

# ETHAN CASEY

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[www.ethancasey.com](http://www.ethancasey.com)

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## SUMMARY:

Established international journalist, editor and publicist focusing on development, politics, and public health issues in South East Asia, Africa and Haiti. Innovative communicator and blogger: founder of the longest-running collaborative online magazine, Blue Ear (1999–2005). Author, co-author, editor, co-editor of 8 books. Frequent public speaker on media and journalism trends.

## SELECTED ASSIGNMENTS & PROJECTS:

1999 - PRESENT

- **National Association of Hispanic Journalists** ([www.nahj.org](http://www.nahj.org)), Book editor for the 2005 program guide
- **Microcredit Summit Campaign** ([www.microcreditsummit.org](http://www.microcreditsummit.org)): proposal writer for funding campaign
- **Fonkoze** ([www.fonkoze.org](http://www.fonkoze.org)) and **Partners in Health** ([www.pih.org](http://www.pih.org)): publicist for Nov. 2004 global summit of expert practitioners in microfinance and public health programs targeting households affected by HIV, tuberculosis, and extreme poverty
- **Beaconhouse National University**, Lahore, Pakistan: co-founded the School of Media and Communications and taught International Journalism as Visiting Faculty for graduate students, 2003-2004
- **The News** ([www.jang.com.pk/thenews](http://www.jang.com.pk/thenews)): weekly columnist for Pakistan's leading English-language daily, 2004-present
- **Blue Ear** ([www.blueear.com](http://www.blueear.com)): co-founder, CEO and editor-in-chief of an online collaborative magazine with a global audience of 5000+ opt-in subscriber/contributors, 1999-2005. Cultivated reporting from emerging markets and geo-political hotspots. After Sept. 11, 2001, according to member Dorothy Mills, BlueEar.com provided "a breadth of information that we could not have found in any university because of its amazingly wide membership among intelligent people around the world." James Fallows of *The Atlantic Monthly* called Blue Ear "ambitious" and "innovative."

## BOOKS EDITED, CO-EDITED OR AUTHORED:

1991 - PRESENT

- ***Alive and Well in Pakistan: A Human Journey in a Dangerous Time***, pub. Vision (London), Sept. 2004; Penguin India (2005). The *Harvard International Review* calls it "compulsory reading for anyone visiting Pakistan." The Daily Telegraph (UK) wrote: "[Casey] lets the complexities of a nation whose well-being is a matter for global concern speak for themselves. ... The author's real journey is a search for common humanity."
- ***09/11 8:48 a.m.: Documenting America's Greatest Tragedy*** (editor, in collaboration with Jay Rosen and the NYU Dept. of Journalism; BookSurge, 2001). Published on Sept. 30, 2001. In *The Guardian*, John Sutherland called it "choral," "stringently edited" and "more complete (because truer to the event) than if it arrived next Easter."

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- ***Silent Thunder: Breaking Through Cultural, Racial, and Class Barriers in Motorsports*** by Leonard W. Miller (hired editor; The Red Sea Press, 2004), called “refreshingly honest” by Paul Newman and “eye-opening” by Mario Andretti.
- ***Black Flagged: Marketing Diversity to Corporate America*** by Leonard T. Miller (hired editor; forthcoming)
- ***Homeland: Into a World of Hate*** by Nick Ryan (hired editor; Mainstream, 2003). This account of neo-fascist movements in Europe and the US was called “reportage of the most illuminating kind” by John Gray in the *Times Literary Supplement*
- ***Peace Fire: Fragments from the Israel-Palestine Story*** (co-editor with Paul Hilder; Free Association Books, 2002). Adel Iskandar, co-author of *Al-Jazeera*, said *Peace Fire* “has no decipherable political agenda, making it palatable and yet challenging to every reader”
- ***Bearing the Bruise: Haiti and the Brute Fact of U.S. Power 2000-2006***, co-author with Reed Lindsay, in progress. Dr. Paul Farmer of Harvard Medical School, founder of Partners in Health and subject of Tracy Kidder’s bestselling biography *Mountains Beyond Mountains*, calls it “an important and beautifully written book.”
- ***Queen of Diamonds: The Tiger Stadium Story*** (co-author with Michael Betzold, A & M, 1991, 2nd edition 1996), a history of Detroit’s venerable baseball stadium

## JOURNALISM AND PUBLIC SPEAKING:

1993 - PRESENT

- Covered Asia (1993-99; 2003-04), Zimbabwe (2000), Haiti (2000, 2004) and literature for *The Guardian*, *The Globe and Mail*, the *South China Morning Post*, the *Financial Times*, and other publications
- Frequent lecturer on publishing and journalism for Columbia University’s Graduate School of Journalism, Yale, Cornell, the University of Texas, and other institutions
- Shared the stage with Michael Palin and Kathleen Jamie at the Royal Geographical Society in aid of The Citizens Foundation ([www.ftcf.org.uk](http://www.ftcf.org.uk)), April 2005
- Gave an invited lecture at the Pakistan High Commission in London on the basis of my book *Alive and Well in Pakistan*, Jan. 2006
- Invited speaker at the Highway Africa conference in Johannesburg, Aug. 2002

## BACKGROUND:

Lived and traveled extensively throughout Southeast Asia, the subcontinent, southern Africa, and Haiti. Conversant in French, Haitian Creole, Nepali, and Thai.

Bachelor’s degree in history, University of Wisconsin-Madison, 1987; University of Wisconsin College Year in Nepal program, 1986-87.