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Certified Software Manager Seminar Syllabus

1. Introduction and Objectives
· To increase productivity
· To lower costs
· To gain a competitive advantage

2. Understanding Copyright Law
· Definitions of intellectual property
· Specific rights provided to the copyright owner and user by the Copyright Act
· Differences between civil and criminal copyright infringement
· Penalties for infringement
· Who is liable for software piracy

3. Software Piracy - the Problem Defined
· Dimensions of the worldwide piracy problem
· Effects of piracy on the software industry
· Different types of software piracy
· Legal and practical reasons for software compliance

4. Understanding License Agreements
· Understanding different types of agreements, including:
· Individual/machine licenses
· Network licenses
· Publisher licensing programs
· Shareware and freeware
· Volume license agreements
· Site/enterprise licenses
· Public domain software
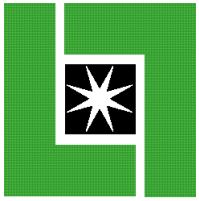· Determining the best license format for your needs

5. Anti-Piracy Actions
· SIIA anti-piracy actions, including cooperative audits and litigation
· How SIIA conducts a software audit
· How to conduct a self-audit

6. Developing a Software Management Plan
· Evaluate where you are today
· Review current software policy and acquisition procedures
· Illustrate for management the benefits beyond compliance
· Importance of both education and enforcement
· Components of a software management plan

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7. Communicating the Plan
· Defining the software management plan for users
· Understanding the consequences of violating software management policies
· Effective implementation
· Communicate the success of the plan and maintain that success

8. Executing the Plan
· Reviewing the audit and comparing results to authorized license documentation
· Ensuring the plan is both effective and flexible