

Corporate Plan **2004 - 2009**



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OUR VISION

The **Great Barrier Reef Marine Park** is the **best protected** and **managed** marine park in the world

OUR ROLE

The Great Barrier Reef Marine Park Authority (GBRMPA) is the principal advisor to the Australian Government on the control, care and development of the Great Barrier Reef Marine Park¹. The GBRMPA is responsible for the management of the Marine Park².

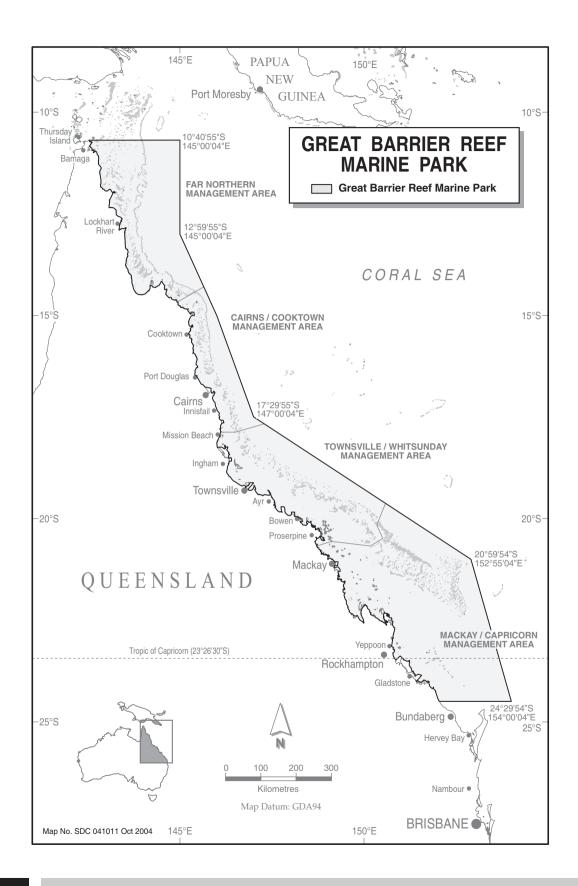
OUR OPERATING ENVIRONMENT

The Great Barrier Reef Marine Park Authority is based in Townsville, Queensland Australia, and located adjacent to the Great Barrier Reef. The Great Barrier Reef Marine Park stretches more than 3200 kilometres along Australia's north-east coastline, covering 345,400 square kilometres. It is the world's largest world heritage area. The GBRMPA also operates Reef HQ³.

¹ Great Barrier Reef Marine Park Act 1975, Section 5(1).

² Great Barrier Reef Marine Park Act 1975, Section 7(2B)

³ Reef HQ is the Authority's aquarium which supports contains the world's largest tank-based living coral reef and provides an important part of the Authority's public education program.



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OUR GOAL

• Our goal is to provide for the protection, wise use, understanding and enjoyment of the Great Barrier Reef in perpetuity through the care and development of the Great Barrier Reef Marine Park.

OUR AIMS

These aims are subordinate to the primary goal and must be read in conjunction with it and with each other.

- To manage the Great Barrier Reef Marine Park in accordance with the principles of ecologically sustainable development.
- To protect the natural qualities of the Great Barrier Reef Marine Park, while providing for reasonable use.
- To engage and involve the community meaningfully in the management of the Marine Park.
- To achieve competence and fairness in the management of the Marine Park through the most up-to-date research and the acquisition, use and dissemination of the most up-to-date information.
- To achieve integrated management of the Great Barrier Reef Marine Park through active leadership, and through constantly seeking improvements in coordinated management.
- To achieve management of the Marine Park primarily through the community's commitment to the protection of the Great Barrier Reef and its understanding and acceptance of the provisions of zoning, regulations and management practices.
- To work with Aboriginal and Torres Strait Islanders in a way that takes account of traditional affiliations, culture and rights in management of the Marine Park.
- To minimise regulation of, and interference in, human activities, consistent with meeting the goal and other aims of the Authority.
- To achieve our goal and aims by employing people of high calibre, assisting them to reach their full potential, providing a rewarding and caring work environment, and encouraging them to pursue relevant training and development opportunities.
- To make the Authority's expertise available nationally and internationally.
- To actively manage risks to the Marine Park and adapt to changing information and circumstances in the Marine Park.

OUR CORPORATE VALUES

- Leading by example.
- Caring about the natural and cultural values of the Great Barrier Reef.
- Responding to and respecting the needs and aspirations of the community and our stakeholders.
- Recognising and making best use of the diversity of the Australian community.
- Striving for excellence in our work.
- Showing trust, honesty and integrity in our conduct.
- Promoting the Australian Public Service Code of Conduct in the management of our human and other resources, including providing a safe, homogenous and equitable workplace for all.

OUR LEGISLATIVE FRAMEWORK

The Great Barrier Reef Marine Park Authority is established under the *Great Barrier Reef Marine Park Act 1975* as a Commonwealth Statutory Authority. The Authority is part of the Australian Government's environment portfolio. The Authority's legislative objectives are set out in section 5, and specific functions are defined in sections 7 and 7A of the *GBRMP Act*. The Authority operates within the statutory framework of the *Commonwealth Authorities and Companies Act 1997*, the *Public Service Act 1999* (particularly Sections 10 and 13 relating to Australian Public Service Values and Code of Conduct), and the *Environment Protection and Biodiversity Conservation (EPBC) Act 1999*. Other legislation under Commonwealth and Queensland State law, together with international conventions, also impact on governance and management of the GBRMP.

Commonwealth legislation specific to the GBRMP

Great Barrier Reef Marine Park Act 1975

The *Great Barrier Reef Marine Park Act* 1975 is the primary Act in respect of the Great Barrier Reef Marine Park. It includes provisions which:

- Establish the Great Barrier Reef Marine Park.
- Establish the Great Barrier Reef Marine Park Authority, a Commonwealth authority responsible for the management of the Marine Park.
- Establish the Great Barrier Reef Consultative Committee to advise the Minister and the GBRMPA.

- Provide a framework for planning and management of the Marine Park, including through zoning plans, plans of management and permits.
- Prohibit operations for the recovery of minerals (which includes prospecting or exploration for minerals) in the Marine Park (unless approved by the GBRMPA for research).
- Require compulsory pilotage for certain ships in prescribed areas of the Great Barrier Reef Region.
- Provide for regulations, enforcement and other matters.

Great Barrier Reef Marine Park (Environmental Management Charge-Excise) Act 1993

Great Barrier Reef Marine Park (Environmental Management Charge-General) Act 1993

These Acts provide for collection of the environmental management charge (EMC).

Great Barrier Reef Marine Park Regulations 1983

These regulations provide offence provisions, applications for the granting of permissions, compulsory pilotage, environmental management charge, plans of management, and review rights.

Great Barrier Reef Region (Prohibition of Mining) Regulations 1999

These Regulations prohibit mining operations, or research for mining operations, in the area of the Great Barrier Reef Region that is not part of the Marine Park.

Great Barrier Reef Marine Park (Aquaculture) Regulations 2000

These Regulations regulate the discharge of waste from aquaculture operations, which may affect animals and plants in the Great Barrier Reef Marine Park.

Other Commonwealth legislation relevant though not specific to the GBRMP can be found at:

http://www.gbrmpa.gov.au/corp_site/about_gbrmpa/legislation_regulations.html#leg_not_spec_gbrmp

Queensland Legislation relevant though not specific to the GBRMP can be found at:

http://www.gbrmpa.gov.au/corp_site/about_gbrmpa/legislation_regulations.html#qld_leg

International Conventions relevant to the GBRMPA can be found at: http://www.gbrmpa.gov.au/corp_site/about_gbrmpa/legislation_regulation s.html#conventions

OUR OPERATIONAL FRAMEWORK

The Great Barrier Reef Marine Park Authority (GBRMPA) is the principal advisor to the Australian Government on the control, care and development of the Great Barrier Reef Marine Park.

The working relationship with the Queensland Government and its agencies is of fundamental importance and afforded high priority by the Great Barrier Reef Marine Park Authority Board (the Board) and the Executive. In carrying out its functions, the Authority is part of the broad environment portfolio and is in partnership with a wide range of agencies, stakeholders, and community members with an interest in the protection, wise use, understanding and enjoyment of the Great Barrier Reef.

The Board consists of a full-time Chair (who is also the Chief Executive Officer) and three part-time members. The Governor General, acting on the advice of the Federal Executive Council, appoints members to the Board. Because of the shared responsibilities and multi-jurisdictional issues the Queensland Government nominates one of the part-time members. The Act also provides for one of the part-time members to be appointed to represent the interests of Aboriginal communities living adjacent to the Great Barrier Reef Marine Park. The Board is responsible for overseeing the GBRMPA's operations and making high-level decisions on marine park management matters, based on advice and recommendations received from the GBRMPA Executive, the Senior Management Team and Advisory Committees. The Board is responsible for setting the GBRMPA's policy framework.

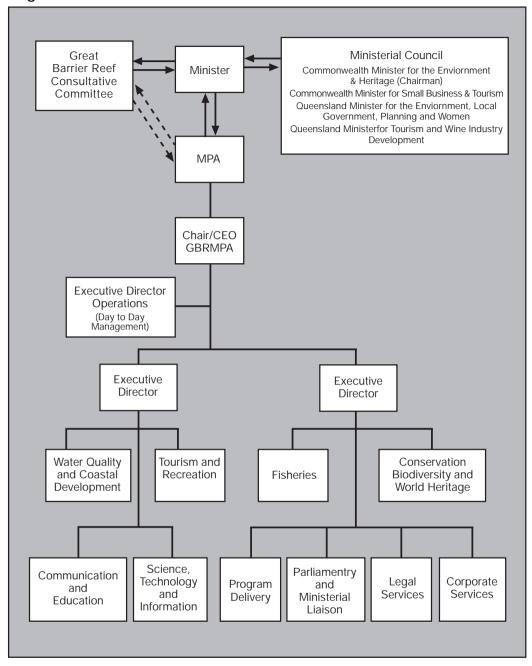
The Authority works in the policy framework of the Australian Government and provides its annual report, through the Minister for the Environment and Heritage, to the Australian Parliament.

The Authority has an Audit Committee which oversights the work of the internal audit functions and reports to the Board.

The Environmental Research Ethics Advisory Committee advises the Authority on research matters referred to it.

The Authority has a small office in Canberra to provide for Ministerial and Parliamentary liaison and engage the Environment portfolio and other Australian Government agencies.

Organisational Chart - Structure



OUR COLLEAGUES

Our community

Our community may be involved in, participate in, or represent any or all of the critical issue areas-fisheries; tourism and recreation; conservation, biodiversity and world heritage; water quality and coastal development – and include:

- Individuals, groups, government and private organizations that use the Great Barrier Reef Marine Park for commercial tourism, traditional purposes, recreation, commercial fishing and research; and
- Individuals, groups and organizations that have an interest in or impact on the health of the Great Barrier Reef World Heritage Area.

Our partners

The GBRMPA relies on close relationships with its agencies and stakeholders. We are a statutory authority within the Australian Government's Environment and Heritage Portfolio.

Commonwealth Government Agencies

- Australian Customs Service (ACS)
 /Coastwatch
- Australian Federal Police (AFP)
- Australian Fisheries Management Authority (AFMA)
- Australian Greenhouse Office
- Australian Institute of Marine Science (AIMS)
- Australian Maritime Safety Authority (AMSA)
- Department of Agriculture Fisheries Forestry - Australia (DAFF)
- Department of Defence
- Department of Education Science and Training (DEST)
- Department of the Environment and Heritage (DEH)
- Department of Industry, Tourism and Resources (DITR)
- Director of Public Prosecutions (DPP)

Queensland Government Agencies

- Education Queensland
- Maritime Safety Queensland (MSQ)
- Queensland Department of Local Government, Planning and Sport and Recreation (DLGP)
- Queensland Department of Natural Resources and Mines (DNRM)
- Queensland Department of Primary Industries and Fisheries (DPIF)
- Queensland Environmental Protection Agency (EPA)
- Queensland Parks and Wildlife Service (QPWS)
- Queensland Police Service (QPS)
- Queensland Department of Premier and Cabinet
- Queensland Department of State Development
- Queensland Transport (QT)
- Tourism Queensland

Local Government Authorities

Consultation and community involvement

- Aboriginal and Torres Strait Islander Groups, including traditional owners and representative bodies
- Industry Groups
- Co-operative Research Centre for the Great Barrier Reef World Heritage Area (CRC Reef) and other science providers and associations
- Conservation and environmental groups
- Fisheries Management Advisory Committees
- Fisheries Groups/Associations
- Great Barrier Reef Consultative Committee
- Local Marine Advisory Committees (LMACs)
- Natural Resource Management Boards, and other catchment management groups
- Reef Advisory Committees (RACs)
- Recreational User Groups
- Shipping and Boating Industry Associations
- Tourism Groups/Associations

International Bodies

- International Coral Reef Initiative (ICRI)
- National Oceanic and Atmospheric Administration (NOAA)
- UN Commission for Sustainable Development (UNCSD)
- World Conservation Union (IUCN)

WORKING WITH THE COMMUNITY AND STAKEHOLDERS

The management of use and impacts and the achievement of reasonable and sustainable use must involve the people whose use and activities relate to the Marine Park. There are extensive formal and informal means for achieving community engagement and involvement in the work of the Great Barrier Reef Marine Park Authority.

The *Great Barrier Reef Marine Park Act 1975* provides for Commonwealth, Queensland and community members to be appointed to the Board of the Authority. The Act provides in some detail for public participation in the development of zoning plans and, from the start, the Authority adopted a practice of public participation, which has gone well beyond the basic requirements of the legislation.

Great Barrier Reef Consultative Committee

The GBRMPA Act also provides for a GBR Consultative Committee as an independent advisory body to the Minister responsible for the environment. Members represent a wide cross-section of interests including tourism, fishing, science, conservation, local government and Aboriginal communities and are nominated by both the Commonwealth and Queensland governments.

Local Marine Advisory Committees (LMACs)

The Great Barrier Reef Marine Park Authority has established a network of eleven Local Marine Advisory Committees (LMACs) at the following regional centres along the Queensland coast:

- Cooktown
- Port Douglas
- Cairns
- Mission Beach
- Hinchinbrook
- Townsville
- Whitsunday
- Mackay
- Capricorn Coast
- Gladstone Region
- Bundaberg/Burnett Region

The purpose of the LMACs is to involve local communities in the management and ecologically sustainable development and conservation of the Marine Park. The LMACs principal function is to provide a community forum for representative stakeholder groups in the local community to come together to discuss marine resource management issues and to advise the Authority accordingly. The committees also provide a communication link between stakeholder groups and Government agencies, hence improving public awareness and education regarding matters affecting the Marine Park.

Although the national and global significance of the Great Barrier Reef is well recognised, management is planned and conducted so that the coastal communities of Queensland and the governments which represent them are essential participants in the management of the Great Barrier Reef ecosystem.

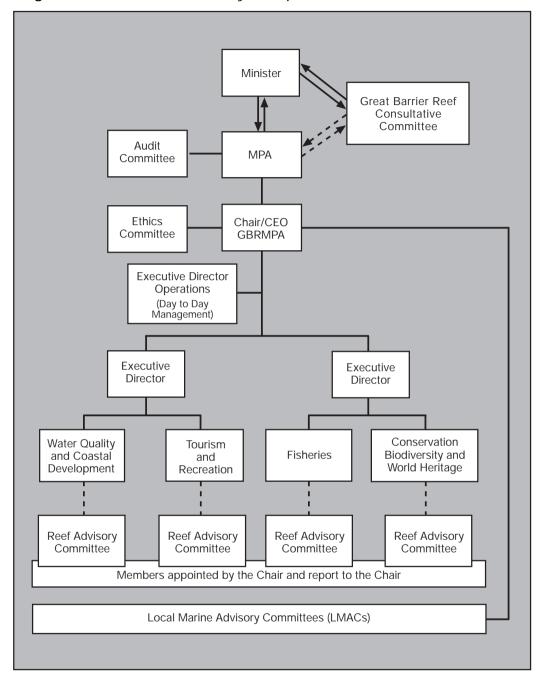
Reef Advisory Committees (RACs)

The Authority has also established a Reef Advisory Committee for each of the Critical Issues Groups. These are:

- Conservation, Biodiversity and World Heritage
- Fisheries
- Tourism and Recreation
- Water Quality and Coastal Development.

People with expertise in a cross-section of stakeholder interests have been appointed to these committees. Each RAC works closely with staff of the relevant Critical Issue Group to ensure that policy development and strategic direction are developed in consultation with appropriate stakeholders. There is provision for the representation of Aboriginal and Torres Strait Islander peoples on each of the RACs.

Organisational Chart - Advisory Group Structure



STRATEGIC OUTCOMES

The GBRMPA works toward meeting its goal by addressing strategic outcomes, which are based on its four critical issues groups and five service groups. Each Critical Issues Group and each Service Group operates under an annual and three year Strategic Work Program (SWP) with outcomes, objectives and strategies which identify resource requirements.

THE NEXT FIVE YEARS

THE CRITICAL ISSUES

CONSERVATION, BIODIVERSITY and WORLD HERITAGE

Strategic outcome: The world heritage values of the Great Barrier Reef Marine Park are protected.

- Oversight and co-ordinate the assessment and monitoring of the impact of the recently implemented zoning framework for protecting the biodiversity of the Marine Park.
- Develop and implement strategies to involve local communities in the assessment and monitoring of the benefits of the Park's zoning.
- Further develop and implement initiatives to protect and conserve threatened species, in particular dugong and turtle.
- Develop actions to work with traditional owners to ensure hunting is ecologically sustainable.
- Oversight co-ordination of traditional hunting management with State and Federal Government agencies.
- Ensure GBRMPA's management framework for the Park is in accordance with the international obligations Australia has under the World Heritage Convention and other relevant international obligations.

WATER QUALITY AND COASTAL DEVELOPMENT

Strategic outcome: To halt and reverse the decline in water quality of the Marine Park and to minimise the risk of degradation of the Marine Park arising from coastal development, downstream impact of land use or other activities.

- Obtain and disseminate improved understanding of the interactions between catchments, land use and water quality in the Marine Park.
- Assist with implementation of the Reef Water Quality Protection Plan.
- Provide assistance and advice to catchment-based committees to improve water quality outcomes for the Marine Park
- Ensure clear and measurable end of river water quality targets
- Ensure a transparent; risk-based monitoring program is in place with regular reporting on progress to the Board, Minister and Ministerial Council.
- Develop strong and effective working relationships with relevant government, industry and community representatives.
- Provide quality technical advice into environmental assessments and approval of coastal development proposals that have the potential for significant impact on the Park.
- Ensure consistency with other planning regimes.

ECOLOGICALLY SUSTAINABLE FISHERIES

Strategic outcome: To achieve protection and wise use of the Great Barrier Reef Marine Park by ensuring that all fisheries in the Marine Park are ecologically sustainable.

- Have in place a management framework that is accepted by the Board and Minister, which can competently assess the status of fisheries in the Park, report publicly on the status of these fisheries from an ESD perspective and recommend effective mechanisms for necessary management changes.
- Consistent with responsibilities under the Great Barrier Reef Marine Park Act and the requirements of the EPBC Act, assess, in conjunction with the Department of the Environment and Heritage, the performance of fisheries in the Park in accordance with the Australian Government's guidelines for ecologically sustainable fisheries.
- Monitor the performance and report on the ecological sustainability of the reef line fishery and the major dive-based fisheries within two years.
- Provide quality input into the reform of management of the inshore finfish fishery and assess the effectiveness of the new arrangements after they have been in place for no longer than two years.
- Through the development and implementation of Traditional Use of Marine Resources Agreement (TUMRAs) develop arrangements to ensure indigenous fishing is ecologically sustainable.

TOURISM AND RECREATION

Strategic outcome: Ecologically sustainable tourism and recreational use of the Park provided for in partnership with the community and industry.

- Work with tourism operators to encourage environmental best practice use as the fundamental premise for conducting an operation in the Marine Park.
- In conjunction with the community and industry continue to enhance tourism and recreation management arrangements to ensure ecological sustainability.
- Achieve a thorough understanding of tourism and recreation in the Marine Park to inform management decisions.
- Maintain and develop a range of ecologically sustainable tourism and recreation opportunities, including indigenous opportunities.
- Increase the understanding of Marine Park values by visitors and tourism operators.
- Develop and maintain strong partnerships with tourism industry, recreational bodies and government.

SERVICING THESE OUTCOMES

Effective delivery of these outcomes requires a number of concurrent capabilities in the organisation. There needs to be:

- Effective leadership that clearly identifies priorities for attention. It also needs to effectively allocate the resources and capabilities of the organisation to these priorities.
- A well trained and dedicated team properly resourced and supported.
- Strong and respectful relationships with stakeholders and the community.
- Sound field management capable of co-ordinating the range of service delivery agencies across jurisdictions and agencies involved in natural resource management in the Marine Park.
- Rigorous systems to ensure authorisations for undertaking activities in the Marine Park are managed to ensure protection, wise use, understanding and enjoyment.
- Effective mechanisms to ensure involvement and satisfaction of the indigenous traditional owners who have a special affiliation with and aspirations for the resources of the Marine Park.
- Comprehensive communication and meaningful engagement with stakeholders, partner agencies, the community, both local and further distant.
- Provision of strategic direction for research needs
- Systematic access to and utilisation of best information and knowledge so that the Authority's decision making is well informed and targeted to counter the highest risks.
- Good knowledge and understanding of the issues of importance to Marine Park users and the community.

The Great Barrier Reef Marine Park Authority Service Charter provides more detail on our commitment to serve:

http://www.gbrmpa.gov.au/corp_site/about_gbrmpa/service_charter.html

The Service Groups of the organisation will provide for the identified outcomes, as described in the following pages.

EXECUTIVE

Strategic outcome: To provide care and development of the Great Barrier Reef Marine Park through strategic planning, resource allocation and accountable management for the Authority, its operations and external relationships.

- Ensure the Authority addresses and reflects relevant Government priorities.
- Ensure the Authority has an effective regulatory and legislative program, commercial operations and litigation representation.
- Identify clear priorities for the organisation and ensure allocation of financial and human resources in keeping with these priorities through approval of the organisation's Strategic Work Program.
- Ensure the Authority's Board is well briefed in order for it to be able to make effective decisions (including approval of policy and determination of direction) and oversee management more generally, consistent with its statutory powers and responsibilities.
- Ensure our Minister is well briefed and supportive of the intended actions and work program of the Authority.
- Ensure effective liaison and productive relationships with Ministers, the Department of Environment and Heritage and other Government agencies.
- Ensure that the Great Barrier Reef Ministerial Council is provided with effective and professional support
- Develop and maintain sound working relationships with the stakeholders and relevant agencies.
- Develop and implement a framework for community engagement that builds on the knowledge and contacts arising from the community consultations associated with the rezoning of the Marine Park.

CORPORATE SERVICES

Strategic outcome: To provide administrative support, financial management and human resource management of a high order to effectively underpin the operations of the Authority in managing the Marine Park.

- Support the GBRMPA in strategic resource planning for a healthy, safe, comfortable and environmentally responsible work environment.
- Support the Executive in budget planning and reporting, and compliance with legislative responsibilities.
- Develop a system of monthly financial reports for each section of the organisation, which is easily accessed and understood by Senior Managers.
- Oversight an effective audit and reporting framework for the Authority.
- Attract, develop and maintain a workforce with the knowledge skills and competency to support the achievement of corporate objectives.
- Maintain a current staff training and development program for the Authority based on the requirements for effective implementation of the corporate plan.

COMMUNICATION and EDUCATION

Strategic outcome: Ensure community and stakeholders have a clear understanding of the Marine Park and its values, and the role and priorities of the Authority. Through provision of information and education facilitate the engagement and involvement of the community in management of the Marine Park and strengthen support for its protection.

- Develop a strategic media and communication plan based on servicing the work program arising from this Corporate Plan.
- Continue to develop a sustainable funding environment for the Reef HQ facility.
- Complete implementation of the Reef Guardian Schools program and review effectiveness.
- Ensure the Authority's website is maintain from a communication perspective.
- Review and amend the range of information products available to explain the rezoning (maps, electronic charts, interpretive material) so that they are tailored to consumer needs and cost effective.
- Review existing information and interpretive signage and centres along the Coast and where appropriate update and improve materials.

PROGRAM DELIVERY

Strategic outcome: To ensure outcomes for the management of the Marine Park, which are required by the relevant statute and which reflect best practice for marine protected area planning and environmental management. To do this in a way that facilitates co-operative involvement with the Aboriginal and Torres Strait Islander Communities.

- Complete assessment of outstanding mooring applications in association with a planned program of risk based site planning.
- Oversight management program for unpermitted moorings consistent with site planning process.
- Complete initial program of development and implementation of Traditional Use of Marine Resources Agreements (TUMRAs) for as many traditional owner groups as possible.
- Ensure extension about TUMRAs is undertaken with nonindigenous groups who have an interest in the resources being accessed under these agreements.
- Maintain environmental impact assessment responsibilities in keeping with best practice and statutory obligations.
- Carry out a system of strategic environmental audit of major existing permitted activities and report to Board on the outcomes.

SCIENCE, TECHNOLOGY AND INFORMATION

Strategic Outcome: To ensure the best available science, technology and information are used in policies, decisions and education programs.

- Provide systems and services for knowledge management.
- Improve capacity for integrating latest research findings into management of the Marine Park and eduction programs.
- Ensure cross-agency and inter-agency coordination between the various monitoring programs relevant to management.
- Develop mechanisms for involvement of community in assessment and monitoring of the Marine Park.
- Co-ordinate the identification and delivery of research and information needs of the Authority.
- Build knowledge and management capacity in relation to climate change and ecosystem resilience.
- Synthesise information and report on the condition of the Marine Park.
- Manage the relationship with research institutions and stations.
- Provide continuous, efficient and secure information technology systems for the Authority.
- Develop and maintain databases and information systems to enhance the Authority's efficiency and productivity.
- Maintain the library and associated information support functions as a source of up to date and relevant information for management of the Marine Park and informing the community.
- Provide systems and services for the acquisition, storage, analysis and presentation of spatial and other data.
- Provide systems and services to deliver information to the community.

DAY TO DAY MANAGEMENT

Strategic outcome: To protect the integrity of the Great Barrier Reef World Heritage Area through field-based management by maximising compliance with the legislation, protection of vulnerable species, providing visitor facilities, and indigenous co-management activities.

- Develop and maintain a work program that reflects the priorities of the Board.
- Implement the approved enhanced enforcement program associated with the rezoning of the Marine Park.
- Ensure a sound working relationship with all partner agencies involved with delivery of field services in the Marine Park especially Queensland Parks and Wildlife Services /Environmental Protection Agency (QPWS/EPA).
- Ensure implementation of the Board's decisions following the review of day-to day-management in the Park.
- Work with relevant maritime industry bodies to minimise impact of potential pollution and incident impacts.

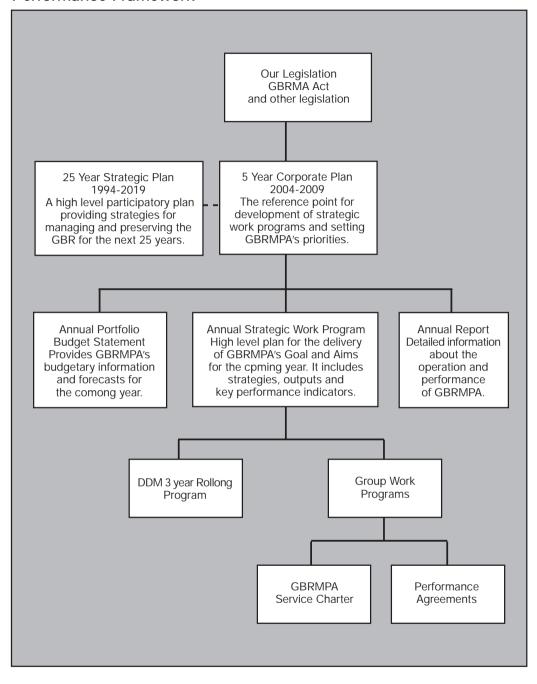
OUR PERFORMANCE FRAMEWORK

The GBRMPA has in place a performance framework that links our legislative objectives to our goals and outcomes. This performance framework is underpinned by detailed performance information and is supported by an integrated planning and reporting process.

The process incorporates a 25-year strategic plan, a five-year Corporate Plan, an annual Strategic Work Program, a Day-to-Day Management three-year rolling program, Group Work Programs, a GBRMPA Service Charter, and Performance Agreements.

The relationship between these plans is represented in the following diagram.

Performance Framework



MEASURING OUR PERFORMANCE

Assessing performance is about determining whether, and how well, we have achieved what we set out to do. The GBRMPA does this by identifying and collecting performance information. To this end, GBRMPA has identified the following indicators against which achievements in relation to our corporate goal and our outcomes will be assessed.

Authority Goal

To provide for the **protection**, **wise use**, **understanding** and **enjoyment** of the Great Barrier Reef in perpetuity through the care and development of the Great Barrier Reef Marine Park

Component of Goal	Desired Outcome	Draft Key Performance Indicators
Protection	Improved water quality	KPI 1 The trend in 'end of river' pollution loads for key Great Barrier Reef catchments
	Conservation of the biodiversity of the Great Barrier Reef	KPI 2 The relative numbers of reefs that are 'healthy' compared to 'not healthy' as assessed by the AIMS Long-term Monitoring Program
Wise use	Sustainable fisheries	KPI 3 The proportion of fisheries with management plans and arrangements that comply with the Commonwealth's guidelines for ecologically sustainable fisheries
	Effective park management	KPI 4 The number of bioregions with adequate 'no take' zones.
Understanding and enjoyment	Accurate and adequate information available for management	KPI 5 The number of technical and scientific publications published about the GBR by GBRMPA and the Reef CRC is static or increasing.
	Improved community understanding of the Great Barrier Reef Marine Park	KPI 6 Public understanding of the main threats to the GBR is increasing
	High quality tourism and recreation opportunities	KPI 7 Trends in number of tourists to the GBR Marine Park and their satisfaction with their experience

Further details of Key Performance Indicators can be found in the Great Barrier Reef Marine Park Authority Annual Reports at the GBRMPA website: http://www.gbrmpa.gov.au/corp_site/info_services/publications/annual_reports/index.html



If you would like to know more about the Great Barrier Reef Marine Park Authority please contact us:

Visit the Great Barrier Reef Marine Park Authority's website: http://www.gbrmpa.gov.au/

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