

# Web Sponsorships columbian.com

## Home Page(s) Sponsor

Limited spots - only 5 advertiser positions available

**\$725/Month (\$8700/Year Prepaid)**

- Tile Sponsorship on the homepage of Columbian.com with unlimited impressions
- Tile ad with unlimited impressions
- Banner with 4200/monthly impressions to run throughout 4 websites (Columbian.com, Marketplace, ColumbianTalk.com and PDXGuide)
- Directory link in Marketplace/ColumbianTalk.com business guide(s).
- Inclusion in the "Look Who's Online" print ad.

## First-Tier Section Skyscraper Sponsor

**\$550/Month (\$6600/Year Prepaid)**

- Skyscraper Sponsorship on a first-tier section homepage - complete ownership of right column with unlimited impressions.
- Tile ad with unlimited impressions
- Banner with 4200/monthly impressions to run throughout 4 websites (Columbian.com, Marketplace, ColumbianTalk.com and PDXGuide)
- Directory link in Marketplace/ColumbianTalk.com business guide(s).
- Inclusion in the "Look Who's Online" print ad.

## Second-Tier Section Skyscraper Sponsor

**\$325/Month (\$3400/Year Prepaid)**

- Skyscraper sponsorship on a second-tier section - complete ownership of right column.
- Tile ad with unlimited impressions
- Banner with 4200/monthly impressions to run throughout 4 websites (Columbian.com, Marketplace, ColumbianTalk.com and PDXGuide)
- Directory link in Marketplace/ColumbianTalk.com business guide(s).
- Inclusion in the "Look Who's Online" print ad.



## Basic Package

**\$75/Month (\$900/Year Prepaid)**

- Tile ad with unlimited impressions to run throughout 4 websites (Columbian.com, Marketplace, ColumbianTalk.com and PDXGuide)
- Banner ad with limited impressions (3500/Month for monthly package, 4200/month for yearly package) to run throughout 4 websites (Columbian.com, Marketplace, ColumbianTalk.com and PDXGuide)
- Directory link in Marketplace/ColumbianTalk.com business guide(s).
- Inclusion in the "Look Who's Online" print ad.

## Click Commerce Link on HomePage of 4 Websites

**\$65/Month (\$715/Year Prepaid)**

- Link to company website on the homepage of Columbian.com, PDXGuide.com, Marketplace, and ColumbianTalk.com websites.
- Inclusion as a featured business in Marketplace/ColumbianTalk.com directories.
- Unlimited impressions, no link rotation.

**For more information, contact your advertising representative or call 360.737.3425**

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**IT PAYS TO ADVERTISE ON COLUMBIAN.COM**