



Aggie Stadium

(CONCEPT DESIGN)





Aggie Stadium

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CAPITAL CAMPAIGN

IN 1999, STUDENTS AT UC DAVIS ARRIVED AT THE CAMPUS VOTING POLLS IN OVERWHELMING NUMBERS IN ORDER TO MAKE A STATEMENT.

Their message was loud and clear, and the **FACE** initiative was passed. The **Facilities And Campus Enhancement** initiative provides a base funding of (\$16.5 million) for a new multi-use stadium. On July 20, 2001 Chancellor Larry Vanderhoef approved this project as a capital campaign. The stadium now joins the list of other facilities projects that are changing the face of Aggie Athletics including the Schaal Aquatics Center, the Marya Welch Tennis Center, and James M. and Ann Dobbin's Baseball Complex.

With more than 72% of the stadium funding in place, we now have the task of raising \$7 million for this much-needed facility. The capital campaign had just begun, when a very generous gift for the stadium was received from Nancy and Paul Sallaberry (UC Davis of '77). Both Paul and Nancy participated in athletics at UC Davis in the mid-1970's and have been looking for a way to give back to Aggie Athletics. They shared a mutual interest in the stadium that will host women's lacrosse and Aggie football. Their desire to give back to the university is inspiring to many that have responded to this campaign.

Your gift to Aggie Stadium will help ensure that UC Davis will maintain its premier athletics program. It is a gift that will benefit students, faculty, staff, supporters and friends of UC Davis and the athletics program. This new multi-use stadium complex will be a source of institutional pride and a facility that exemplifies the stature of UC Davis as a world-class university with a nationally recognized athletics program.

You may take advantage of a number of naming opportunities that can be utilized to honor a friend or loved one. Donors also may establish a gift in their own names.

All gifts may be made in the form of an immediate gift or a commitment of installment payments over a specific period of time. These pledges may be paid over a period of up to four years.

FOR ADDITIONAL INFORMATION CONTACT:

Mike Angius, Athletic Development (530) 752-8683 mdangius@ucdavis.edu

Gift naming opportunities

NAMING OPPORTUNITY	GIFT LEVEL
STADIUM NAME	A MAJOR LEADERSHIP GIFT
STADIUM GAME FIELD	\$1,500,000
AGGIE "TEAM" CENTER (LOCKER ROOM COMPLEX)	\$1,000,000
MAIN STADIUM ENTRANCE GATE	\$500,000
STADIUM PRESS BOX	\$500,000
PRESS BOX CLUB ROOM	\$250,000
STADIUM SCOREBOARD	\$500,000
AGGIE PACK GATE (STUDENT ENTRANCE)	\$300,000
LIGHTED PRACTICE FIELDS (2 X \$250,000)	\$250,000 EACH
STADIUM CONCOURSE (WEST SIDE)	\$250,000
STADIUM CONCOURSE (EAST SIDE)	\$250,000
AGGIE PACK PERFORMANCE STAGE	\$100,000
STADIUM ENTRY GATES #3 & #4	\$100,000 EACH
STADIUM AISLE (12 ROWS @ \$50,000)	\$50,000 EACH
PRESS BOX ROOMS (5 @ \$25,000)	\$25,000 EACH

DONOR RECOGNITION

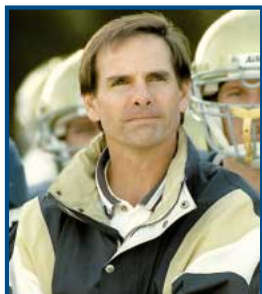
BRONZE PHOTO PLAQUE IN LEGACY HALL	\$50,000
MAIN STADIUM ENTRANCE PLAQUE	\$10,000
STADIUM ENTRY PLAZA BRICK	\$5,000

SEAT NAMING

STADIUM BOX SEATS (SECTIONS OF 8 SEATS)	\$20,000
TEAMAGGIE SECTION	\$3,000
RESERVED SEAT SECTION	\$2,000
GENERAL ADMISSION SECTION	\$1,000

"It is the policy of the University of California, Davis to utilize a portion of gifts and/or the short-term investment income on current gifts and grants to support the cost of raising and administering funds."

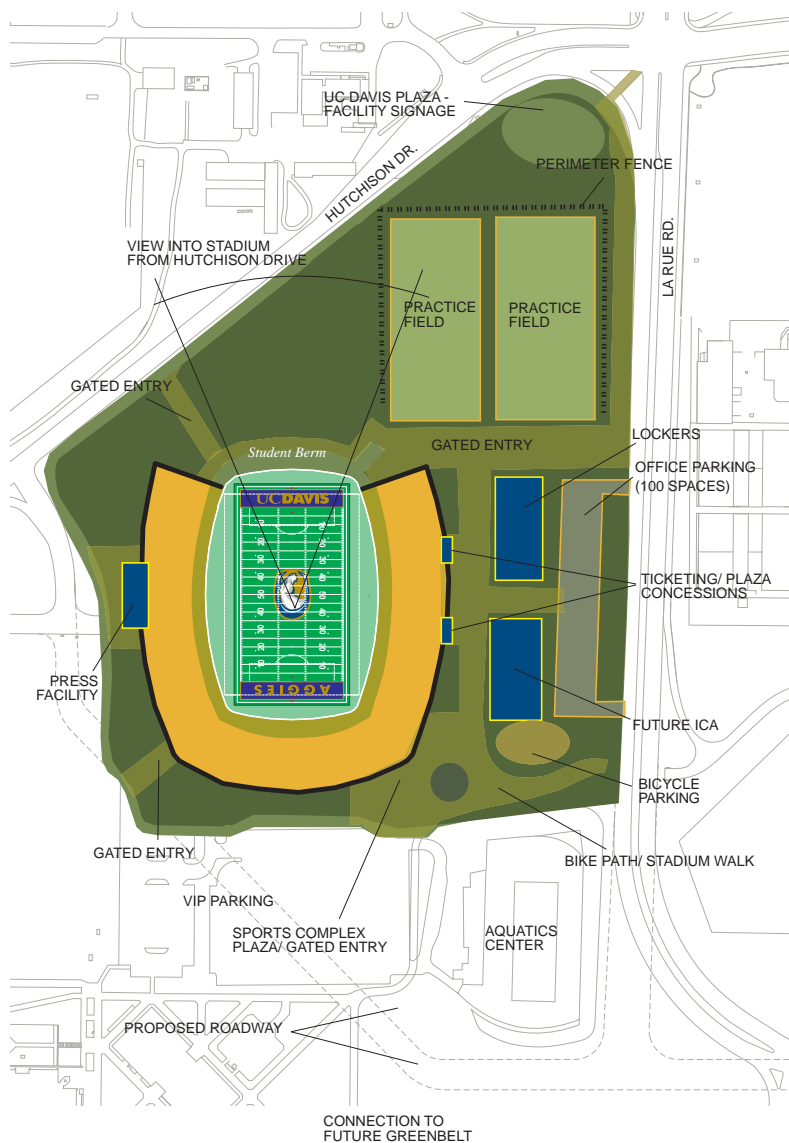
"All those who have shared Aggie Football history, both past and present, are tremendously excited by the new Aggie Stadium. I know this spectacular facility will allow us to attract excellent competition and allow us to expand our home game schedule, bringing in some of the nation's top programs. In addition, what a joy it will be to be able to use our facilities as an additional recruiting tool. With our history of success and the facilities to match, we will be able to recruit and retain the very best students and athletes to be a part of our tradition here at UC Davis."



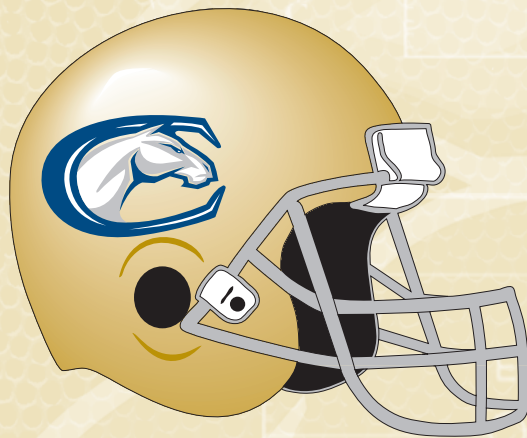
BOB BIGGS

UC DAVIS FOOTBALL HEAD COACH

Aggie Stadium



AGGIE FOOTBALL



32 CONSECUTIVE WINNING SEASONS

1970-October 28, 2001 263 wins, 81 losses, 7 ties winning percentage 75.9%
32 consecutive winning seasons is an NCAA Division II record

CONFERENCE CHAMPIONSHIPS

FWC/NCAC/AWC 1971-90, 92, 93
20 consecutive is national record

DIVISION II PLAYOFFS

16 appearances since 1977, second best in Division II

AGGIES IN THE NFL

Tom Williams 1970-71
Rolf Benirschke 1977-86
Rich Martini 1979-81
Mike Moroski 1979-86

Casey Merrill 1979-86
Jeff Allen 1980-82
Ken O'Brien 1983-93
Bo Eason 1984-87

Mike Wise 1986-91
Kevin Daft 1999-00
Onome Ojo 2001
J.T O'Sullivan 2002

FIRST TEAM ALL-AMERICANS

1972 Dave Roberts
1972 Bob Biggs
1976 Andy Gagnon
1977 Chuck Fomasi
1978 Casey Merrill
1979 Jeff Allen
1982 Ken O'Brien
1983 Bo Eason

1984 Scott Barry
1985 Mike Wise
1987 Tim Lajcik
1989 Steve Thompson
1992 Preston Jackson
1995 Mike Ichiyama
1995 Aaron Bennetts
1996 Josh Anstey

1997 Kevin Daft
1998 Wes Terrell
1999 Joe Caviglia
1999 Troy Larkin
2000 Eric Friend
2000 J.T O'Sullivan

NCAA FOOTBALL HALL OF FAME

Jim Sochor & Ken O'Brien



UC DAVIS

OUR STADIUM, OUR FUTURE!



“As the university has grown the students have recognized the importance of having a stadium that represents their feelings of UC Davis as a world-class university. They want the stadium to represent all the positive assets that athletics can bring to a university. They want a facility that they can be proud of and keep them coming back for events even after they graduate.”

Bob Biggs, Head Football Coach, UC Davis 1992 - present. Cal Aggie Athletic Hall of Fame.

“No one has fonder feelings toward Toomey Field than me. For 40 years I've trod upon this turf where so many wonderful memories were made, but it is time for a change. The new stadium is a much-needed upgrade for one of the top Division II football programs in the country. It will be a much nicer venue for our fans, it will aid our recruiting efforts and give the university a facility it can be proud of and allow the football program to continue to get better.”

Fred Arp, Assistant Head Football Coach, UC Davis.

“The UC Davis football program has had a long and treasured history. The signature of that history is the 32-year consecutive season winning streak.

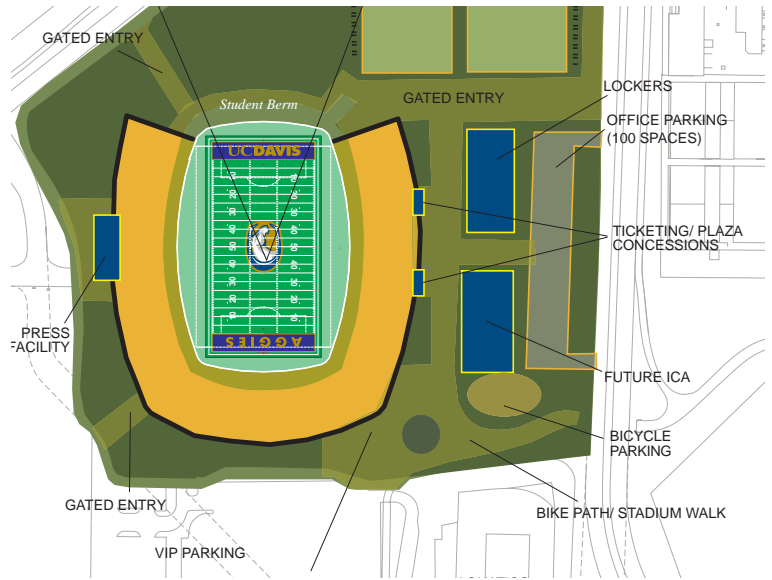
As we move into the 21st century the advent of a new university multi-use stadium will help greatly in moving the football program into a new era. An era that could foresee the Aggies competing with many Division-I institutions, possibly including the Ivy league, military academies, San Jose State, etc.

The students have shown their full support by providing the bulk of the monies needed to begin building the stadium. Additional support must come from alumni and friends of the campus. These are very exciting times as the university continues to grow in stature and asserts itself as one of the finest campuses in the nation.”

Jim Sochor, Head Football Coach, UC Davis 1970–87. Cal Aggie Athletic Hall of Fame; College Football Hall of Fame inductee.

“The new stadium represents a long history of ‘Aggie Pride.’ Aggie football has always been a first-class program. The new facility will stand as a testimony to the two principles of class and pride that have made UC Davis football one of the finest programs in the history of college football.”

Dan Hawkins, Head Football Coach, Boise State.

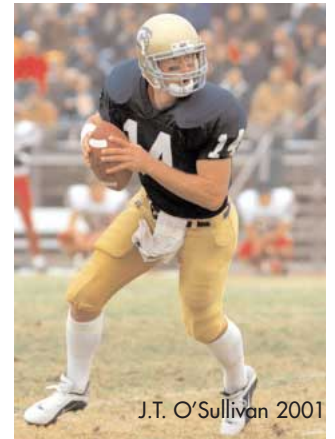


“As a former UC Davis student-athlete and a 25-year professional football executive, I have come to appreciate the importance of creating an environment that will invite excellence. The creation of a new stadium on the UC Davis campus will not merely build a structure, but it will build and inspire a synergy of quality, commitment and excellence between the UC Davis football program, its student-athletes, and the university at large.”

John Herrera, Senior Executive, Oakland Raiders.

“The construction of a new stadium is a perfect opportunity to build a physical structure that will represent the enormous amount of ‘Aggie Pride’ we all played with together on the field and still hold in our hearts.”

J.T. O’Sullivan, Quarterback, New Orleans Saints.



J.T. O’Sullivan 2001

“A new stadium for the university will energize the people who will use and enjoy it. It is, in my mind, a tangible item that people can look to as a commitment to excellence and is something that provides a foundation for a program. I know the people at UC Davis who take pride in their program understand, too, that more fans and more excitement can only make gameday in Davis a better experience.”

Mike Bellotti, Head Football Coach, University of Oregon.



UC DAVIS

OUR STADIUM, OUR FUTURE!

“Obviously, from a former player’s point of view it would be nice to have our stadium facility brought up to the standards of the rest of the school. UC Davis is a tremendous academic institution and has been virtually rebuilt since I was there in the mid-1970s. The one last part of the campus that could use a ‘facelift’ is the stadium.

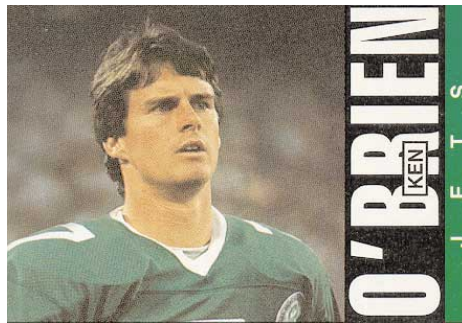
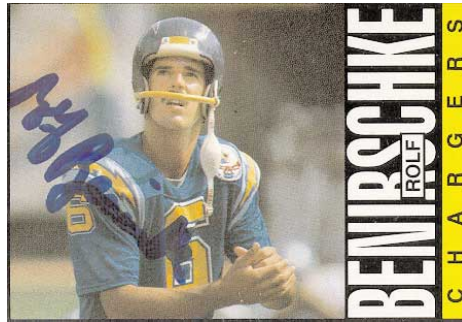
Interestingly, what has not changed from the time I was there is the remarkable success the football program has had. Not only do the teams consistently win, but also they maintain the highest standards for a student-athlete comparable to any place in the country. A student-athlete graduating from UC Davis is as prepared as anyone to begin a career as a professional athlete or in the private sector.

Also, the visibility and reputation of a university’s football programs can significantly enhance its national prominence. I believe UC Davis has long been a diamond in the rough that can be further shined to reflect the brilliance of our special school. A new facility would do a lot to bring increased visibility and prestige and make it easier to recruit the most talented high school student-athlete that we all desire to have represent our institution.”

Rolf Benirschke, former NFL All-Pro place-kicker, San Diego Chargers; Cal Aggie Athletic Hall of Fame.

“A new stadium will display, for all to see, the commitment of the students, alumni, campus and friends to the renewal and continuing tradition of ‘Aggie Pride.’”

Bob Foster, Head Football Coach UC Davis, 1987–92; Assistant Football Coach, UC Berkeley 2002 ; Cal Aggie Athletic Hall of Fame.



TOP: Rolf Benirschke holds San Diego records for career field goals **BOTTOM:** Drafted in 1983 “The Year of the Quarterback,” Ken O’Brien led the AFC in passing in 1985

“UC Davis is a special place with a great athletic tradition. The time has come for us to step up to another level. The stadium is the start of a new era. All former players who created ‘Aggie Pride’ have set this direction. The ‘Past’ looks forward to continuing our tradition. We must forge ahead.”

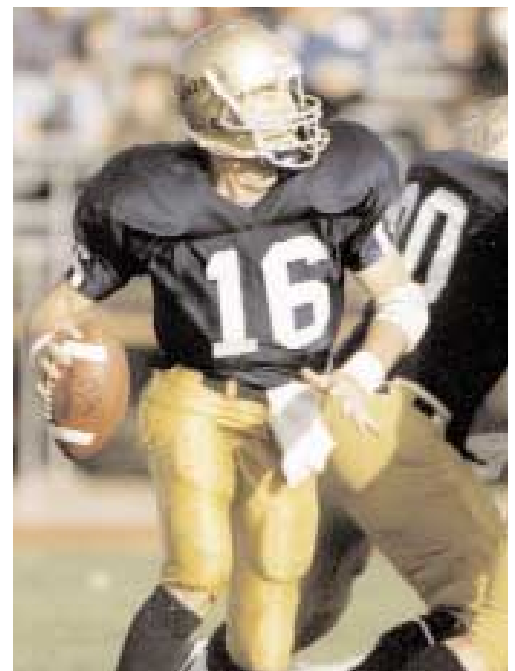
Ken O’Brien, former NFL All-Pro quarterback New York Jets; Cal Aggie Athletic Hall of Fame; NCAA Division II Hall of Fame inductee.

“The new stadium will reward students, athletes, and supporters of UC Davis athletics who have created a unique and extremely successful program. It will put UC Davis on the map as one of the best sports facilities in the country which follows considering the success of the athletic department as a whole.”

Mark Grieb, Quarterback, San Jose Sabercats, Arena Football League

“I have spent a number of years coaching football at the professional level, as well as the collegiate level. I speak firsthand to the benefit and importance of a new facility to a campus such as UC Davis. Aggie Athletics has risen to a level of excellence that has been recognized through winning the Sears Directors’ Cup numerous times. This award not only recognizes a championship program such as UC Davis, but also pays tribute to the excellent student-athletes that UC Davis produces. It is imperative, in order to maintain a high level of academic and athletic excellence, that the university build a new facility that will enhance recruiting efforts by not only the football staff, but also the university as a whole. Every year, incoming student-athletes weigh the advantages and disadvantages of universities across the nation. With a new stadium in place, it will be more difficult for qualified student-athletes to pass up the opportunities offered by UC Davis. As these new student-athletes come to UC Davis, the entire campus will benefit as a result of the high educational standards that they possess.”

Paul Hackett, Offensive Coordinator, New York Jets.



Mark Grieb 1996



Facts about UC DAVIS

ATHLETIC PROGRAM

- 25 varsity sports, 31 club sports
- More than 800 student-athletes (One of the largest programs in the country across all divisions)
- Over 14,000 students annually participate in our 36 sport intramural program.
- Five-time winner of the Sears Directors' Cup (1995-1996, 1996-1997, 1999-2000, 2000-2001, 2001-2002). Finished second in years 1997-1998 and 1998-1999.
- Twice ranked #1 school for women athletes by *Sports Illustrated for Women*
- 1999 USA Gymnastics Collegiate National Champions
- 1998 NCAA Division II Basketball National Champions
- Football has advanced to NCAA Semifinals four of the past six seasons.

ACADEMIC REPUTATION

- Founded in 1905 (first students admitted in 1908-09)
- #1 Viticulture and Enology department in the country
- #1 Veterinary Medicine department in the country by *U.S. News & World Report*
- Ranked #11 of the best public universities in the country by *U.S. News & World Report*
- 145,445 alumni with degrees
- One out of every 300 Californians is a UC Davis graduate

STUDENTS

- 27,092 students (projected to have more than 30,000 students by 2010)
- Aggie Pack (8,000 current members) is the largest student-spirit organization in the country
- In 1999, students passed an initiative to support UC Davis with more than \$72 million in new campus athletic and recreational facilities.

STUDENT-ATHLETES

- J.T. O'Sullivan was drafted in the sixth round of the 2002 NFL Draft by the New Orleans Saints
- Jamila Demby was named the 1999 NCAA Woman of the Year
- Kim Haskell (1996), Jamila Demby (1999) and Kameelah Elarms (2001) each have been California state winners for the prestigious NCAA Woman of the Year Award.
- Kevin Daft was drafted in the fifth round of the 1999 NFL Draft by the Tennessee Titans
- Onome Ojo was drafted in the fifth round of the 2000 NFL Draft by the New Orleans Saints
- Aggies maintain a higher average G.P.A than the general student body



Stadium Summary

UC DAVIS

THE SITE

The new multi-use stadium will be constructed in a 27-acre area known as “the Triangle” located just east of LaRue Road and south of Hutchison Drive. It will have easy access from Highway 113 via the Hutchison Avenue exit and will provide an attractive west campus entrance to the University.

THE NEED

A new 15,000 - 18,000 seat stadium will enhance our ability to hold other sporting events such as NCAA and CIF playoff games in football and soccer. Most importantly, we will be able to increase scheduling opportunities, increase our marketing in areas such as family plans, youth tickets, corporate tickets, TeamAGGIE member seating, special community promotions, and generate more revenue from games.

“If we build it, they will come” is the overriding theme that motivates the University and the athletics program to build a stadium that maximizes seating capacity for future generations of fans and supporters to enjoy. In addition, we simply need a facility that exemplifies the stature of UC Davis as a world-class university with a nationally recognized athletics program.

THE SOLUTION

A number of lead gifts directed to the construction of a new stadium will prove to students that others are willing to add their support just as the students did when they voted to tax themselves in February of 1999. A \$7 million Stadium Campaign has been approved by Chancellor Larry Vanderhoef which will enable Intercollegiate Athletics Program to fundraise the balance needed to build a new stadium on campus.

INTERCOLLEGIATE ATHLETICS CENTER

A new Intercollegiate Athletics Center will cost approximately \$8 million and will be funded through Phase II of the Stadium Campaign. The proposed 48,000-square foot building will include Intercollegiate Athletics administrative offices, coaches offices, student-athlete learning center, weight-training facility, Hall of Fame room, staff lockers and showers, video theater, and conference rooms.

WAYS OF GIVING

Donors may support the Stadium Campaign through gifts of cash, securities or marketable property. It is customary to document gifts and pledges through a 'Letter of Intent', which is attached. All gifts may be made in the form of an immediate gift or a commitment to make installment payments over a period of up to four years. In addition, donors may support the Stadium Campaign through other arrangements that are compatible with the project schedule, such as a charitable lead trust or a term of years charitable remainder trust.

CONTACTING US

Questions regarding the Stadium should be directed to Athletics Development at the University of California, Davis. Please call Michael Angius, Director of Athletics Development at (530) 752-8683, or you may e-mail him at mdangius@ucdavis.edu.



UC DAVIS

Intercollegiate Athletics

UC DAVIS STADIUM CAMPAIGN -- LETTER OF INTENT

In support of intercollegiate athletics at the University of California, Davis and the desire to provide quality athletic facilities for students, alumni, staff and the outlying communities, I am/We are pleased to make the following gift/pledge to be used specifically for the project costs of building a new Stadium:

\$ _____ **GIFT / PLEDGE** (Please circle one)

My / Our enclosed **GIFT / PLEDGE** reflects the Stadium Naming opportunity for the _____. I / WE wish to provide the following for the Naming Committee's consideration: _____.

My / Our enclosed **GIFT / PLEDGE** is in support for the approved naming of _____ (i.e. Stadium, Press Box, Game Field).

I / We intend to fulfill the gift/pledge through gifts of cash, Securities, Real Property (please circle all that apply) or other arrangement (please describe): _____

The Stadium Project **MAY/ MAY NOT** (please circle one) list my / our name(s) as printed below in donor rosters.

Total amount of the gift/pledge \$ _____
Amount enclosed: \$ _____
Balance remaining: \$ _____

Balance of payment to be completed as follows:

____ Annual installments of \$ _____ beginning _____
____ Semiannual installments of \$ _____ beginning _____
____ Quarterly installments of \$ _____ beginning _____
____ Other: _____



Name (please print) Name (if pledge is made jointly)

Address (where pledge/gift correspondence is to be sent)

City State Zip Code

Signature / Date Signature / Date

Please make checks payable to "UC Davis Foundation – Stadium Campaign"

For gifts of Securities, please contact a University representative at (530) 752-8683 to obtain Securities transfer instructions. Contributions to the Stadium Campaign are tax deductible.

If this gift/pledge is not satisfied in full during my/our lifetime(s), I/we direct the personal representative(s) of my/our estate to complete this commitment: _____

Signature / Date Signature / Date

"It is the policy of the University of California, Davis to utilize a portion of gifts and/or the short-term investment income on current gifts and grants to support the cost of raising and administering funds."