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**JOSH BERNSTEIN JOINS DISCOVERY CHANNEL TO CREATE
WORLD PREMIERE SERIES AND SPECIALS**

*Serves as Field Explorer and Executive Producer on Series and Specials Covering
Anthropology, Archaeology, Environmental Issues and More*

(Silver Spring, MD) – Discovery Communications announced today that explorer, author and wilderness educator Josh Bernstein will host and produce specials and series focusing on subjects from anthropology and archaeology to environmental issues, exclusively for the Discovery Channel. Bernstein, a passionate outdoorsman, global explorer, and award-winning television personality joins the network in April, as announced today by Jane Root, President and GM of Discovery Channel and Science Channel.

“I’m thrilled to bring my creativity, enthusiasm and sense of adventure to Discovery Channel,” said Bernstein. “As my friends know, my passion for exploration and teaching extends far beyond history and archaeology. Discovery Channel provides the perfect place for me to both host and create educational and entertaining content that furthers that passion.”

“Discovery Channel takes viewers to the heart of the action – whether it’s unearthing a new discovery in the Valley of the Kings or climbing Mount Everest – and represents the highest-quality in filmmaking,” says Root. “Everything on our air is authentic and Josh fulfills that promise. He is the real deal and his passions in the environment, indigenous cultures and sustainable living will help further the mission of the network. We look forward to expanding his persona and expertise into all multi-media platforms that Discovery Communications has to offer to its loyal consumers around the globe.”

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Bernstein comes to the network with almost 20 years of wilderness survival experience and environmental advocacy under his belt. Since 1997, he has served as president & CEO of BOSS, the Boulder Outdoor Survival School, the oldest and largest survival school in the world. At BOSS, course participants challenge themselves on survival courses up to one month in length, learning primitive skills like how to make fire without matches, build shelter from local materials, and turn river rocks into cutting edges. Participants also learn to walk more gently on the earth and live within the limits of local resources.

When not traveling or leading BOSS courses, Bernstein lives between a yurt in Southern Utah and an apartment in New York City. For the last 3 years, Bernstein has hosted the hit adventure/archaeology series "Digging for the Truth" on The History Channel.

Born and raised in New York City and a graduate of Cornell University, Bernstein fully understands what our modern world has to offer and how technology and comfort play a critical role in our society. But he also believes that Earth-conscious values and a sustainable approach to the modern lifestyle must be honored. In addition to his work for several environmental organizations, Bernstein is an active member of The Explorers Club, The Royal Geographical Society, and The American Museum of Natural History. More information can be found at www.joshbernstein.com and www.boss-inc.com.

Discovery Communications, Inc. is the number-one nonfiction media company reaching more than 1.5 billion people in over 170 countries. Through TV and new media, Discovery's 100-plus worldwide networks include Discovery Channel, TLC, Travel Channel, Animal Planet and Discovery Health. DCI is owned by Discovery Holding Co. (NASDAQ: DISCA, DISCB), Cox Communications Inc., Advance/Newhouse Communications and John S. Hendricks, Discovery's founder and chairman. For more information please visit www.discovery.com.

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