

# 44 Weekly Prime-Time Ratings

Week of Nov. 13-19, 2006

MONDAY, NOVEMBER 27, 2006 **TelevisionWeek**

Household ratings and shares (18-49 rating in parentheses) ■ Time-slot winner by households ■ Nightly winner by households

7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
"The Game" (The CW)	4.4/7 (2.4)	5.5/8 (3.1)	4.1/6 (2.5)	<b>4.7/7 (2.7)</b>
6.0/9 (3.4)	5.5/8 (3.0)	10.1/15 (4.9)	8.0/12 (3.8)	<b>9.1/14 (4.6)</b>
10.1/15 (4.8)	12.0/18 (6.3)	9.0/13 (6.6)	5.0/8 (3.2)	<b>8.3/13 (5.1)</b>
5.7/9 (3.7)	6.0/9 (4.0)	5.6/8 (3.2)	6.1/9 (3.5)	<b>5.8/9 (3.6)</b>
2.0/3 (1.2)	1.9/3 (1.3)	2.0/3 (1.4)	1.6/2 (1.1)	<b>1.9/3 (1.3)</b>
*	*	*	(NBC)	*
1.8/3 (1.2)	2.6/4 (2.1)	2.1/3 (1.5)	1.4/2 (1.0)	<b>2.1/3 (1.6)</b>

\*Ratings unavailable at press time

7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
(MyNetworkTV)	15.6/24 (6.3)	17.6/26 (7.9)	8.2/13 (4.0)	<b>12.7/20 (5.7)</b>
1.8/3 (1.1)	9.7/15 (3.9)	7.4/11 (3.4)	6.6/11 (2.9)	<b>8.0/12 (3.5)</b>
3.5/5 (2.3)	5.3/8 (2.7)	9.5/15 (5.1)	10.3/18 (5.6)	<b>6.5/10 (3.6)</b>
2.9/4 (1.9)	3.2/5 (2.2)	8.2/12 (5.7)	9.7/15 (6.8)	<b>6.0/9 (4.1)</b>
2.9/5 (1.9)	1.8/3 (1.3)	1.7/3 (1.2)	(Fox)	<b>2.4/4 (1.6)</b>
*	*	*	(Fox)	*
1.8/3 (1.1)	2.6/4 (2.0)	2.1/3 (1.5)	1.5/2 (1.0)	<b>2.0/3 (1.5)</b>

\*Ratings unavailable at press time

7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
16.6/26 (6.5)	18.5/28 (7.5)	6.2/10 (3.5)	5.8/10 (3.2)	<b>10.5/16 (4.8)</b>
5.7/9 (2.8)	5.7/9 (3.1)	9.9/15 (4.6)	10.2/16 (5.1)	<b>8.8/14 (4.3)</b>
3.8/6 (2.6)	4.1/6 (3.1)	6.0/9 (3.3)	6.5/10 (3.6)	<b>5.5/9 (3.3)</b>
4.7/7 (2.8)	5.2/8 (3.1)	3.7/6 (2.1)	3.7/6 (2.0)	<b>4.3/7 (2.5)</b>
2.9/4 (2.0)	3.3/5 (2.4)	2.2/3 (1.4)	2.0/3 (1.2)	<b>2.6/4 (1.8)</b>
*	*	*	(CBS)	*
1.7/3 (1.2)	2.5/4 (2.2)	2.1/3 (1.6)	2.2/4 (1.8)	<b>2.3/4 (1.9)</b>

\*Ratings unavailable at press time

7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
8.6/14 (3.6)	9.2/14 (4.3)	13.2/20 (8.3)	9.4/15 (5.3)	<b>10.4/16 (5.8)</b>
8.5/13 (4.8)	9.6/15 (5.8)	14.4/21 (7.7)	10.1/16 (4.5)	<b>11.3/18 (5.9)</b>
5.8/9 (3.9)	5.2/8 (4.3)	4.9/7 (4.1)	8.1/13 (5.4)	<b>5.9/9 (4.2)</b>
3.0/5 (1.8)	2.9/4 (1.9)	The O.C."/> 2.4/4 (1.7)	The O.C."/> 2.5/4 (1.8)	<b>2.7/4 (1.8)</b>
2.8/4 (1.9)	2.9/4 (2.1)	2.2/3 (1.3)	2.1/3 (1.3)	<b>2.5/4 (1.7)</b>
*	*	*	Fashion House"/> (MyNetworkTV)	*
1.7/3 (1.1)	2.5/4 (2.0)	2.0/3 (1.5)	1.8/3 (1.4)	<b>2.1/3 (1.6)</b>

\*Ratings unavailable at press time

7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
3.9/7 (1.8)	3.9/7 (1.9)	5.0/9 (2.3)	6.3/11 (2.8)	<b>5.1/9 (2.4)</b>
6.2/11 (3.0)	6.6/11 (3.3)	6.9/12 (2.7)	7.1/13 (3.0)	<b>6.8/12 (2.9)</b>
7.4/13 (3.1)	8.3/15 (3.6)	6.0/10 (2.7)	6.2/11 (2.9)	<b>6.7/12 (3.0)</b>
2.2/4 (1.4)	2.2/4 (1.4)	2.5/4 (1.6)	2.6/4 (1.6)	<b>2.3/4 (1.5)</b>
2.3/4 (1.2)	2.5/4 (1.3)	2.7/5 (1.5)	2.8/5 (1.5)	<b>2.6/4 (1.4)</b>
*	*	*	(The CW)	*
1.5/3 (1.0)	2.3/4 (1.8)	1.9/3 (1.5)	1.6/3 (1.3)	<b>2.0/3 (1.6)</b>

\*Ratings unavailable at press time

7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
5.8/9 (2.7)	5.2/10 (2.7)	5.9/11 (3.1)	5.4/9 (3.0)	<b>5.8/10 (3.2)</b>
4.5/8 (1.5)	4.9/15 (0.7)	4.8/8 (1.7)	4.9/9 (2.0)	<b>5.0/9 (1.8)</b>
3.4/6 (1.4)	3.6/6 (1.6)	3.5/6 (1.6)	4.8/9 (1.8)	<b>4.0/7 (1.7)</b>
2.9/5 (1.6)	3.4/6 (1.9)	3.8/7 (2.1)	3.7/6 (2.1)	<b>3.4/6 (1.9)</b>
1.1/2 (0.7)	1.2/2 (0.7)	1.4/2 (0.8)	1.4/2 (0.9)	<b>1.3/2 (0.8)</b>

7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
5.8/9 (2.7)	6.5/10 (3.5)	7.9/12 (4.8)	9.1/14 (5.8)	<b>9.3/14 (5.6)</b>
18.1/31 (10.1)	12.4/20 (4.5)	12.1/18 (4.3)	13.8/20 (8.9)	<b>10.4/16 (4.7)</b>
4.3/7 (2.8)	7.1/10 (3.9)	8.4/12 (4.5)	8.7/13 (3.5)	<b>8.2/13 (5.0)</b>
2.4/4 (1.5)	4.3/7 (2.8)	9.0/14 (5.2)	9.7/14 (5.9)	<b>4.2/6 (3.4)</b>
2.4/4 (1.3)	5.2/8 (4.4)	3.0/4 (1.6)	4.9/7 (3.9)	<b>2.3/4 (1.3)</b>
1.2/2 (1.0)	1.5/2 (1.2)	1.4/2 (0.9)	1.5/2 (1.0)	<b>1.7/2 (1.1)</b>

Source: Nielsen Media Research

\*Ratings unavailable at press time

## RATINGS Wizard

BY STEPHANIE ROBBINS

Monday, Nov. 13-Sunday, Nov. 19, 2006  
TV Season Week No. 9

ABC won the week in adults 18 to 49 with a 4.4/11.  
CBS won in total viewers with 13.2 million.

### TOP SHOWS

**For the Week**  
Adults 18 to 49: "Grey's Anatomy" (ABC, Thursday) 8.7/21  
Total viewers: "Dancing With the Stars Results" (ABC, Wednesday) 27.5 million

**By Day**  
**MONDAY**  
Adults 18 to 49: "Heroes" (NBC) 6.5/16  
Total viewers: "CSI: Miami" (CBS) 18.8 million

**TUESDAY**  
Adults 18 to 49: "Dancing With the Stars" (ABC) 7.5/20  
Total viewers: "Dancing With the Stars" (ABC) 26.8 million

**WEDNESDAY**  
Adults 18 to 49: "Dancing With the Stars Results" (ABC) 7.1/19  
Total viewers: "Dancing With the Stars Results" (ABC) 27.5 million

**THURSDAY**  
Adults 18 to 49: "Grey's Anatomy" (ABC) 8.7/21  
Total viewers: "CSI" (CBS) 24.1 million

**FRIDAY**  
Adults 18 to 49: "Deal or No Deal" (NBC) 3.3/11  
Total viewers: "Deal or No Deal" (NBC) 12.7 million

**SATURDAY**  
Adults 18 to 49: "Saturday Night Football: California at USC" (ABC) 3.2/10  
Total viewers: "Saturday Night Football: California at USC" (ABC) 9.2 million

**SUNDAY**  
Adults 18 to 49: "Desperate Housewives" (ABC) 8.6/19  
Total viewers: "NFL Football" (CBS) 23.4 million

### Cable Ratings

Nov. 13-19, 2006

Ranked by household audience projections	Household rating	Coverage rating	Households (000)
1. NFL Football, Mon., 8:30 p.m. (ESPN)	6.6	7.9	7,315
2. WWE Raw, Mon., 10 p.m. (USA)	3.2	3.9	3,578
3. WWE Raw, Mon., 9 p.m. (USA)	3.0	3.6	3,343
4. SpongeBob, Sat., 9:30 a.m. (Nick)	2.6	3.2	2,934
t. Hannah Montana, Fri., 9 p.m. (Disney)	2.6	3.2	2,863
6. Fairly OddParents, Sat., 10 a.m. (Nick)	2.5	3.1	2,833
t. Suite Life/Zack & Cody, Fri., 8:30 p.m. (Disney)	2.5	3.2	2,833
t. College Football, Thu., 7:30 p.m. (ESPN)	2.5	3.1	2,821
t. SpongeBob, Sat., 9 a.m. (Nick)	2.5	3.0	2,760
t. Monk, Fri., 10 p.m. (USA)	2.5	3.0	2,730

Note: Coverage area ratings are within each cable network's universe. Total U.S. ratings and household projections are based on 108.4 million TV homes. Ranking does not include programs under five minutes. Audience estimates are based on average minute tuning.  
Source: Nielsen Media Research

### Top 10 Cable Network Ratings

Nov. 13-19, 2006

Households	Prime Time	Total Day
	Rating (000)	Rating (000)
1. ESPN	1.9	2,070
2. USA	1.8	2,016
3. Disney	1.6	1,798
4. TNT	1.3	1,424
5. Cartoon	1.1	1,250
6. Nick at Nite	1.0	1,145
t. Fox News	1.0	1,129
t. TBS	1.0	1,115
t. History	1.0	1,088
10. A&E	0.9	1,044
1. Nickelodeon	1.4	1,585
2. Disney	1.0	1,106
3. TNT	0.9	1,015
t. Nick at Nite	0.9	998
t. USA	0.9	965
6. Cartoon	0.8	885
t. ESPN	0.8	845
t. Adult Swim	0.8	841
9. Lifetime	0.7	767
10. A&E	0.6	696