



IAN BIRD curriculum vitae

Bird Studios

BIRD STUDIOS. (2003-present). My own company specializing in computer animation and digital effects for the moving-image industry. My positions being managing director and creative director. Started company with feature film and pop-video work.

Experience

EYE Animation Studios. (1996-2003). I founded this company in 1996 and held the positions of managing director and creative director. Produced award winning commercials for MILKY WAY MAGIC STARS, RIBENA BERRIES, FORD KA, CITROEN SAXO, FORD PROBE, WALT DISNEY, SAVE THE CHILDREN and NIKE. Titles and programme content for Anne 'Teletubbies' Wood's the BOOHBAH'S (Children's TV) and THE SOUTHBANK SHOW for Melvyn Bragg. Also Pop-videos for PLACEBO, COUNTING CROWS, JERRY HALLIWELL, SUPERTRAMP and PET SHOP BOYS. Made section of IMAX (70mm, stereoscopic) film CYBERWORLD which is still showing at the IMAX cinema on the South Bank London. Identities for BBC1, BBC2, BBC Sport, BBC Scotland and SKI SUNDAY. Also for ITV2 and UK GOLD.

SOHO 601FX. (1993-1996). I created and ran this department for the SOHO601 group my position being creative director and animator. Commercials for SCHIZAN, FORD PROBE, REEBOK and MARTELL. Pop-videos for PET SHOP BOYS, MEATLOAF, SOUNDGARDEN, STING, GEORGE MICHAEL, BRUCE DICKENSON and SUEDE. Titles for SOUTH BANK SHOW and LITTLE NAPOLEONS. Feature film effects for Roger 'Pulp-fiction' Avery's MR. STITCH.

ELECTRIC IMAGE Ltd. (1983-1993). I Co-founded this company. My role being Creative Director and animator/designer. Made THE CHART SHOW for ITV. Titles for GOING FOR GOLD, DES O'CONNOR TONIGHT, TREASURE HUNT, THE WOGAN SHOW, TOP OF THE POPS, CAPITAL CITY, Denis Potter's LIPSTICK ON YOUR COLLAR, Fay Weldon's LIFE AND LOVES OF A SHE DEVIL, and THE THATCHER YEARS. Seasonal promotional campaigns for BBC1, YORKSHIRE TELEVISION, CENTRAL TV, LWT and ITV companies.

HQ Concepts Ltd. (1980-1983). Advertising agency and creative consultancy. My position being Art-Director/Visualizer. My first job after leaving college. Commercials for BEROL PENS and UNIBOND and design work for RULE'S RESTAURANT, SELOTAPE, CHELSEA FOOTBALL CLUB and the SOCIETY OF WEST END THEATRES.

Awards

2002

New York Festivals

Gold Medal winner – International TV advertising. 'Save The Children'.

1998

Golden Award of Montreaux

Best Animation- Milky Way 'Magic Stars'

1997

Golden Award of Montreaux

Best Commercial- Ford Ka 'Travelogue'

1996

IMAGINA

Best Computer Animation- Martell 'Art of Cognac'

1995

LEAF

Best Music Promo- Mike Oldfield 'Let there be light'

NICOGRAPH GRAND PRIX

Art Prize winner- Martell 'Art of Cognac'

Art Directors Club (New York)

Gold Award Best Music Video- The Pet Shop Boys 'Liberation'

1994

MTV AWARDS

Best Music Promo- Soundgarden 'Blackhole Sun'

INTERNATIONAL BROADCASTING AWARDS

Graphic Artist of the Year – IAN BIRD

1993

Royal Television Society

Gold Team Award- Dennis Potter's 'Lipstick On Your Collar'

1991

Computer Animation Festival

Best Programme Content- Channel Four 'High-Tech Dreams'

1987

PARIGRAPH

Winner Advertising Grand Prix 'Dubro Dojke Holland'

1986

International Monitor Awards

Best titles- BBC 'Talking Pictures'

Education

B.A.(Hons). 2:1 1st degree in Graphic Design, TV and Film.

Foundation in Art and Design.

4 A-level's

10 GCSE's

Languages

English (Mother tongue), Brazilian Portuguese.

Referees

Dr. Tim O'Reilly

Howard Greenhalgh M.A. RCA

Dr. Pat Gavin

Marc Schillum M.A. RCA