



RETHINKING: THE PARKWAY

The Envoy

For too long, the prominent landmarks and statues along the Benjamin Franklin Parkway have been brooding in the dark.

Now, the Center City District wants to illuminate at least 24 of the statues that line the Parkway, from City Hall to the Philadelphia Museum of Art.

Not only will this make the statues look fantastic, it will also make Philly's signature strip a safer, more vibrant place to be at night.

But the district needs help. So far, the CCD has only 60 percent of the money needed to light the 24 statues. That money comes from grants by the Pew Charitable Trusts and other private donors.

So, as part of an ongoing effort to help the city rethink the Parkway, the *Daily News* is bringing attention to this cause. We're profiling the statues that the CCD wants to light — and telling you how you can help.

— Michael Hinkelman

STATUE

Don Diego de Gardoqui

ARTIST

Luis Sanguino

DATE

1977

MEDIUM

Bronze, on stone base

LOCATION

Logan Circle, Benjamin Franklin Parkway at 18th Street



WHY IT'S COOL

The sculpture shows a portrait of de Gardoqui, an envoy from the King of Spain to America, pointing

ing with his left hand to a document held in his right hand.

LITTLE-KNOWN FACT

The sculpture was a gift of the Spanish government and was presented by the King of Spain to the city of Philadelphia in 1977 to commemorate the bicentennial of the United States.

WHO LOVES IT

History buffs.



HOW YOU CAN HELP

It costs about \$15,000 to purchase and install lighting for each statue, and every donation — no matter how small — will help. Send your tax-deductible contribution to the Center City District Foundation, 917 Filbert St., Philadelphia, PA 19107.

WANT TO KNOW MORE?

Visit www.centercityphila.org for more on the lighting project, and the Fairmount Park Art Association, at www.fpaa.org, for information about public art on the Parkway and elsewhere in Fairmount Park.