# News Release



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# Listings in National Publications **2007**

*U.S. News & World Report's* 2007 edition of *Guide to America's Best Colleges:* Geneseo is ranked No. 14 in the top tier of institutions in the category "Best Universities – Master's" for the northern region. *U.S. News* takes into account both public and private colleges and universities in this category. Geneseo also appears at No. 2 among the "Top Public Universities – Master's" for the northern region.

The New York Times: Geneseo was called one of the nation's "hidden gems" that "is increasingly seen as a first choice for high achievers." The college made the list of 20 colleges and universities nationwide that "are alternatives to the usual suspects," or the "brand-name institutions." The Times divided the colleges by geographic region and noted that educational opportunities exist beyond Ivy League schools like Harvard, Yale, Stanford and Penn. The schools were selected with help from a dozen higher education experts and counselors to include colleges that emphasize undergraduate teaching and have "established or rising scholarship." Here is what The New York Times wrote about SUNY Geneseo: "Kiplinger's Personal Finance magazine puts the State University of New York at Geneseo campus at the top of its list of "Best Values in Public Colleges" for out-of-state students, with tuition under \$12,000. Geneseo, in a historic village south of Rochester, is often overshadowed by its upstate cousin Binghamton, which has long been seen as an alternative for New Yorkers who didn't get into or chose not to go to the Ivies. But Geneseo has been "pushing the envelope on its rival," says Shereem Herndon-Brown, a private consultant who was director of college counseling at Riverdale Country School in New York. Geneseo, the most selective of SUNY's comprehensive colleges, is increasingly seen as a first choice for high achievers who cannot or won't do the financial aid dance with private colleges."

The Princeton Review: Geneseo is profiled in the 2007 edition of "The Princeton Review's Guide to the Best 361 Colleges." Geneseo was named a Best Northeastern College in the book, which notes that Geneseo is the most selective of the undergraduate colleges in the State University of New York system. The article includes quotes from students noting that Geneseo's library is always packed; the professors have real-life experience in their fields, including working for the United Nations and running for Congress; and that it is easy to get involved in extracurricular activities.

The Fiske Guide to Colleges: SUNY Geneseo was ranked in the 2007 "Fiske Guide to Colleges," a guide published annually by former New York Times Education Editor Edward B. Fiske. The guide quotes several students about their experiences at Geneseo. Says one junior: "The quality of teaching has been amazing. Another student says, "Professors are always willing to help and tutoring is easily accessible. If you put in the work, you will get the grade you deserve." The writeup also recognizes that Geneseo has numerous student-run organizations, including intramural sports, and village and bucolic appeal.

*U.S. News & World Report's* 2006 edition of *Guide to America's Best Colleges:* Geneseo is tied at No. 12 out of the top 84 institutions listed in the category "Best Universities – Master's" for the northern region. *U.S. News* takes into account both public and private colleges and universities in this category. Geneseo also appears at No. 2 among the "Top Public Universities – Master's" for the northern region.

Kiplinger's Personal Finance Magazine (February 2006): Geneseo tops Kiplinger's Personal Finance magazine's list as the No. 1 best value among the nation's public colleges and universities for out-of-state students. In addition, the college jumped from 32nd place in Kiplinger's previous rankings in November 2003 to seventh place in 2006 for in-state students. Kiplinger's determines its rankings based on data provided by more than 500 public four-year colleges and universities. "Most of the schools that head our rankings are state powerhouses with 15,000 students or more," the feature article states. "One of this year's stars is the State University of New York at Geneseo." The article, "Best Values in Public Colleges," reports that schools that make its Top 100 Best Values in Public Colleges list "are noteworthy for their combination of top-flight academics and affordable costs." Geneseo is lauded in the article for its top-notch professors, small classes and picturesque campus.

The Princeton Review: SUNY Geneseo is one of the preeminent higher education institutions in the nation, according to the 2006 edition of "The Princeton Review's Guide to the Best 361 Colleges." "Forget every preconception you have about state schools or the SUNY system," one excerpt in the book reads. "SUNY Geneseo bucks nearly every expectation; a small teaching-oriented school on a beautiful campus, 'Geneseo is the epitome of college life. The people, the classes, the area, and the campus life are ideal for students coming from every different background, just as long as they are looking to grow as a person and a student."

The Fiske Guide to Colleges: SUNY Geneseo was ranked in the 2006 "Fiske Guide to Colleges," a guide published annually by former New York Times Education Editor Edward B. Fiske. "Geneseo is a preferred option for (those) who want the feel of a private college at a public university price," the guide states. "SUNY Geneseo offers a seriously academic environment at a state-school price." The Fiske Guide lauds Geneseo's "responsive, attentive professors," rigorous academic climate and "bucolic location." "Given its size, professors can provide the kind of personal attention normally seen only at private liberal arts colleges," the guide reports.

# 2005

*U.S. News & World Report's* 2005 edition of *Guide to America's Best Colleges:* Geneseo is ranked No. 12 in the category "Best Universities-Master's" for all colleges, public or private, in the northern region. Geneseo is also ranked No. 2 among the top public universities in the north.

The Fiske Guide to Colleges: SUNY Geneseo was ranked in the 2005 "Fiske Guide to Colleges." Geneseo is highlighted as a "Best Buy" school, and is lauded for its academic programs, accessible professors and hometown atmosphere. Excerpts from the writeup: "Small and idyllic, the neighboring village is considered by many students a perfect setting. Hiking and skiing are both nearby, and beautiful Conesus Lake is only a tenminute drive away. As for the social life, there's always plenty to do both on and off campus." Also: "Students at Geneseo don't call it the 'Harvard on the Hill' for nothing. Academics are challenging and for only the most serious students. Professors know how difficult it is to be accepted to the college and treat their students accordingly, by expecting a lot from them. Says one junior, 'In the past five years, the college has emphasized a well-rounded education and an increased drive to bring the best students to Geneseo.' Indeed, only the most dedicated need apply."

*The Princeton Review:* Geneseo is profiled in the 2005 edition of "The Princeton Review's Guide to the Best 357 Colleges," and the college was ranked No. 3 on that publication's list of "Best Bargains – Public" among all public colleges and universities nationwide.

#### 2004

*Kiplinger's Personal Finance Magazine* (November 2003): Geneseo is ranked No. 32 on this list of the top 100 public universities in the nation. The rankings are based on a variety of quality and cost factors, including SAT or ACT scores of the 2002-03 freshman class, student-faculty ratio, the four- and six-year graduation rates, and the average amount of education debt owed by 2002 graduates.

U.S. News & World Report's 2004 edition of Guide to America's Best Colleges: Geneseo is ranked No. 10 in the category "Best Universities–Master's" for all colleges, public or private, in the northern region. Geneseo is also ranked No. 2 among the top public universities in the north. In separate categories, U.S. News recognized Geneseo for having one of the highest graduation rates of Universities–Master's in the north (graduating 78 percent of students enrolled), and for having a high average freshman retention rate (91 percent). Geneseo is the only SUNY school to appear in the top tier in this category.

The Princeton Review: Geneseo is profiled in the 2004 edition of *The Princeton Review*, and the college is praised for its accessible and nurturing professors, its student life activities, and its "beautiful campus." The entry reads: "Future undergrads seeking a small-school experience at state-school prices would do well to consider SUNY Geneseo, the competitive liberal arts campus located in one of the system's northern outposts." One Geneseo student interviewed by the publication reported that Geneseo's greatest strength is in academics. "My class sizes are small, my professors all know me personally, and they are always available to discuss anything with their students," the student said. "The academic work is incredibly challenging – it requires a lot of time and effort to succeed here. I'm proud of the rigorous academic standards at Geneseo."

Kaplan Publishing's "The Unofficial, Unbiased Guide to the 328 Most Interesting Colleges, 2004 Edition:" SUNY Geneseo is profiled as a school that is a "Hidden Treasure" and offers "the best value for your tuition dollar." In addition, Geneseo was selected as one of the 328 "most interesting colleges" by the guide's authors, and given a two-page profile in which both institutional data and a description of student life inside and outside the classroom were provided.

# 2003

*U.S. News & World Report's* 2003 edition of *Guide to America's Best Colleges:* Geneseo is ranked No. 14 in the category "Best Universities–Master's" for all colleges, public or private, in the northern region. Geneseo is also ranked No. 2 among the top public universities in the north. In separate categories, *U.S. News* recognized Geneseo for having one of the highest graduation rates of Universities–Master's in the north (graduating 78 percent of students enrolled), and for having a high average freshman retention rate (91 percent).

*Kiplinger's Personal Finance Magazine* (October 2002): Geneseo is ranked No. 24 on this list of the nation's top public universities. The college was noted for its academic excellence and affordability, and for its high graduation rates.

The Fiske Guide to Colleges: Geneseo is profiled as one of 43 "Best Buy" colleges and is one of the top 300 colleges and universities in the nation, according to this selective, top-rated guide compiled by former New York Times education editor Edward Fiske. "For those seeking solid liberal arts or preprofessional training, Geneseo is worth a look," the guide reports. The profile also reports that the quality of teaching at Geneseo

receives raves from students, and that the "small and idyllic neighboring village is considered by many students a perfect setting."

#### 2002

U.S. News & World Report's 2002 edition of Guide to America's Best Colleges: Geneseo is ranked at No. 9 in the category "Best Universities—Master's" for the northern region. The college also appeared at No. 2 among public universities in the same category. In a separate category, U.S. News recognized Geneseo for having one of the highest graduation rates of Universities—Master's in the north, graduating 79 percent of students enrolled.

The Fiske Guide to Colleges: Geneseo was selected as one of 43 "Best Buy" colleges and one of approximately 300 colleges and universities profiled in this selective, top-rated guide. "For those seeking a public alternative to private liberal arts colleges, SUNY Geneseo offers a comprehensive educational experience that emphasizes strong professional programs and a traditional liberal arts core," the guide reports.

The Princeton Review's The Best 331 Colleges: Geneseo is featured in the current edition of this best–selling guide. The academics entry quotes a Geneseo senior: "Geneseo is one of the most selective schools in the Empire State and the 'Harvard of the SUNY system.'" In addition, the guide quotes other students: "This 'professionally focused' public liberal arts college has much to recommend it: 'a very rigorous academic program,' an 'affordable price,' and several good majors including 'excellent' dance and theatre programs, a 'great' School of Business, and popular psychology and biology departments." The entry adds that students say the "extremely diverse faculty" is a mostly "very accessible and friendly" bunch who strive to "really make class interesting."

#### 2001

*U.S. News & World Report's* 2001 edition of *Guide to America's Best Colleges:* Geneseo was ranked No. 2 on the list of "Top Northern Public Universities." The guide also placed Geneseo ninth among all regional universities in the north, public or private, and listed the college as having one of the highest graduation rates of all universities in the north.

### 2000

*Kiplinger's Personal Finance Magazine* placed Geneseo at No. 25 on its list of the "100 Best Values in Public Colleges." Geneseo was also listed as only one of 13 colleges that stand out as "especially good values for nonresidents."

For the third straight year, *Yahoo! Internet Life*, the nation's leading Web magazine, named Geneseo to its list of "Top 100 Most Wired Colleges" in the country. For the first time, the list was separated into several categories, and Geneseo was ranked 82nd among larger universities.

U.S. News & World Report's 2000 edition of Guide to America's Best Colleges: For the second year in a row, Geneseo was ranked first among "best regional public universities" in the north by U.S. News & World Report (tied for first with the College of New Jersey). The guide also placed Geneseo eighth among all regional universities in the north, public or private.

*The Princeton Review,* in its guide to colleges for the year 2000, published the following: "Darwinian academics – survival of the fittest' is the standard at 'challenging' SUNY College at Geneseo, one of the most selective schools in the Empire State and the 'Harvard of the SUNY system,' according to students (at the college)."

The Fiske Guide to Colleges 2000 edition says that for students seeking "a public alternative to private liberal arts colleges, SUNY Geneseo offers a comprehensive educational experience that emphasizes strong profes-

sional programs and a traditional liberal arts core." The guide reports that the quality of teaching at Geneseo has received raves. "I have found most professors to be extremely intelligent, interactive, friendly, helpful and respectable," says one psychology major quoted in the guide. Students also praise the academic advising and the career counseling, the guide says. Once again, Fiske reports that Geneseo is "a great place to start the rest of your life."

#### 1999

*U.S. News & World Report's* 12th annual *Guide to America's Best Colleges:* Geneseo ranked as the No. 1 school among regional public universities in the north (tied for first). Geneseo also tied for third among all regional universities in the north, public or private.

Yahoo! Internet Life, the nation's leading Web magazine, named Geneseo to its list of the "100 Most Wired Colleges" in the country. Appearing at No. 49, Yahoo! gave Geneseo high marks for its campus tech support and its availability of online registration for students.

#### 1998

*Kiplinger's Personal Finance Magazine* ranked Geneseo at No. 11 on a list of the "Top 100 Values in State Universities." Geneseo was also noted as a "best value" for out-of-state students in this ranking, which sought to identify colleges offering a "high caliber education at the lowest possible cost."

**Yahoo!** Internet Life: In light of the college's extensive and creative use of computers on campus, Geneseo is ranked as one of the nation's 100 most "wired" colleges. Appearing at No. 90, Geneseo was the only SUNY school to appear on the list.

The Fiske Guide to Colleges listed Geneseo as one of 21 "best buy" public colleges and universities in the country.

*Money Guide Your Best College Buys Now:* Geneseo ranked No. 9 in a listing of the top 100 college buys in the country; No. 2 in the Northeast; No. 6 most selective school of the top 100.

*U.S News & World Report's Guide to America's Best Colleges:* Geneseo ranked No. 7 among best regional colleges in the North; No. 2 among all regional public universities in the North; No. 1 in the North in a new table, "Operating Efficiency," which identifies schools that rate high in educational quality but spend less money to achieve that quality.

# 1997

*Time* magazine includes SUNY Geneseo on its top 10 list of college bargains across the nation selected on the basis of cost, caliber of students and faculty, and above—average graduation rates. The list is also included in a new college guide, "The Best College for You and How to Get In," published jointly by *Time* and *The Princeton Review*.

*U.S. News & World Report's Guide to America's Best Colleges:* Geneseo ranked No. 10 among regional colleges and universities in the North; No. 3 in terms of "sticker" price; No. 12 in terms of "discounted" price in the North.

*Money Guide* Your Best College Buys Now: Geneseo ranked No. 21 in a listing of the top 100 college buys in the country; No. 3 in the Northeast.

#### 1996

U.S. News & World Report's Guide to America's Best Colleges: In terms of "sticker price," No. 6 and in terms of efficiency, No. 1 among regional colleges and universities in the North.

Money Guide Your Best College Buys Now: Geneseo ranked No. 16 in a listing of the top 100 college buys in the Country; No. 3 in the Northeast; No. 7 most selective school in the country.

The Fiske Guide to Colleges listed Geneseo as one of 20 "best buy" public schools in the country.

### 1995

*U.S. News & World Report's Guide to America's Best Colleges:* In terms of "sticker price," No. 2 and in terms of efficiency, No. 1 among regional colleges and universities in the North.

Money Guide The Best College Buys Now: Geneseo ranked No. 15 in a listing of the top 100 best college buys; No. 2 in the Northeast; No. 6 most selective school in the country.

### 1994

*U.S. News & World Report's Guide to America's Best Colleges:* Geneseo was listed among the top 42 northern colleges; ranked among the top 10 northern universities in terms of "sticker price value;" and listed as No. 1 "most efficient" regional college and university in the North.

*Money Guide to the Best Colleges in America:* Geneseo ranked No. 29 in a listing of the top 100 best college buys; No. 5 in the Northeast.

### 1993

The Ted Fiske Guide to Colleges listed Geneseo among six smaller schools that would make anyone's list of the best public colleges in the nation.

*U.S. News & World Report's* special issue on *America's Best Colleges:* Geneseo heads the list of "up-and-coming" regional colleges and universities in the northern U.S.

*Money Guide to the Best Colleges in America:* Geneseo ranked No. 39 in a listing of the top 100 best college buys.

# 1992

U.S. News & World Report's special issue on America's Best Colleges: Geneseo heads the list of "up-and-coming" regional colleges and universities in the northern U.S.

*Money Guide to the Best Colleges in America:* Geneseo ranked No. 28 in a listing of the top 100 best college buys.

# 1991

U.S. News & World Report's special issue on America's Best Colleges: Geneseo ranked No. 9 among 170 regional colleges and universities in the northern U.S.

*Money Guide to the Best Colleges in America*, in collaboration with *Peterson's Guides:* Geneseo ranked No. 5 in the country overall and No. 2 among public colleges in terms of best college buys.

#### 1990

Geneseo was the subject of a *New York Times* feature article titled "SUNY Campus in the Cornfields Acquires an Ivy Reputation."

U.S. News & World Report's special issue on America's Best Colleges: Geneseo ranked No. 3 among 170 regional colleges and universities in the northern U.S.

#### 1988

Geneseo was one of 200 schools profiled in Ted Fiske's book *The Best Buys in College Education*.

Geneseo was one of 115 public colleges and universities included in Martin Nemko's book *How to Get an Ivy League Education at a State University.* 

U.S. News & World Report's special issue on America's Best Colleges: Geneseo ranked No. 15 among 124 large comprehensive institutions in the East.

#### 1986

*Money Magazine:* Geneseo was one of 10 featured schools in an article titled "Ten Colleges with an Ivy Twist" (state schools which combine low cost and high quality).

### 1985

U.S. News & World Report's special issue on America's Best Colleges: Geneseo ranked No. 7 out of 129 large comprehensive schools in the East.