

YOUNG ENTERPRISE HIGHLIGHTS FOR THE YEAR ENDED 31 JULY 2006



A YEAR OF INNOVATION AND EXPERIMENTATION

During the 2005/2006 academic year, 324,924 students took part in Young Enterprise programmes representing a 11.6% year on year growth in programme delivery.

Core Company-based programmes

45,872 students ran 3,783 Young Enterprise companies during 2005/6 (14.1% of activity)

- 38,474 students set up their own real companies through the Company Programme
- 6,343 students gained work and life skills through the Team Programme
- Graduate Programme offered business start-up experience to students in 45 Universities

Core Classroom-based programmes

5,562 Young Enterprise classroom-based programmes were delivered to 244,000 students (75.1% of activity)

- 99,239 pupils learnt about the world of work through the Primary Programme
- 44,077 students participated in the Project Business programme
- 42,302 students took part in the Learn to Earn programme
- 39,475 students experienced a Young Enterprise Masterclasses
- 13,960 students developed skills through the Enterprise in Action programme
- 4,047 students enhanced their understanding of personal finance through the Personal Economics programme
- 1,000 students were engaged with the Enterprise Summer Schools pathfinder programme
- 900 students experienced Northern Ireland's Key Programme

Regional pilot programmes

776 regional pilot and test programme sessions were run with 35,052 students (10.8% of activity)

- 10,912 students took part in Northern Ireland's Big School programme pilot
- 8,484 students participated in Northern Ireland's Moving On programme pilot
- 2,710 students were engaged in the South East Region's Sell for Success programme pilot
- 2,555 students discovered the world of business Through Scotland's Business Introduction programme pilot
- 1,500 students took part in Scotland's Our Business programme pilot
- 8,891 students engaged with a range of other regional programme pilots

Other Achievements

- Spearheading an Enterprise Summer Schools pathfinder project backed by Central Government through DfES
- Forming a 5-year partnership with Edge, an organisation committed to raising the status of practical learning
- Developing and piloting the Young Enterprise QuickStart programme through support from Edge
- Concept development for first major collaborative industry programme, QuickStartMusic, with British Music Rights
- Designing and constructing a new Young Enterprise web site through in-kind support from Oracle
- Renovating programme materials for Learn to Earn programme
- Launching new Personal Economics programme nation-wide
- Redeveloping and re-launching the Young Enterprise Alumni programme with a target of 1,000 members by 2008
- Securing a third, final year of the weekly Young Enterprise column in the Times Newspaper.