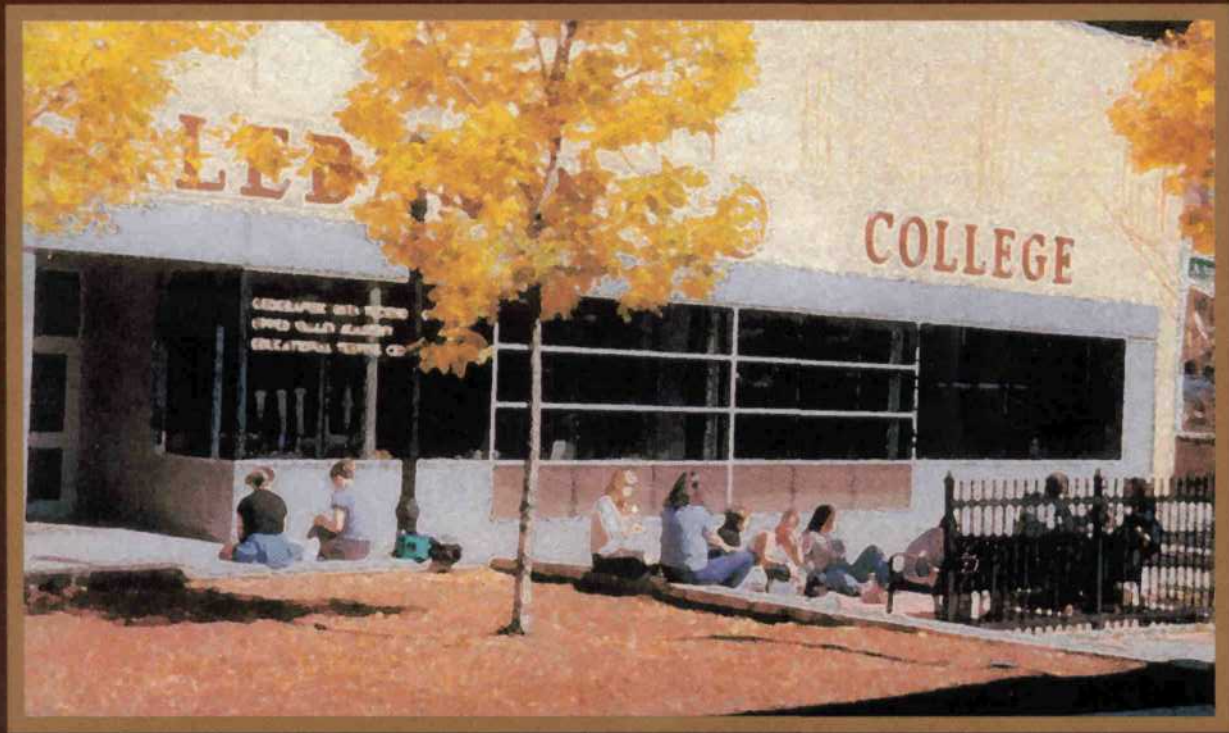


The Campaign for



Lebanon College

*A Message from the
President of the College*



Since arriving at Lebanon College, I have come to know it as a very special place. More so, when you think that this important and integral learning center celebrates its Golden Anniversary in 2006.

This institution has served the Twin State Community well during the past fifty years, and its basic mission has not changed over that time. We continue to serve the educational needs of an extremely diverse student body.

We offer state-of-the-art facilities for people who want to earn a degree, or just to learn languages, how to run a computer, fine art, or business. It is a place where serious higher education and learning takes shape. We can be most proud of the fact that Lebanon College is an accessible institution where students, who could not attend a traditional college after high school, can excel.

When Lebanon College opened its doors for the first time, it was one of only two other colleges in the region. Now, there are many more educational choices, but we still remain the most affordable and accessible. We remain true to our purpose "excellence in life-long education, to benefit the entire community with a credible and consistent learning environment."

For the College to fulfill its commitment, and to provide all capable students an affordable tuition, to have the best faculty and courses available, we must raise an endowment for scholarship and academic excellence. Our entire community is confident that with your help we will meet our three million dollar goal.

Thank you,

L. Donald Wenz
President of the College

A Message from the Campaign Chair



Funds To Grow On

Like all business people, I'm keenly aware of the role resources play in a company's success - its ability to make bold, opportunistic decisions with confidence. Whether it's funding R and D, buying new equipment, or marketing a new product, financial reserves are essential to move these initiatives forward. Through my involvement with Lebanon College over the past few years, it became clear that, in this regard, education and business are very similar. For example, in 1998 when the Woolworth building became available, Lebanon College could barely afford "the right of first refusal". But a successful capital campaign secured the needed funds, and the College now has a state of the art learning facility in downtown Lebanon.

The College is fortunate that for the past few years it has had a balanced budget. This has occurred thanks to the increased support of the College's Annual Appeal and close attention to costs. Tuition, gifts and grants are the funds Lebanon College lives on to pay salaries and other operating expenses. Now, as the College approaches its 50th anniversary, it is essential to raise "funds to grow on". These will be endowment funds, and are the lifeblood of all strong colleges and universities in this country. In fact, they are regularly used to compare the fiscal strength of educational institutions. In this regard, Lebanon

College, with a very modest endowment, competes at a distinct disadvantage.

The Campaign For Tomorrow proposes the change that by raising \$3,000,000 over the next 3-5 years expressly for endowment: funds to grow on. As President Wenz stated, income from these funds will be used to support the core of the College: students, faculty and programs.

We know that raising \$3,000,000 of endowment funds for Lebanon College will not be easy, but I and others accept the challenge knowing of the good that the College has done in the past, and wanting to ensure its future. With the help of the College's friends, area businesses and foundations, I am confident we will succeed.

Stephen Christy
Campaign Chair

A Brief Retrospective

Like most colleges in this country, Lebanon College began serving the Upper Valley to fill a void in the mid-1950's. With the loss of the region's basic textile industry, a small group of community leaders saw the need for a local, "community" college to train workers in new and different fields, such as office management, bookkeeping and accounting. Thus, the College was created to meet the needs of a diverse population from New Hampshire and Vermont.

Until recently, classes were held where space was available, including public schools, hospitals, community centers and businesses. The College grew slowly at first, but by 1964 was offering classes in five satellite sites in New Hampshire and Vermont, and three years later became certified and was authorized to award the Associate of Art degree. By 1972 the College could offer the Associate of Science degree, and in 1980 was certified to offer courses and programs in Vermont. In the fall of 2003, it earned national accreditation for the first Allied Health program in Radiography.

From the beginning, and in response to demand, the College offered a full spectrum of classes ranging from the basic (writing, math, and languages) to the more specific (business management, computers and programming). All are offered with the belief any true college for the community should offer courses to all

who are interested, and that credible and challenging academic programs be available for those who may, for whatever reason, not be able to attend a traditional college. All this from a college offering the most competitive and affordable tuition in northern New England. With that in mind, a successful, but very modest endowment campaign was completed in 1991.

In 1997, L. Donald Wenz was named Lebanon's tenth president, and two years later helped the Board launch the successful "Campaign For Renewal" to purchase and renovate the old Woolworth building in the "historic" center of the city. With the overwhelming success of that effort, the College at last had a permanent, "campus" home, which now serves over twelve hundred students each year, and is the economic epicenter of a resurgent downtown.

Building the Future

While the "Campaign For Renewal" took care of the College's needs for physical space for the near future, it did not add to Lebanon's small endowment. Success led the College to secure its new "campus" home.



"Alice Peck Day Hospital has sent 21 employees to Lebanon College's customized computer training classes. We have been delighted with the results."

D. Albanese, APD Hospital

"Education is meant to lead forth' - and that occurs at Lebanon College - an institution that provides the opportunity for a very diverse group of students...."

Honorary Chair
C. Everett Koop



Now that same success leads the College on an ambitious course as it seeks to raise \$3,000,000 in new endowment.

While annual funds are usually considered "funds to live by", endowments are often described as "funds by which to grow" - and while the College has grown, its endowment has not. Endowment funds are the lifeblood of higher education in this country, and it is no coincidence that nearly all colleges and universities have substantial endowments, a number at one billion dollars or more! For them, our goal would indeed be modest and easily attainable, but for Lebanon College it will be a stretch - but stretch we must to be true to our mission: "to offer excellence in both undergraduate and lifelong education to students of diverse ages and educational goals." Excellence always comes at a price, and so it is for the College as it seeks to better meet the needs of students and faculty in the 21st century.

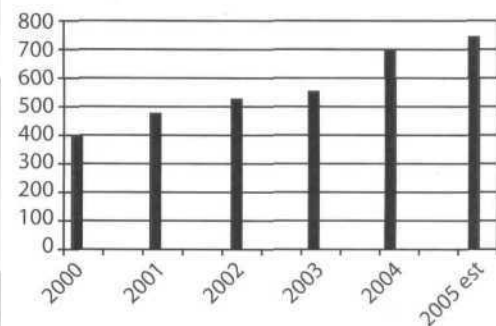
Presenting Our Needs

One half of our goal will be devoted to scholarships for our most needy students.

There is little mystery as to what makes for good education. The successful melding of good students, with a strong faculty in an appropriate setting (campus), usually ensures

quality education. To help attract good students, the College has continually maintained one of the lowest fee structures in the region. We have been able to offer only modest financial assistance. Many interested students are not discouraged from seeking admission, but there are many capable individuals who are turned away, because of this limited scholarship program. As a result of more aid, the student body will grow stronger and more diverse. Almost all of our students live in this region, and use their Lebanon College education in service to companies and organizations in this same region. To keep fees relatively low and offer more scholarship assistance to those who really need it, we seek to raise \$1,500,000 for student scholarship endowment.

Total Student Enrollment in Credit Courses



Good students demand a dedicated and well-qualified faculty. At Lebanon College the faculty is stronger than ever with 90% holding advanced degrees. Experienced, credentialed faculty are clearly being drawn to the College. A limited Faculty Development Fund, begun in 2000, allows faculty to attend seminars and courses to update and expand upon their knowledge. In order to retain and continue to attract a strong faculty, we seek to raise \$500,000 for teaching and academic development.

One of the advantages that a small college like Lebanon has is its ability to respond quickly and decisively to changing needs and circumstances. The new, and already successful, Allied Health Program is a recent example of responding to a new need in our region. In order to better support existing programs and be able to respond to new needs as they arise, we seek to raise \$1,000,000 for program support.

Meeting the Challenge

The College is embarking on a \$3,000,000 capital campaign to support the needs of our students, faculty and academic programs. In March of last year, the College's Board of Trustees voted unanimously in support of this endowment campaign, which will coincide with our fiftieth anniversary. The Campaign's success

will enable the College to continue to grow in stature and in service to the region.

Now, we need your help!

"The College's small class size and personal attention to the adult students needs make it easy for me to return to school."

SUMMARY OF ENDOWMENT NEEDS

• Scholarships for deserving students	\$1,500,000
• To ensure a strong and well-qualified faculty	500,000
• To support new and existing programs	1,000,000
TOTAL	\$3,000,000



The Campaign

Our plan is as simple as any seeking voluntary support from the private sector. Committees have been organized in order to give as many people and businesses as possible the opportunity to participate in this effort. The campaign seeks to raise three million dollars from alumni, area citizens, businesses, friends and selected foundations.

We will launch the general campaign early 2006, and expect to complete the drive by year's end. For the convenience of those who wish to make a larger gift than might otherwise be possible, pledges may be paid over a three-year period. While some will choose to make a one-time gift, we hope that many of our friends will want to consider a three-year pledge to the campaign.

How to Make Your Gift

The process is simple: choose the way that is best for you. Pledges may be paid monthly, quarterly, bi-annually or annually. For those considering larger gifts, appreciated property usually makes giving easier. While securities are often used, a few might have other assets, such as real estate or an old life insurance policy that could be used to fund all, or a portion, of a generous commitment to the campaign. Also, certain types of planned gifts, which usually provide the donor with life



income and bequest intentions, will be included in the campaign. The College is prepared to handle your preference, and offers professional counsel to assist with any of the more complicated and beneficial ways of making a charitable gift.



"We have had a long relationship with Lebanon College. We have found them extremely willing to design specific classes to meet our needs at a very reasonable cost. We couldn't be more pleased and are especially impressed with their computer labs."

*Barry McCabe,
Exec. V.P.
Mascoma Savings Bank*



Memorial and Named Gift Opportunities

Below is a list of memorial and named gift opportunities available to those who may wish to have their name, or those of loved ones, forever associated with the College. A volunteer, a member of the Campaign Committee or Dr. Wenz will be pleased to discuss the options available.

Main Academic Building*

Health & Science Building	\$500,000
Library	250,000
Lecture Hall	100,000
Multi-purpose Room	100,000
Art Studio/Gallery	75,000
Large Classrooms (each)	50,000
Scholarship Fund (minimum)	50,000
Faculty Chair (minimum)	50,000
Photography Lab	50,000
Science Labs (each)	50,000
Radiography X-ray Lab (each)	50,000
Small Classrooms (each)	25,000
Large Offices (each)	25,000
Lobby (lower level)	25,000
Computer Labs (each)	25,000
X-ray Processing Lab	15,000
Small Offices (each)	15,000
Small Rooms (each)	5,000

*Please contact the President for further information.



“At Lebanon College, you are surrounded by interesting people who have much experience and knowledge to share whether they are instructors or students.”



THE CAMPAIGN FOR LEBANON COLLEGE

Scale of Gifts Needed to raise \$3,000,000

Number of Gifts	In the Range of	Total	
1	\$500,000	\$500,000	
1	250,000	250,000	Key Gifts
3	100,000	300,000	
<hr/>			
4	75,000	300,000	Leadership Gifts
6	50,000	300,000	
8	25,000	200,000	
<hr/>			
10	20,000	200,000	Major Gifts
15	15,000	225,000	
18	10,000	180,000	
20	5,000	100,000	
<hr/>			
25	4,000	100,000	Supporting Gifts
30	3,000	90,000	
35	2,000	70,000	
50	1,000	50,000	
<hr/>			
HUNDREDS OF GIFTS TOTALING		235,000	
<hr/>			
TOTAL		\$3,000,000	

Campaign Committee

C. Everett Koop, Honorary Chair

Stephen Christy, Chair

George Desaulniers, Co-Chair

Elizabeth Crory

Harold Haddock

Joseph Lauria

Lewis "Ed" Link

Armando "Joe" Roberto

Donald Silver

Barbara Taylor

L. Donald Wenz, Ex Officio

Robert Wicklund

Campaign Sponsors

Jean Ballin, East Thetford, Vt.

Mary and Peter Brown, Lebanon

Dorothy and John Byrne, Etna

Virginia and Vail Church, Lebanon

Fred Cushing, Meriden

Joseph Daschbach, Lyme

Terri and Roger Dudley, West Lebanon

Helen and Merle Schotanus, Grantham

Happy and Clark Griffiths, Lebanon

John Hennessy, Hanover

Agnes and Tom Kurtz, Hanover

Lilla MacLane-Bradley, Hanover

Ann Neidecker, Hanover

Marilyn Paganucci, Hanover

Cindy and Jim Varnum, Etna

Board of Trustees

William Babineau

Barbara Brown

George Desaulniers

Harold Haddock

Joseph Lauria

Lewis Link

Anthony Neidecker

Agnar Pytte

Armando Roberto

Ronald Sliwinski

Joan Weider

Donald Wenz

Robert Wicklund