Alumni Association **Columbia University** Graduate School of Journalism 2950 Broadway, MC 3820 New York, NY 10027

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Columbia Journalism Fall 2004/Journal

Elie Abel Dies at 83

As dean he focused on coverage of civil rights and Vietnam War

lie Abel ('42), dean of the Columbia Journalism School for nine years through the 1970's, died July 22 at age 83. Born in Montreal, he graduated McGill University and served in the Royal Canadian Air Force in World War II. Before appointment as dean, he had been a working newsman for 25 years, first with the Montreal Gazette, then the North American Newspaper Alliance.

He went to The New York Times in 1949 and served as bureau chief in Belgrade and New Delhi. After 10 years with The Times, he became the Washington bureau chief for The Detroit News, and two years later he joined NBC News, where he spent six years as State Department correspondent, London bureau chief and chief diplomatic correspondent. He was named dean in 1970 and stepped down in 1979. After leaving Columbia, he taught at Stanford University.

Surviving are his wife, Charlotte; a son, a daughter, and a granddaughter

A reflection on Dean Abel's administration by Professor Emeritus Donald Shanor is on page 10.





Fifty and counting. The class of 1954 marks its golden anniversary. (Standing, I to r): Dave Pierce, Barry Schweid, Yuval Elizur, Myra Green Paperny, Henrik Krogius, Yanna Kroyt Brandt, Robert Otterbourg, Edward Smith, Robert McCord; (seated): Larry Friedman, Bill Haddad, Sandra Nemser Waldman, Phyllis Meras Cocroft, and Jim Marshall.

Changes at the Top

Lemann reorganizes to improve management and communication. New deans named.

By Pete Johnston ('50)

ver the last decade the School has grown in size and administrative complexity, and Dean Nicholas Lemann was not a trained administrator when he was hired a year ago to run it. So what did he do? He consulted a management expert, and today he's directing the most thorough administrative reorganization in the School's history.

The goal of the reorganization is more efficient planning and conduct of the School's educational mission. New deans have been hired; others have been promoted from within the faculty and staff. (There now are eight deans of various ranks plus a chief administrative officer to come). Four of them have been designated as the dean's top aides who will report directly to him. Planning groups are being formed, and an improved system of meetings and communication is being installed.

would enhance the School's ability to fulfill its central mission, "the education of future leaders in journalism." He stressed how important this is:

"It has been striking to me in my short time as dean how precious an institution the Journalism School is. It isn't an exaggeration to say that all of journalism, all over the world, looks to us as a beacon in what feels like awfully difficult times for our profession.'

The reorganization plan is based on explorations by the management expert, Doug Smith, who came to the School part-time in December. Smith had a series of interviews with school personnel; chaired three big give-andtake meetings with full-time faculty, adjuncts and staff members; and ulti mately discussed his findings with Dean Lemann, who then wrote and circulated the report. Lemann thinks the reorganization will be in place by Thanksgiving.

Grads Gather

Alumni meet to reminisce, network, sign books

By Ed Silberfarb ('52)

he rotunda of Low Library was throbbing with some 450 to 500 alumni, soon-to-bealumni, spouses and friends. They clustered around the bars, the hors d'oeuvre tables and around each other. It was a night for casual conversation, reminiscing and networking. And there was book signing by alumni authors

This was April 23, Friday night of alumni reunion weekend, the gala reception that followed the Spring meeting of the Alumni Association in the Faculty Room adjacent to the rotunda. Classes graduating in years ending in four and nine were reunited. And members of the class of 2004, who would become alumni a month later were there. Also, students of the incoming class were on hand to sample the lighter side of J-School life.

Earlier, at the Spring meeting, Alumni Awards were presented to Kenneth Best ('67), founder and editor of the Daily Observer in Liberia and the Gambia; Rita Henley Jensen ('77), editor-in-chief of Women's eNews; Michele Montas-Dominique ('69), former news director of Haiti's leading radio station; and Lewis M. Simons ('64), National Geographic writer and a Pulitzer Prize winner for national reporting. Also at the meeting, officers of the Association, all incumbents, were reelected for the coming year: Pete Johnston ('50), president; Jeffrey Bogart ('64), first vice president; Tami Luhby, ('97), second vice president; Lauren Coleman-Lochner ('93), secretary; and Judith Bender ('64), treasurer. Among the hundreds who gathered for the reunion weekend was Ruth Ashton Taylor ('44), who came from California for the 60th anniversary of her graduation. "This was my first reunion, and I was the only member of my class there," she said, "but I saw some of my friends from my CBS days, and people I knew from the West Coast. I was always proud of the Pulitzer School, but I hadn't been to the School in ages. I had a delightful time.'

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Rosenstiel sees online news growing

Critiquing campaign coverage in real time

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Birth of a daily

3

Covering the war on terrorism

In a long report announcing the changes to the School community in May, the dean said he thought "the School needs a more orderly structure and set of procedures." He said too much has been done informally, "on the fly," resulting in crossed signals and lost time.

Much of the report was an exhortation to do better. Better administration, Lemann said he was convinced,

Discussing the plan with the Alumni Journal, Lemann said, "Things will get done faster...We've been paying too high a price for informality."

Asked if the reorganization might not produce a top-heavy bureaucracy and divert attention from the academic renovation he started last year, the dean said, "No, just the opposite. The administrative changes will help us improve all of our programs."

Lemann was referring not only to the movement toward a second degree program for regular students and more academic content in the curriculum, but also to programs that in recent years have increased the school's pop-

CHANGES - continued on 10

REUNION – *continued on 6*

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OF THE **STATE** MEDIA Young Turning To Web for News

By Tom Rosenstiel ('80) and Amy S. Mitchell

he reasons for concern about the state of journalism are all familiar. Most careful newspaper readers can click them off: corporatization, profit pressure, declining circulation, newsroom cutbacks, and add your own items here.

Yet take a closer look — go way inside trends in media today - and there is also a significant reason for optimism about journalism at its best. That reason is the Web, the very technology that a few years ago traditionalists feared might be quality journalism's undoing.

Audiences for news online are surging. Online, the young, whom people thought were not interested in the world around them, consume news in the same quantity as their elders.

Perhaps more important, and perhaps surprising for people who are not steeped in the new technology, on the Web many of journalism's most intractable problems - such as making the news relevant, making key information accessible and making the news available when people want it are more readily solvable. The most popular sites on the Web, moreover. are the brands from traditional media that represent the traditional values of journalism.

The problem is whether the Web ultimately proves economically sustainable.

These are some of our conclusions in authoring an extensive new look at journalism, called the State of the News Media 2004.

The report finds that the Internet is one of only three media currently

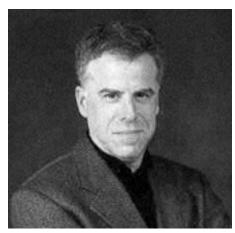
experiencing audience growth. (The other two are ethnic media and alternative weekly newspapers.) Somewhere between half and 70 percent of Americans (depending on the frequency) now say they use the Internet. Among those users, half report getting news online at least once a week. The Pew Internet Project found in June 2003 that 69% of people online had "ever" gotten news there up from 60% in 2000.

Among the top news sites, the growth is even more striking. According to Nielsen//NetRatings, from May 2002 to October 2003, traffic on the top 20 online news sites grew by 70 percent to an average of 8.5 million "unique visitors" - that is, 8.5 million individuals - per site.

Perhaps more important, the Web is the preferred source of news for the most elusive group of news consumers - young people. While newspapers and television struggle to capture a younger audience, more than 55% of Internet users aged 18-34 obtain news online in a typical week, the same percentage as their elders according to a UCLA Internet study.

Not only are they getting news, they seem to be reading it, spending more minutes reading news online than any other age group surveyed (140 minutes per week versus 123 minutes for the next highest group).

This is a major shift. A decade ago, many researchers wondered if the young had no interest in news, particularly in reading it. In 1990, the Times Mirror Center for the People and the Press (now the Pew Center) identified what they called "The Age of Indifference," a sense that young people not only did not consume news but



Tom Rosenstiel

did not care about public life. So the news here is good.

It's no wonder. The Web offers just the news that people want — it's a proactive medium not a passive one. Everyone can tailor his or her own product. The tone can vary, from the neutral voice of the wire services, to the personal voice of the angry blogger. Feel like the newspaper is always engaged in a conversation you missed the beginning of? The Internet allows users to start that conversation for themselves, whenever they want, easily accessing background material, not just today's new developments.

The problem is economic. Revenues from online news are growing. Among the 11 top publicly-traded newspaper companies, according to data collected by Borrell Associates, ten reported double-digit increases in online revenues from 2001 to 2002.

Still, these revenues are but a pittance of most companies' overall income. The 2002 revenues for these eleven companies accounted on average for a mere 2% of total company revenues. At this rate, then, it would still be years before the online sectors pay for themselves let alone become major economic engines.

Profits are even less clear. A handful of companies - ABC News, Tribune, the New York Times, reported first-time profits for their online divisions in 2002 or 2003. But at most places the old media bear the lion's

share of the costs.

Companies are now experimenting with various potential streams of revenue, but there are questions about whether the Web is as strong an advertising medium as print or television, and so far few places seem willing to try to make audiences bear the cost of the Web through subscriptions.

What's more, the low barriers to entry on the Web mean that others are peeling away some of what used to be journalism revenue. The most common revenue stream among online news sites is classified advertising. While many companies such as McClatchy and the Washington Post report increases in revenues from online classified ads, the competition here is intense. Borrell data finds that in 2002 newspaper sites garnered 40% of all local online advertising. Online yellow pages reaped 24% and online verticals - ebay, Monster.com, 21%.

Yahoo, AOL and MSN together accounted for 12% while TV and radio sites for just 3%. With classifieds such an important part of the revenue streams for most news sites (60% of McClatchy's online revenue comes from classifieds), the level of competition is worrisome.

There are no easy answers. But one implication of looking at the trends is that the news business may need to put some bets down. If they want to capture the audience online and the potential revenues - news companies accustomed to making robust profits without substantial risk in new ventures will need to change. They may need to invest heavily in new products and content online - to dominate the medium and attract the loyalty of the Web audience — before the revenue is there to pay for it.

If they don't, economics may favor sites that do nothing to produce journalism and the kind of public engagement that is its ultimate result.

Tom Rosenstiel is the director of the Project for Excellence in Journalism. Amy S. Mitchell is associate director.

Campaign Desk **Covering** Press

By Ed Silberfarb ('52)

he presses can run but they can't hide," declared the Columbia Journalism Review in a promotion a few years ago. And so CJR has been a press watchdog for more than four decades. This year it oversees another journalism hound - the Campaign Desk, which monitors press coverage of the presidential and other political campaigns. And by using the World Wide Web, it does so in real time. In the past, campaign press coverage was evaluated after a lag of weeks and months, even after the ballots were cast. The goal of the Campaign Desk "is to straighten and deepen campaign coverage almost as it is being written and produced," according to the mission statement. It is hoped this immediacy of its critique can produce a practical benefit for the press, the public and even the candidates. "... Suggestions for improved coverage might actually be heeded and incorporated into campaign coverage while the campaign is still under way," says Nicholas Lemann, dean of the Columbia Journalism School.

ing room on the main floor of the J-School building is a team of five young energetic reporters and two editors. They monitor the wire services, the news magazines, cable and broadcast television networks, The New York Times, The Washington Post, The Wall Street Journal and The Los Angeles Times, and, to some degree, radio.

email responses.

Steve Lovelady, former managing editor of The Philadelphia Inquirer, heads the Campaign Desk. The heart of the operation is the Internet. The reporters read all the campaign coverage on computer screens. The Campaign Desk report is a Web site (www.campaigndesk.org). The staff writes stories for the site, which is updated several times a day, though some pieces stay intact for days.

The page offers links to categories: Spin Buster, Blog Report, Echo Chamber, Fact Check, Water Cooler, Hidden Angle, Distortion and even Tip

of the Hat.

scream. "The initial reports were subdued," Lovelady said, "but they continued to distortion."

Reporters are assigned by topic (Iraq, economics), not by media, and the assignments are rotated each week, so a different person does the drudge work (reading mail), one person does magazines, another the blog report, another TV and radio, but they all do newspapers and wire services, which are the heart of the report.

The Campaign Desk went online in January in time for the Iowa caucuses. According to Lovelady, the response has been huge. "We thought the first wave would be from journal-

Working in CJR's large, high-ceil-

They also cover regional papers. And they develop material from tips and

For example, Echo Chamber dealt with the reporting of Howard Dean's



The team updates the Campaign Desk site: (I to r) Steve Lovelady, managing editor; Zachary Roth; and Liz Cox Barrett ('02).

ists, the second from politicians and the third from the general public, but it's been the reverse."

"Thank God you're here," was one of the early responses from the public. Lovelady said, "We haven't heard much from the candidates, and we've heard more from editors than from reporters."

He said in balance there have been complaints from reporters and compliments from editors. "Maybe we're performing the function that editors should be performing.'

The idea for the campaign desk came from the Rockefeller Family Fund, which became the major underwriter.

Lovelady and his staff have found no shortage of material. "I'm surprised how much bad stuff there is out there," he said. "It's like catching a bus. If you miss an example of bad journalism, don't worry. Another will be along any minute."

A Daily Is Born

By Alex Storozynski ('85)

t's not often that someone asks if you want to be editor of a new daily newspaper in New York City. So when I first spoke to Russel Pergament last summer, I had my doubts. Ever the skeptic, I asked where the money was coming from.

He refused to say, but Pergament assured me that it would be a large media company that I would be proud to be associated with. The name of this new newspaper? "amNewYork."

Interested, but unswayed by that first meeting, I went back to my job at The New York Daily News. I was setting the world straight by writing editorials. It was a lot of fun.

But when Pergament called back, I listened. He said free newspapers are the wave of the future and pointed out that the Washington Post, Chicago Tribune and other media conglomerates around the world are investing in free daily papers aimed at commuters. He finally shared with me that amNewYork was being funded by the Tribune Company.

I took the mock-up home and examined it. My-eight-year-old son, Nicholas, said, "Is that it, Dad? It looks good. And it's in color." That's the future talking.

My biggest problem upon taking the job was that we were budgeted for only two full-time reporters. The rest of our staff is comprised of two news editors, a photo editor and five associate editors who lay out pages by pulling wire copy, Tribune stories, Getty Photos and stories they write themselves.

I posted a job listing with the J-School's Career Services office. Within ten minutes, I received an e-mail from one **Michael Clancy ('00)**, which said: "I'm very sorry that I didn't contact you sooner." By the end of the day my e-mail was flooded with 200 resumes.

The next day, Clancy called me at the News and said, "I just want to let you know that I really want this job. I



Sitting: Erica Pearson, David Abramowicz, Michael Clancy. Standing: Alex Storozynski, Kate George, Chuck Bennett

can drop off my resume and some clips."

Clancy kept calling, and well, I had to hire him just to get him to leave me alone. But while Clancy was the hungry journalist on one end of the extreme, on the other end were J-School grads sending me letters such as: "My mom said, 'Why did we spend so much on journalism school if you can't get a job?' Please hire me and help me get my mom off my back."

That one scared me. I knew that with a startup I would not have time to hold psychotherapy sessions.

I had to keep looking. The Daily News had a hiring freeze, so I went trawling in the newsroom. Several friends recommended **Chuck Bennett** ('03), an intern. Chuck had impressed the investigative reporters with his research skills and the fact that he spoke Chinese. After meeting with Chuck and looking at his clips, I saw that he was the kind of reporter that liked to come up with his own story ideas. He was quite skeptical about joining a paper that did not yet exist, but I convinced him to join us.

Two weeks later we were putting out a newspaper from a cramped former office of The Los Angeles Times at Two Park Avenue. The stress level was incredible and at the beginning it took 16-hour days just to figure out what the hell we were doing. While we were learning the tricks of putting out a newspaper with a bare-bones staff, Pergament was shopping for larger office space that could serve as our newsroom. He found the perfect spot on 30th St., off Seventh Ave.

As we readied for the move, we also had to continue the interview process. **Erica Pearson ('01)** was working at Gotham Gazette and was eager to work at a daily. It was clear from talking to her that she's quite smart and that she did a great job at the Gotham Gazette. She now plays an integral part of putting out our news pages.

During Erica's first week, she lived through the day that the World Wide Web stood still. The Internet connection for the whole building was knocked out. We had no access to the AP or the Internet. We actually put out the newspaper by downloading stories and photos from a Kinko's a few blocks away, then running them back on disks to the Macintoshes in our office. But somehow we made it and moved into our new newsroom intact.

Right after the move, Newsday, which is also a Tribune Company paper, said it had a talented part-timer named **David Abramowicz ('03**). David came into his interview full of energy and ideas about how to make our sports pages work.

But a few days before he was to start, he called and said, "Uh, I want

an undergraduate.

to let you know before you hear or read about it, that, um, I've become a news story."

Uh oh. Did I just hire a drunk driver? A serial killer? No. Dave, who had been covering high school soccer, was lured into a park by an anonymous caller who then, along with a friend, attacked him and hit him in the head with a wrench. You gotta respect a guy who's willing to get beat up chasing a story.

Our group quickly bonded as friends. One night out on the town, Chuck invited his friend **Kate George** ('03) to join us. She gave me a CD with photos on it — um, excuse me, I mean her "portfolio," and told me she wanted to be our photo editor and staff photographer. It's not exactly the war correspondent job that Kate dreams of, but hey, now she's a veteran of newsroom battles.

With the help of these J-school grads, and the rest of our talented young staff, we've been able to put out a paper that gets better every day. We've broken stories that have gotten picked up by other news outlets, from the Statue of Liberty/Ellis Island Foundation scandal to the misuse of funds by Rev. Al Sharpton's presidential campaign to the rising pizza prices in New York.

And we've made a commitment to covering transit issues. A big part of that has been our Rush Hour Reality column by **Joseph Rappaport ('86)** and a new column by Transportation Alternatives.

Our circle of Columbia J-School grads seems to get wider all the time. When **Justin Silverman ('04)**, first started writing for us, he wondered if he could use his middle name, Rocket. His professors at Columbia, he said, thought it sounded unprofessional.

"I guess they never heard of Wolf Blitzer or Storm Fields," I replied. And so, a new byline was born.

We've also run freelance work from **Eric Marx ('03)**, **Zach Lowe**, **('04)** and **Kristen Haunss ('04)**. I imagine that even more J-School grads will get their start at amNewYork.

I've always felt that the best part of being a journalist is interviewing people who are smarter than you are and explaining what they have to say to readers. These days, the best part of my job is seeing young journalists who get better at their craft every day.

where are they now? Fred Yu's Retirement

rederick T.C. Yu, professor emeritus and former acting dean of the Journalism School, made one of his rare visits to the Columbia campus recently. Trim and nattily dressed in plaid sport jacket, blue shirt with button-down collar and neatly Windsor-knotted tie, he looked two decades younger than his 83 years. He attributed the youthful appearance to daily visits to a spa and gym workouts. Since his retirement in 1989, he sold his house in Englewood Cliffs, N.J., and moved to a condo in nearby Cliffside Park overlooking the Hudson River. "I can see Riverside Church and the roofs of Columbia," he said. Disposing of many cartons of books was a big problem in moving. Most went to various libraries -Taiwan University. Columbia and local libraries. But not all his books. "I've been rereading 40 to 50 volumes of Chinese history, covering 25 dynasties," he said. And he's been reading English and American classics like

Dickens and Mark Twain. For a change of pace, he and his wife, Alice, and some friends have been learning ballroom dancing, "though we're not very good," he conceded. Yu worked for the China Division of the U.S. Office of War Information, writing and translating. He came to the United States in 1947 to attend the University of Iowa for graduate work and a Ph.D., then zigzagged across the country in various research and teaching jobs — from Iowa to the University

of Southern California to Stetson

E

Travel has been part of his retirement. "We've been going to Florida every winter to escape the cold." There have been trips to Spain and Portugal, and last year to Argentina "to see their fjords." This year, he and his wife will go to Scandinavia and compare the Norway fjords. And they were scheduled to go to California for their granddaughter's graduation from Occidental College.

One region the Chinese-born Yu has not visited lately is the Far East, though he had been there several times before retirement. Born in Hankow in Central China, Yu fled the area as a young man before the Japanese occupation. He found refuge in the Sichuan province where several universities had been relocated to escape the Japanese. His was the University of Nanking, where he was University in Florida to Montana State University, where he stayed seven years. He left to go to the Massachusetts Institute of Technology, where the U.S. Navy had a research program and Yu was to be the China specialist.

After shipping his furniture and driving across country, he arrived in Cambridge, Mass. only to learn that the program had been dissolved. "Then, out of the blue," he said, came a call and a job offer from Dean Edward Barrett at the Columbia Journalism School. He accepted and stayed there 30 years.

Like almost every faculty member, he taught news writing (now RW-1), and also specialized in teaching international communications. Also, he developed a three-year program in Far Eastern studies for journalists funded by the Carnegie Foundation. It consisted of one year of basic journalism, a



Fredrick T.C. Yu

second year of study in Hong Kong or Tokyo and a third year as an intern with a publication.

Serving under three deans, Yu became part of the School's administration as associate dean, vice dean and, finally, at the request of University President Michael Sovern, acting dean, between the departure of Dean Osborn Elliott and the arrival of Dean Joan Konner.

Columbia has been a family school for the Yus. Fred's wife has a musicology Ph.D. His daughter, Jacqueline, mother of his two grandchildren, graduated from Barnard College; and his son, Fred, a graduate of Columbia College and Columbia Law School, is now an attorney in Denver. — E.S.

COMMENCEMENT SPEAKER Fanning Relates 'Frontline's' Story

By Max Nichols ('57)

ack in 1995, during the early years of the Internet, "Frontline" was planning to broadcast a documentary film about the tragic confrontation in Waco, Texas, between the FBI and the Branch Dividians with tape-recordings of their secret negotiations. The problem was that only a few minutes of the tape-recordings could be used.

"There was a sudden inspiration in the office, and we decided to put the audio-tapes up on a Web site," said David Fanning, "Frontline" executive producer who received the 2004 Columbia Journalism Award. "We decided to publish all our key interviews at length, and the documents we gathered."

It was a "big-bang moment" for Fanning, who has served as executive producer of "Frontline" since its inception in 1983 at Boston PBS station WGBH. He told the Waco story when he received the Columbia Journalism Award during the Columbia Graduate School of Journalism Commencement on May 19.

The decision on the Waco project eventually led "Frontline" to publish all of its material on a Web-site with every broadcast. That, said Fanning in his commencement address, preserves work that otherwise would be lost, provides access to the work for anyone in the future without charge, and makes the journalism of "Frontline" transparent, so anyone could go right to the primary sources.

"Now, for the first time, serious work on television can have the weight of permanence," Fanning said. "That has great implications - you are doing it for the long view. It's not disposable. It also makes it possible to promise viewers - anywhere - that they can find the good work, the literate documentary, either on a Web-site, or as Video-on-Demand, or on their TiVo."

With new technologies, the "real measure of our impact will be the cumulative audience that will find those programs over time," he said. The "hope of the future," he said, is that viewers will "go the digital stand" to find the equivalent of a magazine with "good writing and smart thinking" at a newsstand.

Beyond that, Fanning made it clear that collaboration between broadcast and print operations will provide even more possibilities. He said collaboration led to a Pulitzer Prize and to the duPont-Columbia and Peabody awards for "Dangerous

Business," a "Frontline" documentary. The project started when reporter Lowell Bergman received a tip about

an unsafe iron foundry, said Fanning. Bergman assigned journalism students to follow up with questions. That led to a major print and television investigation, with "Frontline" and The New York Times collaborating.

"Add a few stories on public radio, the Web-site and streamed video," he said, "and you've got a model for a new form of publication, well beyond broadcast. These kinds of collaboration are waiting to happen. New programs are waiting to be created. PBS, which will have new digital channels to expand its spectrum, especially has

'Constantly in trouble in Cape Town'

an obligation to do better about developing and programming them.'

For Fanning, seeking innovative ways to expand the impact of "Frontline" stems from early years as a native of South Africa. There was no journalism school at the University of Cape Town, but he poured his "energies and enthusiasms" into the student newspaper as a reporter and editor. There were no faculty advisors, and he said the newspaper was constantly in trouble with the administration over issues of race, academic freedom and protest.

During a summer job at The Eastern Province Herald, he learned to teach himself under an editor who handed his stories back to him over and over to be rewritten.

"But mostly," he said, "I learned about the value of ideas, and the expression of them, especially in a country where they were most often

not tolerated, where under the apartheid regime words could be considered treasonous, and the language of politics was both cautious and shocking, depending on who was saving it.

"I learned how dangerous it can be to ask uncomfortable questions. Some of my friends were arrested and went to jail.'

He started making films in South Africa. During the 1970s, he made his way to Britain, where he sold film to BBC, and then to California, where he started making documentaries for small television stations - at first for nothing and eventually for pay.

He wrote a proposal to WGBH in Boston for an international documentary series. Peter McGhee ('60), then head of public affairs programming at WGBH, responded by inviting him to become executive producer for a series called "World." What he found at WGBH was a "culture of enquiry" and a place that was "interested in ideas."

In 1980, he produced a program called "Death of a Princess," which made serious charges against a senior member of the Saudi Arabia royal family. The uproar included ads in The New York Times by Mobil Oil, a major underwriter for Masterpiece Theater on PBS, protesting the program. WGBH not only did not flinch, but it booked time on a satellite to feed the program to other stations in the system.

"It proved the system could withstand great political pressure," said Fanning, "and in many ways, laid the ground for 'Frontline.' And gave me great faith in the people I worked for.' Starting in 1983, "Frontline" has aired for 21 seasons, winning 29 Emmys, 16 duPont-Columbia University awards and 11 Peabody Awards — all under the executive direction of David Fanning.

CAREER PANEL Freelance For Profit

By Ted Phillips ('03)

successful freelancer treats it like a business whether it's a stop gap between jobs or a career. That was the consensus among the speakers at the March panel "Freelancing in Tough Times." The five panelists - editors and professional freelancers - dispensed advice and business cards to the roughly 120 alumni and students who filled the J-School lecture hall.

Jacqueline Rivkin ('88), who kes a living as a freelancer, set the tone for discussion when introducing the panelists by saying the difficult economy meant editors were more reliant on freelancers these days because of hiring freezes but that those jobs were more competitive. "I'm finding it in a lot of ways more difficult," said Lauren Coleman-Lochner ('93) who previously worked for The Record (N.J.) and is freelancing after having completed a Knight-Bagehot Fellowship. "I used to just pick up the phone and get lists of graduates and people would talk and spend so much time on the phone with me, and I'd get assignments... [Now] it's just much more incumbent on you to be extremely persistent." The panelists stressed the need to use basic business saavy like having business cards, knowing the rates for the publication one pitches to and getting face-to-face time with editors.



Getting some face time with panelists

Regina Holmes ('88), assistant city editor at Newsday, said that she hires freelancers whom she can count freelancing like your reputation." Freelancers need to be working on

multiple projects to keep the checks coming in. "You can't finish one assignment and wonder what you're doing

Job Fair

ifty-four recruiters from 41 news organizations swooped into the Columbia Journalism School in April for the 11th annual Job Opportunity Conference.

"The numbers were up this year," Melanie Huff, director of career services said, "with 10 organizations attending for the first time."

In all 204 students met with the recruiters, seven of whom were J-School alumni: Mary Dolan ('85), Journal News; Joanne Fowler ('91), People; Simon K. C. Li ('70), The Los Angeles Times; Jennifer Pinkowski ('01), Archaeology; Andrew Ryan ('02), The Day of New London (Conn.); Matthew Strozier ('00), The Stanford Advocate; and Sarah Wyatt ('03), The New York Sun.

Represented were 20 newspapers, eight magazines, six television stations, three wire services, two radio

on. "The number one thing is reliability," she said. "If I say a story is due at 2 o'clock on Thursday, I definitely need it by 2 o'clock on Thursday." Ideally, the writer will establish him or herself as the "go to" person whom an editor will call when there's a story. One problem she often encounters is that writers go way over their assigned word length." I can't spend two hours or an hour trying to trim a story down." she said.

In the small world of publishing, word gets around if a freelancer is someone who pitches great ideas and gets them in on time or is someone who complains and turns copy in late.

"Your reputation is worth more than your background, your education," said Marge Kennedy, project manager for Disney Publishing Worldwide who freelanced for 10 years. "You can have the best resume in the world, but nothing matters in

tomorrow," she said. "As soon as you're two thirds of the way through you have to be starting on the next job."

E-Resources

Thanks to contributions from Friends of the Columbia Libraries, Columbia University alumni now have access to many ProQuest databases that include articles from thousands of publications including the The New York Times, The Wall Street Journal and the Economist. The databases can be accessed at www.alumni.libraries.columbia.edu using an active University Network I.D. (UNI). Alumni who don't have an active UNI can get one by following instructions on the Web site.

stations, three specialty publications, and two new media outlets.

Garland Retires

Phyllis Garland, the longest serving full-time teacher at the Columbia Journalism School, retired in June after 31 years. She was hired by the late Dean Elie Abel in 1973 and became the first woman at the J-School to gain tenure track. At a retirement party in May, Richard Wexler ('76) said of the respected and well-liked professor, "Phyl knew the difference between being tough and being mean." The party was filled with tributes and musical surprises. Garland, who taught about covering performing artists, took the microphone herself and sang a few numbers. Her finale was "So Long, It's Been Good to Know You."

ΙΝ ΜΕΜΟΚΙΑΜ

Philip Hamburger

Philip Hambuger ('38) was a contributor to The New Yorker for 65 years, practically his entire professional life. except for three years during World War II when he worked for the agency that later became the Office of War Information. Many of his magazine pieces were compiled in books - six in all, including Friends Talking in the Night: 60 years of writing for The New Yorker. He received the George Polk Career Award in 1994 and the Columbia Journalism School Alumni Award for journalistic excellence in 1997. He died April 28 at age 89.

The following is a portion of a remembrance by David Remnick, editor of The New Yorker, which appeared in the May 3 issue of the magazine and is reprinted by permisson.

hilip was a liberal, old-fashioned and proud of it, and he tended to waver between fierce affection (for F.D.R., J.F.K., Clinton) and constant disdain (for Nixon, Reagan, George W.). As a reporter, he loved to go to Wasington for the inaugurations. He attended his first when he was 18, in 1933 — it was F.D.R.'s first too - and he watched the proceedings from a tree. ... When the ceremony began, young Hamburger peered through his binoculars:

"Far away, through the giant center doors of the Capitol, appeared the President-elect. His face was totally without color. He made his way, painfully and slowly, along the ramp leading to the rostrum, leaning heavily on the arm of his son James. He seemed to be drawing on bottomless reservoirs of physical and mental

'Our man Stanley'

strength to make the short journey to the rostrum and the Presidency. The crowd held its collective breath. I doubt whether anybody, at that moment, knew that he was carrying ten pounds of heavy steel around his crippled and wasted legs."

Philip was born in Wheeling, W. Va., in 1914, and his family moved to the city, he once said, when he was "seven or eight." He joined the magazine in 1939, at around the same time as his close friends Joseph Mitchell and A.J.Liebling. Philip was not a single subject man. He wrote countless pieces for the Talk of the Town; as the magazine's Gazetteer, he reported from corners of the city. He wrote profiles of everyone from President Harry Truman and Judge Learned Hand to Louie G. Schwartz, a waiter at the Sixth Avenue Delicatessen, who sold four million dollars' worth of war bonds. At the end of the Second World War, he sent home dispatches from Europe. Roaming the streets of Milan, he witnessed the executions of the Fascist leadership.

Philip worked with every editor in the magazine's history, beginning with Harold Ross, and he was as game in his approach to writing as he was graceful in his prose. When he was asked to pitch in writing film, television, and music criticism, he shrugged and did it joyfully. He wrote less from a sense of schooled expertise than from the vantage point of an enthusiast, though he was not always enthusiastic. In 1948, he went off to the Met's performance of "Rigoletto" and returned to the office to do the critical deed. "The question that came to mind was: How is it possible to make 'Rigoletto' sound dull, thick, interminable, sticky, and sick? Little boys playing airs from 'Rigoletto' on combs could gather crowds on a side street any day....But leave 'Rigoletto' to the Metropolitan and the trick is miraculously done."

Philip had been married to the writer Edith Iglauer and then, for many years, in a state of uncommon bliss, to Anna Walling Hamburger. For decades, Anna and Philip shared a magical little house tucked away in the ocean-side woods of Wellfleet, on Cape Cod. They arrived in May and stayed until midautumn, long after the population had emptied and the stores had mostly shuttered, and Philip would send us a Talk of the Town piece about Wellfleet just as the first cold was sweeping up over the dunes on Cahoon Hollow:

"A piercing blue sky, gentle ocean breeze, low humidity, clean air. But what Seamus Heaney has called 'the ache of summer' is increasingly palpable. Darkness will clamp down early and more suddenly this evening - one moment a rich, haunting Maxfield Parrish blue, the next pitch-black and night. Hard to face, but wouldn't you know, summer is ending and it is time for memories....Night is falling. There is a chill in the air. Winter will come. And go."

The Hamburger house, with its constant din of friends talking in the night, was not a place to be lonely in. And so when Anna died, a year and a half ago, it didn't seem likely that Philip would, or could, stay away from her for long. "I've been thinking of going to Wellfleet this summer," he told a friend not long ago, "but it does-

Nancy Q. Keefe

By Wayne Dawkins ('80)

ancy Q. Keefe ('58) introduced me to daily newspaper work. She hired me in May, 1980, to cover the cop beat at the The Daily Argus of Mount Vernon, N.Y. (later consolidated into the Journal News of Westchester and Rockland County, N.Y.)

Keefe, 69, retired editorial page editor and columnist for the Journal News, died March 10 of breast cancer. She was a native of Pittsfield, Mass. Surviving are her husband, Kevin, three children and three grandchildren.

I associate her name with feistiness. She was a small woman in size, barely five feet, but Keefe was larger than life in personality. Her stare could burn right through you, whether the intensity in her eyes was driven by teaching us to become good reporters and writers, or the heat was from her passion for justice and truth telling.

Javson Blair needed an editor like Keefe. She would have scared him straight.

She had zero tolerance for phonies and liars, and she demanded excellence from her charges. Keefe yelled at me if my copy did not follow AP style or if my writing was muddled.

Betty Winston Baye ('80), whom

Henry Schulte

By Eve Orlans Mayer ('52)

enry F. Schulte ('52) considered himself a fiscal conservative and a social liberal. I knew Hank, who died May 31 after a long struggle with Parkinson's Disease, to be progressively responsive fiscally, independent and uncompromised personally and professionally in his beliefs.

He credited his career as foreign correspondent, wire service bureau chief, journalism professor and dean to the strength of his education at J-School, where he sat in a newsroom that held 65 of us in those days. He sat next to his classmate and wife, Irene Nef Schulte. Irene died in 1991

Hank's loyalty to our school was tangible. A significant supporter of the Class of '52 Endowed Scholarship Fund and the major contributor to the John Hohenberg Memorial Fund, Henry Schulte was as generous in death as he had been in life, leaving a meaningful bequest to the school.

Born in Nebraska in 1924, Hank was an honors graduate of McGill University and holder of a Ph.D fro

Keefe hired five months after me, recalled our editor storming across the newsroom to inform her that "irregardless" was improper usage. Don't write that word again.

Betty and I like to recall those Nancy moments because they are fond reminders of her teaching us to be better writers.

Keefe without question was politically incorrect; she was prone to say something off-color from time to time. Yet her honesty and conviction earned passes from me. Keefe was a devout Catholic, but that did not stop her from challenging church authorities in her column.

Keefe defended the underdogs of society, which often meant needling political leaders to do their best. "She was a very tough person, and she was very tough on me," former Gov. Mario Cuomo told the Journal News. "She certainly didn't pull any punches, and I felt them. All of them were honest and, regrettably, correct."

I have this keepsake: The pink "While you were out" telephone message pad note I received weeks before graduation from J-School that said Nancy Keefe wanted to talk to me about a job opening at her paper. She was the right person to introduce me to daily newspaper work because of her passion, compassion, humor and steely determination.

until his retirement in 1993.

The Gold Key Award given to him by the Columbia Scholastic Press Association for his "outstanding devotion to the cause of the school press" was just one of many honors he received.

He was a leader in a host of academic and journalistic services, author of numerous articles on the profession, contributor in both English and Spanish to publications on literary and art criticism, co-publisher and editor

'Choice between conviction and position'

of Mingote's World and author of The Spanish Press 1470-1966: Print, Power and Politics.

In 1997, Hank phoned. "Parkinson's got me and I can't come to our 45th reunion. I'm sending you a check, Eve. I want you to buy good champagne, nothing cheap, and spend every bit of the check, so that everyone can celebrate on me." I did. And we did. And there was enough good champagne to hoist glasses to Hank for the entire weekend.

more than 50 American hot spots (Bismark, Butte, Gettysburg), and, as Our Man Stanley, wrote about the odd n't seem the same."

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James Feron

ormer New York Times foreign correspondent James Feron ('55) died June 19 in Pittsfield, Mass. four days short of his 76th birthday. The cause was Parkinson's disease.

Feron is remembered fondly by many J-School grads who had him as an adjunct professor in the 1970s and 1980s. He graduated from Marietta College (O.) in 1950 and joined The New York Times as a copy boy while attending the J-School.

At The Times he worked as a night news assistant, radio news writer, night

rewrite man, general assignment reporter, and United Nations correspondent before his first overseas assignment in London in 1961. He also reported from Jerusalem and Warsaw before becoming The Times Westchester County bureau chief in 1973, a post he held until his retirement in 1991.

During his varied career Feron covered Britain's great train robbery, the six-day Arab-Israeli war, Nikita Khrushchev's famous outburst at the U.N., the trial of school headmistress Jean Harris, who was convicted of shooting diet doctor Herman Tarnower, and the Falklands war.

He is survived by his wife, Jay, three sons and a daughter.

the University of Illinois.

He was a reporter for the Ann Arbor News, stringer for The New York Times, correspondent for the United Press in London, chief of UPI's Madrid Bureau and editor of UPI's Latin American Service.

His academic career began at Pennsylvania State University and continued at Syracuse University where he was chairman of the newspaper department. In 1972 he became first dean of the S.I. Newhouse School of Public Communications.

In 1980, Hank was confronted with a choice between conviction and position. For him, there was no contest. The University had decided to appropriate the student FM radio station, hire a professional manager and effectively end any student voice in its operation. Henry Schulte resigned as dean, remaining as tenured professor

He is survived by his wife, Ann, whose farmhouse is across Thorndike Pond in Jaffrey, N.H., from a lakeside cottage that Hank and Irene had owned. Ann's first husband, who died in 1990, had been a tennis partner of Hank's. Hank also leaves two daughters, five grandchildren, two stepdaughters, two step-sons and eight step-grandchildren.

When my husband and I visited Hank and Ann last summer, we saw how Parkinson's had ravaged him. He was no longer the six-footer who played tennis and those long-ago pickup basketball games at Columbia. But Hank's competitive spirit was still apparent. Even with eyes damaged by his disease, he looked forward to a weekly bridge game, and relished the challenge of spotting typos, graceless sentences and grammatical errors in the daily newspapers.



Ruth Ashton Taylor ('44) at lunch with Dean Lemann and Howard Fineman ('73)

Awardees Tell Heartfelt Tales

By Marianne Sullivan ('92)

his year's Alumni Award winners were all journalists who fought against many odds to tell the stories they thought should be told. They battled dictators, bombs, assassins and bias in their quest to do the kind of journalism they had learned and aspired to at the Columbia Journalism School. Indeed, the School, they said, opened the way to their inspiring careers, giving them some of the skills and much of the passion to confront challenges they could not have imagined during their tenure at 116th and Broadway.

"My deepest thanks go to the school: First, for admitting me way back in 1963," said **Lewis M. Simons** ('64), contributor to National Geographic and a winner of the Pulitzer Prize for International Reporting. "But most of all for opening the doors to a career that's been more exciting, more fascinating, even ennobling, than I had any right to dream of."

All four award winners have left a sizeable mark on the profession; they not only practiced at the highest level but brought about significant change through their work.

Kenneth Best ('67), the founder and editor of the the Daily Observer in Liberia and The Gambia, took the skills he learned at the J-School back home and blew open the press of two countries that had too long been closed.

"Press freedom is key to dealing a deadly blow to the triple evils of tyranny, corruption and mismanagement," he said. But his stay in Liberia and The Gambia was not to be peaceful. He established the first independent dailies in both countries. But the papers were closed, and he was, at varying times, exiled, arrested and jailed. In Liberia, the newspaper's building was burned to the ground. After 10 years of exile in the U.S., Best is getting ready to give it another try. He is returning to Monrovia to resurrect the Daily Observer. "My vision is to rebuild the Daily Observer into one of Africa's finest newspapers, and to help lift the standard of journalism," he said. "Our aim is to employ every modern technology at our disposal, including the Internet and the electronic media, to tell Africa's story to Africans and to the world, while at the same time helping our country, sub-region and continent

to move forward toward good democratic governance and prosperity."

At the age of 65, when many are retiring, Best is just beginning.

It's not so unusual, in fact, for a journalist to buck a so-called trend.

For Simons, that realization hit him over the head in 1968 when he was covering a battle for the AP in Vietnam that would turn out to be a key part of the Tet Offensive.

Walking toward a walled citadel as hundreds of Vietnamese citizens ran from it, Simons recalls, a question hit him like a punch in the belly. "What the hell am I doing GOING where they're LEAVING!" The answer struck with no less impact: "This is what I've chosen to do — go to the places people are running from and stay there while bad things happen. Then tell the story."

For these Alumni Award winners, telling the story came with some heavy prices.

Those prices were personal as well as professional for **Michele Montas-Dominique ('69)**, the former news director and co-anchor of Haiti's leading radio station, Radio Haiti-Inter. After J-School Montas returned to her native Haiti. There under the dictatorship of Jean Claude Duvalier, "being a journalist meant revealing enough facts to cover the story and keeping enough hidden so as to be alive or still free for the next story," explained Montas-Dominique.

In fact, Montas had to put aside a great deal of what she had learned at the J-School and develop a new set of survival skills, adapting to a new set of rules, developing with a reader or a listener new codes of communication.

REUNIONS From Page 1

Taylor retired in 1989 from CBS where she had spent her entire career, first in radio news in New York, then television (KCBS-TV) in California, her native state. "I was hired right out of school. Paul White taught radio news writing and he liked my work. My first assignment was to write news for [commentator] Bob Trout. By the time I graduated, the Allies had landed in Normandy, and I was busy. Later I was on the air. In 1951 CBS needed something to compete with wrestling. They decided a woman doing the news would be bizarre enough."

The reunion weekend began Thursday night with snacks and a cash bar at the West End, a gathering place for J-Schoolers through the decades. Dean Nicholas Lemann and faculty greeted the arrivals.

Friday afternoon and through the evening in Low Library was the Book Fair with dozens of alumni authors displaying, selling and signing their books.

Saturday morning the School sponsored a Town Hall-type meeting in Miller Theater to discuss "Covering the War on Terror," moderated by **Howard Fineman ('73)**, political correspondent for Newsweek. Panelists were **C.J. Chivers ('95)**, The New York Times; **Borzou Daragahi ('94)**, contributor to Newsday, Associated Press and San Francisco Chronicle; and Elizabeth Rubin, The New York Times magazine, Atlantic Monthly and New Republic. (see report, p.7)

Some 220 were at the reunion lunch Saturday in Low Library rotunda to feast on wild mushroom salad, couscous crusted grilled salmon, spinach ravioli, flank steak, ratatouille and chocolate mousse.

After lunch, the reunion classes met on the J-School steps for group photos, and toured the building, which many hadn't seen since graduation. Historic photos lined the halls. There was a 1935 picture of a student inspecting typographical equipment, a 1939 shot of the front page mock-up of the Pulitzer Press, that year's laboratory newspaper, 1942 Naval trainees in formation in front of the Journalism Building, and in 1951 students working on the first periodical sent by fax. Those who wanted a vivid reminder of their own school days could visit the library and read master's projects dating from 1959 to 1999.

James Boylan ('51), author of *Pulitzer's School*, the new history of the Journalism School, delivered the Alumni Weekend Lecture Saturday afternoon in the World Room. He reviewed the School's shifting plines of journalism while at the same time giving them instruction in history, politics, law, science, the arts, the entire range, but in a manner oriented to the needs of journalists," all in a four-year program. By 1922, "the curriculum had deflated to a two-year program emphasizing more technical journalistic training." And by the mid-1930s it was reduced to one year.

"But now it has entered a new experimental period that looks back seriously to its Pulitzerian origins for the first time in decades," Boylan said, referring to Dean Lemann's plan for enriching and expanding the curriculum.

Perhaps the most joyous part of the reunion weekend were the small get-togethers of classes at cocktail parties and dinners.

The class of '54 marked their 50th with a three course dinner at Scaletta. Fourteen classmates together with husbands or wives attended, and they came from Israel, Canada, Arkansas, California, North Carolina, New England, Washington, D.C. and the New York area.

Bob Otterbourg ('54), class agent, noted, "Only one class member at the dinner is fully retired. The others continue to write, produce film documentaries, edit, practice law or manage a business on either a full or part-time basis."

Bob Resnick ('59) was the host for a party in his apartment on the Upper West Side with about 30 attending. His place has become the reunion headquarters for his class, which had their 10th, 25th, and 40th there.

"A special effort was made this time to bring spouses," he said. "The Internet has made it easier to organize. We're looking forward to the 50th."

For the class of '64, Jeff Bogart reported, "From the start to finish, about 1 a.m., there was a steady stream throughout the side room of Bistro Ten 18 as 23 classmates and seven spouses came together, some after an absence of 40 years, to catch up on careers and personal lives. Most of us had just attended the Alumni Award ceremony at which classmate Lew Simons spoke with humor and aplomb. We were joined before the end of the evening by retired Prof. Mel Mencher, who provided us with a spirited discussion of current trends in journalism.

"Thanks to a substantial gift from a classmate who prefers to remain anonymous, we were able to improve the menu...For those keeping track, lemon sherbet outdrew molten chocolate cake 16 to 14.

According to **Ted Gest ('69)**, "We reached 92 of our 95 living class members. Some 33 attended all or part of our festivities and 48 sent regrets.

Montas and her husband, Jean Leopold Dominique, took that code to the airwaves on their station, which was the first in the country to broadcast in Creole. In a country where radio is the chief medium for news, they were the voice of opposition to the Duvalier regime and then to the regime of Jean Bertrand Aristide.

Telling the story was costly to Montas and her husband. They were repeatedly forced to flee the country, and tragically in April 2000, Dominique was stuck down by an assassin's bullet in the courtyard of the radio station they had operated since the 1970s.

In 2003, Montas fled the country again after another assassination attempt against her claimed the life of her body guard. She shut down the approach to journalism education since its founding almost 100 years ago. Pulitzer's original plan, Boylan said, was to teach "students the disci-

station and went into exile in New York. Now the spokeswoman for the president of the United Nations General Assembly, Montas continues to call on the government to identify those who ordered the killing of her husband

Calling out for justice has been the motivation of another award winner: **Rita Henley Jensen ('77)**. She entered the J-School in 1977 at time when the all-too-voiced phrase "glass ceiling" had yet to be uttered. Fifty percent of her class was female. Her hopes were high. In accepting her award, Jensen focused on the continuing gender bias in the news industry Only 11 didn't respond.

"We had two major highlights. Classmate **Michele Montas** was honored with an Alumni Award on April

and her personal mission to change a key factor that she said is "disheartening many women working in newsrooms."

"Too often we are simply not permitted to cover our own stories and issues," she said. Jensen created Women's eNews to change this. It is a "journalistic enterprise in which women's interests are the point of view of every story."

Listing many of the issues Women's eNews has covered from welfare to entrepreneurship, Jensen said: "When I get a moment to add all this up, I realize that we are covering the future."

R E U N I O N S C O N T I N U E D

23, the opening date of the documentary "The Agronomist." The film tells the story of Michele's late husband, Jean Dominique and the couple's courageous radio news broadcasting in Haiti. Later that night we reminisced with her at the apartment of **Karen Rothmyer**."

The other highlight, Gest said, was a party at the Union Square apartment of Jill and **Jim Gabbe**. **Charles Sherman** came from Korea; **Susan Anderson** from Wyoming and Dean Emeritus **Tom Goldstein** from Arizona. And "We were glad to hear that our scholarship fund at the School has been endowed at more than \$50,000."

David Wimhurst ('79) said, "Close to 30 79'ers made it to the 25th reunion. That's about 20 percent of the class, a pretty good showing after a quarter of a century. Highlights included a cocktail reception that Bill Lichtenstein and his wife, June, hosted in their mid-town offices followed by a dinner at the Bryant Park restaurant. Upon payment for the meal, diners received a Mencher voucher as a receipt. This unique form of currency looked weirdly like a badly counterfeited dollar bill with a mug shot of the great professor instead of a dead president.

About a dozen came from the class of 1984, including two from California, **Nanette Asimov** and **Gary Warner**. And Warner came in high style. Travel editor of the Orange County (Cal.) Register, Warner sailed into New York harbor on the luxurious new Queen Mary II.

The class of '89 gathered at the home of **Ken "Buck" Wolf** for a party that included "watching a tape of the night we roasted the deans and profs," **Paula Park ('89)** said. The class also raised nearly \$2,000 at the party for the Leslie Rachel Sander Social Justice Award, which is granted annually to a graduating student whose print or broadcast story best illustrates a social justice issue. The award, given since 1990, honors the memory of **Leslie Rachel Sander**, who died of leukemia in 1989.

Andrew Cooper ('94), assistant director of alumni relations, was one of the organizers of his class event, a reception at an Australian Aboriginal art gallery in SoHo with "several dozen classmates, family members and friends." Then, Cooper said, "The decision to go out to dinner led to mass confusion and bewilderment; too many Ivy League educated journalists were seen wandering the streets of lower Manhattan with blistered feet and parched throats, making cracks like, 'How many J-School graduates does it take to find a decent restaurant in New York '

"The next day **Geralyn Lucas** hosted a brunch for the survivors. Having successfully distracted the toddlers with games and shiny toys, the adults scampered off to the master bedroom to sip cocktails and recall the perils, pratfalls and personalities that made their year in the Journalism School so unforgettable."

And for the most recent reunion class of 1999, **Nicholas Chesla** reported about 75 "came together for an evening celebration at Nation, a bar in mid-town Manhattan." He said they came from all over the U.S., Canada and overseas.



At the Book Fair authors show, sign and sell their wares.

through southern California last



Class of 1969 is all smiles at their Saturday night party.

Terrorism Panel

he "war on terror" is more a cultural conflict than a territorial one, according to one foreign correspondent who has been covering Iraq, Iran and Afghanistan.

Borzou Daragahi ('94), a contributor to the Associated Press, the (Newark, N.J.) Star Ledger, Newsday and the San Francisco Chronicle, said "People of the Middle East and the Muslim world have led semi-feudal lives unchanged for centuries. Suddenly their traditional, well-established culture is invaded by massive, ironic alien images and ideas.

"They grapple with these new realities, attempt to adapt to them with tears and humor and pain, and rage in reshaping their proud established civilization. ... I don't think most Muslims hate the West ... They want dialogue."

He cited an example of this cultural conflict. Traveling a war-torn road in Afghanistan, and coming under fire, he stopped at a roadside café where Afghanis were crowded around a television set. Expecting to learn of a major battlefield development, he saw they were watching "a German gay porn channel."

Daragahi was one of three foreign correspondents on a Columbia Journalism School panel, "Covering the War on Terror." The program, in the Miller Theater April 24, was part of the J-School's alumni reunion weekend.

Another panelist, **C.J. Chivers** ('95) of The New York Times, who recently returned from Northern Iraq, talked about the decisions a reporter in a combat zone must make, weighing personal safety against the need to get the story.

"Which road do you go down? Why? Where do you sleep? A secure hotel? Whom do you meet and where? Do you meet on their terms? Maybe Danny Pearl shouldn't have had that meeting. I shudder when I hear that.

You must meet."

Yet he stressed the need for caution. Chivers, who was a U.S. Marine officer, said young marines, cautioned about being foolhardy, would be told, "You can't shoot back if you're dead." And he said, in the case of a reporter, "You can't file if you're dead.

"Do you pack (carry a gun)?" Chivers said "no, but some say yes ... Do you need guards who carry weapons? ... I'm somewhere in the middle on that." Chivers said he's never been embedded with the U.S. military, "and I never will. I prefer to work alone."

And he emphasized the importance of the translator, "who is some-

"I don't think most Muslims hate the West"

one you depend on, not just for language. [The translator] gives you clues, graffiti on the walls...someone quickwitted enough to share crowd noises."

The third panelist was Elizabeth Rubin, a freelance foreign correspondent who has written for The New York Times magazine, the Atlantic Monthly and the New Republic. She was a winner of the 2003 Kurt Schork Award in International Journalism. She recounted her experiences covering Pakistan and the Intifada in the Middle East.

The moderator was **Howard Fineman ('73)**, chief political correspondent for Newsweek and NBC news analyst. In introducing the panelists, he quoted an epigram from one of his journalism professors, Penn Kimball, who exhorted his students to "Go there!" not just read the clips and make phone calls, but "Go there!" That, Fineman said, "is how these panelists cover this unbelievably difficult, unbelievably important story."

7

Alumna Wins Pulitzer Prize

bigail Goldman ('93) and three colleagues at the Los Angeles Times won the national reporting Pulitzer Prize for their three-part series, "The Wal-Mart Effect."

The judges called it "an engrossing examination of the tactics that have made Wal-Mart the largest company in the world with cascading effects across American towns and developing countries."

Earlier in the year, that team won a George Polk award in economics reporting for the same series.

Another Los Angeles Times Pulitzer was for breaking news reporting in covering the wildfires that raged

10P

DTOS

October. In all, 76 reporters and columnists produced more than 100 stories in the first week. One of the reporters whose byline appeared was **Joel Rubin ('03)**.

Three J-School alumni were cited for Silurian awards: **Thomas Maier** ('82) of Newsday, honorable mention for investigative reporting about the abduction of American children to foreign countries; **Lindy Washburn ('80)** of The (N.J.) Record for science/health reporting about a mother's mission to care for an autistic son; and **David Diaz ('67)** and his WCBS-TV team for TV spot news in covering the killing at New York City Hall of Council member James Davis.

The Silurian Society is an organization of veteran journalists in the New York area.



Terrorism panel: C.J. Chivers, Borzou Daragahi, Elizabeth Rubin and Howard Fineman.

Alumni Donations Total \$322,341 During the 2004 fiscal year ending June 30, 2004, over 900 alumni helped strengthen the Journalism School by providing gifts and pledges to support scholarships, professorships, programs and the

Alan L. Dessoff

1930

Josephine D. Herz

1931

Florence S. Donovan 1932

Abner J. Kaplan

1933 Sarah Cabot Pierce

1934

George H. Grim Jr.

1935 Jacob S. Badiner

1936

Haynes W. Dugan Harold N. Graves Jr. Judy Graves June Parsons Rader

1937

David Brown Catherine C. Johnson Andrew Khinoy Robert H. Schulman Damon M. Stetson

1938

Philip Hamburger William D. Kaufman

1939

Edith Iglauer Daly Delancey F. J. Jones

Total for classes 1930-1939 \$4,260

1940

William German Leonard Huntress Jr. Evelyn A. Lawrence David D. Newsom Class Total \$213.00

1941

Daniel J. Edelman Vernon D. Groff Pat M. Holt Arnold A. Lerner Kathleen S. Lundeen John D. Molleson Richard K. Prvne Helene Kazanjian Sargeant Florence D. Shelley Lois B. Townsend Class Total \$2,725.00

1942 Edward Alexander Mauri Edwards Douglas L. Gruber George E. Herman Arthur R. Kavaler lanet C. Kreider Jack Matcha Mary B. Sullivan \$690.00 Class Total

Robert S. Moyer Clara H. Ostergren Marion S. Poliakoff Stanley Rich Morton D. Stone Margaret Dwyer Trentin Class Total \$4,125.00

1946

May Ebbitt Cutler Eleanor K. Felder Barbara Neblett Land Eileen M. Lavine Lee Lorick Prina Shirley F. Roffman Ethel Samuels Rosner Class Total \$34,950.00 1947

Bonnie H. Durrance-

Dovle Reuven Frank C. Herbert Harrigan Doris Willens Kaplan Stephen A. Kezerian Warren D. Leary Jr. James H. McCormick Watson S. Sims \$740.00 Class Total 1948

Harry S. Baer Jr.

Anne S. Berkovitz Howard J. Brown Robert W. Burke Paul D. Davis Gary W. Ferguson Edward B. Gold Carl F. Heintze Willard J. Hertz John W. Maynard Carl J. Migdail Eugene Miller James A. Skardon John Strohmever John F. Wicklein Class Total \$3,445.00

Margaret J. Neuman Dietz Maya Pines Froomkin Howard R. Haring Dr. D. Blair Justice Alfred O. Kelly Dr. Mort P. Stern Class Total

1950

1949

Ann Nicholson Cahoon John J. Clarke Edward P. De Blasio Benjamin A. Franklin Donald H. Johnston Robert H. Phelps Richard W. Reinhardt Hugh C. Sherwood Eugene J. Smith Joseph R. L. Sterne Class Total \$1,200.00

Charles E. Clark Barbara B. Colegrove Kevin F.X. Delanv Sherwood E. Dickerman

Harold K. Douthit Jr. Marvin I. Duskin Muriel K. Jackson James S. Keat Dr. Ralph L. Lowenstein Eve Orlans Mayer Frank V. McCarthy Sam S. McKeel Henry F. Schulte William Seamans Edward J. Silberfarb Theodore E. Stanton Betsy Wade Class Total \$5,525.00

1953 Martin G. Berck

Barry Biederman Charles N. Jacobs Myron I. Kandel Mark C. Rutman Barbara K. Ruzinsky Leonard Sloane William H. Tromblev Joseph M. Ungaro Sr. Class Total \$2,200.00

1956 \$675.00 Ruth Haskins Bass

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Jonathan Dunn-Rankin A. David Gordon F. Ross Jones Jr. Theodore M. Jones Jr. Beverly Ann Deepe Keever Tom C. Korologos Lansing Lamont James T. Leeson Jr. Stuart H. Loorv Lowell L. Scheiner Emy Thomas George R. Venizelos Eric Bartlett Wentworth

Lewis W. Wolfson Carole W. Wunner Class Total \$3,688.00 1959

Giovanna M. Breu Charles U. Daly Otto Charles Doelling Richard N. Einhorn Mervyn D. Kaufman Chester K. Lasell Robert Lazich Harold P. Lee Fr. Graham P. McDonnell Rose L. W. Polk Samuel C. Reynolds Evelvn F. Sommer Carl L. Stern

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1960

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1961 Dr. Terrence S. Carden Jr. Dwight A. Chapin Sandra Cummings DeMurley James S. Doyle

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1967

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Lawrence A. Pryor

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Allen Young

1965

Gerald A. Solomon

Joseph L. Wicherski

Class Total \$2,333.00

Nicholas R. Scalera

Leona Shluger Forman

Ann Ray Martin Gora

Herbert I. Kestenbaum

Frederick P. McGehan

Rev. Alfonso A. Narvaez

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1964

Richard J. Levine

Betsy Pilat Marston

Betty Lynn McHam

Dr. Eleanor Selfridge-

Daniel R. Southerland

Class Total \$2,630.00

Jackson

William G. Connolly Jr.

Paul D. Boyd

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Jonnet S. Abeles Judith Freund Barton Joseph I. Berger Thomas R. Bettag Paul H. Byers Virginia A. Chappell David Diaz Jr. Brenda T. Henderson Leonard P. Iaquinta Mare I. Kusnetz Michael A. Maidenberg Meriemil Rodriguez Howard S. Schneider Allan H. Sloan James S. Toedtman Katherine F. Warzynski Paul Wilkes **Class Total** \$10,305.00

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Donald L. Hymes Henrik A. Krogius Fredric I. Mann James J. Marshall Robert S. McCord Robert K. Otterbourg David L. Pierce Neil R. Rolde

Barry Schweid Class Total \$2,255.00 1955 Robert G. Black

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1958

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Joan W. Konner Rona Parker Ronald Z. Sheppard Genell J. Subak-Sharpe William C. Treon Class Total 11,935.00

1962

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1977

Charles P. Alexander Patricia N. Allee S. Terry Atlas Andrea G. Axelrod Terri Byrne-Dodge Marialisa Calta Boyd F. Campbell David T. Cook R. Rehema Ellis Joan Marie Gartlan Alan H. Gersten Jordan Elliot Goodman Gordon Gray Jr. Clifford Krauss Trudy A. Lieberman Leslie W. McBee Kevin P. McKenna Pamela H. Mendels Barbara H. Pierce Barbara F. Riegelhaupt Susan Scharf-Glick Christopher T. Tourtellot Class Total \$5,200.00

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James C. Mannion Jan E. Stone Marjorie E. Sun Ellen B. Durckel Vestewig Ellen Y. Weir David J. Wimhurst Class Total \$6,645.00

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Karen G. Anderson Rhonda Brammer Mathis Chazanov James E. Cohen Wayne J. Dawkins Barbara L. Durr Ellen Sofia Freilich Alexis Gelber Jeffrey P. Gottlieb Janice M. Horowitz Stevenson O. Swanson Stephen C. Talbott Jon H. Zonderman Class Total \$1,915.00

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David Heehler Christopher P. Keating Deidre Ellen Leipziger Andrew Thomas Manéan

Michael Gerald Marzec Russell David Miller Walter Theodore Neary Stephanie Marie Nebehay David Leslie Peterson Valita D. S. Quattlebaum

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Mary J. Dolan Randi Hutter Epstein Nicholas A. Fox Kevin J. Granville Beth J. Harpaz Steven A. King, M.D. Peter Leyden Michael Rapoport Ivonne Rovira Julia Rosson Small Christopher Malcolm

Teare Leslie Ann Winokur Class Total \$2,450.00 1986

Jonathan Edward Adolph

Valarie Ann D'Elia Norma G. Lana Dr. Clare N. Lowell Barelay L. Palmer Richard W. Porter J. Randall Prior Paul C. Sweeney Class Total \$460.00

1987

Mark L. Clifford Ann Elizabeth Killion Henry W. Kimmel Michael Dean Merrill Lisa Ann Newman Dudley Percy Olsson Lisa E. Shuchman Debra Joan Silimeo Class Total \$430.00 1988

Ingrid A. Abramovitch Jessica M. Baldwin Alexandra Catherine Bezeredi Justin William Doebele Mark Edgar Felsenthal Soraya Zarghami Gage Simson L. Garfinkel Mary Constance Gelb Terrence Craig Markin Nick P. Havs James Thomas Madore Alex C. Marshall Michael Vincent Oneal Robert Lee Parker Jr. Mark Howard Sayre James M. Scott Elizabeth F. Skoler Class Total \$2,660.00 1989 Janet Allon Stephanie L. Artero Mary Helen Berg Philip Boroff Marcy I. Burstiner Sophy Carr Chaffee Harry Chevan Julie Ruth Cohen Kimberly Plummer Damer Steven Dickson Sybil Fix Henry F. Fuhrmann Laurie Beth Goodstein James Edward Hebert Leonard J. Hollie Jill Beth Lang Alexander T.

Rothenberg Jeffrey Dean Schwartz Pauline Tai Timberly N. Whitfield Kenneth Wolf Ann Lacey Wozencraft Class Total \$4,605.00 1990 Gavle C. Cinquegrani

Matthew Leonard Hickerson Rosiland Arie Jordan Michael O'Doherty Moore Timothy Loren O'Brien Jennifer Ann Reidy Rev. Alexander Michael Santora Jennifer Ninel Toth Class Total \$925.00

1991

Keith Fitzgerald Goggin Genevieve Pomeroy Hardigg Richard Andrew Kavesh Dawn Marie Levv Heather Jane MacLean Judith Esther Messina Donna Marie Nelson Susan Anne Scherreik-Hynes Mary Jane Thompson

Michele L. Topper Nicholas A. Varchaver Kelly Anne Whiteside Lefred Wilson Jr. Class Total \$1,805.00

1992

Ira D. Breskin James George Kempton William Markey Thomas Philip Moore Geoffrey Stephen Morrell Nina Munk Matthew David Siegel John Gordon Weiss Gerri Willis Pilar Elvira Wolfsteller Stephen Lawrence Wolgast Class Total \$1,225.00

1993 Diane Kathryn Bakst Catherine Cochrane Carey Lauren Sue Coleman-Lochner Lance Witty Gould David Charles Hochman Mickey M. Meece Elizabeth Josephine Reagan Nina Reves Elizabeth Anne Sevmour James Everett Simon Sreenath Sreenivasan Courtenav Ann Thompson Kathryn Villamil-

Gavin Class Total \$1,650.00

1994

Ann Dodds Costello Amy Lynn Fishbein-Brightfield Doreen A. Hemlock Scott Alan Hensley Steffan Ulrich Heuer Paralee Colley McKinney Tania Renee Padgett Elise Saugrain Pettus Linda C. Prospero Linda Sue Richards Douglas O'Neil Robson Elizabeth Anne Roy Stanton Carline V. Watson Class Total \$21,495.00

1996

Cheryl Judith Alkon Erika Maria Angulo Jennifer Erin Collins Elisa S. Boxer Cook Paul Daniel Davies Janet Robin Frankston Temima Goldberg Avital Hahn Julie Ljiljana Holstein Helen Johnston Parr Kenton Mitchell Pierce Mark Gregory Piesanen Tina Redwine Paul Anthony Rogers Charles Geoffrey Seife Joseph B. Treaster Class Total \$2,778.00

1997

Kathrvn Beaumont Jessica Anne Bloch Sheila Maureen Eldred Gregory G. Farrell Kathleen Powers Fifield Pia Jeanne Hinckle Nigel Joseph Shepard Jaquiss Mary Lynn F. Jones Tami Luhby John Hutchins McGrath Jr. George William Miller III John Oslund Stephanie Ann Stanley Anne Tergesen Class Total \$2,470.00 1998 Alice Sparberg Alexiou

Sarah Lewis Bachman Esther Lois Cully Mary A. Dixon Lila Marie LaHood Rona Laurie Marech Patricia Moccia Michael Lawrence Molinski Michael Jason Rothfeld Claire Danielle Serant Sandra Lyn Steinberg Terri Anne Thompson Krista Dawn West Diane S. Williams Class Total \$1,690.00

1999

Heather Nicole Bandur Charles Joseph Butler John Joseph Doran Andrea Faye Elliott Bradley Alan Foss

Alessandra Valentina Losciale Robert Alan Mank Bruce I. Melzer Mark Stephen Murphy Jennifer A. Ostfeld Michelle Barbara Phipps-Evans Kelly Elizabeth Reardon Anya M. C. Schiffrin Sara Ann Silver Alanna McCaffrey Stack Michelle Marie Wong Class Total \$7,656.00 2001 Jaime Michele Bedrin

Emily Kopp Dantas Arun Kristian Das Hannah Glover William J. Gorta Timothy Kenney Gray Ward Van Buren Lassoe Julia Bartel Lvon Heather Powers McBride Ron Mott Catherine Ann New Samuel Prentiss Nitze Brian Jude O'Connor Gregory Dennis Roth Irena Choi Stern Teresa Ann Tritch Class Total \$1,998.00 2002 Emily Park Dragun

Thomas Leland Heath Soyoung Ho Stephanie Diane Martin Lori M. Nitschke-Hansen Shelley Elizabeth Preston Rebecca Susan Rottenberg Karen Berte Russo A. Nicholas Spangler Sydney Jordan Steinhardt Geeta Sundaramoorthy Kytja Elizabeth Weir Class Total \$1,320.00 2003 Michael Bobelian Mickey Louis Butts Maria Elena Arevalo Cawad

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1979

Vicki A. Barker Melvin J. Berning Peter B. Boody Eileen M. Canzian Amy R. Entelis Mary Candace Evans Judith B. Fellner Bruce G. Guthrie Marcella J. Kerr Andrew Leckey

Esq. Laura A. Novak Paula Lynn Parks Alfred Louis Pieretti Edwin C. Reid Merri Rosenberg Barbara J. Selvin Nancy Sidamon-Eristoff Barbara Russi Spiridon P. Stephanie Stokes Sarah Lazear Turner Mark David Uehling Persia Walker Class Total \$3,695.00

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Matching Gifts

Alcoa Foundation

President's Column

hen the Alumni Association's Executive Committee asked the association's membership last year to approve a revision of the Constitution and Bylaws, we thought it would be just a routine, boring, bureaucratic procedure. Little did we foresee that it would raise questions that would lead to a rare review of the association's role and activities.

"What exactly IS the role of the Journalism Alumni Association (AA)?"

"Why doesn't the association expand its activities beyond New York City and/or the East Coast?"

"Why doesn't the Executive Committee (ExCom), the governing body of the association represent different regions of the country, even overseas?" "Shouldn't ExCom

members have fixed terms? Questions like these

have prompted the ExCom to start the self-examination aimed at learning where and how the association's role might be improved.

According to the AA's constitution, the role, or purpose, is simple: to support and assist the School and its students and its alumni in any way it can. To this end, the familiar activities include career panels, the Mentor Program, the Alumni Journal, the AA Web site, social events and the annual Alumni Awards for outstanding achievement. These projects are centered in New York City (metro New York has the largest concentration of alumni) and are driven by the ExCom, with administrative and logistical support from the Alumni Office.

Jeffrey Richard, the recently appointed Associate Dean for Development and Alumni Relations, sees the role as much broader. "The future of the School depends on alumni," he said in an interview with the Alumni Journal. He expanded on that theme when he attended the ExCom's monthly meeting in May.

And he didn't mean just financial contributions or fund-raising, although these functions are crucial, especially in these times of rising expenses. He included such activities as publicizing the School and holding regional gatherings; interviewing applicants and conducting their writing tests away from New York; and networking on jobs for graduates. These functions currently are overseen by the Alumni Office, as are the reunions and the overall alumni Web site.

To be candid, not many alumni know much about the Alumni

Association, although it's been in existence for decades. Nor do they realize that they became members when they graduated, a status they can ignore if they wish. Membership imposes no requirements, everything is entirely voluntary. And there are no dues; the association is subsidized by the School.

The heart of the association is the ExCom, which plans and implements the activities. It meets monthly at the School, except during the summer.

Under the Constitution, the committee can have 30 members, and any graduate can apply to join. Acceptance of applicants is determined by ExCom members, and the primary qualification is a willingness to contribute time and energy to the committee's operations. For geographical reasons, most of the members are from the

New York area; currently five of the 22 members live in other cities, all on the East Coast. (Bios of ExCom members, are in the Web site.)

The potential of the alumni body is enormous: As of now, the total number of Columbia MS journalism graduates is around 9,000 across the globe, with about 200 added each year.

So within the context of the School's current transition under Dean Nicholas Lemann, the ExCom agreed that the time was right for the review, which has started with two subcommittees of the ExCom:

(1) the role of the Executive Committee and the selection of its members, chaired by **Jeffrey Bogart** ('64), first vice president of the AA.

(2) the programs and other activities, both inside and outside of New York City, chaired by **Tami Luhby** ('97), second vice president.

A factor that restricts activities is geography. With its large alumni constituency, New York (and the School) is the logical place for the ExCom and most programs. Another factor is limited funding and the lack of association dues to pay expenses for more activities.

The School is entering an exciting new era, educationally and administratively. It's counting on its alumni. Let's live up to our potential in support!

To aid in its review, the ExCom seeks your views, your ideas, your complaints. Please e-mail them to me at tomshill@aol.com or dhj3@columbia.edu. Include your name and class.

Donald H. (Pete) Johnston ('50) is president of the Alumni Association.

CHANGES FROM P.1

ulation and complicated the administrative procedures: programs for parttime students, Ph.D. students, midcareer journalists, Arts Journalism Fellows and Knight-Bagehot Fellows, to say nothing of the Pulitzers, duPonts, Cabots, online, magazine and international reporting awards, and the Columbia Journalism Review.

"There are classes almost yearround, day and night," he said in the report. "On many days the school plays host to three or four separate events in addition to all its classes, which makes life stimulating but challenging."

New Jobs

To help him manage all this, the dean has designated four major positions reporting directly to him:

Vice Dean, who is David Klatell (formerly Academic Dean and Interim Dean), in charge of all degree-granting programs; the admission, advising and job placement of students; the curriculum; and coordination of faculty and schedules.

Klatell will be assisted by a new Dean of Students, Prof. **Ari Goldman** ('73), successor to Tracey Stumpp, who resigned after 11 years; and a new Assistant Dean for Academic Affairs, Elizabeth Weinreb. Melanie Huff moved from Career Services to become a new Assistant Dean of Students.

Associate Dean for Prizes and Programs, a new position, given to Arlene Morgan, former special assistant to the dean. She will organize the complex system of prizes, lectureships, fellowships, workshops and research efforts through which the journalism profession interacts with the school.

Associate Dean for Development and Alumni Relations, a new post filled by Jeffrey Richard. He is responsible for the school's relationship with its financial supporters and those who might become financial supporters.

Chief Administrative Officer, another new position, with responsibility for budget planning and review; human relations; technology; the building and the equipment in it. A search is underway to fill that job. There is also a new business manager, Melina Ziegel.

Another innovation, which Lemann says is designed to support and enhance the basic administrative structure, is the formation of formal "planning groups." They will deal with special projects being created or reexamined, and their findings will be passed to someone in the regular administrative scheme. These groups will have "clear charters, formal membership rosters, and regular meetings." The dean will chair four of these groups: one dealing with the establishment of a new M.A. program, whose preparation is being led by Associate Dean Evan Cornog; one on CJR; one on the Ph.D. program; and one on the School's role and presence internationally. The other major administrators are expected to operate planning groups of their own. Lemann intends to meet weekly with the four main administrators, and he expects the administrators and group leaders to have regular meetings with their constituencies. He wants a clear chain of command throughout the School, and frequent communication within the structure. As coordinator of the whole structure, he plans to report regularly in writing to the whole School community "on important matters regarding the School's mission."



Elie Abel

An appreciation by Professor Emeritus Donald Shanor

Evil Rights movement in the cities and the war in Southeast Asia.

The School already had a summer bootstrap program to produce more minority journalists when Elie joined the faculty, but rioting in Newark and other cities led him to extend the issues of social justice and protests to the regular curriculum. Minority faculty members and adjuncts were recruited, and the School stepped up its program of attracting a larger minority student body.

He also focused the School on the human rights crises in Latin America and the Communist world, providing help to dissident journalists and scholars from both regions and setting up exchange programs. The emphasis on human rights was most notable in the selection of winners of the Maria Moors Cabot awards, where prizes were given to many Latin American journalists who had been imprisoned for what they wrote, and in one poignant evening that will be long remembered, to the widows of a number of them. In his eloquent award speeches, Elie brought to life the risks and challenges of reporting from dangerous places, risks that he had often faced himself with quiet courage.

Continued Writing

As dean, he maintained his broad range of contacts in the world of diplomats and government and found time to use them in his writing.

They included the 1990 *The Shattered Bloc*, which dissected the upheavals in Eastern Europe, predicting that "human liberty has a future even in a region the United States has long conceded to Communism."

His 1975 Special Envoy to Churchill and Stalin, written with W. Averell Harriman, the man who had held that post, was a model of diplomatic history. But he made the book far more than a collection of memos. He wrote of the maneuvering among the allies, a collapsing dictatorship in Germany, Stalin's seizure of Poland and its neighbors, all with the precision of the historian and the flair of the journalist.



ALUMNI JOURNAL, Fall 2004

Columbia University Journalism Alumni Association 2950 Broadway, New York, New York 10027 (212)854-3864 alumni@jrn.columbia.edu

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THE JOURNAL IS PUBLISHED BY THE ALUMNI ASSOCIATION OF THE COLUMBIA UNIVERSITY GRADUATE SCHOOL OF JOURNALISM AS A SERVICE TO ITS MEMBERS AND AS PART OF ITS GENERAL SUPPORT OF THE SCHOOL. Scholars still consult these books as well as Elie's first, *The Missile Crisis*, 1966.

As dean, Elie also encouraged his faculty members to follow his pattern of combining teaching and writing. He convinced tenure committees, including my own, that someone fresh from daily journalism might not have the requisite academic publication record, but after enjoying a few of the long Columbia summers to do the research and writing, would surely produce the books that reporters never have time to work on.

"You've kept my promise," he told $\overset{\text{g}}{\overset{\text{g}}}{\overset{\text{g}}{\overset{\text{g}}{\overset{\text{g}}}{\overset{\text{g}}{\overset{\text{g}}{\overset{\text{g}}}{\overset{\text{g}}{\overset{\text{g}}}{\overset{g}}}{\overset{g}}{\overset{g}}{\overset{g}}{\overset{g}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}{\overset{g}}{\overset{g}}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}}{\overset{g}}{\overset{g}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}{}}\overset{g}}{\overset{g}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}}{\overset{g}}}{\overset{g}}{\overset{g}}}{\overset{g}}}{\overset{g}}}{\overset{g}}}{\overset{g}}}{$

Book Shelf

1941

Leonard Sussman, executive director of Freedom House, has a new book covering his 60 years in the news business and as an advocate of press freedom worldwide. A Passion for Freedom: My Encounters with Extraordinary People is a memoir of Sussman's adventures with courageous men and women in 59 countries.

1956

Biographer **Marion Meade**'s latest book, *Bobbed Hair and Bathtub Gin*, published by Nan A. Talese/Doubleday in May, tells the stories of Zelda Fitzgerald, Edna St. Vincent Millay, Dorothy Parker and Edna Ferber set in the Jazz Age.

1969

Carla Fine's eighth book, *Who Cares What You're Supposed to Do? Breaking the Rules to Get What you Want in Love, Life and Work*, was published in August by Perigee/Putnam.

1974

Just Business Just War is a non-fiction narrative covering 1995-2002, **Thomas Collins**' final years in the oil industry. The subject is a rough-andtumble account of how the allied oil industry dealt with the post Cold War world of oil (Ravens Yard Publishing).

1976

Random House just published **Jim DeBrosse**'s non-fiction book *The Secret in Building 26*, about a pivotal Navy code-breaking project during World War II.

1980

Rugged Waters: Black Journalists Swim the Mainstream by **Wayne Dawkins** (August Press) is the third edition of the story of the National Association of Black Journalists. Dawkins points to the rights and wrongs of the NABJ, and describes changes that have affected it.

1982

Tending to Grace, a first novel by **Kimberly Newton Fusco**, was published in May by Alfred A. Knopf. She lives in Foster (R.I.) with her husband and their four children.

1990

Frederic J. Frommer is the co-

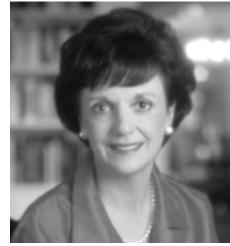
Inside Camelot

When **Sally Bedell Smith ('73)**, at a recent reading from her latest book, was asked her relationship to the late General Walter Bedell Smith, former CIA director, she said, "None. I got this name as a result of two marriages." Then she told of a phone call from the CIA about a retrospective they were doing about the General, and did she have any memorabilia she would share.

"I said 'No.' After I hung up I thought 'Wow! If that's what the CIA knows, then we're in deep trouble."

Her book, *Grace and Power: The Private World of the Kennedy White House* (Random House) seeks to capture elements of the Kennedy administration and the lives of Jack and Jackie that may have eluded the scores of biographers, journalists and historians who have written about the glamorous and enigmatic couple.

"How can one find anything new?" she wondered. "I read over 100 books about the Kennedys...interviewed 142 participants and witnesses from Kennedys' world, all but two of whom agreed to be quoted by name...gained



Sally Bedell Smith

access to papers that had been sealed for decades...I thought the story was incomplete, that there was a lot more to be learned."

One area she explored was Jack's skill as a manipulator. "He kept everyone in a separate compartment – friends, lovers, aides...He would massage everyone.

"His dealing with the press showed his range of manipulation. Some were his closest friends. He might invite them without even telling Pierre Salinger, his press secretary. So the impulse of the press was to protect Kennedy, especially regarding his extramarital affairs."

She said there has been a vast amount written about Kennedy's infi-

delities, some of it prurient, much of it second, third and fourth hand. "I didn't start out looking for Kennedy's women, but this was part of his character. I tried to write about it in a dignified way."

She added, "Jackie was generally aware of his infidelities, but she took them for granted."

Jackie, she said, was highly imaginative and artistic. She dreamed of becoming an art director. Smith said she was surprised at how thoroughly Jackie planned the role of First Lady. "If you get the idea that the Kennedy White House was like an 18th Century French court, you're on the right track.

"The Kennedys worked hard, but had enormous fun. They entertained nearly non-stop...They even danced the twist, which was considered scandalous at that time...Jackie insisted that her guests be beautiful for Jack's benefit, but also for herself . . . There was a lot of spirit in the Kennedy White House that's gone forever."

Grace and Power is Smith's fourth biography after books about William S. Paley, Pamela Churchill Harriman and Princess Diana. She's contributed to Vanity Fair since 1996, has written for Time and is a former cultural affairs reporter for The New York Times. She has three children, and lives in Washington, D.C., with her husband Stephen Smith.

—E.S.

Mentors Wanted Across US

o matter whether you live in New York or in New Mexico, you can now serve as mentor to a J-School student. The Alumni Association is seeking mentors for the program, now in its 17th year. The program aims to help Journalism School students get a handle on different aspects of the industry and to form professional rela-

tionships with working journalists. For 2004, the committee has

revamped the program in an effort to provide more alumni the opportunity to participate. One of the biggest changes this year is the expansion of the program to involve alumni living outside the New York City area. No matter where an alumnus lives, he or she can serve as a mentor and keep in touch with the assigned student by email or telephone.

The goal of the program is to offer students alumni mentors who can

Mentor Questionaire
te that a copy of this form will be given to your student. Pl l information about yourself that you think will help us ma

Please note that a copy of this form will be given to your student. Please include all information about yourself that you think will help us match you with a student. Name:

Email address:

Year you graduated from the Journalism School: _____

Year you graduated from college: ____

Other colleges/schools from which you graduated/Years of graduation:____

Home address:

_Home phone number: _____

Business name and phone number: _

Business address: _

Current job/title/beat (if applicable):

Work history (please note whether you have newspaper, magazine, television, radio or New Media experience): ______

author, with his father Harvey Frommer, of *The Great Rivalry: Red Sox Vs. Yankees*. The book covers a century's worth of enmity between these two great franchises.

1994

Living Together: My Russian Affairs, by **Jennifer Cohen**, will be published in September by University of Wisconsin Press.

1997

Brigitte Sion's second book was published in Switzerland by Metropolis. Written in French, *Max Ehrlich: le Theatre contre la Barbarie* is a biography of German Jewish actor Max Ehrlich (1892-1944) of the Berlin cabaret in the 1920s. He staged shows in a Dutch concentration camp, Westerbork, before being murdered in Auschwitz. help with issues ranging from coming up with ideas for stories, to sending freelance query letters, to critiquing resumes, to working in a newsroom.

Alumni and the students they are mentoring are invited to attend the Alumni Association's Fall Meeting scheduled for Tuesday, Nov. 16, at the School.

If you are interested in being an alumni mentor, please fill out the accompanying mentor questionnaire and mail it for receipt by Sept. 25 to Tami Luhby, 3425 Kingsbridge Ave. #704, Bronx NY 10463.

Matches should be made by Oct. 15. If you have questions, please contact committee chairpersons **Tami Luhby**, ('97), at Luhby@hotmail.com, or **Amy Resnick**, ('90), at resnicka@earthlink.net.

Special in metro):	terest in journalism (business, religion, entertainment, sports,
	n issue about which you are particularly knowledgeable? (i.e. rights or legal affairs):
Have you	ever been foreign correspondent? If so, where?
Would you	h time can you commit to the program?

Class Notes

1940

Monty Berger received the Governor General's Caring Canadian Award and has been feted by family, friends, and colleagues for a multi-faceted career that included distinguished military service, community leadership, book writing, and a brief foray into politics.

David Perlman, who celebrated his 85th birthday earlier this year, is a science writer for the San Francisco Chronicle and as active as ever. Perlman's career has been one of the most distinguished in American science writing. He has had several honors named for him, including journalism prizes sponsored by the American Geophysical Union and the San Francisco Medical Society. Perlman has covered every major U.S. space mission, the birth and development of biotechnology in Bay Area academic labs, and helped unravel the early mysteries of the AIDS epidemic with his late Chronicle colleague, Randy Shilts.

1952

Albert C. Lasher recently marked 40 vears in the food service disposable products industry. Al's company, of which he's president, is Disposable Marketing Services Corp., a consulting firm. His colleagues in the industry, to celebrate his 40th anniversary, threw a black tie dinner in his honor at the Columbia Club in New York. Some 150 attended.

1956

In February, the New England Press Association formally inducted Ruth Haskins Bass into its Hall of Fame. A longtime writer and editor who worked for The Berkshire Eagle for most of her career, Bass was at various times the Eagle's police reporter, special sections editor, and editor of its former Sunday magazine. Several years ago she received the Girls Incorporated "She Knows Where She's Going" award recognizing her as a role model for balancing home, work, and community.

1957

Carlos E. Cortes, professor emeritus of history at the University of California, Riverside, completed his first play — A Conversation with Alana: One Boy's Multicultural Rite of *Passage* — and is performing it around the country. The one-person, one-act autobiographical play is Cortes' story of growing up as a young man of mixed ancestry in racially segregated, religiously divided early post-World War II Kansas City, Mo.

Susan Zakin recently edited an anthology of edgy, irreverent environmental writing called NAKED: Writers Uncover the Way We Live on Earth (Four Walls Eight Windows). NAKED features the work of T.C. Boyle, Joy Williams, Klaus Kinski, and fellow '83 classmate Jack Hitt, as well as emerging writers of both fiction and nonfiction.

1987

Shaffin Shariff, who left journalism for North American banking in 1994, is now the proprietor of Wake Robin Inn, a 38-room hotel on Rte. 41 in scenic Lakeville, Conn.

1988

Frank Bruni, former Rome bureau chief for The New York Times, is now that paper's restaurant critic. Before Rome, he was a reporter in the Times Washington bureau, and prior to joining the Times in 1995 as a metropolitan reporter, he worked for the Detroit Free Press.

James Madore, media writer for Newsday, has been elected to the Board of Governors of the Society of American Business Writers and Editors.

Dele Olojede steps down after three years as foreign editor of Newsdav to move with his family to Africa as a senior correspondent for project work throughout the continent for the paper.

1989

David Jacobs is now an assistant city editor at the Reno (Nev.) Gazette-Journal. He supervises the city, county, and statehouse reporters and the news bureau in Carson City. Jacobs formerly was an editor/writer at The Associated Press in Columbus (Ohio) and a reporter at the (Toledo) Blade and The Columbus Dispatch.

1990

"After 14 years of paying his dues in the sticks," Victor Epstein says he's finally back in the Northeast in Washington, D.C. covering the U.S. economy for Bloomberg News. He says he bumped into classmate Ted Allen working the legal beat there. Epstein won first place in business writing from the Florida Press Club in 2000 and 2001, and led the Omaha World-Herald to its national "Best in Business" section awards from the Society of American Business Editors and Writers in 2002.

Edward R. Murrow award from the Radio and Television News Directors Association for "Beneath the Rubble," on the 40th anniversary of the 16th Street Baptist Church bombing.

After 16 years in South America, broken up by five years in New York, Tom Vogel is moving to Los Angeles, leaving Dow Jones Newswire, and says, "There is at least one book, a pile of sketch comedies and perhaps a screenplay in me."

1996

Tommy Sangchompuphen recently joined Minnesota-based Kroll Ontrack, Inc. as senior media relations representative for its electronic evidence product line.

1998

Jenny Badner Falcon is now a producer for the Randi Rhodes show on Air America, the new liberal radio network based in New York. She took the job after working for four years as a reporter for the Voice of America both in New York and Jerusalem.

2000

Jill Gardiner has joined The New York Sun as a health and medical reporter. She previously reported on health for the Staten Island Advance where she began working straight out of J-School.

2001

Teresa Tritch has joined The New York Times as an editorial writer. A Knight-Bagehot fellow, she was a contributing editor of Gallup Management Journal and the Stanford Social Innovation Review; and was co-editor of America at War: The Battle for Iraq in Words, Pictures and Video.

2003

Valerie Reiss is now articles editor for the start-up yoga lifestyle magazine Breathe.

Ethics Survey

In the Spring issue the Alumni Journal presented this situation as an ethics survey: Robert Novak, in a column last year, identified the CIA employed wife of former Ambassador Joseph Wilson, who had been critical of the Bush administration's Iraq policies. The leak of the woman's name was investigated, but has not yet been solved. Should Novak have revealed the agent's name? Should he reveal his source? Should he face discipline? The response was sparse but forceful with some harsh words for Novak. Most said he should not have revealed the name, nor should he reveal his source, but they were split on whether he should face disciplinary charges. Watson Sims ('47) devoted his May 25 column in the Ashville, (N.C.) Citizen Times to the subject, "Rascal or Hero, Mr. Anonymous will live on."

uiz

1. The late George Plimpton was founder and editor of

- a. The Partisan Review
- b. The Paris Review
- c. The Evergreen Review
- d. The Kenyon Review e. None of the above

2. Which of the following U.S. daily newspapers has the biggest circulation?

- a. USA Today
- b. The Washington Post
- c. The Wall Street Journal
- d. The New York Daily News
- e. The New York Times

3. The television news and public affairs program that has been the "most watched" in history according to Nielsen ratings is

- a. Meet the Press
- b. Face the Nation
- e. 20-20
- d. 60 Minutes
- e. Nightline

4. The founder of the American Newspaper Guild was

- a. Murray Kempton
- b. William Lloyd Garrison
- c. I.F.Stone
- d. Heywood Broun
- e. None of the above

5. What president of the United States won a Pulitzer Prize?

- a. John F. Kennedy for "Profiles in Courage"
- b. Richard Nixon for "My Six Crises"
- c. Ulysses S. Grant for his autobiography
- d. Dwight D. Eisenhower for
- "Crusade in Europe" e. None of the above
- 6. Who of the following was a war correspondent, a foreign diplomat and a playwright?
 - a. Richard Harding Davis
 - b. Clare Booth Luce
 - e. Damon Runvon
 - d. Marguerite Higgens
 - e. None of the above
- 7. Thomas Nast was a cartoonist who a. created the symbol of the
 - Republican elephant b. depicted Willie and Joe, the
 - G.I.s of World War II
 - c. used a giant nuclear bomb as a cartoon character
 - d. portrayed the Brooklyn Dodgers as "dem bums"
 - e. None of the above
- 8. A Merganthaler is a device for a. photo engraving
 - b. making printing plates
 - c. setting hot type
 - d. creating page layouts
 - e. None of the above

1982

Cheryl Devall is joining the staff of the Center for the Study of Journalism and Democracy at the University of Southern California's Annenberg School for Communication.

1983

Scott Bronstein received the Edward R. Murrow award for the best TV documentary on international affairs from the Overseas Press Club for his film "Liberia: American Dream" on National Geographic Ultimate Explorer. Before joining National Geographic, Bronstein was a producer at CBS News 60 Minutes and ABC News Prime Time.

1991

Kevin Heldman was awarded a Rosalynn Carter Fellowship for Mental Health Journalism for 2004. He was one of six fellows chosen nationally to spend the year studying selected topics related to mental health. Fellows work with Carter Center staff and the Fellowship Advisory Board and Mental Health Task Force.

CNN White House correspondent Suzanne Malveaux made the cover of Washington Flyer magazine. In a "Washington Insider" profile, she answered questions about the current state of TV journalism.

1992

Lisa Diane Cox of WVTM-13 News of Birmingham, Ala. received a regional

- 9. Journalist Theodore Herzl a. Uncovered evidence that overturned the treason conviction of Alfred Dreyfus
 - b. Scored a beat as the first newsman to report the assassination of Archduke Ferdinand
 - c. Revealed the horrors of the Andersonville prison camp in the American Civil War
 - d. Won the Nobel Peace Prize for helping to resolve territorial disputes in the Middle East e. None of the above

10. Who said, "Our Republic and its press will rise or fall together" a. A.J.Liebling b. H.L.Mencken c. Thomas Jefferson d. Joseph Pulitzer e. None of the above

b01 ,99 ,98 Answers: 1b, 2c, 3d, 4d, 5a, 6b, 7a,