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## **SEAWORLD ORLANDO'S AQUATICA BEGINS TO RISE**

*One-of-a-Kind Water Park Opens March 2008*

Orlando, Fla. (March 5, 2007) - Rising up in Orlando is a whimsical, one-of-a-kind water park only SeaWorld could create - Aquatica. Opening March 2008, Aquatica blends up close animal experiences, waters from serene to extreme, high-speed thrills and wide, sandy beaches.

"SeaWorld is famous for immersing guests in the mystery of the sea and its animals," said Jim Atchison, executive vice president and general manager of SeaWorld Orlando. "Aquatica takes this immersion to a new level, inviting guests to play in, over, and under the water itself."

Setting foot into Aquatica, guests immediately experience the vastness of nearly 60 acres of lush landscape inspired by the vivid color, stunning flora and carefree personality of the South Sea Islands. Reminiscent of the rugged beauty of New Zealand, Australia and New Guinea, the landscape of Aquatica is striking. Crystal-blue rivers wind through hidden grottos and refreshing waterfalls, while rich greenery and bright flowers adorn towering rock formations.

Peeking through this verdant landscape, brightly colored, quirky buildings topped with swooping, pitched roofs create an uplifting, carefree setting. Colorful, whimsical animals - derivative patterns from New Zealand's Maori culture - adorn carved totem poles and interactive fountains.

Live animals from lands all over the world including Commerson's dolphins, brilliant macaws and colorful fish bring to life the park's playful, high-energy nature.

Aquatica features the most thrilling water rides in the world with 36 water slides, six rivers and lagoons, and more than 80,000 square feet of beach area. Designed in a way that could only be done by SeaWorld, these distinct attractions will zoom, float and splash guests through amazing animal habitats and undersea adventures.

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The park's signature attraction plunges riders in clear tubes through a crystal-blue lagoon with black-and-white Commerson's dolphins. Guests feel as if they are flying beneath the sea among these beautiful animals. While similar in coloration to SeaWorld's icon, Shamu, these dolphins are also distinctly different. In addition to being much smaller, they are also fast, agile swimmers - making them the perfect inhabitants for this lively park.

Aquatica's attractions offer equal emphasis on high-energy thrill rides and immersive swimming experiences. A colorful mix of racing tunnels, raft rides and rivers offer crashing surf and high-speed thrills, while pools, lagoons and lazy rivers invite guests to enjoy slower pace.

Many of the park's attractions even offer dual experiences within the same ride. Two immense wave lagoons create the world's only side-by-side wave pools that can be operated independently or together. Though side-by-side, each lagoon offers a very different experience: one with crashing waves and 5-foot swells, the other with a gently rolling surf. Nine different wave patterns can be created throughout the two pools, with the ability to generate one immense wave, or even "dueling" waves.

Winding rivers throughout Aquatica also offer two different journeys from serene to extreme. One river carries guests through gentle waterfalls, past exotic birds and into an undersea grotto with thousands of colorful fish. An adjacent river offers pure thrill, jetting riders through rolling rapids, rushing geysers and racing waters.

Colorful eight-lane racing slides, triple-drop raft rides, double inner tubes, and a 6-story family ride round out the mix of thrills.

Even the littlest swimmers will enjoy one-of-a-kind attractions at Aquatica. One of the world's largest interactive water play areas includes a colorful rain fortress that towers 60 feet above a 15,000-square-foot pool. The entire family can zoom together on slides and blast water cannons. In a separate children's pool, even those Aquatica guests not old enough to walk can still slide down tubes with Mom and Dad in specially built rafts.

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Plenty of wide, sand beaches, refreshing lagoons and cool shade from towering oaks and exotic trees create the ultimate water park for guest comfort. Personal cabanas dot the shoreline for those who desire a private retreat. The entire park is designed to limit wait times and provide easy access to rides, attractions and even restaurants. Those who don't want to leave the comfort of their lounge chair can even enjoy beachside waiter service. All of this allows more time for carefree family fun.

Aquatica will be the natural complement to a full day's adventure at SeaWorld Orlando, and create a trio of SeaWorld parks in Central Florida that collectively provide experiences found nowhere else in the world.

"In a destination famous for immersing families in fun, the SeaWorld parks offer the ultimate in family togetherness, connecting guests to the sea -- and with each other -- in three immersive, interactive, but very different, ways," said Joe Couceiro, corporate vice president of marketing.

Guests amazed by the wonders of the sea at SeaWorld. They can then visit Aquatica to indulge in the playfulness of the sea, as they zoom, float and splash through amazing animal habitats. For the ultimate in immersion, the company's Discovery Cove park offers a completely different experience: an exclusive tropical paradise, with limited attendance, where guests have up-close encounters with Atlantic bottlenose dolphins, rays and tropical fish. Whether making wondrous connections, having carefree fun, or enjoying up-close animal encounters, the SeaWorld parks offer guests an unmatched Orlando family vacation.

Natural, exotic, untamed, fun ... SeaWorld's new water park, Aquatica, has an attitude all its own. Offering fun as endless as the sea itself, it's not what you would expect from a water park, unless that park is created by SeaWorld.

--Aquatica, SeaWorld's Water Park--