



## **Shamshad TV of Afghanistan Joins AsiaSat 2**

Hong Kong, 19<sup>th</sup> December, 2006....Asia's leading satellite operator, Asia Satellite Telecommunications Company Limited (AsiaSat) and private broadcaster Shamshad TV of Afghanistan announced today the signing of a lease agreement for the use of C-band capacity on AsiaSat 2 to distribute the 'Shamshad TV' channel to all broadcast networks across Afghanistan and other countries in Central Asia, the Middle East, South Asia and other parts of Asia.

Shamshad TV has commenced free-to-air broadcasting on AsiaSat 2, offering programming in English, Dari and Pashto languages 24 hours a day of content including news, entertainment and educational programmes.

"Following the launch of terrestrial broadcast across our country earlier this year, we are very excited to put our service on AsiaSat 2 satellite that further extends our coverage area to both urban and rural areas of Afghanistan, and brings our services abroad, serving overseas audience in more 50 countries and regions across the Asia Pacific. We trust that AsiaSat 2's well established penetration across Asia and Australasia would give us the best audience access and tremendously increase our local and overseas viewership," said Fazel Karim Fazel, President of Shamshad TV.

"We are very pleased to welcome Shamshad TV, our first broadcast customer from Afghanistan, on board AsiaSat 2. With the addition of this new channel onto AsiaSat 2's exciting line up of international programming, the satellite has firmly established itself as Asia's most popular multilingual and multicultural platform for broadcast services across the region," said Peter Jackson, Chief Executive Officer of AsiaSat.

Shamshad TV is available on AsiaSat 2 in C-band with the following reception parameters:

Transponder: 4A  
Frequency: 3790.75 MHz  
Polarisation: Vertical  
Modulation: QPSK  
Symbol Rate: 2.444 Msym/sec  
FEC: 3/4

### ***About Shamshad TV***

Shamshad TV was launched in early 2006 from Kabul, the capital city of Afghanistan. The channel broadcasts 24 hours a day and provides educational, news, and entertainment programmes in English, Dari and Pashto languages. Its production studio and broadcast station are located in Kabul and provide digital terrestrial transmission and satellite transmission to both urban and rural areas of Afghanistan as well as other countries in Central Asia, South Asia and the Middle East. For more information, please visit [www.shamshadtv.com](http://www.shamshadtv.com)

### ***About AsiaSat 2***

AsiaSat 2 operates at an orbital location of 100.5 degrees East. The satellite is a Lockheed Martin Series 7000 model and carries twenty 36 MHz and four 72 MHz C-band, as well as nine 54 MHz Ku-band linearised transponders. Its C-band footprint covers 53 countries spanning from Russia to New Zealand and from Japan to the Middle East and parts of Africa. It also has a high-power Ku beam serving the Greater China region, Korea and Japan. AsiaSat 2 currently serves many regional and international broadcasters, wholesale news agencies, video service providers, teleport service providers for video and news distribution and contribution services, as well as governments and corporations for VSAT network services.

***About AsiaSat***

AsiaSat, the leading regional satellite operator in Asia, serves over two-thirds of the world's population with its three satellites, AsiaSat 2 at 100.5°E, AsiaSat 3S at 105.5°E and AsiaSat 4 at 122.2°E. The AsiaSat satellite system provides services to both the broadcast and telecommunications industries. Over 240 television channels and 130 radio channels are now delivered by the Company's satellites, reaching over 96 million households, with more than 360 million viewers across the Asia Pacific region. Many telecommunications customers use AsiaSat for services such as public telephone networks, private VSAT networks and high speed Internet and multimedia services. It is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, listed on both the Hong Kong (SEHK: 1135HK) and New York (NYSE: SAT) stock exchanges. For more information, please visit [www.asiasat.com](http://www.asiasat.com)

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