

Asia America MultiTechnology Association Appoints William A. Chen (BSBA 1990) as New President



William A. Chen has been chosen to guide The Asia America MultiTechnology Association's (AAMA), 2005 Initiatives to Foster Growth of High-Tech Enterprises.

Chen has an MBA from the Harvard Business School and earned his UF bachelor's degree in marketing with High Honors. He was honored as the 2003 Clark Butler Entrepreneur of the Year by the Center for entrepreneurship and innovation (CEI). In addition, Chen serves on the CEI's Advisory Board.

The AAMA is a networking organization that has fostered business ties between the Silicon Valley and the Pacific Rim for more than 25 years. Chen will be responsible for guiding the organization's outreach and programs for high-tech business leaders and entrepreneurs who focus on creating new opportunities in the US and Asia.

AAMA recently launched its second chapter in Beijing, China, with an event at Beijing University that was attended by government officials, academic leaders and business executives from both sides of the Pacific.

"I am honored to serve as president of such a reputable organization as AAMA. As the Asia Pacific region is key to the health of the global IT economy, I see AAMA playing an important role between Silicon Valley and Asia by providing the right connections and resources," said Chen. "I look forward to working with our talented directors and executive management committee to continue to bring more value to our membership base, both locally and globally."

Chen has been involved in a variety of technology companies and startups in the last 12 years. He is currently the CEO of Accelergy Corporation, a materials development company he founded that formulates advanced materials for the energy and chemical industries. Prior to Accelergy, Chen was founder and CEO of OnePage, Inc., an enterprise software company, and he was also one of the founders of Billpoint, Inc., which pioneered the concept of online person-to-person payments. Billpoint was acquired by eBay in 1999 as a payment solution for its online auction marketplace. Chen has also served in management positions at Excite, Classifieds2000 (online classifieds marketplace acquired by Excite in 1998), Andersen Consulting Strategic Services (Accenture) and IBM.