

Edith Wolff's Gifts Spur Basic Medical Research

Edith L. Wolff, a native St. Louisan who has been helping people ever since she first volunteered at old Jewish Hospital at age 16, has made a munificent bequest to the Washington University School of Medicine. This gift is designated entirely for support of basic research in the medical sciences. She has also added to her support of the *Campaign for Washington University* by endowing the Alan A. and Edith L. Wolff Professorship in Medicine to support cancer research.

"Edith is a great friend of the University," says Chancellor Mark S. Wrighton. "She is very interested in the world around her, extremely knowledgeable about what she wants to do, and deeply committed to helping people—particularly those who have special needs. She is a very unassuming person who leads with modesty, but also with boldness by the sheer force of her example."

In addressing the impact of Mrs. Wolff's latest commitments, William A. Peck, executive vice chancellor for medical affairs and dean of the medical school, agrees: "What Edith Wolff has so emphatically expressed through these magnificent new gifts is that basic research in the medical sciences is the foundation of medical progress. All of us who care deeply about serious research should join in thanking her for her wonderful generosity and for what it will do to help us at Washington University unlock the mysteries of diseases and disorders yet to be conquered."

In addition to her very generous support of Washington University, which includes a non-interest-bearing loan fund for medical students, Mrs. Wolff has been unsparing in her support of agencies that are involved in helping those who are mentally and physically handicapped. Among the recipients of her largesse are the Alzheimer's Association, Central Institute for the Deaf, United Cerebral Palsy Association of St. Louis, Metropolitan Employment & Rehabilitation Service, St. Louis Association for Retarded Citizens, Jewish Center for the Aged, Jewish Family and Children's Services and its food bank, Food Search, Life Skills Foundation, Good Shepherd School for Children, Children's Miracle Network, and Miriam School.



Edith L. Wolff

Mrs. Wolff is president of Wolff Construction Company, a real estate investment and commercial leasing and management company formed by her late husband, Alan, in the 1940s. The company was a pioneer builder of shopping centers in Missouri, Illinois, and Kansas in the '50s and '60s. When her husband died in 1989, Mrs. Wolff succeeded him as head of the firm.

"My husband worked very hard for our money, and I want it to do some good ... to help people in need," says Mrs. Wolff, who is still in the office or checking in with the office each day. "I believe in giving money to further medical research because I think, through that effort, we will find a cure for many diseases."

Since her husband's death, Mrs. Wolff has continued to provide funds for vital research in a number of areas, just as she and her husband had for many years. Her gifts have supported research dealing with Alzheimer's disease, pulmonary and critical care medicine, cell biology and physiology, bacterial sepsis, cancer, heart transplants, diabetes,

and dermatology.

To honor Mrs. Wolff's history of service to and support of the University, Chancellor Wrighton presented her the Robert S. Brookings Award in 1996. She also received the Second Century Award from the School of Medicine in 1997.

"Edith's support of basic medical research, as well as her support for human services for people in need, is a very well-thought-out, deep-seated commitment," says I.J. Flance, LA31, MD35, retired clinical professor at Washington University School of Medicine and Mrs. Wolff's personal physician for more than 50 years. "She wants this to be her legacy ... and her husband, Alan, wanted the same thing. Generations of individuals will benefit." ♦

"I BELIEVE IN GIVING MONEY TO FURTHER MEDICAL RESEARCH BECAUSE I THINK, THROUGH THAT EFFORT, WE WILL FIND A CURE FOR MANY DISEASES."

EDITH WOLFF

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Sam Fox Believes in Washington University

In the late 1940s, after Sam Fox had followed his brother, Irwin, to Washington University and the Sigma Alpha Mu fraternity, this self-confident young man from rural Desloge, Missouri, could often be seen cruising campus in his yellow 1947 Oldsmobile 88 convertible.

Today, Mr. Fox, BU51, is chairman and chief executive officer of Harbour Group, Ltd., a privately owned company specializing in the acquisition and development of manufacturing companies for long-term investment. And filling in for the snazzy convertible is a corporate jet, bound for one of the company's far-flung manufacturing plants—places that make industrial products ranging from Craftsman drill bits for Sears, Roebuck, to injection molded plastic parts for NordicTrack exercise equipment, to machines that help churn out tires for Goodyear Tire & Rubber and disposable diapers for Procter & Gamble. Total sales: more than \$1.5 billion a year.

But one of the places Mr. Fox always comes back to is his alma mater.

“For a small-town kid, when you get to the big city and a great school like Washington University, it's as if the whole world opens up to you,” he explains. “When I came here, it was like a light bulb being turned on. It was the place where the whole world came alive for me. I feel very indebted to the University.”

That feeling might explain why Mr. Fox, who already serves in volunteer capacities ranging from the John M. Olin School of Business National Council to the Washington University Board of Trustees, agreed to

direct the public phase of the *Campaign for Washington University*, and why he and his wife, Marilyn, have given more than \$5 million to the Campaign.

“There is nothing more important in America than

educating our young people,” emphasizes Mr. Fox. “If you have a university that has done what Washington University has done, all of its successes and what it stands for, how can you

not support it? Perhaps I'd feel the same way if I'd gone to another school, but maybe not. I do know the transition that took place within me during my years at the University, and it set the stage for everything I've done since.”

“Sam is at the helm of our Campaign, and he understands

firsthand the need for resources to continue our ascent as a world-class educational institution,” says Chancellor Mark S. Wrighton. “His and Marilyn's commitment to Washington University is an inspiration to even the most dedicated of our supporters and colleagues.”

William H. Danforth, chairman of the Board of Trustees, adds, “It is a privilege to have worked with the Foxes over the years in the building of Washington University. They embody the generosity of spirit that has made the University the outstanding institution it is today.”

Sam and Marilyn Fox are active in numerous business, civic, and cultural organizations, and they and their family foundation donate generously each year to charities—mostly to hunger, housing, and adult education causes, as well as cultural programs. Among their many other involvements, Mr. Fox serves as president of the Board of Commissioners of the Saint Louis Art Museum, and Mrs. Fox, who in 1992 became the first woman president of the Jewish Community Centers Association in its 112-year history, continues as a board member and leading fundraiser for that group. ♦

“IF YOU HAVE A UNIVERSITY THAT HAS DONE WHAT WASHINGTON UNIVERSITY HAS DONE, ALL OF ITS SUCCESSES AND WHAT IT STANDS FOR, HOW CAN YOU NOT SUPPORT IT?”

SAM FOX

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Unprecedented Philanthropy

On December 31, 1987, when everything had been counted in the ALLIANCE FOR WASHINGTON UNIVERSITY, the grand total of gifts and commitments received in the 8 1/2-year campaign was \$630.5 million—at that time the highest total ever raised in American higher education. On December 31, 1998, just 3 1/2 years into the *Campaign for Washington University*, the grand total of gifts and commitments received—\$644.1 million—already exceeded the record ALLIANCE total.



Sam and Marilyn Fox

Photo by Tim Parker

Anheuser-Busch Foundation Supports Undergraduate Scholarships and Executive Education

The Anheuser-Busch Foundation has pledged \$4 million to Washington University, \$2 million to endow the Anheuser-Busch Scholars Program for Undergraduate Minority Students and \$2 million to help the John M. Olin School of Business realize its plans for a new executive education center.

“Both the minority scholarship fund and the executive education center are essential to the future success of Washington University and to strengthening its service to this region and to the nation,” says Chancellor Mark S. Wrighton. “Anheuser-Busch is used to being at the top, and I am deeply appreciative of their steadfast commitment to accelerating our ascent to the top among the world’s leading universities.”

“Anheuser-Busch has made this commitment to education because people are at the heart of our business,” says August A. Busch III, chairman of the board and president of Anheuser-Busch Companies, Inc. “We believe that diversity within the work force will be a

‘must’ for every organization that intends to grow internationally or prosper domestically. And we know that career-long education will be essential to our employees if they are to function productively in an environment of rapid and sometimes radical change in the 21st century.”

“ANHEUSER-BUSCH IS USED TO BEING AT THE TOP, AND I AM DEEPLY APPRECIATIVE OF THEIR STEADFAST COMMITMENT TO ACCELERATING OUR ASCENT TO THE TOP AMONG THE WORLD’S LEADING UNIVERSITIES.”
CHANCELLOR MARK WRIGHTON

A former trustee of Washington University and a member of the John M. Olin School of Business National Council, Mr. Busch has served as chairman of the brewing industry’s leader since 1977. *Forbes* has called him “as fiercely competitive a chief executive as you will find in U.S. industry,” and in 1998 Anheuser-Busch boosted its share of national sales

to 46.4 percent, with a 25.5-share-point lead over its nearest competitor.

Anheuser-Busch’s pledge to the *Campaign for Washington University* continues a history of support dating back to 1892 when Mr. Busch’s great-grandfather, Adolphus Busch, made his first gift to the

University—the first installment on a pledge to pay Professor of German Otto Heller’s salary for 10 years. Most recently, the foundation provided the naming gift for the new School of Law building, which was dedicated in 1997. ♦



August A. Busch III

Photos courtesy of Anheuser-Busch

Securities—A Wise Way to Give

One of the easiest and savviest ways to make a capital gift to Washington University—while realizing substantial tax benefits—is to donate appreciated marketable securities.

When a donor gives publicly traded securities (stocks, bonds, or mutual funds) held for more than one year that have appreciated in value, the donor can claim a charitable deduction for the gift’s full fair market value. What’s more, neither the donor nor the University pays a capital gain tax on the appreciation when the stock is sold. If the securities are not publicly traded, special rules apply, and the donor should review such a gift with her or his financial adviser and the University.

With the tax-saving advantages achieved by donating appreciated securities, many alumni and

friends of Washington University find they can be more generous to the University than they could be with an after-tax gift of cash. And by making such “larger-than-I-thought-possible” gifts, they are helping to build a truly world-class university for the 21st century.

Vernon W. Piper, BU35, a retired food company executive and loyal supporter of the John M. Olin School of Business, has this simple advice for would-be donors to his alma mater: “If you’ve accumulated some stocks and you’re looking for a good place to put them that will give you a sizable tax break, give them to Washington University. I’ve done that several times over the years. It just feels good to be giving something back.” ♦

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A Name That Lives

The Busch name is prominent on Washington University campuses; in fact, the oldest building on the Hilltop Campus bears the name. Adolphus Busch, the founder of the brewery giant and member of the University’s Board of Directors from 1895 until his death in 1913, made a gift of \$126,000 to construct and partially equip a building devoted to the study of chemistry, “that branch of science which his own experience ... taught him above all others to value and respect.” The cornerstone for Busch Hall was laid on October 20, 1900.

Attracting the Best to Washington University—Endowed Scholarships Help

Each year, more and more students apply for admission to Washington University. The 16,199 applicants for the Class of 2002, which started classes last August, represented an astounding 111 percent increase over applicants for the Class of 1999, which graduated this May, and applications for the 1,200 to 1,250 spots in the Class of 2003 topped 17,100. By any measure, Washington University freshmen today are a very talented, diverse group of young men and women strongly inclined toward volunteerism.

But indications are that each new class also has an increasing need for financial assistance. In fact, a fall 1996 College Board report stated: “College

students have borrowed more since 1990 than they borrowed in the 1960s, ‘70s, and ‘80s combined.” That pattern has not changed, and as a national—and international—university, scholarship funds for Washington University are becoming more and more of a necessity.

For countless students, it is the scholarship—and the campus job and the loans—that makes it possible for them to achieve their dreams. If Washington University is to continue to attract and enroll the outstanding students essential to accelerating its ascent among the world’s leading universities (an objective shared by all top teaching and research universities), it must

have the necessary resources to recruit successfully against other top institutions.

Scholarship support was critical to the four promising undergraduates featured on these pages. ♦



Rachael Krakoff

Sophomore in Arts & Sciences

Hometown: Los Angeles, California

Other colleges to which she was accepted: Seven others, including Emory, Brandeis, Pomona, and University of California at San Diego

High school achievements: 4.48 GPA; fourth in class of 636 at Hamilton Humanities Magnet High School; California Scholarship Federation scholar; captain of girls’ city championship basketball team and California Interscholastic Federation “Female Athlete of the Year” for Los Angeles in 1996-97, among other athletic activities; leader of volunteer program at pet adoption center

Reasons she chose Washington University: “I always wanted to go to college out of state, but I wasn’t even thinking of coming here; in fact, I had hardly heard of Washington University. But after sending out some basketball tapes and hearing from Coach Fahey, I became interested. The University is a good size; it has a great math program; and I got the most (scholarship) money here.”

Financial assistance: \$19,500 Washington University Scholarship. “I’m totally responsible for the cost of my education, and I figure I’ll graduate with \$30,000 to \$35,000 of debt, but Washington University is well worth it.”

Anticipated field of study: “Double major in mathematics and secondary education, with a minor in history. Also, I can’t wait to get back on the basketball court.” (Rachael tore her anterior cruciate ligament in pre-season practice and could only watch this winter as the undefeated Lady Bears won their second consecutive NCAA Division III national championship.)

Ambitions for the future: “I want to be a high school math or history teacher and a high school basketball coach. Perhaps some day I might like to coach basketball at the Division III level.”

Impressions of Washington University: “I love it. I made the greatest choice ever.”



Tommie Hata

Freshman in Arts & Sciences

Hometown: Honolulu, Hawaii

Other colleges to which he was accepted: Brown, Johns Hopkins, Boston College, and University of Hawaii

High school achievements: 3.95 GPA; first in class at Hawaiian Mission Academy; editor of the student paper; student government officer; president of SUSA, a service organization for high school students across Hawaii that concentrated on environmental issues; his leadership; holder of first-degree brown belt in martial arts

Reasons he chose Washington University: “I chose Washington University because of its academic reputation and diverse student body. Second, a Sertean whom I respect is a graduate of the University; he played a big role in my decision. In addition, com

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Washington University’s Class of 2002

- 1,495 students
- From 48 states, the District of Columbia, Puerto Rico, Guam, and 21 other countries (87 percent from outside Missouri)
- Middle 50 percent test score ranges = SAT verbal: 610-700; SAT math: 640-720; ACT composite: 28-31
- 139 National Merit and/or National Achievement Scholars

continued on next page

Endowed Scholarships:

Washington University’s commitment to competing for the very best undergraduate, graduate, and professional students is reflected in the high priority for new endowed scholarship support in the *Campaign for Washington University*. Our goal is to add \$175 million by the time we celebrate the 150th anniversary of the University’s founding in 2003 to help guarantee that need-based assistance will be available in the future and, in turn, ensure that Washington University can continue to educate the nation’s finest students, no matter what their economic circumstances may be.

A gift of an endowed scholarship is a gift of opportunity. It ensures that young men and women of future generations will have the opportunity to study at one of the world’s premier institutions of higher education, and it will open to them all the opportunities that come with such an education. It is a gift that fulfills dreams, builds memories, and creates lifelong ties. It is the best gift you can give; it is a gift that will last forever.



Nathan Herschberger
Sophomore in the School of Engineering and Applied Science

Hometown: Broomfield, Colorado

Other colleges to which he was accepted: Colorado School of Mines, Rose-Hulman Institute, Illinois Institute of Technology, University of Missouri at Rolla, and Tufts

High school achievements: 4.00 GPA; first in class of 336 at Pomona High School; member of National Honor Society, Math Team, and Chemistry Team; captain of cross country team, all-conference and second-team all-state in cross country and track; high school tutor

Reasons he chose Washington University: "Honestly, it was the minute I walked onto campus. It was spring break, and I was visiting all of the schools in which I was interested. This was the third visit and when we pulled up to Brookings the whole place just said, 'This is the place for you.' It didn't seem like that at the other

colleges. That feeling was backed up by touring the engineering school, as well as the whole campus in general."

Financial assistance: \$15,500 Washington University Scholarship and \$4,500 Dean's Honorary Scholarship from Washington University, plus a \$1,500 scholarship from the BASF Corporation

Anticipated field of study: "Right now, I'm in the mechanical engineering program. I feel that is a fairly broad field with many options. I also want to continue running cross country and track." [In 1998 Nathan qualified for NCAA Division III national competition in both cross country and track (the 800-meter run).]

Ambitions for the future: "What I'd really like to do is work in the aerospace field. I'd like to find a job where I'm making a contribution. I feel I have good leadership ability, and I'd like to build on that as well."

Impressions of Washington University: "I have nothing but good things to say. It's been tough going, but I guess that goes with being at a top-notch university." [Nathan has maintained a perfect 4.00 GPA during his first three semesters at Washington University.]

a small high school in Hawaii, I wanted to attend college in a different locale. Finally, and maybe most important, Washington University gave me the most financial support, which I really need because my mother is my only family supporter."

Financial assistance: \$20,000 Eliot Scholarship

Anticipated field of study: "Biochemistry. I haven't decided for sure yet, but I'm very interested in biology and the sciences."

Ambitions for the future: "I want to help others. I want to become an influential member of my community. Right now, I'm thinking of medical school or teaching in high school."

Impressions of Washington University: "The campus is beautiful. The student community is really kind. I feel that the faculty is very concerned about the students; they are always available for help. I really feel like a part of the school and the community. Also, I can't say enough about the people in the Office of Student Financial Services; they have been great."



Tanisha Lewis
Freshman in Arts & Sciences

Hometown: Bessemer, Alabama

Other colleges to which she was accepted: Nine others, including Harvard, Dartmouth, Emory, and University of Alabama

High school achievements: 4.47 GPA at McAdory High School; president of National Honor Society; founder of McAdory Volunteer Association, a high school organization devoted to community service projects like tutoring, renovation projects for lower-income families, the Bessemer Rescue and Jimmy Hale Missions, and fundraising for cystic fibrosis; participant in Youth Leadership Forum of Birmingham

Reasons she chose Washington University: "The people. When I came to visit, I just loved it; it felt like home. My decision came down to Harvard or Washington University. I thought I would get an equally good education enrolling at either one, but it was here I felt most at home. Everything fit."

Financial assistance: John B. Ervin Scholarship (full tuition plus a \$2,500 annual stipend) and the Robert C. Byrd National Achievement Scholarship

Anticipated field of study: "Business or computer science, but I would also like to take some education courses because eventually I want to teach."

Ambitions for the future: "My plan is to live in Europe, either France or England, for two years after I graduate. I want to be somewhere in the business world, but eventually I expect I'll retire as a teacher."

Impressions of Washington University: "Very friendly. Everything is very accessible, and people are really helpful. There is a certain openness, an honesty, about the campus. It still feels like home, like where I should be. I still really, really like it."

Class of 2002 continued from page 4

- 238 senior class officers
- 1,037 National Honor Society members
- 115 yearbook editors
- 226 band and/or orchestra members
- 417 captains of sports teams

A Campaign Priority

An endowed scholarship may be established with a minimum gift of \$50,000, an amount that will produce sufficient earnings to award a minimum \$2,500 scholarship annually and allow for a portion of the earnings to be added to the principal to counter inflation and protect the annual income. Following are the minimum gifts required to establish endowed scholarships:

- Named Scholarships: \$50,000
- Sustaining Scholarships: \$100,000
- Founder's Scholarships: \$250,000
- Benefactor's Scholarships: \$500,000

An endowed scholarship may be named as the donor wishes and designated for a student or students in a particular school, major, or program of interest. ◆

For the facts about financial assistance at Washington University, see page 8.

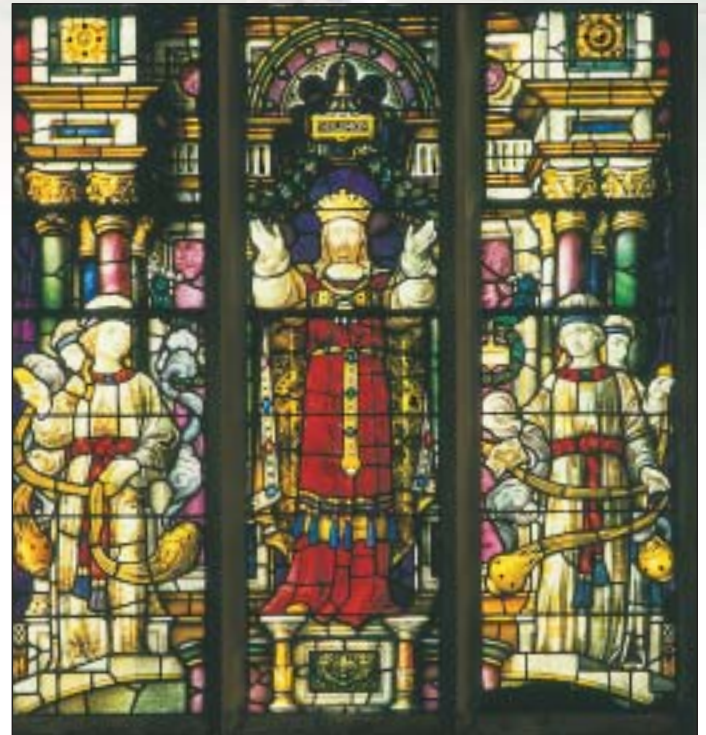
Graham Chapel Reborn... 90 Years Young

Ninety years ago, when Graham Chapel was built, students at Washington University were justifiably proud of their new chapel. *Student Life* called it “a pinnacle of beauty and art and architecture.” And following dedication ceremonies on November 10, 1909, the student newspaper editorialized: “It required no great effort to imagine ourselves across the water in King’s Chapel, Cambridge, when the faculty and the clergymen, capped and gowned, entered to reverberant strains from the great organ.”

Today, a major renovation project is under way to restore the historic chapel to that “pinnacle of beauty and art and architecture”—inside and outside. When renovations are completed, the exterior of Graham Chapel will have been restored to its original beauty and strength. A 510-square-foot addition to the northeast corner will provide a safety exit with a ramp, plus an elevator and stairs for better access to the lower level, where new bathrooms will be located. There will be improvements to handicapped accessibility at the west entrance, new interior and exterior lighting, modification of the balcony and new seats, improved acoustics, a new sound

“A PINNACLE OF BEAUTY AND
ART AND ARCHITECTURE.”

1909 STUDENT LIFE



Messrs. Clayton and Bell, glassmakers in London, produced the great 16th-century-style east window of Graham Chapel.

encourage broader use of the chapel because he felt that a great university must create a balance for students and the campus community by providing both an atmosphere for learning and a space that affirms the importance of the spiritual dimension in their lives. These generous contributions in their names

are a key factor in accomplishing those goals.”

The Olin Foundation grant for the Graham Chapel renovation builds on personal gifts for that purpose made by Mr. Olin, a trustee of Washington University from 1957 until his death in 1995. His daughter, Mary Dell Pritzlaff, also a Washington University trustee, was instrumental in the foundation’s decision to continue support for her father’s special interest.

The Roland Quest Memorial Challenge grant was established by Mr. Quest’s longtime friend, Phyllis Tirmenstein, through the St. Louis Community Foundation. It adds to the personal gifts and the life income gift the late aviation engineer at McDonnell Aircraft Company made to the University during his lifetime. Under terms of the grant, all gifts and commitments—up to a total of \$500,000—made to the Graham Chapel renovation project before December 31, 2000, will be matched dollar for dollar. Gifts to help meet the challenge may be mailed to the University in care of the Roland Quest Memorial Challenge—Graham Chapel, Campus Box 1228, One Brookings Drive, St. Louis, MO 63130-4899.

Future initiatives, among others not included in the current \$2.6 million renovation, are replacement of the stage floor, refurbishment of all pews, restoration of the Petty-Madden organ, and additions to the permanent endowment for maintenance of—arguably—the Hilltop’s most beloved building.

Graham Chapel is named for St. Louis businessman Benjamin Brown Graham. His widow, Christine Blair Graham, made the gift to the University as a memorial to her husband. ◆



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Graham Chapel Facts

- Graham Chapel was the 13th building to be constructed on the Hilltop Campus.
- Original cost: \$171,087.12
- Original seating capacity: 620. When the balcony was added in 1947, total seating increased to 838.
- Graham Chapel has had four organs. The original, a German Kilgen organ manufactured in St. Louis, was installed in 1913. In 1935, a Hammond organ was brought in. A \$40,000 M.P. Moeller organ followed in 1948. The current organ, a Petty-Madden, was installed in 1986. It contains 66 ranks of pipes and costs about \$400,000.



The German-carved wooden figures are part of one of the most distinctive organ cases in the United States.

system, and upgraded heating, ventilation, and air-conditioning systems. All interior stone and woodwork will have been cleaned, and the art glass windows—including the east window depicting the dedication of King Solomon’s temple—will have been restored and waterproofed.

Starting these renovations has been made possible in large part by two recent major gifts: \$2 million from the Spencer T. and Ann W. Olin Foundation and a \$500,000 challenge grant from the estate of Roland Quest, LA37.

“Spencer T. Olin was dedicated to preserving the architecture of the Hilltop Campus and took a special interest in Graham Chapel,” says David T. Blasingame, vice chancellor for alumni and development programs and executive director of the *Campaign for Washington University*. “Roland Quest wanted to

Brauers Establish Professorship in Biomedical Engineering

Prior to public announcement of the *Campaign for Washington University*, a St. Louis couple with enduring ties to Washington University made a major gift to the School of Engineering and Applied Science. This gift will assist in realizing the tremendous promise engineering holds for improving medical care around the world.

Stephen F. Brauer and his wife, Camilla Thompson Brauer, gave \$1.5 million to endow the Stephen F. and Camilla T. Brauer Professorship in Biomedical Engineering. The professorship, now held by Frank C-P Yin, one of the world's leading figures in the relatively new field, promises to help accelerate the development of one of the leading biomedical engineering departments in the nation at Washington University.

"The quality of life of millions of people is directly linked to solutions biomedical engineering

promises to discover," says Chancellor Mark S. Wrighton. "We are deeply grateful to Kimmy and Steve Brauer for helping us move decisively forward in an area that is clearly of great importance for the future. Their dedication to and support of Washington University has been remarkable."

A trustee of Washington University, Mr. Brauer helped shape the School of Engineering's visionary plan for the 21st century as immediate past chair of its National Council. He is president of Hunter Engineering Co., a privately held leader in the automotive service industry, and part owner of the St. Louis Cardinals.

Mrs. Brauer is a St. Louis civic leader and immediate past member

of the Executive Committee of the William Greenleaf Eliot Society. She is a commissioner of the Saint Louis Art Museum and serves on the executive committees of United Way of Greater St. Louis, Missouri Historical Society, Arts & Education Council, Variety Club, Opera Theatre of Saint Louis, and Saint Louis Symphony Orchestra. ♦



Stephen F. and Camilla Thompson Brauer and their son, Stephen F. Brauer, Jr. (center), were all smiles at the reception following the ceremony installing Frank C-P Yin as the first holder of the Brauer chair.

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Five More Professorships Endowed

In recent months, alumni and friends of Washington University have endowed five more professorships, bringing to 56 the number of endowed chairs added during the *Campaign for Washington University* as of March 1, 1999. In addition to the Alan A. and Edith L. Wolff Professorship in Medicine (see story on page 1), the following new chairs have been endowed:

- **Lynne Cooper Harvey Distinguished Chair in English.** Established with a gift from alumna Lynne Cooper "Angel" Harvey, one-half of the famous ABC radio news couple, the professorship is intended to support development of a nationally recognized program in American Culture Studies.
- **Charles F. and Joanne Knight Distinguished Professorship in Orthopaedic Surgery.** The chairman and chief executive officer of Emerson Electric Co., Charles F. Knight, and his wife, Joanne, have designated part of their commitment to the Campaign for creation of a fifth endowed chair in a department rapidly gaining further recognition for the University's internationally acclaimed School of Medicine.

- **Mallinckrodt Professorship in Informatics.** Mallinckrodt Inc.'s commitment to establish this professorship in informatics for the Mallinckrodt Institute of Radiology will continue the company's long history of support to the Department of Radiology in the School of Medicine and lend collaborative support to the new Department of Biomedical Engineering in the School of Engineering and Applied Science.
- **Sidney W. Souers Professorship in Government.** Gifts from the Sidney W. and Sylvia N. Souers Charitable Trust will be used to establish a second endowed Souers Professorship in Arts & Sciences. Rear Admiral Souers, who died in 1973, was the first head of the newly created National Security Council during the Truman administration and later chief executive officer of General American Life Insurance Company of America. His wife, Sylvia, who established the Sidney W. Souers Professorship in American Government in her husband's honor in 1981, died in 1991. ♦

Campaign Update is published three times each year to report news of the *Campaign for Washington University* to alumni and friends of the University. Inquiries should be directed to:

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Reids' Bequest Advances Olin's Strategic Plan

A gift of more than \$11 million from the estate of James W. Reid, BU28, and his wife, Marcile, to the John M. Olin School of Business will be used to advance Olin's strategic plan to reach the top tier of business schools in the world.

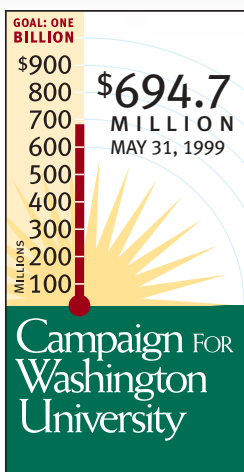
"Jim and Marcile Reid were generous and caring people who contributed greatly to their community while living and continue to do so through this significant bequest," says William H. Danforth, chairman of the University's Board of Trustees and a longtime friend of the Reids. "They supported the institutions they believed in. They shared our belief that the Olin School of Business will add another jewel in the crown of St. Louis."

After graduating from the business school, Mr. Reid began working at Robertson's Farm Supply Inc., a company founded by his father in 1918. Mrs. Reid attended Brown's Business College in East St. Louis and worked at St. Louis Structural Steel Co.

until their marriage in 1930. When Mr. Reid's father died in 1931, he took over the family business, expanding it from a maker and seller of saddles and harnesses to a distributor of a full line of farm supplies and building materials for farmers in Illinois and Missouri. He sold the company in 1963.

The Reids lived in Belleville, Illinois, until their retirement to Naples, Florida. Over the years they gave generously to Washington University, including the Reid Chair and the Reid Teaching Awards to recognize excellence in teaching at the Olin School in 1994—the year Mrs. Reid died. Mr. Reid died in 1996.

"A gift of this magnitude speaks volumes about the Reids' dedication to Olin and their unwavering belief in the strategic direction the school has chosen," says Stuart I. Greenbaum, dean of the Olin School. "It will support Olin's world-class research and teaching, and sustain our momentum to the highest ranks among the world's centers of management education." ♦



What You Should Know about Financial Assistance

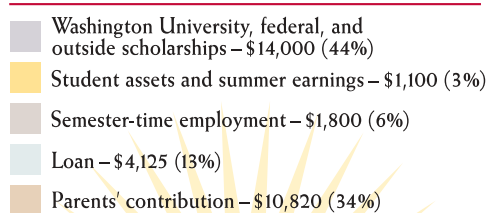
A typical package for freshman scholarship holders at Washington University in the 1998-99 academic year:

- Total Cost = \$31,845
- The \$175 million goal for endowed scholarships and fellowships in the *Campaign for Washington University*

will help ensure that the University can continue to be a place where able students from across the country and around the world—and not just those whose resources match their dreams—may come to study.

■ Washington University admits students based only on merit and provides financial assistance based on the family's financial situation and the student's academic and personal promise.

- 60 percent of Washington University undergraduates receive some form of financial assistance.
- In 1998-99, students were offered more than \$53 million in financial assistance in the form of scholarships, loans, and jobs. Scholarships alone totaled more than \$30 million. More than 43 percent of undergraduates received scholarships.
- The average outright grant in 1998-99 was \$14,000, with a total assistance package—including scholarship, loan, and job—of nearly \$20,000.
- Only 15 percent of the money for financial assistance comes from endowed funds.
- All students on financial assistance are asked to contribute to the cost of their own education through semester-time and summer jobs. ♦



Payment Sources