

## **ONTARIO POLITICAL LANDSCAPE: PROVINCIAL VOTE INTENT**

### **Grits Re-Take a 4-Point Lead**

- **Liberals (39%; +4) Lead PCs (35%; -2) By Four Points**
- **NDP (20%) Up 2 points**

*From July 18 to July 23, 2006, Leger Marketing – the Canadian representative of the Gallup International Association – conducted telephone interviews among a randomly selected, representative sample of 1,003 adult Ontarians. The margin of error for the total sample is  $\pm 3.1\%$ , 19 times out of 20. The results have been statistically weighted according to the most current regional, gender, and age Census data to ensure a sample representative of the entire adult population of the province.*

*Across the regions, sub-samples are as follows: Toronto ( $n=250$ ;  $\pm 6.2\%$ ), 905 Belt ( $n=250$ ;  $\pm 6.2\%$ ), Hamilton-Niagara ( $n=135$ ;  $\pm 8.4\%$ ), Southwest ( $n=139$ ;  $\pm 8.3\%$ ), East ( $n=135$ ;  $\pm 8.4\%$ ), and North ( $n=94$ ;  $\pm 10.1\%$ ). The total Decided Voters sample ( $n=776$ ) has an associated margin of error of  $\pm 3.5\%$ , 19 times out of 20. Across the regions, Decided Voters sub-samples are as follows: Toronto ( $n=205$ ;  $\pm 6.8\%$ ), 905 Belt ( $n=196$ ;  $\pm 7.0\%$ ), Hamilton-Niagara ( $n=101$ ;  $\pm 9.8\%$ ), Southwest ( $n=103$ ;  $+9.7\%$ ), East ( $n=106$ ;  $\pm 9.5\%$ ) and North ( $n=65$ ;  $\pm 12.2\%$ ). Discrepancies between totals are due to rounding.*

*Founded in 1986, Leger Marketing is the largest independent full-service research firm in Canada, with more than 350 employees spread over its offices in Toronto, Montreal, Calgary, Edmonton, Winnipeg, Quebec City, New York City, Philadelphia and Shanghai. Leger conducts quantitative and qualitative research on behalf of an extensive array of public and private sector clients on a local, national, and global scale. Leger is the polling Agency of Record for Sun Media, Marketing Magazine, Toronto Life Magazine, and the Canadian Press news service.*

**Grits (39%; + 4) Re-Take a 4-Point Lead**

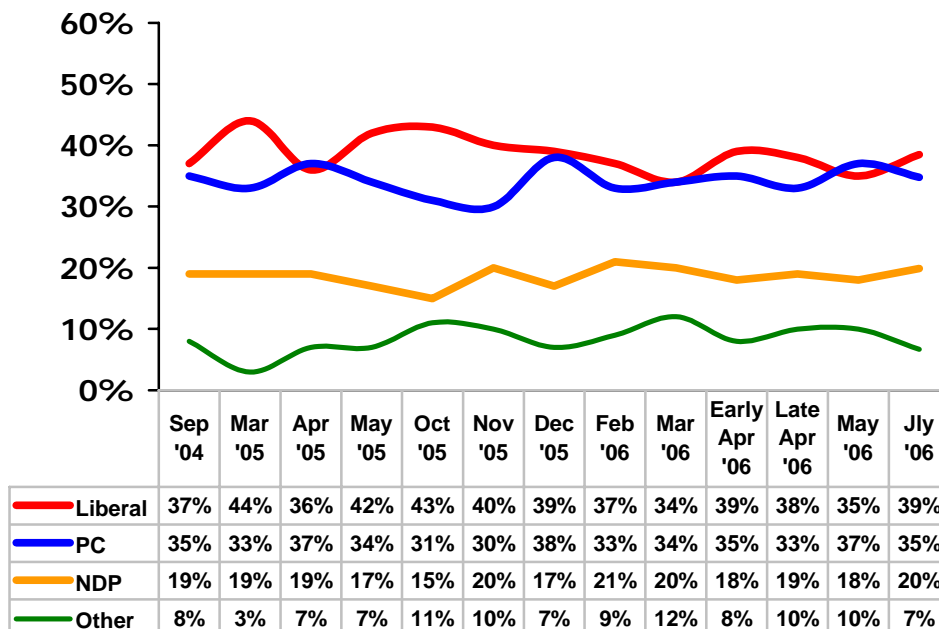
- The Liberals re-take the lead in July (39%), having gained 4 points since May while the Progressive Conservatives (35%) have dropped 2 points.
- NDP support increased by 2 points to 20%.
- Support for other parties (7%) declined by 3 points since May.

**Q1A.** Thinking about how you feel right now, if a provincial election were held tomorrow, which of the following parties would you, yourself, be most likely to vote for?

**Q1B.** Well, which party would you say you are leaning towards?

Decided Voters (n=776 Decided Voters (Q1A) + Leanners (Q1B), comprising 83% of electorate.  
Undecided Voters = 14%. Abstain/Spoil Ballot = 4%. Refuse to Say=4%

**Provincial Voting Intentions in Ontario**



**Provincial Vote Intent Across Ontario’s Regions**

- The governing Liberals continue to lead in Toronto (47%), and have pulled ahead of the Conservatives in the 905 Belt (43% Grits, 38% Tories) and in the Southwest (39% Grits, 31% Tories).
- The opposition Conservatives continue to lead in the East (47%), and have a considerable lead in the region of Hamilton-Niagara (44%, Tories).
- In the North , the Liberals and the NDP are in a statistical tie (30% Grits, 29% NDP). Support for other parties is also relatively high in the North (16%), in comparison to other Ontario regions.

<b>Provincial Vote Intentions in Ontario: Regional Results</b>							
<i>Q1a/b. Thinking about how you feel right now, if a PROVINCIAL election were held tomorrow, which of the following parties would you, yourself, be most likely to vote for? IF UNDECIDED, ASK: Well, which party are you leaning towards?</i>							
Region \ Party	ONTARIO	Toronto	905 Belt (Suburbs)	Hamilton-Niagara	Southwest	East	North
Liberals	39%	47%	43%	26%	39%	30%	30%
PCs	35%	27%	38%	44%	31%	47%	24%
NDP	20%	22%	12%	24%	20%	21%	29%
Some Other Party	7%	4%	7%	6%	10%	3%	16%

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For more information, please contact our spokesperson (coordinates below):  
**Craig Worden, Associate Vice President, Public Affairs**

Copies of this poll are available on our website:  
[www.legermarketing.com](http://www.legermarketing.com)