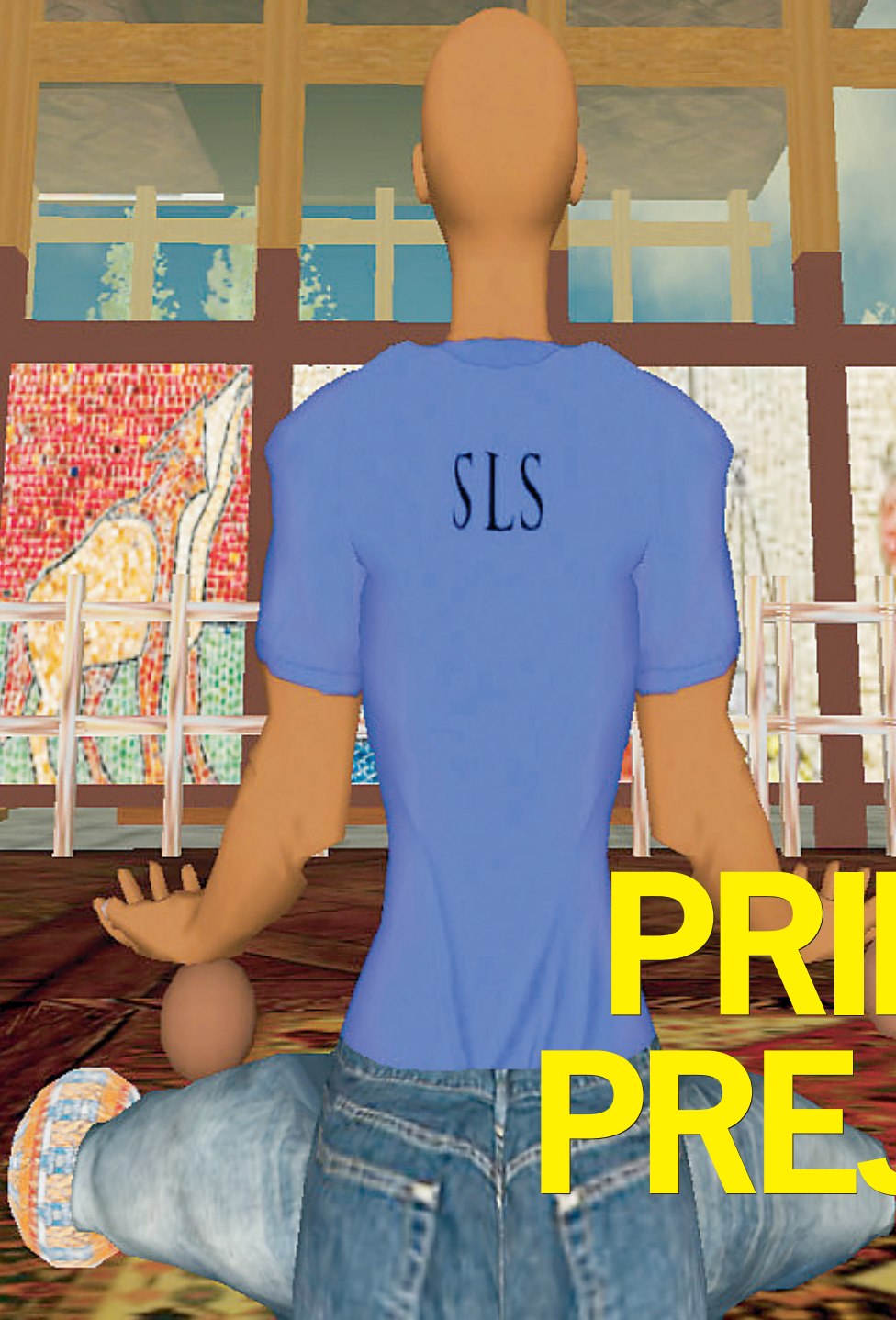




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THE JEWISH MAGAZINE IN SECOND LIFE



PRIDE and PREJUDICE



2Life Opening

On April 5th, 2007 the 2Life headquarters were officially opened in Nessus. Dozens of people from all over the world came to participate in this historic event. In his speech, Kafka Schnabel thanked SL veterans such as Beth Odets, GruvenReuven Greenberg and Carter Giacobini for their tremendous work in establishing a home for the SL Jewish community. After the mezuzah was hung and the shechiyahu said, the red ribbon was cut and the house officially opened.

The opening of the 2Life building, a two-story structure inspired by Tel Aviv Bauhaus architecture, was simultaneously launched along with 2Life magazine and the opening for the PresentText exhibition.

The event was covered by SL publications such as 'New World Notes' and 'The Ava-Star,' as well as Jewish blogs like Jewlicious and the JTA blog. RL papers such as the New Yorker Forward, the London Jewish Chronicle and the Australian Jewish News have also written about 2Life.



Welcome to the new issue of 2Life magazine

The last month was full of "first times;" from the first Seders to the first Holocaust commemoration, there were plenty of highlights, including the launch of our first magazine.

This month's issue is titled "Pride and Prejudice," as we not only look back with pride at the events and achievements, but also voice our concerns. It seems that the more prominent the Jewish community in Second Life becomes, the more it is confronted by real life diseases. Virtual hate as an increasingly problem is addressed in this issue as well.

A new section in 2Life Magazine is dedicated fully to love. Forget about JDate; 2Love is our new matchmaking section where you can meet other Javatars, make new friends and maybe find that special someone.

In the Tachles Gallery you will find a very interesting photo exhibition, exploring New York's nearly forgotten Jewish neighborhoods. (Disclaimer: the photos were taking by Kafka Schnabel's RL self.)

As always, please feel free to IM or e-mail us with any ideas, suggestions or feedback. We love hearing from you. 2Life is your magazine and together we can make it even better.

Enjoy this issue.

2LIFE – THE JEWISH MAGAZINE IN SECOND LIFE

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Creating Order from Chaos

Building a Seder in the Virtual World

This year, with the contributions of several people, the Jewish community of Second Life held its very first virtual Seders. This marks the beginning of a new frontier for Judaism as it embraces the virtual world. As it has done many times throughout history, Judaism will confront new problems and challenges and incorporate them into its liturgy and experience.

We who are bringing Judaism to life in this world take it upon ourselves to provide Jewish content so that those without a Jewish education can learn; those fortunate enough to have such an education now have a realm in which to discuss, learn, and teach.

It is with this idea in mind that I began work on the Seder table at the Jewish Historical Museum and Synagogue. It was my desire to provide a beautiful and detailed representation of the Seder table in order to present the Passover experience virtually for the eyes to feast over – even if our avatarian bellies could not.

When designing objects and experiences here it is important to remember that a virtual world is a world of suggestion. Everything in this world is merely suggestive of a real world object or concept. It is the power and detail of these suggestions that creates the atmosphere and the experience. The rest is taken care of by our imaginations.

So in some ways, I did not create a Seder, but merely the illusion of one.

This illusory Seder table and its accompanying Hagadah were a hefty task to take on, but it was most certainly a labor of love. First, all the items required for a Seder had to be built, new textures created and uploaded, and a bit of scripting to make things work and look just right. Then, it was research time. Text had to be collated and formatted and then uploaded as textures to be installed into the in-world Hagadah so that it could be read by all. Then it was time for the scripting of the actual Hagadah so users could navigate through it with ease.

I passed out parts of the Hagadah to



each participant to read and as we did so many questions were posed, discussed, and answered by those around the table. Of course no Seder is complete without those who prefer to get to the meal already and due to the lack of real food to eat, it was a hearty meal consisting of words that we ate together. The Seder even lasted

around three hours, with most participants managing to stay for the entire time.

Hosting the Seder itself was not originally my role, but due to unforeseen circumstances it fell upon me to do it. It was the first time I had led a Seder in a virtual – or even real – world and it turned out really well, in my eyes. CRYPTOMORPH LAKE

Judaism

Virtual Rituals

With a house full of people, and plenty to do in Real Life, I carved out some time this Pesach to attend one of the Seders that was hosted in Second Life. People asked me why; after all, I could not really enact the ritual of eating matzah and marror. The Seder plate is just a bitmap. The wine does not quench. So why was it so important for me to attend a Seder in SL? Was it just a parody of religion, or was there a deeper meaning to a SL Seder?

Those who have never experienced SL might not be able to appreciate what goes in creating a complex environment and immersive experience. They might not understand the degree of effort involved on the part of many people working together, or appreciate the expense in time and money. They might, however, be impressed by the ability to really invite people from around the world to a Seder – and having them show up! "Try doing that in RL," I said. But they asked me again: "What is the religious significance of a picture of a Matzah on the screen, and how can you perform a virtual ritual?"

Sometimes it is easy to forget how we naturally virtualize our world. Commerce is a good example, having undergone the abstraction from something physical to something virtual. Centuries ago people would barter goods with sheep. In time, we virtualized that currency (sheep) into the form of gold coins (no need to feed them), then to paper money (lighter to carry), and eventually to bank wires, credit cards, and Paypal. The world of documents has also moved from physical to virtual. What began as a clay tablet eventually became paper, then digital media, much of it now transmitted wirelessly.

So how does a religious ritual take the path toward virtualization? In the 'Guide to the Perplexed,' Maimonides describes the virtualization of worship from the physical to the conceptual. At first we practiced physical worship in a temple; using animals, grains, fruit, and spices. This evolved into verbal prayer, and eventually into intellectual, meditative contemplation.

Consider that a RL Pesach Seder is a re-enactment filled with physical rituals to remind us of slavery and freedom. We

declare, "Pesach, matzah, and marror" and then describe their meaning: Our recognition of God's protection, our diligence to act without delay, and the memory of our suffering, which compels us to be sensitive to the suffering of others. According to the Seder text, it is only when we give voice to these symbols that we fulfill the obligations of the Seder.

Hence the Seder is a virtual experience, so why not put it in a virtual world? In fact, we can easily lose ourselves in the physical details of a RL Seder. But the creation of a SL Seder, and the participation in a virtual experience, forces you to refocus on the messages that make the whole Seder meaningful. In RL, it is easy to take religion for granted. But in SL, it is up to this growing community to create and animate our virtual Jewish life in the most meaningful way. SL enables us to take a moment and consider the values we are trying to create and convey in our community. We cannot take that for granted.

I find my Jewish experience in SL to be incredibly meaningful. A big part of what is so impressive to me is that a team of scholars, rabbis, designers, sociologists, and project planners working, together for weeks, would probably never come up with a fraction of what has been accomplished by the thoughtful, creative, technical, and artistic genius of a handful of Jewish avatars.

This year I was blessed in RL to have my parents and my in-laws join my wife, my children and me for two wonderful Seders. Another blessing was to be able to participate in an additional Pesach Seder experience in SL, hosted by Beth Odets along with members of Second Life Synagogue, and joined by people from around the world, listening to the stories and songs, re-enacting the rituals, and enriching my Pesach in a way that I could never do in RL. Not only was it entertaining for my children to watch, it was deeply meaningful for me to experience. Thank you for making the real virtual and the virtual real.

TENOR SINATRA





In the Grid

Regina Spektor Listening Loft

Ever heard of Regina Spektor? In case you haven't, you should definitely check out her Second Life loft on Slackstreet.

Regina Spektor was born in Moscow and her family moved to New York in 1989 when she was only nine years old. In an interview she once joked that with a Russian Jewish background like hers, there was no question that she would play an instrument; the only question being which one. If you also keep in mind that her father, a photographer, was an amateur violinist and her mother a music professor, you know where her talent comes from.

Regina Spektor has a provocative vocal style and most impressive piano and songwriting skills. Visiting her Second Life loft, you can get some samples.

The loft was created a year ago for Regina's fourth album, "Begin to Hope," which was launched in June 2006.

The launch of her loft was the first project of a major US label in Second Life. Millions of Us, Inc. implemented this project for Warner Brothers, who understood the signs of the times: MTV basically replacing music videos with reality TV, and MySpace, at that time with around 79 million users, became more and more the place for people to spend time discussing

and sharing music and ideas. Therefore, the Regina Spektor Loft was one of the first socially enabled music videos ever done: You can come to Regina's loft, listen to her songs, hang out with others and discuss the music.

Millions of Us, Inc. created the space long before the Second Life boom made headlines. A year ago when the loft was officially launched, there were only around 221,000 residents in Second Life, with only an average of around 6000 players online at any given time. ●

Regina Spektor Listening Loft
Slackstreet 196,12,26

2Love

Javatar finds javatar

Name: Sheva Writer

RL location: New York

Seeking: Male avatar with building skills.

Help! I deleted my house. Again! Damsel in distress. How is it possible that in my real life I help and fix people, but in Second Life I am a klutz? Simple, there is no undo button! I even wrote to the person who created the house who insists that he is incapable of scripting a house to magically disappear. Well, when you create a house built on laughter, it makes sense for it to disappear!

I came online to Second Life after reading an article in the Forward on Temple Beth Israel. In real life I had a job at a New York synagogue and was curious about the experience of an online synagogue. My first day online I met TamaraEden

Zinneman, locked myself in the synagogue's ahron kodesh, and was hooked on the whole experience. At first I thought I had entered a world of glorified chatrooms and shopping malls (how many shoes does a gal really need?), but then I met more Jewish people, took several classes, went to live events and participated in discussions.

I have also been able to do many mitzvot: cloth the naked (newbies); give tours; and have even been somewhat of a matchmaker (in the business sense – not the dating kind). My SL experience is much more enjoyable if I am sharing it with others.

I bought a piece of land next to the Jewish Museum and began work on my exhibit. The house is dedicated in memory of both my father and uncle, who taught

me that laughter truly heals. I want it to be a place that shares both real information about the Mitzvah of Bikur Cholim (visiting the sick) and a silly component that makes you smile. Think Patch Adams MD, the movie, the man. Now add a great hairdo, some nice shoes, and bigger breasts. That's me!

What am I looking for in a partner here online? Looks are not an issue. Everyone online is beautiful, not to mention that you can change those looks at the drop of a box! Here's my "shopping list" – straight male, no white horse needed, with a mission in SL, good sense of humor. Jewish background is a must. In close proximity to New York would be great, but not necessary. But my number one priority: Building know-how! Poof! My house is gone again! Help! ●



Looking for the special someone?

Want to meet someone who shares your love for Jewish heritage in RL and SL?

Then 2Love is the place to be.

Your soul mate might just be an instant message away.



Virtual Hate Real Danger?

Front National (FN) infamously became the first European party to open an office in SL, and even if this venture probably did not influence the national elections, it increased the French component in Second Life. According to Reuters, since the virtual world became a battleground for the country's presidential elections, France has the second-highest number of SL residents (after the US), many of whom only joined to protest the FN presence in the virtual world.

After the elections, we probably won't see much more of Front National in Second Life, but unfortunately Antisemitism is on the rise. The more prominent the Jewish community in SL becomes, the more incidents occur.

"Unfortunately Antisemitism doesn't just happen in RL, it happens in SL too," says GruvenReuven Greenberg. GruvenReuven, the creator of the SL Kotel, has been attacked several times. "I guess, here some people feel more comfortable letting you know how they feel then they do in RL."

Some visitors yelled at GruvenReuven and told him, "what they thought of 'my religion.' I guess that's not too bad – and everyone is entitled to their opinions – but I see plenty of folks in SL whose lifestyles I would not be in favor of, but wouldn't dream of walking up to one and telling them what I bluntly thought."

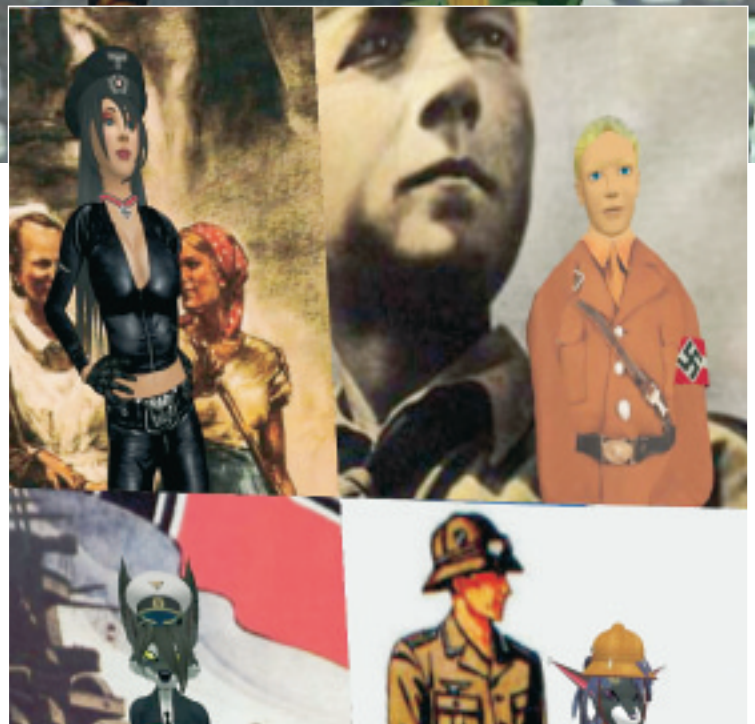
Other incidents are politically motivated. "I've also had someone come up to me at the Kotel and accuse me of being an occupier of Palestinian land. I find that almost comical, as I live in rural Pennsylvania – the fringes of Galut as I like to call it – and the land I bought from SL was 'available for sale' when I bought it. I fail to see in either case how I am occupying Palestinian land. But I guess that's art imitating RL too."

Aside from verbal attacks, GruvenReuven has also been the recipient of physical attacks. "I did have someone dressed in a Nazi uniform confront me and push me off my land. And before Pesach I had someone litter my land with



land mines that would send anyone 400 feet in the air."

It is not always clear if these incidents are Antisemitism, or simply attacks by griefers. Ever Student believes that some griefers "are just doing stuff like that, not because they hate, but just to get a rise out of people." GruvenReuven is less concerned than annoyed about such incidents, but other Javatars are worried that the attacks will increase. Malachi Rothschild has had encounters with Nazis at Beit Binah and Sheva Writer reports that Nazis visited the Jewish Museum and Community Center: "The guy asked if we



were Jewish and then put on a gas mask and Nazi swastika."

Brandon Catteneo is very concerned about a group called Furzis, a combination of the words 'Furry' and 'Nazi': "They dress like Nazis, they have a mock Nazi ☹"



bunker, and, worst of all, they are selling antisemitic propaganda. While the Furzies, also known as 'Nazi furs' within the furry community, claim to be 'history buffs', the fact is they have modified the Nazi uniforms to fit their own gang. Instead of a swastika on their armband, there is a paw. They emulate Nazi dress and actions; they do not reenact any historical events."

The story about the Furzies broke when Blaze Burns encountered an avatar wearing a SS uniform in a military store. According to WebJedi Regent, a member of the group "Jews of Second Life" (JSL), store employee Mavericus Nelson ejected the Jewish shoppers when they started to protest, telling them: "There are Nazi political parties all throughout the United States. They are factions protected under the Constitution. How dare you tell people what they can and cannot wear?" Blaze Burns tracked the Nazi uniform back to

'Das Waffenamt', German Military Outfitters in Triphosa owned by the Furzies. The discovery was announced over IM to the group 'Jews of Second Life' and several members of the group, joined by members of the Zionist Association of Second Life (ZASL), confronted the Furzies at their store. JSL and ZASL asked for the exception of several antisemitic propaganda posters for sale at the store. The Furzies refused to remove even the antisemitic propaganda posters and banned members of the Jewish and Zionist groups.

In a discussion on antisemitism, Levy Flanagan raised the concern that, "SL has more Nazi-related places than Jewish." Beth Odets, creator of Temple Beit Israel, the first Jewish site in Second Life, urges Javatars to remain calm: "Aside from two incidents, we have been very, very well treated here. Unfortunately, these things happen; what we need to remember is

that, in this life, [Nazis] cannot harm us." Brandon Cattaneo does not agree: "We cannot accept that the evils of RL are inevitably going to infest SL. Unlike in the real world, we humans are in full control. We created it, and we can manipulate it. The Nazis brought nothing, but destruction and death. Their legacy of hatred and antisemitism lives on even today. Jewish graves are desecrated, skinheads and other misanthropes attack Jews and other minorities, hate groups continue to be formed and recruit new members. We cannot remain indifferent, we cannot be shy, and we should not and cannot apologize for demanding an end to Nazism in Second Life. There are two things the world will never have enough of: scientific progress and communication. Second Life has significant potential to cultivate both of these advancements. The question is: who will cultivate Second Life?" KAFKA SCHNABEL

Yom Hashoah

Remembering the Holocaust

On April 15, 2007 the first Holocaust remembrance ceremony was conducted in Second Life. Carrying the memories of the six million into the new frontier of cyberspace was an historic achievement, reinforcing the story of the Holocaust as both permanent and pervasive. Many people – thousands of miles from each other – came together for a few moments to keep the promise of never letting the world forget, and never letting it happen again. The event was organized by Carter Giacobini, the creator of the SL Holocaust Museum. Here are some excerpts from his speech:

Shalom and welcome to the first observance of Yom HaShoah in Second Life. I wrote this speech as I was sitting in Temple Beit Shalom, gathering people down in the plaza. It struck me just how much we are a family. As a family, we help each other when we need it. We love and support each other. We bicker with each other. We laugh with each other. We come together to celebrate and to mourn.

We mourn the loss of those that perished during the Holocaust; we feel anguish at the thought of what the survivors of the Shoah must live with everyday. Over six million Jews were murdered during the Shoah. When those lives were taken, a piece of our history was taken before it could come to pass, for each person carries with them knowledge and wisdom. Each person carries with them potential for greatness. Each person carries with them the potential to change the world. Who knows how many Albert Einsteins or Golda Meirs were lost?

The Shoah happened because of fear and chosen ignorance. I say, "chosen ignorance" because it was within the power of everyone who oppressed or murdered during the Holocaust to simply sit down and talk to one of the people whom they were about to kill. For one of the Nazi's to open up their minds to find out that their own government's propaganda was nothing but lies. To find out that the family they just murdered were good and honest people. But, everyone involved in perpe-

tuating the Shoah chose not to. They chose to live in ignorance and fear.

I firmly believe that once you shine the light of knowledge on the darkness of fear, it has no choice but to vanish. If everyone here chooses to try to rationally talk to someone who is living in fear and ignorance of Jews, or of any other minority, then the Shoah and situations like in Darfur will never happen, again. Today, we not only come together to mourn, but

also to celebrate the lives that were saved. There were many heroes of the Holocaust. Many of which will never be known, but to God...

A prayer for the righteous was said, followed by the Kaddish, first in Hebrew and then in English. The participants lit yarzeit candles and placed them on the ceremonial table, surrounded by six large candles, symbolizing the murdered six million.



VIRTUAL WORLDS MEET AT MUSEUM OF JEWISH HERITAGE

More than 600 people from over 19 countries came to the Museum of Jewish Heritage for a meeting of the virtual worlds. The idea for this meeting: bringing together the business aspects of the virtual worlds. No, this was no virtual meeting, but a traditional conference, in a physical space. Many participants even had to stay outside the overcrowded auditorium, watching on screens what was taking place inside – virtual in a way. One idea that came up again and again: There should be a way to connect the virtual worlds of There, Second Life, etc. Nice idea, and who knows, it could be a way to connect with other virtual Jewish communities...



FIRST WE TAKE MANHATTAN, THEN WE TAKE BERLIN

There are already virtual copies of Manhattan in Second Life. In Hawthome, you can find the Empire State Building; and New New York has its own Times Square. There are rumors that Chabad will bring a copy of 770 Eastern Parkway headquarters into Second Life, and who knows, maybe New York's Lower East Side will find its virtual resurrection. But before that, Berlin is coming into the virtual world. New Berlin is the name of the project launched by the artist group YOUsee-

MEin3D. The famous Alexanderplatz, including its TV tower, is the first part of this ambitious project. The Hackesche Markt and Oranienburger Strasse, including its synagogue, are already planned, according to Arthea Yoshikawa. When? Not sure yet, but you will definitely read about it here.

FIRST GLOBAL FRAGRANCE BRAND LAUNCHED IN SECOND LIFE

Not everyone may know that Calvin Klein was born in the Bronx as Richard Klein to Hungarian Jewish immigrants.

And even fewer may know that he has now become a Second Life pioneer. Calvin Klein's ck IN2U is "the first global fragrance brand to launch in the virtual world of Second Life," according to a press release. The marketing material contains funny slogans like: "She likes how he blogs, her texts turn him on. It's intense." And who is the target group? "ck IN2U speaks the language of a generation connected by technology – the aptly named technosexuals." Nice name, but don't think about using it too often, because this is "a term that Calvin Klein has [already] trademarked."

VIRGINIA TECH SHOOTING

The Jewish community honored Virginia Tech shooting victim and Holocaust survivor Liviu Librescu. A memorial plaque was set up in front of the Holocaust museum and, in a small ceremony, people honored all victims of the shooting; laying yarzeit candles down at the memorial.



The last word

Five Questions for TamaraEden Zinneman



How did you come into Second Life?

Less than three months ago a RL friend of mine introduced me to SL. I thought she was nuts at first, but her excitement also piqued my interest. So, I, without admitting to her or my fiancé, logged in and became interested. I felt silly at first. Really silly! It's not real. It's pretend. At first I looked so absurd that it didn't help

me get on board immediately: somehow I ended up a Jewish-Asian freak with pigtails.

I realized after logging in for the first time that I had seen something about SL on one of my old professor's websites who has taught technology classes within SL. And that's how it all started. I figured if a good friend was hooked, and a professor

whom I admire greatly uses it professionally, there had to be something to it.

What does Jewish life in SL mean to you?

This is a very interesting question. I believe strongly in Jewish community. Growing up, my family had its traditions and ways, but I didn't truly feel like I

belonged to a community until I found a synagogue in my adult RL where I connected with people. SL Jewish life is obviously quite different than RL; however, the one thing that they both share is a desire by Jews of all streams and from around the world to connect. This is such a beautiful thing. It's such a basic tenet of our faith. So often, streams of Judaism separate and segregate themselves from others. The beautiful thing about SL's Jewish community is that I've met people of literally EVERY stream of Judaism. We have Reform and Conservative. We have Modern Orthodox and traditionalists. We even have, which surprised me most, people from ultra Chasidic communities who come and explore and interact with people with whom, in their RL, they would never have the chance to interact with. Perhaps a place like SL will be the start of many communities, from both ends of the spectrum, to reach out and step outside their worlds embracing and learning about the most beautiful part of Judaism: our diversity.

What are your favorite places in SL?

Actually, the first place I go after login in is always JHMS (Jewish History Museum and Synagogue). I've made "friends" there and it's nice to drop in and see who is hanging out. Usually I will find "Sheva Writer" working in her "Simon Joseph House," where she makes an effort to bring smiles and happiness to others through Tikkun work. So, that's the second place I visit frequently. Other places I like to visit for fun or time killing is Venice Italy, Kangaroo Roulette Casino (I'm guilty, I spend a little time there because it's easy to double your money without spending RL cash), and Venice Beach, California. Being that I know Venice Beach so well in RL, I am impressed by the similarities. I was touched to find that they have the Sidewalk Cafe that brings back memories of my mom who passed away last October. Her and I would eat lunch there when I was a child and young teen. We'd eat

and, because they were so busy, we'd always share tables with strangers. Maybe it's a piece of her that creates that joy I find in meeting strangers over the web.

What recommendations would you give newbies?

In many ways I'm still a newbie, so this is fresh in my mind. First, don't try to get it all figured out right away. I am constantly learning new things in SL and that keeps it fun and interesting. After all, SL is sort of a game and it's fun to continuously



move on to the next level. Make friends. Don't be afraid to ask for help from others, but also be patient because you never know what the person on the other side of the internet might be doing. Sometimes a new person I've befriended will come to rely on me to rescue them from all their problems. If I could give a newbie a checklist of things to learn first:

1. Learn how to wear clothes. Many of us can't stand seeing nudies walking around. And don't take it personally if someone tells you to put on clothing.
2. Learn how to fly and to fly up and down.
3. Learn how to create a landmark so that when you do get lost or stuck, you can rescue yourself.
4. Learn how to use the search feature.

I think those basics will make a huge difference in feeling comfortable navigating early on.

What do you think are the main challenges the Jewish community in SL will face?

I suppose the challenges will be the same as in any community. First, consistent membership and people becoming active in events and programs. It takes people to run any community, even in SL. Tzedakah, the act of giving for the joy of giving and not receiving anything in return, is something that must be consistently worked on. I can't tell you how many people have dropped Linden dollars to me as a newbie. In return, I've dropped donations in a variety of places and passed some of those same dollars on to other newbies or have purchased gifts from those who helped me. Some of us can give money, others time, others skills; whatever someone has to give, it is essential.

Another the significant challenge is having to manage the bigots that find their way to the Jewish locations in SL. I've personally only had a couple of instances with such a person. In RL there are antisemites and people who don't care for Jews; however, in SL more of those people come out of the cracks because it's a safe-haven for people filled with hate to let it out. A group of us were discussing this matter after the Seder at the JHMS. Personally, I think we need to make it clear to these individuals that they are not welcome, and that their hate will not be tolerated. Engaging such a person in a debate or discussion, in my opinion, is pointless. Therefore, one challenge is dealing with these people and actively pressing Linden Lab not to tolerate such behavior. Please understand, as an English teacher in RL, I believe fully in free speech. If they want to set up their own space to spew their hatred amongst themselves, fine, but hate speech and acts should simply not be tolerated. ●

In the Tachles Gallery

Forgotten Heritage

A Bronx Jewish center reborn as a department store; a onetime Chinatown synagogue now a Buddhist temple; a fading tombstone in New York's oldest Jewish cemetery – such quiet, subtle remnants of the city's Jewish past escape the notice of many, but not that of Julian Voloj.

Soon after making his move to New York in 2003, Voloj began taking pictures of these sites, remainders and reminders of a lost era. The results are haunting. An exhibition displaying 18 of his photographs opens May 6, at the Tachles Gallery in the virtual world of Second Life,

parallel to its opening at the Riverdale Y in New York.

"The selection of 18 images is symbolic," says Voloj, a photographer, writer and historian. "In Hebrew, every number corresponds with a letter. The number 18 is also the word for 'life.' I am trying to breathe new life into these forgotten places."

By showing his artwork in a virtual gallery, Voloj wants to make it accessible to people worldwide. "As an artist, I am always interested in the way new media can enhance my outreach. Showing it simultaneously in RL and SL is something no Jewish artist has yet accomplished. It is an

experiment and something I wanted to do from the first time I explored Second Life."

Julian Voloj, who is known in the virtual world as Kafka Schnabel, believes that Second Life gives artists many new opportunities: "Second Life is a new medium full of possibilities, in which serious work can be done. 'Forgotten Heritage' is a serious exhibition and by showing it in a virtual space I can reach audiences I would never reach in RL." ●

Forgotten Heritage opens on May 6th, 2007 at the Aufbau Café/Tachles Gallery at 10am SLT.

