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Contact: Tony Telloni  
Edelman  
212.704.8262

[tony.telloni@edelman.com](mailto:tony.telloni@edelman.com)

Viet N'Guyen  
Jackie Cooper Public Relations  
44.207.208.7227

[viet\\_n'guyen@jcpr.com](mailto:viet_n'guyen@jcpr.com)

**Eos Celebrates First Week of Daily Roundtrip Service between New York and London with Official Inaugural Flight**

*After Months of Anticipation, the First Single-Class, Premium Airline Ushers in a New Era in Transatlantic Business Travel*

**PURCHASE, NY, October 25, 2005** – Eos, the first single-class, premium transatlantic airline, today celebrates its first full week of service between New York JFK and London Stansted airports with its official inaugural flight. The airline features a revolutionary 48 “suite” cabin configuration, providing its guests unparalleled comfort, space and personalized service. The basic unrestricted round trip fare is \$6,500, although, Eos is offering a special introductory price of \$5,000 round trip until January 3, 2006.

To celebrate the official inaugural flight, ticketed passengers, dignitaries and members of the media have been invited to join Eos management and board members at JFK’s Terminal Four for a pre-flight reception toasting the airline’s launch.

“Eos offers international business executives a new standard of air travel,” said David Spurlock, founder and chief executive officer of Eos. “Our customers have told us that the Eos in-flight experience surpasses private jets for comfort, the ability to work in groups or relax in private.”

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### **Unique Sting Promotion**

To celebrate its launch and distinctive 48 “suite” cabin configuration, Eos is also unveiling a unique promotion with recording artist Sting. Effective at 8:00 a.m. EST today (October 25), the first 48 customers who book a round trip ticket through the Eos web site or contact center will be invited with a guest to attend a private benefit concert with Sting in New York City on November 3, 2005. As the title sponsor and official airline of Eos La Dolce Vita New York, featuring Sting, an exclusive concert and fundraising event, Eos is pleased to extend this offer to its premiere customers.

The event includes a champagne reception, three course dinner, a “Money Can’t Buy Auction,” a 60-minute private concert by Sting and exclusive celebrity-packed after party. The event takes place at the Metropolitan Pavilion in New York City.

### **The Eos Experience Takes Flight**

The Eos experience is rooted in the cabin configuration, innovative seat design and service-oriented attitude. Due to the patented design, flexible configuration and staggered seating, the Eos cabin blends the exclusive feel of a top-tier international first class cabin with the privacy of a corporate jet.

With only 48 seats onboard every Eos plane, each guest enjoys an unprecedented 21 square feet of personal space. This represents 40% more space than traditional top tier business class. The Eos “suite” is designed to enhance the flight experience – whether the guest is working alone or in groups or relaxing. Each guest suite includes a second companion seat that allows travelers to comfortably meet, work or dine together.

Recognizing each traveler's need to arrive at their destination refreshed, the Eos seat fully reclines into a private, six foot, six inch flat bed and is accented with a cashmere blanket and Tempur-Pedic® pillow. In addition, each suite located adjacent to a window has direct floor-level access to the aisle for exceptional comfort and convenience.

In line with Eos' philosophy of providing a superior experience matched with unprecedented space, the airline is partnering with DO & CO International to provide the in-flight meal service. DO & CO has its roots in fine cuisine, and it offers a unique full-service concept with an unparalleled degree of innovation for on-board menus.

The Eos vision is embodied in its philosophy of hiring team members with the passion and energy to deliver an exceptional travel experience. In addition to the airline industry, Eos searched across a variety of consumer service-oriented businesses for a specific service-minded attitude in selecting its staff. Eos has developed and provided customized service training on par with the finest luxury hotels in the world.

### **JFK to Stansted Offers Exceptional Convenience for Business Travelers**

Eos flies from New York JFK's Terminal 4, which recently underwent a \$1.4 billion renovation to offer enhanced passenger facilities, consolidated ticketing and baggage operations, improved duty free and retail offerings and upgraded restaurants. JFK is conveniently located fifteen miles by highway from midtown Manhattan.

In the UK, Eos flies from London Stansted, the fastest-growing major airport in Europe. Stansted's state-of-the-art, glass and steel terminal, designed by Sir Norman Foster, provides convenient check-in facilities and an array of retail shops, restaurants and bars. Operated by BAA, the world's leading airport company, Stansted is situated within easy reach of London's Canary Wharf business district and is approximately 36 miles from central London – a convenient, 45-minute trip via the Stansted Express rail service.

Tickets and additional details are available online at [www.eosairlines.com](http://www.eosairlines.com). Eastbound flights depart New York JFK at 7:05 p.m. and arrive London Stansted at 7:30 a.m.; westbound flights depart London Stansted at 10:30 a.m. and arrive New York JFK at 1:29 p.m. Beginning January 3, 2006, Eos will offer a second daily flight between New York and London, departing New York JFK at 9:15 p.m., arriving London Stansted at 9:40 a.m.; and departing London Stansted at 4:15 p.m., arriving New York JFK at 7:14 p.m.

**About *Eos***

Founded in March 2003, *Eos* is a privately held airline focused since inception exclusively on the transatlantic business traveler. *Eos* brings an innovative approach to the travel industry, transforming the traditional flight environment into a premium, tailored space that provides personalized attention for only 48 travelers. Eos raised \$87 million in equity capital, and received initial aircraft lease financing of \$100 million from International Lease Financing Corporation. For more information, please visit <http://www.eosairlines.com>.

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