

# **INVESTIGATIVE** JOURNALISM



## Monday 30th October and Tuesday 31st October 2006

### An intensive training workshop for reporters and editors organized at Sciences Po, in Paris, France.

Following the success of 2005 Narrative Journalism Conference, Sciences Po and the IRE (Investigative Reporters & Editors), with the attendance of the Nieman Foundation for Journalism at Harvard University, are organizing a two-day workshop on investigative journalism with top reporters and editors from around Europe and the United States.

This workshop is targeted specifically at experienced journalists, in newspapers, magazines and broadcasting, who have the benefit of depth of reporting from years of work.

À la suite de la conférence sur le « Narrative journalism » de juin 2005, venez participer AU SÉMINAIRE INTERNATIONAL DE FORMATION CONSACRÉ À L'ENQUÊTE JOURNALISTIQUE, ORGANISÉ PAR L'ÉCOLE DE JOURNALISME DE SCIENCES PO ET LE RÉSEAU IRE (INVESTIGATIVE REPORTERS AND EDITORS, INC) AVEC LA PARTICIPATION DE LA NIEMAN FOUNDATION FOR JOURNALISM DE L'UNIVERSITÉ DE HARVARD. PENDANT DEUX JOURNÉES D'ATELIERS EN ANGLAIS, LES PARTICIPANTS PERFECTIONNERONT LEURS TECHNIQUES D'INVESTIGATION ET DÉBATTRONT SUR LES QUESTIONS DÉONTOLOGIQUES EN COLLABORATION DES MEILLEURS JOURNALISTES D'INVESTIGATION AMÉRICAINS, EUROPÉENS ET FRANÇAIS.



**Main** Nieman Foundation at Harvard University





# INVESTIGATIVE JOURNALISM

#### MONDAY 30TH OCTOBER - TUESDAY 31ST OCTOBER 2006

#### OBJECTIVES

To develop concrete investigative and technical skills and tackle the major issues of today political corruption, corporate battles and terrorism — in workshops and panel discussions.

#### METHOD

A series of workshops will be led by top investigative reporters and editors, focusing on specific issues of journalism and techniques.

Panel discussions will give the opportunity to everyone to discuss major topics of investigation.

Over the course of two days, we encourage participants to share skills and exchange ideas, mindful that there are important issues on which to report. You are welcome to bring projects you are involved in, for which you might want investigative help.

#### BENEFITS

If you want the ability to probe into people's hidden backgrounds, find corrupt deals within the European Union, uncover criminal and terrorist networks, expose human-rights abuses, or find breaking news information in corporate documents, you will find invaluable skills in this workshop.

The Internet has hugely expanded our ability to find information, and there will be a lot of online training during the two days — participants are requested to bring their laptops if they have them.

For both writers and editors, there will be workshops by award-winning writers and editors on how to present an investigative project in a way that is compelling, convincing, and potentially transforming — bring your own projects if you have some.

#### PARTICIPANTS

This workshop is targeted specifically at experienced journalists, in magazines, newspapers and broadcasting, who have the benefit of depth of reporting from years of work.

We believe even experienced journalists will benefit greatly from learning new skills to crack open scandals, or detect untruths by governments and corporations.

#### COURSE MATERIALS

A package of course materials (along with a tip sheet for each workshop) will be given to attendees on the first day of the seminar.

#### TRAINERS & KEYNOTE SPEAKERS

Brigitte Alfter (Denmark), David Boardman (USA), Reed Brody (USA), Sophie Coignard (France), Lionel de Coninck (France), Bob Giles (USA), Stephen Grey (UK), Vincent Hugeux (France), Brant Houston (USA), Sylvie Kauffmann (France), Florian Klenk (Germany), Gavin MacFadyen (UK), Hans Peter Martin (Austria), Paul Moreira (France), Naka Nathaniel (USA), Vincent Nouzille (France), Michael Oreskes (USA), Laurent Richard (France), Pascal Richard (France), David Smallman (USA), Ceri Thomas (UK), Vivienne Walt (USA), Matt Yanchyshyn (Canada).

#### LOCATION

The conference will take place at the School of Journalism in Sciences Po, Paris.

Located in Saint Germain des Prés, in the historic Left Bank district of Paris, the school offers facilities including state-of-the-art computer rooms, a newsroom with all major publications available, conference rooms and classrooms.



# PROGRAMME

### Monday 30th October 2006

#### 8.30 a.m. : Welcome breakfast

#### 9.00-10.30 a.m. : Opening session

## Investigative journalism in an age of political paranoia and corporate secrecy

To kick off the conference, three leading editors discuss how to fix the patchy state of investigative journalism in Europe.

Moderated by **Brant Houston**, executive director of the IRE and professor at the University of Missouri School of Journalism, and **Bob Giles**, curator of the Nieman Foundation for Journalism at Harvard University and former executive editor of the Detroit New, with : **Sylvie Kauffmann**, editor-in-chief at Le Monde, major French daily newspaper,

Michael Oreskes, executive editor, International Herald Tribune,

Ceri Thomas, editor of the BBC Radio 4 's flagship news show Today programme.

#### 10.30-12.30 p.m. : Choose among the following workshops

#### A1 : Approaches and methodologies to doing investigative reporting

An analysis of the methods developed over the past 30 years with an emphasis on the use of documents and databases and cross-referencing. This session looks at the newest techniques by investigative journalists such as social network analysis.

By Brant Houston (refer to bio in the opening session).

#### A2 : Conceiving and managing investigative projects

A workshop especially geared to editors, but reporters will find benefit here too.

For editors and reporters who are engaged in complex investigative stories : how to take an idea, and shape a big investigative project, from beginning to end, so that it is compelling, well written, breaks fresh ground – and perhaps win awards.

By **David Boardman**, Executive Editor of the Seattle Times. David has directed two Pulitzer Prize-winning team projects and edited four other stories that were Pulitzer finalists.

#### A3 : Investigating legal affairs

How do we obtain classified documents ? Are we allowed to write, talk or blog about secret files in public ? How do we get contacts within the police and secret service agencies, without compromising our independence as journalists ? Where are the boundaries of privacy and contempt of court? Where are the limitations for investigative journalism ? For example, are we allowed to work undercover? Should we ever pay for information ?

By **Florian Klenk**, investigative reporter for Die Zeit, a major weekly newspaper in Germany. Klenk studied law and wrote his Ph.D. thesis on "Free press versus presumption of innocence". He has investigated a broad range of issue including legal affairs, women trafficking, secret-service scandals, and the U.S. military prison in Guantanamo Bay, Cuba. He won the Kurt Vorhofer Prize for excellent reporting in Austria.

#### A4 : Build your own blog from start to finish - and why you should ?

#### Bring your laptops if you have them.

Blogs are a key tool for journalists who want to expose details of investigations that cannot be printed, or who want to connect with other journalists working on the same subject. Whether you're in TV, print or radio, learn how to create your own blog.

By Matt Yanchyshyn, Services and Technology Manager, Associated Press, Paris.

#### A5 : Digging into national archives and public institutions in Europe and the U.S.

The trainer has researched documents in France, Britain and the United States, and occasionally found it easier to uncover French documents in the U.S. rather than in France. He will detail methods of digging into public documents. What kind of information can be found in the French National Archives, the public libraries, the CIA and FBI archives, as well as military archives? Also, how to effectively request information in the most efficient way possible.

By **Vincent Nouzille**, author of six books including "Les Empoisonneurs" 2005 (The Poisoners), an investigation into the impact of pollution and toxic chemicals products on human health and "Les Parrains Corses", 2004 (Corsican Godfathers). Former investigative reporter at L'Express, a weekly, Nouzille teaches investigative journalism at CFJ Paris (Centre de Formation des Journalistes).



#### 12.30-2.00 p.m. : Lunch and coffee with the speakers and trainers

#### 2.00-4.00 p.m. : Choose among the following workshops

#### B1 : Paper and data base trails for government/business investigations

How to get the documents you need for government and business investigations. This panel focuses on the uses of such sources as the U.S. Securities and Exchange Commission, U.S. government contract databases to track international programs, and records of multinational corporations, pharmaceutical products, medical devices, and aircraft and consumer safety.

By Brant Houston (refer to bio in the opening session).

#### B2 : Investigating business : How to pick apart valuable information from corporate documents

How to read corporate documents, and to find relevant figures and facts on a company. Lessons in getting the true story about what companies are doing and not doing. This workshop will be framed around specific examples which have made the news recently, such as the Mittal-Arcelor deal, the news about Vinci, etcetera. Trainer to be confirmed – will be posted on the workshop website.

#### B3 : Where's the red line for investigative journalists ?

How far can we go to get a story ? Can we cooperate with government officials and with intelligence services ? Can we conceal our identity ? Can we hack computers, or pay for information ? Klenk and Smallman will discuss the tricky ethics of investigative reporting, and outline some current legal cases being fought against journalists. By **David Smallman**, New York media attorney and specialist on Freedom of Information Act requests, at Frankfurt Kurnit Klein & Selz, PC, New York. David was instrumental in obtaining secret Pentagon files on Abu Ghraib prison abuses for American media organizations and **Florian Klenk** (refer to bio in the workshop A).

#### B4 : Investigative reporting for broadcasting

How to create investigative projects on television. How to shoot footage and record audio without being noticed. When is it acceptable for journalists to use hidden cameras ? Can people conceal their identity on screen ? The team of France 3 Television's investigative program Pièces à Conviction will discuss these issues and show some of their coverage, as examples of how to deal with these questions.

By **Pascal Richard**, chief editor, **Lionel de Coninck**, deputy chief editor, **Laurent Richard**, reporter from Pièces à Conviction, an investigative program on France 3 Television.

#### B5 : Covering terrorism and the war on terror waged by the United States and European governments.

This session will examine two aspects which have dominated Western media for five years : Penetrating terror networks, and covering the anti-terrorist efforts by military forces, and by European and U.S. governments. Also at issue : Are journalists endangering anti-terrorism efforts by investigating and publishing or broadcasting governments' actions ?

By **Paul Moreira**, editor of Lundi Investigation, Canal Plus (France). Moreira's recent documentaries include "How Iraq has become the Mecca of international terrorism", and "Ansar al islam : Interview with the reclusive Mullah Krekar" and **Stephen Grey**, veteran British investigative reporter, former editor of award-winning Sunday Times "Insight" team. In November 2004 Grey broke the story of "extraordinary renditions", in which the CIA has secretly flown terror suspects to third countries, where they might have been tortured. Author of "Ghost Plane : The Inside Story of the CIA's Rendition Program", (St. Martin's Press, U.S.,2006.) about secret CIA flights in the U.S. Moderated by **Vivienne Walt**, a Time Magazine correspondent.

#### 4.00-6.30 p.m. : First day wrap-up

Open get-together for all participants to discuss what has been spoken about in the workshops, and to swap ideas, ask questions of the trainers, and share experiences.



# PROGRAMME

#### Tuesday 31st October 2006

#### 8.30 a.m. : Welcome breakfast

#### 9.00-11.30 a.m. : Choose among the following workshops

#### C1 : Anonymous sources : How to deal with them ?

One of the most controversial issues within news organizations is how to deal with quotes where people do not want to be named. When is it okay to use anonymous sources ? How do we handle "deep throat" sources ? How do we know that we can trust what they tell us ? Should news organizations refuse to quote people anonymously ? And are we misleading the public by relying on anonymous sources ?

By David Boardman and Bob Giles (refer to bios in the opening session).

#### C2 : Cracking open political scandals

Political investigative reporters in every country face the pressures of dealing with sources in positions of power. Coignard will discuss how to keep your professional distance with your sources, so you can get information and break news, without compromising yourself. Government officials are increasingly secretive with reporters, and often threaten to cut them off from communication if they don't report what they want. How should we deal with politicians' methods of intimidation towards the press ?

By **Sophie Coignard**, political investigative reporter at Le Point, a weekly news magazine, France. Coignard is the author of ten books including "La vendetta française", 2004 and "Le rapport Omerta" about the French political scene.

#### C3 : Introduction to computer-assisted reporting

This session provides a guide to understanding the practical uses of computer-assisted reporting and how it has been used in daily reporting and longer investigative projects. A demonstration of basic techniques, using international examples.

By Brant Houston (refer to bio in the opening session).

#### C4 : Turning your investigative project into a book : insights from two investigative book writers

Learn the challenges and pitfalls of turning a journalistic project into a book. Learn how to make it readable, organize your time and the material, and go to difficult sources again and again.

By **Vincent Nouzille** and **Stephen Grey** (refer to bios in worshops A5 and B5).

#### C5 : Using sources in repressive countries

How to best use your time and sources in foreign reporting. Vincent will detail methods he has used for several years : What to do before leaving, whom to meet, where to find documents. Once on the ground, how to organize an investigation, whom to meet first and last, how to deal with officials, and how to protect dissidents in repressive countries.

By **Vincent Hugeux**, reporter-at-large at L'Express, weekly news magazine, France, where he is also the Chairman of the Society of journalists. Vincent covers the Middle East and Africa. Winner of the "Prix Bayeux" for war reporting, 2005, for his work on Uganda. Hugeux teaches at the Journalism School of Sciences Po, the Superior School of Journalism in Lille and at the University of Reims.

#### 11.30-12.30 p.m. : Morning debriefing

Open get-together for all trainers and participants to discuss the issues that were spoken about in the morning workshops. This session is designed so that every one can get the essentials of the workshops they did not attend.

#### 12.30-2.00 p.m. : Lunch and coffee with the speakers and trainers



#### 2.00-4.30 p.m. : Choose among the following workshops

# D1 : Searching the criminal underbelly and hidden corners of the Internet, and how to cover your own tracks online

Where and how to look for criminal or terrorist networks online, and how to hide your identity and location while you are doing so. Search-engine tools and techniques, shady IRC chat rooms, online communities, Internet archive retrieval, site scanning and filtering, network scanning/cracking (like eavesdropping on wireless traffic) and using encryption and proxies to hide your identity and location.

By Matt Yanchyshyn (refer to bio in the workshop A4).

#### D2 : Mapping European Union sources of information

Dissecting the E.U.'s bureaucracy. How to dig out information from European institutions, and various nongovernmental and private organizations, and how to find surprisingly good stories within a mound of E.U. bureaucratic documents. Also : How to find information about European government and business institutions in the U.S., using U.S. Freedom of Information Act laws, when the documents are unavailable in Europe. By **Brigitte Alfter**, correspondent in Brussels for the Danish daily newspaper Information. She also contributes to German magazines. She is currently tracking how much each company receives from E.U. agriculture subsidies and **David Smallman** (refer to bio in the workshop B3).

#### D3 : Investigating for documentaries

Methods and techniques in preparing and organizing an investigative documentary of a litigious, difficult corporation. Legal, evidential, organizational and ethical constraints with business documents, filings, disclosure requirements, including protection of sources. With a screening of some of his work as examples of methodology. By **Gavin MacFadyen**, director of the Centre of Investigative Journalism, London. Independent producer-director for the BBC, PBS "Frontline", and Channel 4 "Dispatches". Former producer for Granada Television's "World in Action". Visiting professor at City University, London.

#### D4 : Reporting in dangerous places

How to work in a war zone : The trainer will give guidelines about logistics and safety issues, the challenges of being embedded with the military, crossing frontlines safely and getting information from hostile sources without becoming a target yourself. Geared to journalists covering conflict, this workshop can also give useful tips to reporters involved in sophisticated investigation which involve conflict zones or countries. By **Vincent Hugeux** (refer to bio in the workshop C5).

#### D5 : How to produce online multimedia journalism ?

Bring your laptops if you have them.

More and more reporters are producing online stories with video and audio, in order to augment their print reporting. This will be a hands-on workshop on how to build a multimedia online story from start to finish. Please bring laptops if possible, and have fun creating an online story.

By **Naka Nathaniel** – multimedia reporter, The New York Times : produces award-winning online projects from around the world with Pulitzer Prize-winning correspondent and columnist Nicholas Kristof.

#### 4.30-6.30 p.m. : Closing session

# What are the journalists missing ?

This closing panel will be an open event with non-journalists. These veteran investigators will discuss what they think journalists are missing, and how the media can do a better job investigating and uncovering important issues. Moderated **By Brant Houston** and **Bob Giles** with :

**Hans Peter Martin**, Austrian Member of the European Parliament and former reporter for Der Spiegel. For the past two years, Martin broke several scandals about false expenses and attendance records of MEPs. In 2004, he founded his own party, "Hans-Peter Martin's List—Forgenuine control and transparency in Brussels" and **Reed Brody**, Human Rights Watch senior counsel and European spokesman, Brussels. Brody is a long-time investigator into human-rights violations by repressive dictators. He was recently profiled by Le Monde as the "dictator hunter".



# WHO'S WHO ?

This program, presented by the School of journalism and the Executive Education Department at Sciences Po, was conceived and created by two Paris-based journalists : Laurence Bagot of Enjeux Les Echos, and Vivienne Walt of Time Magazine, with these partners :

# Investigative Reporters & Editors Inc.

UNITED STATES

www.ire.org

The IRE is an American non-profit organization dedicated to improving the quality of investigative reporting. It was formed in 1975 to create a forum in which journalists throughout the world could help each other by sharing story ideas, newsgathering techniques and news sources. The IRE provides training, resources and a community of support to investigative journalists, promotes high professional standards and protects the rights

of investigative journalists.

# The Nieman Foundation for Journalism at Harvard University

UNITED STATES

#### www.nieman.harvard.edu/

The Nieman Foundation was established in 1937 with the directive to promote and elevate the standards of journalism and to educate people deemed qualified for journalism. Today the Nieman Fellowships is the oldest and best-known mid-career program for journalists in the world and have been a model for similar programs in the U.S. and abroad.

# Sciences Po University

#### FRANCE

#### www.sciences-po.fr/english/index.html

Founded in 1872, Sciences Po was entrusted with the mission of ensuring the progress and dissemination of the social, economic and political sciences in France and abroad. This is still our mission today. With some 6,000 students, 30% coming from abroad, with a variety of degree programs at Master's level, a staff of some 1,400 teachers, eight research centers with more than 200 researchers, a library that houses a million-volume collection of works in the various social sciences and 20th century history and a publication center, Sciences Po belongs to Europe's most distinguished universities. The journalism school was founded in 2003 and welcome 90 students graduating in journalism. It develops also executive education programmes, like this seminar, and a part-time executive master in "management for media", targeted at experienced journalists who are taking responsibilities in the newsroom.



# ORGANIZATION

Dates : 2 days, 30th & 31st October 2006, 9.00-12.30 p.m. and 2.00-6.30 p.m.
The premises will open at 8.30 a.m.
Location : School of Journalism – Sciences Po – 117 boulevard Saint Germain
75006 Paris – France.

# COORDINATION

Mrs Isabelle de BATZ, Program Manager, Executive Education Department, Sciences Po - Paris. isabelle.debatz@sciences-po.fr, tel : +33 (0)1 44 39 40 86.

**Mrs Agnès CHAUVEAU**, Development Director at the School of Journalism, Sciences Po - Paris. agnes.chauveau@sciences-po.fr, tel :+ 33 (0)1 45 49 83 09.

## REGISTRATION

**Registration Fees :** 

- 1100 € per person for company-funded participants
- (a 10% rebate is available above 3 attendants from the same company, please contact us).
- 950 € per person for self-funded participants.

The registration fees include participant's lunches for two days and course materials. The registration fees must be paid by check to Fondation Nationale des Sciences Politiques (FNSP).

For each registration please send the registration form with the check to :

Sciences Po, Direction de la Formation Continue, Attention : Isabelle de BATZ 215 boulevard Saint-Germain, 75007 Paris. France.

The number of seats is limited. The first registered will have priority.



# registration form (Web)



Please send the registration form dully filled out and signed to : Sciences Po – Direction de la Formation Continue – 215 boulevard Saint-Germain – 75007 Paris – France - Fax : +33 (0)1 44 39 07 61

#### TRAINING

Title : Investigative journalism Dates : 30-31 October 2006 Code : 06J0U99 

## ATTENDANT'S COMPANY

Identifying number, SIRET is compulsory if adequate :  _ _		
Company's name :		
Adress :		
Postcode: City :	Telephone number :	
Internet : http://		. Fax number :
Code APE/NAF (if adequate) :	Number of employees :	
THIRD PARTY PAYER'S NAME FOR SENDING THE INVOICE (IF DI	IFFERENT FROM ABOVE):	
Address :		
Postcode :	City :	

#### **ATTENDANT**

🗆 Ms 🗆 Mr 🗖 M.	Name :	First Name :		
Address for sending	attendance confirmation (if different from above):			
Postcode :	City :	Telephone number :		
E-mail :				
I agree to be on the mailing list for receiving further training proposals by email				
Position :		Department :		
Last degree obtained	d :	Graduation year :		

#### PERSON IN CHARGE OF EXECUTIVE EDUCATION IN YOUR COMPANY

🗆 Ms 🗆 Mr . Name :	First Name :			
Position :	Department :			
Adress :				
Postcode : City :	Telephone number :			
I agree to be on the mailing list for receiving further training proposals by email				
PERSON IN CHARGE OF THE PARTICIPANTS REGISTRATION IN YOUR COMPANY (if different from above) :				
	Firstname :			
Position :	Department :			
E-mail :	Telephone number :			

#### ■ COMPANY'S STAMP

#### **SIGNATURE**

	Name and occupation of the signer :	
	Firts Name :	
	Date :	
	Signature	

Signing this registration form implies that the signer agrees entirely with the general registration policies indicated on the reverse on this sheet.



#### 1) INSCRIPTION :

The registration will be considered as firm once the registration form has been received by Sciences Po duly filled out and signed, and once the registration fees are paid (except for public companies which pay only after completion of the seminar). Until reception of both the registration form duly filled out and the payment, Sciences Po reserves the right to keep the seat for another attendant

#### 2) REGISTRATION FEES :

Following Article 261 4 4° of the French General Code on Taxes, registration fees are given in net figures. As a public institution, our institution does not pay VAT.

The fees include course materials and participant's lunches if specified in the programme.

#### 3) PAYMENT POLICIES :

The payment of the registration fees will be made:

1) By check to Fondation Nationale des Sciences Politiques and mailed to :

SCIENCES PO FORMATION - 215, Boulevard Saint-Germain - 75007 PARIS - FRANCE

2) By transfer at Fondation Nationale des Sciences Politiques - (banque HERVET - 41, bd Raspail - 75007 PARIS - France,

Bank code: 30368 - Sort code: 00070 - Account number: 007 053 D 50 38 - Bank Key: 74 - Situation: HERVET Paris Raspail)

Please specify client's number and participant's name.

#### 4) WHEN THE REGISTRATION IS FIRM, SCIENCES PO WILL SEND :

• a confirmation letter to the person in charge of the Executive Education in your company

• a registration letter indicating the place of training

After the seminar, Sciences will send

- an invoice to the company
- a certificate of presence

People with reduced mobility are kindly requested to announce themselves at the time of the registration, so that Sciences Po can take care of accessibility at the training premises.

#### 5) IF THE TRAINING IS FUNDED BY A THIRD-PARTY ORGANIZATION (OPCA FOR INSTANCE),

the customer is responsible for checking the eligibility of the programme with the third party;

the customer must explicitly write down the details of the third party payer on the registration form (name and address).

If the take-over file of the third-party organization does not arrive to Sciences Po before the 1st day of the formation, the expenses of formation will be completely invoiced to the customer.

If the take over is partial only, the left expenses of formation will be directly invoiced to the customer.

In addition, if the third organization would not agree to pay the load which would have been his (absences, abandon, etc), the cost of the whole training remains due by the customer.

#### 6) CANCELLATION POLICIES :

Cancellation will be taken into account only when received by fax or mail (e-mail, post mail). An acknowledgement of receipt will be sent to the person in charge of executive education in your company

No fees will be retained if the participant is replaced by another employee with the same background from the same company (a new registration form should be dully filled out). If cancellation requests are received ten working days prior to the first day of the session, 100 euros will be retained as application fees.

If cancellation requests are received after this date and until one day prior to the first day of the session, 50 % of the registration fees will be retained (not deductible of training funds, if applicable).

If cancellation requests are received from the first day of the session included, 100% of the registration fees will be retained and invoiced.

Sciences Po reserves the right to modify, postpone or cancel the seminar in case of unforeseen circumstances beyond their control, especially if the number of registered attendants is not considered as adequate for pedagogical reasons.

#### 7) PRIVACY POLICY :

Unless we receive your explicit disagreement, information contained in the registration form will be computerized. According to French Law n° 78-17 of January 1978, 6th, you have the right to access and correct data. Unless we receive your written and personal explicit disagreement, computerized data may be sold, rent or shared with another company.

Unless we receive your explicit disagreement, information contained in the registration form will be computerized. According to French Law n° 78-17 of January 1978, 6th, you have the right to access and correct data. Unless we receive your written and personal explicit disagreement, computerized data may be sold, rent or shared with another company.