

Children's Discovery Museum of San Jose

presents

Begacy for Children Award 2006

honoring

John Cassidy **Co-Founder, Klutz Press**

Monday, May 8, 2006, 6:30 p.m. The Fairmont Hotel, San Jose

There is a reason that Klutz children's books are both fun and funny, and his name is John Cassidy. That he prefers the job title of Grand Poohbah to the typical Chief Executive Officer label epitomizes his unique style of instructing kids – one that combines quality, clarity and uncompromising immaturity! More than 28 years ago, Cassidy co-founded Klutz in Palo Alto, CA, and since then has authored more than 200 Klutz titles, making him one of the most prolific and popular children's book authors alive today.

Klutz is now a household name, having sold more than 80 million books and producing a dozen new titles every year. Cassidy's first book, *Juggling for the Complete Klutz*, is still in print along with a new line for very young children called *Chicken Socks*. Cassidy is a graduate of Stanford University with degrees in English and Education and worked several years as a teacher before founding Klutz in 1977.

Gadaptec Event expenses are underwritten in part through the generosity of Adaptec.

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