

# Bibliometric Analysis of Iranian Medical Journals and Related Socio-Cultural Factors

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## Researcher's Problem

**Our library provides many journals.  
But,  
those published in Iran are rarely used.**

**Why?**

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## Why is this a problem?

### a) From the library's point of view

#### What to keep and for how long?

140 medical journals (90) and all of these are circulated free of charge.

#### Labour and Space

### b) From a broader economic perspective

Cost-benefit analysis and resource management for policy decision-making

For both A and B above, we need *objective* criteria for:

1. Which journals are used consistently and frequently (core journals)
2. For what period are articles in such journals referred to by current researchers

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## Possible Solutions to the Problem

### Currently Available Methods

#### User perception

Method: Questionnaires

Cons: Subjective

Pros: Cheap and Fast

#### Usage studies

Method: Libraries track usage

Cons: Diversity of access methods

Pros: Objective

#### Content Analysis

Method: Expert Judgement

Cons: Subjective

Pros: Reliable (theoretically)

#### Citation analysis

Method: Citation count

Cons: Assumptions about quality

Pros: Objective, large dataset

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## Selected Solution to the Problem

(Citation Analysis)

Wanted: Decision-making criteria for assessing the usefulness of journals  
Will get ability to:

- Calculate the impact factor of Iranian medical journals
- Determine the most cited authors
- Determine the most productive authors
- Determine the percentage of different type of sources listed in articles' citations.
- Determine the most cited articles
- Determine the recency or immediacy of citations

So what?

Can be used as tool to assist ordering, archiving, funding and appointment decisions

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## Selected Dataset

All of the **90** research-based Iranian Medical Journals  
published between 2002 and 2004

Estimated number of records  
based on a sample of 100 articles  
was

**150,000** records

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**A basic problem with citation analysis as the solution to the researcher's problem**

**Requires...**

Availability of a bibliographic database of journals

**However...**

**No such database exists for Iranian Medical journals (or any Iranian Journals)**

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**The Legwork Begins Here...**



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.... And ends here



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## Finding a Way Out - First Idea

**Request electronic copies of journals from publishers**

This was...  
wishful thinking:

- ✓ None kept
- ✓ Inaccessible
- ✓ Required OCR

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## **Finding a Way Out - Second Idea**

**Use existing resources**

**i.e.**

**Hard copies in libraries**

**Network of friends**

**to**

**Compile own database**

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### **Step 1: Database design and testing**

- a) Choice of Database**
- b) Fields. Tables. Relationships**
- c) Interface**
- d) Preliminary Testing**

### **Step 2: Database Implementation**

- a) Installation**
- b) Training**
- c) Scanning**
- d) OCR**
- e) Cut and pasted data into forms**
- f) Supervision (3 weeks)**

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## Problems

### No Networking facilities

- ⇒ Duplication
- ⇒ Consistency of Primary keys

### Data Entry

- ⇒ Had 8 paid operators
- ⇒ Wrong Fields

### OCR

- ⇒ Unreliable Farsi OCR (paid for)

### Number of Records

- ⇒ Underestimated (>170,000)



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## 5 months later...

Less than 20 percent of the data were entered.

**A Major Problem!**

At this rate, the data entry alone would require...  
... 25 months

It would then take another 25 months to...  
...correct the data entry problems!

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# Back to the Drawing Board



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**Reminder - The Original Problem:  
Electronic versions of journals not available.**

**But now...**

**Can scan the English data into Word™ and**

- ⇒with the help of macros
- ⇒Text handling formulae in Excel
- ⇒Importing into MS-ACCESS

**Using this method:**

**Had 20,000 records in the database in less than 1 week!**

**However, For performance analysis of **Farsi** journals...**

**...the **English** text was not very helpful**

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## The Next Problem - What to do with the Farsi text?

### **Solution**

Use existing tables of contents, then,  
Type the Farsi References

<b>Bibliographic information to be typed (as is) into Word</b>	<b>English OCR</b>
<b>This was completed within one month.</b>	<b>Meanwhile, Scanning and conversion of English text</b>
<b>Work on the analysis of these results could now begin</b>	<b>Five months.</b>

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## **Preliminary Results**

<b>Total number of Articles</b>	<b>6264</b>
<b>Total Number of references</b>	<b>115884</b>
<b>=&gt; No. of references per article</b>	<b>18</b>
<b>Total number of cited articles</b>	<b>448</b>
<b>Total no. of citations received</b>	<b>565</b>
<b>no. of self-citations</b>	<b>183</b>
<b>Most cited authors</b>	<b>found</b>
<b>Most cited papers</b>	<b>found</b>
<b>Total Number of times authors published</b>	<b>19854</b>
<b>=&gt; Average number of authors per article</b>	<b>3.17</b>

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Relationship between different types of sources in the references

Source 1	Source 2	Pearson Correlation Coef.	Significance
Articles	Books	-.878(**)	.000
Articles	Thesis & Dissertations	-.850(**)	.000
Articles	Conferences & Seminars	-.838(**)	.000
Articles	Internet Resources	-.679(**)	.000
Articles	Research Projects	-.396(*)	.030
Books	Thesis & Dissertations	.812(**)	.000
Books	Conferences & Seminars	.731(**)	.000
Thesis / Dissertations	Conferences & Seminars	.782(**)	.000
Thesis / Dissertations	Internet Resources	.608(**)	.000
Thesis / Dissertations	Research Projects	.524(*)	.012
Research Projects	Conferences & Seminars	.509(*)	.004

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**These data show that there is...  
A significant negative correlation between  
the use of articles and other types of  
resources**

**A significant positive correlation between  
non-articles sources**

**Why?**

**Hypothesis:**

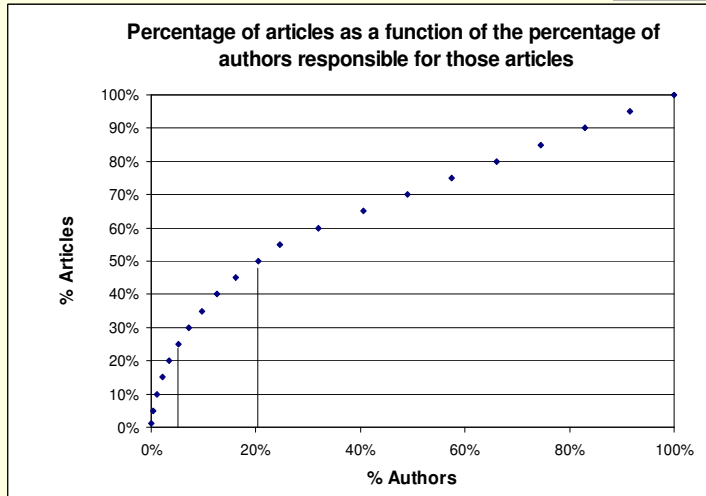
**Those who have access to original articles  
rely on them.**

**Those who can't, use a mixture of more  
accessible sources.**

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From this, it transpired that the top **10% (~2000)** authors were responsible for

more than one third of all of the published articles.



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### ■ Too few citations to Iranian articles

Traditional Method for calculating impact factor:

**Classical Journal Impact Factor (e.g. for 2004)**

=

**Number of times a Journal was cited in the year (e.g. 2004)**

**Total number of articles published by the journal in the previous two years (e.g. 2002-3)**

**Solution**

**Number of times a Journal was cited in the previous three years (e.g. 2002-04)**

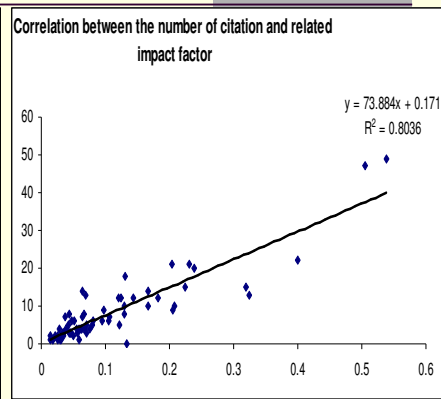
**Total number of articles published by the journal in the previous two years (e.g. 2002-3)**

$$MJIF = \frac{C_y + C_{y-1} + C_{y-2}}{A_{y-1} + A_{y-2}}$$

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Using this formula,  
 The Modified Impact Factors for 83 journals published between 2002 and 2004  
 have been calculated and the journals have been ranked accordingly.  
 Here are the top 10

Rank	Journal	No of citation	Impact Factor
1	Journal of Endocrinology and Metabolism	49	0.538
2	Hakim	47	0.505
3	Lipid and diabetics disorder	22	0.400
4	Iranian anatomical journal	13	0.325
5	Southern Medical Journal of Boushehr MSUJ	15	0.319
6	Journal of Andisheh v Raftar	20	0.238
7	Journal of Kosar	21	0.231
8	Medical plants	15	0.224
9	Yakhteh	10	0.208
10	Iranian journal of medical education	9	0.205



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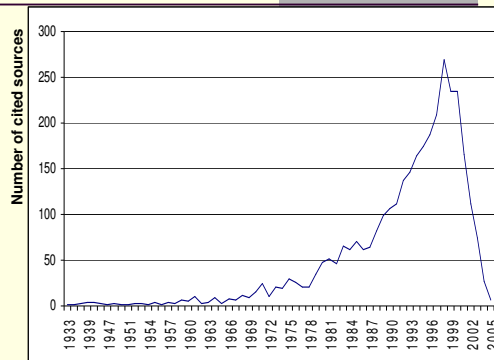
### Half-life of foreign and Farsi journals from 2002 to 2004

		Half-life of Farsi journals in 2002	Half-life of foreign journals in 2002	Half-life of Farsi journals in 2003	Half-life of foreign journals in 2003	Half-life of Farsi journals in 2004	Half-life of foreign journals in 2004
N	Valid	406	10570	497	15130	420	15288
Percentiles	50	1377	1994	1377	1995	1378	1996
		5 years	9 years	6 years	9 years	6 years	9 years

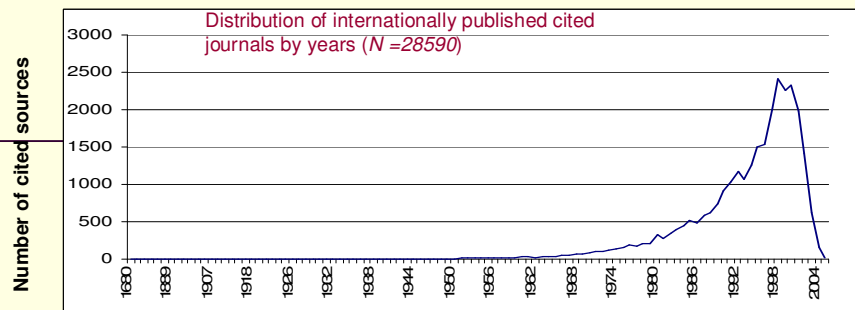
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The most cited internationally published journals half-life from 2002 to 2004 by Iranian medical scholars(2002-2004)

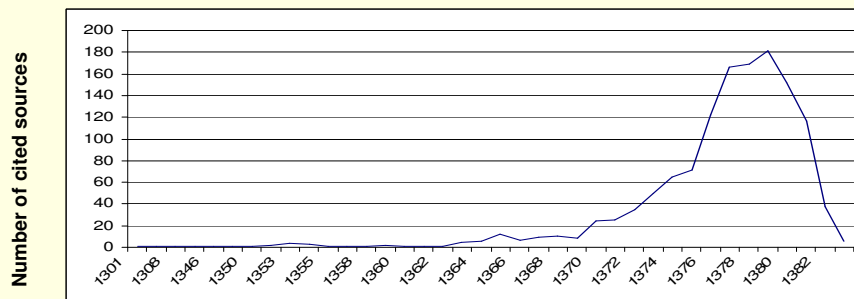
JOURNALS	TIME CITED	HALF_LIFE
NEJM	498	1992
LANCET	360	1993
BMJ	296	1993
AM J CLICAL NUTRITION	263	1996
PEDIATRICS	254	1998
J CLICAL ENDO MET	243	1997
OBS & GYN	237	1996
AM J OBST& GYN	231	1993
CIRCULATION	203	1995
JAMA	197	1993
J PEDIATRICS	178	1994
BIABETIC CARE	178	1996
CANCER	158	1990



Distribution of citations by years (N =3358)



Distribution of farsi cited journals by years (N =1301)



Other Intriguing observations  
Low citation of Iranian articles:  
Proportion of Iranian articles cited in relation to  
foreign **articles...**

**7.2 %**

**Why?**

The answer to this question took  
the research into the realms of  
**CITATION BEHAVIOUR**

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Citation Behaviour is...  
...the study of the "Cultural" factors mentioned in the title of this work

**Aim**

To determine the factors influencing citing behaviour amongst Iranian  
medical researchers

**Methods**

**Phase 1: Fact finding**

Asked around \_\_\_\_ Iranian medical researchers to comment on their  
reasons for the low citation of Iranian articles.

**Phase 2: Pilot Study**

Constructed a preliminary questionnaire and distributed it to \_\_\_\_  
researchers.

Tested the reliability and internal validity of the questions.

**Phase 3: Questionnaire distribution**

Posted the final questionnaire onto the internet and distributed it by  
post, through colleagues and contacts in the ministry and through  
emails.

Collected the results via a web-based flat file database.

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**Hurdles:**

**Who to ask**

**(1000) Stratified sampling based on academic position**

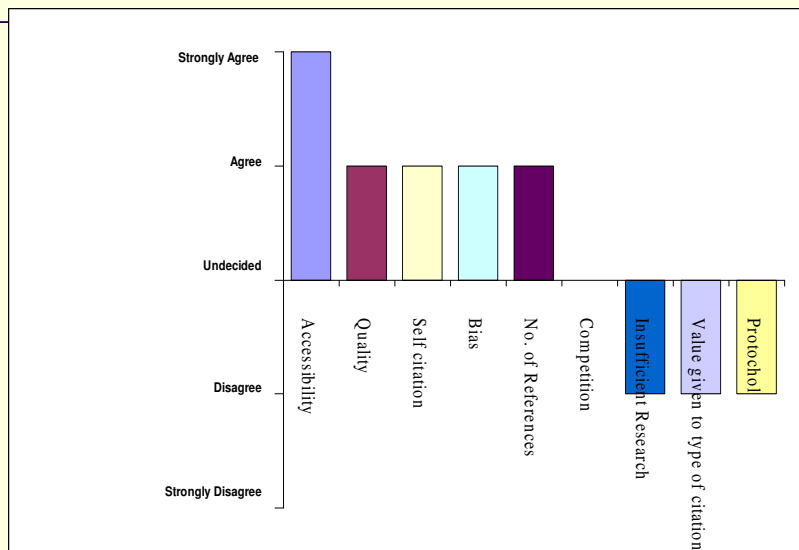
Full-professor	331
Associate professor	6434
Assistant professor	889
Tutor	3786
<b>Total</b>	<b>11440</b>

**How to ask**

**Phone calls, E-mails, personal visits**

**Results... ..so far**

**Preliminary analysis of 350 of the responses**



These results indicate that:

**Accessibility** is a major concern

This is supported by type of  
reference analysis

**Competition:** Not considered to be a major  
factor

- ✓ No. of reference
- ✓ Protocol
- ✓ Values given to type of citation
- ✓ Bias
- ✓ Quantity (**insufficient research**)
- ✓ Self citation
- ✓ Citation (**Quality or impact**)

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**The saga continues...**

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