribeau, S. (1987). Afro-American identity labels and communicative effectiveness. *Journal of Language and Social Psychology*, 6, 319-326.
- Marston, P.J., Hecht, M.L., & Robers, T. (1987). 'True love ways': The subjective experience and communication of romantic love. *Journal of Social and Personal Relationships*, 4, 387-407.
- Hecht, M.L. & Marston, P.J. (1987). Communication satisfaction and the temporal development of conversations. *Communication Research Reports*, 4, 60-65.
- Hecht, M., Foster, S.H., Dunn, D.H., Williams, J.K., Anderson, D.R., & Pulbratek, D. (1986). Nonverbal behavior of young abused and neglected children. *Communication Education*, 35, 134-142.
- McCann, L.D., Hecht, M.L., & Ribeau, S. (1986). Communication apprehension and Second language acquisition among Vietnamese and Mexican immigrants: A test of the affective filter hypothesis. *Communication Research Reports*, 3, 33-38.

- Collier, M.J., Ribeau, S.A., & Hecht, M.L. (1986). Intracultural communication rules and outcomes within three domestic cultural groups. *International Journal of Intercultural Relations, 10*, 439-457.
- Hecht, M.L., & Sereno, K.K. (1985). Interpersonal communication satisfaction: Relationship to satisfaction with self and other. *Communication research reports, 2*, 141-148.
- Hecht, M.L., & Riley, P. (1985). A three factor model of group satisfaction and consensus. *Communication Research Reports, 2*, 178-181.
- Hecht, M.L., Sereno, K.K., and Spitzberg, B.H. (1984). The relevance of relationship level and topic level to the relationship between communication satisfaction and satisfaction with self and other. *Personality and Social Psychology Bulletin, 10*, 376-284.
- Spitzberg, B.H., & Hecht, M.L. (1984). A component model of relational competence. *Human Communication Research, 10*, 575-600.
- Hecht, M.L. (1984). Satisfying communication and relationship labels: Intimacy and length of relationship as perceptual frames of naturalistic conversations. *Western Journal of Speech Communication, 48*, 201-216.
- Hecht, M.L., & Ribeau, S. (1984). Ethnic communication: A comparative analysis of satisfying communication. *International Journal of Intercultural Relations, 8*, 135-151.
- Hecht, M.L. (1984). Persuasive efficacy: A study of the relationship among type of change and degree of change, message strategies and satisfying communication. *Western Journal of Speech Communication, 48*, 373-389.
- Hecht, M.L. (1984). An investigation of the effects of sex of self and other on perceptions of communication satisfaction. *Sex Roles: A Journal of Research, 10*, 733-741.
- McCann, L.D. & Hecht, M.L. (1983). Verbal and nonverbal assessment of foreign students communication apprehension. *Communication, 12*, 67-76.
- Hecht, M.L., Shepherd, T., & Hall, M.J. (1979). Multivariate indices of the effects of self disclosure: Communication satisfaction, reciprocity of valence and intimacy, and response repertoires. *Western Journal of Speech Communication, 43*, 235-245.
- Hecht, M.L. (1978). Measures of communication satisfaction. *Human Communication Research, 4*, 350-368.
- Hecht, M.L. (1978). The conceptualization and measurement of interpersonal communication satisfaction. *Human Communication Research, 4*, 253-264.
- Hecht, M.L. (1978). Toward a conceptualization of interpersonal communication satisfaction. *Quarterly Journal of Speech, 64*, 47-62.

Hecht, M.L. (1976). More semantics of repetition: A socio-linguistic investigation of phonetic symbolism. *Communication Quarterly*, 24, 33-40.

Funded Grants and Contracts:

Principal Investigator, "Drug Resistance Strategies Minority Project," National Institute on Drug Abuse/National Institute of Health (\$4,256,896, 5R01 DA005629-10, 8/10/03-3/30/08).

Secondary Mentor, "Acculturation and Adolescent Substance Abuse Prevention," National Institute on Drug Abuse/National Institute of Health (K01, Career Development Award, Dr. Lori Holleran)

Co-Principal Investigator, Drug Resistance Strategies: The Next Generation, National Institute on Drug Abuse/National Institute of Health, 09/30/2001 - 09/29/2002 (total grant \$300,817, Penn State subcontract, \$79,550, 1 R01 DA14825-01).

Co-Investigator, "Search for a Safe Cigarette," Robert Wood Johnson Foundation, 2001-2. (Matching grant to WPSX for the production of a special on smoking as well as PSA messages, \$8,000. Executive Producer for PSAs).

Principal Investigator, Youth identity and intergroup relations. Council for European Studies, Columbia University, 1998-9 (\$6,000 planning grant).

Principal Investigator, "Drug Resistance Strategies Minority Project," National Institute on Drug Abuse/National Institute of Health, 1997-2002 (\$2,394,757, 3 R01 DA05629-05A1).

Supplement to the Drug Resistance Strategies Project, National Institute on Drug Abuse's Summer with NIDA program, Summer 2000 (\$23,868 to support four undergraduate research interns).

Consultant, Drug Resistance in Adolescent Dating Relationships (Melanie Trost, PI, NIDA grant # 5 R29 DA10470-04), 9/1/96 - 8/31/2001 (total grant \$533,706)

Co-Principal Investigator, "Drug Prevention Videos and PSAs For Hispanic Youth," Community Partnership of Phoenix, 1997 (\$60,000 with Dream Street Productions and South Mountain High School).

Consultant, "Curbing the Trend of Tobacco-Related Cancer Deaths: Identifying Factors Influencing Late Presentation of Symptomatic Hispanics." Arizona Disease Control Commission, Arizona Cancer Center, Behavioral Sciences Division (Linda Larkey, PI), 1996 (\$60,000).

Member of Evaluation Team, "Community Partnership of Phoenix," Center for Substance Abuse Prevention, 1995-1996 (Evaluation subcontract \$1,500,000 for five years).

Principal Investigator, "Drug Resistance Strategies Minority Project." National Institute on Drug Abuse/National Institute of Health, 1994-1997 (\$466,000, 2 R01 DA05629-03A4).

Underrepresented Minority Supplement to the Drug Resistance Strategies Project, National Institute on Drug Abuse, Summer 1997 (\$13,132 to support two undergraduate research interns).

Minority Supplement to Drug Resistance Strategies Minority Project. National Institute on Drug Abuse, 1995-1996 (\$30,508, with T.A. Niles).

Evaluation Director, "PADRES Drug Treatment Program for Non-Incarcerated Youth." Center for Substance Abuse Treatment, 1993-1996 (Total grant \$1,200,000; Evaluation subcontract \$120,000).

Research Incentive Award, "Drug Resistance Strategies Minority Project," Arizona State University, 1992-1993, (\$11,834).

Principal Investigator, "Cultural Diversity in Health Care Provision in Maricopa County," Concilio Latino de Salud and the Hispanic Research Center, 1992-1993 (\$850).

Faculty Grant-In-Aid, "An African American Perspective on Interethnic Communication," Arizona State University, 1992-1993 (\$7,000).

Evaluation Director (with M.C. Gonzalez), "Evaluation of Pinal Hispanic Council's Model Comprehensive Drug Abuse Treatment Programs for Adolescents." Office of Treatment Improvement, 1991-1992 (Evaluation subcontract from Pinal Hispanic Council, \$12,000).

Evaluation Consultant, "Project Care," Arizona Prevention Resource Center Emergency Schools Grant, Drug Free Schools and Community Program of the U.S. Education Department, 1992.

Principal Investigator, "Drug Resistance Strategies." National Institute on Drug Abuse/National Institute of Health, (1989-1991, 1 R01 DAO5629-01A1, \$301,431).

Research Incentive Award, "A Black Perspective on Inter-ethnic Communication," Arizona State University, 1989 (\$3,200).

East Valley Camelback Hospital, "Outcome Study of Inpatient and Outpatient Therapy." 1989 (\$2,300 Contract).

Research Incentive Award, "Drug Resistance Strategies" (with F. Corey), Arizona State University, 1987-1988 (\$10,600).

Research Incentive Award, "The Disclosure of Sexual Abuse," Arizona State University, 1987-1988 (\$6825).

Tri-City Community Behavioral Health Center, "Assessment Study of Intake Procedures," 1987 (\$750 Contract).

Biomedical Research Support Grant, "Nonverbal Development of Abused and Neglected Children" (with Susan Foster, Linguistics), University of Southern California, 1983-1984 (\$9,000)

Biomedical Research Support Grant, "Nonverbal Immediacy Cues as Indicators of Social Effectiveness and Self-Esteem in Fatherless Boys" (with Stephen Holland), University of Southern California, 1981 (\$810)

Faculty Innovation Fund, "First Impressions: a Video-Ethnography," University of Southern California, 1981 (\$500)

Research Grant, California State University, Northridge, 1979 (\$500)

Video Credits:

Consultant, Student-produced drug prevention PSAs, WPSX (Robert Wood Johnson Foundation grant), 2001.

Producer, "Drug Prevention Videos for Hispanic Adolescents," 1996-1997.

Producer/Writer, "Homelessness: Everybody's Problem," extended PSA, 1993.

Executive Producer, "Killing Time," drug resistance music video, April, 1990.

Survey Director, Sport Baseball Video Magazine, 1986-7, Issues 1 & 2.

Survey Director, Sport Baseball Video Magazine ESPN Special, July 14, 1987.

Producer, "Kids Broadcasting System: Fountain Valley District Track Meet '83," an experimental public access cable documentary created by fifth and sixth grade gifted students, cablecast on Dickenson Cablesystems public access and educational channels, 1983.

Producer, Writer and Interviewer, "Bonding, A Videotextbook. Chapter 1: First Impressions," an experimental media production and video-ethnography, 1982.

Producer, "Kids Broadcasting Systems News," an experimental public access cable production created by fifth and sixth grade gifted students and cablecast on Channel 10. Dickenson Pacific Cablesystems, 1982.

Technical Reports and Short Papers:

The PADRES Drug Treatment Project Evaluation (M. Hecht, M. Manke, R. Spellers, L. Guerrero, S. Núñez, T.A. Niles, J. R. Baldwin, K. Conrad). Final report on the PADRES Drug Treatment Project, December 1996.

PADRES Interim Evaluation Report (with Signe Nunez, Karin Conrad, & Noreen Murray). PADRES Drug Treatment Program for Adolescents, July 1995.

PADRES Process Analysis Report #2 (with T.A. Niles and Signe Nunez). PADRES Drug Treatment Program for Adolescents, 1995.

Hecht, M.L., & Alberts, J.K. (1994). A communication approach to drug resistance. Annandale, VA: Speech Communication Association. (position paper)

PADRES Process Analysis Report #1 (with T.A. Niles and John Baldwin). PADRES Drug Treatment Program for Adolescents, 1994.

Cultural Diversity and Health Care Provision in Maricopa County, Arizona (with L. Larkey). Hispanic Research Center and the Concilio Latino de Salud, 1992-1993.

Toward a Better Understanding: Report on the East Valley Camelback Adult Counseling Program (with M. Mace). East Valley Camelback Hospital, 1990.

ASU West Campus Community Awareness Report (with N. Perrill), 1988.

Intake Procedures, Tri-City Community Behavioral Health Center, 1987.

Hecht, M.L. & Seltzer, A. (1983). Book review essay of How to write and publish Engineering papers and reports, Herbert B. Michaelson (NY: ISI Press, 1982), 155 pages, IEEE communications magazine, (NY: Institute of Electrical and Electronics Engineers).

Evaluation of Gifted and Talented Education Program, Fountain Valley, CA. (with P. Riley and S. Smith), 1983.

Survey Research Report Number 30: Survey Validation. Technical report prepared for Systemix, A Xerox Learning Systems Company, 1980 (with C.A. von Glascoe, R. Schwartz and R. Stronbeck).

Survey Validation Update. Technical report prepared for Systemix, A Xerox Learning Systems Company, 1980 (with C.A. von Glascoe).

Systemix Employee Survey. Attitude survey and administration manual prepared for Systemix, A Xerox Learning Systems Company, 1980.

Systemix Sales Supplement. Attitude survey prepared for Systemix, A Xerox Learning Systems Company, 1980.

Hecht, M.L. (1978). Ad hoc appeals procedures, CAS forum, 6, 1-18.

Selected Presentations:

Hecht, M.L. (2004). Communication skills to avoid litigation. California Medical Association's Annual California Health Care Leadership Academy, La Quinta, CA, November 19-21, 2004.

Hecht, M.L. (2004). Ethnicity, communication, multiculturalism, and adolescent drug use: The Drug Resistance Strategies Project. Keynote address at the International Conference on Language and Social Psychology, University Park, PA.

Kulis, S., Marsiglia, F., Elek, E., Dustman, P., Wagstaff, D., and Hecht, M. (2004). Mexican/Mexican American adolescents and keepin' it R.E.A.L.: An evidence-based substance abuse prevention program. Paper presented at the meeting of the Society for Prevention Research, Quebec City, Quebec, Canada.

Hecht, M.L. (2004). Visiting Scholar in Residence, Syracuse University, Syracuse, NY.

- Drug Resistance Strategies Project: A communication and cultural approach to understanding and preventing adolescent drug abuse.
- Defining Culture
- Communication Identity Theory

Hecht, M.L. (2004). Communication, identity and relationships: Theory and Practice. Rutgers University. New Brunswick, NJ.

Hecht, M.L. (2003). Enriching youth prevention research through multiple methodologies. Paper presented at the meeting of the Society for Prevention Research, Washington, DC.

Hecht, M.L., & Marsiglia, F.F. (2002) Cultural Appropriateness in Drug Prevention: An Evaluation of the Drug Resistance Strategies Intervention. Paper presented at the meeting of the National Communication Association, New Orleans, LA.

Hecht, M.L. (2002) Managing Grants and Grants Management. Paper presented at the meeting of the National Communication Association, New Orleans, LA.

Hecht, M.L., Graham, J.W., Elek-Fisk, E., Marsiglia, F.F., Kulis, S. Miller-Day, M., & Dustman, P. (2002). The Drug Resistance Strategies Intervention: Program Effects on Growth of Substance Use. Paper presented at the meeting of the Society of Prevention Research, Seattle, WA.

Hecht, M.L., Marsiglia, F.F., Elek-Fisk, E., Graham, J.W., Kulis, S., & Dustman, P. (2001). Evaluation of the Drug Resistance Strategies Intervention: A test of cultural appropriateness in program content. Meeting of the Society of Prevention Research, Washington, DC.

Hecht, M.L., Faulkner, S.L. (2001). Sometimes Jewish, sometimes not: The closteting of Jewish American identity. Paper presented at the meeting of the International Communication Association, Washington, D.C.

Hecht, M.L., Elek-Fisk, E., Graham, J.W., Miller-Day, M., Marsiglia, F.F., & Kulis, S. (2000), Preliminary Evaluation of the Drug Resistance Strategies Project: A Test of Cultural Appropriateness in Program Content. Meeting of the Society of Prevention Research, Montreal, Canada.

Baldwin, J., Day, E., & Hecht, M.L. (2000). The structure of racial attitudes. International Conference on Language and Social Psychology in Cardiff, Wales, England, June 30- July 4, 2000.

Hecht, M.L. (1999). Adolescent relationships and drug resistance. Invited presentation at the joint meeting of the International Network for the Study of Personal Relationships and the International Society for the Study of Personal Relationships (keynote address), Louisville, KY.

Hecht, M.L. (1999). Communicating prejudice. Invited presentation at the special symposium, Transformation of International Relations in the Global Society, at the School of International Relations, Nihon University, Mishima, Japan.

Petronio, S. Reeder, H.M., Hecht, M.L., & Roz-Mendoza, T.M. (1998). Disclosure of Sexual Abuse by children and Adolescents. Paper presented on the panel, "1996 and 1997 Applied Communication Distinguished Research Award Winners" at the meeting of the National Communication Association, New York.

Moon, D.G., Hecht, M.L., Jackson, K.M., & Spellers, R. Ethnic and Gender Differences and Similarities in Adolescent Drug Use and Refusals of Drug Offers. Paper presented at the meeting of the International Communication Association, July 1998, Jerusalem, Isreal. Top Paper in the Health Communication Division.

Hecht, M.L. (1997). Community-based drug research. Keynote speaker at the preconference on Community-Based Scholarship, National Communication Association, November 1997, Chicago, Illinois.

Hecht, M.L. (1997). Resisting Drugs. South Mountain High School.

Hecht, M.L. (1996) Adolescent Drug Resistance. University of California, Santa Barbara.

Hecht, M.L. (1996). Love and communication. Marcos De Niza High School.

Hecht, M.L. (1996) Ethnicity and identity. University of Groningen, the Netherlands.

Hecht, M.L. (1994). Workshop on inter-ethnic communication. At the meeting of the International Network on Personal Relationships, Iowa City, Iowa.

Hecht, M.L. (1994). Workshop on grant writing. At the meeting of the International Network on Personal Relationships, Iowa City, Iowa.

Hecht, M.L. (1994). Panel discussion on the study of romantic love. At the meeting of the International Network on Personal Relationships, Iowa City, Iowa.

Lindsley, S.L., Hecht, M.L., & Marston, P.J. (1994). "We have an undying love" and "She wants to kill me": A metaphor analysis of couples' descriptions of love relationships. Paper presented to the Western States Communication Association convention, San Jose, CA. (Selected as "Top Four" paper)

Baldwin, J.R. & Hecht, M.L. (1993). 'Different is better': Conceptualizing and measuring tolerance for human diversity. Paper presented to the Speech Communication Association convention, Miami, Florida (Selected as a "Top Three" paper).

Baldwin, J.R. & Hecht, M.L. (1993). The layered theory of cultural tolerance: The roots of a multidisciplinary approach to (in)tolerance. Paper presented at the International Communication Association convention, Washington, D.C. Top Three Paper by the Intercultural Division.

Hecht, M.L. (1992). *Communication and the Ways of Loving*. University of California, Santa Barbara. Santa Barbara, CA.

Hecht, M.L. (1991). *Love and interpersonal relationships*. Westwood High School, Mesa, AZ.

Recognitions and Awards:

Model Program, National Registry of Effective Programs, Substance Abuse and Mental Health Administration, for *keepin' it REAL* multicultural middle school drug prevention curriculum, 2004-

National Communication Association's African American Communication & Culture Division's 2003 Distinguished Scholarship Award for African American Communication: Exploring Identity and Culture (co-authored with R.L. Jackson & S. Ribeau).

Gerald R. Philips Award for Distinguished Applied Communication Scholarship, National Communication Association, 2001.

Rocky Mountain Emmy, 2000, "Dream Theme"

Rocky Mountain Emmy, 2000, "The Ride"

International Television Video Association Award (ITVA), 1999, Arizona competition for Student PSA Productions, "Leave" (English)

International Television Video Association Award (ITVA), 1999, Arizona competition for Student PSA Productions, "Rechaza" (Spanish)

International Television Video Association Award (ITVA), 1999, Arizona competition for Student PSA Productions, "Levantate" (Spanish)

International Television Video Association Award (ITVA), 1999, Arizona competition for Student Video Productions, "The Ride".

Distinguished Scholarship Award, Applied Communication Division, National Communication Association, 1997 (for Petronio, S.P., Reeder, H.M., Hecht, M.L., & Mont'Ros-Mendoza, T. (1996). Disclosure of sexual abuse by children and adolescents. Journal of Applied Communication Research, 24, 181-199).

Recognition Award for Student Service, Student Affairs, Arizona State University, 1997.

Integrated Scholarship Award, Department of Communication, Arizona State University, 1995.

Outstanding Research Award, Department of Communication, Arizona State University, 1994.

Distinguished Scholarship Award, International and Intercultural Division, Speech Communication Association, 1993 (for Hecht, M.L., Collier, M.J., & , & Ribeau, S. (1993). African American communication: Ethnic identity and cultural interpretations)

Recognition Award for Student Service, Student Affairs, Arizona State University, 1992.

Silver Medalist, Questar Awards, May, 1991, for drug prevention video, "Killing Time."

Finalist, International Film and Video Festival of New York, January, 1991 for drug prevention video, "Killing Time."

Article of the Year Award, SIETAR, 1991 (for "A Mexican American Perspective on Interethnic Communication" with S. Ribeau & M.V. Sedano).

Outstanding Service Award, Department of Communication, Arizona State University, 1990-1991.

Distinguished Scholarship Award, International and Intercultural Division, Speech Communication Association, 1989 (for "An African American Perspective on Interethnic Communication" with S. Ribeau & J.K. Alberts)

Outstanding Research Award, College of Public Programs, 1989-1990.

Outstanding Research Award, Department of Communication, Arizona State University, 1989-1990.

Student Affairs Collaboration with Faculty Recognition, 1989.

Outstanding Service Award, Department of Communication, Arizona State University, 1987-1988.

Certificate of Appreciation, Arizona State University Disabled Student Resources, 1987.

Access Producers Achievement Award, Dickenson Cablesystems, for "Kids Broadcasting System News," 1982.

Hecht, M.L. (1978). Contextual correlates of communication satisfaction. Paper presented at the Speech Communication Association convention. Was selected as one of the top five convention papers in the Interpersonal and Small Group Division.

SERVICE

Community:

Member, Centre Region Audio Description Steering Committee, 1998-2001.

Discussion Leader, "What Kind of Name is That?" Discussion of Jewish American identity, Hillel, Arizona State University, 1996.

Member, Phoenix Union High School District Chemical Awareness Program Advisory Council, 1990-1992.

Member, Citizens Board, East Valley Camelback Hospital, 1988-1990.

Chair, Program Planning and Evaluation Committee, Citizens Board of the Tri_City Community Behavioral Health Center, 1985-1988.

Member, Executive Committee, Citizens Board of the Tri- City Community Behavioral Health Center, 1985-1988.

Member, Citizens Board, Tri-City Community Behavioral Health Center, 1984-1988

Member, Advisory Board, Gifted and Talented Education, Fountain Valley School District, 1981-1983.

Program Assessment, Gifted and Talented Education, Fountain Valley School District, 1981-1982.

Member, Advisory Committee on Educational Technology, Fountain Valley School District, 1982-1983.

Member, Advisory Board, Joint Council for Educational Technology, an Orange County media consortium of six school districts, 1983.

Coach, Fountain Valley Youth Baseball, 1981-1983.

Coach, Fountain Valley Youth Basketball, 1980-1982.

Member, Counseling Advisory Board, Foothill Community Clinic, 1981-1982.

University:

Penn State

Head, Department of Communication Arts and Sciences, 198-2003.

Member, Commission for the Prevention of Alcohol, Tobacco, and Other Drug Abuse, 2000-2003.

Member, Administrative Committee of the College of the Liberal Arts, 1998-2003.

Member, Textbook Revenue Policy Committee, College of the Liberal Arts, Fall 2002.

Member, University Tobacco Control Network Committee, 2001-02

Member, Search Committee, Assistant Director of Continuing Education, 2001

Member, Academic Leadership Forum Planning Group, 2000-01

Children, Youth and Families Consortium Planning Group for International Collaboration for Early Child Development, School Readiness, and School Entry, 2000.

External Funding Committee, College of the Liberal Arts, 1999-2000

Member, Working Group on International Teaching Assistant Training, 1999.

Member, Steering Committee for Joint Minors in Information Science and Technology, 1999-2000.

Member, Liberal Arts Staff Awards Committee, 1998

Arizona State University

Member, Advisory Committee, Center for Urban Studies, 1995-

Chair, Departmental Personnel Committee, 1994-1995.

Course Coordinator, COM 275: Nonverbal Communication, 1994-1995.

Director, Communication Interdisciplinary Doctoral Program, 1992-1994.

Faculty advisor, Communication Doctoral Student Association, 1992-1994.

Member, Executive Committee, Department of Communication, 1986-1994.

Member, Graduate Council, 1990-1993.

Faculty advisor, Students for Clinton/Gore, 1992.

One-to-one student orientation program, 1991-1992

Member, Search Committee, College of Public Programs, Associate Director of the Center for Urban Studies, 1992.

Member, Search Committee, ASU West, 1991-1992.

Chair, Search Committee, Department of Communication, 1990-1991.

Member, Personnel Committee, College of Public Programs, 1990-1992

Member, College of Public Programs Ad Hoc Committee on Market Adjustment, 1990.

Member, Associate Dean Search Committee, College of Public Programs, 1990.

Member, College of Public Programs Research Advisory Committee, 1989 -1990.

Director, Communication Research Consortium, 1986-1993.

Chair, Research & Human Subjects Committee, College of Public Programs, 1987-1988.

Member, Departmental Search Committee, 1986-1987, 1987-1988.

Member, Research and Human Subjects Committee, College of Public Programs, Arizona State University, 1986-1987.

Chair, Departmental Search Committee, Arizona State University, 1984-1985, 1985-1986.

Member, Advisory Committee, Communication Research Center, 1984-1986.

Member, Advisory Committee, Communication Intern Program, 1984-1985.

Chair, Ad Hoc Committee on Department MA Course Requirements, 1983-1984.

Other Universities

Review Board, Book Department, University of Southern California Bookstore, 1982.

Departmental Course Scheduling, University of Southern California, 1981-1983.

Computer Use Committee, California State University, Northridge, 1978.

Department committees (executive, graduate assistantship and admissions, research, planning).

Advising:

Doctoral Dissertations directed to completion:	8
Doctoral Dissertation committees served on to completion:	10
External Examiner for doctoral defense	3
Masters Theses directed to completion:	5
Masters Theses committees served on to completion:	14
Honors Theses committees:	1

Professional:

Editorial Board: Journal of Communication, 2000-2; Journal of Social and Personal Relations, 1991-; Journal of Applied Communication Research, 1998 (Special Issue, Translating Scholarship into Practice), 1999- ; Human Communication Research, 1995-8; Communication Monographs, 1992-1995, 2001-; Western Journal of Speech Communication, 1990-1995, 2000-03; Health Education and Behavior, 2002-03 ; Management Communication Quarterly, 1989-1991; Communication Education, 1985-1990; Communication Reports, 1986-1991, World Communication Association Journal, 2002-2005; Health Education and Behavior, 2003-

Manuscript Reviewer: International and Intercultural Communication Annual, 2000; Communication Studies, 2000, 2002; Communication Reports, 2000; Journal of Language and Social Psychology, 1989, 1990, 1991, 1994, 1996, 2000; Journal of Communication, 1996, 1997; Great Plains Research, 1995; Communication Theory, 1994, 1997, 1999; Western Journal of Communication, 1976, 1989, 1996, 1997, 1999, 2002; Personal Relations, 1993, 1997; Journal of Aging and Human Development, 1993, 1994; Communication Yearbook, 1993, 1994, 1998; Journal of Social and Personal Relations, 1988-1990; International Journal of Intercultural Relations, 1995-9; Southern Speech Communication Journal, special issue on intercultural communication, 1989; Communication Monographs, 1989; Human

Communication Research, 1987, 1991, 1992; International and Intercultural Annual, 1988; Management Communication Quarterly, 1986-88, 1992, 1993, 1994; Communication Quarterly, 1983-1988; Howard Journal of Communications, 1995; Personal Relationships, 1995, 1997; Journal of Applied Communication Research, 1990; Southern Communication Journal, 1990.

Book Reviewer: Allyn and Bacon, 1994, 1996; Guilford, 1994; Sage, 1993, 1994; Harper Collins College Publishers, 1978-1985, 1993, 1995; Mayfield Publishing Co., 1993, 2000; Longman Inc., 1986-1987; Academic Press, 1995, Erlbaum, 1998; Wadsworth, 1998. Ablex/Elsevier, 2000 (Organizational Communication: Emerging Perspectives, Vol. 7, George Barnett and George Cheney)

Grant Reviewer: Robert Wood Johnson Foundation, The Substance Abuse Policy Research Program, 1997-; Reviewer, SBIR proposal, National Institute on Drug Abuse Prevention Branch, 2002, 2004; Ad Hoc Peer Reviewer, Drug Abuse Epidemiology and Prevention Research Review Committee, National Institute on Drug Abuse, Washington, DC, October, 1995; Ad Hoc Peer Reviewer, Drug Abuse Epidemiology and Prevention Research Review Committee, National Institute on Drug Abuse, San Diego, CA., February, 1992; Peer Review Panel, Minority Research Center grant proposals, National Institute on Drug Abuse, 1991.

Consultant, Parent Corp, 2002 (sponsored by NIDA), Chapel Hill, NC.

Column author (with Roxanne Parrott), Sponsored Research, appearing bi-monthly in the ICA Newsletter, 2001-3.

Chair, Symposium on the Language of Hate and Prejudice. International Conference on Language and Social Psychology. Cardiff, Wales, England, 2000.

Member, Ways and Means Committee, International Network on Personal Relationships, 1993.

Chair, Scholar's Forum: Relationships as Unfinished Business, Western Speech Communication Association convention, Sacramento, CA, 1990.

Chair, Interpersonal Communication Interest Group, Western Speech Communication Association, 1984-1985.

Vice Chair, Interpersonal Communication Interest Group, Western Speech Communication Association, 1983-1984.

Distinguished Service Award Committee, Western Speech Communication, 1982.

Memberships in Professional Societies:

International Communication Association
National Communication Association

Society for Prevention Research
Eastern Communication Association
International Association of Language and Social Psychology
International Association for Relationship Research