



BC PLACES 6TH IN PRINCETON REVIEW'S SURVEY OF PARENTS' TOP 10 "DREAM COLLEGES"

CHESTNUT HILL (3-28-07) -- Boston College has placed sixth among the top ten "dream colleges" parents wish their children would attend, according to the latest annual survey by The Princeton Review. BC placed seventh on the list last year.

The New York-based education services company today announced the latest results of the "College Hopes & Worries Survey" it has conducted among college applicants and their parents since 2003. The survey also identified the "dream college" of both students and parents.

The 12-question survey ran in The Princeton Review "Best 361 Colleges: 2007 Edition" book and on www.PrincetonReview.com, at which a complete report on the findings is posted.

Top 10 Dream Colleges

In tallies of the survey's only fill-in-the-blank question, "What 'dream college' would you most like to attend (or see your child attend) if acceptance or cost weren't issues?," the schools parents most named were: 1) Stanford, 2) Princeton, 3) Harvard, 4) Brown, 5) Notre Dame, **6) Boston College**, 7) MIT, 8) Northwestern, 9) Yale, 10) Georgetown.

The top schools cited by students were: 1) New York Univ. (for the third consecutive year), 2) Harvard, 3) Stanford, 4) Princeton, 5) Columbia, 6) Yale, 7) UCLA, 8) Brown, 9) Georgetown, 10) Univ. of Pennsylvania.

Other findings show (among student and parent respondents combined):

- 65% report high levels of stress about the college application process (up 6% from last year).
- 70% expect the cost of their degree to exceed \$75,000.
- 51% say getting financial aid will be "extremely necessary" to pay for college (and another 27% say it will be "very necessary").
- 32% say their biggest worry about applying to college is they/their child "will get into their first choice college, but won't have sufficient funds/financial aid to attend it." The plurality of respondents selected that answer choice, whereas in last year's survey, the plurality (34%) selected the answer "won't get into first-choice college" as their biggest concern.
- Only 9% said the key factor in deciding which college they/their child will attend will be the one "with the best academics." Only 8 % said "the most affordable" college. While 30% will choose the college "best for career interests," 53% said they'll pick the school that's "the best overall fit."

The Princeton Review is known for its test-prep courses, college and grad school admission services, books and education programs. It is not affiliated with Princeton University or ETS.

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