

D&AD IN BOOK SELECTION 2006

Title	Client	Entrant	Nation
TV & Cinema Advertising / TV Commercials 1			
Golf	Pfizer Canada Inc.	TAXI	Canada
TV & Cinema Advertising / TV Commercials 21 - 40 Seconds			
Hummingbird	Deutsche Post World Net	Jung von Matt AG	Germany
Jogger	UMW Toyota Motor	Saatchi & Saatchi Malaysia	Malaysia
Cameraphone	Department for Transport	Leo Burnett London	UK
Lucky	Department for Transport	Abbott Mead Vickers BBDO	UK
Stunt City	Unilever	Lowe London	UK
Vet	Volkswagen	DDB London	UK
Surprise Dinner	Ameriquist Mortgage Company	DDB Los Angeles	USA
Mini Mart	Ameriquist Mortgage Company	DDB Los Angeles	USA
Beer Tree	Anheuser-Busch Companies. Inc	Goodby, Silverstein & Partners	USA
T-Shirt Cannon	New York Mets	Ogilvy & Mather, New York	USA
TV & Cinema Advertising / TV Commercials 41 - 120 Seconds			
Maureen	Nike Australia	Publicis Mojo	Australia
March of the Emperors	Canal+	BETC Euro RSCG	France
Old Peoples Home	Norsk Tipping	TRY Advertising Agency	Norway
Dreams	Honda	Wieden + Kennedy UK	UK
Ice Skating Priests	InBev UK	Academy Music Videos	UK
Blackout	Orange	Mother	UK
Dance	Orange	Mother	UK
Good Samaritans	American Legacy Foundation	Arnold Worldwide	USA
TV Wants More	DirectTV	BBDO New York	USA
Jump Rope	Microsoft	McCann Erickson San Francisco	USA
Counterfeit	MINI	Crispin Porter + Bogusky	USA
Parents' Day	VH1 TV	La Comunidad	USA
TV & Cinema Advertising / TV Commercial Campaigns Any Duration			
Distorted Dogs / Cropped Tourists / Red-Eyed Baby	Olympus Europe	Springer & Jacoby International	The Netherl
Bad / Good	AOL	Grey London	UK
Unconscious Mind / Camelot / Glastonbury Likes You / Wellies / Laughing	BBC	Fallon London	UK
Taxi / Flatpack	GlaxoSmithKline	Grey London	UK
Good Samaritans / Profiles / Fang	American Legacy Foundation	Arnold Worldwide	USA
Hot Dogs / Musical Chairs / Performance Enhancers	ESPN	Wieden + Kennedy New York	USA
Larry / Eric / Jeremy	United Nations Works Program	McCann Erickson	USA
TV & Cinema Advertising / Cinema Commercials 41 - 120 Seconds			
March of the Emperors	Canal+	BETC Euro RSCG	France
Noitulove	Guinness	Abbott Mead Vickers BBDO	UK
Steven Seagal	Orange	Mother	UK

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Stunt City	Unilever	Lowe London	UK
Singin' in the Rain	Volkswagen	DDB London	UK
TV & Cinema Advertising / New Uses Of			
Noitulove	Guinness	Abbott Mead Vickers BBDO	UK
Easter Egg	Microsoft	Weapon7	UK
Ashes	Nestle	JWT	UK
TV & Cinema Graphics / TV & Cinema Brand Identities			
We Love Music, We Love Peace	SPACE SHOWER NETWORKS INC.	Yellow Brain	Japan
Looking For My Friend	MTV Korea	MTV Korea	Korea
Network ID - Ice / Transformer / Crosswalk / Pufferman / Human Suit	Sci Fi Channel	Sci Fi Channel	USA
TV & Cinema Graphics / TV & Cinema Promotions, Stings & Programme Junctions			
Cheer + Jane	Thai Preserved Foods Factory	Ogilvy & Mather Thailand	Thailand
Lost	Channel 4	Channel 4	UK
Jamie's School Dinners: Grafitti	Channel 4	Channel 4	UK
Shameless, Series 3	Channel 4	Channel 4	UK
Channel 4 Summer Music	Channel 4	Channel 4	UK
Desperate Housewives	Channel 4	Channel 4	UK
Words	National Geographic Channel	devilfish	UK
MANHATTAN	National Geographic Channel	devilfish	UK
Beatbox Family	MTV Networks	Publicis NY	USA
TV & Cinema Graphics / Promotional Non-Broadcast			
Family / Girl	MAC/VAL	CLM BBDO	France
Masks	Live 8 / Make Poverty History	Gorgeous Enterprises	UK
Masks / Restaurant / Candles / Money	Live 8 / Make Poverty History	Gorgeous Enterprises	UK
Exercise Your Music Muscle	Virgin Digital	Ground Zero Advertising	USA
TV & Cinema Crafts / Art Direction			
Downhill	Miller Brewing Company	Mother	UK
What Goes Around	The Coca Cola Company	Mother	UK
Noitulove	Guinness	Abbott Mead Vickers BBDO	UK
Impossible Dream	Honda	Stink	UK
Ice Skating Priests	InBev UK	Lowe London	UK
Dance	Orange	Mother	UK
Stunt City	Unilever	Lowe London	UK
Angels Day Off	Volkswagen	DDB London	UK
Scarecrow	Weetabix	DDB London	UK
Monster	General Motors	Modernista	USA
Dragon	United Airlines	Fallon	USA
TV & Cinema Crafts / Direction			
Soweto All Stars	Sasol	TBWA\HuntLascaris - Johannesburg	South Africa
Gimme The Ball	adidas International	180 Amsterdam	The Netherlands
Under My Skin	British Heart Foundation	Lowe London	UK
Lucky	Department for Transport	Abbott Mead Vickers BBDO	UK

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Noitulove	Guinness	Abbott Mead Vickers BBDO	UK
Le Sacrifice	InBev UK	Lowé London	UK
Loyal to One Owner	Levi Strauss & Co.	Kleinman Productions	UK
Mercedes	Mercedes-Benz	Gorgeous Enterprises	UK
Pace of Life	Sony PlayStation	TBWA\London	UK
Stunt City	Unilever	Lowé London	UK
Keeping Score	Unilever	Bartle Bogle Hegarty	UK
Sun	Centre for Disease Control and Prevention	Gorgeous Enterprises	UK
Angels Day Off	Volkswagen	Academy Music Videos	UK
Vet	Volkswagen	DDB London	UK
Singin' in the rain	Volkswagen	Stink	UK
School	Volkswagen	Gorgeous Enterprises	UK
Suprise Dinner	Ameriquést Mortgage Company	MJZ	USA
Mini Mart	Ameriquést Mortgage Company	MJZ	USA
Kung Fu Clowns	Bell South Yellow Pages	MJZ	USA
Take Your Work Home	CSI	MJZ	USA
Water Balloons	Microsoft	McCann Erickson San Francisco	USA
Human Suit	Sci Fi Channel	Sci Fi Channel	USA
Silence	Zurich Financial Services	Publicis Worldwide	USA
TV & Cinema Crafts / Writing			
Reincarnate	Nike Australia	Publicis Mojo	Australia
Warning Signs	Virgin Unite	Net#Work BBDO	South Africa
Muhammad Ali	The Reach for a Dream Foundation	TBWA\HuntLascaris - Johannesburg	South Africa
Teleshop	Amnesty Inernational	Mother	UK
Boot	Volkswagen	DDB London	UK
TV & Cinema Crafts / Cinematography			
Playtime	Canon	2am Films	UK
Iraq: The Bloody Circus	Channel 4	Channel 4	UK
LOVE 90	Diageo	JWT	UK
Impossible Dream	Honda	Wieden + Kennedy UK	UK
Le Sacrifice	InBev UK	Lowé London	UK
Rio	Orange	Mother	UK
Dance	Orange	Mother	UK
Balls	Sony Europe	MJZ	UK
Pace of Life	Sony PlayStation	TBWA\London	UK
Sun	United States Department of Health	Gorgeous Enterprises	UK
Angels Day Off	Volkswagen	DDB London	UK
School	Volkswagen	Gorgeous Enterprises	UK
TV & Cinema Crafts / Editing			
Last Man Standing	adidas International	180 Amsterdam	The Netherlands

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LOVE 90	Diageo	JWT	UK
Office	Mercedes-Benz	SHOP	UK
Rio	Orange	Mother	UK
TV & Cinema Crafts / Sound Design			
The jump	A.R.T. Studios	Saatchi & Saatchi Germany	Germany
Breathalyse	Department for Transport	Leo Burnett London	UK
TV & Cinema Crafts / Use of Music			
Competence	South African National Council for the Blind	TBWA/Hunt La Scaris - Johannesburg	South Africa
No Bad Dancing	Bacardi Martini Limited	Fallon London	UK
Playtime	Canon	2am Films	UK
What Goes Around	The Coca Cola Company	Mother	UK
Le Sacrifice	InBev UK	Lowes London	UK
I Got Life	Muller	TBWA\London	UK
Blackout	Orange	Mother	UK
Dance	Orange	Mother	UK
Balls	Sony Europe	Fallon London	UK
Pace of Life	Sony PlayStation	TBWA\London	UK
TV & Cinema Crafts / Special Effects			
Downhill	Miller Brewing Company	Mother	UK
Return Of The Train	Virgin Trains Management	Glassworks	UK
Animals in Kitchen	Dairy Crest	Grey London	UK
Experiment Begins	Egg	Mother	UK
Gymnast	Skoda	Fallon London	UK
Sun	United States Department of Health	Gorgeous Enterprises	UK
Singin' in the rain	Volkswagen	Stink	UK
Keep it on all fours	Office of the Attorney General from 53 US jurisdictions	Bartle Bogle Hegarty	USA
TV & Cinema Crafts / Animation & Motion Graphics			
Human Ball	Doctors Without Borders	Duval Guillaume Brussels	Belgium
T-Rex	BC Dairy Foundation	DDB Canada, Vancouver	Canada
Noitulove	Guinness	Abbott Mead Vickers BBDO	UK
Introduction / Funfair / Drive Thru	Honda	Wieden + Kennedy UK	UK
Bubblegirl	Nestle Rowntree	Lowes London	UK
Speech Bubble	NSPCC	Saatchi & Saatchi London	UK
THE DEAD / BUDAPEST / FORGETFULNESS	Sundance Channel	JWT New York	USA
TV & Cinema Crafts / Model Making			
Crash Test	Renault Germany	Nordpol+ Hamburg	Germany
Snakes	Carlsberg	Saatchi & Saatchi London	UK
Using The Card	Egg	Mother	UK
Interactive TV / Interactive TV Advertising			
Last Man Standing	adidas International	180 Amsterdam	The Netherlands
LOVE Interactive	Diageo	JWT	UK
Push The Button	Virgin Records	Weapon7	UK
Interactive TV / Enhanced Interactive TV			
Doctor Who - Attack of the Graske	BBC Wales Drama and	BBC, New Media	UK
Making Slough Happy	BBC Interactive, Factual & Learning	BBC, New Media	UK

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Title	Client	Entrant	Nation
Glastonbury Interactive	Radio & Music Interactive	BBC Radio & Music Interactive	UK
Music Videos / Music Videos			
JCB Song		Monkeehub	UK
Believe	Virgin Records	Virgin Records	UK
Lose Control	Atlantic Records	Radical Media	USA
Girl	Interscope Records	Motion Theory	USA
Music Videos / Direction			
No Good		Independent Films	UK
Human	EMI Music Denmark	Academy Music Videos	UK
Oh My Gosh		RSA Films	UK
Music Videos / Cinematography			
Cool	Interscope Records	Radical Media	UK
Glosoli		HSI London	UK
Music Videos / Special Effects			
Believe	Virgin Records	Framestore CFC	UK
Only		Digital Domain	USA
Girl	Interscope Records	Motion Theory	USA
Music Videos / Animation & Motion Graphics			
Hitchcock		Joyrider	UK
Radio / Radio Commercials 1 - 40 Seconds			
Check Up	The Prostate Cancer Charity	Publicis	UK
Radio / Radio Commercials Over 41 seconds			
Ode to Boobs	Breakthrough Breast Cancer	Rainey Kelly Campbell Roalfe/Y&R	UK
Whisper	National Aids Trust	Saatchi & Saatchi London	UK
Mr. Tiny Dog Clothing Manufacturer	Anheuser-Busch	DDB Chicago	USA
Mr. Bathroom Stall Dirty Joke Writer	Anheuser-Busch	DDB Chicago	USA
Mr. 80 SPF Wearer	Anheuser-Busch	DDB Chicago	USA
Mr. Backyard Bug Zapper Inventor	Anheuser-Busch	DDB Chicago	USA
Mr. Nosebleed Section Fan	Anheuser-Busch	DDB Chicago	USA
Radio / Radio Commercials Campaigns Any Duration			
Mr. Gangsta Rapper Posse Member / Mr. Tiny Dog Clothing Manufacturer /	Anheuser-Busch	DDB Chicago	USA
Radio / Direction			
Knickers	Vodafone	JWT	UK
Radio / Writing			
Mr. Bathroom Stall Dirty Joke Writer	Anheuser-Busch	DDB Chicago	USA
Radio / Use Of Music			
Killer Katy	ITV	Bartle Bogle Hegarty	UK
Press Advertising / Magazine Press Advertising Colour			
Before/After 1	Procter & Gamble	DeI Campo Nazca S & S	Argentina
Heart / Fingers / Vocal Cords / Supporters	EMI Group	TBWA\Paris	France

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Title	Client	Entrant	Nation
Forest / Lady	Masterfoods	TBWA\Paris	France
SHUT UP! (Lady)	APAV (Portuguese Association for Victim Support)	JWT Lisbon	Portugal
Desert / Underwater / Ocean	Greenpeace	Saatchi & Saatchi Singapore	Singapore
Razor	The Economist	Ogilvy & Mather (Singapore)	Singapore
Jigsaw	Harvey Nichols	DDB London	UK
Cat	Harvey Nichols	DDB London	UK
Toilet Paper	Harvey Nichols	DDB London	UK
Park	InBev UK	Lowe London	UK
Beach	InBev UK	Lowe London	UK
Town	InBev UK	Lowe London	UK
PARK / BEACH / TOWN	InBev UK	Lowe London	UK
Mozzerella Di Bufala	Tesco	Lowe London	UK
Sensitive / Eat Children / Milk	ESPN Inc.	Fort Franklin	USA
Press Advertising / Newspaper Press Advertising Colour			
Words Come Alive	Penguin Books Malaysia	Y&R Malaysia	Malaysia
Desert / Underwater / Ocean	Greenpeace	Saatchi & Saatchi Singapore	Singapore
Housewife	11 News 1 Channel	Euro RSCG Flagship	Thailand
Prisoner / Panty / Beauty Pageant	Kodak Thailand	Ogilvy & Mather Thailand	Thailand
Long List	Blacks Leisure Group	Miles Calcraft Briginshaw Duffy	UK
Loo Roll	Blacks Leisure Group	Miles Calcraft Briginshaw Duffy	UK
Jigsaw	Harvey Nichols	DDB London	UK
Cat	Harvey Nichols	DDB London	UK
Toilet Paper	Harvey Nichols	DDB London	UK
Park	InBev UK	Lowe London	UK
Beach	InBev UK	Lowe London	UK
Town	InBev UK	Lowe London	UK
PARK / TOWN / BEACH	InBev UK	Lowe London	UK
FRIDGE / GRANNY SMITHS / LIGHTBULB / MOZZARELLA DI BUFALA / CHAMPAGNE	Tesco	Lowe London	UK
CDs' / Photo Album / Encyclopaedia / Files	Sony Middle East	Tonic Communications	United Arab Emirates
Press Advertising / Inserts			
Maze	Sony	McCann Erickson	Malaysia
Poster Advertising / Roadside Posters			
Jordan	The Economist	Abbott Mead Vickers BBDO	UK
Poster Advertising / Roadside Posters Medium Billboards			
Bench	DePaul Trust	Publicis	UK
Poster Advertising / Roadside Posters Large Billboards			
Carpe Annum	The Economist	Abbott Mead Vickers BBDO	UK
Fish	Volkswagen	DDB London	UK
Poster Advertising / Transport Posters			
Beans	Harvey Nichols	DDB London	UK
Cat	Harvey Nichols	DDB London	UK
Toilet Paper	Harvey Nichols	DDB London	UK
Poster Advertising / Special Posters			
Street Building	Silfa	Ogilvy&Mather Santiago	Chile
The Wrong Working Environment Campaign - Cash Machine	jobsintown.de	Scholz & Friends Berlin	Germany

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Title	Client	Entrant	Nation
The Wrong Working Environment Campaign - Coffee Dispenser	jobsintown.de	Scholz & Friends Berlin	Germany
Poster Advertising / Point Of Sale Posters			
Noise Protection Windows by Weru Campaign - Glass Container	Weru AG	Scholz & Friends Berlin	Germany
Slim Figure #1	Levi Strauss & Co. India	JWT India	India
Zebra Crossing	Land Rover	NAGA DDB	Malaysia
Poster Advertising / Poster Campaigns			
Slim Figure #1 / Slim Figure #3 / Slim Figure	Levi Strauss & Co. India	JWT India	India
Graphic Design / Brochures & Catalogues			
Singles, Couples & Queens	Toby Richardson	Voice	Australia
Tasted And Found Excellent	Zettl	Sigi Mayer	Austria
Postsculpture	Croatian Association of Artists	Laboratorium	Croatia
Tomorrow 03	Style Counsel & Bestseller	Scandinavian DesignLab	Denmark
Perfectly Organised / Inner Space	Bisley	Kolle Rebbe Werbeagentur	Germany
Graphic Design / Book Design			
The Best Dutch Book Designs 04	Best Dutch Book Designs	-SYB- Graphic Design	The Netherlands
Cry Out For Joy, You Lower Parts Of The Earth	Karin van Dam	-SYB- Graphic Design	The Netherlands
Unusual Printing Surfaces	ArjoWiggins	Design Project	UK
Edmund de Waal Exhibition Catalogue	Blackwell: The Arts & Crafts House	Pentagram Design	UK
The Business Of Design: Design Industry Research 2005	Design Council	Cartlidge Levene	UK
Its a small world	Fivefootsix	Fivefootsix	UK
How Do You Do?	hat-trick design	hat-trick design	UK
Changes of Mind	Haunch of Venison London	Spin	UK
Tomoko Takahashi Catalogue	Kerr Noble	Kerr Noble	UK
Postman's Diary	Kevin Boniface	LOVE	UK
16 Palace Street	Land Securities	Radford Wallis	UK
Graphic Design / Annual Reports			
Annual Review 2004	Insinger De Beaufort	Dietwee	The Netherlands
Futureproofed: Design Council Review	Design Council	Small	UK
MFI Annual Report 2004	MFI Group	SAS	UK
Graphic Design / Calendars			
Everlasting Adhesive Calendar	Laboratorium	Laboratorium	Croatia
Zeitreisen 2006 - Timetravel 2006	Claus Koch Identity	Claus Koch Identity	Germany
Everlasting Calendar	Belinka	Futura DDB	Slovenia
Graphic Design / Signage & Information			
16 Palace Street Signage	Land Securities	Radford Wallis	UK
Graphic Design / Maps			
WalkRide Newcastle Gateshead map	Newcastle City Council	Cartlidge Levene	UK
WalkRide	Newcastle City Council	Cartlidge Levene	UK
Graphic Design / Posters			
Lance	Simon Prestridge	Publicis Mojo	Australia
Swan Lake: Before the Curtain Rises	Hong Kong Ballet Group / Ricoh Hong Kong	Sandy Choi Associates	China
The Wrong Working Environment Campaign - cash machine / coffee dispenser / photo	jobsintown.de	Scholz & Friends Berlin	Germany
Water For Life - Or	JAGDA 702 Design Works Inc.	702 Design Works Inc.	Japan
Mesatex Japan Fabric Collection	Mesatex Japan Inc.	702 Design Works Inc.	Japan
Trees	Green Peace	JWT Philippines	Philippines
The Dinner Party / The Dinner Party / The Dinner Party / The Dinner Party	Asylum	Asylum Creative	Singapore
Willem Boshoff	Exclusive Books	Ogilvy South Africa	South Africa
Blanket	Salvation Army	Lobedu Leo Burnett	South Africa
The Söderberg Prize 2005 -Volvo YCC	The Röhsska Museum	Happy Forsman & Bodenfors	Sweden
Love Earth	The Chubu Creators Club of Japan	Leos Graphic Design	Taiwan
Sinfonietta Met Gekruiste Degens / Sinfonietta Christina Branco / Sinfonietta	Amsterdam Sinfonietta	Studio Dumbar	The Netherlands

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			lands
Improve Your Environment	100% Design	Blast	UK
Fletcher/Forbes/Gill	D&AD	Paul Belford	UK
Print Lounge Chair / Print Lounge Fish / Print Lounge Flower / Print Lounge Cocktail	Gavin Martin	Mytton Williams	UK
beans / cat / jigsaw / toilet paper	Harvey Nichols	DDB London	UK
Cheese Poster	hat-trick design	hat-trick design	UK
Cardinal Place Promotional Campaign	Land Securites	GBH	UK
Dog Poo / Chewing Gum / Banana Skin	Mines Advisory Group (MAG)	Mark	UK
Rabbit / Stork / Elephant / Mouse / Van	Mothercare	NB Studio	UK
Nesta Conference Poster	Nesta	hat-trick design	UK
Expand Your Mind	The Economist	Paul Belford	UK
Height Chart	The Institute Of Practitioners Of Advertising	Ogilvy London	UK
Unfold Japan: An Exhibition of Contemporary Japanese Furniture Design	Viaduct Furniture	MadeThought	UK
Tail	Kraft	FCB	USA
Tongue	Kraft	FCB	USA
Drool	Kraft	FCB	USA
Fringe Festival	Minnesota Fringe Festival	Carmichael Lynch	USA
Fringe Festival #2	Minnesota Fringe Festival	Carmichael Lynch	USA
Graphic Design / Direct Mail			
Pipes / Fish / Goats / Worms	Christian Aid	Campbell Doyle Dye	UK
Fetch Dog Care	Fetch Dog Care	Williams Murray Hamm	UK
Gavin Martin Associates Moving Card	Gavin Martin Associates	NB Studio	UK
GB Poster	Graham Birch	Graham Birch	UK
Window Envelope Mailer	Moorclean	LOVE	UK
Natural History Museum Eraser	Natural History Museum	hat-trick design	UK
Brands Not Logos	Radley Yeldar	Radley Yeldar	UK
Graphic Design / Point Of Sale Material			
Don't Drive (Male) / Don't Drive (Female)	Smirnoff	Bullet Interpublic	Brazil
The Wrong Working Environment Campaign - cash machine / Coffee dispenser / photo	jobsintown.de	Scholz & Friends Berlin	Germany
Air Sickness Bag	Sony Computer Entertainment Deutschland	TBWA\Germany	Germany
Quarantine Box	Verlagsgruppe Lübbe	Serviceplan Gruppe für innovative	Germany
Open / Closed	How & Why Bookstore	BBDO Malaysia	Malaysia
The Eurasian Story: Nails	The Eurasian Association Singapore	The Alchemy Partnership	Singapore
Crop Top / Tank / Skirt	Weston Corporation	Saatchi & Saatchi Singapore	Singapore
Good Things Come To Those Who Wait	Guinness	Abbott Mead Vickers BBDO	UK
Cargo	Fiat	Leo Burnett Chicago	USA
Graphic Design / Stationery			
Le Modulor / Die neue Typographie / Twen magazine / Gutenberg Bible / The	The Royal College of Art	Astrid Stavro	Spain
Garden Lighting Stationery	Garden Lighting Company	The Chase	UK
Peel & Gudgin Opticians	Peel & Gudgin Opticians	True North	UK
Graphic Design / Greeting Cards, Invitations & Stamps			
Kursiv New Year Greeting	Kursiv	Kursiv	Denmark
Snowflake	Dean Sheed	DDB New Zealand	New Zealand
wakemeupat	Breed and I Saw It First	Breed and I Saw It First	UK
Claire/Dave invite	Claire & Dave	The Chase	UK
Send a letter	V&A / johnson banks	johnson banks	UK
Packaging Design / Packaging			
Max Nirnberger Schnaps	Max Nirnberger	Koepfel	Austria
Earth garbage bag	Fuji Television Network Inc.	Hakuhodo	Japan 8

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Bikini Pack	Buttcheeks	Dentsu Young & Rubicam Singapore Singapore Pte	Singapore
Bootleg Wine Collection	Click Wine Group	Turner Duckworth	UK
Lemon Jelly	Lemon Jelly / XL Recordings	Airside	UK
O2 i-mode Packaging	O2	Lambie-Nairn	UK
Sainsbury's Organics	Sainsbury's	Williams Murray Hamm	UK
Redcurrant Sauce / Mint Sauce / Tartare Sauce / Apple Sauce	Waitrose	Lewis Moberly	UK
Giardino di Ponente / Podere del Sole / Oliveto del Barbarossa	Waitrose	Pearlfisher	UK
Homebase Barbecues	Homebase Stores	Turner Duckworth	UK
iPod Shuffle / iPod Shuffle Battery Pack / iPod Shuffle Armband / iPod Shuffle Dock / iPod Shuffle Sport Case	Apple Computer	Apple Computer	USA
Aperture / DVD Studio Pro / Final Cut Pro / Final Cut Studio / Logic Pro / Motion / Shake / Soundtrack Pro	Apple Computer	Apple Computer	USA
Magazine & Newspaper Design / Magazine Front Covers			
icon 023	media ten	alexander boxill	UK
Time Out Magazine, Sales Cover		Time Out London	UK
Time Out Magazine, Our City Cover		Time Out London	UK
Radio Times Live 8 cover series		BBC Magazines	UK
Stone			
The Cultural Elite 2005		New York Magazine	USA
Cheap		Time Out New York	USA
Magazine & Newspaper Design / Complete Magazines			
C + A Magazine	Cement Concrete & Aggregates Australia	emerystudio	Australia
Goat Island / Frakcija	Centre for Drama Arts Zagreb	Laboratorium	Croatia
Items - magazine for design and imagination	BIS Publishers The Netherlands	Studio Dumbar	The Nether- lands
The Architect's Journal	The Architects' Journal	Emap Construction Network	UK
MAP		The Map Magazine	UK
Map Issue 1 / 2 / 3		The Map Magazine	UK
Grazia	Grazia	Emap	UK
1-8, Capital Bank Client's Magazine	Capital Bank - GRAWE Group	ArgeCC	Austria
Book Design / Book Front Covers			
Possible Futures		Kazuya Kondo	Japan
RV	N.W. Damm & Søn AS	Asbørn Jensen	Norway
Herman Hertzberger / Wim Crouwel / Ger van		Thonik	The Nether- lands
Book Design / Complete Books			
Redwhiteblue/ Here/ There/ Everywhere	anothermountainman	anothermountainman communicat	Hong Kong
Evn Collection 95-05	EVN	Interkool	Germany
How To Be A Graphic Designer, Without Losing Your Soul	Adrian Shaughnessy / Laurence King Publishing	Bibliotheque Design	UK
People...Places...Things...	Richard Learoyd	Bibliotheque Design	UK
Art Direction / Press Advertising			
Nike Shox 1 / 2 / 3 / 4	Nike	DDB Paris	France
Sack Barrow	Deutsche Post World Net	Jung von Matt AG	Germany
Questions	Pfizer	JWT Singapore	Singapore
Cath Kidston	Blacks Leisure Group	Miles Calcraft Briginshaw Duffy	UK
Loo Roll	Blacks Leisure Group	Miles Calcraft Briginshaw Duffy	UK
Albino	Golden Wonder	JWT	UK
Cat	Harvey Nichols	DDB London	UK
Toilet Paper	Harvey Nichols	DDB London	UK

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Next of Kin	Masterfoods	Paul Belford	UK
DEAD	Masterfoods	Abbott Mead Vickers BBDO	UK
Daddy buy me a Pony	Merrydown	SHOP	UK
Paul Bower	Merrydown	SHOP	UK
Al Murphy	Merrydown	SHOP	UK
THE CAGE ALWAYS WINS	RSPCA	Abbott Mead Vickers BBDO	UK
Conformity / Gluttony / Poverty	Champion	Publicis Worldwide	USA
Art Direction / Poster Advertising			
Nike Sharapova	Nike (Suzhou) Sports Co.	JWT	China
Birds	A : Door	Ogilvy & Mather	India
Slim Figure #1	Levi Strauss & Co. India	JWT India	India
Maze	Sony	McCann Erickson	Malaysia
Love Maroon	Coca-Cola	Mother	UK
Ginger Boy / Albino / Big Fella / Ginger Girl /	Golden Wonder	JWT	UK
Art Direction / Graphic Design			
Fletcher/Forbes/Gill / Japanese Design / Interactive	D&AD	Paul Belford	UK
Dogma	Masterfood	TBWA\London	UK
Just for Christmas	Mother	Mother	UK
Art Direction / Magazine & Newspaper Design			
The All Season Fashion Paper, SpringSummer / The All Season Fashion Paper, FallWinter	Unit F büro für mode	ArgeCC	Austria
Syling Lard Magazine Issue One Gongs	Styling Lard Magazine	Mark Denton Design	UK
Coldplay / Black Eyed Peas / Sinead O'Connor / Backstreet Boys / Billy Corgan		Entertainment Weekly	USA
Movies: Munich / DVD: The Wizard of OZ / Television: Arrested Development /		Entertainment Weekly	USA
Music: Fiona Apple / Books: The Year of Magical Thinking / Stage: Sweeney Todd			
Writing For Advertising / Press Advertising			
Big Bang	Rosendorff	Marketforce	Australia
Apology	Neil French	Y&R Brands (Singapore)	Singapore
Slippers / TV / Exercise Bike	Blacks Leisure Group	Miles Calcraft Briginshaw Duffy	UK
S M L XL	RSPCA	Abbott Mead Vickers BBDO	UK
Granny Smith	Tesco	Lowe London	UK
Mozzerella Di Bufala	Tesco	Lowe London	UK
Writing For Design / Graphic Design			
Run Yourself Ugly Brochure	Nike Australia	Publicis Mojo	Australia
Lord of the Rings / The Communist Manifesto / 20,000 Leagues Under the Sea	Midland Bookshop	Rediffusion DYR	India
Willem Boshoff	Exclusive Books	Ogilvy South Africa	South Africa
Boss Brochure	Boss Print	hat-trick design	UK
Stereotypes, Conventions & Cliches	cchm:ping	cchm:ping	UK
D&AD Workout	D&AD	Radford Wallis	UK
Sale Now On	Fantastic Brilliant	Fantastic Brilliant	UK
Hay Group Literature	Hay Group	The Writer	UK
MFI Annual Report 2004	MFI Group Plc	SAS	UK
The Writer's Little Black Book	The Writer	The Writer	UK
Writing For Design / Packaging			
Scotch Malt Whisky Society Label	26 & Scotch Malt Whisky Society	Propaganda	UK
Real Crisps - Sea Salt / Sea Salt & Cider Vinegar / Mature cheddar & Spring Onion / Patatas Bravas	Sirhowy Valley Foods	HarrimanSteel	UK
Illustration / Press Advertising			
Bathtub Room	Kimberly-Clark	Ogilvy Beijing	China 10

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Title	Client	Entrant	Nation
Bedroom	Kimberly-Clark	Ogilvy Beijing	China
Nike Sharapova	Nike (Suzhou) Sports Co.	JWT	China
Envy	NY Festival	SHOP	UK
Illustration / Poster Advertising			
City Crowd	GSK	Ogilvy & Mather (Singapore)	Singapore
Extra Limb / Bear vs Squid / Leech	Gcap	Mother	UK
Leech / Olives / Alsations			
Mikko Rantanen	Merrydown	SHOP	UK
Girl	Nordstrom	Fallon	USA
Illustration / Graphic Design			
Pen Canada 2004/05 Annual Report	Pen Canada	www.benweeks.ca	Canada
Map	Jendela Batik	Y&R Malaysia	Malaysia
Wolfie / Froggie / Little Red / Bear	Kinokuniya Bookstores (Malaysia)	Leo Burnett Advertising Sdn Bhd	Malaysia
African Story Without Words	Afro Magazine	Daddy buy me a Pony	South Africa
Design Indaba Invite	Interactive Africa (Design Indaba)	Daddy buy me a Pony	South Africa
On Colour	Colourset	Kino Design	UK
SEE	Herman Miller	Brian Cairns Studio	UK
The Big Bang	TEQUILA\Manchester	TEQUILA\Manchester	UK
Illustration / Magazine & Newspaper Design			
You beautiful bastard 2	Andre Aimaq	Aimaq Rapp Stolle	Germany
		Werbeagentur	
Afro II Magazine	Spier Arts trust & Afro Magazine	Daddy buy me a Pony	South Africa
Illustration / Book Design			
The Blue Book	Johnnie Walker	Bartle Bogle Hegarty	UK
Typography / Press Advertising			
Recycle	Grupo San Miguel	Delvico RedCell	Spain
We Fly / JFK / Cloud Nine / Hot Fudge	American Airlines	McCann Erickson	UK
Gaming	D&AD	Abbott Mead Vickers BBDO	UK
Patty Anne Slim Fit / 511 Slim Fit / 506 Standard Fit / 509 Loose Fit	Levi Strauss EMEA	Bartle Bogle Hegarty	UK
Typography / Poster Advertising			
Grape	remix	Publicis Mojo	New Zealand
T / Y / P / E	Atomic Type	Abbott Mead Vickers BBDO	UK
Quattro	Audi UK	Bartle Bogle Hegarty	UK
Triple Distilled Type	Diageo	JWT	UK
Bear vs Squid	Gcap	Mother	UK
Expand Your Mind	The Economist	Abbott Mead Vickers BBDO	UK
Typography / Graphic Design			
In China		Han Jiaying Design & Associates	China
Birds	A : Door	Ogilvy & Mather	India
Maze	Sony	McCann Erickson	Malaysia
Send A Letter	V&A / johnson banks	johnson banks	UK
Typography / Book Design			
Signs of Life		Saatchi & Saatchi London	UK
Typography / Logos & Typefaces			
Mediterrasse	WORLD	Graphics & Designing	Japan
Photography / Press Advertising			
Houses 1 / Houses 2	Stagg Drums	LG&F	Belgium
The Grim Ripper	Yoong Feng Yu Biotech (KUn Shan)	Y&R China	China
The Scream	Yoong Feng Yu Biotech (Kun Shan)	Y&R China	China
Alien	Yoong Feng Yu Biotech (Kun Shan)	Y&R China	China
The Grim Ripper / The Scream / Alien	Yoong Feng Yu Biotech (Kun Shan)	Y&R China	China
Subway / Tree / Escalator / Public Library / Merry go round	Nike	DDB Paris	France
Electrician / Scrubber / Painter / Plumber / Imperial Hôtel / Circus / Dragon	Volkswagen	DDB Paris	France
Pimp	Fressnapf	DDB Germany	Germany
Wildlife / Papparazzi / Fashion	Sharad Haksar	1pointsize	India
Veranda / Skater / Air France - Sheets / Air France - Ski Jump	Air France	John Offenbach Photography	UK
New Life - Jack	Barnardo's	Bartle Bogle Hegarty	UK 11

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Title	Client	Entrant	Nation
New Life - Vicky / New Life - Matthew / New Life - Sonya / New Life - Jack	Barnardo's	Bartle Bogle Hegarty	UK
Slippers / TV / Exercise Bike	Blacks Leisure Group	Miles Calcraft Briginshaw Duffy	UK
Jamies Great Italian Escape	Channel 4	4 Creative	UK
Baglady / Dog / Bench / Bin	DePaul Trust	Publicis London	UK
Stitch That	Harrods	Ogilvy London	UK
Beans	Harvey Nichols	DDB London	UK
Jigsaw	Harvey Nichols	DDB London	UK
Toilet Paper	Harvey Nichols	DDB London	UK
beans / jigsaw / cat / toilet paper	Harvey Nichols	DDB London	UK
Sloth / Greed / Vanity / Envy	Harvey Nichols	DDB London	UK
Park	InBev UK	Lowe London	UK
Beach	InBev UK	Lowe London	UK
Town	InBev UK	Lowe London	UK
PARK / BEACH / TOWN	InBev UK	Lowe London	UK
Rugby	Land Rover	Rainey Kelly Campbell Roalfe/Y&R	UK
Business / Shopping / Camera	Levi Strauss EMEA	Bartle Bogle Hegarty	UK
Earth	Mercedes-Benz	SHOP	UK
The Bloody Circus	More 4	4 Creative	UK
Pedigree Dog Treats	Pedigree	Garry Simpson Photography	UK
Are We There Yet?	RAC	Abbott Mead Vickers BBDO	UK
Street	Sony	Fallon London	UK
Conformity / Gluttony / Poverty	Champion	Publicis Worldwide	USA
Garden Flower 2	Kinokuniya Bookstores	Leo Burnett Chicago	USA
Photography / Poster Advertising			
Bus / Toilet / Sponge Bath / Bugger all	Lion Nathan	Saatchi & Saatchi Sydney	Australia
Masssai 1 / 2 / 3 / 4	Aernout Overbeeke for Kamitai Foundation	BBDO Campaign Stuttgart	Germany
NEW LIFE - MISTREATED			
TERRIFIED / NEGLECTED / MISTREATED	Barnardo's	Bartle Bogle Hegarty	UK
The F Word	Channel 4	4 Creative	UK
Shameless 3	Channel 4	4 Creative	UK
Baglady / Dog / Bench / Bin	DePaul Trust	Publicis	UK
Albino	Golden Wonder	JWT	UK
Harrods	Harrods	Marco Santucci Photography	UK
Launderette / cafe / jail	Heals	DDB London	UK
The Bloody Circus	More 4	4 Creative	UK
Garage	Sony	Fallon London	UK
Photography / Graphic Design			
The Mystery of Success: The Harmony of Opposites	ASICS Europe B.V.	Nordpol+ Hamburg	Germany
Papercut	Kinokuniya Bookstores (Malaysia) Sdn Bhd	Leo Burnett Advertising Sdn Bhd	Malaysia
Smile	David Stewart Photography	David Stewart Photography	UK
Nesta Conference Poster	Nesta	hat-trick design	UK
Photography / Book Design			
Wounded Book	Jesse Marlow	Purpose	UK
Online / Primary Brand Websites			
Campana Brothers	Campana Brothers	F/Nazca Saatchi & Saatchi	Brazil
Website Havaianas	Sao Paulo Alpargatas	AlmapBBDO	Brazil
PSP / PlayStation	SCEE PlayStation France	Duke	France
adidas Y-3 Cubes	adidas-Salomon AG	NEUE DIGITALE	Germany
Mother London	Mother Advertising (London)	POKE	UK
Innocent Escapes	Georgia Pacific - Brawny	Fallon	USA
Online / Websites Microsites			
The Bad Luck Test	If	Forsman & Bodenfors	Sweden
Real Postcards	Swedish Post Office	Åkestam.Holst	Sweden
How To Party	The Alcohol Committee	Farfar	Sweden
G8 Rally Website	Comic Relief	Agency Republic	UK
Online / Online Advertising On Site			12

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Title	Client	Entrant	Nation
Run / Live Longer	Companhia Athletica Gym	DDB Brasil	Brazil
Time / Precision / Scalability / Stability	IBM Germany	OgilvyInteractive worldwide	Germany
Bell / Trampoline / Numbers / Freefall	Discover Card	Goodby, Silverstein & Partners	USA
Car Crash	Renault Germany	Nordpol+ Hamburg	Germany
Brahma Launch	InBev	Wheel	UK
Viral / Interactive Viral Advertising			
NWYHSTOCKIMAGES.COM	NOWWASHYOURHANDS	NOWWASHYOURHANDS	UK
Comcastic.com	Comcast	Goodby, Silverstein & Partners	USA
Microsite / News Article / Web Video / Mobile Phone Call / Proof of Death / Microsite / Hit List	Microsoft	AKQA	USA
Shadow of the Colossus Online Campaign	Sony Playstation	TEQUILA\ Los Angeles	USA
Gaming / Online Games			
zZzZzZzZz	Telefonica	DDB Brasil	Brazil
Kalles striped Jumbo tube	Abba Seafood	Forsman & Bodenfors	Sweden
Death In Sakkara	BBC	Preloaded	UK
Jamie Kane	BBC	Preloaded	UK
Gaming / Console Games			
EyeToy: Play 3	Sony Computer Entertainment	Sony Computer Entertainment	UK
Project Gotham Racing 3	Microsoft Game Studios	Microsoft Game Studios	USA
Jade Empire	Microsoft Game Studios	Microsoft Game Studios	USA
Fable: The Lost Chapters	Published on Xbox video game	Microsoft Game Studios	USA
Gaming / Portable Games			
Grand Theft Auto: Liberty City Stories	Rockstar Games	Rockstar Games	UK
Digital Media / Digital Installations			
documenta mobil	kassel tourist	ART+COM	Germany
Alien Worlds	Science Museum London	ART+COM	Germany
Trace (2005)	Historic Royal Palaces	Greyworld	UK
Digital Media / New Uses Of Digital &			
Yahoo! Think Tank	Yahoo! Australia	Host & The Glue Society	Australia
Spam Recycling	EnBW - Energy BW	Jung von Matt	Germany
Cartoon Webpage	FOX	JWT Madrid	Spain
Digital Crafts / Art Direction			
Desktop	Network BBDO SA	Gloo Digital Design	South Africa
balance banner / landing banner / lander sky / fleet expandable / drop overlay	COI	glue London	UK
Call for Entries	D&AD	Abbott Mead Vickers BBDO	UK
Brahma.com	InBev UK	Wheel	UK
The Johnson Banks Website	johnson banks	johnson banks	UK
Xbox Origen	Microsoft	AKQA	UK
Nike Free	Nike	AKQA	UK
Digital Crafts / Direction			
Dear Mr B	The Swedish Alcohol Retail	Forsman & Bodenfors	Sweden
Digital Crafts / Editing			
Dear Mr B	The Swedish Alcohol Retail	Forsman & Bodenfors	Sweden
Digital Crafts / Use Of Music			
Brahma.com	InBev UK	Wheel	UK
Digital Crafts / Special Effects			
Dream Kitchens For Everyone	IKEA Sweden	Forsman & Bodenfors	Sweden
Digital Crafts / Animation & Motion Graphics			
SK Telecom Mobile Museum 2005	SK Teleocm Co.	ACG	Korea
Breakfast Transformer	Danish Bacon	Blink Productions	UK
Exit	TAITO CORP	NEXUS PRODUCTIONS	UK
Digital Crafts / Interface & Navigation			
The Johnson Banks Website	johnson banks	johnson banks	UK
Mother London	Mother Advertising (London)	POKE	UK
Peepshow	Peepshow	Sennep	UK
Digital Crafts / Illustration			
Makine Studioss Web Site	Makine Studios	Makine Studios	USA
Digital Crafts / Typography			
Call for Entries	D&AD	Abbott Mead Vickers BBDO	UK 13

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Title	Client	Entrant	Nation
Product Design / Work & Industry			
Dual Hinge LCD Monitor (SyncMaster 960B)	Samsung Electronics	Samsung Electronics	Korea
Credit Card Sized Mobile Phone (SGH-P300)	Samsung Electronics	Samsung Electronics	Korea
Nokia Wireless Bluetooth Headset BH-800	Nokia Multimedia	Nokia UK	UK
UNIPART	Unipart	Inflate Design	UK
iMac G5	Apple Computer	Apple Computer	USA
Product Design / Health & Leisure			
Charm Durex / Wand Durex / Little Gem	Durex	Seymourpowell	UK
iPod shuffle	Apple Computer	Apple Computer	USA
Gerber SippySnacker	Russ Levitan Gerber	Fitch	USA
Product Design / Transport			
Rosenbauer Panther	Rosenbauer International	Spirit Design	Austria
Environmental Design / Retail & Services			
Casio	Casio	Brinkworth	UK
Eurotel Prague	Eurotel Czech Republic	Conran Design Group	UK
Jianianhua Center	Chongqing Financial Street Real	Skidmore, Owings & Merrill LLP	USA
Environmental Design / Leisure & Tourism			
Quick Hamburger Restaurants	Quick	Creneau International	Belgium
Bins and Benches	The Junction CDC	Greyworld	UK
Environmental Design / Public Environment & Community			
Upstairs	Herz As - Day Shelter for the	He Said She Said	Germany
Environmental Design / Workplace			
Order to chaos	PMP Limited	emerystudio	Australia
Mother Advertising	Mother	Clive Wilkinson Architects	USA
Environmental Design / Exhibitions, Museums & Installations			
The New Austria	Austrian Gallery Belvedere	ART+COM	Germany
The researchers laboratory at the Westphalian Museum for Archaeology	Westphalian Museum for Archaeology Herne	Atelier Brückner	Germany
From Here to Here: Stories Inspired by Londons Circle Line'	26 & Cyan Books	Freelance	UK
Galleries For Greenspace	Heineken	Brinkworth	UK
Siemens Exhibition Stand for CBI Conference	Siemens plc	Luminous	UK
Lamp	FedEx	BBDO New York	USA
Direct / Direct TV & Cinema Commercials			
The Right Answers	Telstra	Belgiovane Williams Mackay	Australia
Children	Capital One	DDB Chicago	USA
Direct / Direct Radio Commercials			
The destinations spot	Hapag-Lloyd Express	Scholz & Friends Berlin	Germany
Drunk Caller	Drive Alive	TBWA\HuntLascaris - Johannesburg	South Africa
Direct / Direct Online Advertising			
Spam Recycling	EnBW - Energy BW	Jung von Matt	Germany
115/120 / 74/120 / 58/120 / 66/120 / 4/120 / 6/120 / 30/120 / 43/120 / 40/120 / 100/120	Volkswagen	Arnold Worldwide	USA
Carbon Copy Killer	Five Broadcasting	20:20 London	UK
Direct / Direct Mobile Phone Advertising			
McDonalds McDelivery - Hands	McDonald's	ARC Worldwide	Malaysia
Direct / Direct Poster Advertising			
The Wrong Working Environment Campaign - cash machine / coffee dispenser / photo	jobsintown.de	Scholz & Friends Berlin	Germany
Peel-off Bruises	AWARE	Saatchi & Saatchi Singapore	Singapore
Ozone	Singapore Environment Council	10AM Communications	Singapore
Blanket	Salvation Army	Lobedu Leo Burnett	South Africa
Direct / Addressed Direct Mail Very Low Volume 1 - 500			
Presentation Board 1 / Presentation Board 2 / Presentation Board 3 /	National Phobics Society	Harrison Troughton Wunderman	UK

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Title	Client	Entrant	Nation
Keyboard / Sealed envelope / Newspaper and Press release mailing			
Direct / Addressed Direct Mail Low Volume 501 - 10,000			
Carbon	Women's Aid Organisation	ARC Worldwide	Malaysia
Pasta	The Guardian	ClaydonHeeleyJonesMason	UK
Microsoft Bolt-on	Microsoft	Harrison Troughton Wunderman	UK
Natural History Museum Eraser	Natural History Museum	hat-trick design	UK
Pillowcase	DENNY'S RESTAURANT	Publicis Worldwide	USA
Direct / Direct Mail Door Drop Very Low Volume 1 - 500			
Freedom Of Information	The Scottish Information	The Union Advertising Agency	UK
Direct / Direct Mail Door Drop Low Volume 501 - 10,000			
Window Envelope Mailer	Moorclean	LOVE	UK
Direct / Direct Ambient			
Edible Paper	Diakonie Katastrophenhilfe (Disaster Relief)	Saatchi & Saatchi Germany	Germany
2B	BBC	McCann Erickson Manchester	UK
Direct / Integrated Direct Response			
Virgin Mobile Jason Donovan	Virgin Mobile Australia	Host & The Glue Society	Australia
Knorr Integrated Direct Response Film / Pea / Spud / Cube / Veg / www.fooddeservesbetter.com	Unilever	JWT	UK
Direct / Art Direction For Direct			
Carbon Copy Killer	Five Broadcasting	20:20 London	UK
Microsoft Bolt-on	Microsoft	Harrison Troughton Wunderman	UK
Direct / Writing For Direct			
Muhammad Ali	Reach for a Dream	TBWA\HuntLascaris - Johannesburg	South Africa
National Anxiety Week Press Launch	National Phobics Society	Harrison Troughton Wunderman	UK
Branding / Logos & Typefaces			
Flat Stanley Logo	Flat Stanley	King James RSVP	South Africa
Bulldog Broadband	Cable & Wireless	DAVE	UK
D&AD Congress Typeface	D&AD	The Chase	UK
CarbonNeutral	FutureForesta	Lambie-Nairn	UK
Guild of Food Writers logo	Guild of Food Writers	300million	UK
Hostage Films Logo	Hostage Films	The Chase	UK
Ronnie Teape	Ronnie Teape	Roundel	UK
Dog House	The Dog House	DDB Dallas	USA
Branding / Brand Applications Printed			
The Meissen Porcelain For Adults Only Calendar	Staatliche Porzellan-Manufaktur Meissen	Scholz & Friends Berlin	Germany
Catriona MacKechnie Packaging	Catriona MacKechnie	Bibliotheque Design	UK
16 Palace Street	Land Securities	Radford Wallis	UK
Flippers Fried Blowholes / Infectious Disease Centre / Hair Removal Clinic / Sperm Clinic / Swingers Convention / Texas Gay Republicans / Offensive Tattoo	Mother	Mother	UK
Makeover Artist / Tourettes Syndrome Rehabilitation Centre / Joe's Nudist Beach / Phil Collins Unofficial Fanclub			
The Fat Duck	The Fat Duck	The Design Laboratory	UK
ESPN Brand Ball	ESPN	Wieden + Kennedy New York	USA
Branding / Brand Applications Stationery			
The Mini-Mask Business Cards - Charlie Chaplin / Clark Gable / Salvador Dali	Metamorph	Scholz & Friends Berlin	Germany
Branding / Brand Applications Signage & Information Graphics			

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Title	Client	Entrant	Nation
Eurostar Business Premier	Eurostar	GBH	UK
Branding / Brand Applications Branded Environments			
ASICS Helsinki Lounge 05	ASICS Europe B.V.	Nordpol+ Hamburg	Germany
Inside My Head	Tracey Neuls - Shoe Designer	Leo Burnett London	UK
Branding / New Brand Creation			
Holly Lodge Primary School	Mrs S Norman	Roundel	UK
Branding / Existing Brand Innovation			
The National Gallery	The National Gallery	The Partners Consultants	UK
Integrated / Integrated Advertising			
Black Water Springs / POS Poster / Water Bottles / www.blackwatersprings.com	WaterAid Australia	Publicis Mojo	Australia
Lets Play Poker Billboard / Lets Play Poker Adshells / Lets Play Poker Busbacks	SKYCITY Auckland Casino	Colenso BBDO	New Zealand
PRESS / PRESS / TV / ARMBAND / CONCERT FOOTAGE	Make Poverty History	Abbott Mead Vickers BBDO	UK
Telegraph Campaign	The Telegraph	Hall Moore CHI	UK
Penguin / Bear / Casting Call Combo / millerauditions.com	Miller Brewing Company	Y&R Chicago	USA
120 Not So Standard Features TV	Volkswagen	Arnold Worldwide	USA
Integrated / Integrated Advertising & Design			
www.altoidia.com / People of Pain / Mastering the Mother Tongue / Fable of the Fruit Bat / Wolves / Prowess / Gum	Altoids	Leo Burnett Chicago	USA
iPod / Package / Launch Poster / TV Spot / Print Ad / Retail Window / Retail	Apple Computer	Apple Computer	USA
Panel & Bay / Web Site / Direct Mail Email			
Jordan Summer Hoops - 2005 Campaign	Nike Brand Jordan	Wieden + Kennedy New York	USA
Ambient / PR & Creative Stunts			
Ghost Trolley	SIMBA	Net#Work BBDO	South Africa
Ambient / Guerrilla			
Transit Shelter	Trimline Securty	Rethink	Canada
Cigarette Lighter	Cancer Patients Aid Association	Mudra DDB	India
Super Absorbent - Fountain	Kimberly-Clark Trading	JWT Malaysia	Malaysia
ANTZ - Leaves	Television New Zealand	Saatchi & Saatchi New Zealand	New Zealand
Giant Comb	P&G	Leo Burnett Chicago	USA