



Weekly Prime-Time Ratings

Week of Oct. 9-15, 2006

MONDAY, OCTOBER 23, 2006 **TelevisionWeek 52**

Household ratings and shares (18-49 rating in parentheses) Time-slot winner by households Nightly winner by households

Monday		7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
			Wife Swap 5.0/8 (3.0) 5.3/8 (3.4)	The Bachelor: Rome 5.2/8 (2.9) 5.8/9 (3.3)	What About Brian 5.2/8 (3.1) 4.9/8 (2.9)	5.2/8 (3.1)
		How I Met Your Mother 5.9/9 (3.4)	The Class 6.0/9 (3.5)	Two and a Half Men 10.4/15 (5.2)	Old Christine 8.4/13 (4.1)	CSI: Miami 11.4/18 (5.7) 11.6/19 (5.8)
		Deal or No Deal 9.2/14 (4.0)	Prison Break 3.0/5 (1.5)	Heroes 8.1/12 (5.7)	Justice 2.6/4 (1.3)	Studio 60 on the Sunset Strip 5.9/9 (3.8) 5.5/9 (3.6)
		Everybody Loves Raymond 2.0/3 (1.2)	All of Us 1.6/2 (1.0)	Girlfriends 1.6/2 (1.1)	The Game 1.4/2 (0.9)	7.8/12 (4.7)
		Desire *	Desire *	Fashion House *	Fashion House *	2.7/4 (1.3)
		Heridas de Amor 1.5/3 (1.0) 1.8/3 (1.2)	La Fea Mas Bella 2.6/4 (1.9) 2.6/4 (2.3)	Mundo de Fieras 2.0/3 (1.7) 1.9/3 (1.6)	Cristina: Los Feos Mas Bellos 1.7/3 (1.4) 1.6/3 (1.2)	1.6/2 (1.0)
*Ratings Unavailable						

Tuesday		7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
			Dancing With the Stars 11.9/19 (5.0) 13.4/20 (5.7)	Help Me Help You 6.7/10 (3.0)	Boston Legal 6.7/11 (2.9) 6.8/12 (3.0)	10.0/16 (4.3)
		NCIS 9.7/15 (3.7)	NCIS 10.3/16 (4.1)	The Unit 8.0/12 (3.6) 8.6/13 (3.7)	CSI 6.8/11 (3.3) 6.5/11 (3.2)	8.3/13 (3.6)
		Friday Night Lights 3.8/6 (2.1)	MLB: Detroit Tigers at Oakland A's 4.2/7 (1.8) 5.1/8 (2.2)	Law & Order: Criminal Intent 7.0/10 (3.2) 8.9/14 (4.1)	Law & Order: SVU 9.4/15 (4.6) 9.7/17 (4.8)	7.1/11 (3.5)
		MLB: Detroit Tigers at Oakland A's 4.2/7 (1.8)	MLB: Detroit Tigers at Oakland A's 5.1/8 (2.2)	Veronica Mars 2.0/3 (1.4)	Veronica Mars 2.0/3 (1.3)	6.2/10 (2.9)
		Desire *	Desire *	Fashion House *	Fashion House *	2.6/4 (1.7)
		Heridas de Amor 1.5/3 (1.0) 1.7/3 (1.2)	La Fea Mas Bella 2.4/4 (2.1) 2.7/4 (2.4)	Mundo de Fieras 2.0/3 (1.8) 1.8/3 (1.7)	Ver Para Creer 1.4/2 (1.2) 1.1/2 (0.9)	1.9/3 (1.7)
*Ratings Unavailable						

Wednesday		7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
			Dancing With the Stars Results 11.4/18 (4.0) 13.1/20 (5.1)	Lost 10.6/16 (6.8) 9.9/15 (7.0)	The Nine 6.1/10 (3.5) 5.1/9 (2.7)	9.4/15 (4.9)
		Jericho 6.9/11 (3.1)	Jericho 7.0/11 (3.4)	Criminal Minds 10.7/16 (4.3) 11.3/17 (4.7)	CSI: NY 11.4/18 (5.7) 11.8/20 (6.3)	9.8/15 (4.6)
		30 Rock 5.4/9 (2.9)	20 Good Years 4.7/7 (2.5)	Biggest Loser 3 4.5/7 (2.7) 5.2/8 (3.2)	Dateline 5.7/9 (3.0) 6.1/10 (3.0)	5.3/8 (2.9)
		MLB: Detroit Tigers at Oakland A's 4.6/8 (2.1)	MLB: Detroit Tigers at Oakland A's 6.0/10 (2.8)	One Tree Hill 7.0/11 (3.2) 7.4/12 (3.4)	One Tree Hill 2.2/3 (1.6) 2.1/3 (1.6)	6.7/11 (3.1)
		Desire *	Desire *	Fashion House *	Fashion House *	2.9/4 (2.1)
		Heridas de Amor 1.5/3 (0.9) 1.6/3 (1.2)	La Fea Mas Bella 2.3/4 (2.0) 2.5/4 (2.3)	Mundo de Fieras 2.2/3 (1.8) 2.1/3 (1.6)	Don Francisco Presenta 1.7/3 (1.3) 1.5/2 (1.1)	2.0/3 (1.7)
*Ratings Unavailable						

Thursday		7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
			Ugly Betty 8.4/14 (3.6) 10.3/16 (4.9)	Grey's Anatomy 14.2/21 (9.0) 14.9/22 (9.8)	Six Degrees 6.6/11 (3.9) 5.6/9 (3.2)	10.1/16 (5.8)
		Survivor: Cook Islands 8.9/14 (5.0)	Survivor: Cook Islands 9.8/15 (6.0)	CSI 13.0/19 (7.1) 14.1/21 (7.9)	Shark 9.5/15 (4.2) 8.7/15 (3.7)	10.7/17 (5.7)
		My Name Is Earl 6.0/10 (3.9)	The Office 5.3/8 (4.1)	Deal or No Deal 6.0/9 (3.1) 6.6/10 (3.2)	ER 9.4/15 (6.1) 9.5/16 (6.1)	7.1/11 (4.4)
		MLB: Saint Louis Cardinals at New York Mets 4.4/8 (1.7)	MLB: Saint Louis Cardinals at New York Mets 5.4/9 (2.0)	Supernatural 2.3/3 (1.7) 2.1/3 (1.5)	Supernatural 2.3/3 (1.7) 2.1/3 (1.5)	5.9/9 (2.5)
		Desire *	Desire *	Fashion House *	Fashion House *	2.5/4 (1.9)
		Heridas de Amor 1.4/3 (0.9) 1.6/3 (1.2)	La Fea Mas Bella 2.2/4 (1.7) 2.4/4 (2.0)	Mundo de Fieras 2.0/3 (1.7) 1.8/3 (1.5)	Aqui y Ahora 1.6/3 (1.3) 1.5/2 (1.2)	1.8/3 (1.4)
*Ratings Unavailable						

Friday		7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
			Grey's Anatomy 4.0/7 (1.7) 4.4/8 (2.2)	Men in Trees 4.9/8 (2.1) 5.1/9 (2.1)	20/20 5.2/9 (2.4) 4.9/9 (2.2)	4.8/8 (2.1)
		Ghost Whisperer 6.3/11 (2.7)	Ghost Whisperer 6.8/12 (3.1)	Close to Home 7.1/12 (2.6) 7.4/13 (2.7)	Numb3rs 7.3/13 (2.9) 7.2/13 (3.0)	7.0/12 (2.8)
		Deal or No Deal 7.0/13 (3.0)	Deal or No Deal 7.6/13 (3.4)	1 vs. 100 7.8/13 (4.1) 7.9/13 (4.4)	Law & Order 6.4/11 (3.1) 6.1/11 (2.8)	7.1/12 (3.5)
		MLB: Saint Louis Cardinals at New York Mets 4.2/8 (1.6)	MLB: Saint Louis Cardinals at New York Mets 5.3/10 (2.3)	Friday Night Smackdown! 5.7/10 (2.4) 6.2/11 (2.8)	Friday Night Smackdown! 5.7/10 (2.4) 6.2/11 (2.8)	5.8/10 (2.6)
		Desire *	Desire *	Fashion House *	Fashion House *	2.3/4 (1.4)
		Heridas de Amor 1.3/3 (0.8) 1.4/3 (1.0)	La Fea Mas Bella 2.1/4 (1.6) 2.3/4 (1.9)	Mundo de Fieras 1.9/3 (1.5) 1.7/3 (1.3)	Casos Vida: Edicion Especial 1.3/2 (1.0) 1.3/2 (1.0)	1.7/3 (1.3)
*Ratings Unavailable						

Saturday		7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
			Saturday Night Football: Michigan at Penn State/Arizona State at USC 3.3/6 (1.6) 3.7/7 (1.8)	Saturday Night Football: Michigan at Penn State/Arizona State at USC 4.0/7 (2.1) 3.5/6 (1.8)	48 Hours Mystery 3.5/6 (1.9) 6.7/12 (2.7)	3.6/7 (1.8)
		Crimetime 4.3/8 (1.3)	Crimetime 5.0/9 (1.6)	Crimetime 5.4/10 (1.9) 5.9/11 (2.1)	48 Hours Mystery 6.1/11 (2.4) 6.7/12 (2.7)	5.5/10 (2.0)
		Lowe's 500 NASCAR Nextel Racing Cup 4.6/9 (2.5)	Lowe's 500 NASCAR Nextel Racing Cup 4.5/9 (2.4)	Lowe's 500 NASCAR Nextel Racing Cup 4.9/9 (2.7) 4.8/9 (2.7)	Lowe's 500 NASCAR Nextel Racing Cup 5.0/9 (2.8) 5.1/9 (3.0)	4.8/9 (2.7)
		MLB ALCS 5.2/10 (2.3)	MLB NLCS: New York Mets at Saint Louis Cardinals 5.1/10 (2.3)	MLB NLCS: New York Mets at Saint Louis Cardinals 5.2/10 (2.3) 4.9/9 (2.2)	MLB NLCS: New York Mets at Saint Louis Cardinals 4.8/9 (2.1) 4.5/8 (1.9)	5.0/9 (2.2)
		Casos Familia 0.9/2 (0.6) 1.0/2 (0.6)	Casos Familia 1.0/2 (0.6) 1.2/2 (0.7)	Sabado Gigante 1.4/2 (0.8) 1.4/3 (1.0)	Sabado Gigante 1.6/3 (1.1) 1.4/3 (0.9)	1.3/2 (0.8)
*Ratings Unavailable						

Sunday		7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
		America's Funniest Home Videos 5.3/9 (2.6) 6.5/11 (3.7)	Extreme Makeover: Home Edition 7.7/12 (5.1) 9.7/15 (6.2)	Desperate Housewives 12.7/19 (8.0) 13.5/20 (8.5)	Brothers & Sisters 8.8/14 (5.3) 8.0/13 (4.7)	9.1/14 (5.5)
		NFL Sunday 13.8/25 (7.4)	60 Minutes 11.6/19 (4.7) 11.1/17 (4.3)	Amazing Race 10 6.4/10 (3.7) 8.1/12 (4.5)	Cold Case 10.4/16 (4.5) 9.9/16 (4.5)	9.7/15 (4.5)
		Football/America 3.5/6 (2.2)	NFL Pre-Kickoff 5.6/9 (3.4)	NFL Football: Oakland Raiders at Denver Broncos 8.5/13 (5.0) 8.0/12 (4.9)	NFL Football: Oakland Raiders at Denver Broncos 7.7/12 (4.7) 7.5/12 (4.5)	7.0/11 (4.2)
		MLB: New York Mets at Saint Louis Cardinals 5.1/8 (2.0)	MLB: New York Mets at Saint Louis Cardinals 6.2/10 (2.5)	Runaway 6.6/10 (2.6) 6.6/10 (2.7)	Runaway 6.6/10 (2.6) 6.6/10 (2.7)	6.1/9 (2.5)
		Desire *	Desire *	Fashion House *	Fashion House *	1.5/2 (0.9)
		Heridas de Amor 1.2/2 (0.9) 1.5/2 (1.0)	7th Heaven 1.9/3 (1.1) 2.3/4 (1.2)	Cantando por un Sueño 1.4/2 (1.1) 1.4/2 (1.1)	Cantando por un Sueño 1.4/2 (1.1) 1.4/2 (1.1)	1.4/2 (1.1)
*Ratings Unavailable						

Source: Nielsen Media Research

RATINGS Wizard

BY NAOMIE WORRELL

Monday, Oct. 9-Sunday, Oct. 15, 2006
TV Season Week No. 4

ABC and CBS tied the week in adults 18 to 49 with a 4.0/11. CBS won in total viewers with 13.2 million.

TOP SHOWS

For the Week
Adults 18 to 49: "Grey's Anatomy" (ABC, Thursday) 9.4/22
Total viewers: "Anatomy" (ABC, Thursday) 22.8 million

By Day

MONDAY
Adults 18 to 49: "Heroes" (NBC) 5.9/14
Total viewers: "CSI: Miami" (CBS) 17.6 million

TUESDAY
Adults 18 to 49: "Dancing With the Stars" (ABC)
Total viewers: "Dancing With the Stars" (ABC) 20.1 million

WEDNESDAY
Adults 18 to 49: "Lost" (ABC) 6.9/17
Total viewers: "Dancing With the Stars Results" (ABC) 18.2 million

THURSDAY
Adults 18 to 49: "Grey's Anatomy" (ABC) 9.4/22
Total viewers: "Grey's Anatomy" (ABC) 22.8 million

FRIDAY
Adults 18 to 49: "1 vs. 100" (NBC) 4.2/13
Total viewers: "1 vs. 100" (NBC) 12.7 million

SATURDAY
Adults 18 to 49: "Lowe's 500 NASCAR Nextel Racing Cup" (NBC) 2.6/9
Total viewers: "48 Hours Mystery" (CBS) 9.1 million

SUNDAY
Adults 18 to 49: "Desperate Housewives" (ABC) 8.3/19
Total viewers: "Desperate Housewives" (ABC) 20.6 million

Cable Ratings

Oct. 9-15, 2006

Ranked by household audience projections	Household rating	Coverage rating	Households (000)
1. NFL Football, Mon., 8:30 p.m. (ESPN)	8.5	10.3	9,455
2. Flavor of Love 2, Sun., 10 p.m. (VH1)	4.4	5.4	4,856
3. WWE Raw, Mon., 9 p.m. (USA)	3.4	4.2	3,834
4. WWE Raw, Mon., 10 p.m. (USA)	3.3	4.0	3,650
t. College Football, Sat., 7:38 p.m. (ESPN)	3.3	3.9	3,638
6. Hannah Montana, Mon., 7:30 p.m. (Disney)	3.0	3.7	3,328
7. Suite Life of Zack & Cody, Fri., 8:30 p.m. (Disney)	2.8	3.5	3,098
8. SpongeBob, Sat., 9:30 a.m. (Nick)	2.7	3.3	3,060
t. WWE Raw, Mon., 8 p.m. (USA)	2.7	3.2	2,981
t. Movie: Monsters, Inc., Fri., 9 p.m. (Disney)	2.7	3.3	2,952

Note: Coverage area ratings are within each cable network's universe. Total U.S. ratings and household projections are based on 108.4 million TV homes. Ranking does not include programs under five minutes. Audience estimates are based on average minute tuning.
Source: Nielsen Media Research

Top 10 Cable Network Ratings

Oct. 9-15, 2006

Households	Prime Time		Total Day	
	Rating	(000)	Rating	(000)
1. ESPN	2.2	2395	1. Nickelodeon	1.4 1560
2. Disney	1.9	2121	2. Disney	1.1 1219
3. USA	1.6	1837	3. TNT	0.9 1032
4. TNT	1.4	1552	t. Nick at Nite	0.9 959
5. Cartoon	1.2	1352	t. Cartoon	0.9 956
6. TBS	1.1	1170	6. ESPN	0.8 899
7. Nick at Nite	1.0	1146	t. Adult Swim	0.8 864
8. Fox News	0.9	1035	t. USA	0.8 848
t. Lifetime	0.9	1035	9. Lifetime	0.7 768
t. A&E	0.9	1035	10. Fox News	0.6 705

