

**PERFORMANCE TRACKER**

# Weekly Prime-Time Ratings

Week of March 21-27 Household ratings and shares (18-49 rating in parentheses)

Time-slot winner by households  
Nightly winner by households

## Monday

8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
<b>abc</b> <b>Extreme Makeover: Home Edition</b> 4.2/7 (2.2)	<b>Extreme Makeover</b> 3.9/6 (2.0)	<b>Supernanny</b> 5.3/8 (2.7)	<b>4.6/7 (2.4)</b>
<b>Still Standing</b> 6.6/11 (3.1)	<b>Listen Up</b> 6.3/10 (3.2)	<b>CSI: Miami</b> 12.3/20 (6.4)	<b>9.6/15 (4.9)</b>
<b>Fear Factor</b> 5.0/8 (3.2)	<b>Las Vegas</b> 5.6/9 (3.1)	<b>Medium</b> 7.7/12 (4.4)	<b>6.2/10 (3.6)</b>
<b>Nanny 911</b> 5.4/9 (3.3)	<b>24</b> 6.7/10 (4.8)	<b>Half &amp; Half</b> 2.0/3 (1.2)	<b>6.4/10 (4.2)</b>
<b>7th Heaven</b> 2.5/4 (1.4)	<b>Summerland</b> 2.0/3 (1.0)	<b>One on One</b> 2.1/3 (1.1)	<b>2.3/4 (1.2)</b>
<b>Cuts</b> 2.1/3 (1.2)	<b>Girlfriends</b> 2.1/3 (1.3)	<b>Half &amp; Half</b> 2.0/3 (1.2)	<b>2.1/3 (1.2)</b>

## Tuesday

8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
<b>abc</b> <b>My Wife and Kids</b> 4.1/6 (2.1)	<b>George Lopez</b> 4.0/6 (2.3)	<b>Blind Justice</b> 6.3/10 (3.6)	<b>5.3/8 (3.0)</b>
<b>NCIS</b> 9.1/14 (3.0)	<b>Amazing Race 7</b> 7.8/12 (4.5)	<b>Judging Amy</b> 6.9/11 (2.6)	<b>8.1/13 (3.5)</b>
<b>Will &amp; Grace</b> 3.3/5 (1.8)	<b>Scrubs</b> 3.3/5 (2.2)	<b>Law &amp; Order: SVU</b> 7.1/12 (3.8)	<b>4.7/7 (2.7)</b>
<b>American Idol</b> 14.8/23 (10.6)	<b>House</b> 10.7/16 (7.1)	<b>Will &amp; Grace</b> 3.3/5 (1.8)	<b>13.1/20 (9.2)</b>
<b>Gilmore Girls</b> 2.0/3 (1.3)	<b>The Starlet</b> 1.3/2 (0.8)	<b>All of Us</b> 1.5/2 (0.9)	<b>1.7/3 (1.0)</b>
<b>Eve</b> 1.6/2 (0.9)	<b>Veronica Mars</b> 1.4/2 (0.6)		<b>1.4/2 (0.7)</b>

## Wednesday

8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
<b>abc</b> <b>Last</b> 5.8/9 (2.5)	<b>Alias</b> 4.5/7 (2.7)	<b>Vacation Swap</b> 3.4/6 (2.2)	<b>4.6/7 (2.5)</b>
<b>Survivor: Palau</b> 10.4/17 (6.9)	<b>CSI</b> 9.8/15 (5.6)	<b>CSI: NY</b> 10.8/18 (6.0)	<b>10.5/17 (6.3)</b>
<b>American Dreams</b> 4.3/7 (1.8)	<b>The West Wing</b> 5.9/9 (2.5)	<b>Law &amp; Order</b> 6.5/11 (2.7)	<b>5.7/9 (2.4)</b>
<b>That '70s Show</b> 5.2/8 (4.1)	<b>American Idol</b> 12.5/19 (9.2)	<b>Smallville</b> 1.9/3 (1.2)	<b>8.7/14 (6.4)</b>
<b>Smallville</b> 2.0/3 (1.4)	<b>Smallville</b> 1.7/3 (1.1)	<b>America's Next Top Model: Cycle 4</b> 2.9/5 (2.1)	<b>1.8/3 (1.2)</b>
	<b>Kevin Hill</b> 1.7/3 (1.2)		<b>2.4/4 (1.7)</b>

## Thursday

8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
<b>abc</b> <b>Jake in Progress</b> 4.6/8 (1.8)	<b>Jake in Progress</b> 4.6/7 (2.4)	<b>primetime-live</b> 5.2/9 (2.3)	<b>4.5/7 (2.1)</b>
<b>NCAA Men's Basketball Championships</b> 7.2/13 (3.7)	<b>NCAA Men's Basketball Championships</b> 8.0/13 (4.1)	<b>ER</b> 9.7/16 (6.4)	<b>7.5/12 (4.0)</b>
<b>Joey</b> 6.0/10 (3.7)	<b>The Apprentice</b> 6.6/11 (4.4)	<b>The Office</b> 7.5/12 (5.0)	<b>8.0/13 (5.2)</b>
<b>The O.C.</b> 5.2/9 (3.4)	<b>American Idol</b> 12.1/19 (8.6)	<b>Life on a Stick</b> 5.5/9 (4.0)	<b>7.2/12 (5.0)</b>
<b>Blue Collar TV</b> 2.0/3 (1.3)	<b>Blue Collar TV</b> 2.3/4 (1.3)	<b>The Starlet</b> 1.0/2 (0.5)	<b>1.6/3 (0.9)</b>
	<b>WWE SmackDown!</b> 3.4/5 (2.0)		<b>3.3/5 (2.0)</b>

## Friday

8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
<b>abc</b> <b>Charlie Brown</b> 4.2/8 (2.3)	<b>8 Simple Rules</b> 3.2/6 (1.6)	<b>Hope &amp; Faith</b> 4.2/7 (2.0)	<b>4.2/7 (2.0)</b>
<b>NCAA Men's Basketball Championships</b> 7.0/13 (3.7)	<b>NCAA Men's Basketball Championships</b> 8.0/15 (4.2)	<b>20/20</b> 4.6/8 (2.1)	<b>8.2/15 (4.6)</b>
<b>Dateline</b> 6.1/11 (2.0)	<b>Medical Investigation</b> 5.1/9 (2.2)	<b>Law &amp; Order: Trial by Jury</b> 7.1/12 (3.2)	<b>6.4/11 (2.6)</b>
<b>The 36th NAACP Image Awards</b> 2.7/5 (1.3)	<b>Image Awards</b> 2.8/5 (1.3)	<b>Reba</b> 2.1/4 (1.3)	<b>3.0/5 (1.4)</b>
<b>What I Like/You</b> 1.3/3 (0.8)	<b>What I Like/You</b> 1.4/3 (0.9)	<b>Reba</b> 2.3/4 (1.4)	<b>1.8/3 (1.1)</b>
<b>Star Trek: Enterprise</b> 1.3/3 (0.7)	<b>America's Next Top Model: Cycle 4</b> 1.0/2 (0.7)		<b>1.3/2 (0.7)</b>

## Saturday

8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
<b>abc</b> <b>Wonderful World of Disney: Little House on the Prairie</b> 4.9/9 (2.3)	<b>Little House on the Prairie</b> 5.5/10 (2.7)	<b>Desperate Housewives</b> 3.9/7 (2.3)	<b>4.8/9 (2.5)</b>
<b>NCAA Men's Basketball Championships</b> 7.9/15 (4.6)	<b>NCAA Men's Basketball Championships</b> 8.7/16 (4.9)	<b>Crimetime Saturday</b> 6.2/11 (2.9)	<b>7.7/14 (4.2)</b>
<b>LAX</b> 2.9/5 (0.9)	<b>Law &amp; Order: SVU</b> 4.0/7 (1.5)	<b>Law &amp; Order: Criminal Intent</b> 5.5/10 (2.5)	<b>4.4/8 (1.8)</b>
<b>Cops</b> 4.3/8 (2.8)	<b>Cops</b> 5.2/9 (3.2)	<b>America's Most Wanted</b> 4.6/8 (2.7)	<b>4.6/8 (2.8)</b>

## Sunday

7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
<b>abc</b> <b>America's Funniest Home Videos</b> 5.0/9 (2.3)	<b>Extreme Makeover: Home Edition</b> 8.1/14 (5.6)	<b>Desperate Housewives</b> 14.1/22 (10.3)	<b>Grey's Anatomy</b> 10.3/17 (7.5)	<b>9.8/16 (6.8)</b>
<b>NCAA Men's Basketball</b> 12.6/25 (7.5)	<b>60 Minutes</b> 9.7/17 (3.9)	<b>Cold Case</b> 8.5/13 (3.1)	<b>Movie: Suzanne's Diary for Nicholas</b> 6.1/10 (2.3)	<b>9.6/16 (4.5)</b>
<b>The Contender</b> 2.5/5 (1.3)	<b>The Contender</b> 3.6/6 (2.7)	<b>Law &amp; Order: Criminal Intent</b> 6.2/9 (3.5)	<b>Crossing Jordan</b> 7.1/11 (3.7)	<b>5.1/8 (3.0)</b>
<b>King of the Hill</b> 2.3/4 (1.8)	<b>Malcolm/Middle</b> 2.6/5 (1.9)	<b>Simpsons</b> 3.9/6 (3.0)	<b>Sketch Show</b> 3.1/5 (2.5)	<b>2.9/5 (2.2)</b>
<b>Charmed</b> 1.3/2 (0.8)	<b>Charmed</b> 1.4/2 (0.9)	<b>Steve Harvey's Big Time</b> 1.4/2 (0.8)		<b>1.4/2 (0.9)</b>

# THE RATINGS Wizard

BY NAOMIE WORRELL

Monday, March 21, 2005-Sunday, March 27, 2005  
TV Season Week No. 27

Powered by NCAA men's basketball, CBS won the week in adults 18 to 49 with a 4.6/12. CBS also won in total viewers with 13.9 million.

### Top Show of the Week

Adults 18 to 49: "American Idol" (Fox, Tuesday) 11.6/31  
Total viewers: "American Idol" (Fox, Tuesday) 27.6 million

### Top Shows by Day

#### MONDAY

Adults 18 to 49: "CSI: Miami" (CBS) 6.5/17  
Total viewers: "CSI: Miami" (CBS) 18.9 million

#### TUESDAY

Adults 18 to 49: "American Idol" (Fox) 11.6/31  
Total viewers: "American Idol" (Fox) 27.6 million

#### WEDNESDAY

Adults 18 to 49: "American Idol" (Fox) 9.0/21  
Total viewers: "American Idol" (Fox) 20.8 million

#### THURSDAY

Adults 18 to 49: "American Idol" (Fox) 8.6/22  
Total viewers: "American Idol" (Fox) 20.1 million

#### FRIDAY

Adults 18 to 49: "NCAA Men's Basketball Championships" (CBS) 4.6/14  
Total viewers: "NCAA Men's Basketball Championships" (CBS) 11.5 million

#### SATURDAY

Adults 18 to 49: "NCAA Men's Basketball Championships" (CBS) 5.0/17  
Total viewers: "NCAA Men's Basketball Championships" (CBS) 14.2 million

#### SUNDAY

Adults 18 to 49: "Desperate Housewives" (ABC) 10.7/24  
Total viewers: "Desperate Housewives" (ABC) 24.1 million

## Basic Cable Ratings

For the Week of March 21-27

RANKED BY HOUSEHOLD AUDIENCE PROJECTIONS	HOUSEHOLD RATING	COVERAGE RATING	HOUSEHOLDS (000)	
1. WWE Raw Zone, Mon., 10 p.m.	Spike	3.2	3.9	3,469
2. WWE Raw, Mon., 9 p.m.	Spike	3.1	3.9	3,428
t. Kojak, Fri., 9 p.m.	USA	3.1	3.9	3,427
4. Law & Order, Thurs., 9 p.m.	TNT	3.0	3.6	3,238
5. Movie: Mom at Sixteen, Mon., 9 p.m.	Life	2.9	3.6	3,223
t. Law & Order, Mon., 9 p.m.	TNT	2.9	3.6	3,166
7. SpongeBob SquarePants, Sun., 9:30 a.m.	Nick	2.8	3.5	3,078
t. SpongeBob SquarePants, Sat., 9:30 a.m.	Nick	2.8	3.4	3,022
9. Fairly OddParents, Sun., 10 a.m.	Nick	2.7	3.3	2,957
t. Movie: The Mummy Returns, Sun., 7:01 p.m.	USA	2.7	3.3	2,947

Note: Coverage area ratings are within each cable network's universe. Total U.S. ratings and household projections are based on 108.4 million TV homes. Ranking does not include programs under five minutes. Audience estimates are based on average minute tuning. Source: Nielsen Media Research

## Top 10 Cable Network Ratings

For the Week of March 21-27

HOUSEHOLDS

PRIME TIME	RATING	(000)
1. USA	1.9	2,081
2. TNT	1.8	1,980
3. Nick at Nite	1.6	1,702
4. Lifetime	1.5	1,615
5. Cartoon	1.3	1,469
t. Disney	1.3	1,457
7. Fox News	1.2	1,321
t. TBS	1.2	1,312
9. Spike	1.1	1,242
10. Sci Fi	1.0	1,057

### Total Day

1. Nickelodeon	1.5	1,640
2. Nick at Nite	1.2	1,300
3. Cartoon	1.1	1,170
4. TNT	1.0	1,096
5. Disney	0.9	999
t. USA	0.9	984
t. Lifetime	0.9	965
8. TBS	0.8	846
t. Spike	0.8	826
10. Fox News	0.7	797