

## QUESTIONNAIRE

### ***Transnational Corporations from Developing Countries: Impact on Their Home Countries*** (ST/CTC/133)

In order to improve the quality and relevance of the work of the Transnational Corporations and Management Division (TCMD), it would be useful to receive the views of readers on this and other similar publications. It would therefore be greatly appreciated if you could complete the following questionnaire and return it to:

*Readership Survey  
Transnational Corporations and Management Division  
United Nations, Room DC2-1329  
New York, N.Y. 10017, USA*

1. Name and address of respondent (optional):

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2. Which of the following best describes your area of work?

Government	<input type="checkbox"/>	Public enterprise	<input type="checkbox"/>
Private enterprise	<input type="checkbox"/>	Academic or research institution	<input type="checkbox"/>
International organization	<input type="checkbox"/>	Media	<input type="checkbox"/>
Non-profit organization	<input type="checkbox"/>	Other (specify) _____	

3. In which country do you work? \_\_\_\_\_

4. What is your assessment of the contents of this publication?

Excellent	<input type="checkbox"/>	Adequate	<input type="checkbox"/>
Good	<input type="checkbox"/>	Poor	<input type="checkbox"/>

5. How useful is this publication to your work?

Very useful

☐

Of some use

☐

Irrelevant

☐

6. Please indicate the three things you liked best about this publication:

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7. Please indicate the three things you liked least about this publication:

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8. If you have read more than the present TCMD publication, what is your overall assessment of them?

Consistently good

☐

Usually good, but with  
some exceptions

☐

Generally mediocre

☐

Poor

☐

9. On the average, how useful are these publications to you in your work?

Very useful

☐

Of some use

☐

Irrelevant

☐

10. Are you a regular recipient of *Transnational Corporations* (formerly *The CTC Reporter*), the Division's tri-annual publication which reports on the Division's and related work?

Yes

☐

No

☐

If not, please check here if you would like to receive a sample copy  
sent to the name and address you have given above

☐

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