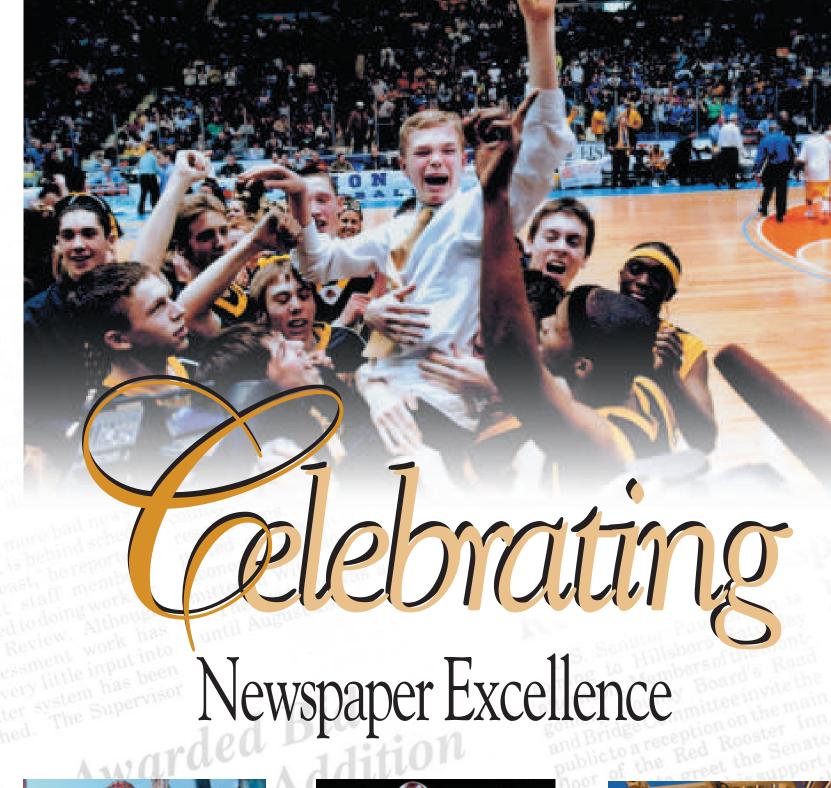
NEW YORK PRESS ASSOCIATION 2006 BETTER NEWSPAPER CONTEST



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nd the Winners Are...

STUART C. DORMAN AWARD

Editorial Excellence The North Shore Sun

JOHN J. EVANS AWARD Advertising Excellence Southampton Press - Eastern Edition

2006 WRITER OF THE YEAR Chet Hardin Metroland

Grant Tse Southampton Press - Eastern Edition 2006 PHOTOGRAPHER OF THE YEAR

2006 ROOKIE REPORTER OF THE YEAR

2006 SPORTS WRITER OF THE YEAR Mike Bailey Greece Post

ONLINE EXCELLENCE

Brighton-Pittsford Post

Adrian Kraus

Perinton-Fairport Post

COMMUNITY LEADERSHIP The Towne Crier

PAST PRESIDENTS' AWARD FOR GENERAL EXCELLENCE

Lewisboro Ledger — First Place, Division 1 Sag Harbor Express — First Place, Division 2 Southampton Press - Western Edition — First Place, Division 3 Southampton Press - Eastern Edition — First Place, Division 4

BEST FRONT PAGE

The Business Review (Albany) — First Place, Division 1 The Suffolk Times — First Place, Division 2 Southampton Press - Eastern Edition — First Place, Division 4

BEST EDITORIAL PAGE

Lewisboro Ledger — First Place, Division 1 Shelter Island Reporter — First Place, Division 2 Southampton Press - Western Edition - First Place, Division 3 Greece Post — First Place, Division 4

PHOTOGRAPHIC EXCELLENCE

The Freeman's Journal — First Place, Division 2 The Tribeca Trib — First Place, Division 4

OVERALL DESIGN EXCELLENCE

The North Shore Sun — First Place, Division 1 The Suffolk Times — First Place, Division 1 ormer Liv The Suffolk Times — First Place, Division 2 The Riverdale Press — First Place, Division 4 were opened

ADVERTISING EXCELLENCE

Southampton Press - Eastern Edition — First Place

egular session Tuesday mi 2006 BETTER NEWSPAPER CONTEST

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PHOTO CREDITS

FRONT COVER TOP - BASKETBALL Adrian Kraus Messenger Post Newspapers

BOTTOM LEFT - FISHERMAN Judy Ahrens The Suffolk Times BOTTOM CENTER - FOOTBALL Adrian Kraus Messenger Post Newspapers BOTTOM RIGHT - THRILL RIDE Mike DiSciullo Scarsdale Inquirer

BACK COVER

TOP RIGHT - FUNERAL Adrian Kraus Messenger Post Newspapers TOP LEFT - BASEBALL Adrian Kraus Messenger Post Newspapers BOTTOM RIGHT - CEMETERY CRASH Judy Ahrens The Suffolk Times

BOTTOM LEFT - GIRL STIRRING Mike DiSciullo Scarsdale Inquirer

bout the 2006 Better Newspaper Contest...

227 newspapers submitted 4,084 entries. Participating newspapers competed for awards in 78 categories, and for the Stuart C. Dorman Award for Editorial Excellence and the John J. Evans Award for Advertising Excellence.

487 awards were presented during NYPA's Spring Convention March 30th and 31st, 2007. The entries were judged by members of the Oklahoma Press Association January 25th and 26th, and by the New Jersey Press Association February 1st. The winners were determined based on the following point system:

EACH FIRST PLACE AWARD	20 POINTS
EACH SECOND PLACE AWARD	10 POINTS
EACH THIRD PLACE AWARD	5 POINTS



THE TOP FIVE — GROUP OR CHAIN NEWSPAPERS TOTAL CONTEST POINTS:

Times/Review Newspapers — 600 POINTS Southampton Town Newspapers, Inc. -400 POINTS Times-Ledger Newspapers — 315 POINTS Messenger Post Newspapers — 195 POINTS The Downtown Group — 180 POINTS

THE TOP FIVE — SINGLE FLAG NEWSPAPERS TOTAL CONTEST POINTS:

The River Reporter — 145 POINTS North County News — 140 POINTS Sag Harbor Express — 130 POINTS The Altamont Enterprise — 110 POINTS The Towne Crier — 105 POINTS

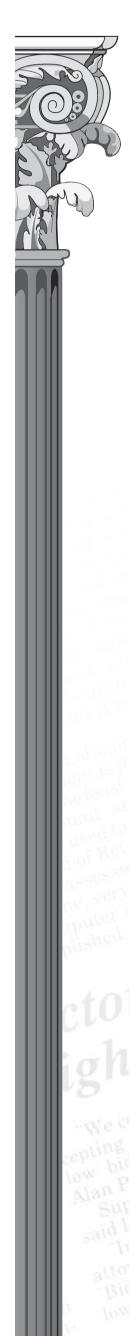
ctor Awarde igh Building THE TOP FIVE NEWSPAPERS TOTAL EDITORIAL CONTEST POINTS:

The North Shore Sun — 230 POINTS North County News — 140 POINTS The News-Review — 125 POINTS Sag Harbor Express — 125 POINTS Suffolk Times — 115 POINTS

THE TOP FIVE NEWSPAPERS

Southampton Press - Eastern Edition — 120 POINTS The Village Times Herald — 100 pop – The Di Bids should be awarded to the The River Reporter — 45 POINTS The Business Review (Albany) — 35 POINTS Nine Newspapers Earned 30 Points Loon rounts Loon ress Review (Albany) — 35 POINTS Nine Newspapers Earned 30 Points 2006 BETTER NEWSPAPER CONTEST nicionaria local bidder.-, he

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CATEGORY 32 — FEATURE STORY — 355 ENTRIES

Congratulations to the first place winners in the most competitive category in the contest!

Division 1:	Jenett Meriden Russell, The Press of Manorville & the Moriches
Division 2:	Annette Hinkle, Sag Harbor Express
	Scott Brinton, Bellmore Herald
Division 4:	Ronda Kaysen, The Villager

CATEGORY 29 — NEWS STORY — 230 ENTRIES

The quality of the entries in	this category was outstanding — congratulations to:
Division 1:	Stephen Stirling, Howard Beach Times
Division 2	
Division 3:	Denise Civiletti, The News-Review
Division 4:	Andrea Appleton, Etta Sanders, Carl Glassman, The Tribeca Trib

CATEGORY 38 — FEATURE PHOTO(S) — 222 ENTRIES

The judges had a particularly difficult ti	me with this very competitive category — congratulations to:
Division 1:	Jenett Meriden Russell, The Press of Manorville & the Moriches
Division 2:	Denis Carr, Sag Harbor Express
Division 3:	Ellen Sheffield, Greenwood Lake & West Milford News
Division 4:	Carrie Ann Grippo, Brockport Post

CATEGORY 27 — IN-DEPTH REPORTING — 161 ENTRIES

Many fine examples of excellent hometown coverage — congratulations to:

Division 1:	Staff, Queens Tribune
	Fritz Mayer, Sandy Long, Tom Kane, The River Reporter
	Staff, The News-Review
Division 4:	Heather Haddon, Norwood News

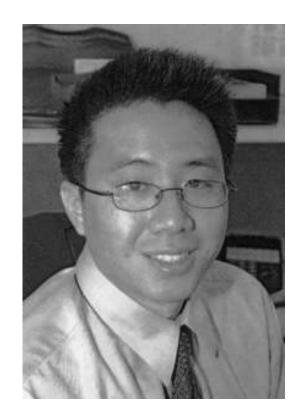
CATEGORY 39 — SPORTS ACTION PHOTO(S) — 98 ENTRIES

— congratulations to:
Skip Thorne, Groton Independent
Peter Blasl, The North Shore Sun
Jim Poole, Cobleskill Times-Journal
Chuck Wainwright, Syracuse City Eagle

CATEGORY 34 - BEST COLUMN - 96 ENTRIES

Providing perspective... making the reader think, understand and care — congratulations to:

	J.D. Piro, The Lewisboro Ledger Ellen Leahy, Skaneateles Press
	Diane Cameron, Altamont Enterprise
Division 4:	Mike Murphy, Brighton-Pittsford Post



2006 ROOKIE REPORTER OF THE YEAR: GRANT TSE, SOUTHAMPTON PRESS

Grant Tse, 23, a reporter at the Southampton Press since August, 2005, has also interned at the Times-Ledger Newspapers in Queens and at the Press & Sun Bulletin in Binghamton. A life-long resident of Queens, Grant earned bachelor's degrees in creative writing and in studio art from SUNY Binghamton in 2005.

Grant has been a general assignment reporter and staff writer for the Southampton Press, with specific responsibility for covering Sag Harbor and several other beats, including Southampton Hospital and the Southampton Town Zoning Board of Appeals. In addition to regular beat coverage, Grant regularly writes for the Arts & Living and Sports& Outdoors sections of the newspaper.

The judges noted that Grant "writes very comprehensive and community-based enterprise stories. He is a strong reporter who puts a lot of effort into his stories."

26 rookie reporters competed for this honor.





ROOKIE REPORTER OF THE YEAR SECOND PLACE: MIKE KOEHLER, THE LONG ISLANDER

A 2006 graduate of the C.W.Post campus of Long Island University, Mike Koehler has been employed as a general assignment reporter for The Long Islander since July. This rookie member of a small newspaper staff writes headlines, death notices, answers the phone, monitors the fax machine, when he's not attending meetings or covering local government, business, education, police and sports news. He also takes his own photos.

The judges said that Mike is a strong reporter whose story localizing national issues". construction is very good.



ROOKIE REPORTER OF THE YEAR THIRD PLACE: NICOLE KLASS, METROLAND

Nicole Klaas was graduated from Ripon College (Wisconsin) in 2006 with a degree in politics and government. Nicole was the editor of the campus newspaper and a contributor to the alumni magazine. She joined Metroland in August, where she writes news and feature stories on a variety of topics.

The contest judges said, "Nicole writes complete, comprehensive, unbiased stories — she does a great job of localizing national issues".

PAST PRESIDENTS' AWARD DIVISION: 1

FIRST PLACE

The Lewisboro Ledger, Cross River News coverage was excellent and the paper seemed to be very community-oriented. Photos and layout were especially good. High marks in everything except possibly sports coverage.

SECOND PLACE

Richfield Springs Mercury, Richfield Springs Well written and really great community coverage. We loved the school security story! Community profiles and other stories give paper good hometown coverage

THIRD PLACE

Mid Hudson Times, Newburgh Despite some reproduction problems, layout is readerfriendly. Good, solid coverage of region.

DIVISION: 2

FIRST PLACE Sag Harbor Express, Sag Harbor From front to back, the Sag Harbor Express offers excellent writing, art and content. A leader across the board.

SECOND PLACE

The North Shore Sun, Mattituck The Sun's terrific sections pushed it ahead of other papers. Dramatic art helped strengthen its appeal.

THIRD PLACE The Record-Review, Bedford The Record-Review is a nicely layed out paper, with solid reporting and writing. We liked the paper's community reporting and arts section.

DIVISION: 3

FIRST PLACE

The Southampton Press - Western Edition, Westhampton Beach Comprehensive news report, eye-popping pictures, good use of space, clean design, beautiful lifestyle section and sports section. Good use of design elements through-out and very nice layout. Very good writing and headlines.

SECOND PLACE

North County News, Yorktown Heights Nice redesign - clean, crisp, good use of white space and pictures. Outstanding sports section. Very comprehensive news report. Good headlines and writing. Nice job with lifestyle and community news.

THIRD PLACE

The Rivertowns Enterprise,

Hastings-on-Hudson

Very well done overall for a B+W tab. Not full-color, flashy look, but clean and crisp and easy-on-the-eye design. Lacking in hard news coverage, but chock full of local info. Nice typography and use of photos.

DIVISION: 4

FIRST PLACE

Southampton Press - Eastern Edition, Southampton

Newsy, interesting front pages. Great use of graphics and color. Easy-to-read. Concise headlines. Excellent mix of topics. Good editorials and letters. Thoughtful features. Elegant design. Appealing sports section.

SECOND PLACE

Queens Courier, Queens Aggressive, strong lead stories. Good accompanying graphics. Good mix of hard news and community features and information. Good coordination of articles with op-ed page. The kind of paper that could only happen in New York. And it's written for the reader.

THIRD PLACE

Rochester Business Journal, Rochester Could easily have been a tool of the business community — but it isn't. Serious, straight forward articles on important issues. Superb layout, graphics, use of color makes this readable. Interesting features that avoid the obvious. Nice work.

understood their concerns in

or a local bidder, -- pr

2006

"ROOKIE" REPORTER OF THE YEAR PHOTOGRAPHER OF THE YEAR

FIRST PLACE Grant Tse Southampton Press - Eastern Edition, Southampton Writes very comprehensive and community based enterprise stories. Strong reporting and put a lot of effort into his stories.

SECOND PLACE Mike Koehler The Long Islander, Huntington Good use of quotes and constructed stories very well. Strong reporting, showed fair amount of enterprise.

THIRD PLACE Nicole Klaas Metroland, Albany Great job localizing national issues, very complete, comprehensive and unbiased stories.

WRITER OF THE YEAR

FIRST PLACE Chet Hardin

Metroland, Albany

Mr. Hardin uses dialog, detail and description that wrap you in a sense of place and atmosphere. His ledes attract you to slip into the depths of his stories. His topics are provocative, contemporary and often important, and he can sniff from zoning issues to trend stories with equal aplomb. He gains from the apparent freedom of space, but it's hard to distinguish his hard news from features and that's a compliment.

SECOND PLACE

Adam Stone

North County News, Yorktown Heights Mr. Stone ledes are strong and pushy. The tone of his writing matches the subject matter, and he makes generous but effective use of quotes, letting the people he writes about carry the story in their own words. He pinpoints issues within the larger topic and blends the opinions of opposing views well.

THIRD PLACE

Jonathan Mark The Jewish Week, New York You race through his recounting of dramatic events, historic or contemporary, yet he is versatile enough to incisively analyze topics including the Israeli political scene, bringing the reader into the interiors of opposing

viewpoints. His writing is both rhythmic and moving.

SPORTS WRITER OF THE YEAR

FIRST PLACE

Mike Bailey

Greece Post, Greece Did a very nice job capturing the national story that was Jason McElwain. But the two features on the poker player and the relationship between the track coach and

the long-jumper were fun reads. SECOND PLACE

Dylan Butler

Bayside Times, Queens The stories were written with authority and contained nice detail. The story selection was interesting and showed an ability to translate hard questions into well-written prose that has a point.

THIRD PLACE

Kerry Monaco

The Southampton Press - Western Edition, Westhampton Beach Enjoyable features, especially the piece on Sidney Burr Wood, the 95-year old former tennis star. Was glad to see how the title IX issue was brought home through the local wrestler.

FIRST PLACE Adrian Kraus Perinton-Fairport Post, Perinton Not a weak photo in the entry — very strong photos all. Excellent presentation - captured great moments.

SECOND PLACE

xcellence Awards

Judy Ahrens The Suffolk Times, Mattituck Very nice photos, but portfolio needs to be edited. Her work is excellent but portfolio contains many nice photos that are just not strong enough.

THIRD PLACE Mike Disciullo

The Scarsdale Inquirer, Scarsdale Portfolio needs to be reworked and edited. Angles are interesting — good effort to change the viewers angle — remove the bird, the bug and the golfer, and the portfolio will be stronger.

BEST FRONT PAGE

DIVISION: TABLOID-1

FIRST PLACE

The Business Review (Albany), Albany The BR's front pages offered a clean but varied lavouts, strong graphics and consistent margins and rules. Each front offered a variety of stories without appearing too crowded.

SECOND PLACE

Southern Ulster Times, Newburgh The careful attention to consistent placements of photos and rules helps the Ulster Times make a good impression. Story selection showed community involvement and attention. Good headlines, also

THIRD PLACE Chittenango-Bridgeport Times,

Chittenango Eagle Newspaper's dedication to community journalism is at the top of each front page — the name of a subscriber/resident. What a great idea. Of the chain's papers, the CBT offered the most consistent attention to layout rules, and use of sidebars and headline fonts.

DIVISION: TABLOID-2

FIRST PLACE

The Suffolk Times, Mattituck The Suffolk Times weekly looks and feels like a daily newspaper. Its front page contains high impact stories and photos.

SECOND PLACE

Long Island Business News, Ronkonkoma The Long Island Business News front page contains interesting topical, trend stories. Stories and photos are presented in a way that appeals to consumers as well as members of the business community.

THIRD PLACE

New York Amsterdam News, New York The New York Amsterdam News front page has a crisp look and contains a nice mix of interesting stories and photos. The paper's headlines are clear and to the point.

DIVISION: BROADSHEET-2

FIRST PLACE Southampton Press - Eastern Edition,

Southampton Nicely varied layouts and use of photos, but clean layout and good headlines make it inviting. The stories are a good mix of important local news and features that reflect thoughtful reporting that looks beyond the obvious.

SECOND PLACE

The Riverdale Press, Bronx These layouts highlight the articles, drawing the reader in. Headings are snappy and summarize the story. Reporting offers perspective, not just news... and tells the story using real people. Nice features too.

THIRD PLACE

Sag Harbor Express, Sag Harbor Nice, clean layout and good use of photos. There's lots in regular session Tuesday m of news on every front page. Stories get fresh treatment, even if the topic might appear mundane. The photos with department heads preare a nice mirror of your community. AND... bonus points for using the word "schmutz" on page one! FO BETTER NF^{vv,} TTER NEWSPAPER CONTEST

BEST EDITORIAL PAGE

DIVISION: 1

FIRST PLACE

The Lewisboro Ledger, Cross River The columns are hard hitting, relevant and well written. The sheer volume of letters indicates commitment to respond to readers. It also is evidence of the paper's readership.

SECOND PLACE

The Freeman's Journal, Cooperstown Special package on peace perspective was impressive. Board volumes column is interesting. Well-written editorials.

THIRD PLACE

The Towne Crier, Livingston Manor Interesting columns, good headlines, story editorials.

DIVISION: 2

FIRST PLACE Shelter Island Reporter, Shelter Island Excellent layout, good, clear writing. Editorial topics timely and well thoughtout, photos excellent and well used.

SECOND PLACE The Record-Review, Bedford Make up good, would like to see more photos,

well written. THIRD PLACE

The River Reporter, Narrowsburg Cass Collins' columns very well written and interesting. Dr. Punnybone well done. On-line pull good idea.

DIVISION: 3

FIRST PLACE

The Southampton Press - Western Edition, Westhampton Beach The Press' lively and deep editorial pages made it an easy choice — great editorials, solid columns, loads of letters and nicely localized cartoons and fill items. Your readers must appreciate this effort.

SECOND PLACE

Cobleskill Times-Journal, Cobleskill The tough editorials help the editorial page rise above its staid typography and layout. Photos help keep a nice community touch, and numerous letters help other readers get a feel for the community's voice. I like the box listing the writers in each issue.

Clean, modern layout bolstered by sharp editorials and

Editorials are interesting and attention-grabbing using

interesting opinions - page layout easy to navigate -

Great editorials that grab the reader and pull you in.

Simplifies and localizes issues making them easy to

Procee

Former

understand - interesting reading - great use of cartoons,

organized layout guides readers from section to section.

a variety of topics to analyze. The pages contain

columns. Letters reflect the deep connection your

readers have with the newspaper.

DIVISION:

Gay City News, New York

Great variety in topics and perspective.

Queens Chronicle, Queens

Greece Post, Greece

THIRD PLACE The News-Review, Riverhead, Mattituck

FIRST PLACE

SECOND PLACE

THIRD PLACE

appealing.



2006 WRITER OF THE YEAR: CHET HARDIN, METROLAND

Chet Hardin has been employed by Metroland for almost a year. Initially a freelancer who was commissioned to write a feature story about a young area church, Chet spent hours researching, going to services, and interviewing the congregation and church leaders. One month after the story ran, Chet was hired to replace the outgoing news editor. As such, he writes, edits, and coaches staff writers.

The contest judges said, "Mr. Hardin used dialog, detail and description to wrap the reader in a sense of place and atmosphere. His ledes pull you into the depths of his stories. His topics are provocative, contemporary and often important and he moves easily from zoning issues to trend stories. It is hard to distinguish his hard news stories from features, and that's a great compliment."

Chet competed against 55 other contenders for this award.



AcGruder of 2006 BETTER NEWSPAPER CONTEST



WRITER OF THE YEAR SECOND PLACE: Adam Stone, North County News

Adam Stone was hired by the North County News in December, 2002. A winner of several New York Press Association writing awards, Adam served as a beat reporter for the North County News for several years. He previously worked for The Journal News, Times Herald-Record, Newsday, and two magazines.

The judges said, "His ledes are strong and pushy. The tone Sangamo Constru of his writing matches the subject matter and he makes field, \$1,950; Maco generous but effective use of quotes." Bids should be awarded to the

James H. Poettker of Poettker

Construction told the board that

inderstood their concerns in



WRITER OF THE YEAR **THIRD PLACE:** JONATHAN MARK, THE JEWISH WEEK

A writer and associate editor of The Jewish Week since 1988, Jonathan Mark was NYPA's Writer of the Year in 1999. He covers a wide array of Jewish life in New York, including personal, political and cultural in his column, "The Edge of Town." Mark is the co-author of "Heavenly Sex: Sex in the Jewish Tradition" with Dr. Ruth Westheimer.

Gary Rosenblatt, editor and publisher of the New York (newspaper says, "Mark is a thoughtful and caring writer. There is a passion to his work and he is a real stylist."

The judges said, "His writing is both rhythmic and moving he is versatile enough to incisively analyze topics including the Israeli political scene, bringing the reader into the interiors of opposing viewpoints."

PHOTOGRAPHIC EXCELLENCE DIVISION: 2

FIRST PLACE

The Freeman's Journal, Cooperstown The best overall from page 1-16. Good use of white space. Strong photos. Photography plays huge role in the presentation and the strength of this newspaper.

SECOND PLACE

The News-Review, Riverhead, Mattituck Do not overlap photos! Photos throughout. Good use of photos packages. Nice clean layout. Very strong sports photos.

THIRD PLACE

Sag Harbor Express, Sag Harbor Section fronts very interesting. Need to use more photos inside. Great sky boxes with use of photos. Would be nice if there were better photo play inside.

DIVISION: 4

FIRST PLACE

The Tribeca Trib, New York Good use of photos through-out the newspaper. Ads adjusted to accommodate photos. Excellent photo packages. Wonderful use of photos in back sections (snail packages). Like the whole paper is laid out as one page.

SECOND PLACE

Catholic Courier, Rochester Lots of strong photography. Excellent portraits. Too much right sided layout of photos. Excellent layout on Webster parishioner story.

THIRD PLACE

The Scarsdale Inquirer, Scarsdale Classy old grey lady. Liked the large photos. Loved winter sports section. Good use of front section.

OVERALL DESIGN EXCELLENCE

DIVISION: 1

FIRST PLACE

The North Shore Sun, Mattituck Eye-catching use of color, good directionals Page 1, reader friendly heads, photos throughout, ads don't trump content.

SECOND PLACE

The Press of Manorville & the Moriches, Center Moriches Crisp, clean, good index, balanced news/ads. Best opinion page in the category, headlines too uniform to catch the eye or break up the page. Strong

center graphics.

THIRD PLACE

Wallkill Valley Times, Newburgh Easy to navigate, good use of color, nice tight index. Photo reproduction and quality could be stronger, should vary headline size for interest.

DIVISION: 2

FIRST PLACE

The Suffolk Times, Mattituck Who won't want to pick up this paper! Crisp, color pops, shadowed headline... leads with news, good spacing, easy index, streamlined.

SECOND PLACE

Catholic Courier, Rochester Nice layouts, easy on the reader, very nice use of color to accent color photo pages, clear headlines.

THIRD PLACE

Rochester Business Journal, Rochester Page 1 dropped this to third — too busy and too much white space for the label. Inside pages very well done, some pages magazine quality, good graphics illustrate and inform; could use more leading between stories.

be understood their concerns in

over a local bidder. -- he

DIVISION: 4

FIRST PLACE

The Riverdale Press, Bronx

Varied front page, nice use headline fonts well balanced, nice integration of art with stories, good use of graphics (e.g.: police news). Good editorial pages and letters. Good features and special layouts.

SECOND PLACE

Livingston County News, Geneseo Front page is newsy enough it looks like a daily. Layout compliments the stories. Well organized page one teasers "news you can use". Inside pages don't disappoint. Strong local sports section. Interesting local correspondents.

THIRD PLACE

Sag Harbor Express, Sag Harbor Traditional look, but layout is still fresh and modern. Lots on front page to draw readers in. Good use of white space. Lots of local news and photos. Sections have thoughtful layouts.

ADVERTISING EXCELLENCE

FIRST PLACE

Southampton Press - Eastern Edition, Southampton Clean, easy to read, good use of colors and ad layout.

SECOND PLACE

The Press of Manorville & the Moriches, Center Moriches

Excellent use of color, good ad design, good mix of advertising

THIRD PLACE

The Cornwall Local, Cornwall Good mix of advertising in each section, clean, easy to read, irrelevant to editorial section.

COMMUNITY LEADERSHIP

FIRST PLACE

The Towne Crier, Livingston Manor Sandbag initiative. Creative approach to community crisis — creative execution. House ad commitment significant. Immediately it was a timely response to a disaster occurring last year.

SECOND PLACE

Gay City News, New York Meth use. Devoted method to overriding ongoing community issue. Manifesto and website are examples of continuing, cohesive effort.

THIRD PLACE

Sullivan County Democrat, Callicoon "Friends Exhibit" (drinking and driving). Marketing and outreach included in efforts to increase community awareness.

ONLINE EXCELLENCE

FIRST PLACE

Brighton-Pittsford Post, Pittsford www.mpnnow.com - Excellent navigation. Good use of flash for lede stories. Essential elements above scroll line. Loads quickly. Strong interactivity and community involvement. Good mix of daily feed (wire, TV) with weekly unique coverage. Nice graphics. Nice JS tabs for local/US/most read.

SECOND PLACE

Ithaca Times, Ithaca www.ithacatimes.com — Good navigation — could be organized better. It goes from blue-bar "market place" to content without any indication.

Home page invited deeper clicks without frustrating users. Images did not load consistently. THIRD PLACE

East Aurora Advertiser, East Aurora www.eastaurorany.com - What is the "log-in" advantage and why is it so hard to do? Home page should be called "home". Good navigation, caned "h uemendous local α the area. gor Were opened tremendous local content. You get a real feel for

his his

COVERAGE OF LOCAL GOVERNMENT

DIVISION: 1

FIRST PLACE

Excellence Awards

The Greenville Press, Greenville Thank you for covering your community beyond what takes place in various meetings. Appreciated multiple sources and taking national issues ---- such as alternative energy - and localizing in light of what city/ local government is doing. Was refreshing to judge this newspaper.

SECOND PLACE

Canastota Bee Journal, Canastota This paper proves to be a watchdog for the local community, especially with "Conway's" column commenting on the disorganization of the local government, which the people have a right to know about.

THIRD PLACE

Southern Ulster Times, Newburgh Clear, concise writing. Good use of material obtained from the source other than a meeting. Nice use of photos to illustrate local government. Good mix of meeting and interviews.

DIVISION: 2

FIRST PLACE

Granville Sentinel, Granville Stories are thorough and balanced. Glad to see reporter is willing to dig and file FOIL requests. Nice work.

SECOND PLACE

The North Shore Sun, Mattituck Stories are thorough and show good enterprise. Coverage is balanced and guides reader well through complex issues. Good work.

THIRD PLACE

The River Reporter, Narrowsburg Coverage is thorough and blankets activities within the community. Both sides of arguments are well represented. Ledes could be written tighter and sharpened significantly. Community well served.

DIVISION: 3

FIRST PLACE

The News-Review, Riverhead, Mattituck Good quality of news and reporting; well written pieces. Good mix of meetings and interviews Thorough reporting. Extensive coverage. Good research.

SECOND PLACE

North County News, Yorktown Heights This was very close to being first place; it was a tough call. Appreciate the graphics and extremely wellresearched pieces. Reporters obviously put a great deal of time into covering their communities. Good job! I am impressed by this paper.

THIRD PLACE

The Southampton Press - Western Edition, Westhampton Beach Clear writing and good stories. Newsy paper. Good use of resources and coverage of issues of state and local interest.

DIVISION: 4

BETTER NEWSPAPER CONTEST

FIRST PLACE Edward-Isaac Dovere City Hall, New York This is a well-deserved first place. You certainly "get" the government beat.

SECOND PLACE John W. Sutter The Villager (NYC), New York I'm impressed by this weekly. Spunky and smart. Lincoln Anderson does a great job. This is a close second.

THIRD PLACE Queens Courier, Queens The vendor story was good — your competitors just provide a lot more depth in their coverage of local - or good a che a d vi ce Bank the McGnuder of Harris McGnuder of Harris government — but this is a piece of good work

COVERAGE OF EDUCATION

DIVISION: 1

FIRST PLACE

Southern Ulster Times, Newburgh Quality and quantity — coverage includes features, hard news, events, student comments and a variety of sources.

SECOND PLACE The Lewisboro Ledger, Cross River

Good mix of hard news and features and commentary — with specifics and details to help readers understand even more complex issues.

THIRD PLACE

The Cooperstown Crier, Cooperstown Goes beyond meetings and events — good enterprise and creativity.

DIVISION: 2

FIRST PLACE Matthew Rice

Granville Sentinel, Granville Well-written lead. Need lead to be 25 words or less. Good head and drop down lead. You have the reason for the quitting story.

SECOND PLACE

Grant Parpan

FIRST PLACE

SECOND PLACE

interesting stuff.

Mike Ryan

good work.

FIRST PLACE

Colleen Farrell

SECOND PLACE

THIRD PLACE

THIRD PLACE

Paul Anbro North Syracuse Star News, North Svracuse Short lead with vivid sentence. Eye-catcher

The North Shore Sun, Mattituck

a good in-depth approach to alleged theft.

DIVISION: 3

The Altamont Enterprise and

sources - great coverage, great job.

Albany County Post, Altamont

This newspaper knows how to cover a beat and a

community. Thorough reporting, good mix of news and special features, impressed by consistent efforts to go beyond meeting coverage and to find other

North County News, Yorktown Heights

Solid education reporting combined with human interest — worked hard to localize national issue —

Saratoga Today, Saratoga Springs

DIVISION: 4

Greece Post, Greece

Good enterprise. The "Men in Education" piece

he is a good story-teller. Clear, concise writing -

Outstanding variety in educational coverage by

Colleen Farrell, plus clear emphasis placed on

presentation and placement of the stories. Mixes

everything from student life to finance, features to enterprise. If I'm a parent, I want this paper.

education by the paper, as evidenced by the

Catholic Courier, Rochester

All around coverage of a variety of issues.

Well thought out topics and well-written.

telling is a key component of the paper.

The Hudson Independent, Tarrytown

From cafeteria fare to testing practices... good story

showed the reporter is able to localize issues, and that

sentence. Explain story in concise graphs. Wellwritten. THIRD PLACE

Solid lead. Head calls attention to story. Story gives



2006 SPORTS WRITER OF THE YEAR: MIKE BAILEY, GREECE POST

Mike Bailey became a full-time sports writer for the Messenger Post Newspapers in October, 2002. A 2001 graduate of Saint John Fisher College, Bailey, 27, has spent years cultivating relationships with his sources, and his connections and attention to his beat paid off this year when he broke one of the largest stories the newspaper company has ever seen — the tale of Jason McElwain, the autistic team manager for the Greece Athena boy's basketball team who became a worldwide celebrity in the four minutes of his only varsity game.

Speaking in passing with Athena coach Jim Johnson, Bailey learned that McElwain was possibly going to play in the season's final game as a reward for his years of service. Bailey recognized the story's potential and made sure a photographer would be at the

event, hoping that McElwain would at the very least, get in the game. He and the rest of the world were shocked when the 17 year-old hit six three-pointers in the final minutes of the contest and finished with 20 points.

After Bailey's story of that amazing night ran in the Greece Post it was picked up by the Associated Press and went national then international. McElwain has since been featured in People magazine, and on Oprah and the Today Show. Magic Johnson and Columbia Pictures are producing a movie based on his life.

If ever there was an example of how community journalism can change lives, this is it. Hats off Mike! 33 sports writers competed for this honor.





SPORTS WRITER OF THE YEAR SECOND PLACE: DYLAN BUTLER, BAYSIDE TIMES

Dylan Butler has been writing for the Times-Ledger Newspapers since 1997, when he was a student at St. John's University. He has moved up the ladder from freelance reporter to full-time reporter to Associate Sports Editor to Sports Editor, a position he has held since May, 2004. Dylan won third place in last year's Sports Writer of the Year competition.

The judges said, "The stories were written with authority and contained nice detail. The story selection was interesting and showed an ability to translate hard questions into well-written prose low reliable bidder. Construction fold the board that that has a point." unrequention total their concerns in

2 0 0 6



SPORTS WRITER OF THE YEAR **THIRD PLACE:** KERRY MONACO, SOUTHAMPTON PRESS - WESTERN EDITION

Kerry Monaco is the sports editor for the Southampton Press and The Press of Manorville and the Moriches. A 2001 graduate of Penn State University, she joined the staff of the Southampton Press as a sports writer for the Western Edition that same month. She was promoted to sports editor in January, 2004.

Kerry has twice placed second in the New York Press Association,s Sports Writer of the Year competition. She has also earned an assortment of awards for feature stories and sports coverage.

The judges said, "Enjoyable features, especially the piece on Sidney Burr Wood, the 95 year-old former tennis star. Was glad to see how the Title IX issue was brought home through the local wrestler." in regular si BETTER NEWSPAPER CONTEST



COVERAGE OF BUSINESS, FINANCIAL & ECONOMIC NEWS

FIRST PLACE The Business Review (Albany), Albany Outstanding coverage, capped by an excellent special section ("Why Math Counts") great business focus, varied and balanced coverage from breaking news, features, $Q \otimes A$, to enterprise reporting. Strong editorial page support, a diversity section we didn't notice in other entries — great work.

SECOND PLACE

Rochester Business Journal, Rochester Very good coverage — a tough call between first and second place — great enterprise work — outstanding product.

THIRD PLACE

Business First of Buffalo, Buffalo Excellent enterprise on new bankruptcy law — newsy, easy to read stories, lots of variety.

COVERAGE OF AGRICULTURE

FIRST PLACE

Brian Ackley Springville Journal, Springville By far the most consistent agricultural coverage. Obviously a great deal of in-depth understanding; good stories; killer special section. Good work!

SECOND PLACE

Dolly Pierson Warsaw Country Courier, Warsaw Good work. You understand agricultural business well. Writing is weaker, though, than first place winner. Tighter editing. Overall a solid second place winner.

THIRD PLACE

Van Morrow

The Towne Crier, Livingston Manor Great writing and photos by Maria Kennedy. I would have liked to see more examples of agricultural coverage though. That cost you. If its like July 12th edition, you'll move to first place next year.

COVERAGE OF THE ARTS

FIRST PLACE

Ithaca Times, Ithaca The paper graced with the richness and art in of that richness from long form stories and all are of that richness from long form stories like Jake Bakkila's great feature on OSMA to the Pickowicz Q&A with Indigo Girls to reviews, mall, arts areas to the

calendar, this weekly not only reports the community

news but reports and nurtures community arts. SECOND PLACE

The Jewish Week, New York Serving the cultural/religious rather than geographical community, this weekly devotes ample space to the various arts that reflect and have an impact on that community. Liel Leibovitz has terrific work in both review and feature mode and Steve Lipmans cultural analysis piece on cartoons is really fun. Book coverage is superb, especially in specialty book, the film and theatre also fine.

THIRD PLACE

Gay City News, New York In the range and focus of its gay community arts coverage, this weekly entertains and informs. While design values are not as high as they could/should be, the writing has a nice variety of voice and tone. 7days/7nights sets up the weeklies option well.

フルレ COVERAGE OF THE ENVIRONMENT

The Village Beacon-Record, Miller Place/Rocky, Pai Miller Place/Rocky Point This paper really "COVERS" environment — not just occasional controversies and meetings — but business, government, preservation, politics, water, written, not official stuff — but how it affects readers. Multiple stories in each issue Imperation Wesley said.

The independent, East Hampton This paper goes beyond reporting news to offer information about troubles, as well as the car boards and control to the car boards and controversies, plus sports and environment.

The Villager (NYC), New York This paper covers the urban environment in Manhattan — wolf I nis paper covers the urban environment in Manhattan — redefining and setting a new pattern for what increasingly needs to be done elsewhere? Aviannattan — redefining and setting a new pattern for what increasingly needs to be done elsewhere! 2 0 0 6

COVERAGE OF HEALTH, HEALTH CARE & SCIENCE

FIRST PLACE

Nicole Klaas, Miriam Axel-Lute Metroland, Albany Great reporting on economics and ethics of the fertility market. A different approach to a controversial subject.

SECOND PLACE

Mike Latona, Rob Cullivan, Jennifer Burke Catholic Courier, Rochester A well-researched report on adult stem cell transplants. Tells real-life stories about successes and results.

THIRD PLACE

Paul Schindler, Duncan Osborne, Tim Murphy, Kelly Jean Cogswell Gay City News, New York Attacks gay and lesbian health issues with a local, national and international focus.

COVERAGE OF RELIGION

FIRST PLACE The Press of Manorville & the Moriches, Center Moriches It is good to see a local newspaper consistently

writing about religion in their community. While most are reporting on national and world religious issues, you have done a good job bringing it home.

SECOND PLACE

Queens Chronicle, Queens Wonderful series on "Building Faith." You did a good job covering a wide range of religions. It was enjoyable reading. Well done!

THIRD PLACE

The Catholic Sun, Syracuse Two timely articles that should peek the interest of everyone. I learned a lot reading "The Meaning of Martyrs." Likewise, "Battlefields and Blessings" was done well and is good reading for anyone.

HEADLINE WRITING

DIVISION: 2

FIRST PLACE

The Towne Crier, Livingston Manor The paper had a good mix of headlines — label and verb heds, big and small. I especially appreciated the clever on even the inside, smaller stories volunteer fire fighter group. "Now museum — Now you don't" about cuts at a history museum. "There is no end in sight for the Heinies" about a fitness group called the Troy Heinies.

SECOND PLACE

Sag Harbor Express, Sag Harbor Solid heads throughout. There were fewer tonguein-check headlines, but all were pleasing and informative, helping the reader understand the main points of the story. For example: Thinking pink for 40 miles," about a breast cancer walk, "Dolphin drama" — pair of bottle nose veer into Sag Harbor, calf survives; and "Pop (the cork) Art" about decorating wine bottles.

THIRD PLACE

of his

The North Shore Sun, Mattituck From screams on the front page to inside beauties, The North Shore Sun had a variety of pleasing heds. For example: "Lactose Intolerant?" angry moms stage nurse-in at... library; "Sweet nothing in Rocky Point" — No more soda available on school grounds... Brothers, Hillsbr Breese,

BETTER

DIVISION: 4

FIRST PLACE

xcellence Awards

Livingston County News, Geneseo All journalism teachers should subscribe to the LCN to show students how to write headlines. Not a weak head to be found, often creative and always perfectly fitting, they really rock, beating out the Business Journal is quite a feat.

SECOND PLACE

Long Island Business News, Ronkonkoma It would be easy for business publication to run dry, dull headlines. Instead you crank it up with some wonderful heads, creative, yet accurate. This was a virtual tie for first place. Only criticism is the bold sanserif condensed heads are occasionally a little difficult to read. Outstanding work! Thanks!

THIRD PLACE

The Suffolk Times, Mattituck This was a tough category with no poor entries out of 20 + papers. Consistently strong headlines throughout, super-size real estate head — among my favorites. Inside four sports heads aren't quite at the same level as rest of paper — through pp.46-47.

COVERAGE OF CRIME/POLICE/COURTS

DIVISION: 2

FIRST PLACE

Craig Giammona, Adam Pincus Jackson Heights Times, Jackson Heights Hard to compete with the Times-Ledger papers on sheer volume of news. Of all their entries, thought this one was the best. Good packaging on Hevesi story. Craig Giammona churns out solid copy and Adam Pincus provides full, intriguing leads

SECOND PLACE

Beth Young Sag Harbor Express, Sag Harbor No matter the topic, Beth Young writes stories you can't help but read. Her style stands out among every writer in this division.

THIRD PLACE

Mike Koehler The Record, Northport, East Northport Not as much quantity as some other papers in the division, but makes up for it with quality writing. Koehler is clear, to-the-point and compelling. Nice work!

DIVISION: 3

FIRST PLACE Jim Cuozzo The Spotlight (Delmar), Delmar Went well beyond on-the-record court proceeding to tell behind-the-crime story.

SECOND PLACE Howard W. Appell Livingston County News, Geneseo Articles capture the personalities of victims, families and accused.

THIRD PLACE Joseph Kellard Oceanside/Island Park Herald, Oceanside

Uses story-telling writing style to report on crime and courts.

DIVISION: 4

FIRST PLACE

Scott Sieber Bayside Times, Queens "Asians Attacked in Douglaston." Very timely, well-written feature about hate crime attack. Good art. Interesting story about an "unusual crime that's relevant to community. I would assume such hate crimes often not reported, not covered by press.

SECOND PLACE

Tonia Cimino Queens Courier, Queens written featu exonerated. Well balanced; well sourced. Good photo. A story worth telling and worth reading. THIRD PLACE about a victim falsely accused of crime and exonerated. Well balanced; well sourced. Good

Third Plac Carla Zanoni Our T Hillsboro's City Coun in regular session Tuesday Our Town (NYC), New York "Hard Times." In the life... and getting out of it. Unusual story about crime from the criminal's point of view. Well-written. Describes how criminals are or view. Well-written. Describes how criminal's point or view. Well-written. Describes how criminals are often victims as they commit their crimes. Several good sources and good angles explored in the good sources and good angles explored in this article. TTER NEWSPAPER CONTEST

COVERAGE OF **ELECTIONS/POLITICS**

DIVISION: 3 FIRST PLACE

North County News, Yorktown Heights Most complete election coverage of entry. Great editorial section and no fear of taking sides by this paper. Well-written and edited.

SECOND PLACE

The Cornwall Local, Cornwall Close second in coverage. Writers show great knowledge of issues. Sept. 8th issue on sheriff's race fascinating and obviously well-researched.

THIRD PLACE

Queens Tribune, Queens With headlines like "Let 'Em Loose,' Laura Loses Appeal," this was an obvious winner. All entry stories well-written with headlines to grab readers attention.

DIVISION: 4

FIRST PLACE

Westside Spirit, New York In a very competitive category with many good entries, the Westside Spirit won for its eye-catching cover, illustrations, well-written stories with good imagery, solid background reporting, interesting historical perspectives, and round-ups. Your readers must love your political coverage.

SECOND PLACE

Business First of Buffalo, Buffalo The package on "Unfavorite Son" — best and worst governors — was outstanding — good design, good sidebars, lots of elements for readers to consider.

THIRD PLACE Our Town (NYC), New York Readers got an interesting breakdown on the

candidates; attorney general package was outstanding — quality work which made for great reading — "Where are they now" was a great addition.

SPORTS COVERAGE

DIVISION: 2

FIRST PLACE

The River Reporter, Narrowsburg The River Reporter submitted pages of great coverage, sharp writing and fine photos clearly wins the day! GREAT JOB!

SECOND PLACE

The North Shore Sun, Mattituck Clearly the best individual issues in the division. You have fine writing and great depth of coverage, including columns. Outstanding photos and design. You simply had fewer great pages than the winner.

THIRD PLACE

FIRST PLACE

SECOND PLACE

THIRD PLACE

competition.

Hastings-on-Hudson

Cheektowaga Bee, Cheektowaga Great coverage of Empire Games! Nice in-depth coverage of every sport and medal standings, columns, etc. Nice design and very nice photos. March 30th issue also nice. I see the very impressive all-conference basketball page in another publication... not sure who should get credit.

North County News, Yorktown Heights

Powerhouse of a sports package! Creative coverage

photography in the category — great coverage and tons of it. Easy pick for top honors.

Well-written, easy to read sports section. Ken Kostic's columns are obviously well thought out.

Clean design, reader-friendly — great photos.

Who is Phil Blackwell and where does he find the

covered eight sports. Improvements in design and

time? Prolific, talented writer September entry

layout would propel this section ahead in the

provided by a staff of good writers — best sports

DIVISION: 3

The Rivertowns Enterprise,

Eagle Bulletin, Fayetteville



2006 PHOTOGRAPHER OF THE YEAR: ADRIAN KRAUS, PERINTON-FAIRPORT POST

A graduate of RIT, Adrian was hired in 1995 as a staff photographer for Wolfe Publications in Rochester, which later was purchased by the Canandaigua Daily Messenger, and became Messenger Post Newspapers. Adrian earned NYPA's Photographer of the Year honors in 2001 and 2002, after winning third place honors in 2000.

The judges said, "Not a weak photo in the entry — very strong photos all. Excellent presentation – captured great moments."

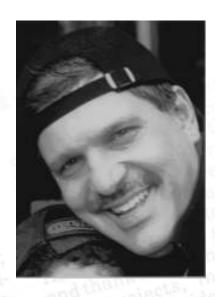
Adrian's portfolio competed against 24 others submitted in this category.



PHOTOGRAPHER OF THE YEAR SECOND PLACE: JUDY AHRENS, THE SUFFOLK TIMES

Judy Ahrens has been a staff photographer for The Suffolk Times for more than 25 years. She was hired when Stuart Dorman and his wife, Barbara Dorman were the newspaper's publishers, and she stayed on when Troy and Joan Gustavson Andrew Olsen and Denise Civiletti. Judy has earned NYPA's Photographer of the Year honors five size 1 1 1000 Will the Work of the Year honors five size 1 1000 Photographer of the Year twenty-year period, and during that time she also placed in The table of the times. were opened at , une als

McGruder of Harris Bar zellent." 2006 BETTER NEWSPAPER CONTEST excellent."



PHOTOGRAPHER OF THE YEAR **THIRD PLACE:** MIKE DISCIULLO

Mike DiSciullo has been the staff photographer for the Scarsdale Inquirer since 1998, and was staff photographer for sister newspaper, the Rivertowns Enterprise from 1996 - 1998. Mike won NYPA's

The judges said, "The angles are interesting —



SPORTS COVERAGE

DIVISION: 4

FIRST PLACE

The Smithtown News, Smithtown Good sports package. Good presentation of a wide array of sports. The coverage was excellent and extensive. Readers of The Smithtown News should be proud of the sports section. Front page bubble is good to alert readers of the section.

SECOND PLACE

The Suffolk Times, Mattituck The coverage, layout, photos were very good. Stories were sharp and readable. The Suffolk Times ran a close race for first place. In my opinion, more extensive coverage would help land first place.

THIRD PLACE

Amherst Bee, Williamsville Good coverage. Layout needs to be better... more attractive. Larger photos might help get rid of grey look.

IN-DEPTH REPORTING

DIVISION: 1

FIRST PLACE Staff

Queens Tribune, Queens Literally took my breath away. Decent to solid writing, but I have yet to see anyone anywhere cover the subject more thoroughly given Queens' diverse populace. This must have struck a chord with the community

SECOND PLACE

Whitney Joseph The Millerton News, Millerton The best effort by a single writer in this category. Well-researched, well-written, very balanced. You lost to a gaggle of good writers, but really excellent work. One suggestion - maps and charts would have broken up the gray. Outstanding work!!!

THIRD PLACE

Caroline Linton The Press of Manorville & the Moriches, Center Moriches

Good job of picking up a story and running with it. It captures the hysteria of the neighbors perfectly; their legitimate fears and the aftermath.

DIVISION: 2

FIRST PLACE

Fritz Mayer, Sandy Long, Tom Kane The River Reporter, Narrowsburg This category and division did not have one poor entry, but The River Reporter's effort on the 500-yr. Flood wins in a photo finish. Good writing, reporting and photography make presentation sparkle, but it's the thoroughness and presenting both the big and little picture that most impresses. Outstanding work.

SECOND PLACE

Craig Giammona, Adam Pincus, John Tozzi, Marc Raimondi

Jamaica Times, Queens Very interesting to read the local paper's effort on a crucial national story. A really excellent job all around... writing, reporting, photography, layout and presentation. A bit one-sided but that's unavoidable. Wish I could give two first place awards.

THIRD PLACE

Caroline C. Sherwin, Neal Rentz The Record-Review, Bedford This was a story that really draws you in, yet the reporters still leave it to the readers to decide who is right in the dismissal of the school principal. Considering the quality of every entry, taking third place is an achievement. Very good work.

DIVISION: 3

FIRST PLACE

The News-Review, Riverhead, Mattituck "Garbage-Gate." Spectacular in all ways! SECOND PLACE The Altamont Enterprise and Albany

County Post, Altamont "Sex Offenders." Tough, unpopular topic handles brilliantly. Excellent!

THIRD PLACE

The Altamont Enterprise and Albany County Post, Altamont "Voorheesville." Excellent job digging up the documentation. Now THAT'S in-depth reporting.

DIVISION: 4

FIRST PLACE

Heather Haddon Norwood News, Bronx This is NOT in-depth reporting — this is investigative journalism at its finest. Powerfully written, Haddon never has to add chrome to this the plain facts catch the eye, the mind and the heart. Clearly the best in a field of excellent competitors.

SECOND PLACE

Adam Pincus Jackson Heights Times, Jackson Heights Great reporting — Pincus just kept digging and digging. The writing is very good (copy editor could be more thorough) and straight forward. Beautiful job on a subject vital to subscribers.

THIRD PLACE

Mike Dickinson Rochester Business Journal, Rochester An impressive blend of big picture/little picture on a subject vital to Upstate New York. The writing is excellent ,the reporting is thorough and the presentation crisp. Well done.

SPOT NEWS COVERAGE

DIVISION: 1

FIRST PLACE

Staff The Towne Crier, Livingston Manor Staff covers breaking situation well while facing danger and their own personal losses to get news to readers. Also presented in attractive fashion.

SECOND PLACE

William R. DeVoe The Greenville Press, Greenville Great coverage of breaking news with great quotes and story telling.

THIRD PLACE

Staff The Mountain Eagle, Stamford Staff effort covering flooding issue over period of months is outstanding. Readers lucky to have such a dedicated newspaper staff.

DIVISION:

FIRST PLACE Nathan Duke Astoria Times, Queens Good page one layout. The picture of the sad woman tells the story with editorial content to support the photo. SECOND PLACE John J. Hopkins Cheektowaga Times, Cheektowaga Picture draws reader to the page one story. "Kaboom!" — Clever lead.

Euzabeth Einstein The Country Courier, Conklin Picture page draws attention to the flood. The reader gets a clear overview of the devastation. THIRD PLACE

, ictu readei Bids should be awarded to the DIVISION: 3

FIRST PLACE Diane Valden

The Independent, Hillsdale/Hudson Incredible amount of research on a very interesting and informative story. Outstanding! Keep up the good work.

SECOND PLACE Scott Sieber

xcellence Awards

The Flushing Times, Queens Your coverage of this article was outstanding. Great photos. Great work!

THIRD PLACE Tom Burke

The News-Review, Riverhead, Mattituck Very interesting. Eye-catching and good coverage. Love the layout and photos. Excellent work!

DIVISION: 4

FIRST PLACE

Sullivan County Democrat, Callicoon "Villa Roma Damaged But Not Destroyed." Outstanding coverage of devastating event. Stories are rich with detail, and art and graphic help tell the story. Impressive attention to detail while still bringing home the emotional cost of the event.

SECOND PLACE

Queens Courier, Queens "Ten Day Blackout: Watts End." The ripple effect of a utility blackout are brought home in great and gritty detail. Every angle is covered and art and headlines really drive interest. Good job!

THIRD PLACE

Sullivan County Democrat, Callicoon "Floodwaters Give Way." This newspaper excels with rich coverage of breaking news events. Stories are thorough and interesting. Photos do an excellent job of telling story vividly. This staff should be very proud of its work.

NEWS STORY

DIVISION: 1

FIRST PLACE Stephen Stirling

Howard Beach Times, Queens Title: We got out who we could. Compelling. Grabs me immediately until the end of story. Good quotes at scene and has all needed info. Local reaction piece is also good — brings me up to date with what's happened since wreck. Great job!

SECOND PLACE Howard Koplowitz Queens Village Times, Queens Title filed in Qns. Village drug raid. Great lead and quotes. I stayed interested throughout story. Would like to know how situation eventually is resolved. Nice work

THIRD PLACE William R. De Voe The Greenville Press, Greenville Title: A life cut short by senseless act. Good story, great research and quotes. Blends news with needed information for community. Great!

DIVISION: 2

FIRST PLACE Matthew Rice Granville Sentinel, Granville A tough choice in a competitive category — ultimately, this reporter's tenacity propelled this entry to the top — your readers knew something wasn't right and this reporter dug for the details. I hope you continue to pursue this story.

SECOND PLACE Beth Young Sag Harbor Express, Sag Harbor A show of support — narrative style of this writer helped the reader understand - good work here.

THIRD PLACE Frank Petrignani The North Shore Sun, Mattituck Getting high on medicine — a timely and important story told from many angles — high impact story.

McGruder of Harris 2006 BETTER NEWSPAPER CONTEST

DIVISION: 3

FIRST PLACE Denise Civiletti

The News-Review, Riverhead, Mattituck "Who's minding the mine?" Well-researched article, easy to read and understand. Obviously lots of research and thought went into this wellbalanced, hard-hitting story.

SECOND PLACE

Hector Flores East Meadow Herald, East Meadow "Child mauled by dog" — Emotional and timely story with good use of pull-quote — good job covering all aspects of the story.

THIRD PLACE

Scott Brinton Merrick Herald, Merrick "When a family goes to war" — excellent, well-written news feature, poignant and touching. Detail about time spent in Iraq was great — a very good story.

DIVISION: 4

FIRST PLACE

Andrea Appleton, Etta Sanders, Carl Glassman

The Tribeca Trib, New York "Anniversary is Observed in Many Ways." This was a strong collection of vignettes on the 5th anniversary of 9/11. This anniversary is too big for a single story. The Tribeca Trib understood that and sought out scenes that made for a compelling read. I would have run this in my paper.

SECOND PLACE

Paul Schindler Gay City News, New York "Absorbing Gay Pain and Praise, Clinton Says She's Evolved." A quick turnaround on a busy news day and a major scoop against its competitor made this story stand out. Coverage of the meeting, reported by the Gay City News, was quoted in the next day's New York Times. The city's other gay newspaper

didn't publish the story until Monday.

THIRD PLACE

Jeanne Sager Sullivan County Democrat, Callicoon "Crash Kills Sullivan West Student." A nontraditional lead told the reader this wasn't your regular car wreck story. With staccato prose and detailed, readable description of the crash scene, the story went beyond the average crash retelling. It served as a cautionary tale about teen driving.

BEST OBITUARIES

FIRST PLACE

The Altamont Enterprise and Albany County Post, Altamont I loved your editorial "Honoring our Founding Farmers." The content and layout are perfect very readable and very personal. A treasured keepsake for family and friends. I love the pictures you used and the way you break the obit with a quote — outstanding work.

SECOND PLACE Woodside Times, Woodside Fabulous work on Tom Manton's obit. Pictures, indepth history - what a treasure for his family and followers.

THIRD PLACE Sullivan County Democrat, Callicoon Lee Hermann obit is outstanding. Personal, informative, great photos. What a special tribute.

orm

James H. Poettker of Poettker Construction told the board that summerstood their concerns in bot a local bidder, he 2000 1

Best Front Page

FIRST PLACE — DIVISION T-1 THE BUSINESS REVIEW (ALBANY)

FIRST PLACE — DIVISION T-2 THE SUFFOLK TIMES

FIRST PLACE — DIVISION S-2 The Southampton Press - Eastern Edition





EDITORIALS

DIVISION: 1

FIRST PLACE

Mid Hudson Times, Newburgh The editorials were not only interesting and wellwritten, but two of them were about a religious issue. They touch on the issue in a way that was fair and raised questions that readers would like to see answered. Excellent.

SECOND PLACE

The Cooperstown Crier, Cooperstown They took local issues that were controversial and editorialized in a way that made you concerned about the issues and a desire to learn more about them. Unafraid to tackle a school issue and call names. We need more of that! Very good!

THIRD PLACE

Richfield Springs Mercury, Richfield Springs These were written in a way that I find myself in 100% agreement with them. The editorial convinced me in every issue. The one with the DWI issue was especially meaningful, touching and correct.

D I V I S I O N : 2

FIRST PLACE

Jamaica Times, Queens Short, blunt and the courage to call publicly powerful people on the carpet. Easy to read and written with common sense. Excellent!

SECOND PLACE

The River Reporter, Narrowsburg Well written. Complex issues were covered in a way that was easy to understand and convincing. They were not "static" articles but sure made you stop and think.

THIRD PLACE

The Cornwall Local, Cornwall Very well written and I appreciated the fact that Margaret Menge had the courage to sign her name. So many editorial writers do not. If I were a subscriber, she would be the first item I would read.

DIVISION: 3

FIRST PLACE

Cobleskill Times-Journal, Cobleskill Strong community voice heard in these editorials. Tight, fluid editorials are easy to read and speak to the reader, not at them.

SECOND PLACE

North County News, Yorktown Heights Writers get to the point and move on - editorials in-depth and straight forward — tightly written.

THIRD PLACE The Rivertowns Enterprise,

Hastings-on-Hudson Diversity - broad range of topics, differing writing styles - creative, good material, engaging.

DIVISION: 4

FIRST PLACE Queens Chronicle, Queens Editorials are insightful, call for action, express the frustration of local business leaders — do what editorials are intended to do.

SECOND PLACE Greece Post, Greece Editorials are balanced, insightful and call for action. Clear that writers understand their community

THIRD PLACE The Suffolk Times, Mattituck Editorials make clear that issues are readers' issues, not newspaper's issues - editorials challenge and urge "bidder" Pretnar said. uperintendent.Jerry

new account ym our district. New is clear, Wesley said.

should be awarded to un

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FEATURE STORY

DIVISION: 1

FIRST PLACE Jennett Meriden Russell The Press of Manorville & the Moriches, Center Moriches Family on the right track — best lede of all entries, grabbed my attention — best writing by far in this category — stood out in a crowded category — great

SECOND PLACE The Freeman's Journal, Cooperstown Frialator Oil Powers Dave's Truck — good lede — fun story — why no byline? Who wrote this story?

Timely, interesting, well-done. THIRD PLACE Martha E. Conway Chittenango-Bridgeport Times, Chittenango After journey into darkness. Good, solid lede. Good subject. Well-written — a treat to read.

DIVISION: 2

FIRST PLACE Annette Hinkle Sag Harbor Express, Sag Harbor "The Tale of a Fish." Riveting! Couldn't stop reading, in spite of the difficult subject matter. This is how all book reviews should be written. Excellent work on a difficult story. Hinkle's other entries were solid as well, but this was the best.

SECOND PLACE Beth Young

Sag Harbor Express, Sag Harbor "Going Further." A very unique entry. Quirky and off-beat for some readers, but still very engaging. Has a very conversational feel, like a good personal column. I laughed out loud several times reading this one.

THIRD PLACE

Masha Rumer Westmore News, Port Chester "A Girl's Struggle to Fight Paralysis." The best example among several entries that dealt with people overcoming adversity. Felt as though I knew the main character in the story. Good solid work for a paper this size.

DIVISION: 3

FIRST PLACE Scott Brinton Bellmore Herald, Bellmore "Long Road to Freedom." Writer takes readers on journey that is both tense and affirming. Well-written and paced. It is a great example of bringing history to life. SECOND PLACE

Matt Cook The Altamont Enterprise and Albany County Post, Altamont "Liverpool Lads Play with Venom and Passion." Story takes reader down a well-traveled road but it tells Best's story well and in his own words. Lots of information presented but delivered in such a way that the reader is hungry for more. Well done.

to Poettki ssented THIRD PLACE Mark Gillespie Livingston County News, Geneseo "Tales of the Abbey." Gillespie throws open the doors of the Abbey and takes his readers on an insightful ride through the lives of what is seen by many as a closed society. Well done! proviners, ratu stano pi pavinue Ion Bruce Unierbrink, Green n; pruce Citter of W.H. Build-le,\$1.887 million; V.H. Build-s, Carlinville, \$1.898 million;

DIVISION: 4 FIRST PLACE

Ronda Kaysen

The Villager (NYC), New York "Returning from walking the streets — step by step" — gritty, emotional, and absolutely wonderful. By far the best writing in an enormously competitive category — this is an absolutely excellent piece of work.

SECOND PLACE Becca Tucker

Our Town Downtown, New York Summertime and the squatting is easy — Becca, you rock! You came very close to first place here — a little tighter editing — shorter, punchier sentences and you'll be over the top next time. I can tell you spent a lot of time with your subjects — this is great work — way to go!

THIRD PLACE

Stewart Ain The Jewish Week, New York Can you forgive Hitler? — a wonderful subject for a feature — well written — good work.

BEST HUMOR COLUMN

DIVISION: 1

FIRST PLACE

Merlin Lesser Tioga County Courier, Owego The columns were original and superb. I would buy the paper just to read Merlin's column.

SECOND PLACE

Dick Brooks The Greenville Press, Greenville It was a tough call on the first place column. Dick Brooks and Merlin Lesser are two of the most enjoyable writers I have read. I picked Dick as second place only because I can't have two firstplace winners.

THIRD PLACE

On the advice of Jack McGruder of Harris Bank, the

Jim Atwell The Cooperstown Crier, Cooperstown I could almost see the comical moments he talked about. Jim's columns are so enjoyable!

DIVISION: 2

FIRST PLACE Herb Foster The Record-Review, Bedford Original and funny. I can see myself in some of the situations Herb writes about. His columns are just plain great.

SECOND PLACE Brian Sweeney Catskill Mountain News, Margaretville Brian is a superb writer who writes about everyday situations and makes them fun and interesting.

THIRD PLACE Zachary Stuary-Pontier The River Reporter, Narrowsburg Way to reach out to younger readers - you go guy! DIVISION: 3

FIRST PLACE

Joanna P. DelBuono Staten Island Star Reporter, Brooklyn Title: Winning the War On Algae & a Bout of Fingerpointing Flu. It was as hard to choose which of your entries that I liked the best, but I could relate to the FPF! I like your style of writing. The length is good — I don't get bored before it's finished. Great work!

SECOND PLACE

Michael Seinberg The Altamont Enterprise and Albany County Post, Altamont Title: Nine pound guest column is... very good humor. It really reminds me of my three sons. I think they have some of the same sentiments. I like your style of writing and really enjoyed having a picture. The layout is perfect. Excellent work!

THIRD PLACE

Frank L. Palmeri The Altamont Enterprise and Albany County Post, Altamont Title: Dear Cranky Frankie. It was difficult to choose between this column and the advice you gave your daughter when she left home — but Í found I have the same sentiments that you do about advice columns. You are actually better than Dear Abby or Ann Landers!

DIVISION: 4

FIRST PLACE Alex Berger Bayside Times, Queens FUNNY! I would enjoy reading his column every week. It made my day!

SECOND PLACE Ron Goldman Nassau Herald, Lawrence Another superb columnist. No doubt he has a large following.

THIRD PLACE Mike Jensen Lake Champlain Weekly, Plattsburgh "Life 101." Jensen's columns are short and enjoyable. I can identify with his subject matter and also his sense of humor.

BEST COLUMN

DIVISION: 1

FIRST PLACE J. D. Piro

The Lewisboro Ledger, Cross River A good columnist has the ability to make the casual reader care. Piro tells the story with humor and sarcasm — two good voices for a columnist. He makes the reader think.

SECOND PLACE Michael Schenkler Queens Tribune, Queens This writer has his finger on the pulse of state politics. I'm sure this column helps his readers understand the political process.

THIRD PLACE Kenneth Kowald Richmond Hill Times, Queens An elder statesman's perspective — a good read.

DIVISION: 2

FIRST PLACE Ellen Leahy Skaneateles Press, Skaneateles Her columns are touching, real, and important -

I'm richer for reading them. SECOND PLACE Anthony Brandt Sag Harbor Express, Sag Harbor Well written, interesting - his columns make

you think. THIRD PLACE Margaret Inge Catskill Mountain News, Margaretville Good subject matter — down home writing style.

Better Newspaper Contest un versen som beads pre

James to to to the total the second the total Construction and the concerns

action.



Best Editorial Page

FIRST PLACE — DIVISION 1 THE LEWISBORO LEDGER

FIRST PLACE — DIVISION 2 SHELTER ISLAND REPORTER

FIRST PLACE — DIVISION 3 SOUTHAMPTON PRESS - WESTERN EDITION

> FIRST PLACE — DIVISION 4 GREECE POST







BEST COLUMN

DIVISION: 3

FIRST PLACE Diane Cameron The Altamont Enterprise and Albany County Post, Altamont Exceptionally well done. Expertly melts the personal view into the issue almost without the reader realizing what she's doing. It is personal, but her points are subtle, yet much deeper.

SECOND PLACE Scott Brinton

Merrick Herald, Merrick Author merges issue and opinion, but backs it up with fact to support the position. Well researched and well done

THIRD PLACE Sarah Hartmann

Long Island Advance, Patchogue Not often will I select a group of purely sentimental columns. Generally, there has to be some "meat." However, those were very well written and the passion alone brought them to the top three. A rare occurrence.

DIVISION: 4

FIRST PLACE Mike Murphy Brighton-Pittsford Post, Pittsford I bet people buy this paper to read Mike's column

SECOND PLACE Leah Dunaief The Village Times Herald, Setauket The voice of experience - very interesting.

THIRD PLACE Kirsten Wasson Ithaca Times, Ithaca Gifted writer - superb, touching stuff.

SPORTS FEATURE

DIVISION:

FIRST PLACE Jeffrey Bessen Islip Bulletin, Bayshore "Not a Vintage Season Yet." Good opening graph. Story captures readers' eye and mind. Headline captures attention, story follows through. Photo enhances story. Awesome! Wine language helps make this a "feature" article.

SECOND PLACE Eric Ahlqvist

The Cooperstown Crier, Cooperstown "CCS's Pohl Plays with US National Team." A cccs s roni Plays with US National Team." A good chapter of young ball player's life captured by Eric Ahlqvist. The story keeps reader's attention with account of the event. A good feature article that is interesting to non-are residents as well as to those who know Pohl.

THIRD PLACE

Chris Mascaro The Press of Manorville & the Moriches, Center Moriches "Making the Most of a Fresh Start." Enjoyed reading

a good article of the "border" people. I liked the "run to the border" line and how it fit into entire article.

DIVISION: 2

FIRST PLACE

red for not ac Joe Werkmeister Joe Werkmeister The North Shore Sun, Mattituck "Osik Shares Love of Game." Good story of how a local boy can reach the stars. Good side bar. Story Jerry Wesley keeps the reader interested in Keith Osik. Damn good story!

good story! SECOND PLACE

The North Shore Sun, Mattituck "New Life on the Links" Oregan "New Life on the Links." Opening graph captures the attention of the reader and keeps it throughout. The writer fulfils the need to feature female sports. the awarded to thee iem

THIRD PLACE

"The record-Review, Bedford "Tom Burns: The Man Behind the Fox Lane Athletes." Very interesting story. Kostik gives a good feature on an athletic trainer's agenda and devotion. A good idea to start story on Page 1 good feature on an athletic trainer's agenda and devotion. A good idea to start story on Page 1. 2 0 0 6

DIVISION: 3

FIRST PLACE Adam Stone North County News, Yorktown Heights Great sports feature — good lede — story follows through on lede's promise — good call here.

SECOND PLACE Rob Jonas The Spotlight (Delmar), Delmar Different take on a good Super Bowl story good lede.

THIRD PLACE Amy Gunnells The Independent, Hillsdale/Hudson Good angle on a behind the scenes report.

DIVISION: 4

FIRST PLACE

Molly English Syracuse New Times, Syracuse Outstanding balance of writing, photography and graphics. Cover shot pulls you right into the story, which is very well written and extremely informative. Layout helps reader to move along and want to read more. Excellent job!

SECOND PLACE Mike Latona Catholic Courier, Rochester Story expands on an already very moving and touching young man. Story is well balanced and not too over the top. Thought this would make an excellent synopsis for a movie. Outstanding writing.

THIRD PLACE Patrick J. Nagy Amherst Bee, Williamsville Stories like this makes reading sports very enjoyable. By the end I was left wanting to know more about this young man. Very good story. Would have liked to have seen more photos with feature.

BEST SPORTS/OUTDOOR COLUMN

FIRST PLACE Michael Gasparino The North Shore Sun, Mattituck Gasparino is such a good writer! The "competition" piece is a real classic. Great lead, great ending and fascinating in-between.

SECOND PLACE Greg Burt

Shelter Island Reporter, Shelter Island Very nice columns, probably draw in even nonoutdoor people. Use of Merril poem is a great opener for "brain food." Horseshoe crab piece is unusual and creates strong visual images.

THIRD PLACE

Grant Parpan The North Shore Sun, Mattituck Good columns well-written, with good leads. I loved the "Mayo" line! Wow... First and Third Place Winners... you guys really take your columns seriously. Great job! **EDITORIAL CARTOON**

DIVISION: 2

FIRST PLACE Rick Manzone

Springville Journal, Springville Fulfils all the tenets of a great editorial cartoon — clean, easy to read, well-stated, artistically impeccable, full of elusions and in innuendo and completely SARCASTIC! In addition it was timely subject matter. Rick is brilliant artist with a gift for rhetoric... just be sure to submit entries separately next time, so they can all count.

SECOND PLACE Zeke

The Freeman's Journal, Cooperstown Point made! It would be easier to judge this piece with a letter explaining the events surrounding this development. But even without it, I see there are some important issues facing your coverage area — and that's the key to a great editorial cartoon. No further explanation necessary.

THIRD PLACE

Dale Neseman Cheektowaga Times, Cheektowaga Perfect imagery. The people appear as a mouse to the GOP, speaking so loud through the vote the big machine is scared. All the while, Dems reap the benefits. Simple, straight forward, leaves something to the imagination. Very satisfying.

DIVISION: 3

FIRST PLACE Steve Blevins North County News, Yorktown Heights Classic style — great detail — good work.

SECOND PLACE Forest Byrd The Altamont Enterprise and Albany County Post, Altamont Good, pointed piece on contentious local issue

THIRD PLACE W. Perry East Aurora Advertiser, East Aurora Pointed commentary on hot local issue - good work

DIVISION: 4

FIRST PLACE

Joe Glisson Syracuse New Times, Syracuse Did Vice President Cheney's hunting accident have repercussions? This cartoon shows us how it plays in several ways... political and humor. Not only do we get the Republican Democrat slant, we also see an ethical issue with the news media. One issue is laid out in eight ways and it makes us think on several levels. And it is funny!

SECOND PLACE

Dale Neseman The Sun & Erie County Independent, Hamburg This cartoon shows how one seemingly simple issue... building a wall along a border... plays two distinctly different ways. Freedom for the oppressed means let them cross the border to a better life from Communism. But what if the nation of freedom wants to enforce border security? One issue, two outcomes.

This cartoon prods me into thinking... what's the

difference? And why? THIRD PLACE

Jennett Meriden Russell The Press of Manorville & the Moriches, Center Moriches A good take on what would be fun on one level (for a party) could be survival on another level (for a hurricane). Those who live in a hurricane region can nurricane). Those who live in a hurricane region ca appreciate both approaches... and those who live elsewhere can learn a little about life in a hurricane region. The artist uses few words... and effective h makes biometricate make Sangamo Construi field, \$1.950; MacoConstruc

FEATURE PHOTO(S)

DIVISION: 1

FIRST PLACE Iennett Meriden Russell The Press of Manorville & the Moriches, Center Moriches

Shades of Norman Rockwell — all sorts of emotions on the faces of those kids. SECOND PLACE John Normile

East Aurora Bee, East Aurora A dramatic photo that should have been run much larger — cropped perfectly — technically superb — black and white was the way to go.

THIRD PLACE

Andrew Uloza Jackson Heights Times, Jackson Heights Great photo and great work by person who wrote the cut-line — should have run larger.

DIVISION: 2

FIRST PLACE Denis Carr Sag Harbor Express, Sag Harbor Nothing says Christmas like a bunch of Santa's hanging out at a bar — deserved bigger play — good cropping — technically sound — facial expressions excellent.

SECOND PLACE

Cara Loriz Shelter Island Reporter, Shelter Island This entry wouldn't work in black and white — newspaper reproduction excellent — too bad painted finger nails were below the fold — love the expressions on the girls' faces.

THIRD PLACE John Hopkins Cheektowaga Times, Cheektowaga Would have scored better if it had run larger - really displays reader's sentiment about high fuel prices.

DIVISION: 3

FIRST PLACE Ellen Sheffield Greenwood Lake & West Milford News,

Greenwood Lake Great photography shines whether black and white or color. This was an example of striking simplicity, combined with the symmetry of the hay bale, producing a photo that keeps coming to the top of the stack.

SECOND PLACE

Eileen Diffley Greenwood Lake & West Milford News, Greenwood Lake The obvious humor captured in the photo makes it a winner. Great detail, lighting and good (not great) play by the editor really helped.

THIRD PLACE John Griffin Port Times-Record,

Port Jefferson/Mt. Sinai A beautifully done character study. Brilliant clarity and detail. Many would have lost this shot by not zooming in enough. Well done!

DIVISION: 4

FIRST PLACE Carrie Ann Grippo Brockport Post, Brockport I could relate to every child in the picture. I knew what was happening and what they were thinking before reading the word — this was an easy 1st place pic!

SECOND PLACE Lisa Hart The Riverdale Press, Bronx The color and action in the "leave taking" photo was eye stopping. A super shot that is tough to get.

THIRD PLACE Judy Ahrens

The Suffolk Times, Mattituck When you can look at a picture for several minutes and almost find yourself in the subjects shoes it's a good photo. This picture is an example of a photo being worth 1,000 words. in regular session Tue with department heads P

On the advice of e McGruder of Harris Bank, ETTT a to start story on Page 1. 2006 BETTER NEWSPAPER CONTEST





"Short, blunt and the courage to call publicly powerful people on the carpet. Easy to read and written with common sense. Excellent!"

FIRST PLACE — DIVISION 3 COBLESKILL TIMES-JOURNAL

"Strong community voice heard in these editorials. Tight, fluid editorials are easy to read and speak to the reader, not at the reader."

FIRST PLACE — DIVISION 4 QUEENS CHRONICLE

"Editorials are balanced, insightful and call for action. Clear that writers understand their community."





SPORTS ACTION PHOTO(S) DIVISION: 1

FIRST PLACE Skip Thorne Groton Independent, Groton Great action stop of the throw. The photo captures the frustration of the second baseman and the success of the sliding runner. Good — awesome!

SECOND PLACE Skip Thorne

Trumansburg Free Press, Trumansburg This photo captures the action of the game. It shows the kicker's determination and the defender's disappointment.

THIRD PLACE John McIntyre and Rob Jonas Burnt Hills Spotlight, Burnt Hills Photo captures "collision of wrestlers" and the pain of such a hit shows clearly on the boy. This shows what wrestling is about.

DIVISION: 2

FIRST PLACE Peter Blasl

The North Shore Sun, Mattituck You get the big prize because you did everything right great photo, run large, great color and excellent reproduction

SECOND PLACE Dick Sanford Catskill Mountain News, Margaretville This is a terrific photo, which should have run larger, in color - repro in paper is muddy — cropping eliminated mud flying and other important components

THIRD PLACE

Peter Blasl The North Shore Sun, Mattituck Thank your editor for playing your photos large for maximum impact — your shots are powerful — keep pushing for the space they deserve — readers must love them

DIVISION: 3

FIRST PLACE Jim Poole Cobleskill Times-Journal, Cobleskill Yes! Great shot.

SECOND PLACE Mike Disciullo The Scarsdale Inquirer, Scarsdale Great action shot.

THIRD PLACE

Mike Disciullo The Rivertowns Enterprise, Hastings-on-Hudson Nice shot.

DIVISIO

FIRST PLACE Chuck Wainwright Syracuse City Eagle, Syracuse In the right place, at the right time, and able to focus - great shot.

SECOND PLACE Adrian Kraus Perinton-Fairport Post, Perinton Top quality photo - stop the action, get the detail -

you win.

THIRD PLACE board Carl Glassman The Tribeca Trib, New York Excellent timing — tough sport to cover —

said legal counsel agr Instruction from our distri attorney is clear, Wesley said. Bids chould be arreaded

Construction told the board that he understood their concerns in

SPORTS FEATURE PHOTO(S)

DIVISION: 1

FIRST PLACE Barbara Gref The Towne Crier, Livingston Manor What a wonderful shot! Too bad it couldn't have been run half-page. Reproduction could have been a lot better, but it's still tops. Great work!

SECOND PLACE Burnt Hills Spotlight, Burnt Hills Gee Wally, what a cute picture! (Sorry couldn't resist!) Although a simple shot, this Beaver-Cleverlook-alike is the perfect dominant art piece for a nice photo spread. (By the way, an action shot would have been a nice addition to spread).

THIRD PLACE John Normile East Aurora Bee, East Aurora Nice shot of exhausted lacrosse player with scoreboard out of focus but taking up of the frame thus balancing the two. Too bad you weren't in position to run it as a half-page photo.

DIVISION: 2

FIRST PLACE Peter Blasl The North Shore Sun, Mattituck Just beautiful! You captured all the emotion.

SECOND PLACE Kimberly Weyandt The River Reporter, Narrowsburg Loved the collage.

THIRD PLACE Robert O'Rourk The North Shore Sun, Mattituck Timely photo — one picture truly is worth a thousand words. Great job.

DIVISION: 3

FIRST PLACE Mike Disciullo The Rivertowns Enterprise, Hastings-on-Hudson The joy of victory — these photos happen only when the photographer is on the top of his game.

SECOND PLACE Jim MacLean North County News, Yorktown Heights Great photo made better because it ran the right size.

THIRD PLACE Dave Sherman Clarence Bee, Clarence Unusual shot with good detail and nice color.

DIVISION: 4

FIRST PLACE Andrew Schwartz Chelsea Clinton News, New York Awesome! SECOND PLACE Adrian Kraus Brighton-Pittsford Post, Pittsford

Great celebration shot! THIRD PLACE Adrian Kraus Irondequoit Post, Irondequoit What a face — great shot!

ART PHOTO

xcellence Awards

DIVISION: 1

FIRST PLACE Jennett Meriden Russell The Press of Manorville & the Moriches, Center Moriches "Honored." All the winners in this category capture a mood and a moment, making the instant permanent. I like the contrast of the straight lines of the ladder trucks against the curved, fluttering lines of the American flags. Would have like more of a cut line.

SECOND PLACE Matt Dalen The Lewisboro Ledger, Cross River "November in Lewisboro." Outstanding use of light and shadow. It seems to be taken at the perfect time of day with the perfect clouds. THIRD PLACE

Leni Santoro The Towne Crier, Livingston Manor "The Waltz of the Flowers." Interesting angle and great colors.

DIVISION: 2

FIRST PLACE Peter Blasl The North Shore Sun, Mattituck "Summer's final glow" — beautiful photo — perfect sunset — great reproduction.

SECOND PLACE Peter Boody Shelter Island Reporter, Shelter Island "Moonlight over Dory" — nice lines — great composition — great contrast.

THIRD PLACE Peter Blasl The North Shore Sun, Mattituck "Mount Sinai Pier of Ice" — stark beauty on an icy pier.

DIVISION: 3

FIRST PLACE Barbaraellen Koch The News-Review, Riverhead, Mattituck So pretty! You do great work! SECOND PLACE Barbaraellen Koch

The News-Review, Riverhead, Mattituck

What an eve! THIRD PLACE Barbaraellen Koch The News-Review, Riverhead, Mattituck I have to admit, I never thought about decorating the grain truck but it sure makes a cool picture!

DIVISION: 4

FIRST PLACE Michael Davis Syracuse New Times, Syracuse Outstanding among at least a dozen outstanding entries. Composition is dramatic and makes an interesting subject matter even more intriguing. Incredible work! — by the photographer, page designer and pressman.

SECOND PLACE Carrie Ann Grippo Brighton-Pittsford Post, Pittsford So close to first! Gorgeous color enhanced by incredible press work. Several outstanding entries by this photographer - no, make that artist!

THIRD PLACE Mike Crupi Because photographer submitted a photograph w this entry, it moves him into contention. Photo should have been larger in the paper. Proceed could have been him inis entry, it moves him into contention. Photo should have been larger in the paper. Press work could have been better. Still an outstanding entry! aph with

On the advice of Jack McGruder of Harris Bank, the 2006 BETTER NEWSPAPER CONTEST

PICTURE STORY

DIVISION: 1

FIRST PLACE Skip Thorne

Trumansburg Free Press, Trumansburg "Fight to the Finish" — great action photos — good cropping — good editing — crisp layout with dominant element — all around good work.

SECOND PLACE Russ Honicker

The Freeman's Journal, Cooperstown Joy & Agony — Good job capturing the fatigue and effort of the triathlon. Nice layout photographer was on point all the way.

THIRD PLACE Skip Thorne Newfield News, Newfield "Old Home Days" — Great dominant photo — gave me a good feel for the day — tighter cropping would have made this pix stronger good composition.

DIVISION: 2

FIRST PLACE Andrew Uloza, Nathan Duke, Scott Sieber Little Neck Ledger, Queens Clear winner! Photos full of emotion tell story without cut lines - front page photo is a winner and makes you turn the pages to find still more emotion-packed shots - well done.

SECOND PLACE Andrew Uloza Forest Hills Ledger, Queens Great job here — fewer & larger photos would have created bigger impact — but good piece anyway

THIRD PLACE Peter Blasl The North Shore Sun, Mattituck This tribute to St. Patrick's Day parade wouldn't have been the same without color — even in the rain! As a whole, all of the Sun's entries were topnotch.

DIVISION: 3

FIRST PLACE Michael Johnson Livingston County News, Geneseo A clear winner. Good selection of photos. Nice balance in face shots and detail shots. Hands lifting coffin a compelling photo.

SECOND PLACE Barbaraellen Koch The News-Review, Riverhead, Mattituck Good lead shot. Detail and water droplets help tell the story. Nice selection of photos.

THIRD PLACE Mike DiSciullo The Scarsdale Inquirer, Scarsdale Nice display of spring sports shots. Good facial detail. Balance in action close-ups and far-away shots. Nice display.

DIVISION: 4

FIRST PLACE Carl Glassman The Tribeca Trib, New York Outstanding work! Photos alone do their work, but photographer's text in touching. All of the entries submitted by this newspaper were of the highest quality - very creative too.

SECOND PLACE Judy Ahrens The Suffolk Times, Mattituck The quality of this photographer's work excellent, and the pressman deserves a pat on the back for his color work - top notch.

THIRD PLACE Andrew Schwartz Westside Spirit, New York This is great, creative, fun work — wish it had been granted more play. (Note to editor: that means bigger)

could

Best Sports Action Photo of 2006

FIRST PLACE — DIVISION 1 Skip Thorne, Groton Independent

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"Great action shot of the throw. The photo captures the frustration of the second baseman and the success of the sliding runner. Awesome!"

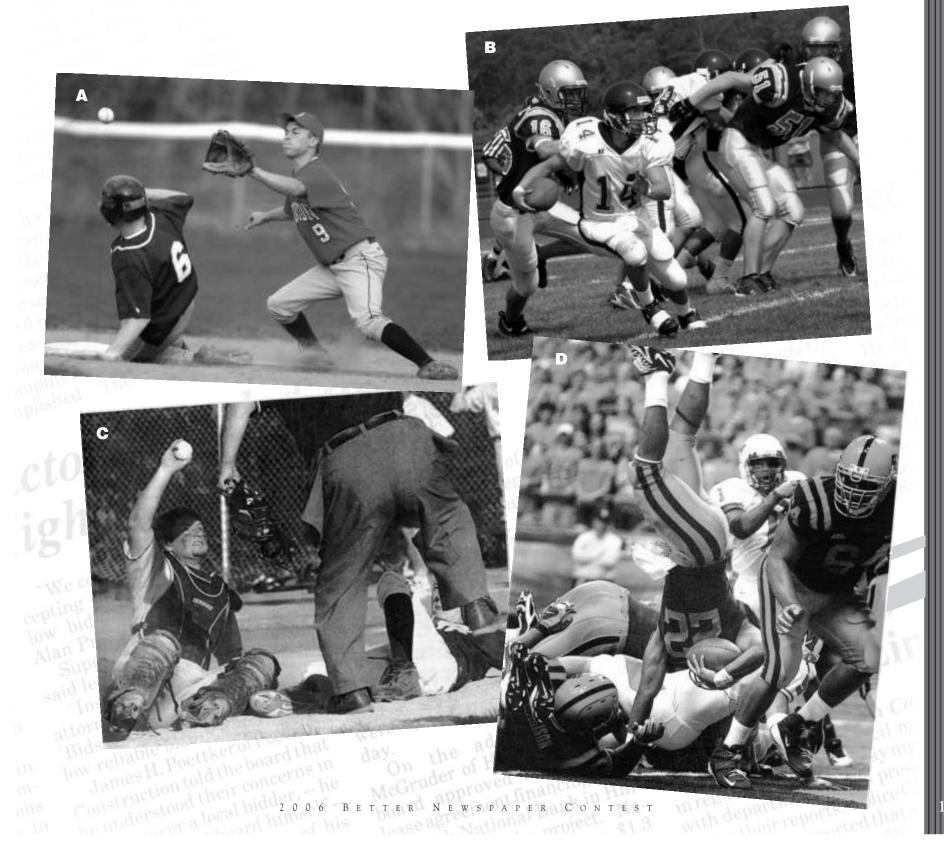
FIRST PLACE — DIVISION 2 PETER BLASL, THE NORTH SHORE SUN

"You get the big prize because you did everything right. Great photo, run large, great color and excellent reproduction.

FIRST PLACE — DIVISION 3 JIM POOLE, COBLESKILL TIMES-JOURNAL

"Yes... This is a GREAT shot!"

FIRST PLACE — DIVISION 4 CHUCK WAINWRIGHT, SYRACUSE CITY EAGLE "In the right place at the right time... and able to focus. Great shot!"





SPOT NEWS PHOTO(S)

DIVISION: 1

FIRST PLACE

Vic Nicastro Howard Beach Times, Queens Technically the best of many photos in this class. Well framed, like a piece of art. Great photo.

SECOND PLACE Jason Dole

The Towne Crier, Livingston Manor Really conveys feeling of man versus nature, as a flood photo should. A more closely cropped version of the girl on the inside page would have made this entry even better.

THIRD PLACE Bond Brungard Mid Hudson Times, Newburgh Good solid package. Gave good perspective on size and scope of fire. Inside photos were all very good.

D I V I S I O N : 2

FIRST PLACE Peter Blasl The North Shore Sun, Mattituck Amazing, spectacular photo.

SECOND PLACE Gary Listort Whitestone Times, Queens Great timing — good photo.

THIRD PLACE Anthony Del Mundo Whitestone Times, Queens Wow! This photographer captured the emotion here - powerful pix.

DIVISION: 3

FIRST PLACE Chip Moon

The Independent, Hillsdale/Hudson Strong entries in this category. All the photographers showed that they work hard to be on the scene. Wished I could give more awards. Great focus on the fire victim. Nicely cropped. Powerful.

SECOND PLACE

Diane Rice East Meadow Herald, East Meadow Rain is hard to shoot — but Rice did a great job on this package. Good variety.

THIRD PLACE Bill Kelly Rockville Centre Herald, Rockville

Centre

Wow! Fire victims hanging out the window waiting to be rescued. (I was bothered a little by the red-eye voodoo look — I probably would have fixed that in Photoshop).

DIVISION:

FIRST PLACE Stefan Cohen

The Riverdale Press, Bronx Your timing is great. You really captured my attention and sparked my emotions. Good job.

SECOND PLACE Judy Ahrens

The Suffolk Times, Mattituck All of your photos are outstanding. I had a hard time

choosing my favorite. You seem to always be at the right place at the right time. Keep up the good work. THIRD PLACE

Carrie Ann Grippo 🔬

20

Perinton-Fairport Post, Perinton Great photo — you really sparked my emotions and intrigued me to read further. Keep up the good work!

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by using what looks like local team players on a cover for a sports section is not only relative to the section, it is also very creative. Bids should be awarded in James H. Poettker of Poettker Construction told the board that 2006 BETTER NEWSPAPER CONTEST he understood their concerns in

GRAPHIC ILLUSTRATION

DIVISION: 2

FIRST PLACE

Colonie Spotlight, Colonie Great use of digitally manipulating a photograph of a spray can placed on a roulette wheel with danger symbols superimposed in slots. This illustration is unique and relates well to the story. Use of vibrant color also gives it a certain appeal.

SECOND PLACE

The Southampton Press - Western Edition, Westhampton Beach What a unique graph. This illustration supports the

story beautifully - it is clean, creative, easy to read very nice work. THIRD PLACE

Bill Alden

The Lake & Valley Clarion, Geneseo Caricatures describing all the things there are to do in the area gives this map a colorful flair. This map is terrific and provides helpful, useful reader tool.

DIVISION: 3

FIRST PLACE The Spotlight (Delmar), Delmar Title: Take a hike. Felt like taking a hike when I looked at this entry. Nice use of elements. Well organized. Liked the use of photos. I would have liked the package to take the entire page. Very well done!

SECOND PLACE The Town Report, Eastchester Title: THR3E PEAT. Great dominant art with pitcher in front of headline. Good story. Nice photos, but a bit disorganized. A bit too much color. Felt as if the reader was at the game. Good job!

THIRD PLACE Rye Sound Shore Review, Port Chester Title: Lobsters Baked. Great photos. Good to see the focus of the players. Too type heavy. So much potential with this entry

DIVISION: 4

FIRST PLACE Bayside Times, Queens Fantastic illustration! Vibrant color, fading, detail all exceptional.

SECOND PLACE Syracuse New Times, Syracuse Digitally manipulated photo done well — very funny — creative idea — good color — all works well.

THIRD PLACE Ithaca Times, Ithaca Creative use of photos - excellent tie in to content

BEST SPECIAL SECTION COVER

DIVISION: 1

great color.

FIRST PLACE The River Reporter, Narrowsburg This cover used a simple photograph with excellent color, giving it an appeal that draws the eye right to the centre, with great use of vertical and horizontal lines. The simpleness makes it extremely attractive, the header and border alone express creativity.

SECOND PLACE The Freeman's Journal, Cooperstown Excellent color! Extremely creative to make this cover look like a magazine. By using teasers to look inside the reader is drawn to the publication. Background is

extremely attractive, relating well to the section. Giving the publication a title is also creative. THIRD PLACE

The Scarsdale Inquirer, Scarsdale would at 10 a would On the advice of Jack McGruder of Harris Bank, the

DIVISION: 2

FIRST PLACE Mike Albano

Excellence Awards

Long Island Business News, Ronkonkoma Excellent use of color! The contrast between the faded photos in the background and the vibrant colors in the foreground make this cover extremely appealing to the eye. Outstanding creativity to use a collage of photos to comprise the medical logo, which also relates to publication.

SECOND PLACE

Nassau Herald, Lawrence At Home. Simple and appealing. Using a simple design for a design publication is classy; the greens and yellows are rich in color and contrast is great. The relation to the content is apparent. Overall, this cover is very attractive.

THIRD PLACE

Saratoga Today, Saratoga Springs The Saratoga Experience. By giving a feeling of fast-paced lifestyle, this publication also offers a feeling of tranquility by using blocks of photos. The contrast of colors using yellow and purple creatively makes the header and the photos stand out.

DIVISION: 3

FIRST PLACE

Queens Chronicle, Queens Fantastic creativity using illusion and color! Use of red, white and blue gives this cover a patriotic fell in relationship to its topic: 9/11. Shooting a spotlight over the city with a superimposed flag in the background is creative excellence. This cover is elegant!

SECOND PLACE

Livingston County News, Geneseo Modern and unique. Creativity at its best in two ways: 1) Superimposing local athletes onto an X-Box game cover and 2) The play on words "Player of the Year" gives this modern cover a one-of-a-kind flair. Color is great. Very appealing to the eye.

THIRD PLACE

The Suffolk Times, Mattituck This cover displays great color of a night-time shot by creatively lighting an antique car with Christmas lights, giving it a feeling of times of old. Even the country store in the background adds to this feeling. Very attractive cover.

DIVISION: 4

FIRST PLACE The Villager (NYC), New York Downtown Music Scene — high drama, great use of color — this cover moves me!

SECOND PLACE The Village Times Herald, Setauket Summer Times — cute kids — very nice.

THIRD PLACE The Villager (NYC), New York Photos packed with feeling — not your standard "Back to School" fare — kudos for creativity.

SPECIAL SECTIONS

lease agree National project. \$1.3

DIVISION: 1 FIRST PLACE

The Scarsdale Inquirer, Scarsdale "Kids" — super work from cover to cover! Layout, editorial content, photos — best special section I have seen in years.

SECOND PLACE The Vestal Town Crier, Vestal Good job of combining arts, civics and history into one special section — keep this one going attractive to young and older alike.

THIRD PLACE The Lewisboro Ledger, Cross River "Answerbook '06" — impressive content — better use of photos would have propelled this entry higher.

DIVISION: 2

FIRST PLACE

Bayside Times, Queens The "Guide to Memorial Day" is truly a "special" section — everything about it is done right. I especially enjoyed the story by Phillip Newman about Cpl. Daniel Burke — good balance of ads and news.

SECOND PLACE

The Country Courier, Conklin Your special issue on the flood of '06 will surely be a keeper. Refreshing to see a special section developed around hard news.

THIRD PLACE

Saratoga Today, Saratoga Springs "Families Today" is an excellent example of how a section done right will attract readers. Good content.

DIVISION: 3 FIRST PLACE

The Suffolk Times, Mattituck Wine Press — nice balance — interesting original and local content — informative and entertaining flawless presentation.

SECOND PLACE The North Shore Sun, Mattituck Home & Garden - coated stock, hi-bright newsprint, interesting subject matter, excellent photography, good ad content — you got it all going on this one.

THIRD PLACE Queens Tribune, Queens Original, significant local content — great presentation — should generate good advertiser response.

DIVISION: 4

FIRST PLACE The Villager (NYC), New York "A Salute to Volunteers" — was a standout in a competitive division. A lot of good work here and it paid off — great job.

SECOND PLACE The Jewish Week, New York "Change comes to the neighborhood" — eye opening section about the challenges that come with change — good writing made for good reading.

THIRD PLACE Queens Tribune, Queens "Go out and play" — great cover grabbed my attention and I'm glad it did because the inside is loaded with great stuff.

HISTORICAL, ANNIVERSARY OR PROGRESS EDITIONS

FIRST PLACE Southampton Press - Eastern Edition, Southampton This section should be used as a "how to" model for others to follow when producing an historical section — to call it great understates it.

SECOND PLACE Bronx Times Reporter, Bronx This staff did a huge amount of work — great job.

THIRD PLACE Random Harvest Weekly, Spencer This is a great section — I would like to live in Spencer — lots of research — great reader service wonderful piece of work.

SPECIAL HOLIDAY EDITION

FIRST PLACE Lake Champlain Weekly, Plattsburgh Simple, effective, easy to navigate. Good design good work.

SECOND PLACE The Suffolk Times, Mattituck Beautiful original artwork — very creative content is great and use of color superb.

Southampton Press - Eastern Edition,

Very clean design, excellent use of color — advertising and editorial work well together.

THIRD PLACE

Southampton

....t work

Best Special Section Cover of 2006

FIRST PLACE — DIVISION 1 THE RIVER REPORTER

"This cover used a simple photograph with excellent color, giving it an appeal that draws the eye right to the center, with great use of vertical and horizontal lines. The simplicity makes it extremely attractive, the header and border alone express creativity."

FIRST PLACE — DIVISION 2 LONG ISLAND BUSINESS NEWS

"Excellent use of color! The contrast between the faded photos in the background and the vibrant colors in the foreground make this cover extremely appealing to the eye. Outstanding creativity to use a collage of photos to comprise the medical logo, which also relates to the publication."

FIRST PLACE — DIVISION 3 QUEENS CHRONICLE

"Fantastic creativity using illusion and color! Use of red, white and blue gives this cover a patriotic feel in relationship to the topic: 9/11. Shooting a spotlight over the city with a superimposed flag in the background is creative excellence. This cover is elegant."

FIRST PLACE — DIVISION 4 THE VILLAGER (NYC)

"Downtown Music Scene — high drama and great use of color! This cover moved me."





BEST SPECIAL SECTION -ADVERTISING

DIVISION: 1

FIRST PLACE

The Scarsdale Inquirer, Scarsdale Fantastic publication! A directory may not be unique, but the way this one was done is! Using an index, not only can advertisers be located easily, each one has their own photo and advertorial. Great use of full color. Advertising volume outstanding!!!

SECOND PLACE

Long Island Advance, Patchogue This publication is such a great idea. Not only is the layout extremely attractive, by printing full-page ad and menus, the reader knows ahead of time what they want to eat and where they want to go because of this dining guide. Volume of advertising is great. All fullpages!

THIRD PLACE

East Aurora Advertiser, East Aurora Not only does this section revolve around a single theme (women in business), it also contains a high volume of advertorial ads. By spotlighting each featured woman in business with a photo adds to the uniqueness. Overall layout is clean and simple. Index... Nice idea!

DIVISION: 2

FIRST PLACE Southampton Press - Eastern Edition, Southampton Nice dining guide. I like the colored reference tabs. Yours has a little something extra. Great job!

SECOND PLACE Sullivan County Democrat, Callicoon Great idea. Very useful. Well done!

THIRD PLACE The Sun & Erie County Independent, Hamburg What a wonderful tribute. Great for the community as well as being a nice revenue piece. Great job!

BEST SPECIAL SECTION -ADVERTISING

DIVISION: 3

FIRST PLACE Queens Tribune, Queens Good information and great variety in adsinformative - nice work.

SECOND PLACE Amherst Bee, Williamsville Sorry Diva's — the Divo's have it, although we're sure you made them do it! Looks like their makeovers generated some bucks too — this is fun, creative and a good money maker — a hunk of good work!

THIRD PLACE Queens Chronicle, Queens Almanac — good info — lots of ads — great effort.

DIVISION:

22

FIRST PLACE The Village Times Herald, Setauket "Summer Times." Very nice from front to back.

SECOND PLACE The Village Times Herald, Setauket "Harvest Times." Nice. Good content and lots of ads!

4

THIRD PLACE The Village Times Herald, Setauket "Focus on Health." Wow... First, Second and Third... Another good one. Good content and good ad count.

Lancaster Bee, Lancaster For so much information and such a small space, this design and organization handles it will. The color, photos, and text are able to work together well without being too jumbled. photos, and text are able to we without being too jumbled.

Laiout b James H. Poettker of Poettker Construction told the board that 2006 BETTER NEWSPAPER CONTEST

concerns in their concerns in

BEST ADVERTISING CAMPAIGN -LARGE SPACE

FIRST PLACE Southampton Press - Eastern Edition, Southampton Great campaign! Good from start to finish. This has everything... all the elements needed to capture the reader. Good job!

SECOND PLACE The Village Times Herald, Setauket It's not easy to make people want to read a funeral home ad, but this campaign does it. Good job!

THIRD PLACE The Freeman's Journal, Cooperstown Nice job! Clean and crisp. Good grouping with sharp ads!

BEST ADVERTISING CAMPAIGN -SMALL SPACE

FIRST PLACE The River Reporter, Narrowsburg What a great idea to use the various quotes in the ad campaign. The photos compliment these quotes very nicely. Again, what a great concept.

SECOND PLACE Southampton Press - Eastern Edition, Southampton This is just a fun ad campaign. Nice use of white space. Simple and effective.

THIRD PLACE The Business Review (Albany), Albany The reserved style and design make these ads stand out. Just the right amount of artwork and text make these balance well.

BEST LARGE SPACE AD

DIVISION: 1 FIRST PLACE The River Reporter, Narrowsburg Extremely nice ad. Nice use of layout as well as color. Everything in the ad stands out well. The text is clear and easily read. This is a very classy ad. Other papers should take note of this style.

SECOND PLACE The Pelham Weekly, Pelham The print quality and crispness of the photos in this ad are what makes it standout. This is a nice ad through its use of a well-organized layout and use of color.

THIRD PLACE Clinton Courier, Clinton This ad does exactly what it is supposed to do by making the information clear to the reader. It is not jumbled even though there is a large amount of content. Nicely done.

DIVISION:

FIRST PLACE Southampton Press - Eastern Edition, Southampton This is a very classy ad. The warm colors make the ad very comfortable. The special design and limited text makes this particular ad stand out way ahead of the the comparison is do in the special design. other competitors in this category.

SECOND PLACE Lake Champlain Weekly, Plattsburgh The thing about this ad that makes it so appealing is the way the information does not overwhelm the art within the ad. It is well organized and visually appealing. THIRD PLACE Lancaster Bee, Lancaster

DIVISION: 4

Excellence Awards

FIRST PLACE Gay City News, New York An amazing ad. It is, at the very least, eye catching. The most effective entry in its category.

SECOND PLACE Marcellus Observer, Marcellus Simple and to the point. An advertiser has to realize a reader only gives an ad average of 5 seconds. This one takes half the time and gets the job done.

THIRD PLACE The Village Times Herald, Setauket A fun and simple ad that has a touch of class.

BEST SMALL SPACE AD

DIVISION: 1

FIRST PLACE Catskill Mountain News, Margaretville Eye-catching and humorous. Best ad I have seen in this category.

SECOND PLACE Clinton Courier, Clinton Simple and effective. The use of the advertiser's work and basic information work well in this ad.

THIRD PLACE The Record-Review, Bedford Very nice vintage feel to this ad. I like the way it is organized. Eye-catching and easy to read.

DIVISION: 2

FIRST PLACE The Business Review (Albany), Albany "Sage Wealth Management." Nice use of color and white space. The ad is clean, simple and, at the same time, catches the eye.

SECOND PLACE Southampton Press - Eastern Edition, Southampton "Stubbs & Wootton." Simple and clean. This is a very nicely layed out advertisement.

THIRD PLACE The Suffolk Times, Mattituck "Rabbit Run Home." Good use of artwork. It provides the viewer with the warm fuzzy feeling it is intending.

DIVISION: 4

FIRST PLACE Svracuse New Times, Syracuse Great ad. Nice color.

SECOND PLACE Gay City News, New York I love the big art! Nice ad and good use of space.

THIRD PLACE The Village Times Herald, Setauket Great use of white space. Nice ad.

BEST MULTI-ADVERTISER PAGES DIVISION: 1

FIRST PLACE The Lake & Valley Clarion, Geneseo Nice section; good variety of advertisers. SECOND PLACE Wallkill Valley Times, Newburgh Good section; lots of information, but might make ads a little less "wordy" — overall, very nice.

Very colorful, nice ads, good information and probably decent revenue — good job.

McGruder of Harris Bank, the

DIVISION: 2

FIRST PLACE The News-Review, Riverhead, Mattituck Nice ads, good idea. Very clean and sharp.

SECOND PLACE The Riverdale Press, Bronx Cute idea! Very appealing to the eye.

THIRD PLACE North Country This Week, Potsdam Lots of colorful ads! Nice job!

DIVISION: 4

FIRST PLACE Ithaca Times, Ithaca Nice layout with a great idea! Good job!

SECOND PLACE The Village Times Herald, Setauket Good ads. I like the "What's New" idea. Good job!

THIRD PLACE The Village Times Herald, Setauket Nice. Good sharp ads.

BEST COLOR AD CREATED BY THE NEWSPAPER

DIVISION: 1 FIRST PLACE

The North Shore Sun, Mattituck Great ad! Good use of art. Very eye-catching. SECOND PLACE

Catskill Mountain News, Margaretville Draws the eye in nicely. Good ad! I'm sure this one worked well for the advertiser.

THIRD PLACE Sag Harbor Express, Sag Harbor Interesting ad. Nice layout. Makes you want to stop and look at the ad. Nice job.

DIVISION: 2

FIRST PLACE The Press of Manorville & the Moriches, Center Moriches Great house ad. Creative and colorful. (Hamptons Holiday)

SECOND PLACE Southampton Press - Eastern Edition, Southampton Nice layout — nice color — nice ad. (Polar Bear Plunge)

THIRD PLACE Southampton Press - Eastern Edition, Southampton Very "pretty" — draws attention — no missing this one. (Hampton's Fine Homes)

DIVISION: 4

FIRST PLACE The Villager (NYC), New York "Jeffrey's Butcher." Cute, cute ad!

SECOND PLACE The Village Times Herald, Setauket "The Spa at St. Tropez." Very nice!

Former

THIRD PLACE Ithaca Times, Ithaca "Pancho Villa." Nice Ad! Proceeds

2006 Community Leadership Award

FIRST PLACE THE TOWNE CRIER

"Sandbag initiative. Creative approach to community crisis — creative execution. House ad commitment significant. Immediate, timely response to a disaster occurring last year."

SECOND PLACE GAY CITY NEWS

"Meth use. Devoted method to overriding ongoing community issue. Manifesto and web site are examples of continuing cohesive effort."

THIRD PLACE SULLIVAN COUNTY DEMOCRAT

"Friends Exhibit — teen drinking and driving. Marketing and outreach included in efforts to increase community awareness."





BEST HOUSE AD/AD CAMPAIGN DIVISION: 1

FIRST PLACE

Long Island Advance, Patchogue The simplicity of this ad is what makes it stand apart from the others. A reader only pays a short amount of time on a house ad. This one does just the trick.

SECOND PLACE

The North Shore Sun, Mattituck A well thought out concept. The ad itself displays exactly what is trying to be accomplished.

THIRD PLACE

The River Reporter, Narrowsburg This ad seems great method to sell subscriptions. It uses art to catch a particular type of reader. Nicely done.

DIVISION: 2

FIRST PLACE

Amherst Bee, Williamsville

The impact of the advertiser telling the world what they got is huge. For most people this would have a greater impact than if the newspaper had said it. The photo is a wonderful attention-getter!

SECOND PLACE

The Business Review (Albany), Albany "Complete," "Candid," "In-Depth," "Incisive" are words that should describe a top-notch newspaper. It is good to remind our readers what we are all about and you did a good job of that.

THIRD PLACE

Irondequoit Post, Irondequoit Good use of color, terms, online image and young people in ads to promote Messenger Post Newspapers now ewspapers now

DIVISION: 4

FIRST PLACE

Queens Chronicle, Queens

What a great claim to fame! Especially when competing with huge metro for community readers. Ads were well designed, eye-catching and easy to read. The message was clear and relevant to all readers. You told them how you could benefit their lives in a way that would make them take notice. Not just "We're the best because someone you'll never meet said so.'

SECOND PLACE

Syracuse New Times, Syracuse Promo campaign was very well-organized, timely and up to date. Ads didn't get stale with weekly informative changes. Design looked fabulous and the theme was carried through to the end. I would have liked to see the verbiage in the ads follow suit, like "Place your bets for BoS" I hope your readers responded well.

THIRD PLACE

The Villager (NYC), New York Ad was self serving, but informative. You told them you were the best which anyone can claim - but then you reminded them why with contest details and reproductions of the entries that would be (presumably) note-worthy and memorable to your readers. It accomplished the role of an image, ad reminding readers why they need you and why they can feel good about that. Would have like to see "We know the hood" incorporated into this for full scale campaign.

CLASSIFIED ADVERTISING

FIRST PLACE

cellence Awards

The Village Times Herald, Setauket A wonderful classified section! Clean, easy to read and creative. Display ads grab attention without taking away from reader ads.

SECOND PLACE

The News-Review, Riverhead, Mattituck The Children's Directory is a wonderful promotion - the use of the background color makes the ads jump out - it is nice to see a new idea!

THIRD PLACE

The Southampton Press - Western Edition, Westhampton Beach Sales staff photos invite ad customers and readers to be a part of the classified department; well-designed, easy to read section. Good balance of reader and display ads.

BEST NEWSPAPER IMAGE PROMOTION

FIRST PLACE

Saratoga Today, Saratoga Springs Attractive with a powerful message -– it is all about delivering results for our customers.

SECOND PLACE

The Business Review (Albany), Albany A great way to get the Business Review into every reader's mind, every day - and it is so easy to do!

THIRD PLACE The Spotlight (Delmar), Delmar "Update" is a great concept and your promo piece unites business and the newspaper.

CIRCULATION **PROMOTION AWARD**

FIRST PLACE

The Riverdale Press, Bronx

What a sweet deal. A great concept. Building circulation by teaming up with your advertising customers! Over 40 new subscribers with little cost. The idea is so simple and so effective.

SECOND PLACE

The Sun & Erie County Independent, Hamburg

Good promotion. A nice way to make renewals and new subscription happen in a short period of

THIRD PLACE

The Villager (NYC), New York A great job of letting people know what they get when they subscribe to The Villager. You are not just buying a newspaper, you are buying an awardwinning product. You really do get what you pay for!

BLOOPER OF THE YEAR

FIRST PLACE

The Flushing Times, Queens The "accompanying" picture certainly provides a nice laugh. If not for the serious nature of the story, this goof would fit right in with Leno's famous "headlines."

SECOND PLACE

The Times: Smithtown Edition & Northport Edition, Smithtown Who knew a story could start both above and below the fold on the same page?

THIRD PLACE

The River Reporter, Narrowsburg A lot of golfers certainly do have a "driving rage" on the golf course!



litor's Note

BETTER NEWSPAPER CONTEST 2006

The New York Press Association wishes to express its gratitude to the members of the Oklahoma and New Jersey Press Associations, many of whom drove for several hours to judge our contest (some even stayed overnight and worked a second day judging our contest entries), to Mark Thomas and Lisa Potts of the Oklahoma Press Association and to John O'Brien and Peggy Stephan of the New Jersey Press Association.

New York Press Association staff members Rich Hotaling and Irina Leshchinskaya toiled long and hard sorting the entries, entering them into the contest database, packing and shipping them for judging, entering the winners, then preparing the award certificates, plaques and siden this contest newspaper.

NYPA's contest chairman, Carl Aiello, Past President Sharon without you. Fulmer, and longtime, true-blue friend, Rick Fensterer, devote countless hours to this contest, year after year. Many thanks... we couldn't do it , rear. 1 coCon ramo Con attorney is clear, Wesley said.

he understood their concerns in

wer a local bidder. - he

To AFL Web Printing, thank you for helping us to showcase our contest winners by printing this newspaper. This is a keepsake piece for NYPA members, and we appreciate both your quality work and your generosity.

To all of the NYPA members who took precious time to sort through your newspapers and assemble your entries, thank you for your time and effort. The contest provides a great opportunity to recognize the collective quality and commitment of New York's community newspapers.

Michelle Rea **Executive** Director

Vor: NEW YORK PRESS ASSOCIATION



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Construction told the board that 24

2006 STUART C. DORMAN AWARD FOR EDITORIAL EXCELLENCE

The North Shore Sun

The North Shore Sun earned 260 points in the New York Press Association's 2006 Better Newspaper Contest, and 230 of them were in editorial categories. *The Sun* earned 22 editorial awards; eight first place awards, six second place awards, and eight third place awards.

The North Shore Sun's sister papers, The News-Review and The Suffolk Times, placed third and fifth respectively, in total editorial contest points.

The North Shore Sun collected eight photography awards — seven earned by photographer Peter Blasl. Blasl picked up four first place awards, for best Sports Action Photo, Sports Feature Photo, Art Photo, and Spot News Photo. (Worthy of note: *The Times-Review* company photographers took home 17 photography awards in this contest; Barbaraellen Koch swept the Art Photo category for *The News-Review*, taking home first, second and third place honors.)

Sun columnist Michael Gasparino took first place for Best Sports/Outdoor Column, and Joe Werkmeister won first and second place prizes for Sports Feature writing. *The Sun* also earned first place honors for Overall Design Excellence.

The publishers who initially instituted the Stuart C. Dorman award noted that Dorman established a "precedent for excellence" when he was the publisher of the *Suffolk Times* and *The News-Review* more than 30 years ago. It is especially fitting that *The North Shore Sun* should carry on this established tradition of newspaper excellence.

2006 JOHN J. EVANS AWARD FOR ADVERTISING EXCELLENCE The Southampton Press - Eastern Edition

The Southampton Press - Eastern Edition earned 13 awards in the New York Press Association's 2006 Better Newspaper Contest, and they earned 120 points for advertising excellence. *The Press* earned a first place Past Presidents' award for General Excellence and first place honors for Advertising Excellence.

The judges said that *The Press'* first place historical special section should be used as a "how to" model for other newspapers to follow when producing an historical issue. The newspaper's dining guide won a first place award, and the paper earned first place awards for Best Advertising Campaign, Large Space, and for Best Large Space Ad.

This is a classy newspaper with gorgeous color, extraordinary design work, beautiful ads and consistent quality.

STUART C. DORMAN

Stuart Callender Dorman established a precedent for excellence in publishing when he owned the Suffolk Times (1969 - 1978) and the News-Review (1976 - 1978). Dorman died in 1978, during the year he was to have served as president of the New York Press Association. Dorman was also president and founder of Graphics of Peconic.

He was educated at Andover Academy and Harvard University. Prior to purchasing the Suffolk Times, Dorman held a number of important positions in the book publishing industry, including a ten-year stint as vice-president of McGraw-Hill Book Co.

STUART C. DORMAN AWARD

1990 - The Riverdale Press 1991 - The Riverdale Press 1992 - The Riverdale Press 1993 - The Scarsdale Inquirer 1994 - The Riverdale Press 1995 - The Cuba Patriot 1996 - The Record-Review 1997 - The Record-Review 1998 - The Record-Review 1999 - The Record-Review
2000 - Sag Harbor Express
2001 - The Villager (NYC)
2002 - The Record-Review
2003 - Sag Harbor Express
2004 - The Villager (NYC)
2005 - The Villager (NYC)
2006 - The North Shore Sun



JOHN J. EVANS John J. Evans is executive vice president of Bee Publications, Inc., Buffalo. Evans is a past president of the New York

Evans is a pust president of the New York Press Association and the New York Press Service. Acknowledging the countless hours Evans has devoted to assisting NYPA members with their advertising programs, the NYPA Board of Directors established the John J. Evans Award for Advertising Excellence in 1990.

JOHN J. EVANS AWARD

1991 - East Hampton Star 1992 - The Riverdale Press 1993 - The Scarsdale Inquirer 1994 - The Scarsdale Inquirer 1995 - The Scarsdale Inquirer 1996 - The Record-Review 1997 - The Record-Review 1998 - The Scarsdale Inquirer 1999 - The Record-Review
2000 - The Village Times
2001 - The Record-Review
2002 - The Scarsdale Inquirer
2003 - The Record-Review
2004 - The Scarsdale Inquirer
2005 - The Scarsdale Inquirer
2006 - The Southampton Press-Eastern Edition

2006 BETTER NEWSPAPER CONTEST

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2006 Best College Newspaper

The Ithacan

2006 marks the seventh time in eight years that *The Ithacan* has been named the Best College Newspaper in New York State by the New York Press Association.

The Ithacan earned 175 points in the competition, almost three times as many as its closest competitor. The newspaper won first place awards for General Excellence, Best News Story, Best Feature Story, Photography, Best Editorial, and for Best College Newspaper Web site.

GENERAL EXCELLENCE

FIRST PLACE

The Ithacan Wins by a nose. Overall good design, story variety, advertising, photography and writing. May not lead in all areas, but complete overall package made it the superior entry.

SECOND PLACE The Torch The best design and layout in the category. Good writing and diversity of story type, appealing to a broad range of interests.

THIRD PLACE

Cardinal Courier Again good design and story selection with broad appeal. Tons of info and several small items ("props and drops," "man on the street," Q&A, multiple sidebars on issue stories), brought this to third.

NEWS STORY

FIRST PLACE Chris Baxter The Ithacan Good information, with solid documentation to debunk a common misunderstanding and the consequences. Varied sources.

SECOND PLACE Cat Kurtelawicz The Ithacan Significant issue, good information, options given.

THIRD PLACE Mallory Diamond The Ithacan Great read, including personal stories and motivation and consequences. Details make it real and lively reading.

FEATURE STOR

26

FIRST PLACE Vanessa Schneider The Ithacan "Living a Second Life." Vanessa's story peels back the layers from interesting to odd to insightful. Wellsourced feature story.

SECOND PLACE Tricia Nadolny The Ithacan

The Infacan "Ghost Hunter." Well-written. Deals nicely with reality and skepticism. THIRD PLACE Jim Hawver The Ithacan "Against the Pain." Great lead. Well-written. I could have read more! Against the Pain." Great lead. Well-written. I could have read more! Construction told the bool that

inderstood their concern.

COLUMN

FIRST PLACE Stephen Pasqualina The Torch Head and shoulders about the rest. The writer knows how to paint a picture from personal experience. Readers are drawn into his account of his uncle's illness and his offering to reach his uncle before he passes away. Very well-written.

SECOND PLACE Kim Gillman The Ithacan Her column on "Wanted: Leader for Generation Y" stood out. She poses the issue, then effectively examines the issue. And I realized she had struck lightning. If P. Didch is the best candidate to offer where does Generation Y stand? And what does it mean? I will give this issue a lot of thought because of her column.

THIRD PLACE Karil-Marie Reyes

Fiat Lux Good commentary on Facebook and My Space and how commercial intrusions are changing what once were simple social connections for Generation Y. Also good piece about Thanksgiving and how she once coped with the holiday. Now she's older and the holiday (and her family) have meaning.

DESIGN

FIRST PLACE The Torch Great use of art, fonts, and large headlines. Really good use of white space. The clear leader in this category.

SECOND PLACE The Ithacan A very professional-looking publication. Packs the pages with information, without feeling overwhelming, good use of color and photography.

THIRD PLACE The Perspective Very easy to read and to look at. Use of hi-brite paper really makes photos pop. Good photo spreads. Definitely one of the top entries in its class.

PHOTOGRAPHY

FIRST PLACE Evan Falk The Ithacan "From the Field" - gets up close and personal good job of capturing the passion of the players good cropping and composition. SECOND PLACE Michael Pitts Cardinal Points Photographer missed the fire but did a good job getting the burned-out students and the charred remains

THIRD PLACE Chris White The Ithacan Nice composition, nice expression, nice display.

BEST SPORTS COVERAGE

FIRST PLACE Cardinal Courier Wonderful sports sections — Oct. 4th issue is exceptional — awesome back cover — well-written stories, good graphics, strong photos, great design top job.

SECOND PLACE The Torch Color covers and layouts are awesome — devote more time to interior B & W photos and you'll up your ranking.

THIRD PLACE Cardinal Points Oct 20th cover is truly inspired — very professional looking front pages for B section — interior pages need layout and photo attention and ledes need work — too many start out... "The Plattsburgh State University team..."

EDITORIAL

FIRST PLACE The Ithacan Clear and concise!

SECOND PLACE The Oracle Great job!

THIRD PLACE Compass Nice work!

BEST COLLEGE NEWSPAPER WEBSITE

10

FIRST PLACE The Ithacan www.theithacan.org — Nice Graphics: this site can be taken seriously. Logical navigation. Why are photos offset - different just to be. Good choice of fonts. Logos just right. Site has energy.

SECOND PLACE Cardinal Points www.cardinalpointsonline.com - Conventional site done well. Hamstrung by slow server. Outdated content?

2006 BETTER NEWSPAPER CONTEST



2006 Best High School Newspaper

Brocton Review

The Brocton Review earned 105 points in the New York Press Association's High School Newspaper Contest, more than twice as many as its closest competitor. The judges said, "When a high school newspaper shows better content and display than two major universities in this region, it is obvious these student journalists take pride in their work."

The *Review* won a first place Award for General Excellence, and Steve Travis won first place for Best News Story, Josiah Melendez won a first place award for Best Column, and the paper won first place for Best Design.

DESIGN

FIRST PLACE

Brocton Review

SECOND PLACE

THIRD PLACE

The Courant

publication.

PHOTOGRAPHY

Hewlett Spectrum

SECOND PLACE

Brocton Review

THIRD PLACE

Alyssa Holland

Buccaneer Bulletin

Christina Logel

FIRST PLACE

Sam Dix

Rapier

Great design, layout, and excellent use of color! By

students did extremely well. Utilizing teasers on the

creativity is done by using one simple photograph!

The design of this cover is simple instead of busy,

giving this publication a touch of class! The header is

clear and precise, use of teasers at top and down side

give reader highlights on what's inside. Great job!

Simplicity is great in these cover designs! Use of

of familiarity to the subject. Keeping it simple is a

great way of using creativity to create a very nice

Nice action shot. Lighting and shadows add.

Catch the moment — feel the excitement

Perfect photo - nice angle, good lighting

photographs of local students gives the reader a feeling

giving this school paper a magazine effect, these

front leads the reader to what's inside. Tasteful

GENERAL EXCELLENCE

FIRST PLACE

Brocton Review

When a high school publication shows better content and display than two major universities in this region, it is obvious these student journalists take pride in their work. The content shows a lot of very interesting variety. Informative. The "school rakings" story was very well done. Photography shows a clear eye for framing and placement. Can temperatures affect learning environment? OUTSTANDING !!!

SECOND PLACE

Buccaneer Bulletin

Content shows that the student journalists are allowed to explore newsworthy opportunities. The grade information editorial is a gutsy look at a topic administrators might not like. It's relevant. The interview with the high school graduate who is now a scientist is informative and also shows students that a high school education at Oswego just might be important. Good variety of stories.

THIRD PLACE Hoofbeats

This publication has a good mix of informative pieces (parking policy, menu changes, disrespect for the pledge, money stolen, etc.) along with good features and plenty of news. The "Borat" pro/con reviews are an excellent approach for a high school publication toward a controversial movie. Well done.

NEWS STORY

FIRST PLACE Steve Travis

Brocton Review

The reporter leads with the news. Gets quick student/ source response and then explains the impact of the policy he is informing students about. That's what a well-written news story does. The story is filled with facts and provides students with information to act upon if they choose. Presents both sides of story fairly. Excellent work.

SECOND PLACE Nina Blanic

Maroon

Good reporting; complete facts; good descriptive details. Suggest that stronger, more complete lead would make reporting more powerful.

THIRD PLACE

Tharinya Phinphattrakun, Marcus Mercado Skyline

The lead is reversed. The bold graf is the news. Your lead provides the explanation. This is a strong news story. The writer explains the what and why. said legal counsel agr

KINT Bids should be awarded of

Construction told the board that

FEATURE STORY FIRST PLACE

Kelly Johnstone The Spectrum A good story about a program many probably never heard of. Other communities that become aware of this program may want to become a part of it. It is so good to see positive stories.

SECOND PLACE JoBeth Dunsmoor Buccaneer Bulletin The story on "cheaters" should concern all of us. By going public with it may be something can be done about this serious and growing problem.

THIRD PLACE

Ammen Malik Vanguard The story on Myspace provides both pro and con information. It will be beneficial not only to students but to their parents who will probably read the paper.

COLUMN

FIRST PLACE Josiah Melendez **Brocton Review** A very good mixture of humor and insight. Anvone who read Josiah's work for very long would feel like they knew him well. That's a sign of a great columnist.

SECOND PLACE Kelly Morenus Maroon Echo

content for such a young writer. Some of your opinions will be tested, but don't ever change your writing style. THIRD PLACE Mura Gichane Buccaneer Bulletin Another very mature young writer. Will have to work on conveying the same message in half as many words in the future, but still a good read.

A good mix of opinion and information. Very mature

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2006 BETTER NEWSPAPER CONTEST

BEST SPORTS STORY

FIRST PLACE

Kristyn Reith Maroon Echo "Cheerleaders Left Without Location..." Good story about tough situation. Good lead, lots of quotes (players, coach, A.D., even a custodian.) Fine work.

SECOND PLACE Erin Stewart

Brocton Review "Title IX..." An even better Stewart piece on cheerleading. Good use of localizing a state-wide event and again... plenty (seven) of interviews, giving lots of differing views. Pix with story add to overall effect.

THIRD PLACE Erin Stewart Brocton Review

"Cheerleaders choose other..." Nice story on touchy subjects. Eight people interviewed, giving various sides. Great "pepless" quote early in story.

BEST HIGH SCHOOL NEWSPAPER WEBSITE

FIRST PLACE The Courant www.commack.k12.ny.us/chs/courant05/ home.htm - Looks and feels like a website. Fun but serious. Even with canned graphics, each item is illustrated. A must online.

SECOND PLACE Buccaneer Bulletin www.bucbulletin.com - Good content, clean design. Images did not load; hosting by school district with school logo adds intangible element.

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