

Received in 155 million homes in 102 countries



Worldwide coverage

EuroNews

2005

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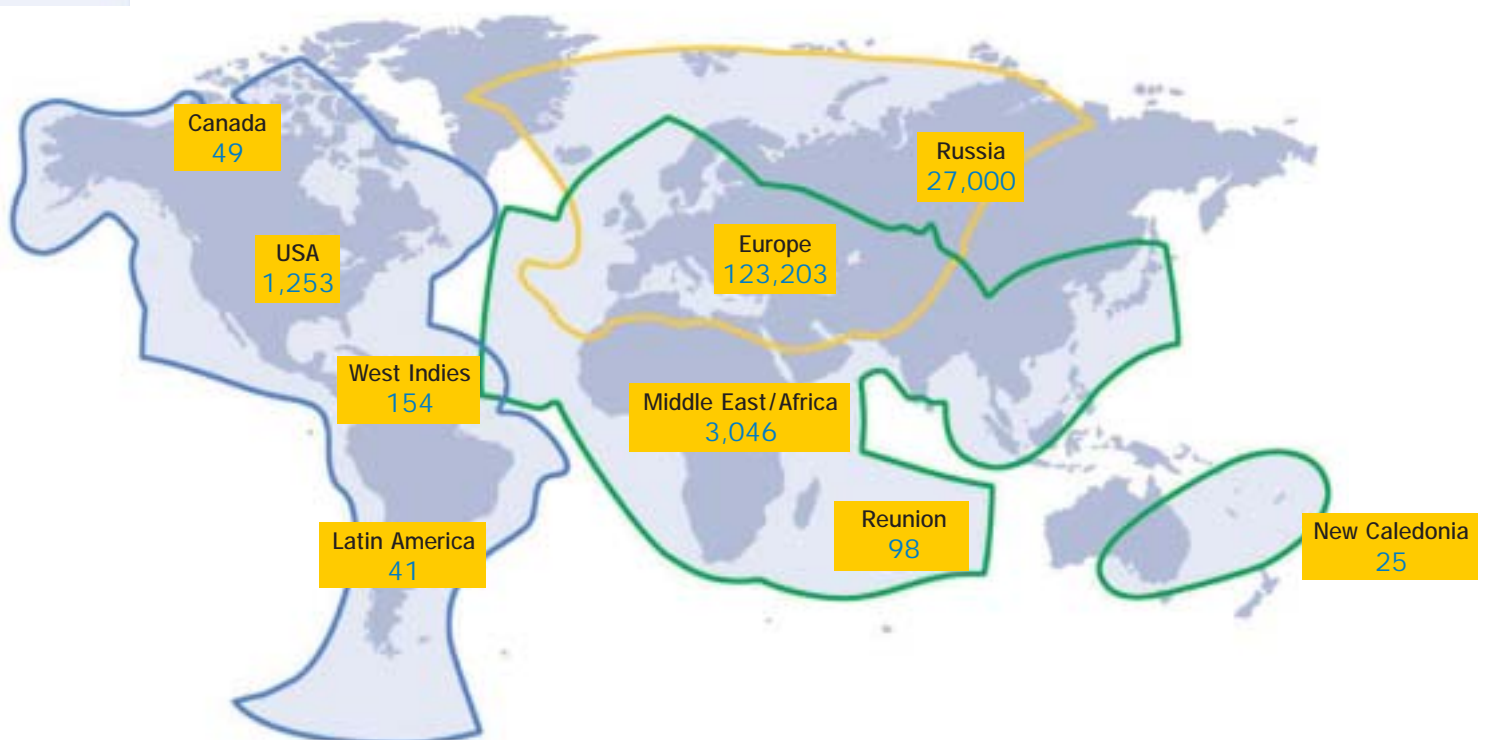


EuroNews reaches 155 million households in Europe, The Middle East, Africa, Asia and North and South America via cable, digital satellite and through terrestrial channels.

EuroNews can be seen in the most prestigious hotels in Europe, at airports, on PDA's, mobile phones and onboard leading airlines and around the world on our website www.euronews.net.

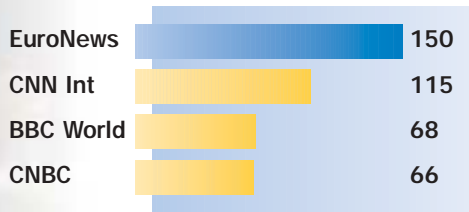


EuroNews' distribution worldwide
In thousand households



150 million homes in Europe

PETV Distribution in Europe
in million households*



EuroNews for business travellers

EuroNews is a key channel for reaching frequent travellers:

- In **1.4 million hotel rooms** including 308,000 in full time (recent partnership with Starwood Hotels & Resorts).
- On several major **airlines**.

Latest agreements include:

- Air France (212,000 passengers a week).
- Lufthansa (154,000 passengers a week).

- On **PDA**.

- On **mobile phones** via Vodafone, SFR, 3, MobilKom, Bouygues, Telefonica, Wind, Base and e-plus.

EuroNews is available in **key hotel chains** including Sheraton, Crown Plaza, Lindner Hotels, West Inn, Best Western, Kempinski, St Regis, Swissotel, Raddison, W Hotels, Hilton Conrad, Charming Hotels, Four Points, Marriott, Prima Hotels, The Luxury Collection, Accor Sofitel, Ritz Carlton, Intercontinental, Forte Meridien, Sol Melia and Four Seasons.



37.7 million households in digital

Since its switch to digital in 1999, **EuroNews** has become the largest Pan European TV Channel to broadcast in digital. **EuroNews** covers today 31.9 million households in digital satellite and 5.7 million in digital cable, making up together 55% of **EuroNews** overall cable and satellite coverage in digital.

Via digital satellite, **EuroNews** is broadcast on 29 platforms reaching 21,5 million households, including Canal Satellite, Digital +, TPS, TV Cabo, Nowa Cypra+, Cyfrowy Polsat, Multichoice, Sky Italia and ZDF.vision.

The channel enjoys an average increase of 30% year on year in digital and has the technical capacity to fully expand on digital cable, on satellite platforms and develop interactive services.

EuroNews benefit: national penetration

In 17 countries, 25 national broadcasters take **EuroNews'** signal and broadcast it live on their national terrestrial network. In addition to EuroNews' cable and satellite coverage of 68.7 million households, EuroNews is available to an extra 108 million households terrestrially. Advertisers can therefore reach a vast majority of households and benefit from national penetration in 17 key markets.

EuroNews in Romania

TVR, the Romanian public broadcaster, broadcasts from Monday to Friday at 10pm, a coproduced EuroNews news bulletin in Romanian, reaching 8 million households.

Terrestrial channels broadcasting EuroNews

CHANNEL	LANGUAGE
ArmNews (Armenia)	Russian
TVSA Sarajevo (Bosnia & Herz.)	English
CyBC2 (Cyprus)	English
CT2 (Czech Republic)	English
YLE TV1 (Finland)	English, German
YLE 24 (Finland)	English, Russian
	German, French
FRANCE 3 (France)	French
ERT (Greece/Crete)	English
RTE 1, RTE 2 & TG4 (Ireland)	English
RAI Uno (Italy)	Italian
TVM (Malta)	English
RTP2, RTP Acores, NTV (Portugal)	Portuguese
TVR (Romania)	Romanian
KULTURA, RTR (Russia)	Russian
TV Koper (Slovenia)	Italian
TVE 2 (Spain)	Spanish
TSI 1 & TSI 2 (Switzerland)	Italian, German
TSR 1 & 2 (Switzerland)	French, English
Channel M (UK)	English

* Source: PETV distribution report Q4/2004 and EuroNews.

Households in '000	Full Time	Part Time	Total
WESTERN / NORTHERN EUROPE			
	52,475	72,153	104,611
AUSTRIA	1,022		1,022
BELGIUM	1,906		1,906
DENMARK	132		132
FINLAND	364	2,270	2,270
FRANCE	6,553	23,040	23,040
GERMANY	14,681	5,348	20,029
GREECE	1,509		1,509
IRELAND	401	1,250	1,250
ITALY	6,769	20,975	20,975
LUXEMBOURG	48	160	170
NETHERLANDS	3,585		3,585
NORWAY	244		244
PORTUGAL	1,261	3,523	3,523
SPAIN	3,008	12,131	12,131
SWEDEN	290		290
SWITZERLAND	1,643	3,057	3,057
UNITED KINGDOM	9,079	399	9,478

CENTRAL / EASTERN EUROPE			
	8,765	39,744	45,194
ARMENIA	1	450	450
BELARUS	212		212
BOSNIA-HERZEGOVINA		120	120
BULGARIA	320		320
CROATIA	27		27
CZECH REPUBLIC	446	3,822	3,822
ESTONIA	162		162
RUSSIA	787	27,000	27,000
GEORGIA	23		23
HUNGARY	673		673
LATVIA	61		61
LITHUANIA	41		41
MACEDONIA	13		13
MOLDOVA	27		27
POLAND	3,209		3,209
ROMANIA	2,010	8,100	8,100
SERBIA & MONTENEGRO	198		198
SLOVAK REPUBLIC	283		283
SLOVENIA	41	252	252
UKRAINE	201		201

OTHER EUROPE			
	148	312	398
CYPRUS	6	193	193
MALTA	56	119	119
OTHER EUROPE	86		86
EUROPE	61,358	112,209	150,203

Households in '000	Full Time	Part Time	Total
MIDDLE EAST			
	818		818
LEBANON	14		14
SYRIA	3		3
UNITED ARAB EMIRATES	65		65
OTHER MIDDLE EAST	736		736

AFRICA			
	2,228		2,228
ALGERIA	6		6
EGYPT	610		610
LIBYA	1		1
MOROCCO	9		9
TUNISIA	1		1
OTHER AFRICA	1,601		1,601

ME / AFRICA	3,046		3,046
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EMEA	64,404	112,209	153,249
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OTHER			
	1,620		1,620
WEST INDIES	154		154
NEW CALEDONIA	25		25
REUNION	71		71
MAURITIUS	20		20
MADAGASCAR	7		7
CANADA	49		49
LATIN AMERICA	41		41
USA	1,253		1,253

WORLDWIDE	66,024	112,209	154,869
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HOTEL ROOMS in '000	308	1,166	1,366
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* Source: PETV distribution report Q4/2004 and EuroNews.