

### PERFORMANCE TRACKER

# Weekly Prime-Time Ratings

Week of Nov. 15-21 Household ratings and shares (18-49 rating in parentheses)

Time-slot winner by households  
Nightly winner by households

## Monday

	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc	<b>Life of Luxury</b> 3.5/6 (1.4) 3.3/5 (1.5)	<b>Monday Night Football: Philadelphia Eagles at Dallas Cowboys</b> 11.5/17 (6.7) 12.9/19 (7.5)		<b>9.3/14 (5.4)</b>
cbs	<b>Still Standing</b> 7.3/11 (3.5)	<b>Listen Up</b> 7.2/11 (3.5)	<b>Everybody/Ray</b> 11.7/17 (6.0)	<b>11.2/17 (6.0)</b>
nbc	<b>Fear Factor</b> 6.6/10 (4.0) 6.9/10 (4.6)	<b>Las Vegas</b> 7.4/11 (4.3)	<b>CSI: Miami</b> 14.5/22 (8.2) 14.8/24 (8.6)	<b>6.2/9 (3.8)</b>
fox	<b>Trading Spouses</b> 4.5/7 (2.9)	<b>Spouses</b> 5.0/7 (3.5)	<b>The Swan</b> 4.6/7 (3.2) 5.1/7 (3.5)	<b>4.8/7 (3.3)</b>
upn	<b>7th Heaven</b> 4.2/6 (2.3)	<b>Everwood</b> 3.2/5 (1.8)	<b>Second/Around</b> 2.6/4 (1.8) 2.3/3 (1.5)	<b>3.7/6 (2.1)</b>
upn	<b>One on One</b> 2.4/4 (1.4)	<b>Half &amp; Half</b> 2.4/4 (1.6)	<b>Girlfriends</b> 2.6/4 (1.8)	<b>2.4/4 (1.6)</b>

## Tuesday

	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc	<b>My Wife and Kids</b> 5.4/9 (3.0)	<b>George Lopez</b> 5.4/8 (3.4)	<b>According to Jim</b> 7.0/10 (4.1)	<b>6.1/9 (3.3)</b>
cbs	<b>Navy: NCIS</b> 9.5/15 (3.3)	<b>The Biggest Loser</b> 6.7/10 (4.4)	<b>The Amazing Race 6</b> 7.8/12 (5.2)	<b>8.2/13 (4.5)</b>
nbc	<b>The Rebel</b> 6.0/9 (3.5)	<b>Billionaire</b> 3.7/6 (2.6)	<b>House</b> 4.6/7 (2.6) 4.7/7 (2.8)	<b>8.1/13 (5.0)</b>
fox	<b>Gilmore Girls</b> 3.9/6 (2.6)	<b>One Tree Hill</b> 4.0/6 (2.8)	<b>Law &amp; Order: SVU</b> 10.7/17 (6.1) 11.5/19 (6.7)	<b>4.1/6 (2.5)</b>
upn	<b>The Second Annual Vibe Awards</b> 3.0/5 (2.0) 3.3/5 (2.1)	<b>The Bachelor</b> 6.0/9 (3.7)	<b>Wife Swap</b> 7.0/11 (4.1) 7.5/13 (4.6)	<b>3.5/5 (2.3)</b>
upn		<b>Kevin Hill</b> 2.3/3 (1.6) 2.2/3 (1.5)		<b>3.3/5 (2.1)</b>

## Wednesday

	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc	<b>Lost</b> 10.4/17 (6.4)	<b>The Bachelor</b> 6.0/9 (3.7)	<b>Wife Swap</b> 7.0/11 (4.1) 7.5/13 (4.6)	<b>7.9/12 (4.9)</b>
cbs	<b>Movie: Category 6: Day of Destruction</b> 9.0/14 (3.7) 9.8/15 (4.4)	<b>CSI: NY</b> 11.6/17 (5.8) 11.6/17 (5.9)	<b>CSI: NY</b> 11.3/18 (6.6) 11.3/19 (6.5)	<b>10.8/17 (5.5)</b>
nbc	<b>LAX</b> 4.3/7 (1.9)	<b>The West Wing</b> 8.0/12 (3.8) 8.5/13 (4.0)	<b>Law &amp; Order</b> 9.5/15 (4.5) 9.3/16 (4.3)	<b>7.4/12 (3.4)</b>
fox	<b>That '70s Show</b> 4.2/7 (3.3)	<b>Simple Life 2</b> 3.5/5 (2.6)	<b>Nanny 911</b> 5.5/8 (4.1) 5.6/8 (4.0)	<b>4.7/7 (3.5)</b>
upn	<b>Smallville</b> 3.0/5 (2.3)	<b>Jack &amp; Bobby</b> 2.0/3 (1.3)	<b>Kevin Hill</b> 2.3/3 (1.6) 2.2/3 (1.5)	<b>2.5/4 (1.9)</b>
upn	<b>America's Next Top Model Cycle 3</b> 3.1/5 (2.0) 3.9/6 (2.7)			<b>2.9/4 (1.9)</b>

## Thursday

	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc	<b>Extreme Makeover</b> 4.4/7 (1.6)	<b>Survivor: Vanuatu</b> 11.5/18 (7.0)	<b>CSI</b> 18.5/27 (11.2) 20.0/29 (12.1)	<b>5.0/8 (1.8)</b>
cbs	<b>Joey</b> 8.0/13 (5.0)	<b>Will &amp; Grace</b> 8.1/12 (5.5)	<b>The Apprentice</b> 9.9/15 (7.4) 10.7/16 (8.1)	<b>14.7/23 (8.7)</b>
nbc	<b>The O.C.</b> 4.8/8 (3.2)	<b>North Shore</b> 2.8/4 (1.6)	<b>ER</b> 12.4/19 (8.9) 12.8/21 (9.1)	<b>10.3/16 (7.3)</b>
fox	<b>Movie: The Whole Nine Yards</b> 1.8/3 (1.0) 1.6/2 (0.8)	<b>WWE SmackDown!</b> 3.6/5 (1.7) 3.8/6 (2.0)		<b>3.8/6 (2.4)</b>
upn				<b>1.8/3 (0.9)</b>
upn				<b>3.7/6 (1.9)</b>

## Friday

	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc	<b>Hope &amp; Faith</b> 4.7/8 (2.2)	<b>Savages</b> 4.3/7 (2.2)	<b>Less/Perfect</b> 4.7/8 (2.4)	<b>5.2/9 (2.5)</b>
cbs	<b>Joan of Arcadia</b> 5.7/10 (2.1)	<b>JAG</b> 6.4/11 (1.9)	<b>CSI: Miami</b> 7.2/12 (2.8) 7.5/13 (3.2)	<b>6.6/12 (2.4)</b>
nbc	<b>Dateline</b> 5.9/10 (2.1)	<b>Third Watch</b> 6.4/11 (2.9)	<b>Medical Investigation</b> 6.1/11 (3.2) 6.2/11 (3.3)	<b>6.3/11 (2.8)</b>
fox	<b>House</b> 2.1/4 (1.3) 1.9/3 (1.1)	<b>Renovate My Family</b> 2.1/4 (1.2) 2.5/4 (1.4)		<b>2.1/4 (1.3)</b>
upn	<b>What I Like/You</b> 2.0/4 (1.2)	<b>Grounded/Life</b> 2.0/4 (1.2)	<b>Reba</b> 2.9/5 (1.9) 2.5/4 (1.6)	<b>2.4/4 (1.5)</b>
upn	<b>Enterprise</b> 2.0/4 (1.3)	<b>America's Next Top Model Cycle 3</b> 1.1/2 (0.7) 1.3/2 (0.8)		<b>1.6/3 (1.1)</b>

## Saturday

	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc	<b>The Wonderful World of Disney: The Rookie</b> 3.3/6 (1.3) 3.4/6 (1.5)	<b>The Amazing Race 6</b> 2.7/5 (1.3) 2.5/4 (1.2)	<b>48 Hours Mystery</b> 4.4/8 (2.0) 5.5/10 (2.4)	<b>3.9/7 (1.9)</b>
cbs	<b>Movie: Erin Brockovich</b> 3.7/7 (1.4) 4.3/8 (1.6)	<b>Law &amp; Order: SVU</b> 5.7/10 (2.7) 6.0/11 (3.0)		<b>3.4/6 (1.6)</b>
nbc	<b>Cops</b> 4.7/9 (3.1)	<b>America's Most Wanted</b> 5.6/10 (3.4) 5.5/9 (3.3)		<b>4.9/9 (2.2)</b>
fox				<b>5.3/9 (3.3)</b>

## Sunday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc	<b>America's Funniest Home Videos</b> 4.9/8 (2.7)	<b>Extreme Makeover: Home Edition</b> 8.9/13 (6.4)	<b>Desperate Housewives</b> 14.5/21 (10.9) 14.8/21 (10.9)	<b>Boston Legal</b> 8.3/13 (5.4) 7.5/12 (4.6)	<b>9.5/14 (6.6)</b>
cbs	<b>60 Minutes</b> 8.6/14 (2.6) 10.5/16 (3.4)	<b>Cold Case</b> 9.7/14 (3.5) 10.2/15 (3.9)	<b>Movie: Back When We Were Grownups</b> 8.0/12 (2.2) 7.8/11 (2.0)		<b>8.9/13 (2.7)</b>
nbc	<b>Dateline</b> 5.4/9 (1.9) 6.3/10 (2.7)	<b>American Dreams</b> 5.3/8 (2.6) 5.6/8 (3.0)	<b>Law &amp; Order: Criminal Intent</b> 8.2/12 (4.3) 9.3/13 (4.9)	<b>Crossing Jordan</b> 9.2/14 (5.1) 9.2/15 (5.0)	<b>7.3/11 (3.7)</b>
fox	<b>NFL Football</b> 13.1/22 (8.2)	<b>Malcolm/Middle</b> 4.7/7 (3.1)	<b>The Simpsons</b> 5.9/9 (4.6)	<b>Arrested Dev.</b> 3.7/5 (2.9)	<b>My Big Fat Obnoxious Boss</b> 2.3/3 (1.6) 2.1/3 (1.5)
upn	<b>Harvey's Big Time</b> 1.6/3 (0.9)	<b>Harvey's Big Time</b> 1.9/3 (1.1)	<b>Charmed</b> 2.3/3 (1.7)	<b>The Mountain</b> 1.1/2 (0.7) 0.9/1 (0.5)	<b>5.4/8 (3.7)</b>
upn					<b>1.7/3 (1.1)</b>

# THE RATINGS Wizard

BY NAOMIE WORRELL

Monday, Nov. 15, 2004-Sunday, Nov. 21, 2004  
TV Season Week No. 9

CBS won the week in adults 18 to 49 with 4.4 rating/12 share and ranked No. 1 in total viewers with 14.1 million.

### Top Show of the Week

Adults 18 to 49: "CSI" (CBS, Thursday) 11.6/28  
Total viewers: "CSI" (CBS, Thursday) 31.5 million

### Top Shows by Day

#### MONDAY

Adults 18 to 49: "CSI: Miami" (CBS) 8.4/20  
Total viewers: "CSI: Miami" (CBS) 22.5 million

#### TUESDAY

Adults 18 to 49: "Law & Order: SVU" (NBC) 6.4/16  
Total viewers: "Law & Order: SVU" (NBC) 16.4 million

#### WEDNESDAY

Adults 18 to 49: "Lost" (ABC) 6.8/18  
Total viewers: "Lost" (ABC) 17.6 million

#### THURSDAY

Adults 18 to 49: "CSI" (CBS) 11.6/28  
Total viewers: "CSI" (CBS) 31.5 million

#### FRIDAY

Adults 18 to 49: "Medical Investigation" (NBC) 3.3/10  
Total viewers: "CSI: Miami" (CBS) 10.8 million

#### SATURDAY

Adults 18 to 49: "Cops" (Fox) 3.5/12  
Total viewers: "Cops" (Fox) 9 million

#### SUNDAY

Adults 18 to 49: "Desperate Housewives" (ABC) 10.9/24  
Total viewers: "Desperate Housewives" (ABC) 24.2 million

## Basic Cable Ratings

For the Week of Nov. 15-21

RANKED BY HOUSEHOLD AUDIENCE PROJECTIONS	NETWORK	HOUSEHOLD RATING	COVERAGE RATING	HOUSEHOLDS (000)
1. NFL Football, Sun., 8:28 p.m.	ESPN	6.8	8.3	7,420
2. College Football, Sat., 7:46 p.m.	ESPN	3.6	4.4	3,943
3. NFL PrimeTime, Sun., 7:30 p.m.	ESPN	3.3	4.0	3,566
4. WWE Raw Zone, Mon., 10 p.m.	Spike	3.2	3.9	3,455
5. WWE Raw, Mon., 9 p.m.	Spike	3.1	3.9	3,405
6. SpongeBob SquarePants, Sat., 9:30 a.m.	Nick	2.9	3.6	3,228
7. SportsCenter, Sun., 11:52 p.m.	ESPN	2.8	3.5	3,116
t. Law & Order: SVU, Sat., 10 p.m.	USA	2.8	3.5	3,104
t. Movie: The Wool Cap, Sun., 8 p.m.	TNT	2.8	3.5	3,093
t. Law & Order, Tue., 9 p.m.	TNT	2.8	3.4	3,038

Note: Coverage area ratings are within each cable network's universe. Total U.S. ratings and household projections are based on 108.4 million TV homes. Ranking does not include programs under five minutes. Audience estimates are based on average minute tuning. Source: Nielsen Media Research

## Top 10 Cable Network Ratings

For the Week of Nov. 15-21

HOUSEHOLDS	PRIME TIME RATING	TOTAL DAY RATING
1. ESPN	2.0	2,244
2. TNT	1.7	1,837
3. USA	1.6	1,753
4. TBS	1.4	1,556
t. Nick at Nite	1.4	1,545
6. Fox News	1.3	1,479
t. Cartoon	1.3	1,392
8. Lifetime	1.2	1,287
9. Disney	1.1	1,182
10. Spike	1.0	1,121
1. Nickelodeon	1.4	1,576
2. Nick at Nite	1.2	1,349
3. TNT	1.0	1,079
4. Cartoon	0.9	998
t. ESPN	0.9	944
6. Lifetime	0.8	903
t. USA	0.8	884
t. TBS	0.8	867
t. Disney	0.8	865
t. Fox News	0.8	846