



# How to get Sky News



First for Breaking News

# How to get Sky News

## THIRD PARTIES

Hotels Pubs  
Airways  
Train platforms



## INTERNATIONAL

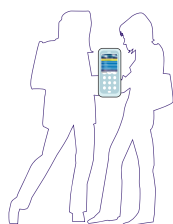
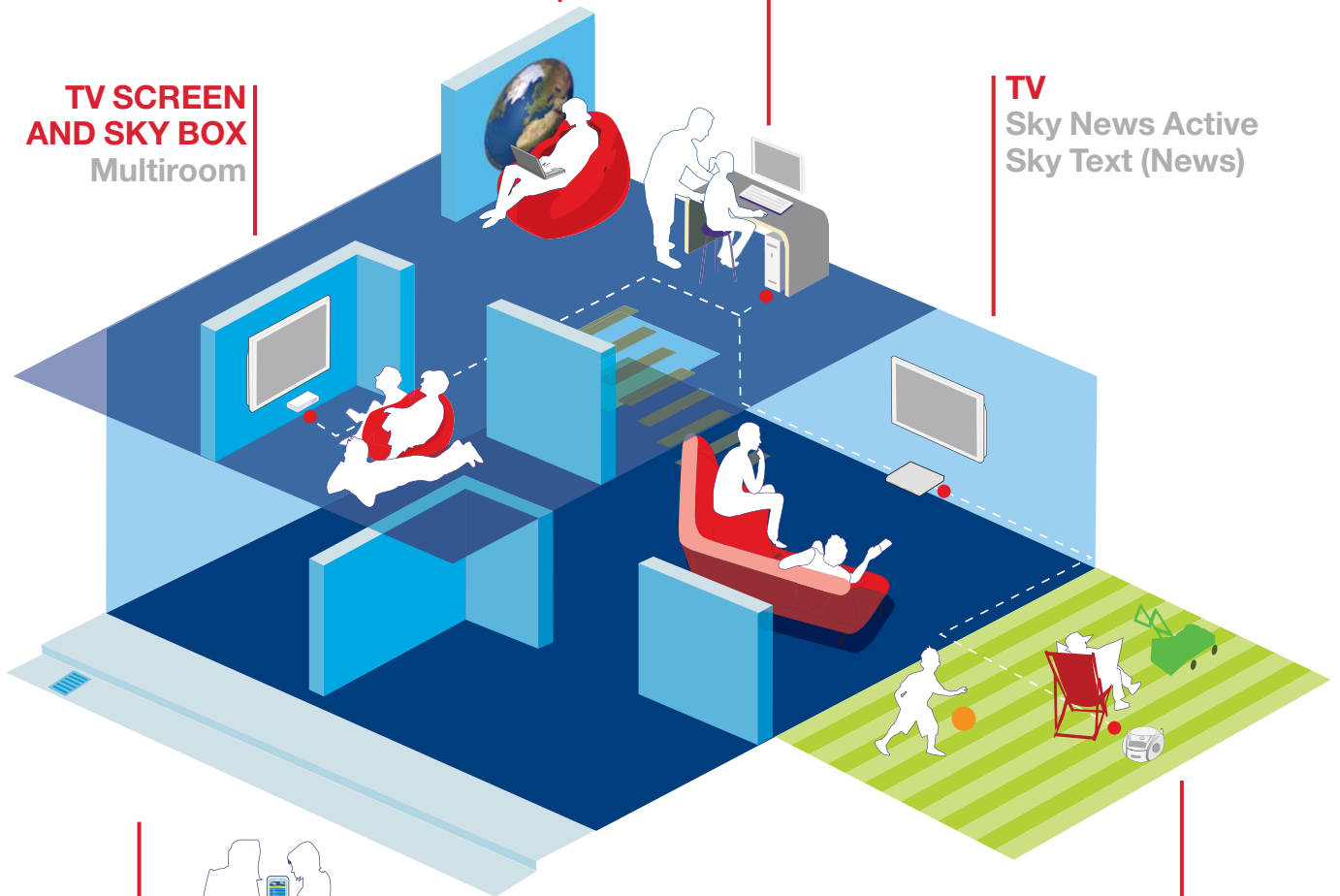
## ONLINE

sky.com/news  
timesonline.com  
yahoo.com  
secondlife.com

## TV SCREEN AND SKY BOX Multiroom

## TV

Sky News Active  
Sky Text (News)



## MOBILE PHONE

Sky Mobile TV  
Sky by Mobile  
SMS Alerts

## RADIO

Sky News Radio  
(Agency News)

# Sky News UK and International Distribution

**Sky News is available to approximately 100 million people in Europe alone, plus viewers across Africa, the Middle East and Asia.**

## RESIDENTIAL DISTRIBUTION

Sky News is available across Europe on a free-to-air basis on the Astra 1 satellite. You may be able to tune in to Sky News already if you're a subscriber to:

- CanalSat in France
- UPC Direct in Eastern and Central Europe
- Canal Digitaal in the Netherlands
- Digital+ in Spain
- Cyfra+ in Poland.

Contact your operator for more details or email [skynewsinternational@bskyb.com](mailto:skynewsinternational@bskyb.com)

Sky News is also available through the following cable and satellite operators:

## AFRICA

Sky News is available on the DStv platform in South Africa – [www.dstv.com](http://www.dstv.com) – and across the African continent – [www.dstvafrica.com](http://www.dstvafrica.com)

## ASIA

For more information on Sky News distribution and availability across Asia, please visit the website of STAR – [www.startv.com](http://www.startv.com) – and select your country for more information

## AUSTRALIA AND NEW ZEALAND

Please visit the website of our partner operation Sky News Australia – go to [www.skynews.com.au](http://www.skynews.com.au)

## EUROPE

		WEB ADDRESS
Denmark	Canal Digital	<a href="http://canaldigital.dk">canaldigital.dk</a>
Denmark	Telia Stofa	<a href="http://stofa.dk">stofa.dk</a>
Finland	Canal Digital	<a href="http://canaldigital.fi">canaldigital.fi</a>
Finland	Welho	<a href="http://welho.fi">welho.fi</a>
France	NC Numericable	<a href="http://ncnumericable.com">ncnumericable.com</a>
France	Free	<a href="http://free.fr">free.fr</a>

France	Club Internet TV	<a href="http://club-internet.fr">club-internet.fr</a>
Germany	Kabel Deutschland	<a href="http://kabeldeutschland.de">kabeldeutschland.de</a>
Germany	Kabel BW	<a href="http://kabelbw.de">kabelbw.de</a>
Germany	Alice	<a href="http://alice-dsl.de">alice-dsl.de</a>
Iceland	Canal Digital	<a href="http://canaldigital.com">canaldigital.com</a>
Ireland	Sky	<a href="http://sky.com">sky.com</a>
Italy	Sky Italia	<a href="http://skytv.it">skytv.it</a>
Malta	Melita Cable	<a href="http://melitacable.com">melitacable.com</a>
Malta	Multiplus	<a href="http://multiplus.com.mt">multiplus.com.mt</a>
Netherlands	@Home	<a href="http://home.nl">home.nl</a>
Netherlands	Hertzinger	<a href="http://hertzinger.net">hertzinger.net</a>
Norway	Canal Digital	<a href="http://canaldigital.no">canaldigital.no</a>
Norway	GET	<a href="http://get.no">get.no</a>
Norway	Lyse Tele	<a href="http://lyse.no">lyse.no</a>
Portugal	TV Cabo	<a href="http://tvcabo.pt">tvcabo.pt</a>
Portugal	Novis Clix	<a href="http://clix.pt">clix.pt</a>
Sweden	Canal Digital	<a href="http://canaldigital.se">canaldigital.se</a>
Sweden	Com Hem	<a href="http://comhem.se">comhem.se</a>
UK	Sky (Channel 501)	<a href="http://sky.com">sky.com</a>
UK	Wightcable	<a href="http://wightcable.com">wightcable.com</a>
UK	Wightcable North	<a href="http://wightcablenorth.com">wightcablenorth.com</a>
UK	Newtel	<a href="http://newtelsolutions.com">newtelsolutions.com</a>

Sky News is also available on cable networks across Eastern and Central Europe, and expanding its coverage in these areas all the time.

## MIDDLE EAST

Israel	Yes	<a href="http://yestv.co.il">yestv.co.il</a>
Israel	HOT Cable	<a href="http://hot.net.il">hot.net.il</a>
Middle East	ART (via STAR Select)	<a href="http://startv.com">startv.com</a>

# Sky News Radio

More than 60 client stations with over 18 million listeners taking a mixture of a live radio news bulletin directly from – the Sky News Centre and a ‘rip and read’ service of scripts and audio. All can be accessed via a normal radio or Sky Gnome.

Clients include three national commercial radio stations in the UK and Ireland.

## VIRGIN RADIO

<b>Virgin Radio (London)</b> 1215AM/105.8FM & DAB	Sky Digital 0107
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## talkSPORT

<b>talkSport</b> 1053/1089AM	DAB & Sky Digital 0108
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## TODAY FM

<b>Today FM Ireland</b> 100/102 FM
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## LBC

<b>LBC</b> 97.3FM & DAB	Sky Digital 0177
<b>LBC News</b>	1152AM & DAB

## HEART

<b>London Heart</b> 106.2	Sky Digital 0124
<b>East Midlands Heart</b>	106FM & DAB
<b>West Midlands Heart</b>	100.7 & DAB

## GALAXY

<b>Manchester Galaxy</b>	102FM & DAB
<b>Birmingham Galaxy</b>	102.2FM & DAB
<b>Yorkshire Galaxy</b>	105FM & DAB
<b>NE England Galaxy</b>	105-6FM & DAB
<b>Galaxy FM</b>	Sky Digital 0162

## UTV RADIO

<b>Swansea Sound &amp; 96.4</b>	The Wave Swansea
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<b>Valleys Radio</b>	Ebbw Vale
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<b>Pulse FM &amp; Pulse Classic Gold</b>	Bradford
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<b>Peak 107</b>	Chesterfield
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<b>Signal 1 &amp; Signal 2</b>	Stoke on Trent
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<b>The Wolf</b> 107.7	Wolverhampton
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<b>Imagine FM</b>	Stockport
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<b>Wire FM</b>	Warrington
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<b>Wish FM</b>	Wigan
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<b>Tower FM</b>	Bolton
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<b>Juice FM</b>	Liverpool
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<b>Radio Wave</b> 96.5	Blackpool
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<b>Talk 107</b>	Edinburgh
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<b>Wave 102</b>	Dundee
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<b>U105</b>	Belfast
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<b>talkSPORT</b>
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Sky News Radio

# Sky News Online

## sky.com/news

Sky News is available on:

- Ananova (business and showbiz)
- Blinkx (video indexing)
- Five News online – news.five.tv
- The Times online – timesonline.co.uk
- The Sun online – thesun.co.uk
- Virgin Radio online – virginradio.co.uk
- Yahoo – yahoo.com
- Second life – secondlife.com

# Sky News Third Parties

## Third parties

- Hotels worldwide
- Pubs and clubs
- Offices
- Bookmakers
- Coaches (National Express)
- Train platforms
- Virgin Atlantic Airways
- Piccadilly Circus ticker



Piccadilly Circus



sky.com/news



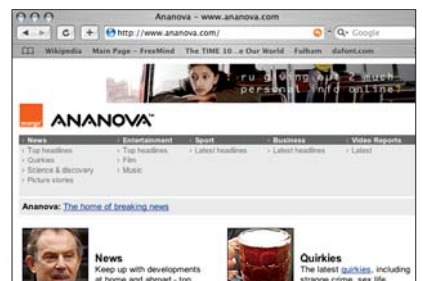
Victoria Station



timesonline.co.uk



thesun.co.uk



ananova.com

# Sky News TV and Sky Text

Sky digital customers push the red button to access Sky News Active, the world's first interactive TV news service. They can also access Sky Text (News).

# Sky News Mobile Phone

## Text

Sky News partners with mobile phone operators – O2, Orange and Vodafone – to offer subscribers a wide range of services, including a Sky mobile application.

## SMS Alerts

SMS news alerts go directly to mobile phones, while desktop alerts deliver breaking news straight to your PC. You can get both at [sky.com/alerts](http://sky.com/alerts)

## International mobile

Sky News content – including the TV channel – is available on selected partner networks around the world.

# Sky News in Film & Series

In past years Sky News has selectively taken part in television and film product placement. From the opening episode of *Life on Mars* to *Mission Impossible* and *Hustle* to *Independence Day* and *The Day After Tomorrow* Sky News can provide leading correspondents to record news sequences, or supply footage for dramas.

In recent years Jeremy Thompson has reported on the emergence of zombies in the hit comedy *Shaun of the Dead* and will also appear in Paul Greengrass' *The Bourne Ultimatum*, part of the critically acclaimed Bourne series. Kay Burley and Adam Boulton worked on the popular spy thriller *Spooks* whilst Julie Etchingham appeared in the ensemble drama *Chromophobia*.



Sky News – 8 Screens



Sky News – 8 Screens



Sky News mobile



Jeremy Thompson



Kay Burley



First for Breaking News

**Sky News Publicity**

Stella Tooth 020 7800 4289  
Fabian Devlin 020 7800 4341  
Charlotte Reed 020 7705 3417

[sky.com/publicity](http://sky.com/publicity)