

## YEP! Sponsors

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PEDN is seeking sponsorships from individuals as well as local, regional, national, and multinational companies to sponsor the YEP! Clubs, the YEP! Conference, and support other operational expenses.

For more information about sponsoring YEP! Clubs, contact Irene Mutumba, Executive Director. Contact information is listed on the front cover.

## 2005 Participating Schools and Organizations

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In 2005, PEDN is piloting YEP! Clubs in the following schools and organizations.

### Schools

- Kololo Secondary School, Kampala
- Kalinabiri Secondary School, Kampala
- Rise and Shine Sec School, Kampala
- Masooli Secondary School, Gayaza

### Organizations

- Uganda Baptist Church, Kampala

The Private Education Development Network (PEDN) plans to expand the number of YEP! Clubs from year to year, growing to serve a range of youth populations in several districts around Uganda.

## Advisors

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PEDN wishes to acknowledge and thank the following individuals for their support of the organization and its programs.

### Patron

Rt. Hon. Kintu Musoke, Retired, Prime Minister  
Uganda

### Advisory Board

Sam Bwaya, Accountant & Lawyer  
Dorothy Matanda, Accountant  
Jo Noble, Entrepreneurship Consultant  
Roman Stearns, Educational Consultant

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Juliet N. Musoke, Uganda Women  
Entrepreneurs Association  
Irene Mutumba, Executive Director, Private  
Education Development Network  
Pauline Ofong, Nina Interiors

# Young Entrepreneurs Program



YEP! is a program of the  
Private Education Development Network (PEDN)

**PEDN**

**THE PRIVATE EDUCATION  
DEVELOPMENT NETWORK**

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## Young Entrepreneurs Program

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The Young Entrepreneurs Program (YEP!) is designed to nurture a new generation of young entrepreneurs who have potential to revitalize the Ugandan economy and lead the way to self-sufficiency.

### YEP! Clubs

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YEP! Clubs are established in secondary schools (and potentially other youth-serving organizations) and operate for one academic year. Through a series of hands-on activities guided by experienced facilitators, students acquire the skills they need to become successful entrepreneurs. During the 3<sup>rd</sup> term they begin their own enterprise, putting their learning into practice.

### YEP! Facilitators

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YEP! Clubs are facilitated by experienced business leaders, who are supported by a school and/or organizational liaison. These facilitators and other mentors from the community act as role models for learners, serving to inspire and motivate.

## YEP! Curriculum

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The YEP! Curriculum is highly participatory, requiring students to actively engage in their learning. They work with peers to find creative solutions to problems, communicate their ideas, and make difficult decisions. The goal is for each learner to practice and internalise the essential skills of becoming an entrepreneur.

The YEP! Curriculum covers the foundation skills expected of entrepreneurs, including

- ☑ Team Building
- ☑ Communication
- ☑ Goal Setting
- ☑ Creativity
- ☑ Problem Solving
- ☑ Decision Making
- ☑ Values

The foundation skills are followed by basic business skills, including

- ☑ Creating a Business Idea
- ☑ Feasibility Study
- ☑ Making a Business Plan
- ☑ Marketing
- ☑ Customer Service
- ☑ Financials
- ☑ Operations

## YEP! Enterprises

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In the 3<sup>rd</sup> term of the academic year, YEP! Clubs start their own small enterprise, putting their newly developed skills into practice in a real-world setting.



*Students at Masooli Secondary School making bricks for their YEP! Enterprise.*

## YEP! Conference

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At the end of the school year, YEP! Clubs from around Uganda convene for an annual conference, at which they share lessons learned, exhibit their YEP! Enterprise, listen to business leaders and other speakers, and receive awards.