

PERFORMANCE TRACKER

Weekly Prime-Time Ratings

Week of March 7-13 Household ratings and shares (18-49 rating in parentheses)

Time-slot winner by households
Nightly winner by households

Monday

8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc Extreme Makeover: Home Edition 4.7/7 (2.2)	Boss Swap 4.4/6 (2.6)	Supernanny 6.1/10 (3.6)	5.2/8 (3.0)
Still Standing 6.2/9 (2.5)	Listen Up 6.0/9 (2.5)	CSI: Miami 14.0/22 (7.2)	10.4/16 (5.0)
5.0/8 (3.0)	Fear Factor 5.5/8 (3.5)	The Contender 4.8/8 (3.8)	5.4/8 (3.9)
FOX American Idol 13.3/20 (9.3)	24 8.4/12 (5.9)	7.6/11 (5.3)	11.0/16 (7.8)
7th Heaven 2.1/3 (1.0)	Summerland 2.4/3 (1.3)	2.4/4 (1.4)	2.3/3 (1.2)
UPN One on One 1.9/3 (1.0)	Cuts 1.8/3 (1.0)	Half & Half 1.8/3 (1.1)	1.9/3 (1.1)

Tuesday

8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc My Wife and Kids 4.7/7 (2.7)	George Lopez 4.7/7 (2.9)	Blind Justice 8.1/13 (4.5)	6.4/10 (3.8)
6.9/10 (2.4)	NCIS 7.2/11 (2.6)	Judging Amy 6.5/10 (2.8)	7.0/11 (3.4)
Will & Grace 3.2/5 (1.5)	Will & Grace 3.0/4 (1.6)	Law & Order: SVU 9.4/15 (5.4)	5.9/9 (3.4)
FOX American Idol 14.8/23 (10.7)	House 16.7/25 (12.6)	10.8/18 (6.2)	12.9/19 (9.1)
Gilmore Girls 3.5/5 (2.2)	Starlet 3.6/5 (2.4)	1.5/2 (0.9)	2.5/4 (1.6)
UPN All of Us 1.7/3 (1.0)	Eve 1.7/3 (1.0)	Veronica Mars 1.4/2 (0.8)	1.5/2 (0.9)

Wednesday

8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc Last 7.9/13 (3.9)	Alias 6.1/9 (3.8)	primetime>live 7.3/12 (3.9)	7.2/11 (4.0)
Dan Rather: A Reporter Remembers 6.1/10 (2.2)	King of Queens 5.4/8 (2.6)	CSI: NY 7.3/12 (3.7)	6.4/10 (3.0)
American Dreams 4.6/7 (2.1)	The West Wing 6.4/10 (2.7)	Law & Order 8.2/13 (3.5)	6.5/10 (2.9)
FOX That '70s Show 5.9/9 (4.2)	American Idol 15.8/24 (11.7)	Simple Life 8.3/13 (6.3)	9.2/14 (6.9)
Smallville 2.1/3 (1.2)	Jack & Bobby 1.1/2 (0.5)	1.0/2 (0.5)	1.6/2 (0.9)
UPN America's Next Top Model: Cycle 4 3.1/5 (2.1)	Kevin Hill 1.5/2 (0.9)	1.7/3 (0.9)	2.5/4 (1.6)

Thursday

8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc Extreme Makeover 3.1/5 (1.1)	Extreme Makeover 3.1/5 (1.5)	primetime>live 5.0/8 (2.2)	3.7/6 (1.6)
Survivor: Palau 11.9/19 (7.6)	CSI 17.3/26 (10.1)	Without a Trace 15.2/24 (7.7)	15.2/24 (8.7)
Joey 5.9/10 (3.6)	Will & Grace 5.9/9 (3.8)	The Contender 5.9/9 (4.8)	7.0/11 (5.0)
FOX The O.C. 5.0/8 (3.3)	Point Pleasant 2.4/4 (1.6)	2.1/3 (1.4)	3.7/6 (2.5)
Starlet 1.0/2 (0.6)	Starlet 0.9/1 (0.5)	0.9/1 (0.5)	0.9/1 (0.5)
UPN WWE SmackDown! 2.8/5 (1.6)	3.4/5 (1.9)	3.4/5 (2.0)	3.2/5 (1.8)

Friday

8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc 8 Simple Rules 3.9/7 (1.8)	8 Simple Rules 4.0/7 (1.9)	20/20 5.5/10 (2.8)	4.3/7 (2.1)
Navy: NCIS 5.5/10 (1.8)	JAG 5.8/10 (1.9)	Numb3rs 6.9/12 (3.0)	6.2/11 (2.3)
Dateline 5.6/10 (2.0)	Law & Order: SVU 6.7/11 (2.9)	Law & Order: Trial by Jury 7.3/13 (3.0)	6.7/12 (2.7)
Bernie Mac 3.3/6 (2.4)	That '70s Show 2.5/4 (2.0)	2.6/4 (2.1)	2.9/5 (2.3)
What I Like/You 1.3/2 (0.8)	Reba 2.2/4 (1.3)	Blue Collar TV 1.8/3 (1.2)	1.7/3 (1.1)
UPN Star Trek: Enterprise 1.0/2 (0.6)	America's Next Top Model: Cycle 4 1.1/2 (0.7)	1.4/2 (0.8)	1.1/2 (0.6)

Saturday

8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc Movie: Minority Report 3.5/7 (1.7)	Movie: Minority Report 3.1/6 (1.8)	3.2/6 (2.1)	3.2/6 (1.9)
Cold Case 2.7/5 (1.2)	Crimetime Saturday 3.7/7 (1.2)	48 Hours: Mystery 4.4/8 (1.7)	3.8/7 (1.5)
Law & Order: Criminal Intent 4.3/8 (1.2)	Law & Order: SVU 5.2/9 (2.0)	Law & Order 6.7/12 (2.7)	5.7/10 (2.1)
Cops 4.6/9 (2.8)	Cops 5.4/10 (3.4)	America's Most Wanted 5.8/10 (3.8)	5.1/9 (3.1)

Sunday

7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc Extreme Makeover: Home Edition 5.5/10 (3.4)	Extreme Makeover: Home Edition 6.8/11 (4.7)	Jake in Progress 8.7/13 (5.9)	Boston Legal 7.1/11 (4.3)	7.9/13 (5.4)
60 Minutes 7.8/14 (2.5)	Cold Case 10.2/16 (3.4)	Movie: Saving Milly 6.2/9 (1.9)	5.8/10 (1.7)	7.7/12 (2.5)
Dateline 6.2/11 (2.2)	The Contender 4.0/6 (2.3)	Law & Order: Criminal Intent 9.5/14 (5.1)	Crossing Jordan 8.8/14 (4.4)	7.3/12 (3.7)
FOX King of the Hill 3.3/6 (2.5)	Malcolm/Middle 3.4/6 (2.5)	Simpsons 5.0/8 (4.0)	Sketch Show 3.7/6 (2.8)	3.8/6 (2.8)
UPN Charmed 1.2/2 (0.8)	Charmed 1.4/2 (1.0)	Steve Harvey's Big Time 1.8/3 (1.1)	2.1/3 (1.3)	1.6/3 (1.1)

THE RATINGS Wizard

BY NAOMIE WORRELL

Monday, March 7, 2005-Sunday, March 13, 2005
TV Season Week No. 25

Fox won the week in adults 18 to 49 with a 4.8/12. CBS won in total viewers with 12.5 million.

Top Shows of the Week

Adults 18 to 49: "American Idol" (Fox, Tuesday) 11.7/29 and "American Idol" (Fox, Wednesday) 11.7/28
Total viewers: "CSI" (CBS, Thursday) 29.4 million

Top Shows by Day

MONDAY

Adults 18 to 49: "American Idol" (Fox) 10.1/26
Total viewers: "American Idol" (Fox) 23.9 million

TUESDAY

Adults 18 to 49: "American Idol" (Fox) 11.7/29
Total viewers: "American Idol" (Fox) 27.6 million

WEDNESDAY

Adults 18 to 49: "American Idol" (Fox) 11.7/28
Total viewers: "American Idol" (Fox) 26.8 million

THURSDAY

Adults 18 to 49: "CSI" (CBS) 10.4/25
Total viewers: "CSI" (CBS) 29.4 million

FRIDAY

Adults 18 to 49: "Numb3rs" (CBS) 3.2/9
Total viewers: "Law & Order: Trial by Jury" (NBC) 10.6 million

SATURDAY

Adults 18 to 49: "Cops" (Fox) 3.4/11
Total viewers: "Law & Order" (NBC) 10 million

SUNDAY

Adults 18 to 49: "Extreme Makeover: Home Edition" (ABC) 7.7/18
Total viewers: "Extreme Makeover: Home Edition" (ABC) 18.4 million

Basic Cable Ratings

For the Week of March 7-13

RANKED BY HOUSEHOLD AUDIENCE PROJECTIONS	HOUSEHOLD RATING	COVERAGE RATING	HOUSEHOLDS (000)	
1. Law & Order, Tue., 9 p.m.	TNT	3.3	4.1	3,610
2. WWE Raw, Mon., 9 p.m.	Spike	3.1	3.8	3,380
3. WWE Raw Zone, Mon., 10 p.m.	Spike	3.0	3.7	3,311
4. Fairly OddParents, Sun., 10 a.m.	Nick	2.8	3.5	3,093
t. SpongeBob SquarePants, Sat., 9:30 a.m.	Nick	2.8	3.5	3,069
t. Law & Order: SVU, Wed., 9 p.m.	USA	2.8	3.4	3,025
7. SpongeBob SquarePants, Sun., 9:30 a.m.	Nick	2.7	3.3	2,954
t. Movie: Gladiator, Sat., 8 p.m.	TNT	2.7	3.3	2,940
t. Law & Order, Mon., 9 p.m.	TNT	2.7	3.3	2,914
t. Movie: Lies/Mother Told Me, Mon., 9 p.m.	Life	2.7	3.3	2,914

Note: Coverage area ratings are within each cable network's universe. Total U.S. ratings and household projections are based on 108.4 million TV homes. Ranking does not include programs under five minutes. Audience estimates are based on average minute tuning. Source: Nielsen Media Research

Top 10 Cable Network Ratings

For the Week of March 7-13

HOUSEHOLDS

PRIME TIME	RATING	(000)
1. TNT	2.1	2,285
2. Nick at Nite	1.6	1,742
3. USA	1.5	1,641
4. Lifetime	1.3	1,480
t. Cartoon	1.3	1,405
t. TBS	1.3	1,374
7. Disney	1.2	1,306
8. Fox News	1.1	1,253
t. Spike	1.1	1,190
10. Sci Fi	0.9	954

Total Day

1. Nickelodeon	1.5	1,662
2. Nick at Nite	1.3	1,444
3. TNT	1.1	1,226
4. Cartoon	1.0	1,079
5. Lifetime	0.9	990
6. Disney	0.8	898
t. USA	0.8	835
8. TBS	0.7	821
t. Fox News	0.7	768
10. ESPN	0.6	606