



news release

Contact:
Nick Fuller
Communications Manager
480.505.8800 x4435
nfuller@GoDaddy.com

INDYCAR RACING SUPER STAR IS NEW "GO DADDY GIRL" *Danica Patrick Brings New Meaning to Go Daddy's "Racy" Reputation*

CHICAGO, IL & SCOTTSDALE, AZ (Sept. 12, 2006) – GoDaddy.com®, known for its racy commercials and Internet dominance, announced today it will be sponsoring IndyCar auto racing star Danica Patrick next season.

The 24-year-old phenom captured the world's attention as the first woman to ever lead the Indianapolis 500 last year. A shining star in a sport dominated by men, Danica was voted the Indy Racing League's 2005 "Rookie of the Year."

"Danica thrives on competition, speed and power. She is edgy, innovative and fun! All qualities we identify with at Go Daddy," said Bob Parsons, CEO and founder of GoDaddy.com, the world's No. 1 domain name registrar. "She is redefining racing and is appealing, no doubt about it," Parsons grinned. "She is definitely someone we want to be associated with at Go Daddy," Parsons said.

The petite speedster's combination of beauty and ability make her a hot commodity, evidenced by a recent guest hosting appearance on ABC-TV's *The View* and her televised presentation at the ESPY Awards.

Parsons promises, "You can expect to see Danica starring in a Go Daddy commercial early next year," but he wouldn't speculate about the Super Bowl®.

Next season, Danica will drive the #7 Team Motorola IndyCar for Andretti Green Racing®, which is owned by Michael Andretti, Kim Green and Kevin Savoree, and is the winningest team in Indy Racing League history.

A media event to unveil Danica's 2007 race car and to announce her new sponsors was held this afternoon at the River East Art Center, in Chicago. For more information on how you can get video from the event, please contact Press@GoDaddy.com or call 480.505.8800 ext. 4435.

To learn more about Danica Patrick, visit: www.DanicaPatrick.com. To find out more about GoDaddy.com, visit www.GoDaddy.com. For more information about Andretti Green Racing, please visit www.andrettigreen.com.

About The Go Daddy Group, Inc.

Go Daddy® is a leading provider of services that enable individuals and businesses to establish, maintain and evolve an online presence. Go Daddy provides a variety of domain name registration and Web site hosting services, as well as a broad array of on-demand and other services. The Go Daddy Group is the world's No. 1 domain name registrar and has more than 15 million domain names under management. Go Daddy is also North America's largest shared Web site hosting provider. During the final six months of 2005, The Go Daddy Group registered approximately one-third of all domain names registered in the top five generic top-level domains, or gTLDs, including .com, .net, .org, .biz and .info.

- The Go Daddy Group -
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