

Greater TAMPA

Chamber of Commerce

The Inside View

SEPTEMBER/OCTOBER
2003



Leadership Development Committee

By 2003 Chair, Dianne Jacob, Hardin Construction Company LLC

Much is written and spoken about leadership. What makes a good leader? What elements constitute leadership?

Tampa has come a long way in the 22 years that I have been privileged to live here. And perhaps what has struck me most in that time is this: It takes a multitude of strong leaders to nurture a community toward a successful future.

The Greater Tampa Chamber of Commerce is committed to developing leaders and providing the programs that hone their leadership skills. One outstanding example is Leadership Tampa, a program that is now in its 30th year, with more than 1500 graduates to its credit. But is that enough? **NO!**

Last year at the Leadership Conference, the Board of Directors gave the Chamber's executives clear direction to develop greater leadership potential trained to address the challenging issues that will propel Tampa to the next level of success. Under the direction of Chamber Chair Deanne Roberts (**Roberts Communications and Marketing, Inc.**) and President Kim Scheeler, a new committee was formed, aptly called the **Leadership Development Committee**. Its purpose is to guide Leadership Tampa and structure additional programs to enhance Tampa's development of qualified, passionate and committed leaders. The committee has met and the following are the "bones" of the new initiatives.

Emerging Leader is targeted to the age group between 21 and 35, particularly highly educated and diverse young people. It represents, perhaps, the greatest potential toward making Tampa the place that it can be. Our goal is to follow the Richard Florida premise: a community's ability to break down entry barriers to newcomers and diverse groups equates directly to its ability to attract jobs/companies.

CEO Program is designed to provide newly relocated and senior management staff with an intensive leadership program that addresses the issues that business leaders face today, such as workforce development, legislative/governmental influences, City/County services, demographics and economic development. Candidates will be recruited based upon having the top-post in their organizations and their record of community service.

Youth Leadership Program - has been in the development stage for some time, with portions currently being implemented through the Chamber's "Hire Our Youth" program which links businesses and youth to job opportunities. Robin Kovaleski, chair of the Chamber's Youth Business Connect Council, is the program's "champion."

The success of these programs will require the participation of many creative minds. For more about the Leadership Development Committee, contact Dianne Jacob at (813) 354-0995 or Gloria Anthony, vice president of workforce and community development at the Chamber at (813) 276-9414 or e-mail ganthony@tampachamber.com.



Diane Jacob, chair of Leadership Development, brainstorms with other committee members.



2003 Leadership Conference Future Forum

Monday, October 20, and
Tuesday, October 21
Tampa Convention Center

Members Advancing on the Future

Join the Greater Tampa Chamber of Commerce for its first-ever leadership conference open to the entire membership as we focus on collaboration and partnerships for economic growth. In these tumultuous times, the formation of strategic partnerships are more important than ever in ensuring that local industry continues to thrive and businesses are able to find qualified workers to meet their labor force needs.

The conference will focus on four key tracks: **transportation, biotech/life sciences, education and workforce and redevelopment, arts, and culture.**

We will begin with a dynamic opening plenary session where we will learn first-hand about the challenges and opportunities in the respective tracks. A variety of focused concurrent seminars will be offered, starting with a briefing and then time to strategize with your peers on how to address the challenges presented. This is a great opportunity to connect with individuals from the local business community, the city

and the county who are all grappling with the same issues, as well as to engage in meaningful dialogue on issues and challenges of importance to Tampa/Hillsborough County. You **will** be inspired!

Members will have the opportunity to attend and participate in seminars tailored to their interests. In addition, you will have the opportunity to share experiences, best practices, lessons learned, and to form relationships you can call on throughout the year. Ultimately, together we will learn how to become partners and catalysts to help shape Tampa/Hillsborough County's next stage of development.

Special thanks to the 2003 Leadership Conference sponsors: **Platinum-Tampa Electric Co., Presenting-Tampa Bay Workforce Alliance, Bronze-Hardin Construction and Business-Borrell Electric and Roberts**

Communications and Marketing, Inc.

The conference will be held on Monday, October 20, and Tuesday, October 21, at the Tampa Convention Center. Go to www.tampachamber.com to register for this first-ever conference. Make your voice heard and help us build a better business climate for Tampa/Hillsborough County.



Leadership Development Committee members.



The June Board of Directors meeting was held at the University Area Community Center Complex. Senator Victor Crist, known as the visionary behind the center, gave an overview of the Center's services and a tour of the facilities.



Outstanding Cultural Contributor of the Year Award

“Reminder: Sales Meeting at Artists Unlimited. Remember to pick up gift certificates for client/employee recognition...”

“John Doe at JAX, INC announces juried employee art contest! Employees are encouraged to enter their own creative designs in one of three categories: painting, sculpture and video. John has recruited a panel of local artists to select winners in each of the categories and overall best in show...”

“Jane Doe recently invited local arts council members, together with Paul Wilborn, Creative Industries Manager for the City of Tampa, to meet with a number of employees within her company in an open forum discussion of the role of the arts in business and the community...”

The above are examples of some of the ways that hundreds of business leaders in our community are working to build a more dynamic cultural infrastructure. There has never been a more fertile time for business/arts collaboration: it is good for business, good for the arts and good for the community.

Fortunately, there are cultural supporters within our community who do the kind of things alluded to above—who not only attend plays, go to museums, donate their time and money but are ever vigilant for how they might interweave visual and performing artists into the workplace. They may include artists to enliven special recognition events, client presentations, or a core business process, for example, hiring a flutist to kick off a planning meeting. In this time of scarce budget dollars, these cultural contributors go the extra mile to educate lawmakers and public administrators that cultural arts enhances economic growth. The Chamber recognizes these efforts with the **Outstanding Cultural Contributor of the Year Award**.

Past recipients:

1983 Jeanne Rozier Winter	1991 Gregory C. Yadley
1984 William C. MacInnes*	1992 Helen Gordon Davis
1985 James J. & Joan Jennewein	1993 Hilliard M. Eure, III
1986 Louise Kotler*	1994 Linda Saul-Sena
1987 H. L. Culbreath, Jr.	1996 Robert Cutler
1988 Ann McKeel Ross	2000 Louise Lykes Ferguson
1989 NationsBank	2002 Frank and Carol Morsani
1990 Mandell “Hinks” Shimberg	* deceased

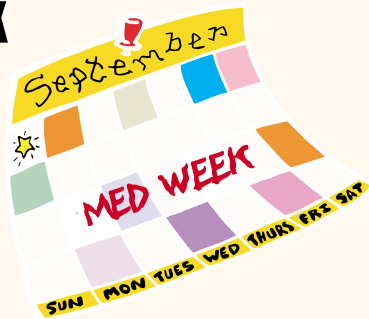
The 2003 GTCC Outstanding Cultural Contributor of the Year Award will go to someone who has internalized this understanding of how the arts and business can work together for greater benefits, experientially and financially. We are seeking the names and recommendations for those you have witnessed who excel in this arena. Do you know someone? If so, please contact Gloria Anthony, vice president of workforce and community development to submit a brief application nominating this person or company. Deadline is Friday, October 31. You can reach Gloria at (813) 276-9414 or via e-mail at ganthony@tampachamber.com

SAVE THE DATE! MED Week

The 2003 Minority Enterprise Development Week activities run Monday, September 22 through Thursday, September 25, 2003. **The 2003 theme is “Strategies for Growth in the American Economy, Part III: The Entrepreneurial Economy.”** Each year the local MED Week Coordinating Committee hosts the event on either side of the bay and this year all events will be held at the **Tampa Airport Hilton-Westshore**.

The national celebration leads the Tampa Bay community to recognize the tremendous contribution that minority business owners have made to the continued economic development of our nation and community. Locally, the MED week places emphasis on the promotion of economic development and education for minority-owned and operated businesses and their owners. Small/disadvantaged businesses are a growing segment of businesses and continue to provide strength to the nation's economy. Community development cannot be accomplished without vital attention to these businesses.

The 2003 MED Week events will provide a broad array of acceptable events, seminars, workshops,



recognition luncheons and dinners, networking events, trade shows, organizational meetings, etc. Event highlights include:

- Kick-off Reception, Monday, September 22, 6 p.m.
- “How to do Business with the Government,” sponsored by St. Petersburg Midtown Economic Development, Tuesday, September 23, 9:00 a.m.-12:00 p.m.
- Annual Minority Enterprise Development Week Showcase Bus Tour, sponsored/coordinated by **Wachovia Bank**, Wednesday, September 24, all day
- Front Page Web Design, sponsored by Pinellas County Economic Development Department and St. Petersburg College, Wednesday, September 24, 9:00-10:30 a.m.
- An Entrepreneurial Chat and Chew Reception, Tuesday, September 10, 6 p.m.
- MED Week Awards Luncheon, Thursday, September 25, 12 Noon

There are many more opportunities to network with minority businesses during the week. For information or a copy of the events calendar, call the MED Week RSVP line at (813) 905-5818 at the USF Small Business Development Center or Gloria Anthony at the Greater Tampa Chamber of Commerce 813-276-9414 or e-mail ganthony@tampachabmer.com.

Restoring Historical Tampa Heights

Tampa Heights is one of the oldest neighborhoods in the City - designated both nationally and locally as a historical district. Today, Tampa Heights is getting a facelift, both residentially and commercially. The boundaries of Tampa Heights fall from Martin Luther King Jr. Blvd to N. Boulevard to I-275 to the Hillsborough River, but the redevelopment doesn't stop here, it expands to Nebraska, Ybor Heights and the surrounding areas. Many of our Chamber members have taken on the commendable task of being involved with this process.

Residents are buying old homes and renovating them in the area North of Palm Avenue, with the major addition of the new **Sanctuary Lofts Apartments** (Northeast corner of E. Ross Avenue and Central Avenue).

As far as professional development, a mixed pot of commercial expansion is occurring South of Palm Avenue. Examples of this are the **K-Force** educational facility, which opened in October of 2001, and the **GTE Federal Credit Union** Headquarters/Processing Center, which held a groundbreaking ceremony in May 2003 (Southwest corner of Nebraska and Henderson Avenue).

Developers are also turning the aging, but charming, Victorian-style homes into upscale offices. This includes the “Professional Office Village” (claimed by many to be the next Hyde Park), whose space is being claimed by attorneys, accountants, engineering firms and interior designers. Historic Preservation tax credits provide incentives for fixing up the old buildings, and the buildings themselves provide amenities that Downtown offices don't necessarily offer, such as convenient and free parking, high ceilings, and full-scale bathrooms and kitchens. The Chamber's **Urban Enterprise Initiative** is working to see changes just like these take place in other urban areas (see page 4). The real opportunity to restore this neighborhood lies in its ability to embrace the beauty of its multicultural make-up, bridging the old with the new.

One of Tampa Heights' main attractions is its border on the Hillsborough River. At the site of the old Police Station on the River, the



The Children's Board of Hillsborough County on 8th Street in Ybor is one of the redevelopment projects in Ybor City.

new **Stetson Law School** is going up and expects occupancy by December 2003. **Bank of America** is also contributing to the cause by developing hundreds of riverfront condominiums and town-



Stetson law school held a groundbreaking ceremony in January.

homes. Buyers are expected to be young professionals who can't afford to purchase in South Tampa but want the convenience of Downtown. Tampa Heights is one of the four pilot neighborhoods across the country selected as part of Bank of America's “America-Block by Block” program.

Ralph Schuler, president of the Tampa Heights Civic Association says that Tampa Heights is important because of its history. “One hundred years ago, Tampa Heights was the place to live. Today it's all about location, location, location... you have access to everything in the city.” It is these same attributes that have brought Tampa Heights from an underdeveloped urban landmark to the hot spot that is now evolving into.



The brick pillar on the corner of Florida and 7th Avenue marks the entrance into Tampa Heights.

BOCC Hearing Dates:

9/16/03
Public Hearing
6 p.m.

10/8/03
Decision Meeting
1:30 p.m.

10/22/03
Public Hearing
6 p.m.

11/5/03
Public Hearing
1:30 p.m.

Transportation in Tampa

In an unprecedented move - at least within recent memory — last month, officials from Hillsborough County brought together the municipalities as well as the Florida Department of Transportation, **HARTline**, **Metropolitan Planning Organization**, and the **Tampa-Hillsborough Expressway Authority** and asked: “What are your unfunded needs?” After rolling up their sleeves, pulling out their calculators and adding up the total unfunded transportation needs for the next 20 years, the answer was a stunning \$8 billion plus.

This realization came during the second of four summits being hosted by the Board of County Commissioners. The summits, orchestrated on the heels of last year’s Chamber push to bring transportation policy back to the forefront of the community discussion, are designed to identify needs and the funding strategies to meet them. Likely funding options are a voter referendum on a sales tax increase, additional gasoline taxes, and increased impact fees on development.

The discussion during the August 13 summit focused on Transportation Priorities. Commissioners discussed funding

sources on August 27. Additional workshops and a public hearing will be held in September and October, with a final vote on November 5. Your active voice and support are critically needed. Please plan to attend any or all of the summits.

Chamber and county officials are currently reaching out to organizations, municipalities and - most importantly - the citizenry to help put a potential transportation project list together. It is important that the list reflects the true needs of the community with geographic diversity throughout the County. To further participate in the process or to suggest a necessary transportation improvement in your community, please e-mail your county commissioners at www.hillsboroughcounty.org/bocc or contact Brad Swanson, vice president of public affairs at bswanson@tampachamber.com.

“With government, business and citizens pulling on the same end of the rope, we have really been able to move forward on this critical issue,” said Deanne Roberts, chair of the Greater Tampa Chamber of Commerce. “We feel very good about the progress we are all making.”



“Stop Talking, Start Communicating!”

Presentation and Networking Skills Workshop

Tuesday, Sept. 23, 2003
9:30 a.m. - 5:30 p.m. (Includes lunch)

Chamber members: \$625 • Non-members: \$700
Two or more from the same company: \$575
Includes one hour personal consultation with Wiskup post seminar.

The Greater Tampa Chamber of Commerce presents nationally known Mark Wiskup in an intense one-day workshop designed to teach you to “get good fast” in every business, networking and social opportunity:

- Discover your own personal, strong connections - chances are you’re not using them.
- Stop using weak and ineffective phrases - your favorite crutches may be ruining your connections. (Actually, Basically, As I told you before...)
- Walk away with new skills: Wiskup instantly develops customized role-plays and online coaching for every audience.
- Deliver powerful messages in the coffee room and the boardroom.

The workshop will be interactive and scenario-based with lots of role-plays and practice in front of the group. The impact is immediate; many participants say they use the tips and methods they’ve learned the very next day at work. **Joe House, BECK** says that without a doubt, Wiskup is the most talented communicator he has ever met. “I’ve known Mark for 15 years, and every single time I hear him speak I learn something new!”

Learn first hand why Wiskup says there is no such thing as a “so-so” performance during a meeting or a presentation. Learn the do’s and don’ts of conversation that we all violate every day. Decide

whether you will help or hurt yourself in your brief face-to-face time with prospects, colleagues, employees and investors.

Wiskup says his goal is simple: “I will teach audiences how easy it is to communicate with strength and power, at every meeting, everyday.” Each participant will receive a communication skills tips notebook and a certificate upon completion of the workshop.

Mark Wiskup has been a student of winning communication skills for 25 years. He currently owns a video and event production company in Tampa. His extensive background in the field of communications includes television reporting/anchoring in Colorado, Florida, Minnesota and Arkansas. Mark has an undergraduate degree from UCLA in political science and a Master’s Degree in broadcast journalism from Northwestern University. Space is limited to 20 participants so RSVP today to Amanda Reid at (813) 276-9440 or areid@tampachamber.com or register online at www.tampachamber.com.



Mark Wiskup, Mark Wiskup Communications

Good to Great Seminar

Applying the principles in your business

“It’s supposed to be hard. If it were easy then everyone would be able to do it. Hard is what makes it great!” *Tom Hanks, League of Their Own*

How do you apply the principles of a great book to your business world? So many times we read a book and become *aware* of what it takes to be successful, and even *understand* the concepts. The real leap happens when you can *apply* that learning to **your business world**. Jim Collins begins his book, *Good to Great*, with a startling comment: “Good is the enemy of great.” It takes a minute to grasp the notion that **competence can actually inhibit achievement**.

Based on extensive research, *Good to Great* analyzes the practices that allowed 11 companies to make the rare transition from solid to outstanding performance. The successful companies were compared with others in the same industry where all other things were equal yet the comparison companies did not excel.

In other words they had the same opportunities and challenges but didn’t deliver the results.

TeamBuilders takes you on an *interactive* journey through the concepts in this best selling book:

- Good as the Enemy of Great
- Confront the Brutal facts
- Level Five Leadership
- Technology Accelerators
- First Who...then What
- A Culture of Discipline
- The Hedgehog Concept

Don’t just listen, but *experience* the insights, as they become the actions for you to apply in your business world.

When: **Thursday, October 16, 2003**
Registration and Coffee: 7:30 a.m.
Seminar: 8:00 - 11:00 a.m.

Where: Greater Tampa Chamber of Commerce
Cost: \$50.00 members, \$75.00 potential members

Call Amanda Reid at 276-9440, e-mail areid@tampachamber.com or register online at www.tampachamber.com.

For more information about **TeamBuilders**, the program presenter, visit www.teambuilders.com.

Tampa Chamber and TBO Partnership to Benefit Chamber Members

Effective employee recruitment has been identified as a critical need by the Chamber’s members. In response, we have developed a partnership with TBO.com and *The Tampa Tribune*.

TBO.com presents CareerSeeker Interactive, their new, easier-to-use resource for finding qualified job candidates and managing recruiting efforts. CareerSeeker Interactive provides access to one of the largest local online job candidate databases in the Tampa Bay area. Enhanced tools and reasonably priced packages offer easy job posting and resume search functionality.

CareerSeeker Interactive also offers a wealth of tools, tips and resources to support your recruiting efforts from search to start-date. The easy-to-use tools help you precisely match and manage your employee searches so you can fill open positions fast. Quickly and efficiently reach qualified, local candidates by taking advantage of new features such as:

- Complete employer confidentiality
- Up-to-date resume database with new candidates and resumes added daily
- Great Customer Service
- Thousands of up-to-date candidates and resumes
- Multimedia power of Internet, TV and Newspaper Great ROI! Make a low-cost, high return investment with targeted services such as:
 - Company Profiles, Site Spidering, Job Postings
 - Resume Downloads, Recruitment Banners

CareerSeeker Interactive is part of a suite of products in print, online and on TV that can maximize your recruiting dollars. For more information on all of the CareerSeeker products, please call 813-259-7963. Special discounts for Tampa Chamber Members.



UEI - GTCC Redevelopment Initiative

Many cities across the country have community pockets that once had the dual purpose of industrial/commercial usage and wholesome family living. Today, many of these same communities can be described as neglected, abandoned or under-used. Residents and organizations representing the interest of residents of such neighborhoods like East and West Tampa as well as Drew Park and even the Channelside District, are encouraged by the City's leadership to utilize the private sector to leverage federal, state and local funds to encourage initiatives to revive and grow the business sector in their communities.

To this end, the Greater Tampa Chamber of Commerce established the **Urban Enterprise Initiative (UEI)**, as part of its three major priorities for the year including: transportation, biotech/life sciences and redevelopment. To address challenges and opportunities related to redevelopment, Chair Deanne Roberts, **Roberts Communications and Marketing, Inc.**, established the Urban Enterprise Initiative and appointed Ben Wacksman, president, **Capital Realty Investors LLC** to serve as chairman.

The Urban Enterprise Initiative Committee's main mission is to foster Tampa/Hillsborough's economic development by creating strategic alliances with redevelopment providers, both public and private, to deliver value-added revitalization solutions designed to meet the specific needs of our community. Additionally, the committee describes itself as more of a catalyst to assemble the talents of the real estate development community, public and private financial sources, local government, and entrepreneurs to create a plan for the Chamber to become a primary strategic partner and facilitator in the revitalization of economically challenged areas in Hillsborough County by working to provide a climate for economic revitalization, redevelopment and business growth. The redevelopment in Tampa Heights (see page 2) shows that these efforts are fruitful for the entire community.

To help drive the group's focus, Chair Wacksman established an executive steering committee made up of business/community leaders in a broad range of fields to provide the committee's foundation and direction for the year. This includes Rev. James Favorite, chair, Community Involvement (Beulah Institution Baptist Church); Barry Hanerfeld, chair, Downtown & Central Business District (**The Wilson Company**); Mickey Jacob, chair, Planning, Architecture and Design (**Urban Studio Architects**); Randy Johnson, chair, Private Finance (**Market Street Mortgage**); Ron Rotella, chair, Government/Public Finance (**The Westshore Alliance**); Josephine Vitale, chair, Urban Development (**Bromley Companies**); and Mike Bedke, special legal counsel (**Piper Rudnick, LLP**). The committee is made up of a committed group of Chamber members who are assessing the area's challenges and opportunities as well as the need to develop strategies for ensuring healthy sustainable communities in Tampa's urban centers and solidifying their importance to Tampa/Hillsborough's economic future.

The committee has committed to assist city, county and targeted area community-based organizations in their efforts to revive and grow their communities. Key to UEI's success is its core/principles, which include:

Preserving the integrity of community vision by creating opportunities for community input to include:

- Town hall meetings
- Citizen input
- Facilitation, if and when needed
- Building sustainable mixed-use communities
- Being inclusive by creating neighborhoods where people want to live together
- Preservation of existing businesses and development of new businesses opportunities in targeted communities

According to chair Ben Wacksman, "It is critical for the committee to help assess what kind of tangible role the Chamber and its Committee of One Hundred can play in urban redevelopment." Randy Simmons, president, **RR Simmons** and C-100 chair noted that one of the committee's key roles would be to help put concrete substance to the vision by applying the business model which will create great opportunities for the targeted communities.

In the long run, UEI hopes to establish a 10-year plan to encourage urban redevelopment in Hillsborough County. Urban redevelopment planning should be designed with flexibility to meet changing market trends and community demographics. The group's focus includes helping to promote and instill the idea that every community and neighborhood in our city/county area is a great place to live and work.

Chamber members who are interested in learning more about or joining UEI may contact chair Ben Wacksman at (813) 318-0087 or Gloria Anthony, vice president of workforce and community at the Chamber at (813) 276-9414.



Ben Wacksman, President, Capital Realty Investors LLC



Entrepreneurial Roundtables Mark your Calendar!

On September 11 and October 29, Entrepreneurial Roundtable events will be held at the Chamber. These roundtables provide a forum for Tampa Bay's business owners and leaders of small and medium-sized companies (fewer than 100 employees) to improve their businesses through a hands-on information session and roundtable discussions with their peers.

The monthly events will focus on a specific and timely topic of interest, and an expert will be brought in to lead a discussion on the subject. After that, the assembly will break into small groups to share their experiences with one another in a roundtable format.

The Entrepreneurial Roundtable is sponsored by the **Ambassador Committee**; a group who welcomes new members through personal contact and assists in their immediate involvement and education. For more information, call Susie West (813) 276-9432 or register online at www.tampachamber.com.

YO! Youth Opportunity Movement Student Spotlight

There's more to working as a teller than cashing checks and making deposits. Jessica Robinson, a college student spending her first summer working at **Colonial Bank** in Tampa, is learning about investments, loans — even scams.

"People are smart, very smart. It's their career," said Robinson, who has been exposed to different fraud schemes in her teller training at Colonial's Anderson Road Branch. Robinson, 19, is a **Hillsborough Community College** sophomore studying biology who intends to transfer to the University of Central Florida in the spring of 2004. "A lot of responsibility falls on the teller, more than the average person would expect."



Jessica Robinson

Robinson, a participant in the **Youth Opportunity Movement of Tampa (YO!)**, completed career development training and worked as a YO! office receptionist before landing the bank internship in May. YO! is an umbrella organization for four non-profit agencies and Hillsborough County Public Schools, which aims to increase academic performance and career prospects for young adults, 14 to 21 years in age. Robinson is enrolled at the **Tampa-Hillsborough Urban League** site.

"She's very excited, very open to anything that we suggest. She's always trying to help and is very enthusiastic," said Chantal Forrest, branch manager at 12002 Anderson Road.

Robinson works as a "floating" teller, moving from one branch to the next to cover for absent staff. Although her sights are set on becoming a neurosurgeon, Robinson said exposure to

banking procedures, loans, investment and other financial products is proving to be extremely valuable. Robinson has witnessed great customer service in action at the Anderson Road branch, which draws about 300 customers daily from Citrus Park, Town 'N Country and other neighborhoods. Bank personnel know customers' first names, their children's names, even how long they've been married. "It's great for the customer," Robinson said.

Robinson isn't the only YO! student hired by Colonial. Roshard Jackson, 21, a **Florida Metropolitan University** accounting student, recently worked at Colonial's South Tampa branch. "This is an excellent experience," said Jackson, who is enrolled at the **Corporation to Develop Communities of Tampa YO!** Web site. "It's leading toward my goal to become an accountant."

"They are paying attention and asking a lot of questions and enjoying themselves, which is a great thing," said Deb Hoechst, the branch sales supervisor who manages the teller float team. "It's a great college program because it gives them [students] an opportunity to get out in the workplace and it gives us an opportunity to be able to help the community," Hoechst said.

The Tampa Youth Opportunity Program is a partnership between the **Tampa Metropolitan Area YMCA, Boys & Girls Club of Tampa Bay**, Tampa-Hillsborough Urban League, Corporation to Develop Communities of Tampa, Inc. and the **Hillsborough County School District**. YO! is a workforce development program helping young people prepare for the 21st century workplace. For more information on the Youth Opportunity Movement, call Michele Drayton at (813) 275-0134.

My "Hire Our Youth" Experience at the Chamber

By Jasmine Holman

Alongside Gloria Anthony, vice president of workforce and community development and her administrative assistant Monica Vazquez, I had the opportunity to work as a summer intern for the "Hire Our Youth" program at the Greater Tampa Chamber of Commerce. The experience here was wonderful because I learned so much about working in a fast-paced business environment. The "Hire Our Youth" program is designed to help young adults get jobs with businesses that are Chamber members. My role was to call these businesses to see if they would be interested in the program. If so, I would then call local youth who were interested in finding a job and helping to connect them with the interested businesses.

During the summer, I had hands-on experience working on business affairs. For example, I learned about reading and writing a script, as well as communicating with other business peers in a professional manner.

Working with Ms. Anthony opened my eyes to how much a person in her position has to work to get the job done! I was able to sit through her meetings as well as participate in them, and see first-hand how much goes into the projects she is responsible for. I also helped with many of these projects, such as putting together the applications for Leadership Tampa and working with Monica to process the applications. My most rewarding experience with the program was helping young adults like me get a job for the summer.

Monica was a great co-worker and is very good at what she does. She was always willing to help me with any assignments I received and to give me advice. I appreciate everything they did for me and working with them gave me insight into the work ethic of two very successful women. Being a high-school student and working at the Chamber gave me a new insight on work ethics, and I am very grateful to have had this experience.



Jasmine Holman, summer intern

***Jasmine Holman** of Tallahassee, FL, has provided assistance in promoting the Chamber's **Hire Our Youth Program**. Jasmine will be entering her senior year of high school when she returns to school. Special thanks to the **Tampa Bay Workforce Alliance** for funding our summer initiative.*

In celebration of the leadership of Dr. Israel “Ike” Tribble, Jr., the Greater Tampa Chamber of Commerce has established the **“Ike Tribble Leadership Tampa Minority Scholarship.”** The scholarship will be awarded to applicants for Leadership Tampa programs who demonstrate a commitment to community involvement. Its purpose is to continue the life work of Dr. Tribble, encouraging and nurturing talented minorities to pursue leadership roles in the Tampa area.



“Dr. Tribble was the first African-American to chair the Greater Tampa Chamber of Commerce,” said Deanne Roberts, current chair of the Chamber. “Ike challenged our thinking, broadened representation on our board and reached out to embrace so many in the community who were unengaged or disconnected from the work of the business community.”

With a doctorate in administration and policy analysis from Stanford University, Dr. Tribble encouraged African-Americans to embrace education as the tool that would move them forward both individually and as a member of the community. The value of education was the central theme in his career as he led many institutions, culminating as the President and CEO of The Florida Education Fund.


“Dr. Tribble’s leadership legacy is to encourage minorities to lead as educated advocates for the social and economic change in the community,” said Gloria Anthony, the Chamber’s vice president of workforce and community development. “His contribution to education, business and culture will be the standard by which future leaders will be judged.”

To contribute to this fund, send tax-deductible contributions to "The Greater Tampa Chamber of Commerce Foundation" (a 501(c) 3 organization) at P.O. Box 420, Tampa, FL 33601-0420.

So far, the total contributions to the **Ike Tribble Leadership Tampa Minority Scholarship** have reached \$15,515.

Thank you for your pledges and support!

Gloria D. Anthony
 Avmed, Inc.
 Bank of America
 Patricia G. Bean
 BECK
 Kathleen A. Betancourt
 G. Robert Blanchard
 Reba F. Cook
 Patrick and Jane Dallet
 Ted and Robin DelaVergne, Jr.
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 James Ferman, Jr.
 Robert and Liana Fox
 Rachel Hendrickson, Association of Field Service
 Marsha Holmes
 Vicki Horton
 Nancy Howe, Maddlux Report
 Ron Hytoff, Tampa General Hospital
 Jamie Johnson
 Michael S. Kelly
 James Kimpel
 Martha Korman, Bay Reprographics
 Beth Leytham, The Leytham Group
 Jonathan Linen
 A.D. "Sandy" MacKinnon
 Janie and Joseph Mitchell
 Robert and Victoria Monroe
 Judy Neiwrith, Gables Capital Management
 Brian and Teresa Nugent
 Dennis and Jennifer O'Flannery
 Cheryl Quick
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 Marilyn Rogers
 Richard J. Salem, Salem Saxon P.A.
 Henry and Carla Saavedra
 Kim and Donna Scheeler
 Dolores Seymour
 Hinks Shimbrow, USF Foundation
 Reid H. Sigmon
 Benjamin and Emy Wacksman
 Theresa Walters
 Bernard and Lois Watson, The Phoenix NO. 1013
 Mr. and Mrs. Norman Welch
 William B. Whitney, Urban League of the Upstate
 The William Penn Foundation
 Mr. and Mrs. Jack Wilson
 Enrique Woodroffe, Woodroffe Corporation
 Wyndham Harbour Island Hotel



Greater TAMPA
Chamber of Commerce

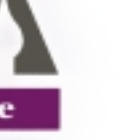
ENTREPRENEURIAL UNIVERSITY SEMINAR SERIES

*Learn the do's & don't's
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BONUS:
The Hillsborough County Public Library will provide all attendees:

- Customized lists of business resources at each class
- The latest business resources free online at www.hcplc.org

Sponsored by:



Maddux Report
www.maddux.com

THURSDAY AUGUST 14
Establishing Your Business Infrastructure

• WEDNESDAY SEPTEMBER 24
Financing 101

• WEDNESDAY OCTOBER 22
**Deciphering the Employee Benefits Maze:
*What Makes the Most Sense for Your Company***

• TUESDAY NOVEMBER 18
**Keeping Your Business on Track:
*Business Performance Management***

• THURSDAY JANUARY 15
Recruiting and Retaining Dynamic Talent

• THURSDAY FEBRUARY 12
**Growing Your Business in Changing Times:
*Strategic Growth Management***

• THURSDAY MARCH 11
Don't Lose It All: *Managing Your Risk*

• THURSDAY APRIL 22
**Harnessing Information Technology
for a Strategic Advantage**

• THURSDAY MAY 20
Financing for Growth

All Sessions will be held from 8:00-10:00 a.m. at the Chamber office
615 Channelside Dr., Tampa, FL 33602

Cost:	Individual sessions:	\$25 Chamber members	\$35 Non-Members
	All 9 sessions:	\$180 Chamber Members	\$250 Non-members
	5 sessions:	\$100 Chamber Members	\$140 Non-Members

Reservations: Amanda Reid (813) 276-9440 or areid@tampachamber.com
Register online at www.tampachamber.com

Figer Rudnick LLP • In Illinois, Figer Rudnick, an Illinois General Partnership

The Chamber's Annual Meeting will be held on December 18 at the **Tampa Convention Center**. This major event features keynote speakers Secretary of Defense William Cohen and General Joe Ralston, former Supreme Commander of the Allied NATO Forces.

The Tampa area offers one of the most integrated systems of copper and fiber-optic technology available anywhere, and provides a multitude of choices for advanced communications network services.

In the world of economic development, a great deal of thought is exercised when a corporation begins the decision-making process surrounding relocating its business. In addition to site selection, workforce/labor and power-grid systems, one of the top issues to be addressed is telecommunications capability. Redundancy and route diversity are critical to most of the targeted industry sectors coming to the region.

The Committee of One Hundred teamed up with the multitude of communications service providers located in our area and created a brochure highlighting their various service offerings for voice and data communications. First completed in 1996, the brochure was unique to Tampa and the only compilation of telecommunications services to be found anywhere nationally. It was an instant hit - not only with site selection managers and consulting firms, but with the local business community as well, as they had been searching for a compiled list of service offerings for their own, local use.

Demand for this brochure has been steady. As a result, the Committee of One Hundred recently updated this business tool, which has evolved from the Telecommunications Services brochure into the Voice & Data Communications brochure. Already in the hands of consultants, clients and brokers nationally, it can now be downloaded from our Web site at www.tampachamber.com/pdfs/voiceanddata.pdf

**New Committee of One
Hundred Members**

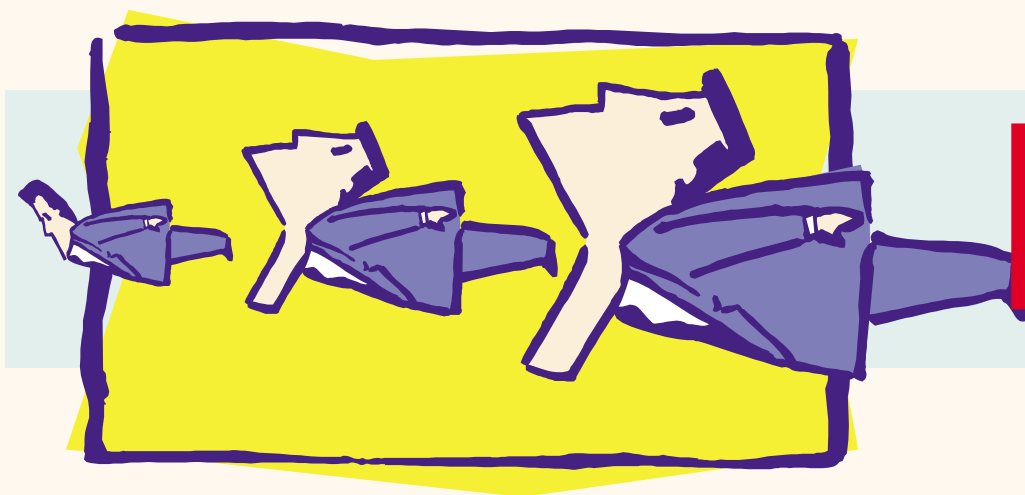
Bayside Engineering Inc.

**Herman Miller
Workplace Resource**

**Correction: Mantri
Consultants, LLC**

***Thank you for your
C-100 Upgrade!***

**Reynolds, Smith
and Hills, Inc.**



Food Chain

The Committee of One Hundred's primary focus is to create jobs that diversify and strengthen the area's economy. With that said, it is imperative to recognize the criticism we have received in the past for bringing so many call center jobs to Tampa. The press has said that too much time has been spent recruiting call center jobs to Tampa, which are believed to produce low-paying, entry-level jobs.

With over 75 call centers in Tampa, the counter to this criticism is that the types of jobs provided have actually evolved from service center entry-level jobs to middle and upper-level management positions. These call centers have opened the doors with entry-level jobs, elevating to middle management positions, with salaries averaging well above Hillsborough County's average annual wage of \$33,867 (Source: Florida Agency for Workforce Innovation Labor Market Statistics).

When a corporation relocates to a new city, it needs a wealth of products and services to get started. This develops the Food Chain effect. Many different kinds of busi-

nesses benefit: general contractors, office systems, transportation, commercial real estate, office supplies and banks, to name a few. Included in this equation are the employees who relocate with the corporation, who buy houses or rent apartments, pay taxes, open bank accounts, go shopping and send their children to schools. The Food Chain impact runs all the way down, from a professional level of skilled employees to blue-collar workers, all are local purchasers.

This is the general concept of the Committee of One Hundred Food Chain, and the brainstorm of key players from the Greater Tampa Chamber of Commerce's economic development team and Gene Marshall, senior vice president of **JPMorganChase** in Tampa.

Marshall says the idea started one night over a discussion on his frustration at the media's classification of Tampa as a single industry provider, and the next Austin, Texas (which in the past had been a positive comparison). "They kept saying more customer service jobs—but it was not customer service jobs alone, and we tried to present this in a meaningful way." Marshall and his colleagues wanted Tampa to have a broad and wide-reaching range of job categories; from manufacturing to health care to financial services; these industry sectors include customer service jobs, but do not entirely rely on them. It was this focus on broadening Tampa's

economy from a traditional three-legged stool of agriculture, tourism and construction to include a fourth leg focused on targeted industry sectors, that pulled Tampa through tough economical times and the decline of the Internet boom. Today, Hillsborough County has the lowest unemployment rate in the state at 4.2 percent.

In the 1980s and 1990s, the Chamber's Committee of One Hundred took on a successful role of partnering with other organizations to help attract companies to the area. By providing valuable statistical facts, community information and participating in the lobbying effort, a tremendous partnership was formed. Marshall states that by providing growth opportunities, corporate expansion in the Tampa Bay community became possible. He, along with other key figures from the Committee of One Hundred, hosted visitors from, and traveled to multiple cities marketing Tampa to companies considering relocating to the area. Mayor Dick Greco also traveled to Marshall's old hometown of New York to help sell his fair city.

Another facet of the Food Chain is education. The need for skilled workers is high, and with this, higher education is a must. JPMorganChase is one of many corporations in the area that offers an excellent benefits package, including a paid-tuition program. For example, after one year, workers can have their undergraduate and graduate school tuitions paid, upfront, by JPMorganChase. Lloyd Marriott is a great example of someone who took advantage of the educational program and has risen through the ranks. He started in an entry-level position, where he finished up his undergrad degree through the educational program. He then became a supervisor of 10-15 people, and was later promoted to manager of 80 people. Taking advantage of the program once again, he went on and received his MBA. Today, Lloyd is the Vice President for Chase Regional Bank's Operations here in Tampa. "This chain of advancement, and how it affects the neighborhood and community, is very important," Marshall stated.

Computer Associates is another example of a company who has benefited our community through the Food Chain when they relocated their headquarters from Maryland to Tampa in December 2002. James Tedesco, SVP, Sales - Customer Interaction Center, says that his experience with the Committee of One Hundred went above and beyond the call of duty. "The Committee of One Hundred was very motivated to get us here. They even provided a weekend tour with real estate sponsor **Coldwell Banker** to make it easier on our spouses moving down here." Computer Associates is now way ahead of projections. Initially employing almost 400 people, they have already expanded, hiring even more people. Tedesco says that many others have also been influenced from CA's relocation. "In our new office space, we put in major communications devices, furniture, even a deli for our hundreds of employees."

It is, therefore, a win-win for the community as a whole when companies relocate or expand in our community.



Gene Marshall, JPMorganChase



Tom Scott, Hillsborough County Board of County Commissioners

Commissioner Tom Scott joins Chamber Board of Directors

A warm welcome to Commissioner Tom Scott of the Hillsborough County Board of County Commissioners as he is appointed to the Greater Tampa Chamber of Commerce Board of Directors!



It's the Real Thing!™

Committee of One Hundred Quarterly Update guests were the first to hear Coca-Cola Enterprises' announcement about 410 new jobs CCE is creating at its new Customer Development Center in Temple Terrace.



Pictured Left to right: Committee of One Hundred Chairman Randy Simmons, Coca-Cola Enterprises Customer Development Center Human Resources Manager Pat McAllister, Coca-Cola Enterprises North American Group Director Customer Development Nita Pennardt, Enterprise Florida Senior Director North American Recruitment Roger Miller, Temple Terrace Mayor Fran Barford, Temple Terrace City Manager Kim Leinbach, Coca Cola Enterprises Bottling Companies Vice President Public Affairs Florida Division Michele Holcomb, Coca-Cola Enterprises Shared Services Center co-director Mike Smith

Business Expo



Adventure Airport Parking



Breezin' Entertainment & Productions

L & M Office Supply and Furniture, Inc. shows off their trophy from the Chamber Small Business of the Year Awards.



Peak 10 (Data Center Solutions)

Save the Date! Oct. 10, 2003 Fishing Tournament



The Greater Tampa Chamber of Commerce is goin' fishin' and you're invited! Participating anglers will take to the waters of Tampa Bay in search of jacks, redfish, snook and trout (all-release, of course). Gear up for the competition early and join us at the Captain's Reception on October 9th at the **Wyndham Harbour Island Hotel**. The tournament will launch from Jimmy Mac's Waterfront on October 10th. Don't miss out on the fishing, fun and prizes! \$1,000 cash prize for overall winner and \$250 for first place in each category. Register online at www.tampachamber.com or contact Amanda Reid at (813) 276-9440 or areid@tampachamber.com.

This year's sponsors to date include: **The Tampa Tribune, BECK, Tampa Electric Co., Borrell Electric Co., Crescent Resources, Inc., Ferman Motor Car Company, Wachovia Insurance Services, Acordia, KHS & S Contractors, National Graphic Imaging, Reliance Standard Life Insurance Co., SafeGuard/Paramount, United Healthcare of Florida, Inc. and Wyndham Harbour Island Hotel.**

Guests and spouses are invited to this fun event!

Coach Gruden speaks at Annual Tampa Bay Buccaneers Lunch

The Chamber's Annual Tampa Bay Buccaneers Luncheon was held on June 24th at the **Hyatt Regency Tampa**. It's no surprise that a record-breaking 975 guests showed up to hear Head Coach Jon Gruden speak about the winning season and what's to come for Buccaneer football. Joe Jurevicius was on hand to answer questions and Anthony "Booger" McFarland kept the crowd entertained with his easy sense of humor. Overall, this years' luncheon was filled with excitement as members showed their pride and support of the Super Bowl Champion Buccaneers. Thanks to **TECO Energy** for their sponsorship—the luncheon was a great success!



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1. Booger McFarland, Defensive Tackle, shows off his Super Bowl ring.
2. Joe Jurevicius, Wide Receiver.
3. Sue House, chair of the Sports Council and Kim Scheeler, president of the Chamber.
4. Gruden spoke to 975 Chamber members at the Bucs luncheon.
5. Stacie Schaible of WFLA was emcee for the event.
6. Coach John Gruden and Deanne Roberts, chair of the Chamber.

Photos provided by Gil Williams, Gil Williams Photography

23rd Annual Small Business of the Year Awards



ONE NIGHT OF THE YEAR,
YOU DESERVE
A MORE COMFORTABLE SEAT.

You've taken the heat all year long, now it's time to reserve your seats for the Greater Tampa Chamber of Commerce 23rd Annual Small Business of the Year Awards. This year's event will be hosted by Verizon SuperPages, with Stacie Schaible, News Channel 8 Anchor, as emcee, and John Ramil, President, Tampa Electric Company, as our guest presenter.

Come and join the celebration as we salute this year's top businesses. Just fill out and return the enclosed card by mail or fax, or go online. We'll reserve you a seat that's a lot more comfortable than the one you're sitting in now.

THURSDAY, SEPTEMBER 18, 2003
RECEPTION: 5:30 P.M.
DINNER: 6:30 P.M.

A LA CARTE EVENT PAVILION
4050 DANA SHORES DRIVE



Event Sponsor



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Gold Sponsors

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Creative Recycling Systems
Interior Design Services, Inc.
M.E. Wilson Co.
Outback Steakhouse
Reeves Import Motorcars
SouthTrust Bank
Tampa Steel Erecting
Yale Industrial Trucks



The 2003 Small Business of the Year Semi-Finalists

SBYA Co-Chairs
Holly Tomlin, Tomlin
Staffing and
Karen Arnold,
Interior Design
Services, Inc.



2003 Small Business of the Year Awards Semi-finalists

Aberdeen Preparatory School
Bayside Engineering, Inc.
Florida Environmental Research Institute
For Any Occasion, Inc.
Gulf Coast Financial Corp.
MISource, Inc.
Zeneks, Inc.

2003 Small Business of the Year Awards Finalists

Baumann, Raymondo & Co. P.A.
Catering By The Family, Inc.
Collegiate Risk Management, Inc.
Jesserick Enterprises, Inc.
The Victory Group
A.R. Savage & Son, Inc.
After Hours Pediatrics
Collman & Karsky Architects, Inc.
Nutrition S'Mart
RedVector.com, Inc.
ValienteHernandez P.A.
In The News, Inc.
Southern Power & Controls, Corp.
Veredus Corp.

Outstanding Leader:
Brent A. Craven, RedVector.com, Inc.
Guy King, III, M.E. Wilson Co.
Fabricio Montesdeoca, Millennium
Commercial Cleaning Services, Inc.

GET ME OUT OF THE HOT SEAT.

Chamber Member: _____ Potential Chamber Member: _____
___ corporate table(s) of 10 at \$650 ___ corporate table(s) of 10 at \$850
___ individual at \$55 per person ___ individual at \$75 per person

Name(s) of people attending: _____

Company _____ e-mail _____

Billing Address _____

City _____ State _____ Zip _____ Phone _____

Payment Method: ___ Check ___ Amex ___ Visa ___ MasterCard

Card Number _____ Exp. Date _____

Signature _____ Amount _____

Please make check payable to: Greater Tampa Chamber of Commerce. (Reference on check 030918SBYA). Please RSVP no later than September 12. Seating is limited and must be reserved in advance. You may register and pay online at www.tampachamber.com, or return this card to Greater Tampa Chamber of Commerce, P.O. Box 420, Tampa, FL 33601. Fax credit card reservations to (813) 223-7899. For questions, please call Amanda Reid at (813) 276-9440. Sorry, no refunds.

Lisa A. Lecaroz of Greater Tampa Chamber of Commerce Graduates From Four-Year Intensive Leadership Training

Lisa A. Lecaroz, director of finance, of the Greater Tampa Chamber of Commerce, recently graduated from Institute for Organization Management, a four-year professional development program of the **U.S. Chamber of Commerce**, held at the University of Georgia.

For more than 80 years, chambers and associations have used Institute as a training platform for the professional development of their future leaders. Participants receive training in leadership, chamber and association management competencies, as well as targeted curriculum in membership, technology, and financial management.

Institute students earn points toward the Certified Chamber Executive (CCE) or Certified Association Executive (CAE) designations. Graduates of Institute receive a certificate in Organization Management.

The Institute program offered at the University of Georgia is one of five Institute programs held each year at U.S. college campuses. Nearly 1500 individuals attend Institute annually.

The U.S. Chamber of Commerce is the world’s largest business federation representing more than three million businesses and organizations of every size, sector and region.



Lisa Lecaroz, director of finance

Awards and Announcements

YO!/HCFR Fire Medic Summer Academy wins award: Florida’s BEST - Business and Education Partnerships

The Office of Workforce Education, Florida Department of Education, in cooperation with the **Florida Chamber of Commerce**, has launched Florida’s BEST - Business and Education Partnerships, a program that spotlights and promotes the replication of Florida’s best practices in workforce development.

Among those recognized was the YO!/HCFR Fire Medic Summer Academy implemented by **Fred D. Leary Technical Center (LTC)**, a part of the **Hillsborough County School District**, and the **Youth Opportunity Movement of Tampa (YO!)**, who partnered with Hillsborough County Fire Rescue (HCFR) to create the program.

Training focused on hazardous material, fire behavior, safety and survival, ropes, knots, ladders, building search and victim removal. At the end of training, the cadets (all from the Enterprise Community) were placed in a test-situation, and actually crawled into a dark, smoke-filled room that reached a temperature of nearly 800 degrees! Congratulations to the cadets and the YO!/HCFR partnership for their participation in this program.

The Spaulding Group, Inc. expands in Tampa

The Spaulding Group, Inc., a full service consulting and business brokerage firm, is expanding its business presence in Tampa by opening a second office at 550 N. Reo St., Ste 300. Its headquarters is located at 2202 N. Westshore Blvd, Ste 200.

Tampa Bay earns “Mega-Market of the Year” Award

For the second consecutive year and the third time overall, the Tampa Bay region has earned *Southern Business & Development’s* award for “2003 Mega-Market of the Year. The magazine stated, “Even in a down economy, Tampa Bay remains a job generation machine.” The annual award includes markets with populations of two million or more and is based upon an accounting of the top 100 business “deals” among the south’s 17 states. Tampa Bay ranked ahead of Baltimore/Washington; Dallas/Fort Worth; St. Louis; Atlanta; and Miami.

The Cesar Gonzmart 8th Annual Memorial Golf Tournament

Over \$55,000 was raised for **Moffitt Cancer & Research Institute**, the **University of South Florida** Athletic Association, and the Adela & Cesar Gonzmart Endowed Memorial Scholarship, part of the USF Latino Scholarship Program, by the annual golf tournament. Richard and Casey Gonzmart, fourth generation owners/operators of the **Columbia Restaurant**, created the tournament in 1995. Their father passed away of pancreatic cancer and was a strong supporter of the Latin community and education.

HCC ranks nationally in degrees conferred

Hillsborough Community College is ranked 15th nationally for the total number of associate degrees conferred. This information was published in *Community College Week* and based on facts from the U.S. Department of Education for the academic school year of 2001-2002.

TBO.com wins Web Site Award

For the second time in three years, TBO.com has captured the Edward R. Murrow award for best large market television web site. TBO.com is the Media General owned partner of WFLA, News Channel 8 and *The Tampa Tribune*.

“TAMPA BAY SHINES” Regional Pride Campaign wins state award

The Florida Economic Development Council, Inc. (FEDC) recognized the **Tampa Bay Partnership** for its “Tampa Bay Shines” regional pride campaign at the organization’s recent meeting in Tampa. The campaign, which was developed to increase favorable impressions of the region among area businesses and residents and call attention to the outstanding business climate, received the award for Promotional/Informational Publication - Internal, Large Community.

Shimberg to lead

Tampa Downtown Partnership has a new chairman, **Holland & Knight** partner James Shimberg. He succeeds Hal Flowers of **Everest Partners LLC**. Raymond Sandelli, manager of **CB Richard Ellis’s** Florida operations, was named chairman-select for the following year.

Gasparilla Pirate Fest announces new officers

The Annual meeting of the Gasparilla Pirate Fest was held at the Merchants Association of Florida. New officers were selected for 2003-2004. They include President, Anthony J. Borrell, Jr., **Borrell Electric Company**; Vice President R. Michael Brooks, **Bricklemyer Smolker & Bolves, P.A.**; Secretary Thomas E. Feaster, **Merchants Association of Florida, Inc.**; Treasurer Greg Rosica, **Ernst & Young**. Earl Haugabook, **Tampa Electric Company** is immediate past President. The Gasparilla Pirate Fest, a not for profit corporation was incorporated in 1990. During the last six years the Pirate Fest has created fund raising for local charities that have generated over \$250,000 for their worthwhile endeavors. This event, recognized in 1997 as one of the top 27 festivals in the United States by Event Business News, has the opportunity to select up to eight charities to set up beer gardens throughout the parade route on the day of the event. The charities keep 100% of the profit generated from the Gardens.

Three Tampa Prep administrators change places

Tampa Preparatory School announces the following appointments effective this month: Dennis Facciolo, Director of Admissions; Joe Fenlon, Middle School Director; and Andrew Hill, Dean of Students. All three held administrative positions in the school prior to accepting their new titles. The three have exchanged positions. Facciolo was previously the Middle School Director; Hill was the Director of Admissions; and Fenlon was the Dean of Students. Tampa Prep is a coed, independent day school located on the Hillsborough River across from downtown Tampa and the Tampa Bay Performing Arts Center.

Congratulations to Sue House of Powerhouse Consulting, Inc., who has been re-appointed to her third term on the Tampa Sports Authority Board.

RedVector.com Finalist for High Growth Award

RedVector.com, a leader in online education for professionals in the engineering, architecture, construction, interior design, land surveying building inspection and landscape architecture industries is one of the top three finalists for ITFlorida’s High Growth Company of the Year Award. Governor Bush honored and commended the finalists for their success in making Florida a growing destination for entrepreneurs.

Breakthrough Software for BECK

The BECK Group recently received a certificate of recognition for outstanding performance in technical innovation from SBC Communications, Inc. The award recognized BECK’s development of the breakthrough software tool that let SBC review construction projects prior to and during construction. With the new software “Destini”, clients are able to view alternatives to their design and make alternations resulting in reduced delivery time and material purchases.

WELCOME NEW MEMBERS

New Member List

June-July 2003

NEOPOST, *Mailing/Shipping Systems*
Mr. Jim McCabe
5440 Mariner St, Ste 101
Tampa, FL 33609-3467
813-207-0039
www.neopostinc.com

@DUTTERealty.com, *Real Estate*
Mr. Cord Randall Vollmers
2629 McCormick Dr
Clearwater, FL 33759
727-450-1903
www.DUTTERealty.com

A Gift for Teaching, *Educational Services*
Mr. Greg Landwirth
4440 E Adamo Dr, Ste 140
Tampa, FL 33605
813-247-3193

Alliance Medical Pain Management,
Medical Clinics
Mr. Eric Stone
2137 W Dr MLK Blvd
Tampa, FL 33607
813-877-6191
www.allpain.com

Wannemacher Russell Architects, Inc.,
Interior Decorators
Ms. Ana Rabelo Wallrapp
180 Mirror Lake Drive North
St. Petersburg, FL 33701-3214
727-822-5566
www.wrarchitects.com

Appraisal Group One,
Real Estate-Appraisers
Mr. Gerard Donelan
4601 W Kennedy Blvd
Tampa, FL 33609
813-639-4369
www.appraisalgroupone.com

At Ease Apartments, Inc., *Apartments*
Mr. Jonathan Marsh
PO Box 47836
Tampa, FL 33647
813-971-3371
www.at-easeapartments.com

Autumn Dogs, Inc., *Pet Services/Training*
Mr. Jeff Drier
6512 Camden Bay Dr, Ste 204
Tampa, FL 33635
813-431-1537
www.barkbusters.com

Ban Thai Restaurant, *Restaurants*
Mr. Pavidia Aoki
5374 W Village Dr
Tampa, FL 33625
813-968-7668

BankAtlantic, *Banks*
Ms. Sylvie Rhodes
300 N Franklin St
Tampa, FL 33602
813-227-9191
www.bankatlantic.com

Bay Area Injury Rehab Specialists, Inc., *Rehabilitation Services*
Ms. Michelle Sammons
7171 N Dale Mabry Hwy, Ste 503
Tampa, FL 33614
813-930-8454

Bay Gardens LLC, *Greenhouses*
Mr. Tim Myers
9107 N Taylor Rd
Seffner, FL 33584
813-681-6101

Blu Nauta, *Clothing-Women's*
Ms. Ms. Elisabetta Franceschi,
2223 N West Shore Blvd, Space 133
Tampa, FL 33607
813-872-7273
www.blunauta.com

CapTrust Financial Advisors,
Financial Consultants
Mr. Samuel Perry
102 W Whiting St, Ste 600
Tampa, FL 33602
813-218-5000
www.captrusttampa.com

Chastang, Ferrell, Sims & Eiserman, LLC, *Accountants-Certified Public*
Mr. Jack Rybicki
4890 W Kennedy Blvd, Ste 110
Tampa, FL 33609
813-286-2477
www.cfseonline.com

Columbia Staffing, *Employment-Agencies/Consultants*
Ms. Star-Maria Rodgers
7075 W Waters Ave
Tampa, FL 33634
813-888-5539
www.columbiastaffing.com

Cynthia Haffey, *Individual Memberships*
Ms. Cynthia Haffey
6710 Peachtree Dr
Temple Terrace, FL 33617
813-985-7069

Drain Doctor, Inc., *Plumbing Contractors*
Mr. Ryan Pelky
PO Box 13847
Tampa, FL 33618
813-837-1745
www.draindoctorsfl.com

e-Networkpros, *Networking Technology Services*
Mr. Matthew Lobel
10014 N Dale Mabry Hwy, Ste 101
Tampa, FL 33618
813-293-9001

East Tampa Business and Civic Association, Inc., *Organizations-Nonprofit*
Ms. Betty Wiggins
PO Box 11688
Tampa, FL 33680
813-248-3977

Florida Environmental Research Institute, Inc., *Organizations-Nonprofit*
Mr. W. Paul Bissett
4807 Bayshore Blvd, Ste 101
Tampa, FL 33611
813-837-3374
www.flenvironmetal.org

For Any Occasion, *Promotional Merchandise*
Mr. Marc Richman
15310 Amberly Dr, Ste 207
Tampa, FL 33647
813-977-5844
www.cleverpromos.com

Framework Consulting, Inc., *Consultants*
Ms. Amie Devero
P.O. Box 320711
Tampa, FL 33679
813-835-0044
www.fwconsulting.com

Franklin Affiliates, Inc., *Public Relations*
Ms. Nancy Biesinger
300 N Franklin St, 2nd Flr
Tampa, FL 33602
813-229-2197

Gelston Creative, *Marketing*
Ms. Teresa Gelston
3133 W Villa Rosa St
Tampa, FL 33611
813-902-0429
www.gelstoncreative.com

Jesseric Enterprises, Inc.,
Publishers-Magazines
Mr. Richard Kelly
14823 N Florida Ave
Tampa, FL 33618
813-908-2827
www.bucgear.com

Lake Ashton Golf Club, *Golf Courses-Public*
Mr. T.L. Johnson
4140 Ashton Club Dr
Lake Wales, FL 33859
863-324-8664
www.lakeashton.com

Magic Moments Event Planning, Inc,
Event Management/Planning
Mr. Darryl Brown
PO Box 0266
Mango, FL 33550
813-661-7771

Make A Wish, *Organizations-Social Services*
Ms. Vee Yerrid
5033 W Laurel St
Tampa, FL 33607
813-288-2600
www.suncoast.wish.org

MediaSphere LLC, *Business Development*
Mr. Mark Sena
157 Biscayne Ave
Tampa, FL 33606
813-254-2225

Mercury Serve, Inc.,
Mr. Adam Wolfe
304 S Plant Ave, Ste A
Tampa, FL 33606
813-259-1283

Merrimac Custom Homes, Inc., *Home Builders-Custom*
Mr. Mitchell Cox
16003 Bethany Place
Tampa, FL 33647
813-629-4007
www.merrimaccustomhomes.com

Network Dynamics, Inc., *Computer Cabling/Networking*
Ms. Kim Jones
4025 Tampa Rd, Ste 1118
Oldsmar, FL 33677
813-818-8597
www.ndiwebsite.com

Older & Lundy Attorneys at Law,
Attorneys
Mr. Benjamin Older
209 S Howard Ave
Tampa, FL 33606
813-254-8998
www.olderlundylaw.com

PNB Financial McAfee Mortgage,
Mortgage Brokers
Mr. Willie Johnson
3550 Buschwood Park Dr
Tampa, FL 33618
800-683-1433
www.mcafeemtg.com

POSabilities LLC, *Computer Consultants/Sales/Software/Systems*
Mr. Bill Grant
455 ALT 19 S, Ste 144
Palm Harbor, FL 34683
727-515-8122
www.posabilities.com

Quality Products, *Promotional Merchandise*
Ms. MaryAnn Wilkes
6305 Eaglebrook Ave
Tampa, FL 33625
813-264-6108
www.promo-web.com/qualityproducts

Radiographic Consultations, *Consultants-Medical*
Ms. Jennifer Hunt
1304 S Desoto Ave, Ste 400
Tampa, FL 33606
(813)251-3530

RedVector.com, *Online Education*
Mr. Brent Craven
4890 W Kennedy Blvd, Ste 740
Tampa, FL 33609
813-207-0012
www.redvector.com

Reliable Group LLC, *Building Materials-Wholesale*
Ms. Jane Beasley
309 S Willow Ave
Tampa, FL 33606
813-226-2220
www.reliablegrouparchitects.com

RV Rentals, Inc., *Recreational Vehicles*
Ms. Vicky Ward
9401 E Fowler Ave
Tampa, FL 33592
813-982-2294
www.rvrentme.com

SDI Diagnostic Imaging, *Medical*
Ms. Julia LaBerth
4516 N. Armenia Ave.
Tampa, FL 33603
813-348-6900
www.sdirad.com

Searchwell Thorne & Associates,
Property Management
Mr. Gladstone Cooper
PO Box 16487
Tampa, FL 33687
813-899-2061

Solusions, Inc., *Business Development*
Mr. Charles Dennis
PO Box 47796
Tampa, FL 33647
813-545-2524

Talia Technology, Inc., *Medical Equipment/Supplies*
Mr. Edward Newill
4519 George Rd Suite 120
Tampa, FL 33654
813-887-1917
www.talia.com

Tampa Bay Hispanic Chamber of Commerce, *Chambers of Commerce*
Mr. Juan Vega
4913 North Habana Avenue,
Tampa, FL 33614
(813) 414-9411

Tampa Bay Shipbuilding & Repair Co,
Ship Builders/Repairs
Mr. Joe Hartley
1130 McClosky Blvd
Tampa, FL 33605
813-248-9310
www.tampabayships.com

Telephonics
Mr. Paul Cotoir
6212 Calamari Pl
Riverview, FL 33569
813-671-9406
www.telephonics.biz

The Acorn Theatre, *Wholesalers*
Mr. Levi Kaplan
1785 14th Ave
Vero Beach, FL 32960
813-363-8562
www.acorntheatre.org

The Harris Consulting Group, *Consultants*
Ms. Julie Harris
PO Box 320853
Tampa, FL 33679
813-254-2353
www.harrisconsultinggroup.com

The Williams Consulting Group, Inc.,
Consultants
Ms. Renee Williams
2311 W Morrison Ave, Ste 8
Tampa, FL 33629
813-254-2120

Transeastern Homes, *Home Builders*
Mr. Bob Krieff
20107 Bluff Oak Blvd
Tampa, FL 33647
866-548-3625
www.100yearsinthemaking.com

Veredus Corporation, *Employment-Agencies/Consultants*
Mr. Dan Rodriguez
3450 Buschwood Park Dr
Tampa, FL 33618
813-936-7004
www.vereduscorp.com

Vital Network Services, *Networking Technology Services*
Mr. John Koehler
14520 McCormick
Tampa, FL 33626
888-248-4825
www.vitalns.com

WagePoint, *Payroll Services*
Mr. Brian Meharry
430 Park Place Blvd, Ste 600
Clearwater, FL 33759
727-216-1033
www.wagepoint.com

Wilson Staffing LLC, *Employment-Permanent Services*
Mr. Adam Lloyd
10150 Highland Manor Dr, Ste 200
Tampa, FL 33610
813-314-2205
www.wilsonstaffing.com

June Membership Luncheon

The Chamber held its monthly membership luncheon at **The University Club of Tampa** on June 19th, featuring Mark Wilson, senior vice president of the Florida Chamber of Commerce. Mark gave a presentation on the 2003 Florida Legislative Session, focusing on main issues including Workers' Compensation. For a comprehensive report, please visit the Florida Chamber of Commerce website: www.floridachamber.com.

Photos provided by Gil Williams,
Gil Williams Photography



Mark Wilson, Florida Chamber of Commerce



Mark Wilson, keynote speaker; Brad Swanson, Greater Tampa Chamber VP of public affairs; and Ron Weaver, Sterns Weaver

Ambassador Spotlight



Rachel Peterkin is a new Ambassador who practices construction and real property law with the Tampa office of **Carlton Fields, P.A.** Rachel's practice includes the preparation, negotiation and administration of design and construction contracts, and construction claims analysis and resolution, the preparation of condominium and subdivision filings, and real property transactions (i.e., buy, sell, lease, manage, develop, etc.). She has extensive experience with public and private development projects. Prior to practicing law, Rachel served the State of Florida in various capacities, including Legislative Assistant for the State's federal liaison office in Washington, DC, Legislative Policy Director for the Florida Department of Commerce, and Deputy Director of the Governor's Immigration/Refugee Policy Unit.

Carlton Fields is nationally recognized as one of the most trusted, skilled, and effective law firms in the United States. Carlton Fields has six offices located throughout Florida, which handle a wide range of legal services, including class action and mass tort litigation; significant mergers, acquisitions, and securities offerings; a full range of intellectual property counseling, registration, and litigation; environmental, land use, and real property representation; governmental consulting; commercial financing representation; construction advice, mediation, and litigation; and other legal counseling and business dispute resolution services. Carlton Fields and its attorneys are active within the Greater Tampa Chamber of Commerce and the Counsel of 100. Most recently, its head of Government Consulting, Governor Bob Martinez, served as chairman.



Ambassador Spotlight



I am the "What if?" man. I was a client of Brian Adcock's for over five years before I decided to join Johnny and Brian several years ago. The following is a list of questions that help folks understand how my business assists businesses and individuals:

- What if someone in your family had been in that terrible accident in California earlier this month?
- What if some of those people, of the ten killed, earned the income for their family? Where does it come from now?
- What if some of the 55 injured are the income producers for their families and can't go back to work?
- What if now someone has to take care of them because they cannot take care of themselves?
- What if I wait until I am 29, or 35, or 45, to start saving for the future?
- What if I outlive my retirement savings?
- What if I have to go back to work or cannot stop working or even slow down some day?
- Business owners often have this to ask me, "What if I sell my business and that is my retirement?"
- I ask them, "What if you don't or can't sell your business like many small and medium-sized companies?"
- What if you have to pay the IRS a lump sum check when you sell your business?
- What if I get sued? How do I protect my assets?
- What if you wind up taking care of a business partner because they can no longer work, but they are still an owner/partner of your company?
- What if your partner's spouse or children were to become your partner in business?

I am the "What if? Man" because if we all look around our families, our friends, our neighborhoods we find the "been there, done that people" from these same situations. My hope is that we have prepared well enough that the "What ifs?" were taken care of long ago. For more information, call Eric Hyde at (813) 935-4091.

Ribbon Cuttings and Grand Openings

The office of **Dr. Francisco Arevalo, DMD** held a Grand Opening for their new office at 6546 Gunn Hwy on July 25.

In June, **BankAtlantic** hosted a grand opening and downtown reception at 300 N. Franklin St.



BankAtlantic held a Downtown Reception in June with special guest Lee Roy Selmon.



Pictured left to right: Z mascot, Sylvie Rhodes, Robin Dela Vergne, Mayor Pam Iorio, Tony Parker, Arlene Waldron. Back row: Terry McFatter, Perry Miller, Tasha Nelson, Nancy Biesinger.

Ban Thai Restaurant opened their doors at 5374 W. Village Dr. in Carrollwood on June 16.



Kash n' Karry Grand Opening

Kash n' Karry opened a new location at 2525 N. Dale Mabry Hwy.

Pictured left to right, Chief Operating Officer Mike Byars, Store Manager Darren Radcliff and District Manager Eddie Garcia cut the ribbon.

Member Spotlight

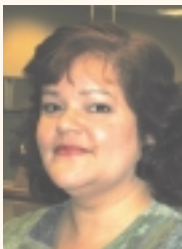


In February 2002 a group of five local businessmen, led by Chris Anderson, met to discuss the business environment in the Tampa area. Their vision was to open a new bank that would offer exceptional customer service, delivered by professional, experienced bankers. The bank would operate under the highest ethical standards, treat people with respect and dignity, and exceed customer's expectations, while creating increased shareholder value. The vision of these businessmen became a reality when The Palm Bank opened a year later on February 11, 2003. The Palm Bank's focus is on the customer and the Tampa community in which they live and do business. The bank offers competitive loans to professionals, individuals, South Tampa residential builders and owner-managed businesses in the Tampa Bay area. In addition, the bank offers a wide range of products and services, including internet banking, safe deposit boxes, debit and charge cards. Seasoned banking professionals will put you first by implementing best business practices and adhering to the core values of honesty, integrity, respect and accountability. You can also enjoy a freshly brewed cappuccino or espresso when you come into our lobby to transact your business. The combination of local ownership, genuine concern for our community, and respect for each of our customers sets us apart from other banks. Joining the Chamber of Commerce gives us exposure to the Tampa marketplace, and allows us to keep abreast of important events affecting the community. Our membership allows us to seize the opportunity to be more involved in the community in which we live and work. For more information, call (813) 873-7256.

Meet your Chamber Staff

We have several new faces here at the Chamber! Here is a bit of information about them, along with their new roles and responsibilities.

Theresa Kresge has been named the Director of Corporate and Investor Relations for the Committee of One Hundred. She serves as the primary single point of contact responsible for creating, maintaining and enhancing stronger relationships between major private and public investors that provide significant funding for C-100, the primary economic entity for Hillsborough County and the cities of Tampa, Plant City, and Temple Terrace. She can be reached at tkresge@tampachamber.com or (813) 276-9447.



Liz Trevino will be working alongside Charlotte Starfire in the International Trade and Investment department of the Committee of One Hundred. She can be reached at ltrevino@tampachamber.com or (813) 276-9437.

Kristine DiGiovanni is the Director of Leadership Programs. She will be responsible for Leadership Tampa and Leadership Tampa Alumni Programs; plus the three new programs under development by the Chamber's Leadership Development Committee. She can be reached at kdigiovanni@tampachamber.com or (813) 276-9445.



Felicia Harvey is the new Manager of Public Affairs. She will be focusing on many of Tampa's current policy issues, including transportation, water and land use. She can be reached at fharvey@tampachamber.com or (813) 276-9463.



PO Box 420 • Tampa, FL 33601

Return Service Requested

- Chair**
Deanne Roberts (Roberts Communications & Marketing, Inc.)
- Chair-Elect**
John Ramil (Tampa Electric Company)
- Secretary/Treasurer**
Sam Ellison (BECK Construction)
- Committee of One Hundred**
Randy Simmons (R R Simmons Construction Company)

- Chairs**
 - Community Development*
Jose Valiente (**Valiente Hernandez P.A.**)
 - Finance*
Michael Blount (**Ernst & Young, LLP**)
 - Membership Development*
John Streitmatter (**Capital One**)
 - Public Policy*
Dan Mahurin (**SunTrust Bank, Tampa Bay**)
 - Small Business Enterprise*
Holly Tomlin (**Tomlin Staffing**)
 - Workforce Development*
Simone Gans Barefield (**Gans, Gans & Associates**)

The Inside View is a bi-monthly publication of the Greater Tampa Chamber of Commerce, whose mission is to enhance the economic well being of Hillsborough County. This publication is intended to be an informational source for all Chamber members. For questions or concerns regarding this newsletter, please contact Susanna West, manager of marketing and communications, at (813) 276-9432 or e-mail: swest@tampachamber.com

The Inside View is printed by The Business Journal Serving Tampa Bay.



Upcoming Events

SEPTEMBER 2003		TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
SUNDAY	MONDAY	2	3	4	5	6
	1			Transportation Comm. 8 a.m. SBYA 4 p.m.		
7	8	9 UEI Committee 8:30 a.m. Intl. Committee 8:30 a.m. Health Care 4 p.m. Water 9 a.m.	10 Formal Networking 7:30 – 9 a.m. Land Use 8 a.m. InterCity Visit, San Diego	11 Port Maritime 1:30 - 3 p.m. Entrepreneurial Roundtable 7:45-9 a.m. InterCity Visit, San Diego	12 State Issues 11:30 – 1:30 p.m. InterCity Visit, San Diego	13
14	15	16 Sports Council 3:30 p.m.	17 Cultural Affairs 7:45 a.m.	18 SBYA Reception 5:30 p.m. Dinner 6:30 p.m. Military Affairs 3 p.m.	19 Research Network 8 a.m.	20
21	22 Tony Jannus 6:30 p.m. Diversity Training 8 – 11:30 a.m.	23 Youth Business Connect Council 7:30 a.m. Investor Relations 11:30 a.m. “Stop Talking, Start Communicating” 9:30 a.m. – 5 p.m.	24 Business and Education 11:30 a.m. Ambassadors 8:30 a.m. Entrepreneurial University Seminar	25	26 Hi Tech Comm. 7:30 a.m. Workforce Dev. Comm. 8:30 a.m.	27
28	29	30				

OCTOBER 2003		TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
SUNDAY	MONDAY		1	2	3	4
			Member Orientation 7:45-9:30 a.m.	Transportation Comm. 8 a.m. SBYA 4 p.m.	Inter-City Visit Comm. 8:30 a.m.	
5	6	7 General's Reception 6:30 – 8:30 p.m.	8 Formal Networking 4:30 – 6:30 p.m. Land Use 8 a.m.	9 Captain's Reception 6:30 – 8:30 p.m. Port Maritime 1:30 – 3 p.m.	10 Fishing Tournament Sunrise – 3:30 p.m. State Issues 11:30 – 1:30 p.m.	11
12	13	14 Water 8 a.m. UEI Comm. 8:30 p.m.	15 Cultural Affairs 7:45 a.m.	16 NCO Reception 4:30 – 6:30 p.m. Good to Great Seminar 7:30 – 11 a.m. Military Affairs 3 p.m.	17 High Tech Comm. 7:30 a.m. Research Network 8 a.m.	18
19	20 Leadership Advance Lunch with the President	21 Leadership Advance Sports Council 3:30 p.m. Investor Relations 11:30 a.m.	22 Business and Education 11:30 a.m. Leadership Advance Entrepreneurial University Seminar	23	24 Workforce Comm. 8:30 a.m.	25
26	27	28 Youth Business Connect Council 7:30 a.m.	29 Entrepreneurial Roundtable 7:45 – 9 a.m. Ambassadors 8:30 a.m.	30	31 Hi Tech Comm. 7:30 a.m.	

SEPTEMBER

10-12 Intercity Visit
September 10 -12, 2003
San Diego, CA
Monica Vasquez at mvasquez@tampachamber.com or Gloria Anthony at ganthony@tampachamber.com

10 Formal Networking
September 10 • 7:30 - 9 a.m.

Greater Tampa Chamber of Commerce
\$10 for members and
\$20 for potential members (limited to one person per company)

18 23rd Annual Small Business of the Year Awards
September 18 • 5:30 p.m. Reception
6:30 p.m. Dinner

A La Carte Event Pavilion
\$55 for members, \$75 for potential members and \$650 for a corporate table of 10

OCTOBER

1 Member Orientation
October 1 • 7:45 - 9:30 a.m.

Greater Tampa Chamber of Commerce
Free for members (new members and new company representatives encouraged to attend)

7 General's Reception
October 7 • 6:30 - 8:30 p.m.

TECO Plaza - Atrium
For more information please contact Bob Cutler at (813) 276-9460

8 Formal Networking
October 8 • 4:30 - 6:30 p.m.

Greater Tampa Chamber of Commerce
\$10 for members, \$20 for potential members

9 2nd Annual Chamber Fishing Classic
October 9 - Captain's Reception
6:30 - 8:30 p.m.

Wyndham Harbour Island Hotel
\$45 for reception only

10 October 10 - Tournament
Sunrise - 3:30 p.m. - Fishing
Awards Reception following.

Jimmy Mac's off Gandy Blvd.
\$200 per angler (does not include boat) - angler fee includes 2 admissions to the Captain's Reception.
Sponsors include: The Tampa Tribune, BECK, Borrell Electric Co., KHS&S Contractors, and SafeGuard Paramount

16 NCO Reception
October 16 • 4:30 - 6:30 pm.
Surf's Edge Enlisted Club, MacDill Air Force Base
\$25 per sponsorship (includes NCO guest)

20-21 Chamber's Future
October 20 & 21

Tampa Convention Center
Special thanks to the 2003 Leadership Conference sponsors: Platinum-TECO, Presenting-Tampa Bay Workforce Alliance, Bronze-Hardin Construction and Business-Borrell Electric and Roberts Communications and Marketing, Inc.

Register online at www.tampachamber.com
or call Amanda Reid at (813)276-9440

For everything and anything to do in the Greater Hillsborough area, check out the Greater Tampa Chamber's Community Calendar on...
www.tampachamber.com
in the Membership Area

Visit www.tampachamber.com and click on the community calendar link. Once there, click the Submit your Event link to post your event. Please review the protocol, fill out the form on the page and submit.