

# Toronto

A Diversified Economy

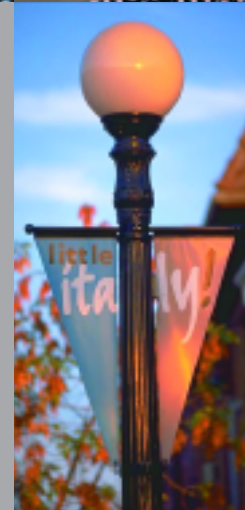


## NEXT STEPS

Our experts can answer all of your questions about business and investment opportunities in Toronto. We offer summary brochures and in-depth profiles of the city's diverse economic clusters, plus helpful liaison with government and industry organizations. Please contact the Toronto Economic Development Office:

416 392 3375

[www.toronto.ca/business](http://www.toronto.ca/business)



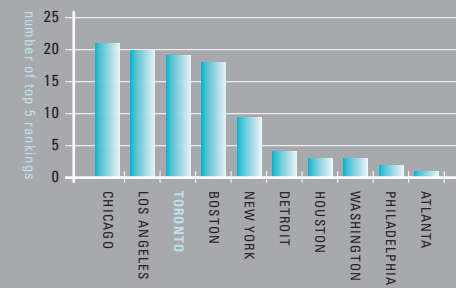
“Toronto ranked first in North America.”

*Lasalle Regional Economic Growth Index (2002)*

“No.1 International City for Business and Living.”

*Fortune Magazine*

**NORTH AMERICA'S THIRD-MOST DIVERSIFIED ECONOMY**  
(based on Harvard comparison of cities' key economic clusters)



Toronto has been identified as one of North America's top five cities by Harvard University's Institute for Competitiveness and Prosperity, and ranks in the worldwide top 10 on Loughborough University's global index gauging business connectivity. Every significant international survey rates Toronto among the foremost cities in which to live, work, invest and enjoy business success.

Toronto's remarkably diverse economy creates unlimited business opportunities. This is a city of innovation and ingenuity, a leader in everything from proteomics to debit cards. At the same time, the sheer scope of activity across all key clusters ensures stability and resilience, the drivers of sustained growth. A continental gateway and a crossroads for the world, Canada's business capital ranks alongside economic powerhouses such as Chicago and New York.

Toronto is renowned as a centre of originality and entrepreneurship, from biomedical breakthroughs to designer fashions, from film and TV production to the financing of new mining ventures around the globe. A highly educated population along with a vibrant, multi-ethnic culture combine to drive this cosmopolitan city whose citizens readily embrace, inspire and create change.

In Toronto you can make trades on North America's third-largest stock exchange, then lunch with a Nobel laureate in the Discovery District. Do business in the headquarters of global leaders – Celestica, Manulife, Apotex, Four Seasons – or meet over lattes at a lakefront café. And after work, bike through hidden ravine parks, take in a musical or a hockey game, or mingle with the stars at the Toronto International Film Festival.

