

# 1933

The 1933 Redskins jersey features a logo (an Indian head profile) on the front of the jersey, not a uniform number. Only one other instance has a logo graced the front of an NFL jersey instead of a uniform number, that being the 1933 Pittsburgh Steelers whose jersey featured the City of Pittsburgh crest.

The 1933 Redskins helmet was burgundy in color. It would switch over to gold in the mid 30's, and stay gold into the early 60's before returning to burgundy.



# Ownership



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# Daniel M. Snyder

## Redskins Owner

Entering his seventh season as owner of the Washington Redskins, Daniel M. Snyder, 40, has set new standards for the organization both on and off the field.

The hiring of Redskins legend Joe Gibbs as Head Coach and Team President signaled a renewed intention to return the franchise to its Super Bowl-winning ways. Gibbs has delivered with the shaping of the team to complement their shared vision.

The organization's business operations were again recognized by Forbes magazine, this time as the nation's most-valuable sports franchise, and the second-most valuable sports franchise in the world. That innovative business and marketing expertise has been recognized throughout the NFL.

Snyder was founder, Chairman and CEO of Snyder Communications, Inc., (at the time he was the youngest CEO of a New York Stock Exchange company). From its launch in 1985 the company grew to a global organization of 12,000 employees, 77 offices in 16 countries, and more than \$1 billion in annual revenues. The company's leading role in providing over 200 of the Fortune 500 client base with targeted marketing solutions, including advertising and marketing services, led to its acquisition in March 2000 by the French marketing firm Havas for more than \$2.3 billion, at the time the largest such merger in the history of the advertising/marketing industry.

Snyder's interests outside the Redskins are varied. He is Chairman of the Board of Ventiv Health (NASDAQ: VTIV) and serves on the board of McLeod USA, both public companies.

He is managing director of RedZone LLC, a private investment firm, and is active in a variety of other private business ventures, both as an investor and as an advisor to management.

Snyder is one of the Washington area's most prominent community leaders. He is active in the Larry King Heart Foundation, and devotes most of his public philanthropic time to Washington's Children's National Medical Center and the Center for Missing and Exploited Children, where he serves on both Boards of Directors. His support enabled construction of the Snyder Family Emergency Medicine and Trauma Center at Children's Hospital. He also funded construction of the Daniel M. Snyder and Family Communication Center at the Center for Missing and Exploited Children. Each day the Center handles hundreds of calls from around the nation from law enforcement organizations, parents of missing children, runaways seeking help and people responding to the Center's well-known awareness campaigns on behalf of missing children.

Snyder founded the Washington Redskins Charitable Foundation in 2000. The Foundation draws on the prominence and leverage of the Redskins organization to fund and further community projects such as summer reading programs, community-based redevelopment initiatives and renovation of high school football facilities throughout Maryland, Virginia and Washington, D.C. To date, the Redskins Charitable Foundation has enabled the upgrade and maintenance of 10 football fields.

## REDSKINS OWNERSHIP HISTORY

Daniel M. Snyder is the third majority owner in the history of the Washington Redskins franchise.

George Preston Marshall (1932-1969)

Jack Kent Cooke (1969-1997)

(The Estate of Jack Kent Cook 1997-1999)

Daniel M. Snyder (July 14, 1999 - present)



# Ownership Group

Arlette Snyder, Michele Snyder,  
Robert Rothman, Dwight C. Schar, Frederick W. Smith

Since the early days of his business career, from his home office as a teenager through the founding of Snyder Communications in Bethesda, MD, to ownership of the Washington Redskins, Daniel M. Snyder has surrounded himself with trusted advisors and supporters. It is those family members and associates who round out the ownership group of the Washington Redskins.

Before launching a business initiative or making a critical business decision, they are the key individuals Snyder has turned to as partners, advisors, and confidants.

Snyder's sister Michele, a founder of Snyder Communications, shares his ambitious spirit. Her creativity, operational skills, and business instincts have played an instrumental role in the success of Team Snyder over the years.

A calm and steady influence have been the contributions of **Gerry and Arlette Snyder**, parents of the Redskins owner. A long-time journalist and author with more than two dozen books to his credit, Gerry Snyder was editor-in-chief of Snyder Communications during the early years of the company. Gerry Snyder died in 2003 at age 69. The team training facility at Redskins Park has been named in his memory. Arlette Snyder, who maintains the family ownership position in the team, continues her role as a primary advisor to the owner and his other partners.

**Robert Rothman** is Chairman and CEO of Black Diamond Group, Inc., and Chairman of Bank of St. Petersburg Holdings, Inc., in Tampa, Florida. He was Chairman of the Board and Chief Executive Officer of Consolidated International Group, Inc., which owned and operated insurance companies in Europe and North America, from 1987 to 1999.

Prior to founding the Consolidated Group of companies in 1987, he was Executive Vice



**Arlette Snyder**



**Michele Snyder**

President and Chief Financial Officer of Beneficial Insurance Group. Mr. Rothman began his career with Ernst & Whinney in New York after graduating from the University of Chicago.

He obtained a B.A. Degree in Economics from Queens College of the City University of New York, and an MBA in Finance from the University of Chicago, Graduate School of Business.

Mr. Rothman is a member of the Advisory Council for the University of Chicago Graduate School of Business; Vice-Chairman of the Board of H. Lee Moffitt Cancer Center & Research Institute, Inc.; and currently supports several other community non-profit institutions.

**Dwight C. Schar** is the Chairman of the Board and Chief Operating Officer of NVR, Inc., the sixth largest home builder in the United States. The company is comprised of the building operations of Ryan Homes and NVHomes. Also under the NVR umbrella is NVR Financial, and is comprised of NVR Mortgage and NVR Settlement Services. The company is based in McLean, Virginia, and is traded on the American Stock Exchange.

Schar is extremely active in the greater Washington community, involved in numerous business and educational groups, as well as on a political level as National Finance Chair of the Republican National Committee. He is





**Robert Rothman**



**Dwight Schar**



**Frederick W. Smith**

also on the Board of Directors for the Mercatus Center at George Mason University; is a trustee of the Virginia Commonwealth University, School of Engineering Foundation; and sits on the Virginia Business and Higher Education Council. He is also an appointee to The President's Advisory Committee on the Arts for the Kennedy Center.

Previously, Schar was a member of the board of directors for the Pittsburgh Pirates, First American Banks, the Northern Virginia Building Industry Association, Bell Atlantic Company of Virginia and the United Way of the Capital Area. He has been a trustee for the George Mason University Foundation, Ashland University and the Virginia Foundation of Independent Colleges. He has also been a council member of the Northern Virginia Roundtable, and the Governor's Regional Economic Development Council. Schar is a graduate of Ashland University.

**Frederick W. Smith** is chairman, president and chief executive officer of FedEx Corporation, a \$29.4-billion global transportation and logistics company.

Smith is responsible for providing strategic direction for all FedEx Corporation operating companies, including FedEx Express, FedEx Ground, FedEx Freight, FedEx Kinko's, FedEx Custom Critical and FedEx Trade Networks. These companies serve over 215 countries with operations that include more than 645 aircraft and about 71,000 vehicles.

Approximately 245,000 employees and independent contractors worldwide handle more than five million shipments every day.

Since founding FedEx in 1971, Smith has been an active proponent of regulatory reform, free trade and "open skies agreements" for aviation around the world. FedEx has continued to strengthen its industry leadership over the past 30 years with its total commitment to quality service. FedEx Express was the first service company to win the Malcolm Baldrige National Quality Award in 1990.

Smith has served on the boards of several large public companies and is co-chairman of the U.S. World War II Memorial Project and the St. Jude Children's Research Hospital Professional Advisory Board. He was formerly chairman of the Board of Governors for the International Air Transport Association and the U.S. Air Transport Association. Smith is also a member of the board of the Business Roundtable, the Business Council, the CATO Institute and the Mayo Foundation. He served as chairman of the U.S.-China Business Council and is the current chairman of the U.S.-France Business Council. Smith has been named Chief Executive magazine's 2004 "CEO of the Year."

Born in 1944 in Marks, Miss., Smith attended Yale University, where he earned a B.A. in 1966. Smith served as an officer in the U.S. Marine Corps from 1966-1970.

# Redskins Firsts



■ The Washington Redskins became the first and only team in NFL history to win a World Championship in their first year by defeating the Chicago Bears 28-21 to claim the 1937 title. On February 13, 1937, the National Football League approved the transfer of the Boston Redskins franchise to Washington, D.C. The Redskins, in their first season in Washington, compiled an 8-3 record on the road to the NFL title.

■ On September 16, 1937, the Redskins played their first game in D.C. Washington was victorious over the New York Giants at a flood-lighted Griffith Stadium, 13-3.

■ On August 9, 1938, the Washington Redskins formed the NFL's first marching band. Later, on August 17, 1938, "Hail to the Redskins" made its debut as the first fight song by any team in the NFL.

■ In 1938, the Redskins became the first team in the NFL to have its own radio network carry all its games.

■ In 1950, the Washington Redskins became the first team in the NFL to have all its games televised locally. On September 26, 1954, the Redskins became the first team in the NFL to have its game televised regionally, when their contest at San Francisco was televised back to Washington and throughout the South.

■ The first regular season game at DC stadium (re-named RFK Stadium in 1968) was played on October 1, 1961.

■ It didn't come easy, but on December 17, 1961 the Redskins finally got their first DC Stadium win in the '61 season finale with Dallas. Dickie James scored four touchdowns, a Redskins single-game record (Larry Brown tied it in 1973), to lead the Redskins to a 34-24 victory. The win ended a 23-game winless streak for the Redskins dating back to the 1960 season.

■ The Washington Redskins became the first and only team in NFL history to win three Super Bowls (XVII, XXII, XXVI) with three different quarterbacks (Joe Theismann, Doug Williams, Mary Rypien).

■ On September 14, 1997, the Redskins opened their new stadium, now called FedExField, with a thrilling 19-13 overtime victory over the Arizona Cardinals in front of a record crowd of Washington fans.

