



THE THRILLSEEKERS 'NIGHT MUSIC' COMPILED AND MIXED BY THE THRILLSEEKERS

THE CONCEPT

This September Steve Helstrip will release the first Thrillseekers DJ mix compilation album. 'The DJ', CD 1 of 'Night Music', will bring together the most upfront selection of dancefloor monsters. Presenting an accurate picture of Steve's diverse, imaginative musical tastes. The second CD titled 'The Producer' will feature a (much requested) anthology of The Thrillseekers remix work, brought together for the first time on one disc. 'Night Music' is aimed at being the first in an ongoing series of highly collectable Thrillseekers comps. The album will be supported by a full global release tour including some of the planets best known clubs and nights.



THE DJ : Steve Helstrip [The Thrillseekers]

It's been five years since Steve Helstrip first took to the turntables under his Thrillseekers moniker. Since then he has rocked crowds the world over, DJ'ing on every continent and spreading the global trance message. He has spun alongside Tiësto, Paul van Dyk, Armin van Buuren and Ferry Corsten, smashing clubs from Swansea to Sydney. And back again.

As a deck spinner Steve has proved himself to be of the most versatile variety. He embraces the entire spectrum of trance styles, basing his sets on what the mood of the crowd. 'Night Music', his first compilation album, gives a genuine reflection of that diverse spread.

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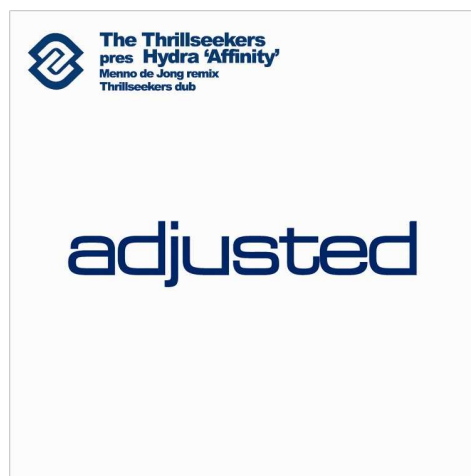
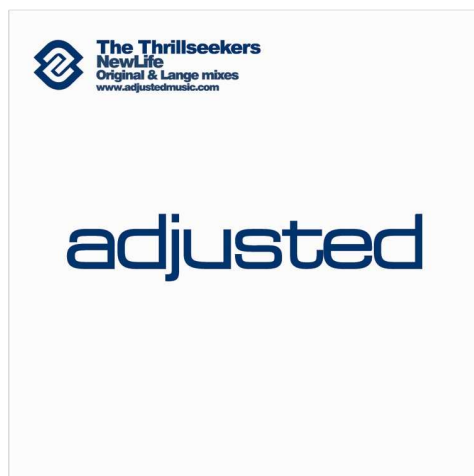
THE PRODUCER : [Thrillseekers]

Steve made his mark in the world of trance in just about the most definitive form possible. 'Synaesthesia' was played live for the first time by Paul van Dyk, spinning his Radio 1 set at the station's legendarily debauched 1999 Ibiza weekend. From there the track moved rapidly to anthem status. It has been released three times (in the UK alone), just to keep up with 6 years worth of constant demand, and been signed all over the world. 'Dreaming of You' followed and was snapped up by Data/Ministry of Sound. It received a similarly huge reaction from his burgeoning fanbase. He has subsequently released two records under his En-Motion guise on Incentive alongside a host of Inigma and Rapid Eye collaborations on ATCR. His remix portfolio now spans some 30 revamps including revamps for such luminaries as Ferry Corsten, Chicane (twice), Timo Maas, Lange, Tiësto, Armin and most recently Reflekt.

THE LABEL : Adjusted Music

Steve's label Adjusted Music has, in a relatively short space of time, become required spinning for DJ's the world over. In just four releases it has seen tracks and remixes from the likes of Ferry Corsten, Pulser, Lange, Mesh, Paul van Dyk, En-Motion, Evolve, Menno de Jong and of course The Thrillseekers. The label is distributed by heavyweight independent Amato [www.amatodistribution.co.uk]. Steve is now moving Adjusted up another gear with the release of the label's first comp.

The album will be launched and released in tandem with the first Thrillseekers World Tour, organized and managed by Connected DJ's and Artist Management.



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THE RELEASE : Marketing, Branding, Promotion

SPECIFICS

- + Project title 'Night Music Vol 1' – an ongoing collection of similarly themed/styled compilations and tours.
- + Mixed by The Thrillseekers [Steve Helstrip]
- + Released on the 5th September 2005
- + Format 2 x CD [distributed by Amato] & DD available through the usual outlets.

BRANDING

- + Artwork based on dynamic adjusted images
- + Imagery inspired by dynamics, motion, and night time themes.
- + Inlay features pictures of The Thrillseekers DJ'ing, An introduction written by Steve detailing his reasons for the inclusion of each track and an overview from Tim Stark [DJ Magazine] on the first five years of The Thrillseekers.

PROMOTION

- + Thrillseekers Global Tour: Managed by Top UK DJ agency Connected DJ's, a series of album launch parties will be built around the albums release. Nights will feature both Adjusted and The Thrillseekers branding and will be present on flyers, banners and giveaways at the club. Provisional agreements for album launch parties have been agreed with the following clubs; GodsKitchen, The Gallery, Slinky and PaSSion.
- + Full reviews and features to run in all the UK's Dance periodicals [Mixmag, IDJ, DJ Magazine, M8].
- + Competitions and giveaways will run on the UK regional networks including Kiss and Galaxy, and will also feature on the Judge Jules and Dave Pearce shows on Radio 1.
- + Three scheduled e-shot mailouts to the Thrillseekers and Adjusted mail groups.
- + Advert to run in Mixmag or DJ (TBC) tied into two week HMV campaign that sees 'Thrillseekers presents 'Night Music' Vol 1' racked for two weeks.
- + Online: competitions and giveaways to run on Trance NU, Trance Addict, IVibes etc.

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PACKAGE FOR CLUBS

booking 'Night Music Vol. I' launch party

ARTISTS:

- + The Thrillseekers [DJ Set or Live performance]

BEFORE THE NIGHT:

- + Promotional album artwork to use on flyers, banners and other material.
- + Tour dates listed in album inlay if confirmed prior to album artwork completion [5th August 2005].
- + Tour dates included in all publicity both online and printed press.

ON THE NIGHT:

- + Giveaway of ten albums [FOC] signed by Steve Helstrip to be used as competition prizes [either on the night or part of the run-up promotion] which will be sent to winners on the release date.
- + Giveaway of extra branded items such as slipmatts, t-shirts and Adjusted vinyl on the night.
- + Large Thrillseekers banner for inside the club.

CONTACT + BOOKING

For album launch party and tour booking details:

Neil Stacey | Connected DJ's

Main office number: + 44 17 43 87 11 52

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For album distribution, licensing and general enquiries:

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